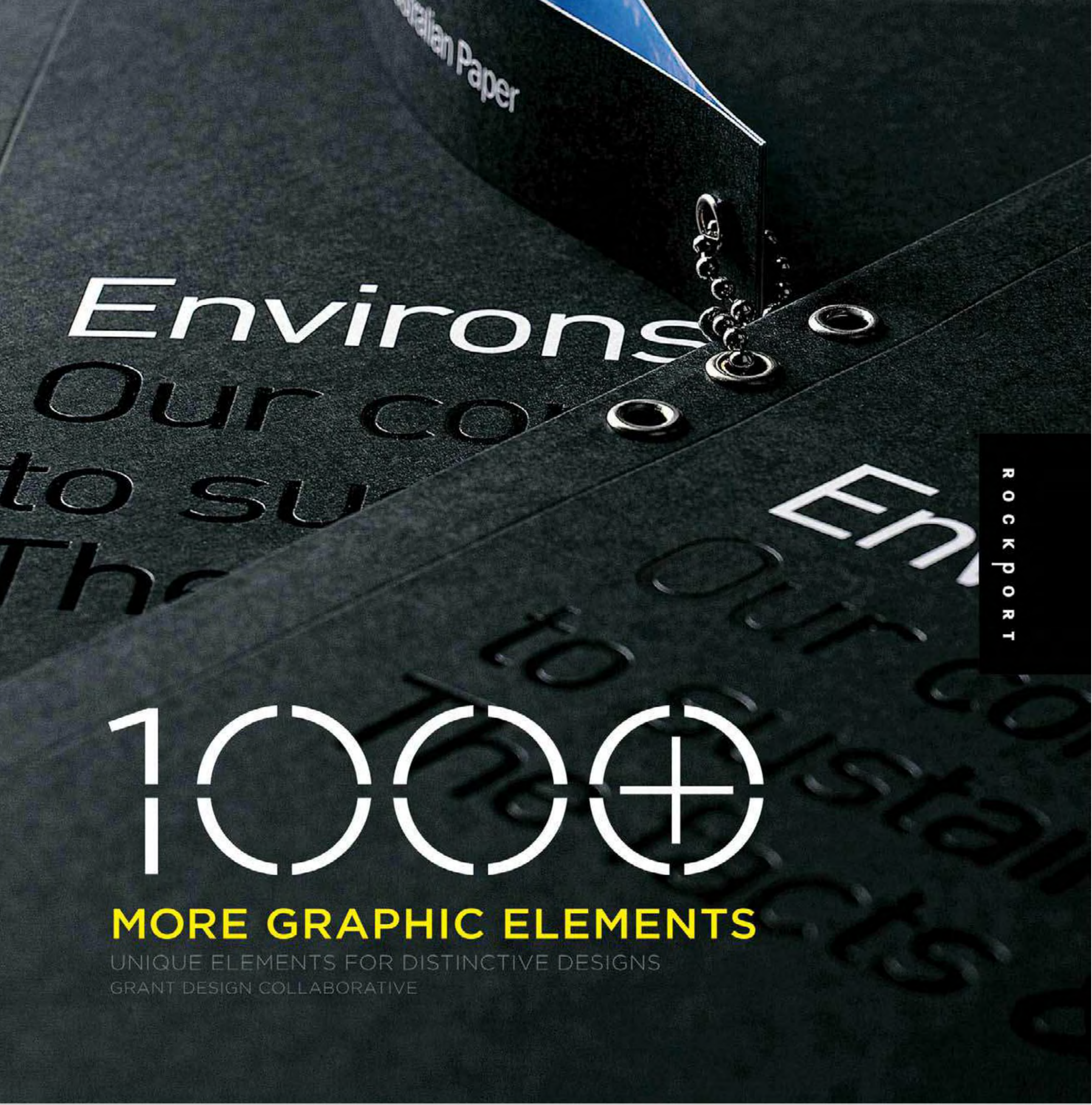
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1000+
MORE GRAPHIC ELEMENTS
UNIQUE ELEMENTS FOR DISTINCTIVE DESIGNS
GRANT DESIGN COLLABORATIVE

1000+

MORE GRAPHIC ELEMENTS

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1000+ MORE GRAPHIC ELEMENTS

UNIQUE ELEMENTS FOR DISTINCTIVE DESIGNS VOLUME II

BY GRANT DESIGN COLLABORATIVE

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INTRODUCTION

IN AN AGE OF DWINDLING BUDGETS, tighter deadlines, and shorter attention spans, many creative professionals are contemplating the plausibility of seemingly frivolous design gestures. Designed and curated as a sequel to one of Rockport's most popular titles, *1000 More Graphic Elements* demonstrates why the thoughtful and strategic application of special finishing techniques is more important and relevant than ever.

Grant Design Collaborative believes that the printed image and clever copy can only communicate a limited amount of rational information. In order to fully engage consumers, designers must reach deep inside their psyches to tap into emotions. Finishing techniques offer an alternate language or vocabulary, allowing the designer to articulate meaning and intention. Tactile effects, such as foil stamping, letterpress, and jewel-like tip-ons, can enamor the user with a sensory experience and liberate the jaded mind of the typical consumer who is bombarded with thousands of daily brand impressions.

With epidemic attention deficit disorders and an alarming demand for instant gratification, goaded by a shift toward web-based applications, it is essential to inspire consumers to savor the experience of a thoughtfully and beautifully crafted design artifact. Unique finishes and materials create a viewer experience and transform a printed piece into a gift waiting to be opened.

More than a mere continuation of a theme, this volume presents a survey of the current state of graphic design detail. This impressive collection of international and culturally diverse work varies substantially from the first volume, and it is intriguing to note the trends that have emerged within the course of just a few short years. Various assumptions can be made as to why certain techniques, materials, and colors have gained popularity, yet a definitive answer is hard to ascertain. However, Grant Design Collaborative did note one significant trend that points to a greater overall use of restraint. From printing techniques to color palettes, a more refined—albeit more strategic—approach to design has emerged. Simple binding, specialty papers, or minimal embossings are used to maximum effect through striking graphics or spare compositions. In many cases, the human hand has been placed at the forefront of design intention, as "handcrafted" design, literal or figurative, has evolved to a higher level of prominence in the popular consciousness. Similarly, color palettes appear to have shifted in favor of comforting and familiar neutrals and earth tones, although occasional and dramatic hits of warm fluorescents, such as yellow, are often employed for emphasis. Whatever has been lost in conspicuous applications of finishing techniques has been gained in ink, as bold graphics, dynamic compositions, and sophisticated color flourishes push the selections to greater heights. Exceptions abound, yet a clear narrative unfolds: restraint reigns supreme, and a strategic and intentional use of materials and special techniques is driving the use of graphic elements in design at this time.

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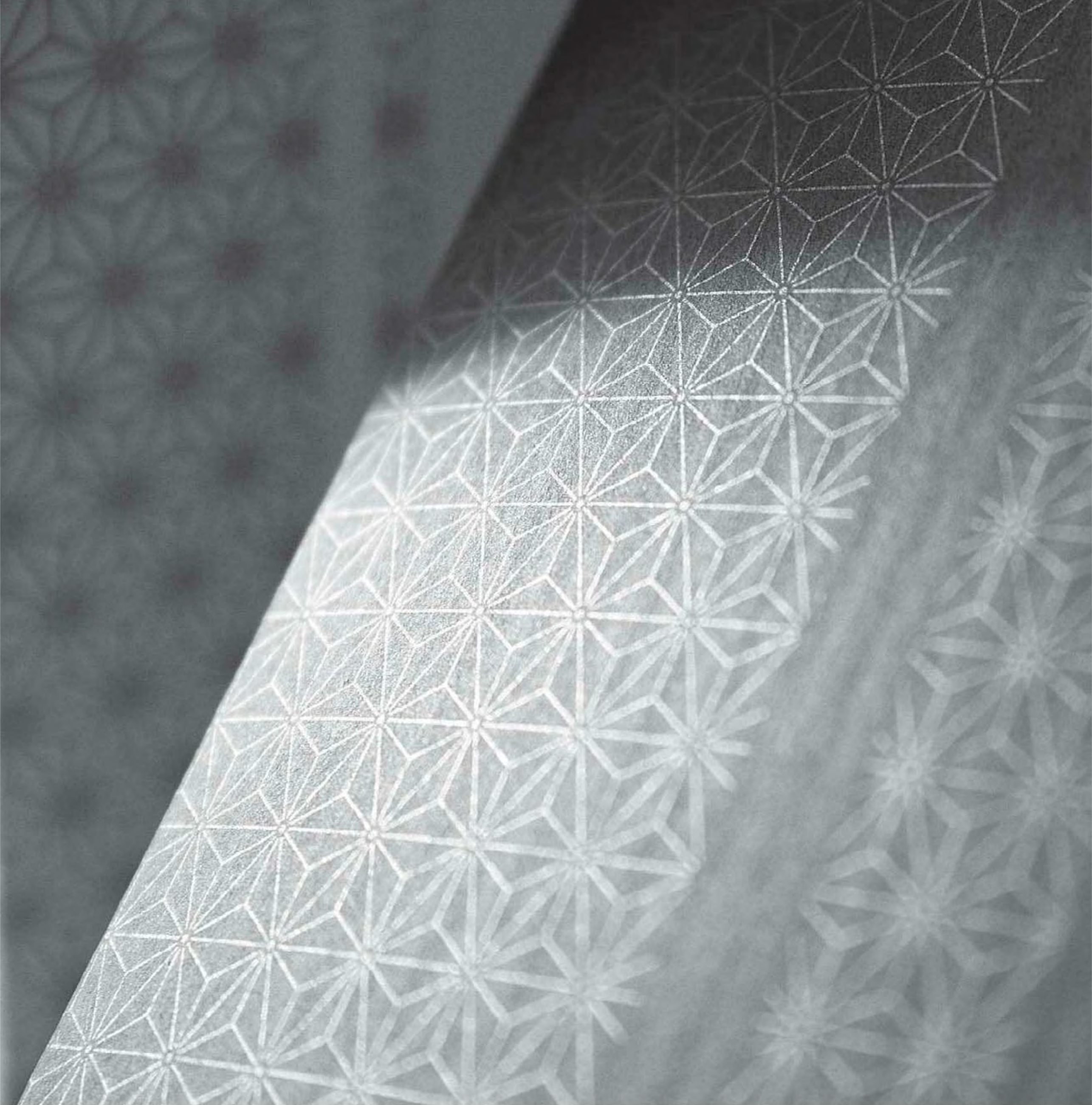

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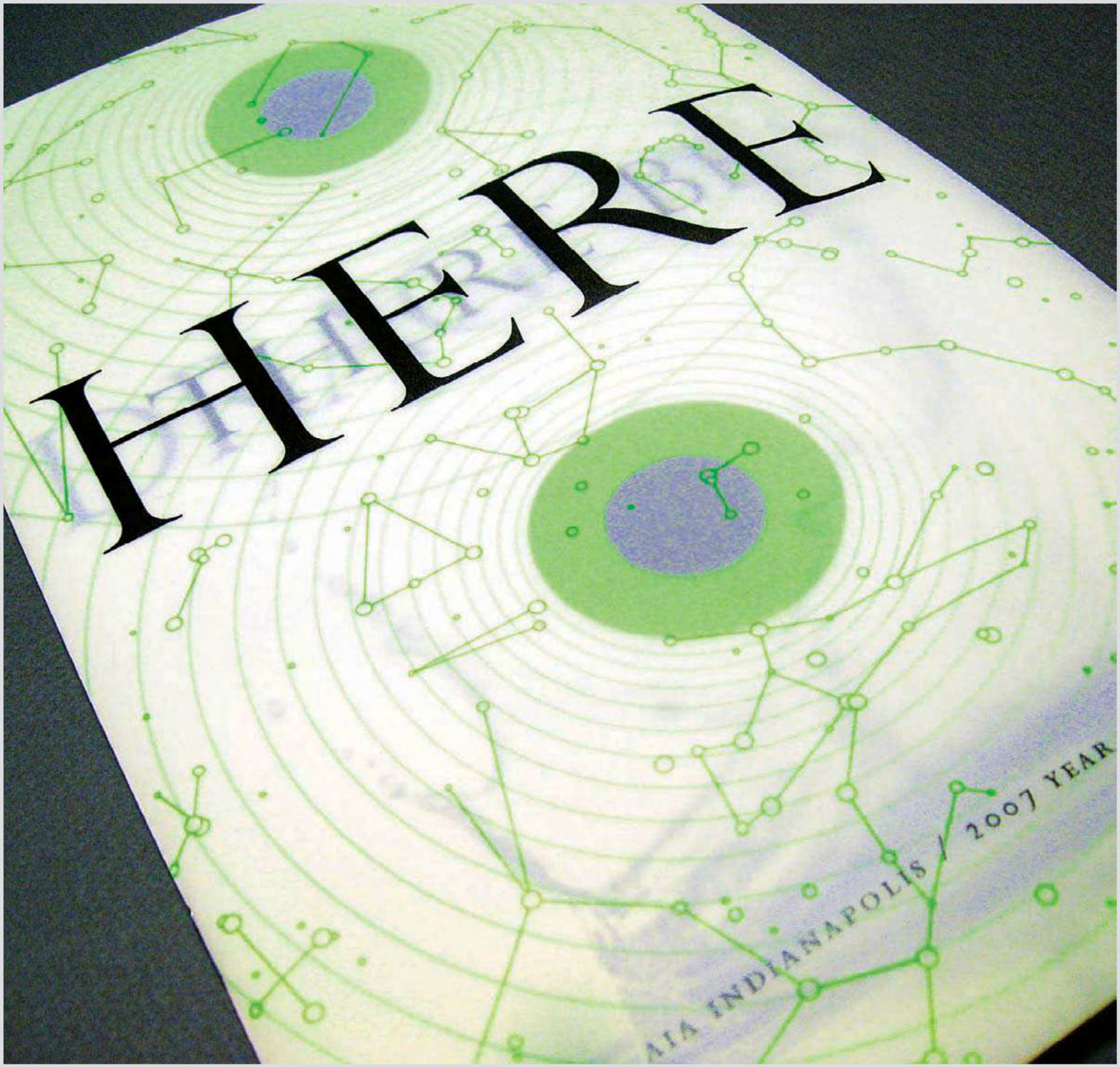

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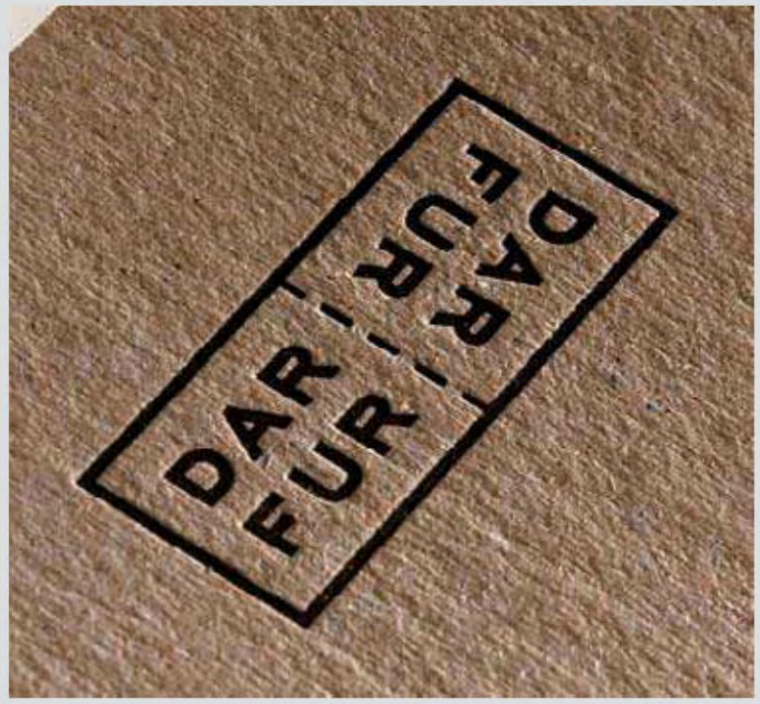
0002 // BERNSTEIN-REIN ADVERTISING / USA

0003 // DESIGN RELIGION / UK



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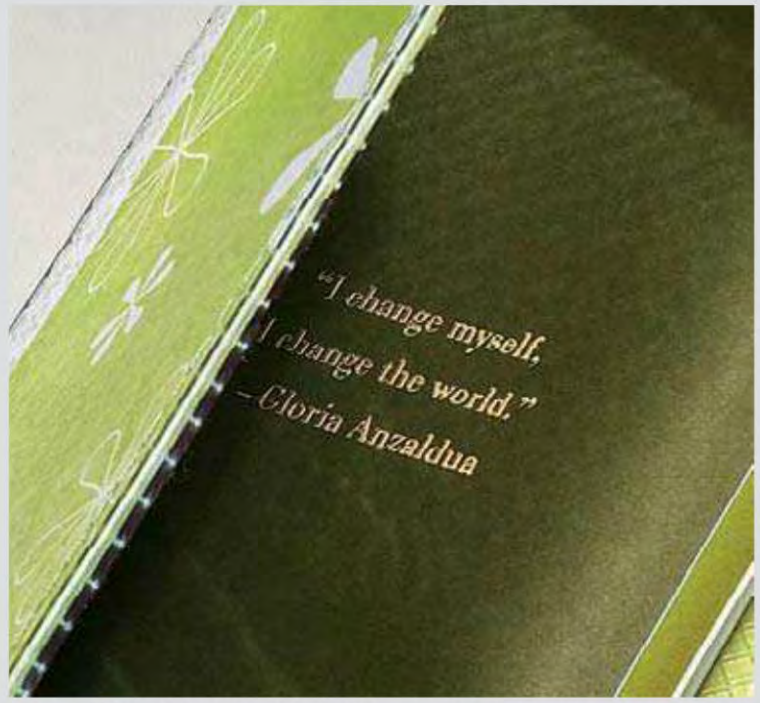
0005 // STOLTZE DESIGN / USA

0006 // WIDGETS & STONE / USA



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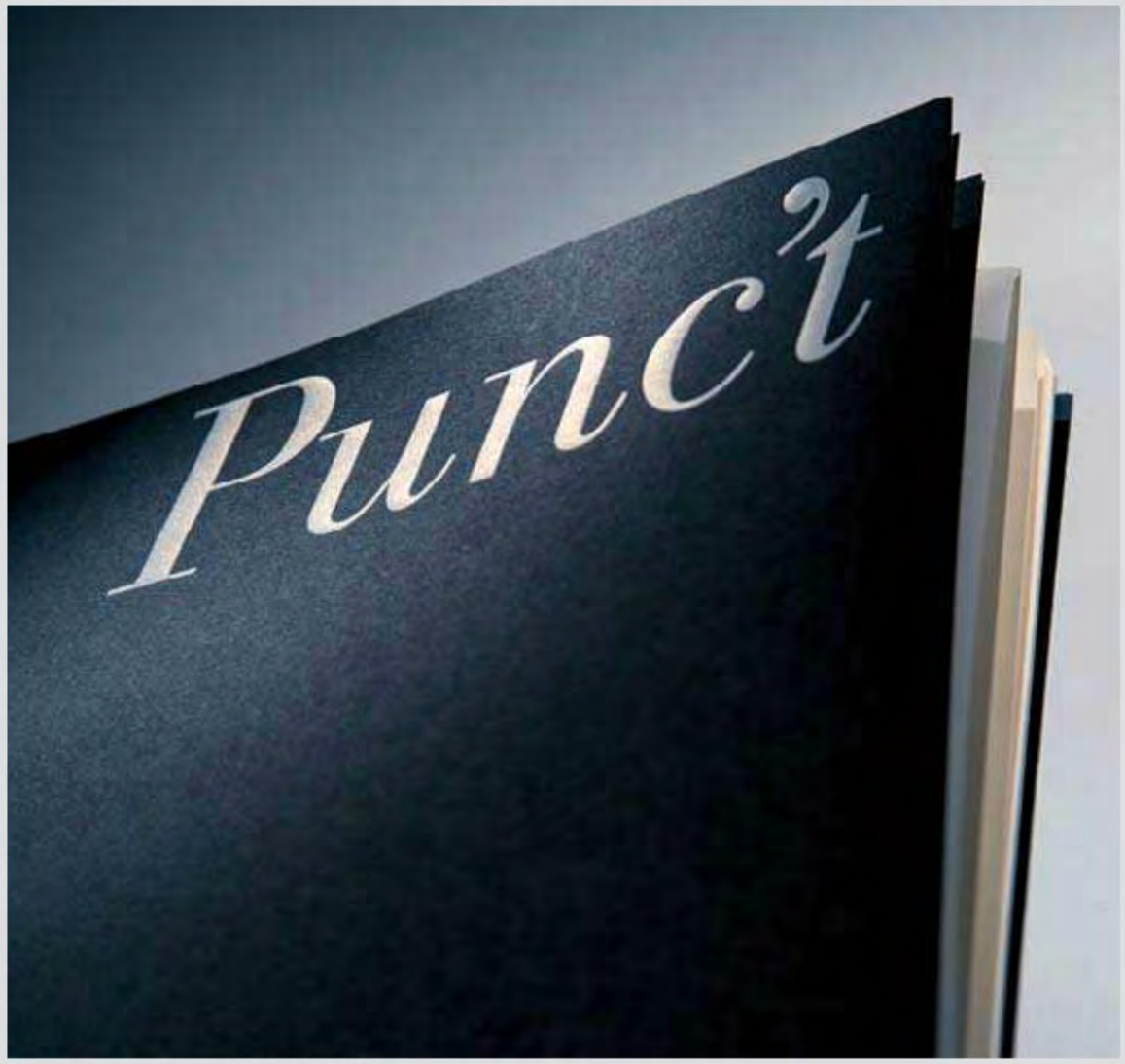
0008 // LEANNE LIEW / AUSTRALIA

0009 // WORK-ROOM / POLAND

0010 // THE WHITE ROOM, INC. / CANADA



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0012 // AND PARTNERS, NY / USA

0013 // AUFULDISH & WARINNER / USA

0014 // AND PARTNERS, NY / USA

0015 // **EXPLORARE** / MEXICO

0016 // **FUSE COMMUNICATION** / USA

0017 // **PLAZM** / USA

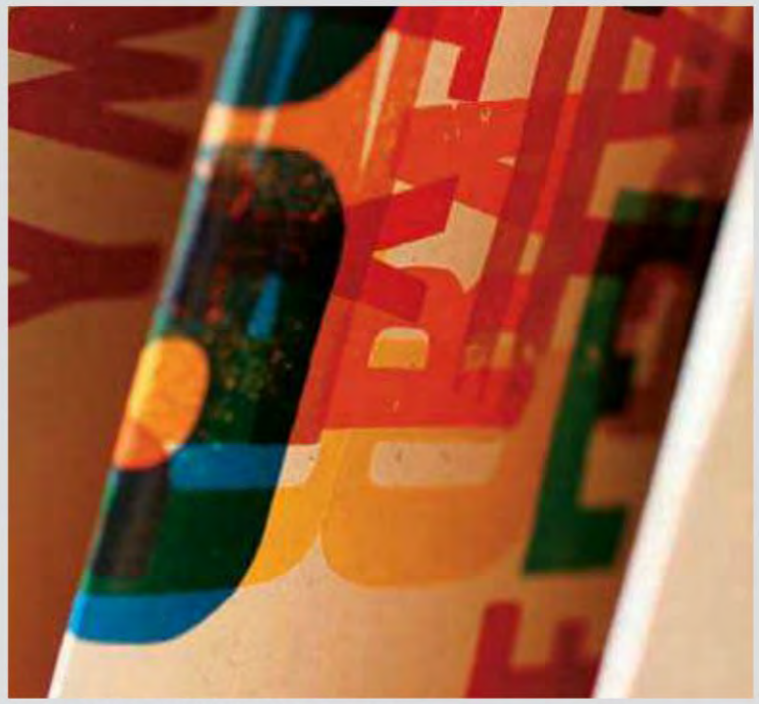
0018 // **TANGERINE UK LTD.** / UK

0019 // NELNET, INC. / USA

0020 // ANGRYPORCUPINE*DESIGN / USA

0021 // SPARK COMMUNICATIONS, INC. / USA

0022 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND



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0024 // ANA RONCHA / JORGE JORGE / PORTUGAL

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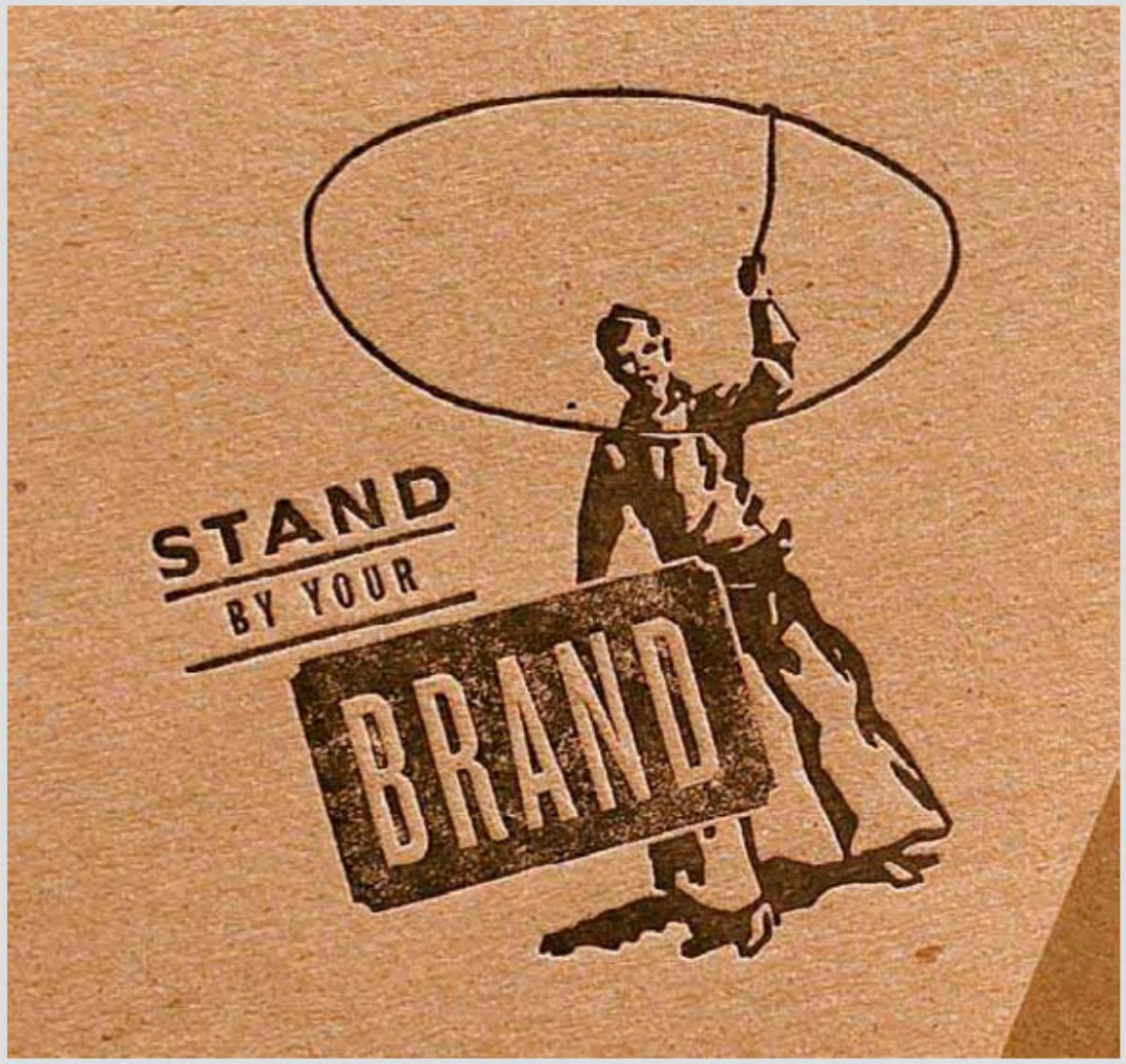
0026 // EBD / USA

0027 // UMS DESIGN STUDIO / INDIA

0028 // CHENG DESIGN / USA



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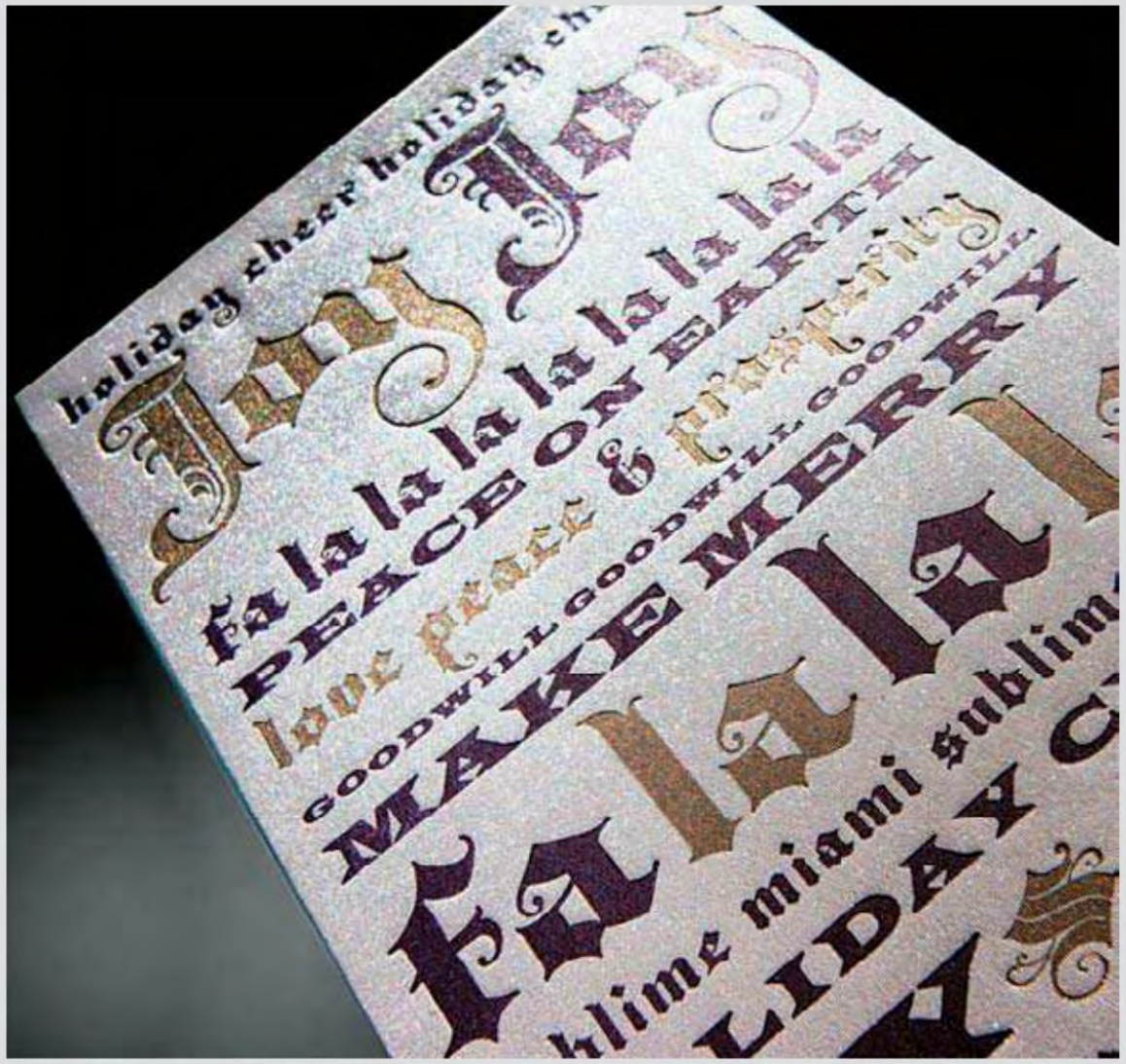

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0031 // STOLTZE DESIGN / USA

0032 // BASEMAN DESIGN ASSOCIATES / USA

0033 // ADAMS MORIOKA, INC. / USA

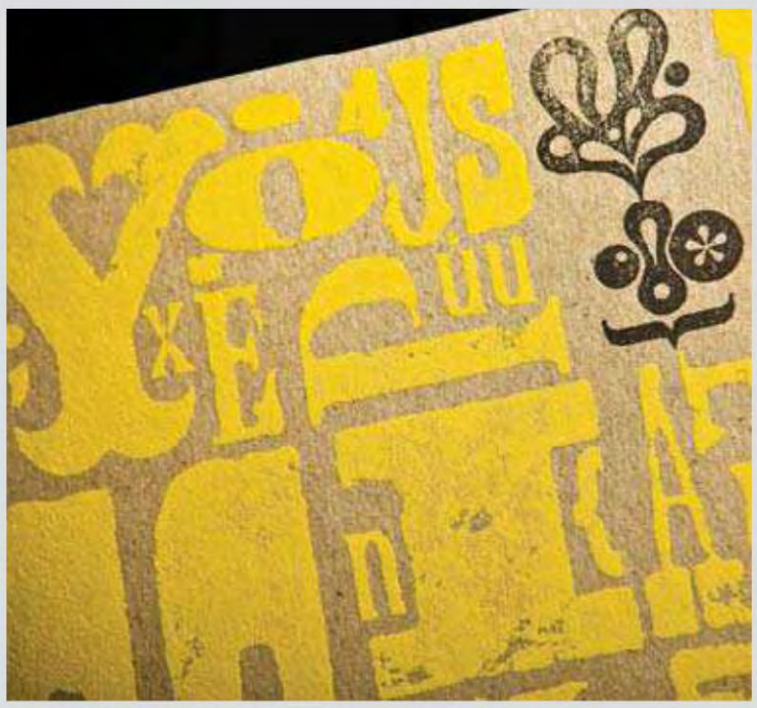
0034 // BURGEFF DESIGN / MEXICO

0035 // BÜROCRATIK DESIGN / PORTUGAL

0036 // GRANT DESIGN COLLABORATIVE / USA

0037 // TOKY BRANDING + DESIGN / USA

0038 // STOLTZE DESIGN / USA



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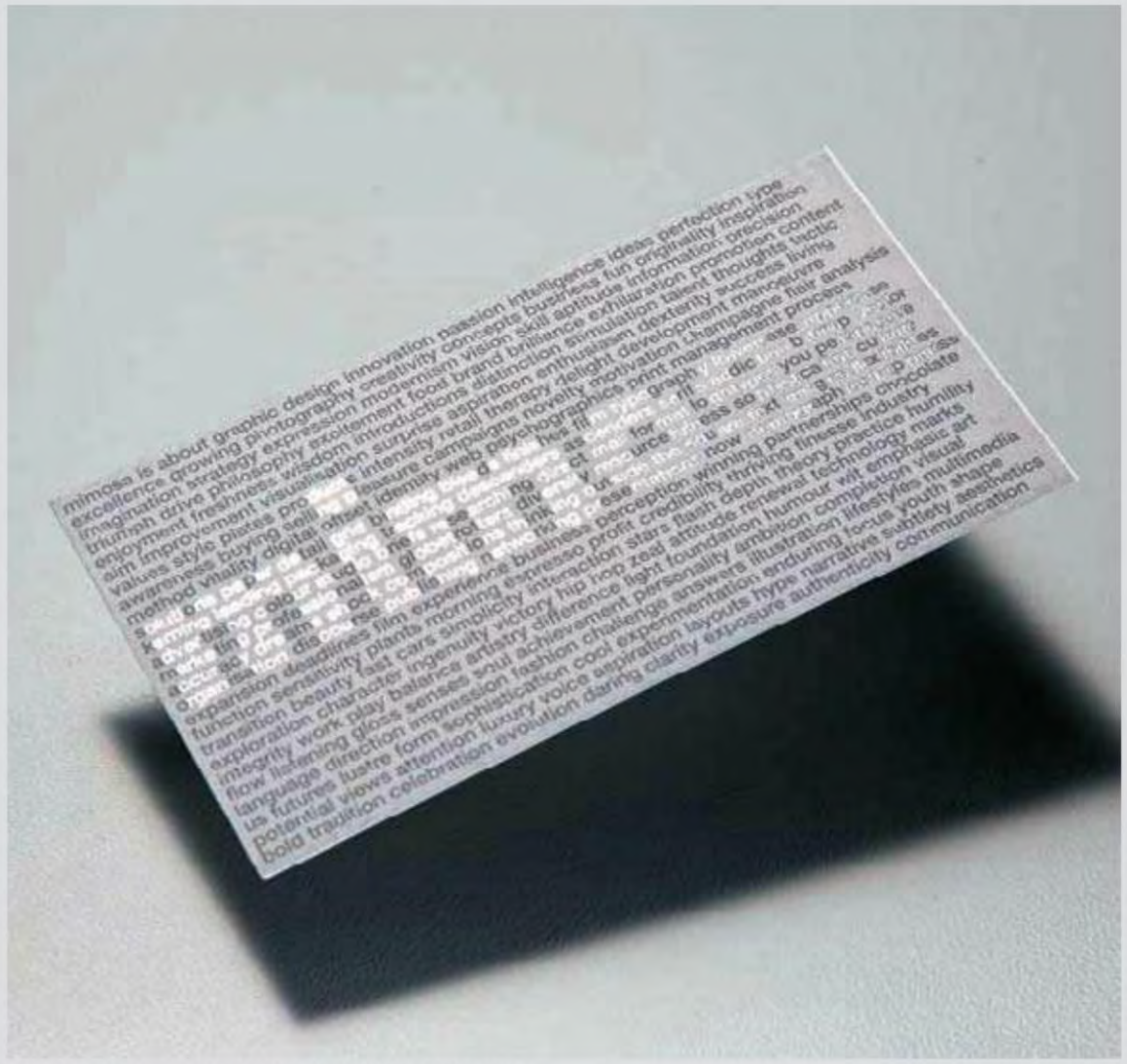
0041 // A3 DESIGN / USA

0042 // TOKY BRANDING + DESIGN / USA

0043 // 999 / UK



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0046 // MATIC / USA

0047 // MATIC / USA

0048 // STRUCK / USA

0049 // STRUCK / USA

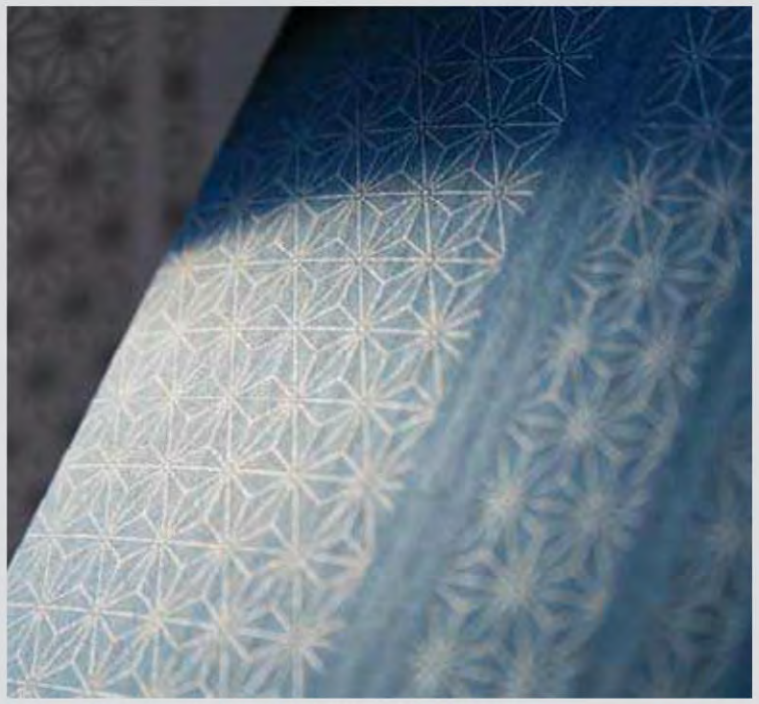
0050 // WILLOUGHBY DESIGN GROUP / USA

0051 // LONGE DESIGN / UK

0052 // SHEARMAN & STERLING, LLP / USA

0053 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND

0054 // VALENTINE GROUP NEW YORK / USA



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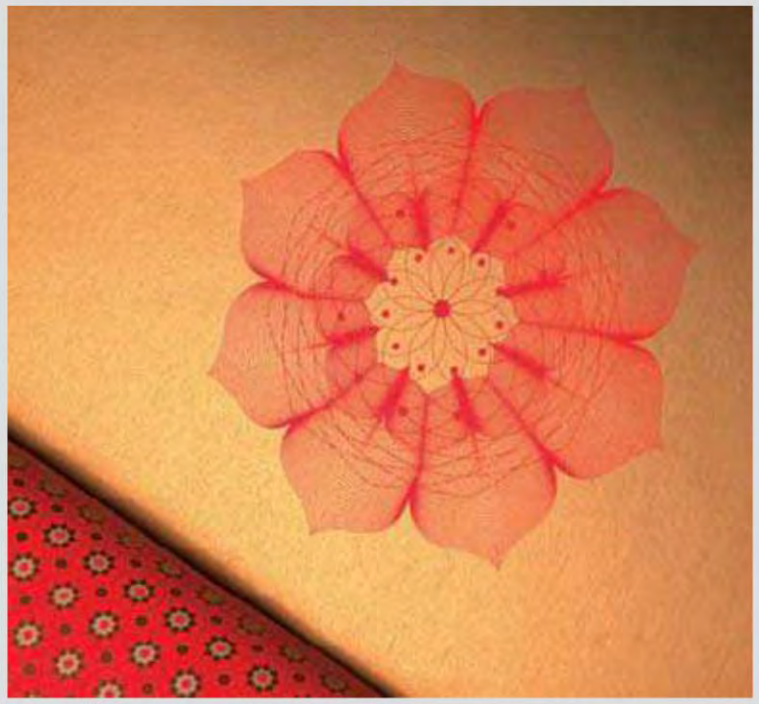

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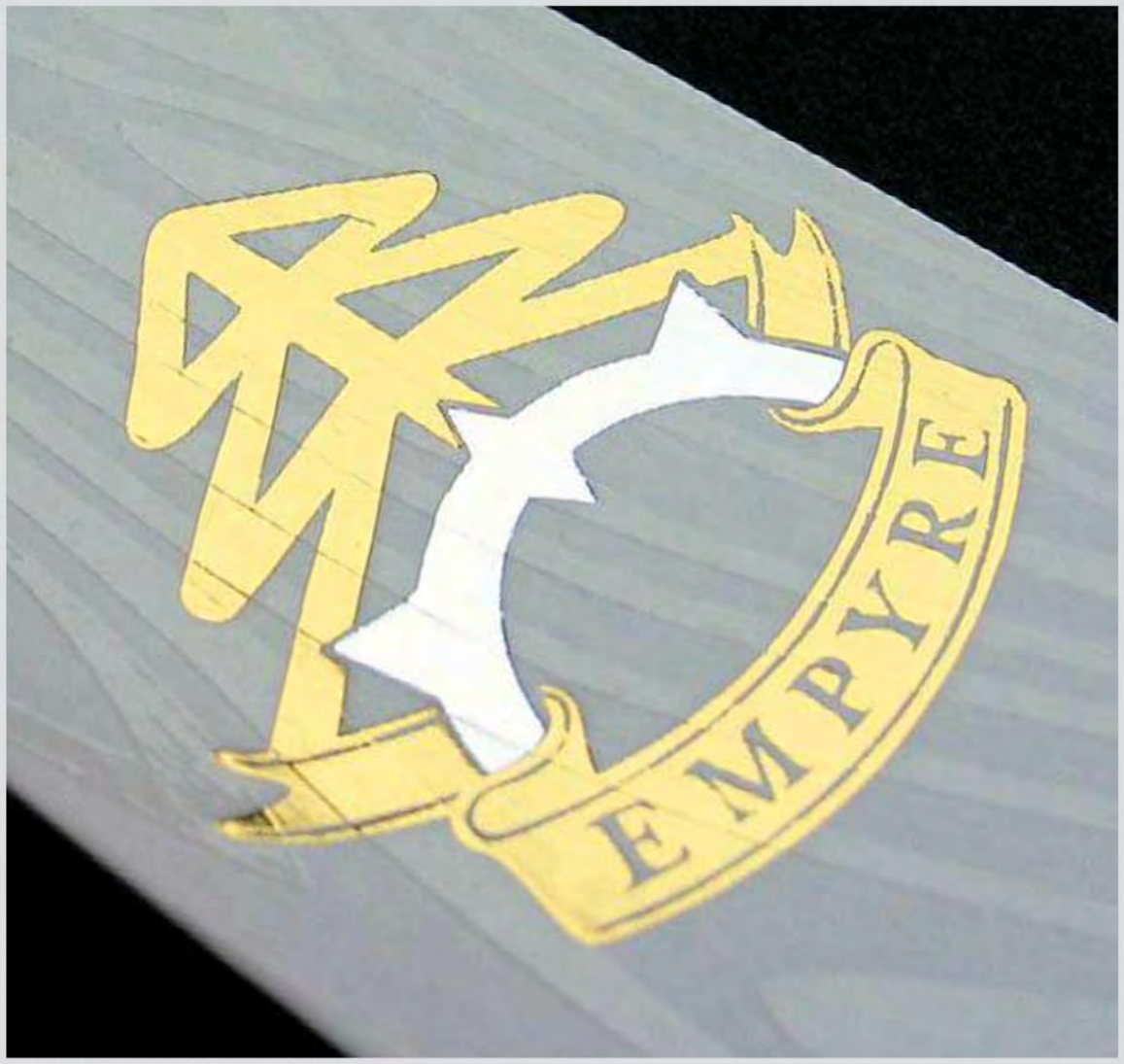
0058 // AND PARTNERS, NY / USA

0059 // SUBLIME MIAMI, INC. / USA

0060 // WILLOUGHBY DESIGN GROUP / USA



0061 // WEATHER CONTROL / USA

0062 // HELENA SEO DESIGN / USA

0063 // COMMERCIAL ARTISAN / USA

0064 // BÜROCRATIK DESIGN / PORTUGAL

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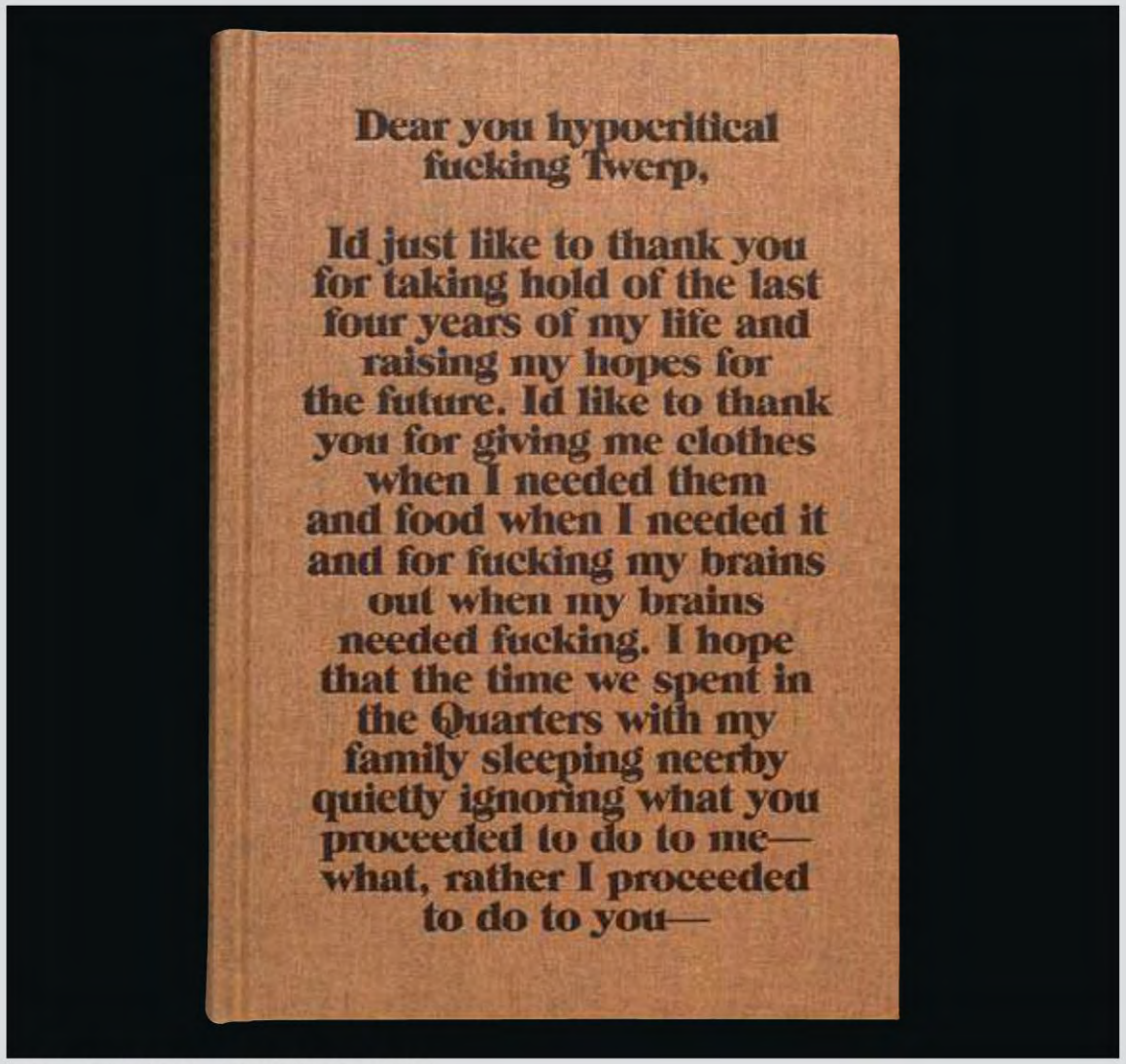

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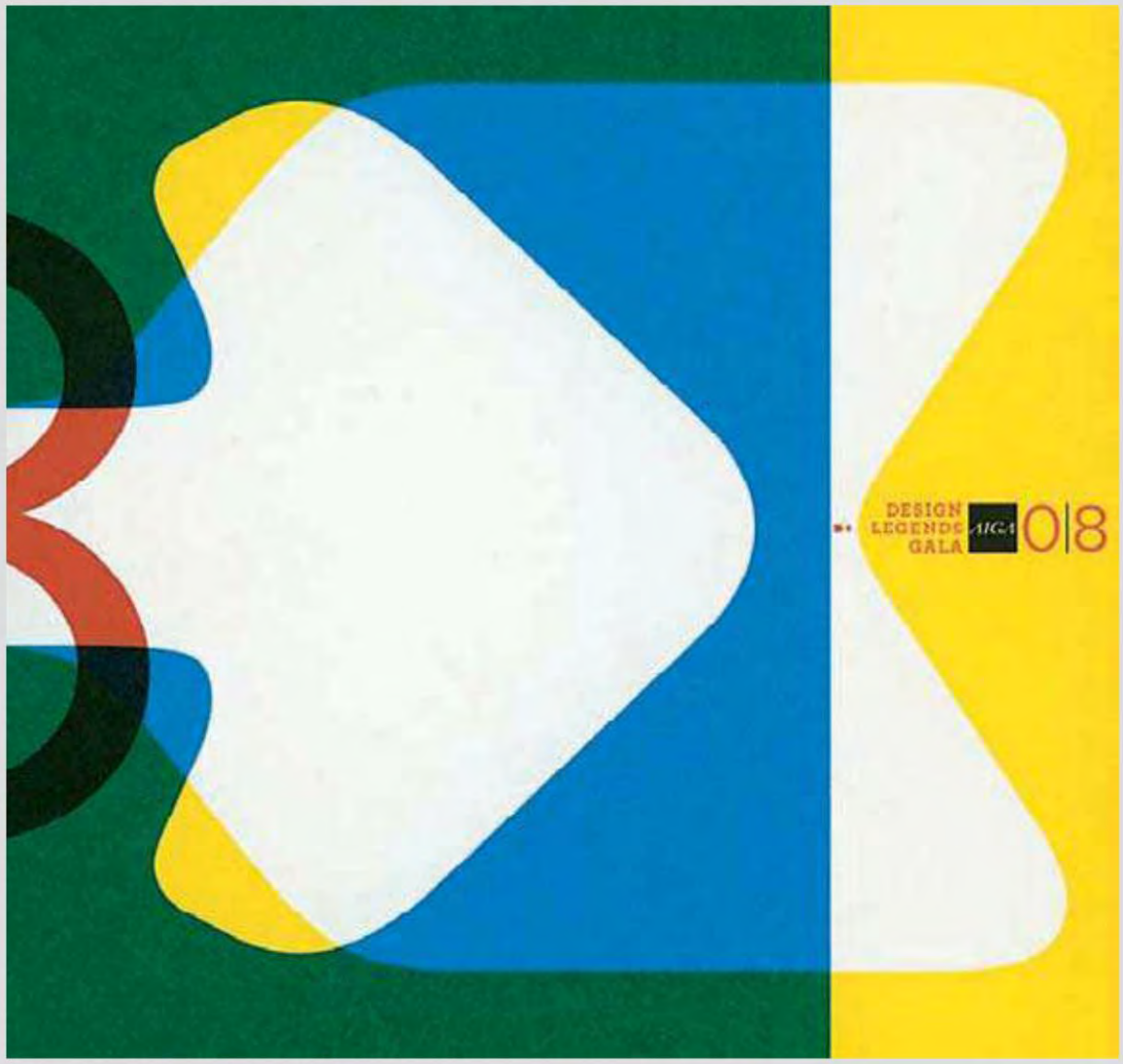

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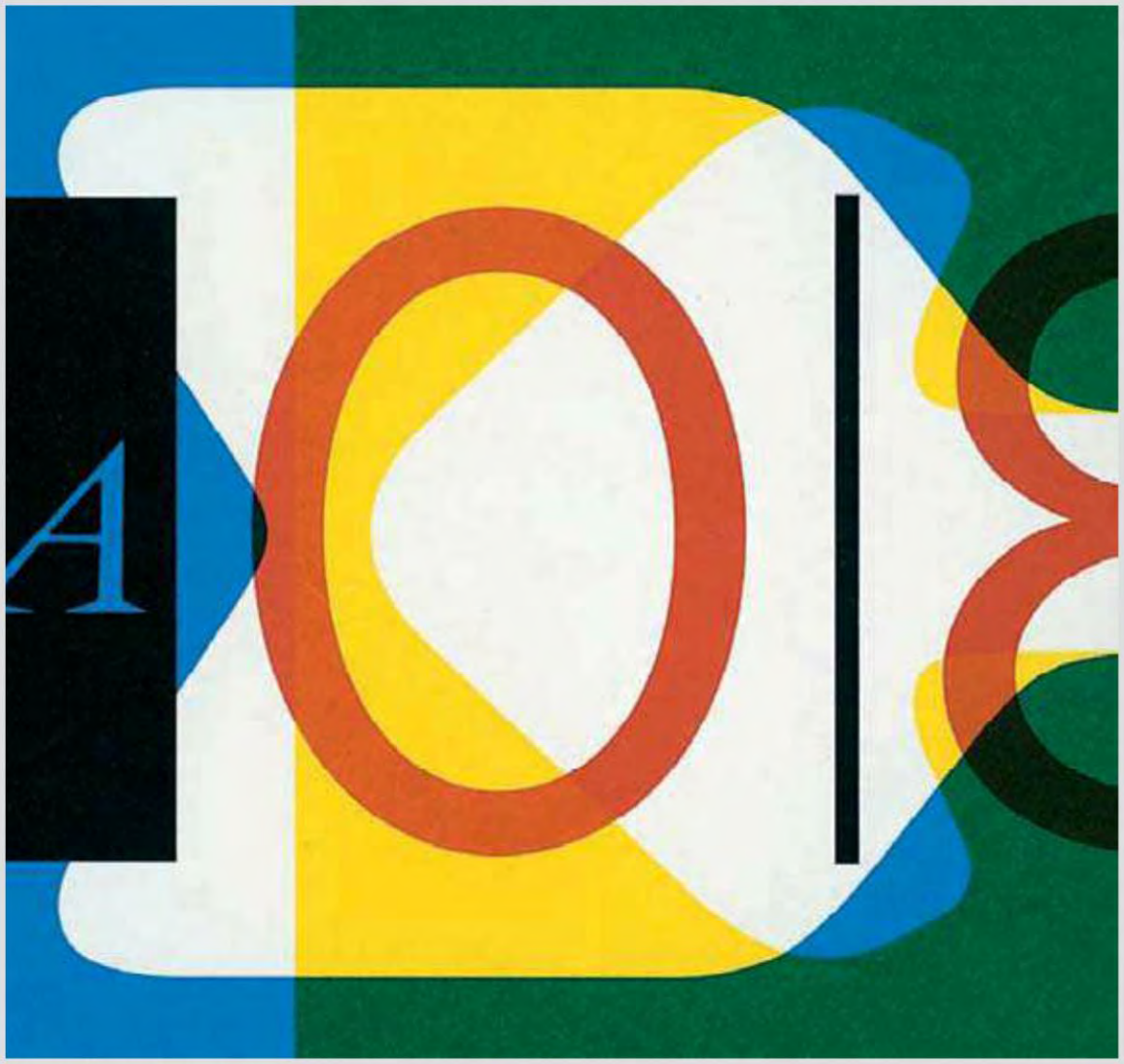

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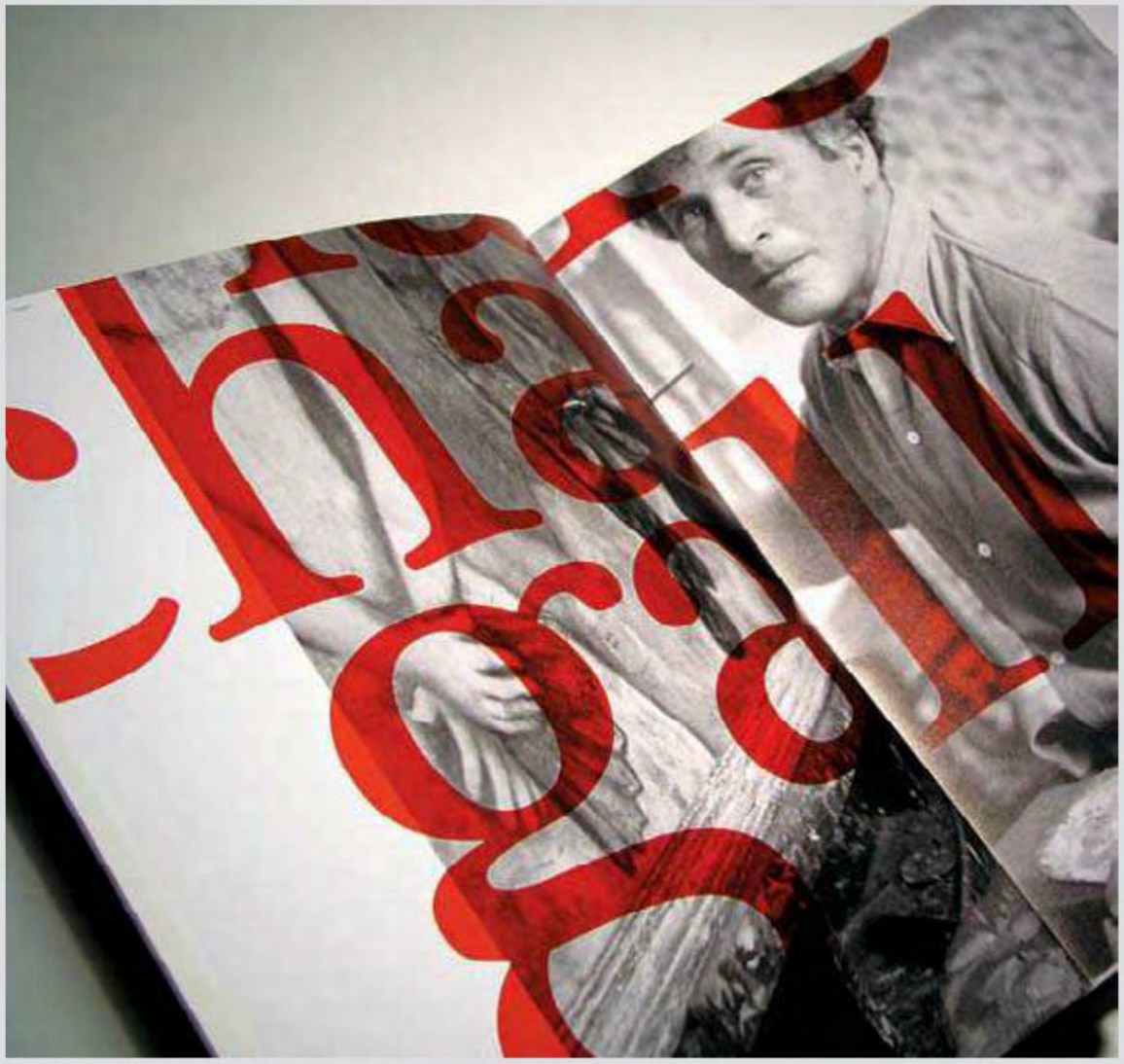

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0071 // DRAKE COOPER / USA

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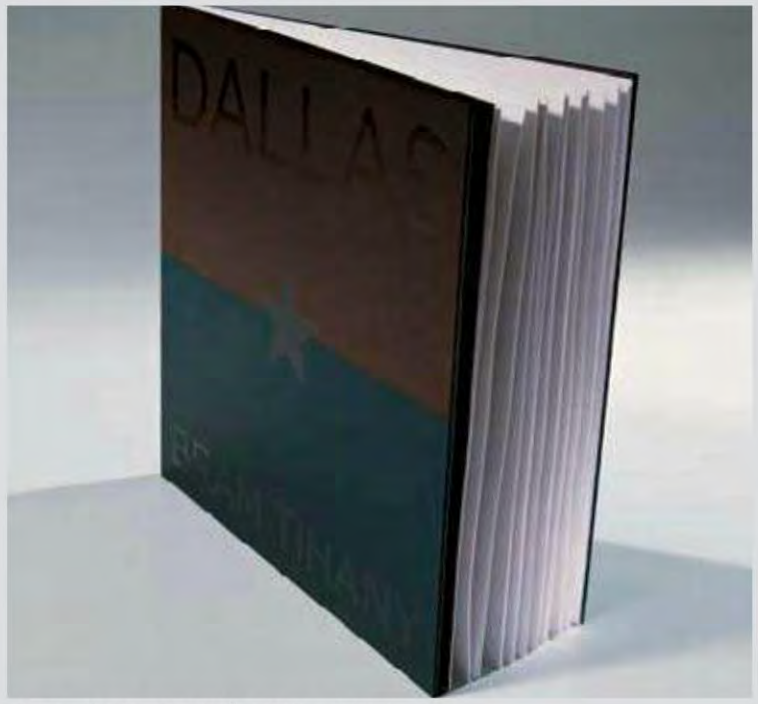
0073 // ZYNC COMMUNICATIONS, INC. / CANADA

0074 // KLS DESIGN / USA

0075 // CHEN DESIGN ASSOCIATES / USA



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0077 // NOTHING : SOMETHING : NY / USA

0078 // CLEAR MARKETING / UK

0079 // WIDGETS & STONE / USA

0080 // BISQIT / UK

0081 // ANA RONCHA / PORTUGAL

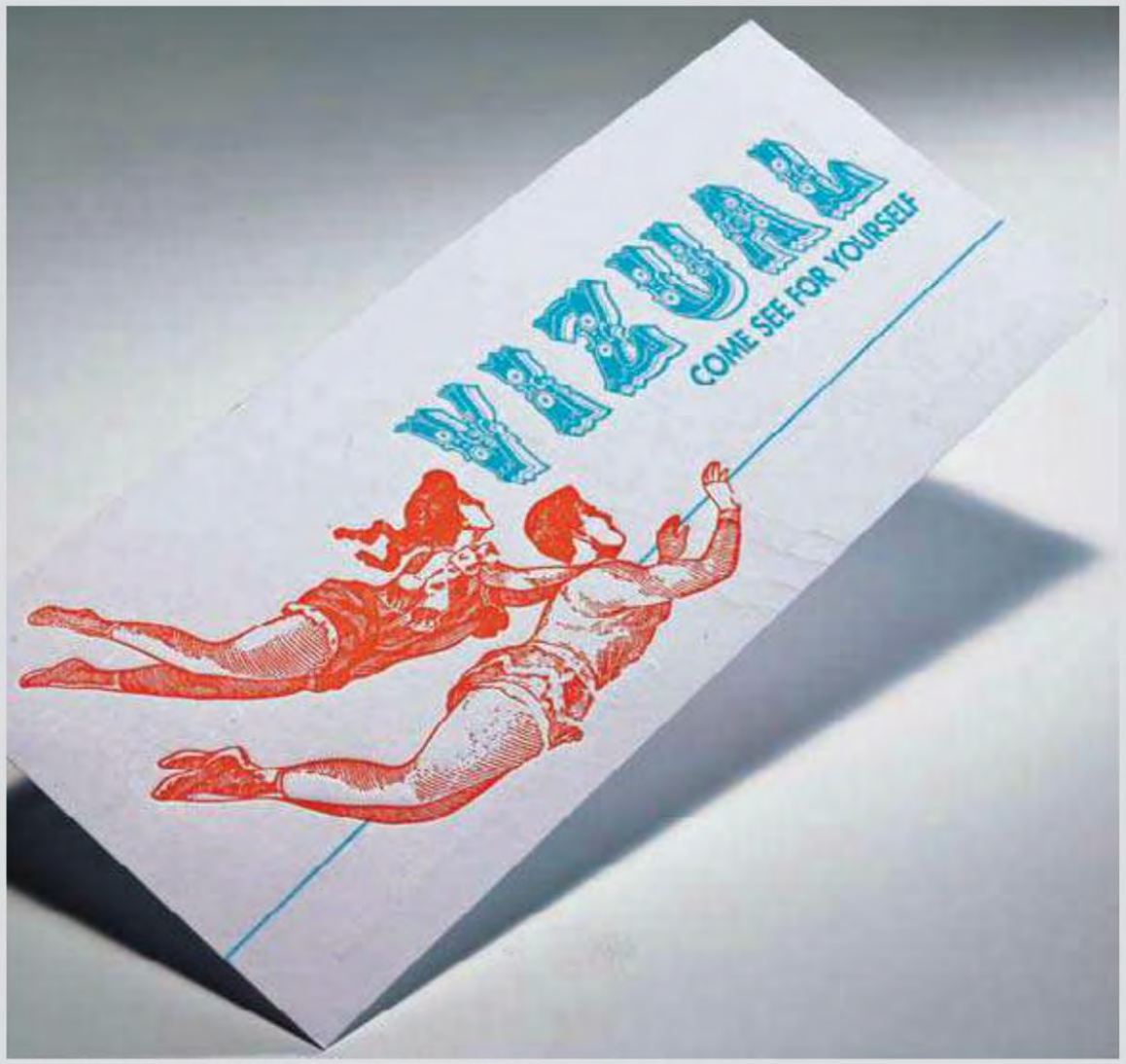
0082 // 3GROUP / POLAND

0083 // GRANT DESIGN COLLABORATIVE / USA

0084 // **VOLUME, INC.** / USA

0085 // **YIU STUDIO** / USA

0086 // **NOISE 13** / USA



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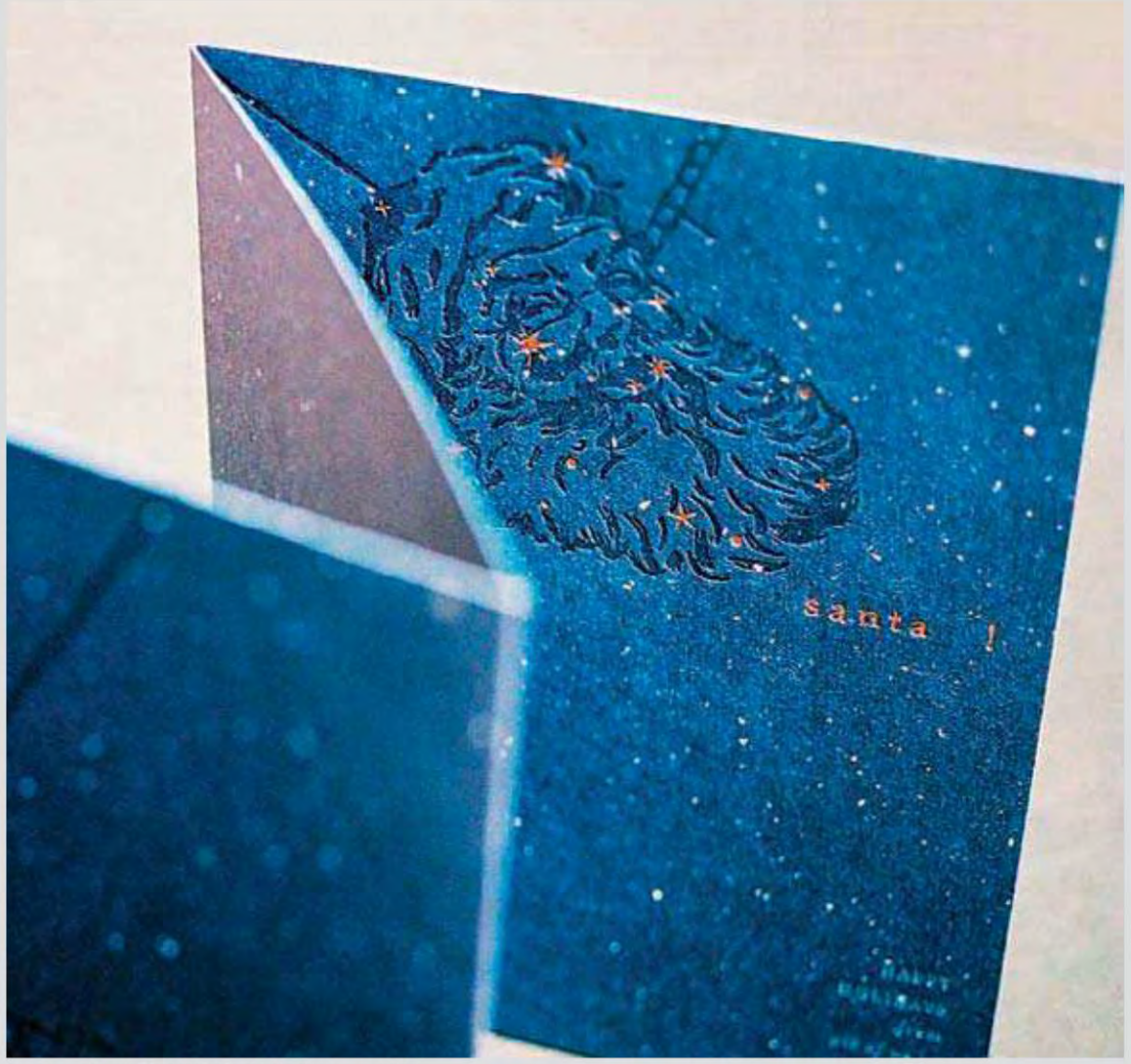

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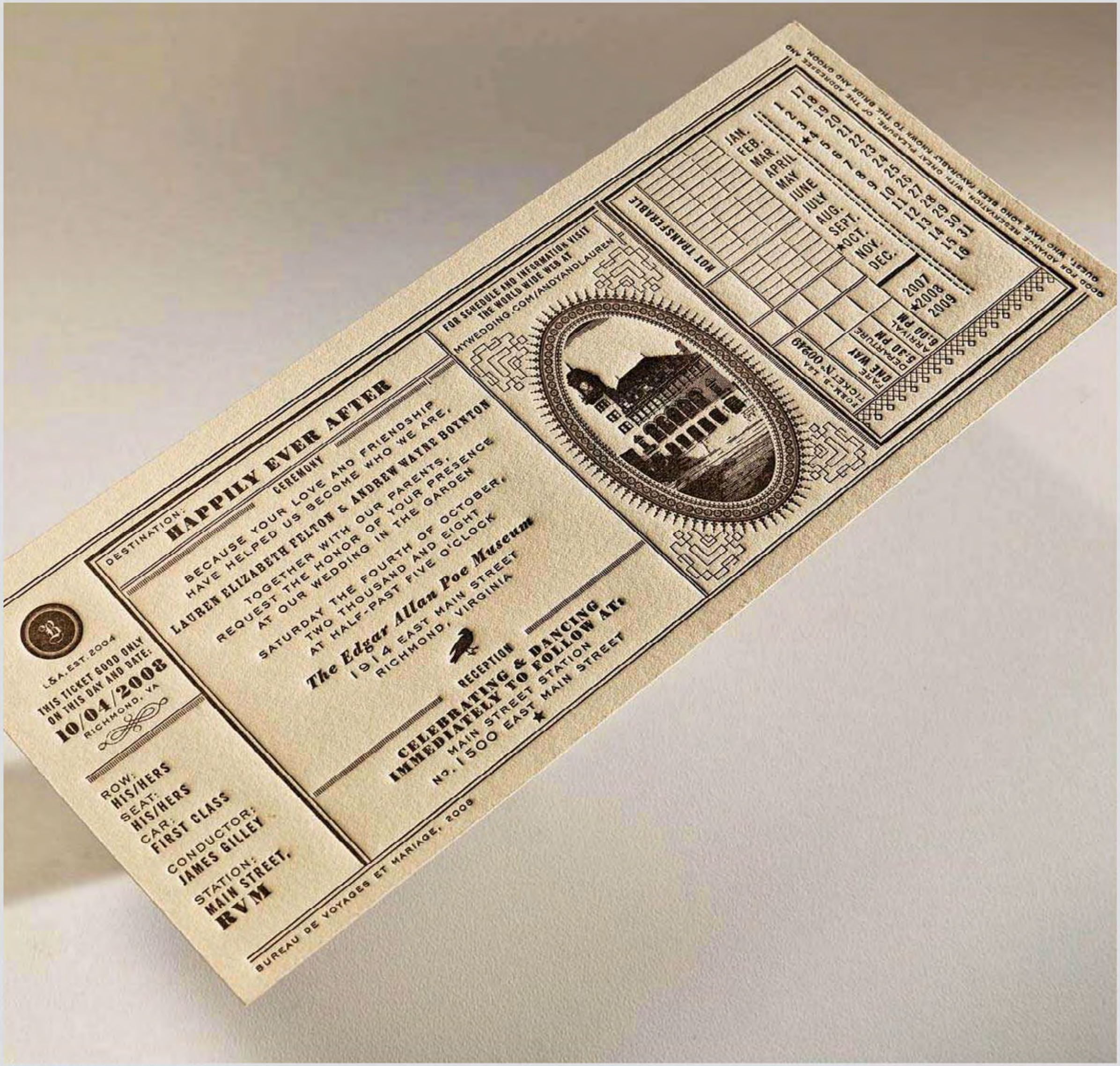

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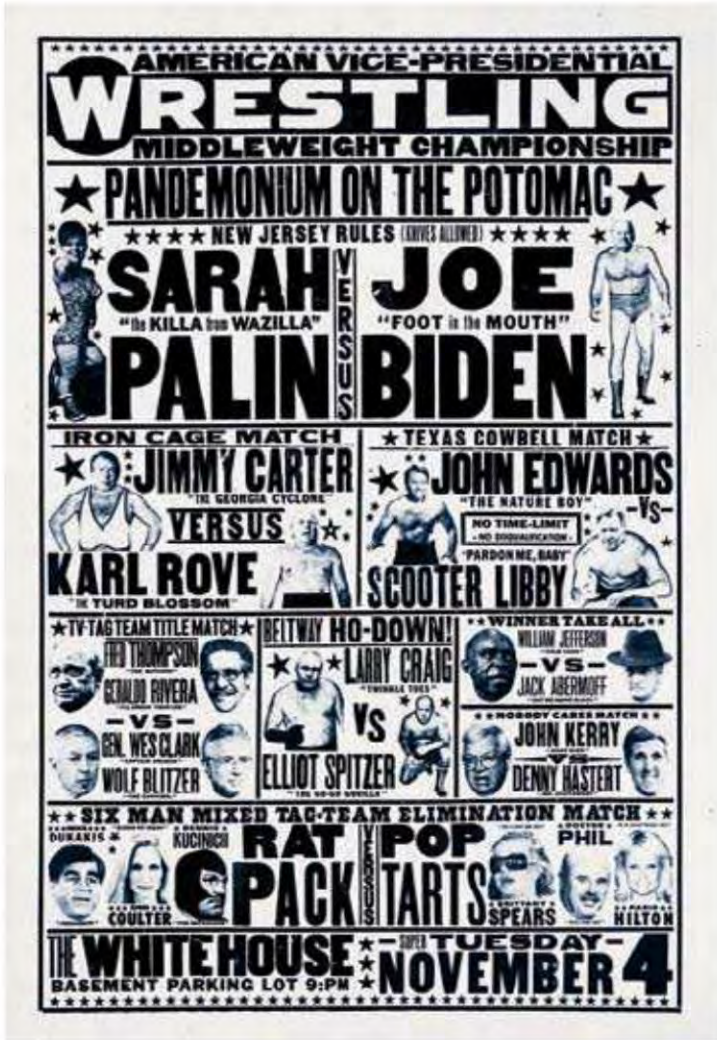
0093 // YEE-HAW INDUSTRIAL LETTERPRESS / USA



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0095 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

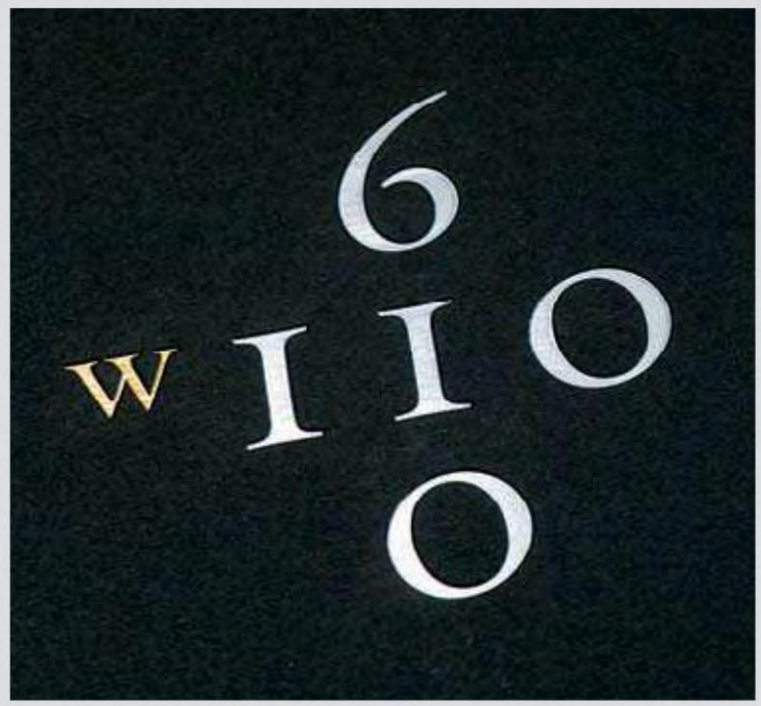
0096 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

0097 // HELENA SEO DESIGN / USA

0098 // AULFULDISH & WARINNER / USA

0099 // GRANT DESIGN COLLABORATIVE / USA

0100 // EXPLORARE / MEXICO



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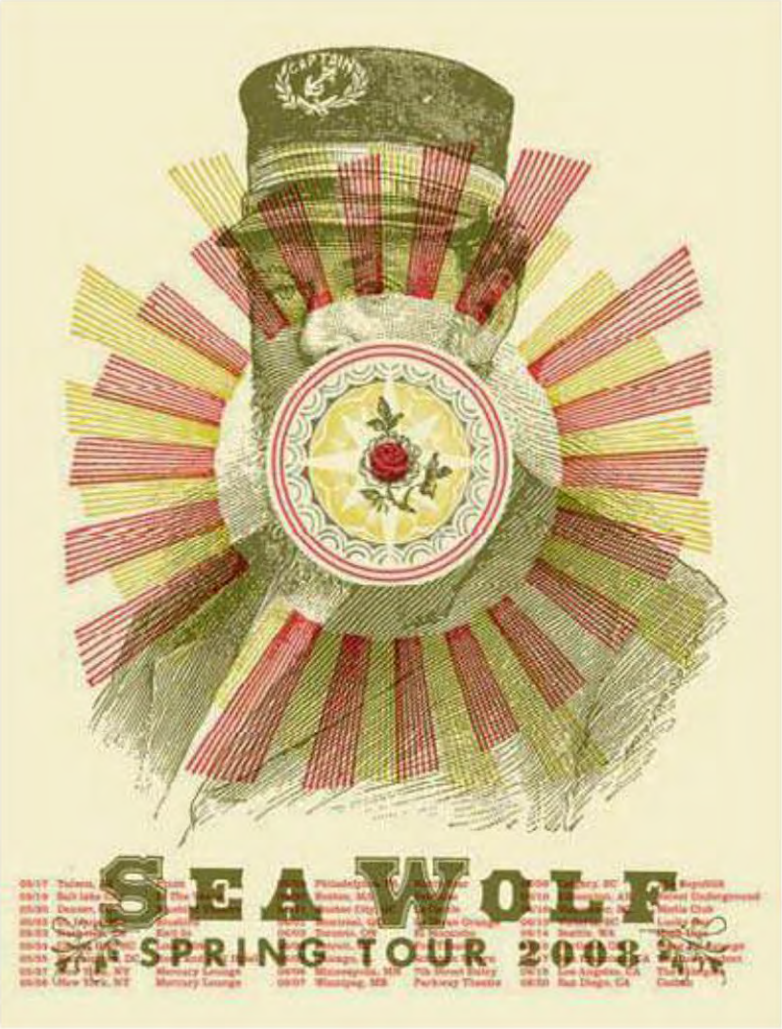
0102 // GRANT DESIGN COLLABORATIVE / USA

0103 // SPUR / USA

0104 // TOPOS GRAPHICS / USA

0105 // TOPOS GRAPHICS / USA



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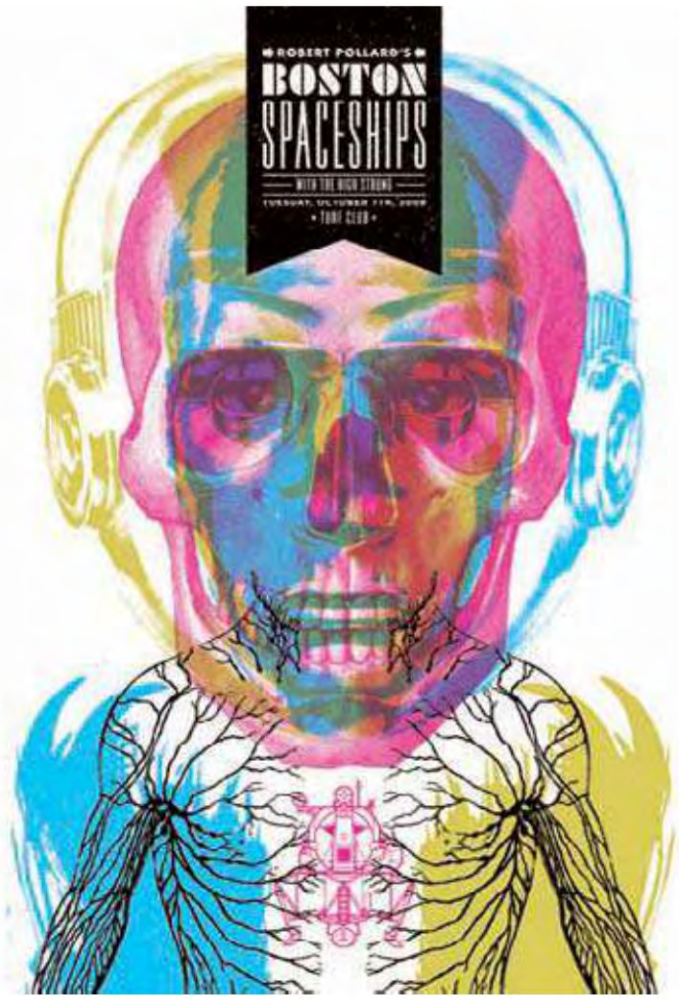

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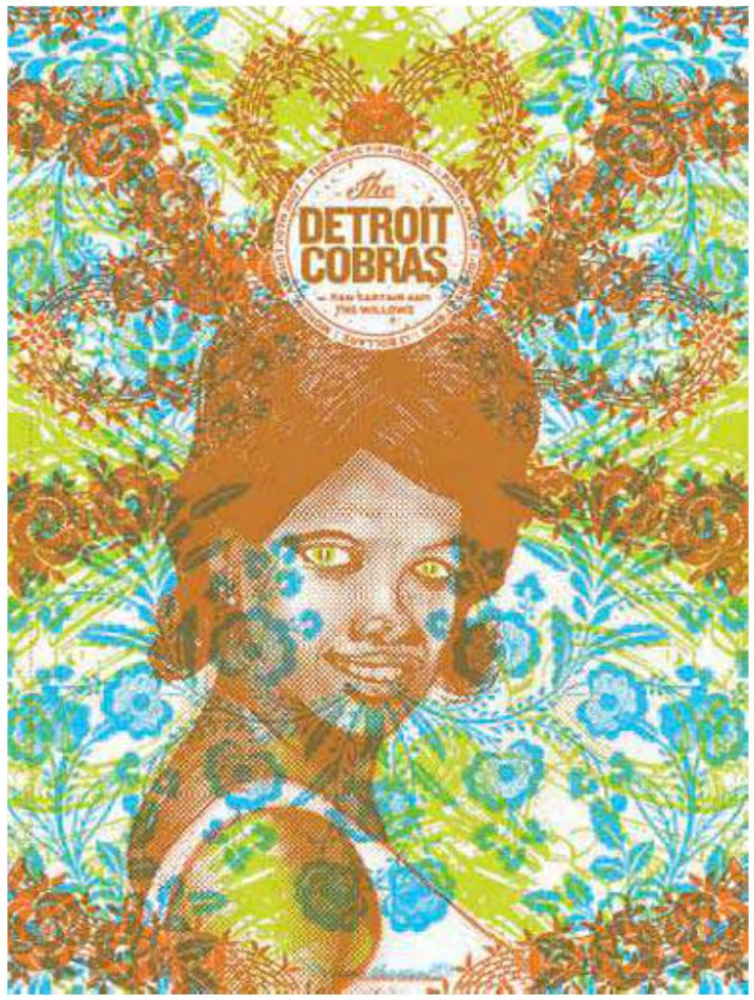

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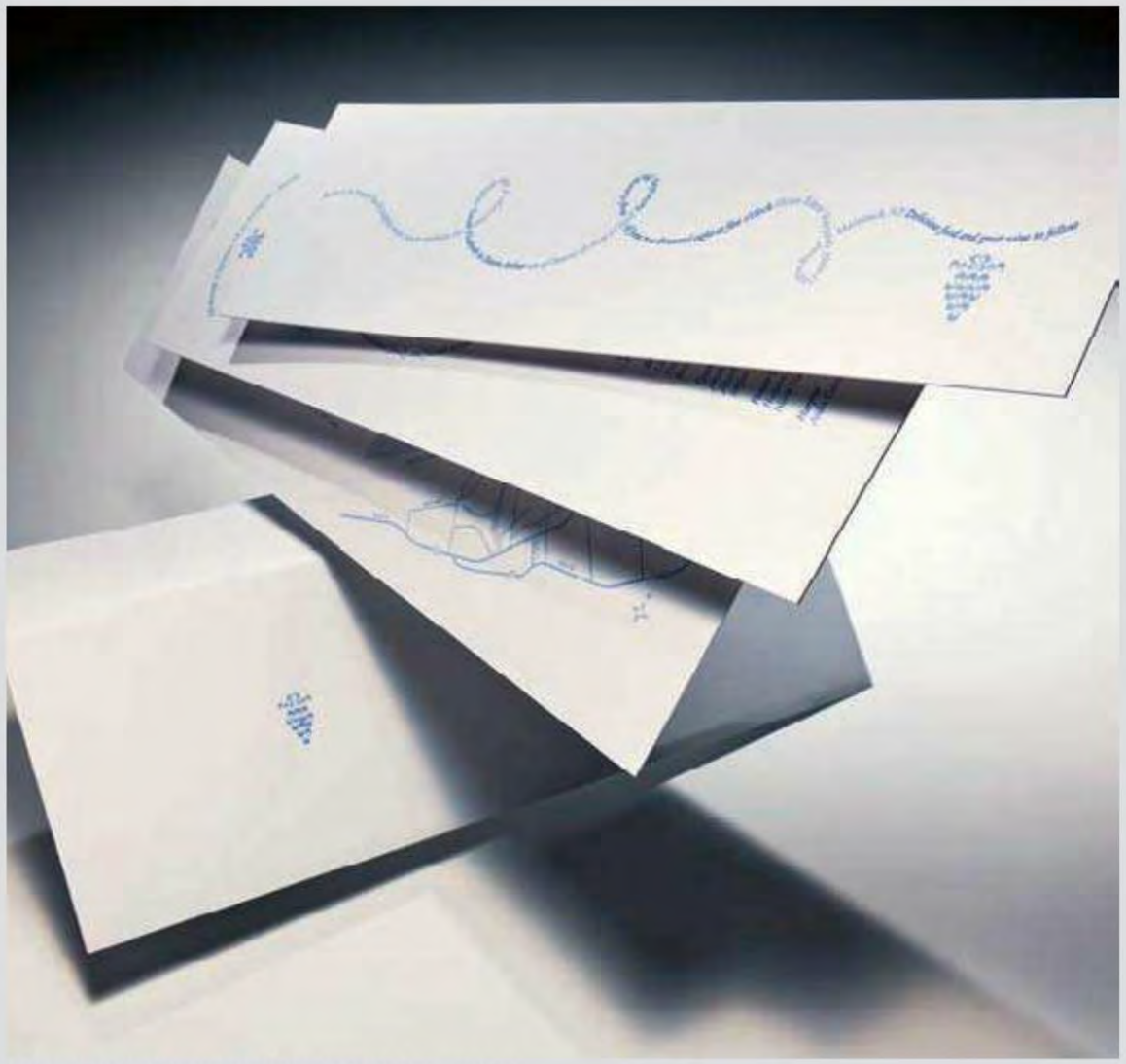
0111 // STOLTZE DESIGN / USA

0112 // STOLTZE DESIGN / USA



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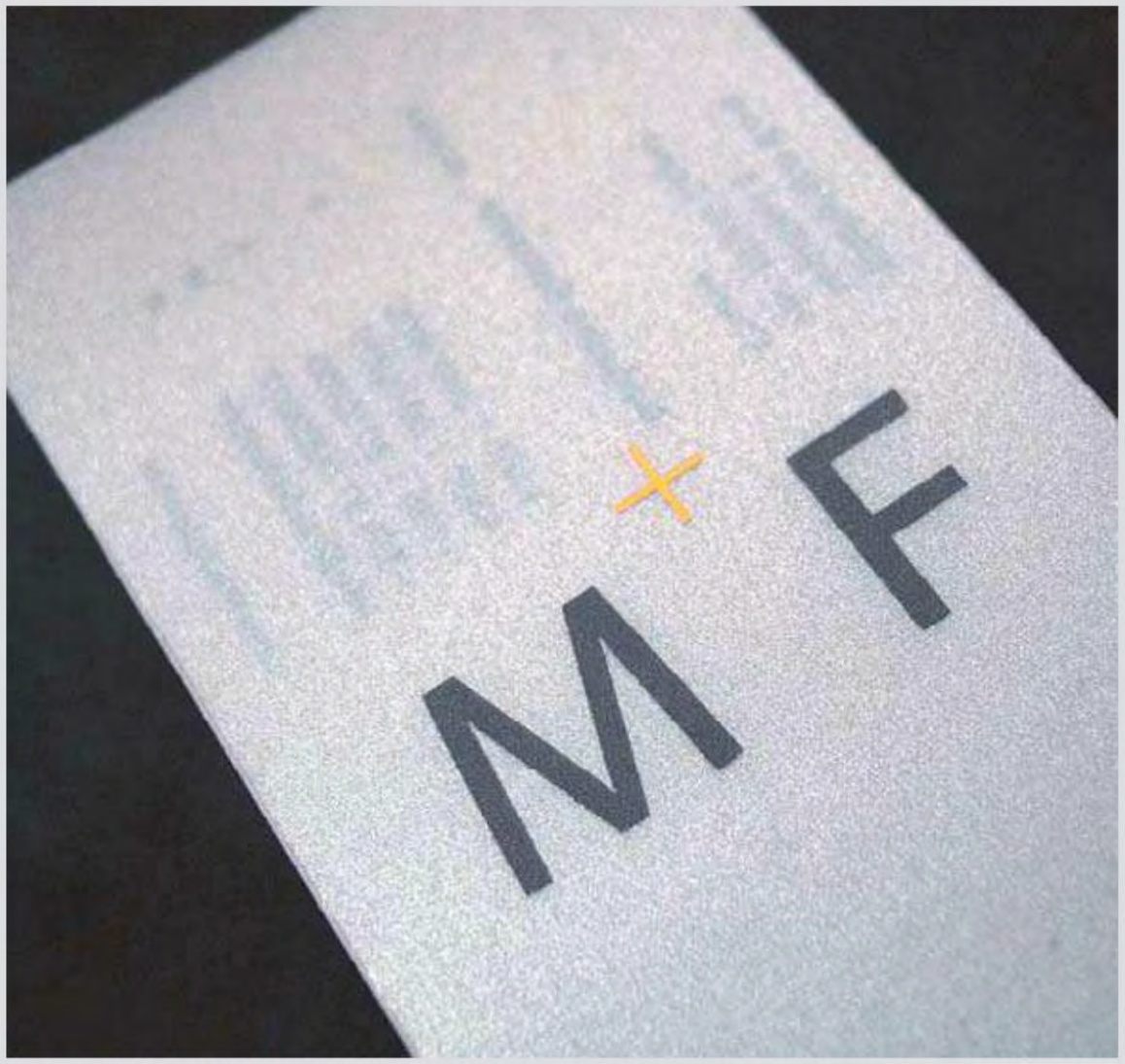
0115 // 20FIRST / GERMANY



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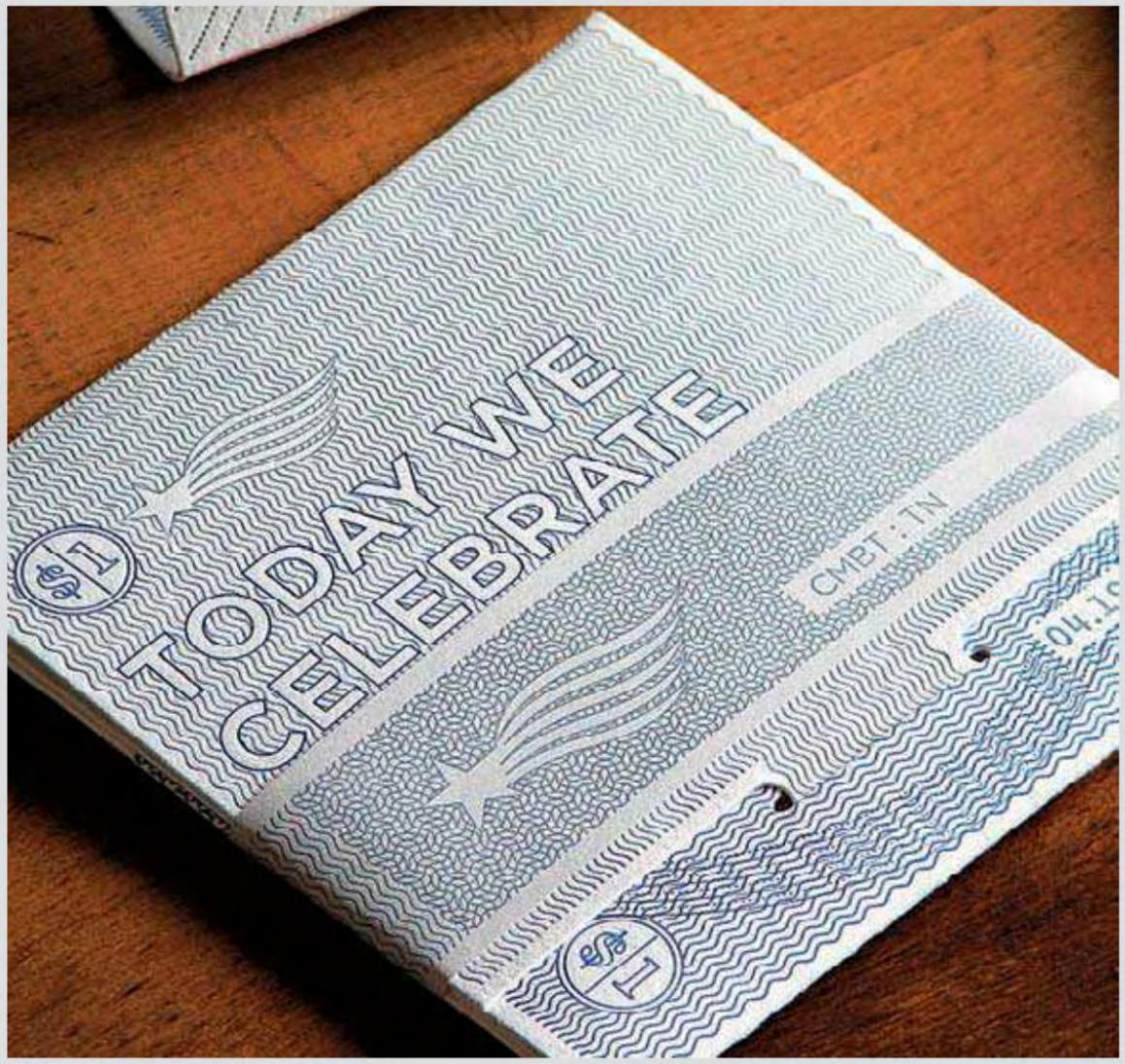
0117 // WIDGETS & STONE / USA

0118 // GRANT DESIGN COLLABORATIVE / USA

0119 // COUNTERPART COMMUNICATION DESIGN / USA



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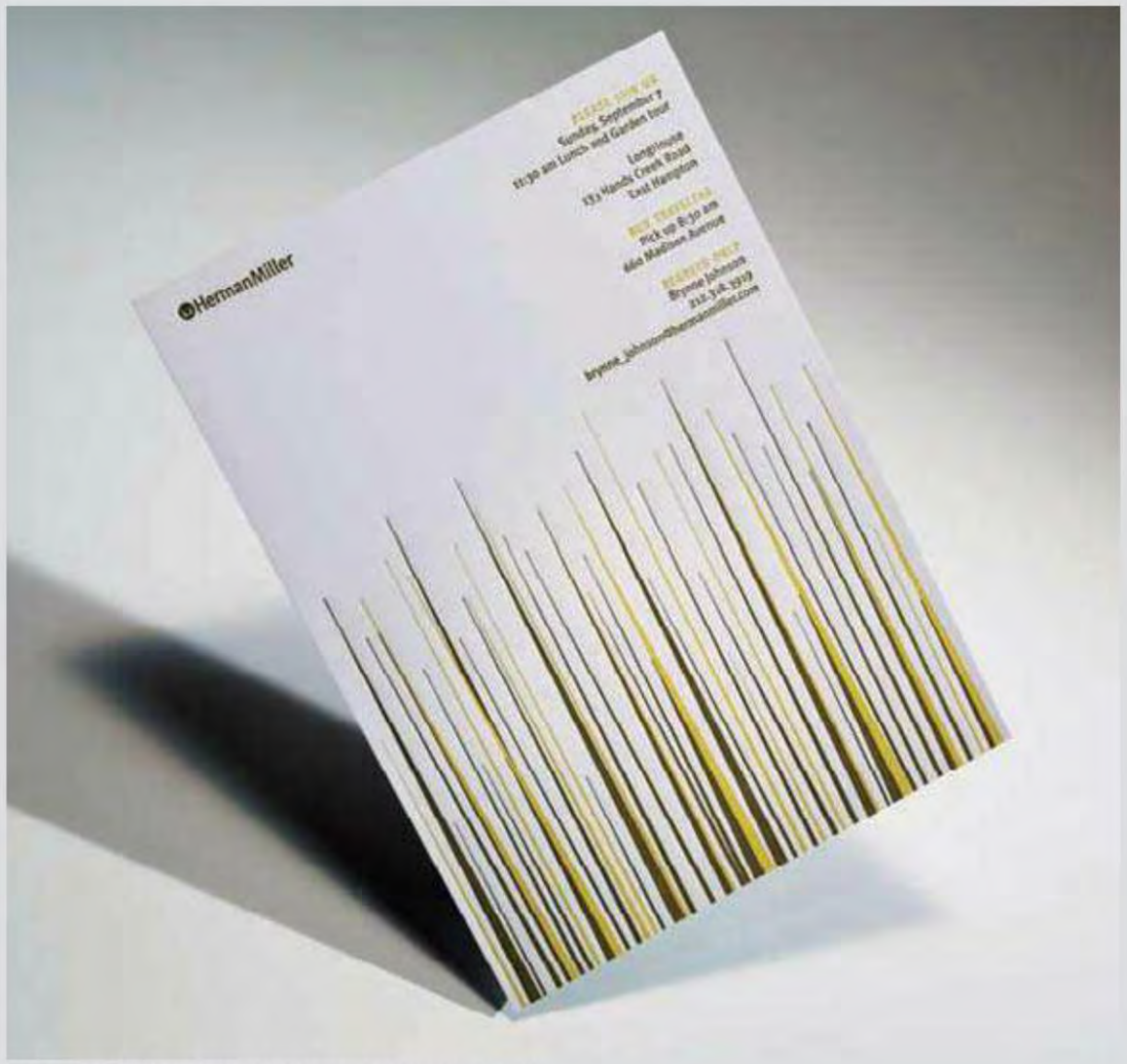

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0122 // GRANT DESIGN COLLABORATIVE / USA

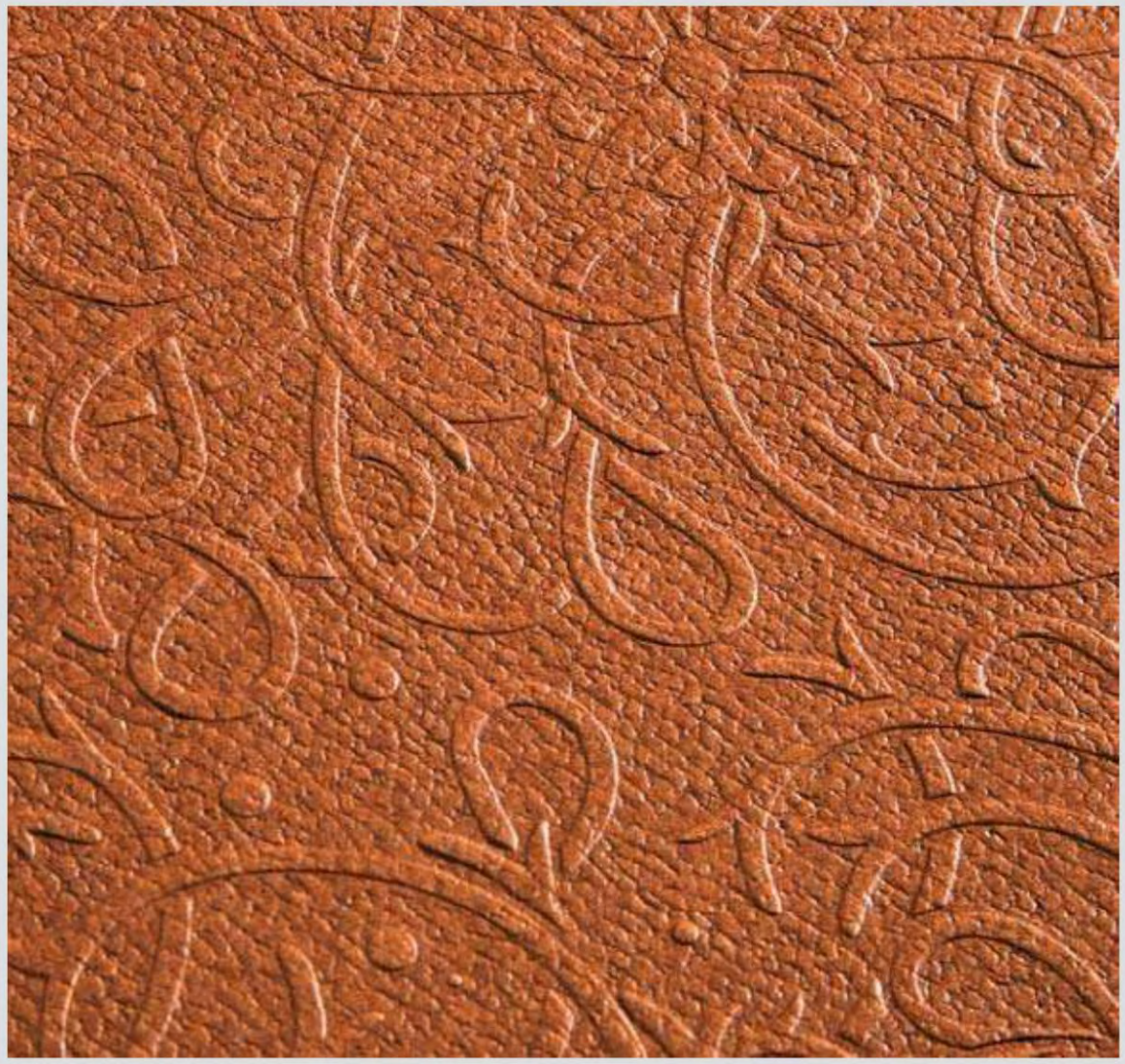
MANIPULATED SURFACES

0123 // **CHEN DESIGN ASSOCIATES** / USA

0124 // CHEN DESIGN ASSOCIATES / USA

0125 // WIDGETS & STONE / USA

0126 // CHEN DESIGN ASSOCIATES / USA



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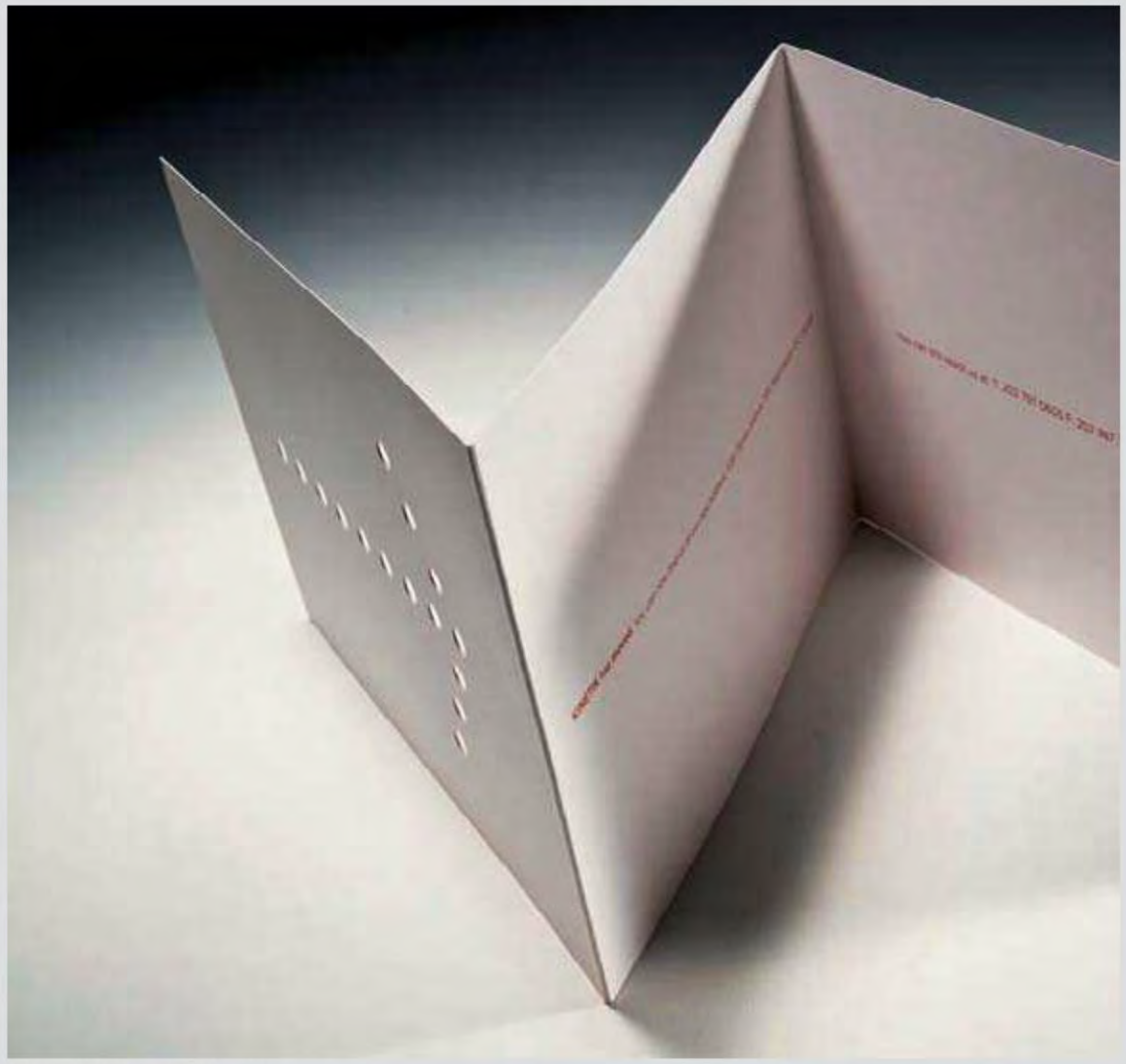

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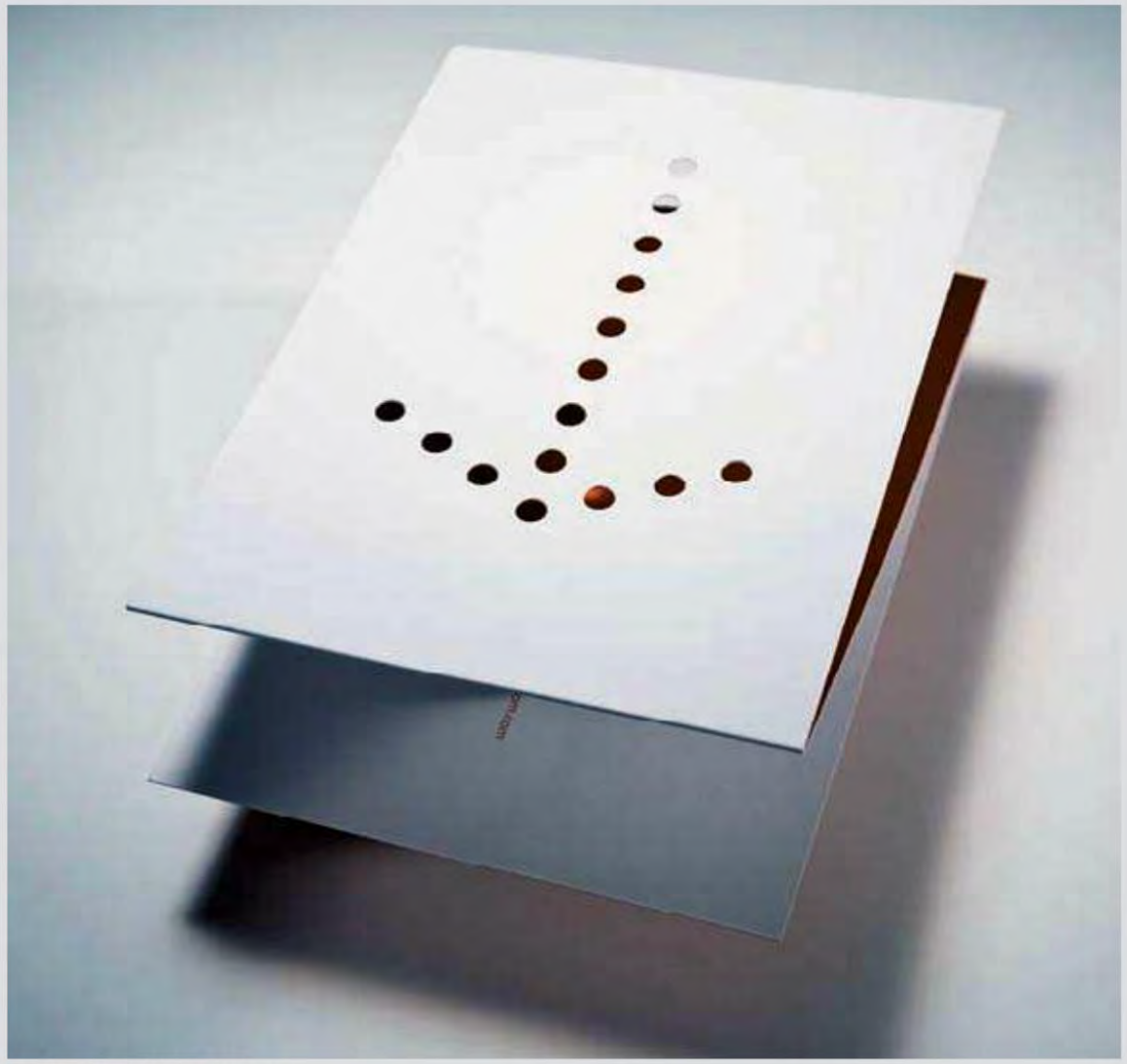

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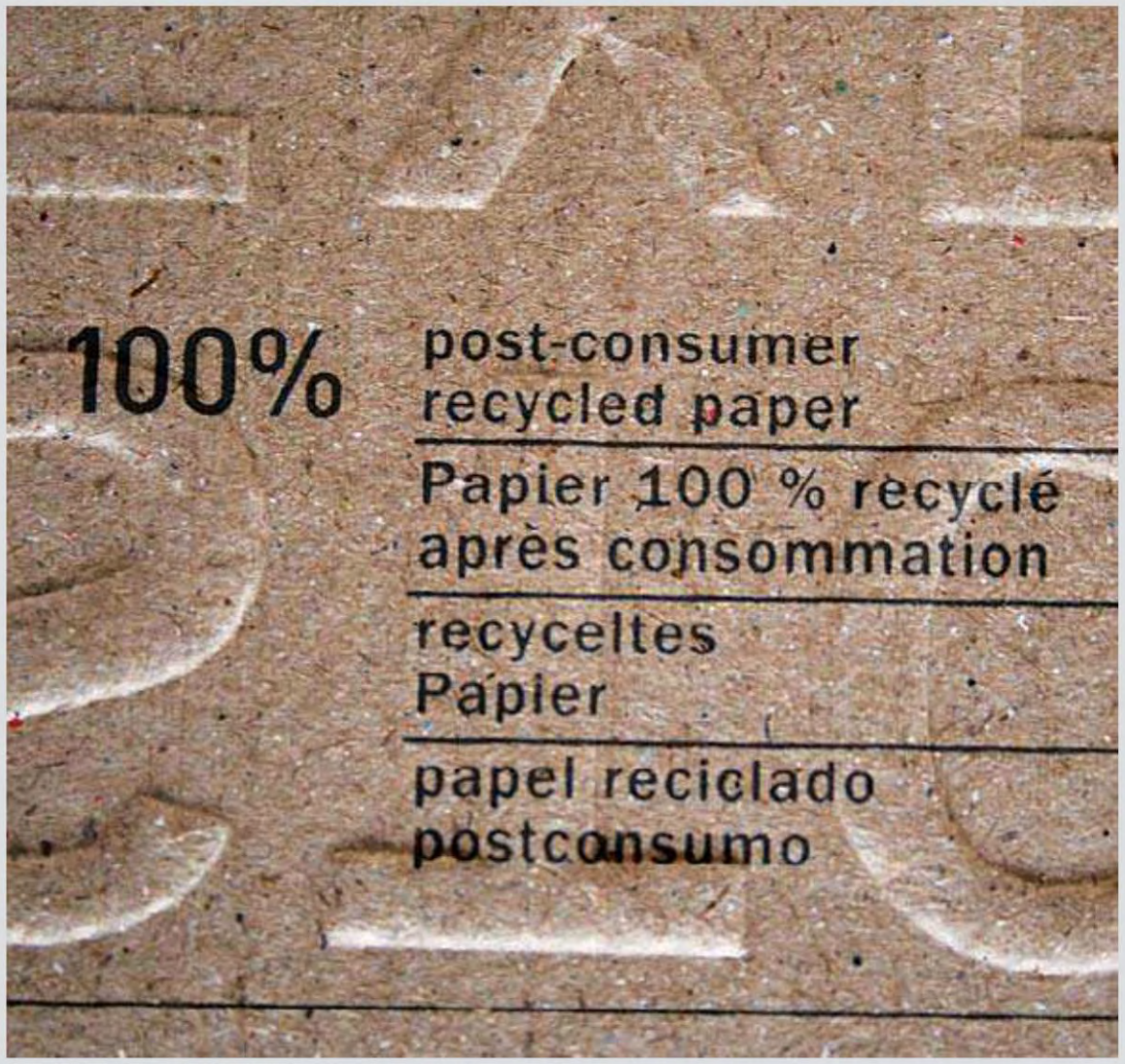

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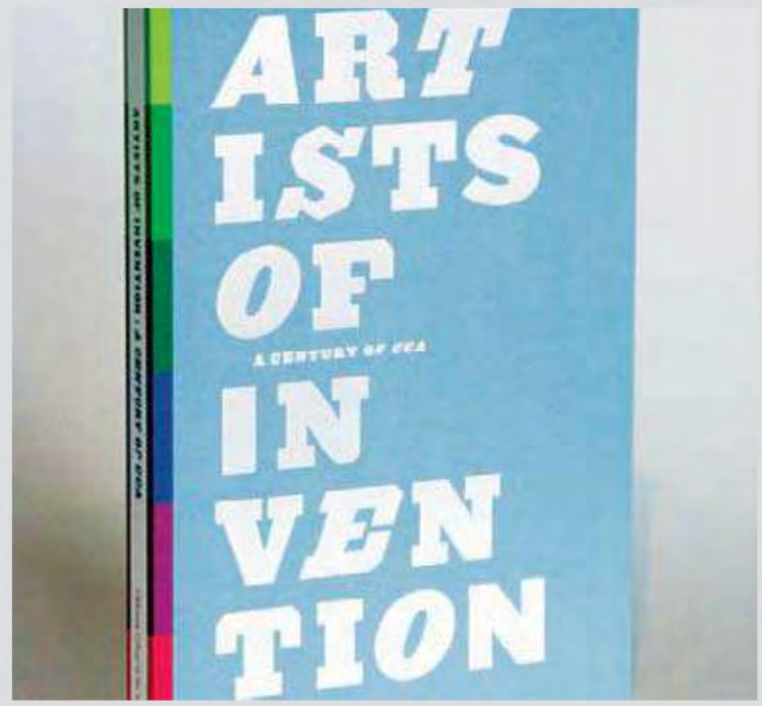
0135 // THE WHITE ROOM, INC. / CANADA



0136 // VOLUME, INC. / USA

0137 // BERNSTEIN-REIN ADVERTISING / USA

0138 // MIRKO ILIĆ CORP. / USA

0139 // THE COLLEGE OF SAINT ROSE / USA

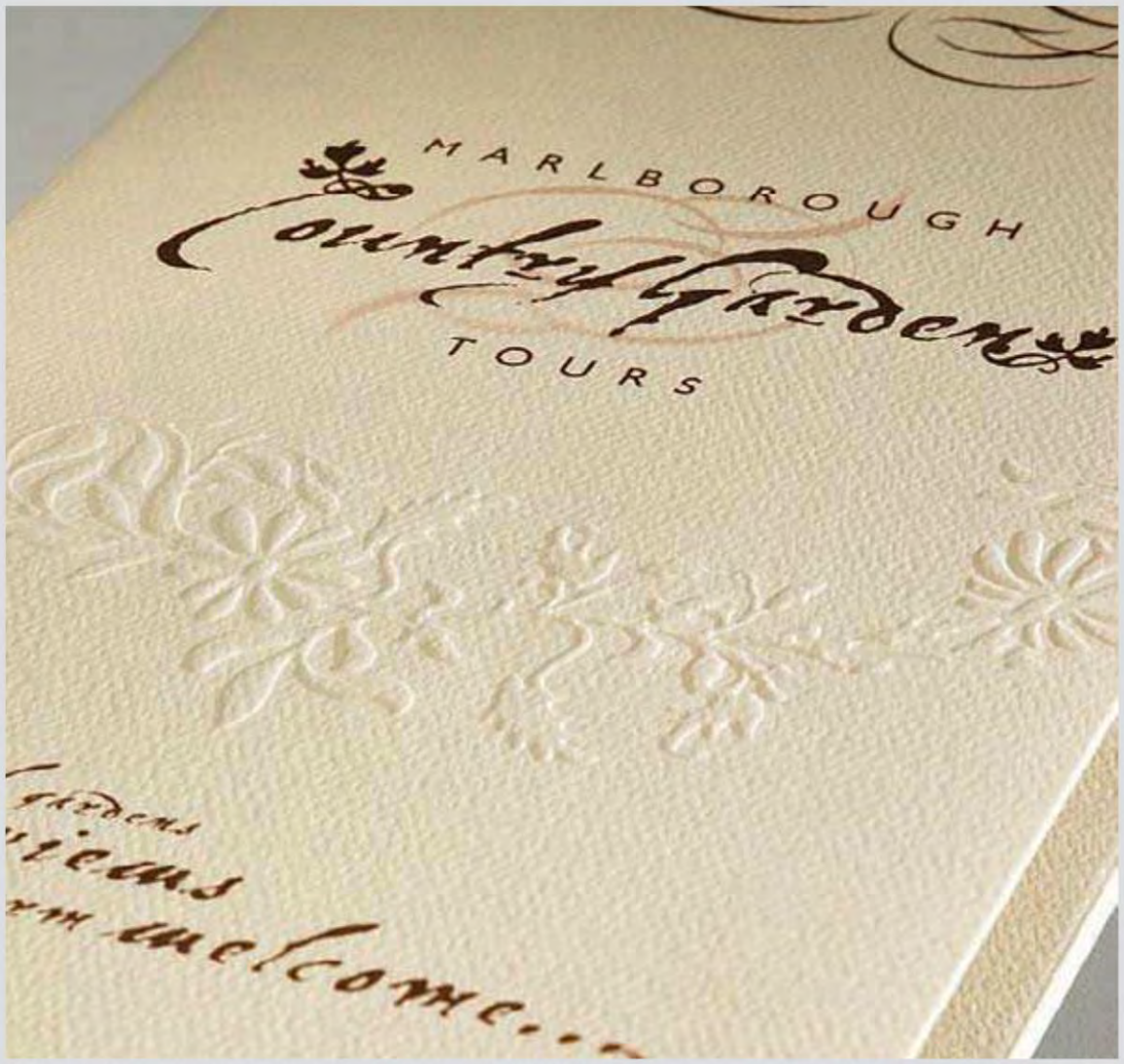
0140 // GOUTHIER DESIGN / USA

0141 // **ANTHROPOLOGIE** / USA

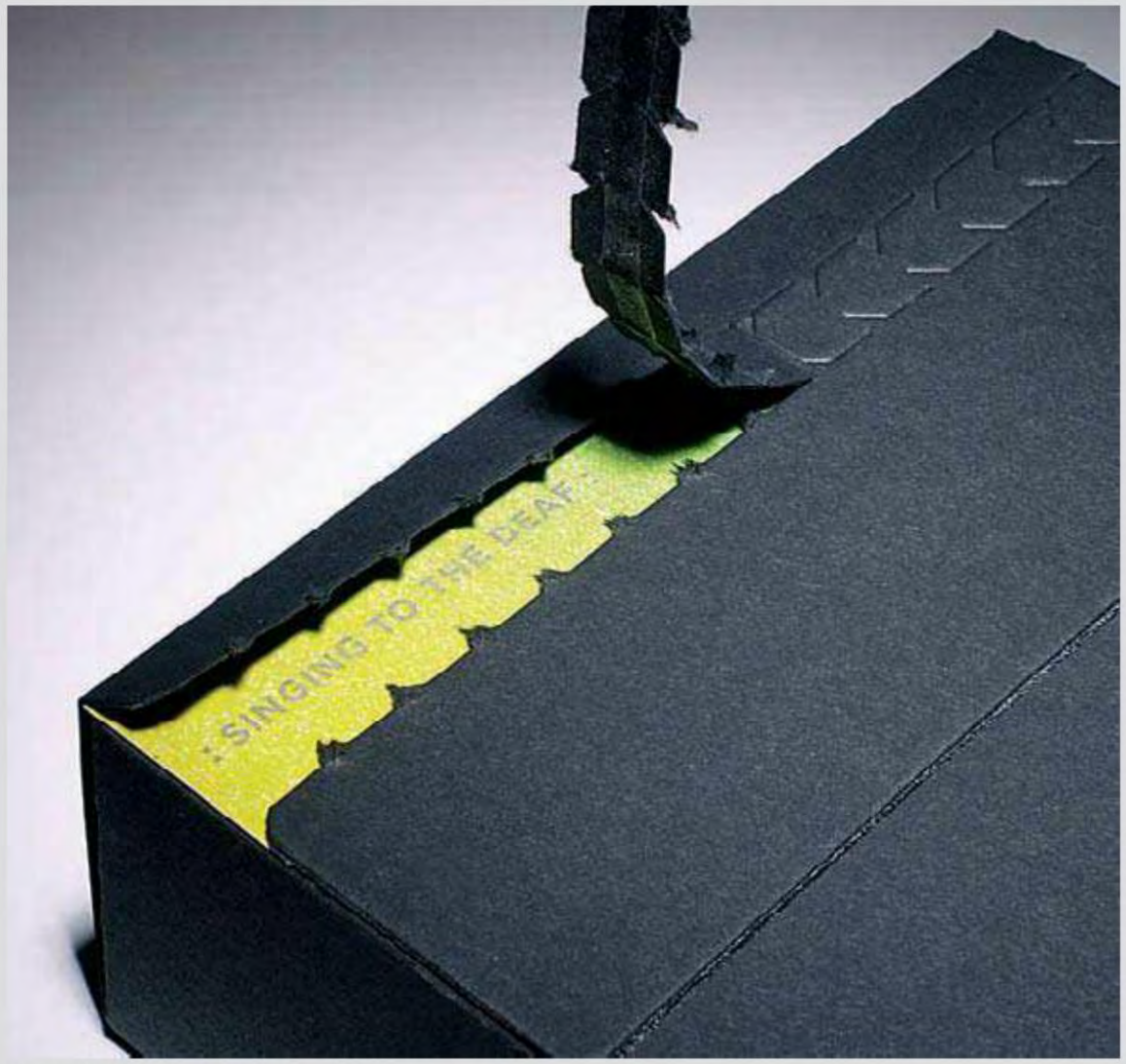
0142 // ROYCROFT DESIGN / USA

0143 // GRANT DESIGN COLLABORATIVE / USA

0144 // ANTHROPOLOGIE / USA



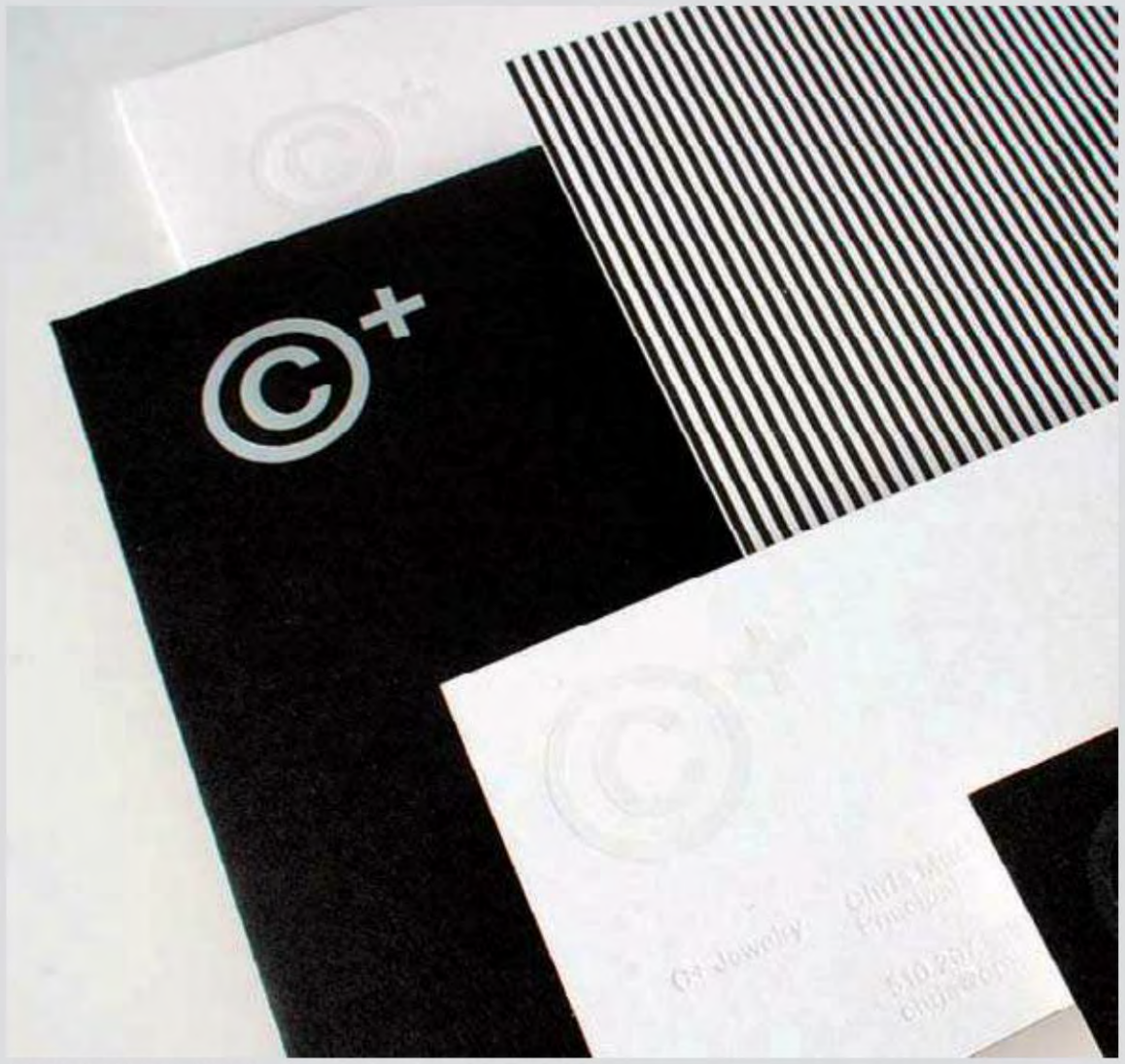
0145 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND



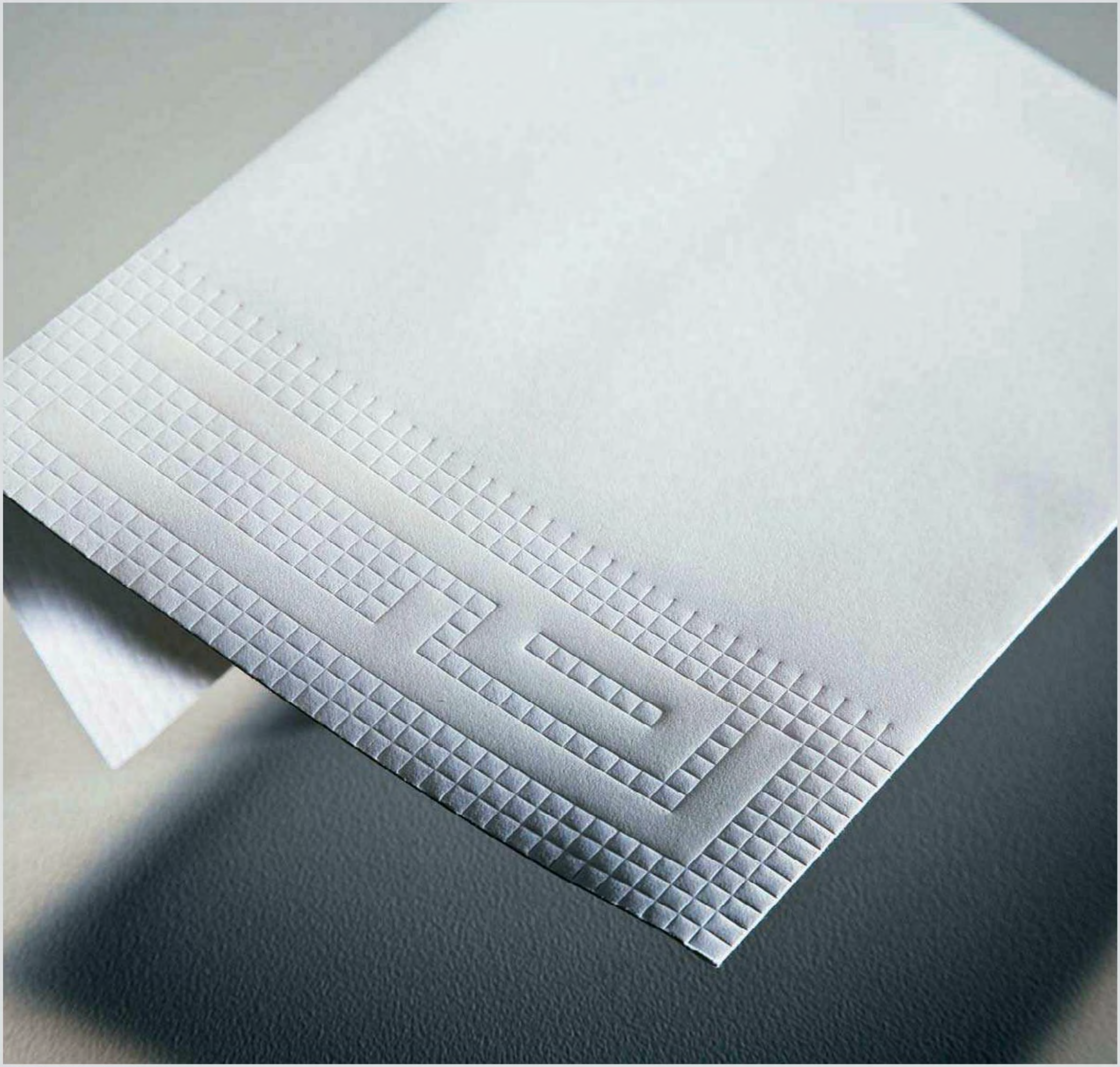
0146 // WIDGETS & STONE / USA

0147 // KAA DESIGN GROUP, INC. / USA

0148 // KAA DESIGN GROUP, INC. / USA



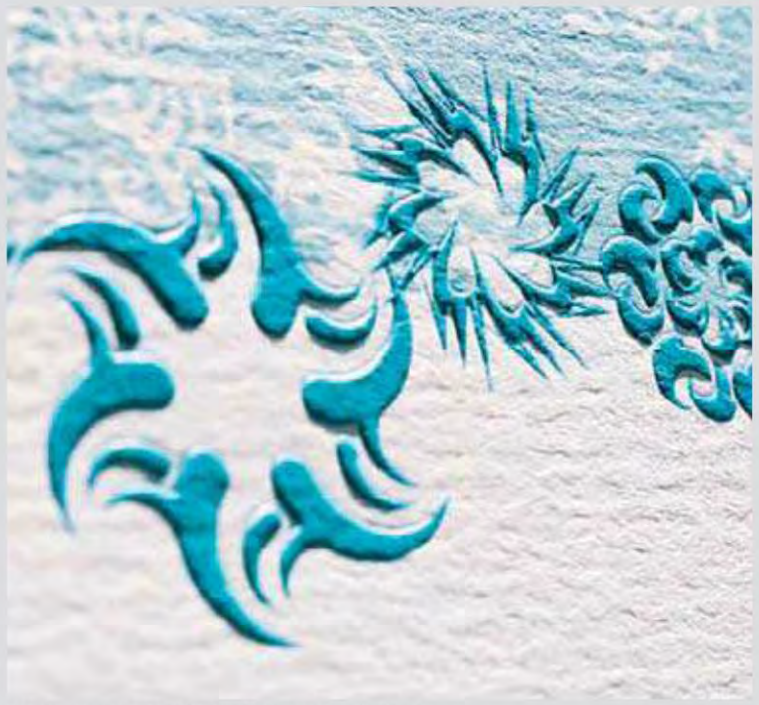
0149 // MINE™ / USA



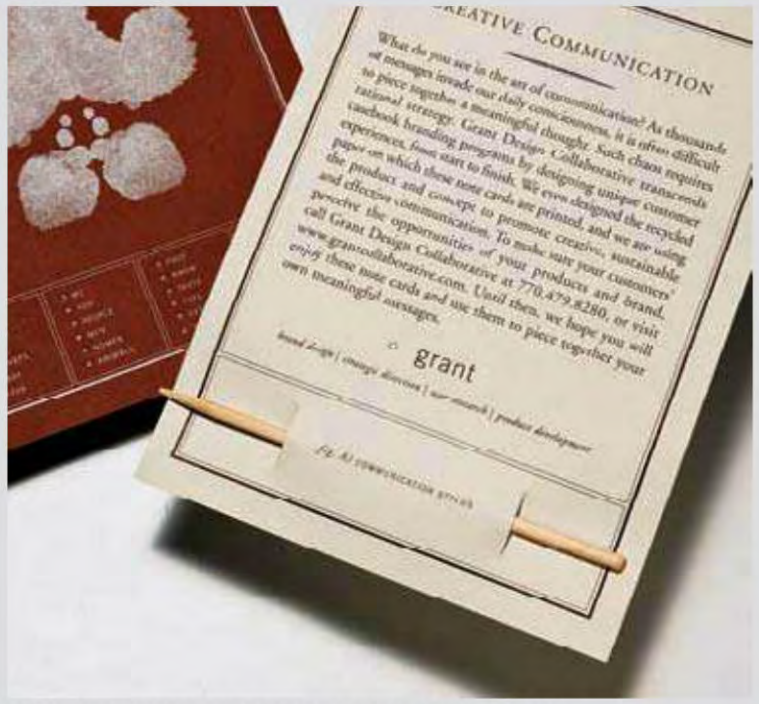
0150 // **MIRKO ILIĆ CORP.** / USA

0151 // **UMS DESIGN STUDIO** / INDIA

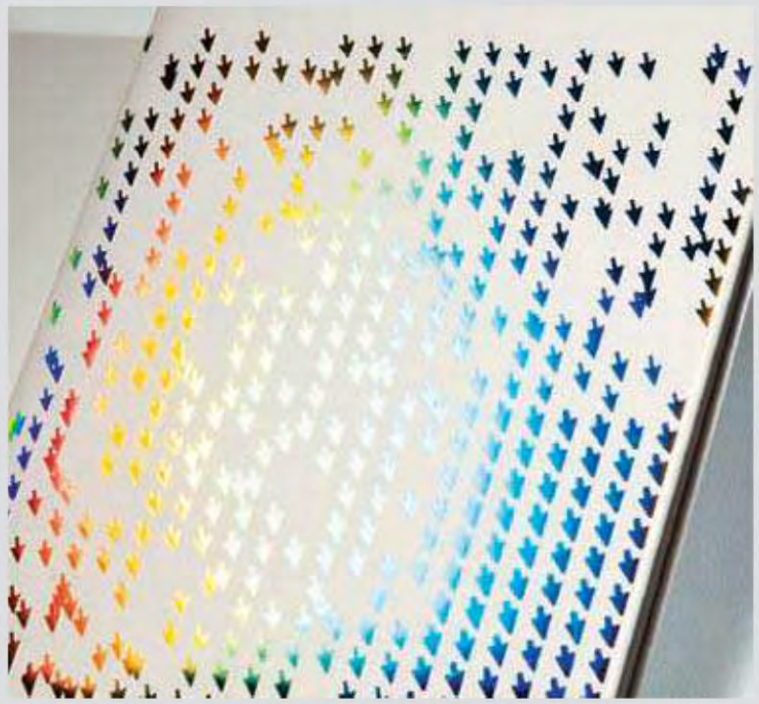
0152 // **20FIRST** / GERMANY



0153 // **SUBLIME MIAMI, INC.** / USA



0154 // **GRANT DESIGN COLLABORATIVE** / USA



0155 // **MATIC** / USA

0156 // **CHEN DESIGN ASSOCIATES** / USA

0157 // **STORM CORPORATE DESIGN** / NEW ZEALAND

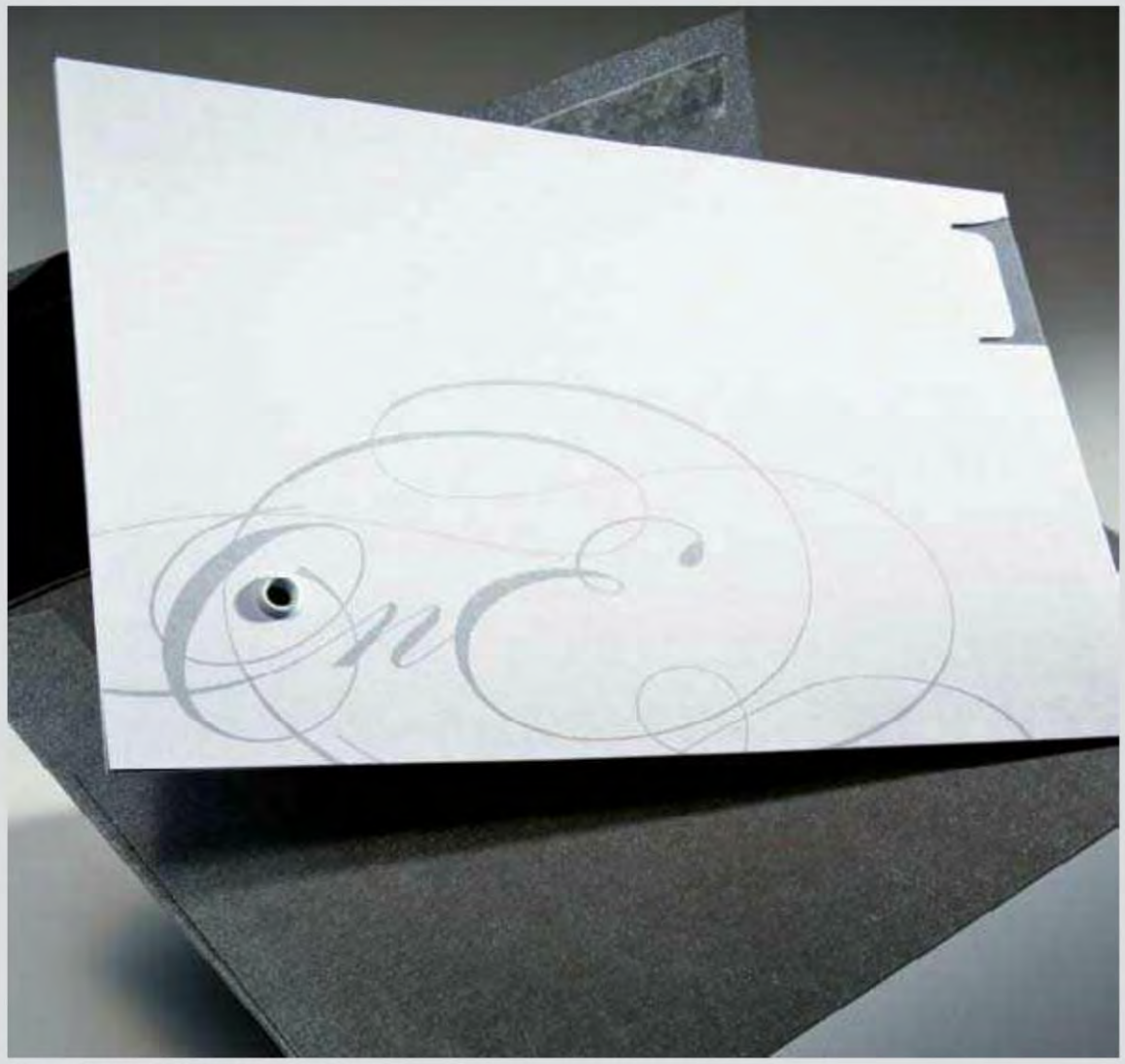
0158 // **GARDEN VARIETY DESIGNS** / USA

0159 // **ZYNC COMMUNICATIONS, INC.** / CANADA

0160 // **EXPLORARE** / MEXICO

0161 // **EXPLORARE** / MEXICO

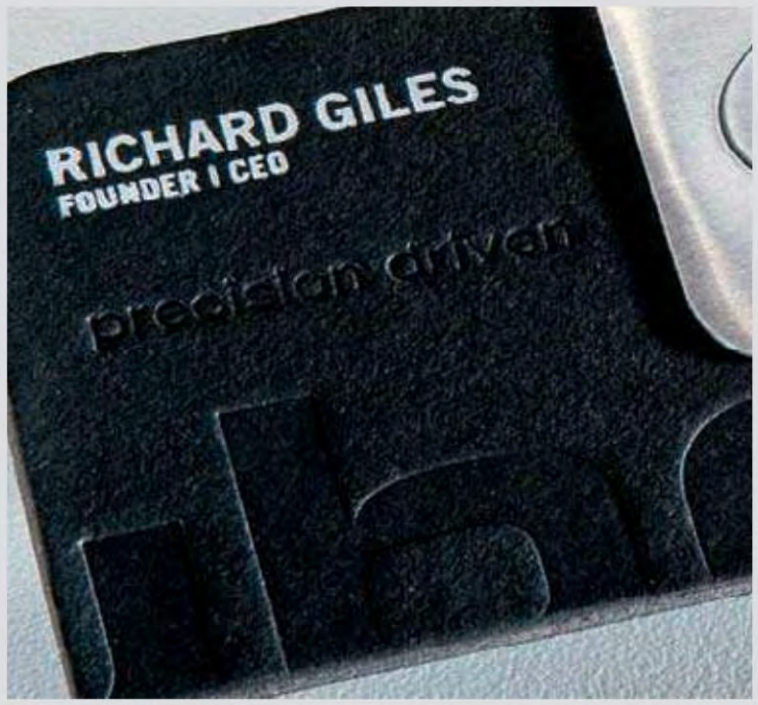
0162 // **TIMBER DESIGN CO., INC.** / USA



0163 // **GOUTHIER DESIGN** / USA

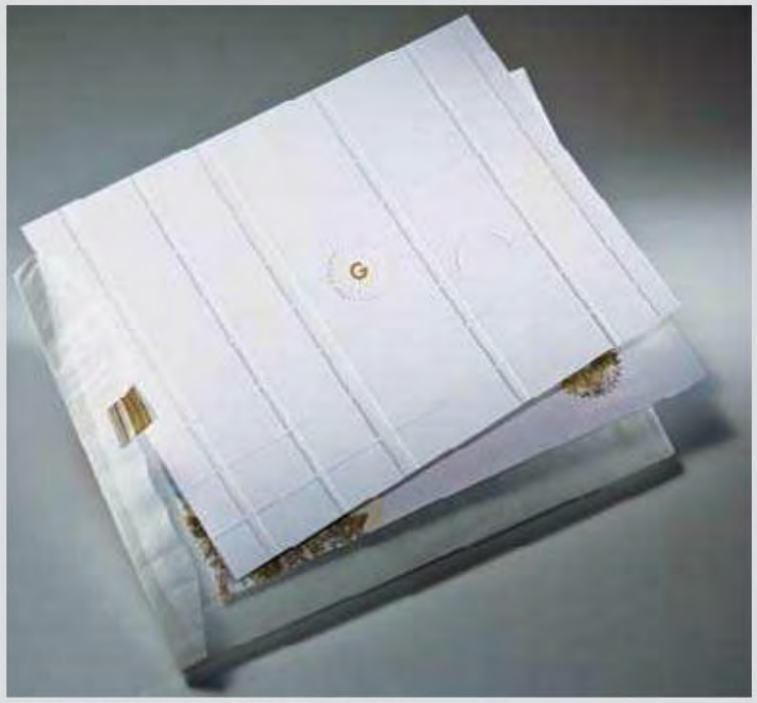
0164 // **FUSE COMMUNICATION** / USA

0165 // FUSE COMMUNICATION / USA

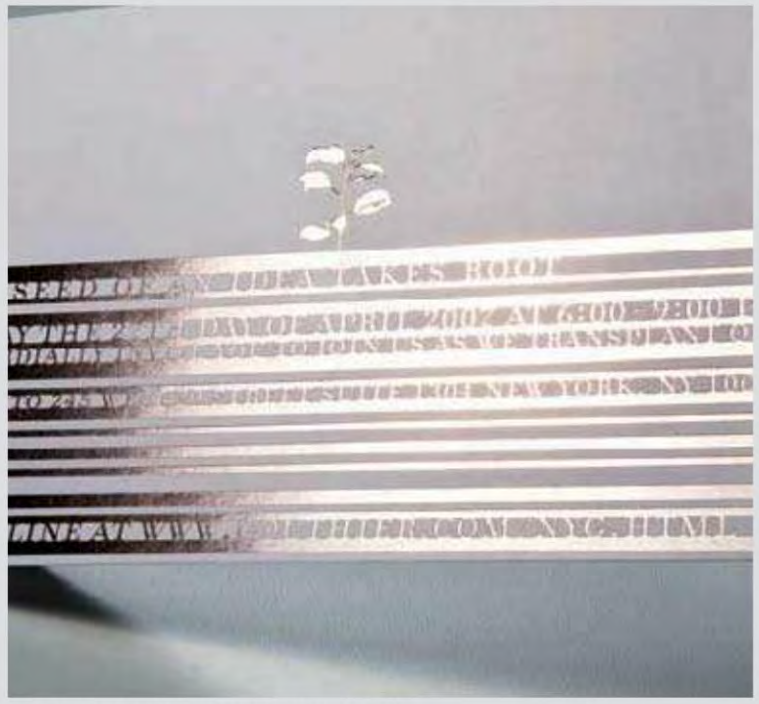


0166 // ANGRYPORCUPINE*DESIGN / USA

0167 // TOKY BRANDING + DESIGN / USA



0168 // GOUTHIER DESIGN / USA



0169 // GOUTHIER DESIGN / USA

0170 // GOUTHIER DESIGN / USA

0171 // COMMERICAL ARTISAN / USA

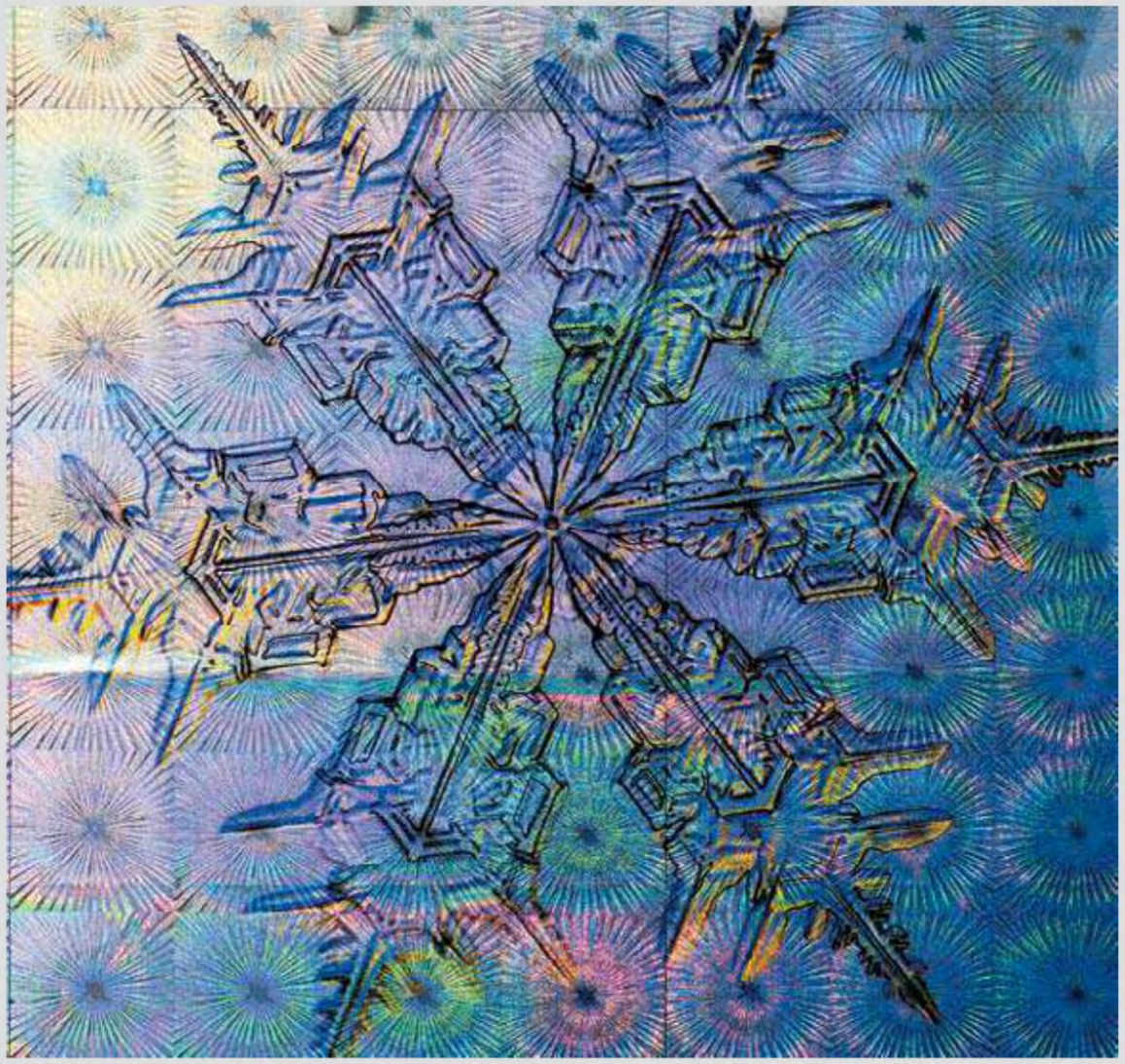
0172 // CHENG DESIGN / USA

0173 // MIRIELLO GRAFICO / USA

0174 // SAMURAI, INC. / JAPAN

0175 // SAMURAI, INC. / JAPAN

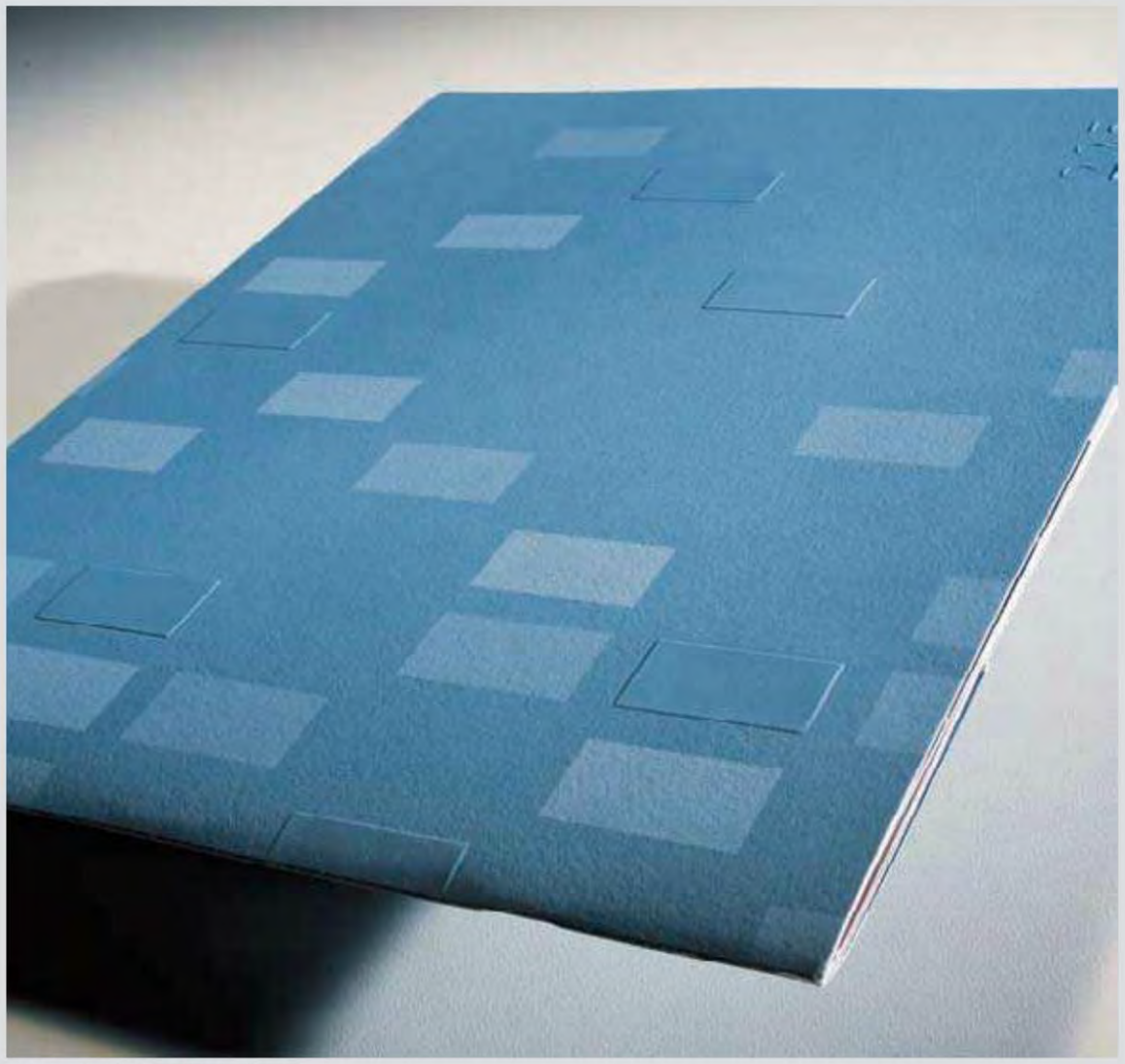
0176 // SAMURAI, INC. / JAPAN



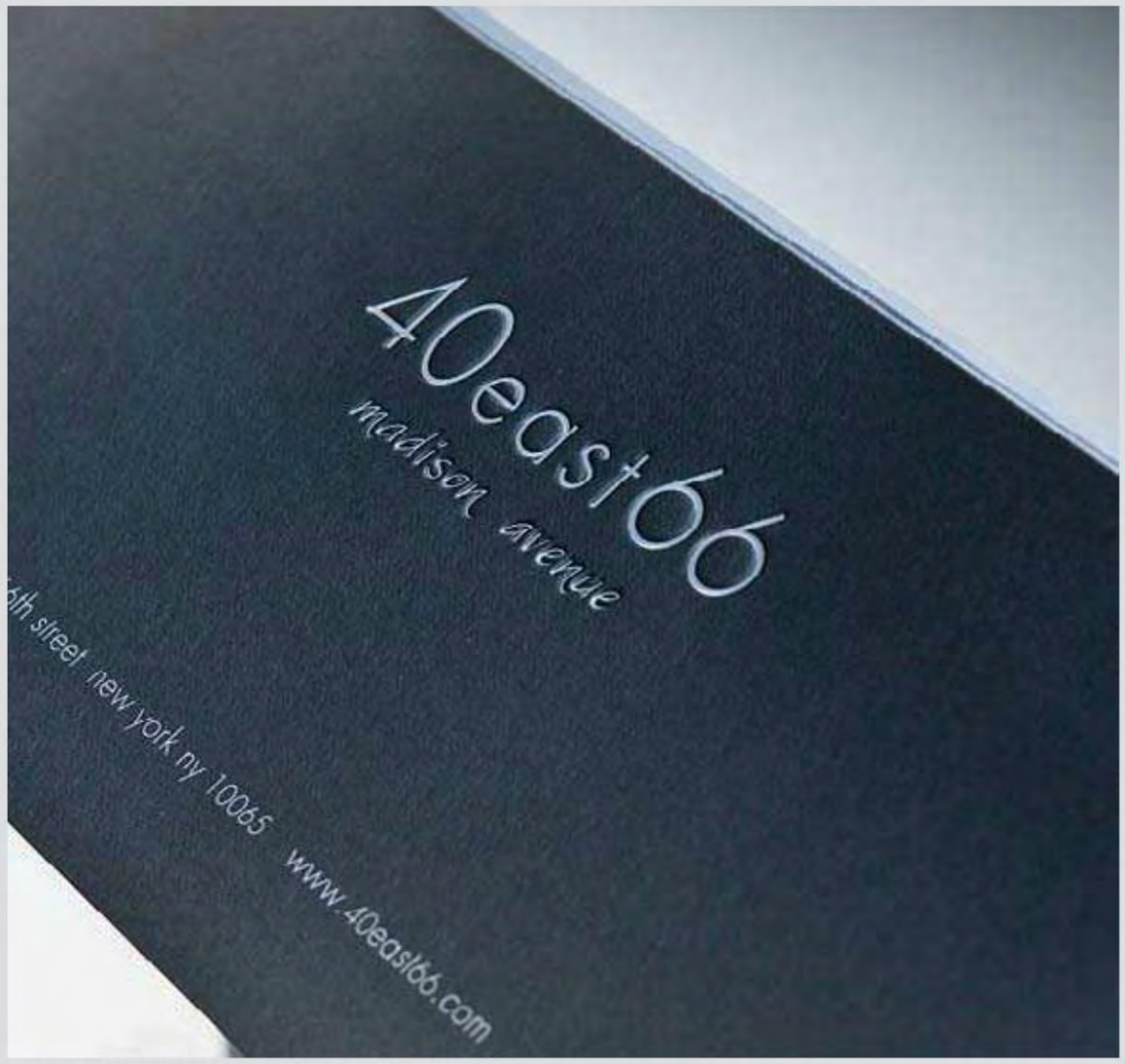
0177 // SAMURAI, INC. / JAPAN

0178 // TOKY BRANDING + DESIGN / USA

0179 // DESIGNLAB, INC. / USA



0180 // NEOSCAPE / USA



0181 // AND PARTNERS, NY / USA

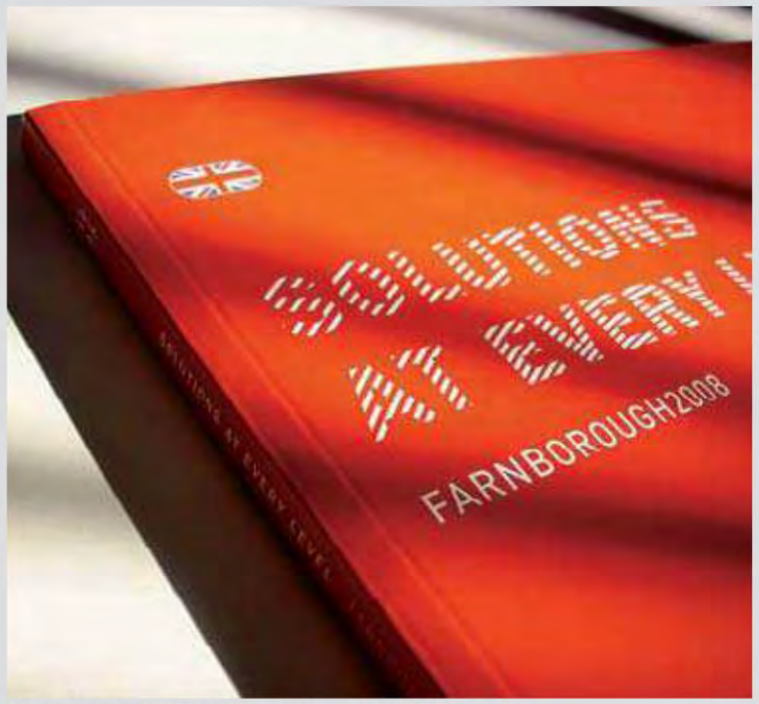
0182 // NOTHING : SOMETHING : NY / USA

0183 // CHEN DESIGN ASSOCIATES / USA

0184 // SPRING / CANADA

0185 // INSIGHT CREATIVE / NEW ZEALAND

0186 // WILLOUGHBY DESIGN GROUP / USA



0187 // CARRÉ NOIR ROME / ITALY

0188 // BERNSTEIN-REIN ADVERTISING / USA

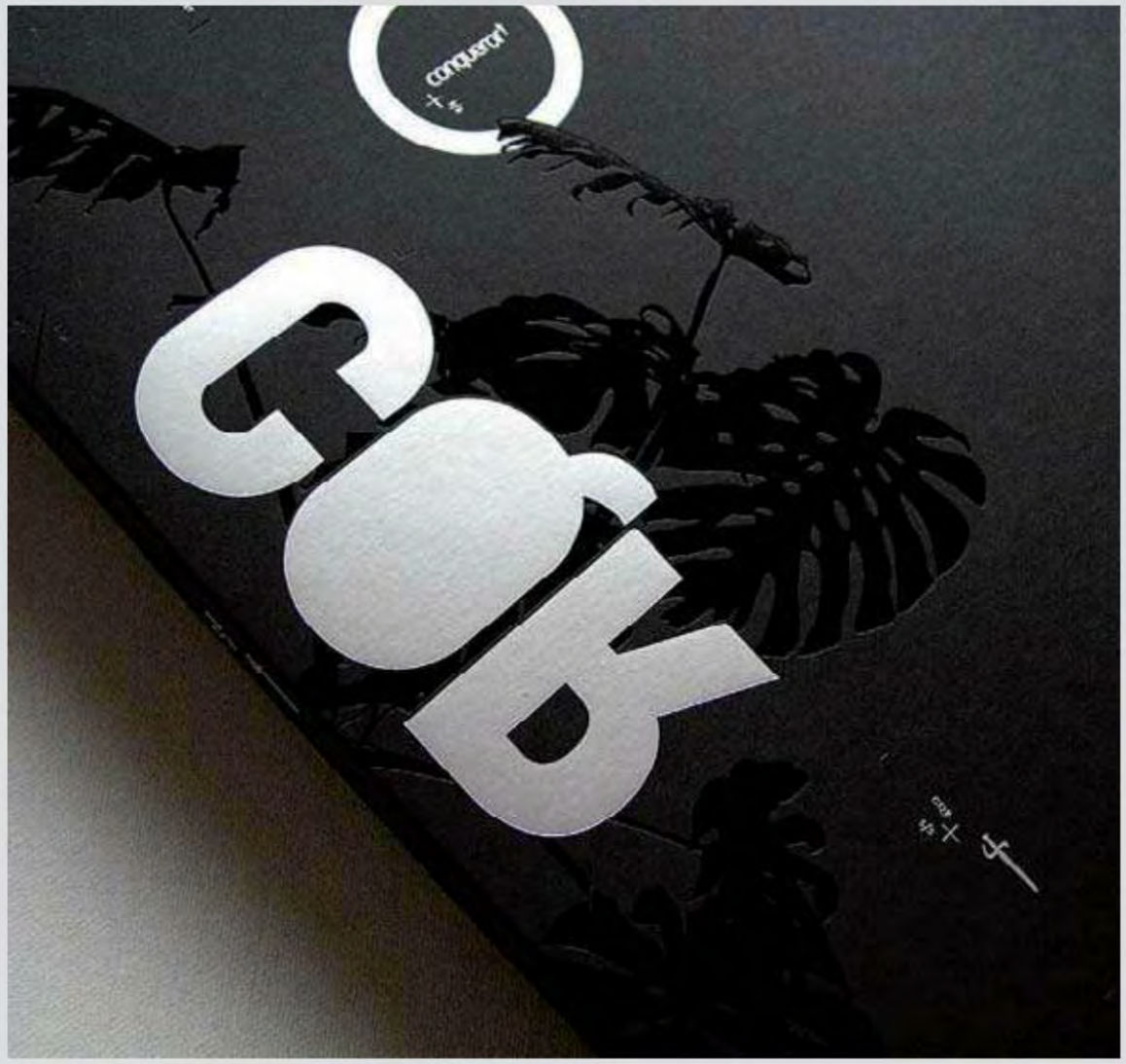
0189 // CARRÉ NOIR ROME / ITALY

0190 // 20FIRST / GERMANY

0191 // HELENA SEO DESIGN / USA

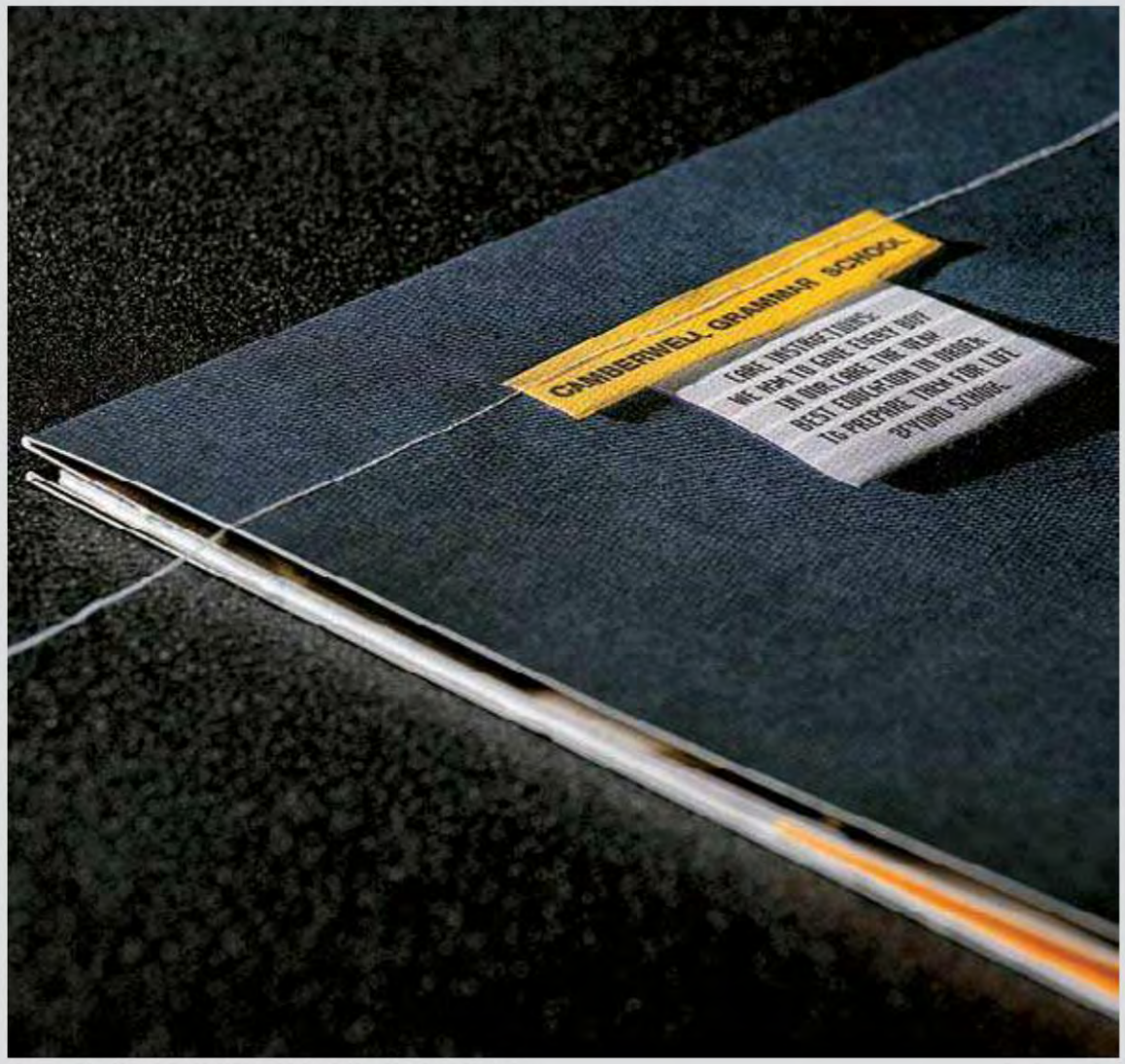
0192 // **KINETIK** / USA

0193 // JADE DESIGN / UK



0194 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0195 // UMS DESIGN STUDIO / INDIA



0196 // SPARK STUDIO PTY LTD. / AUSTRALIA

0197 // NOTHING : SOMETHING : NY / USA

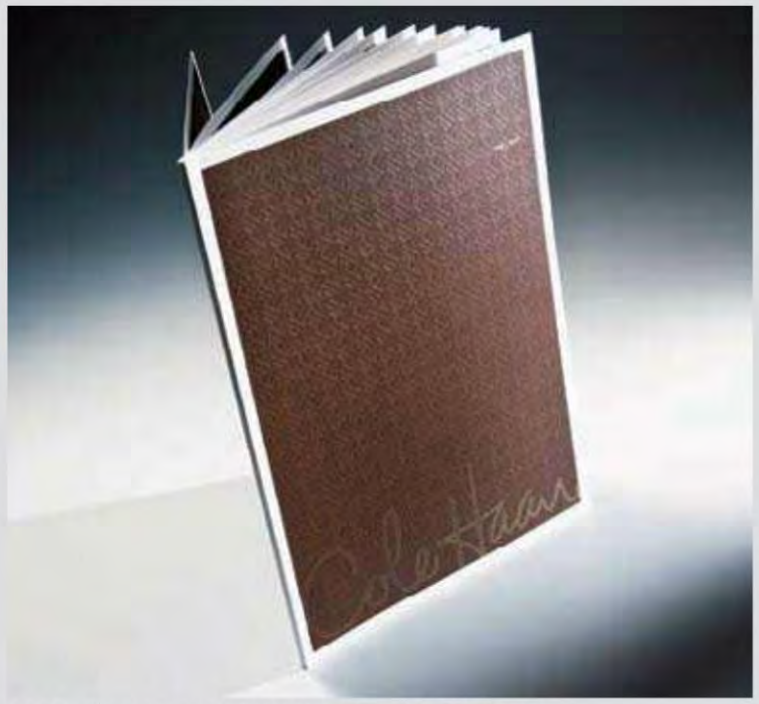
0198 // VALENTINE GROUP NEW YORK / USA

0199 // GRANT DESIGN COLLABORATIVE / USA

0200 // A3 DESIGN / USA

0201 // TANGERINE UK LTD. / UK

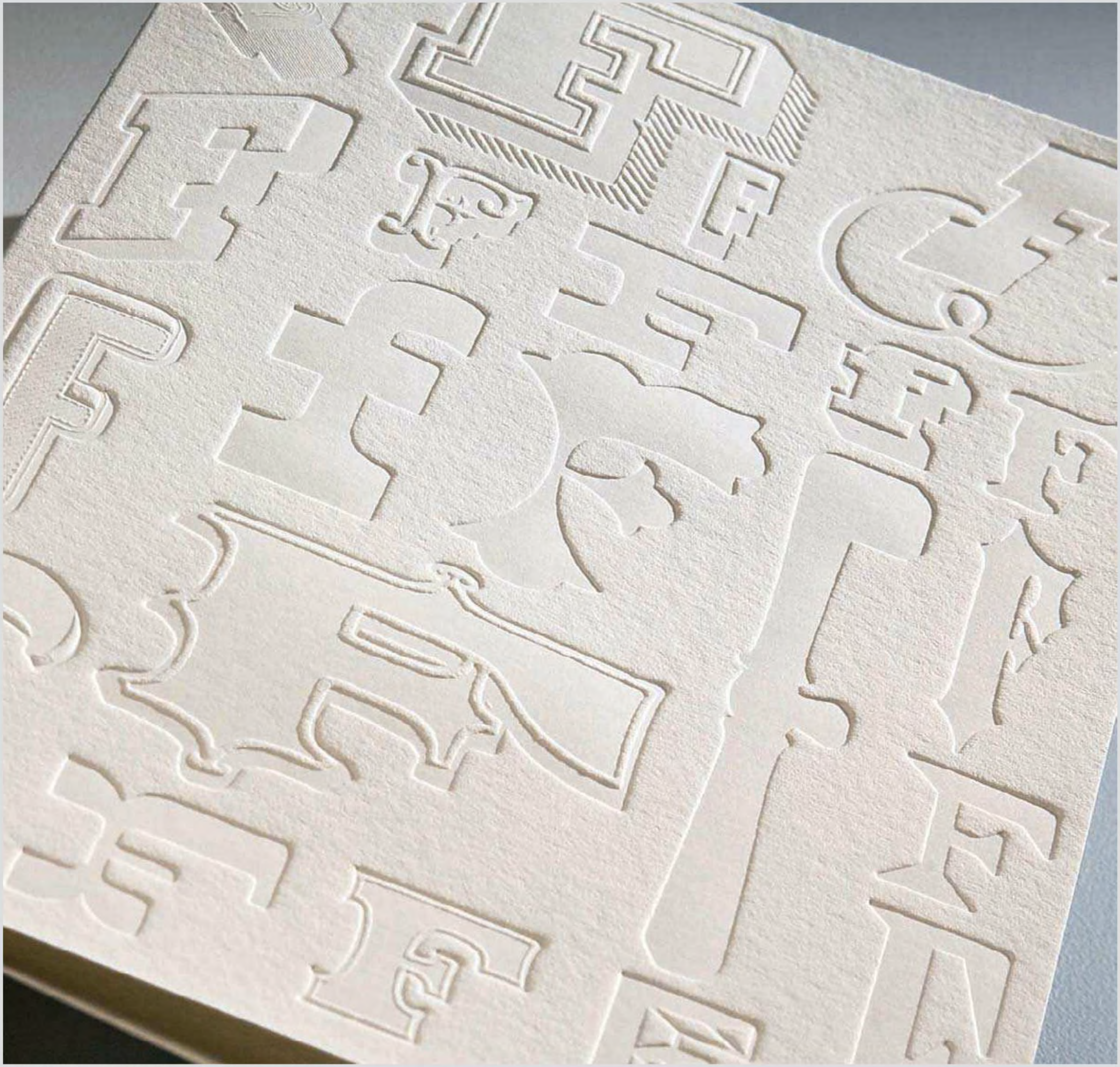
0202 // YIU STUDIO / USA



0203 // VALENTINE GROUP NEW YORK / USA

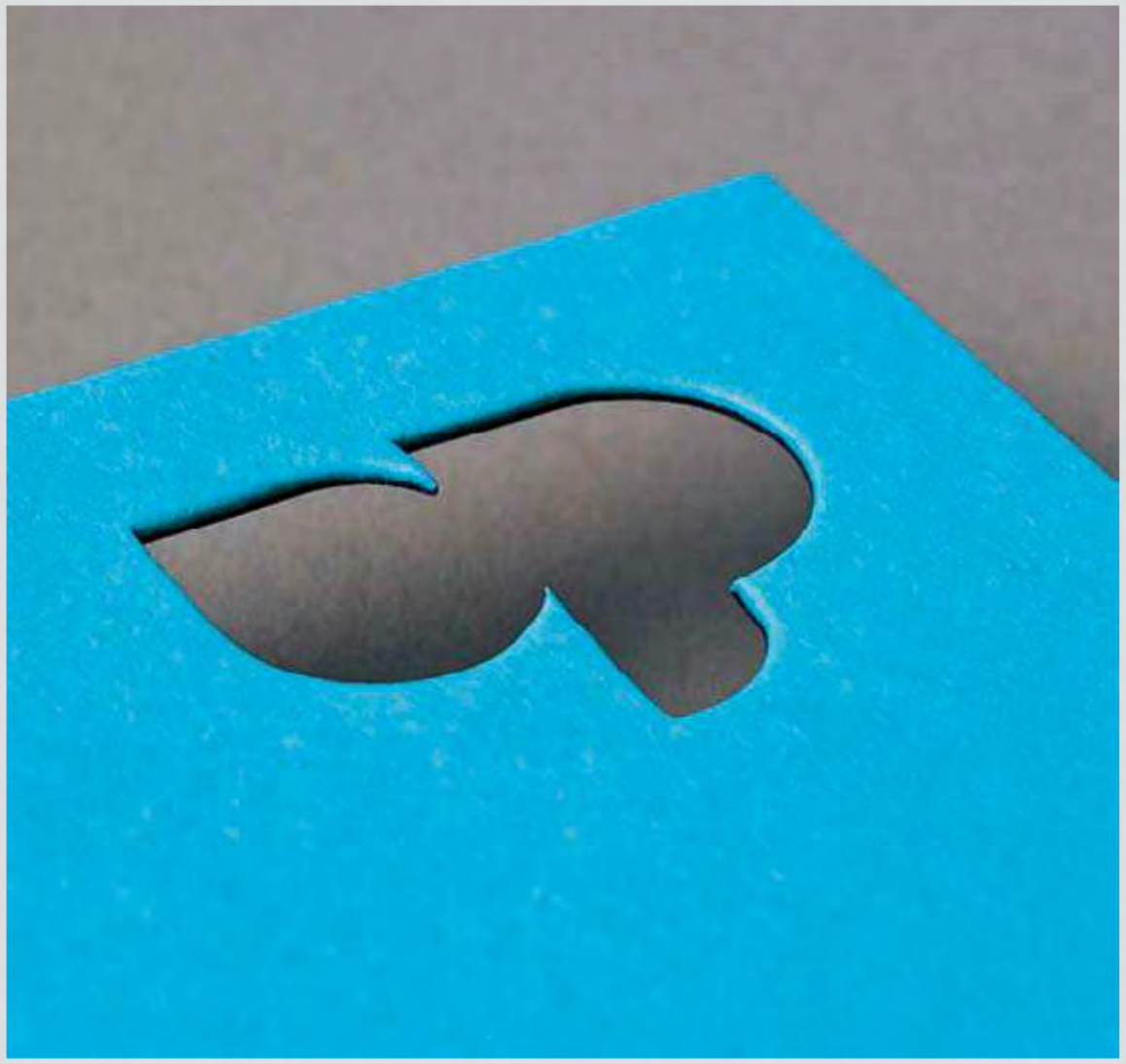
0204 // LEANNE LIEW / AUSTRALIA

0205 // ANOTHER LIMITED REBELLION / USA



0206 // BASEMAN DESIGN ASSOCIATES / USA

0207 // **ELFEN** / UK

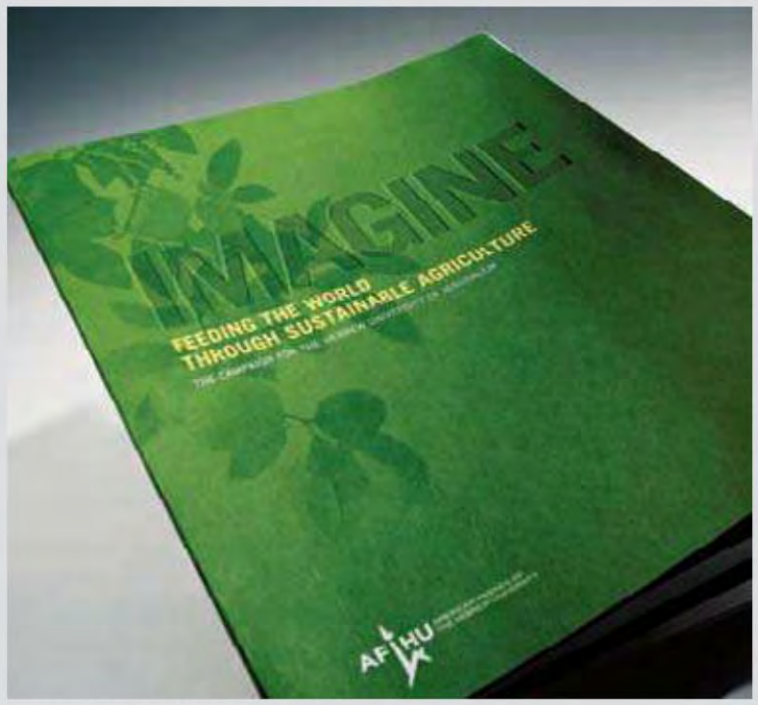


0208 // **ELFEN** / UK

0209 // **CREATIVE, INC.** / IRELAND

0210 // **RUTH HUIMERIND** / ESTONIA

0211 // **EBD** / USA

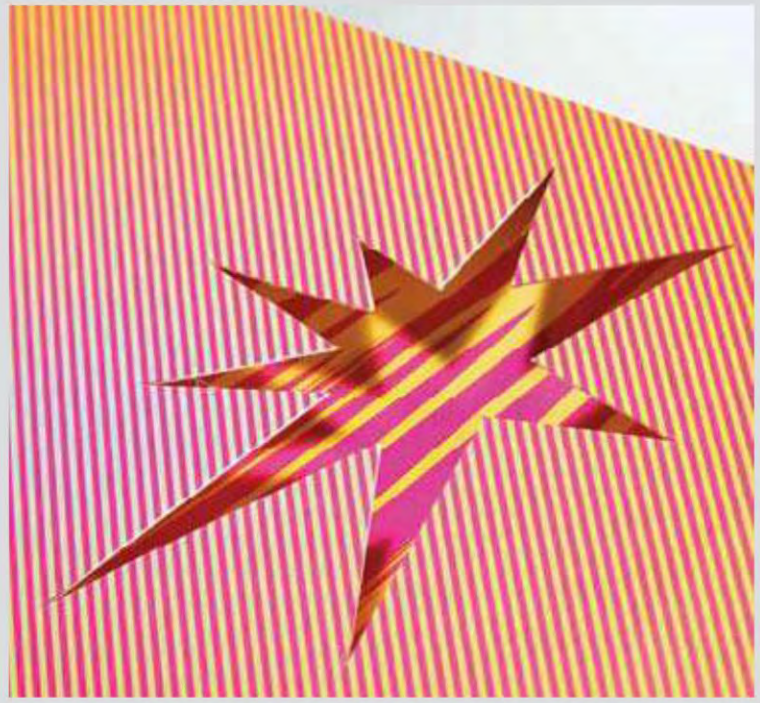


0212 // **SUKA DESIGN** / USA

0213 // **NEOSCAPE** / USA

0214 // **KINETIK** / USA

0215 // **PRAXIUM PRESS** / USA



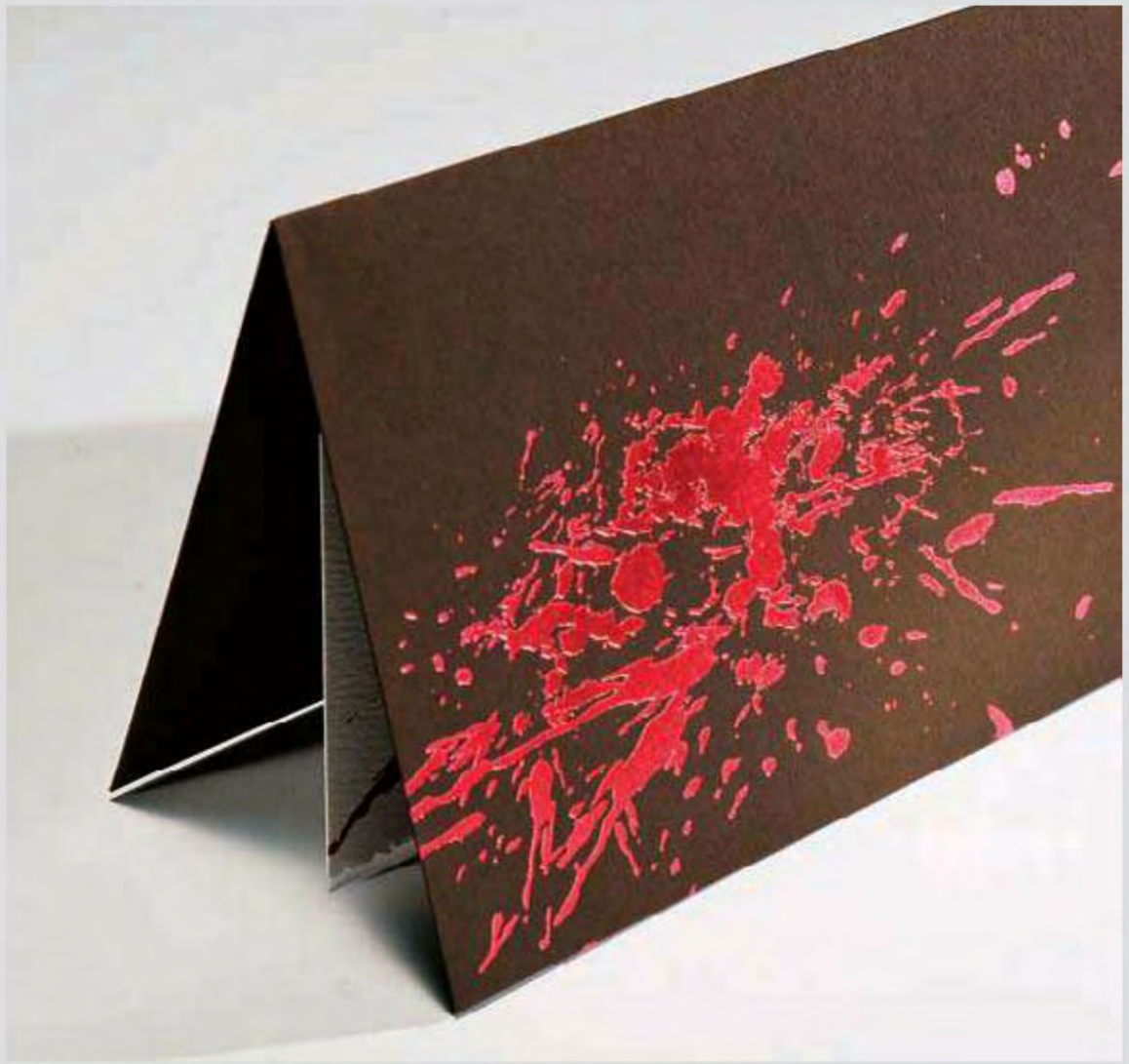
0216 // **STUDIO BLUE** / USA

0217 // **PLAZM** / USA

0218 // **TOPOS GRAPHICS** / USA

0219 // **TOPOS GRAPHICS** / USA

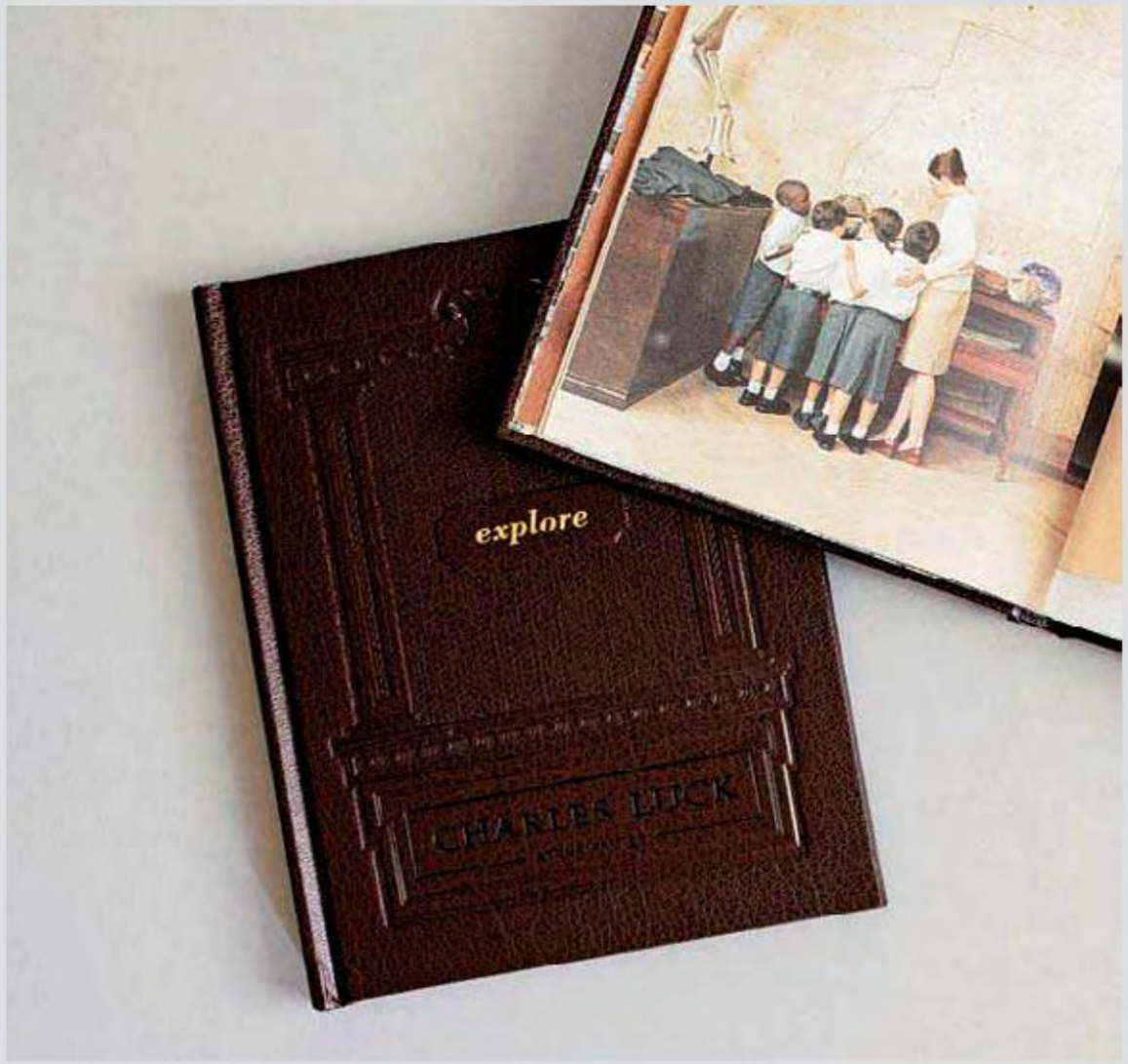
0220 // **SPRING** / CANADA



0221 // **SPARK COMMUNICATIONS, INC.** / USA

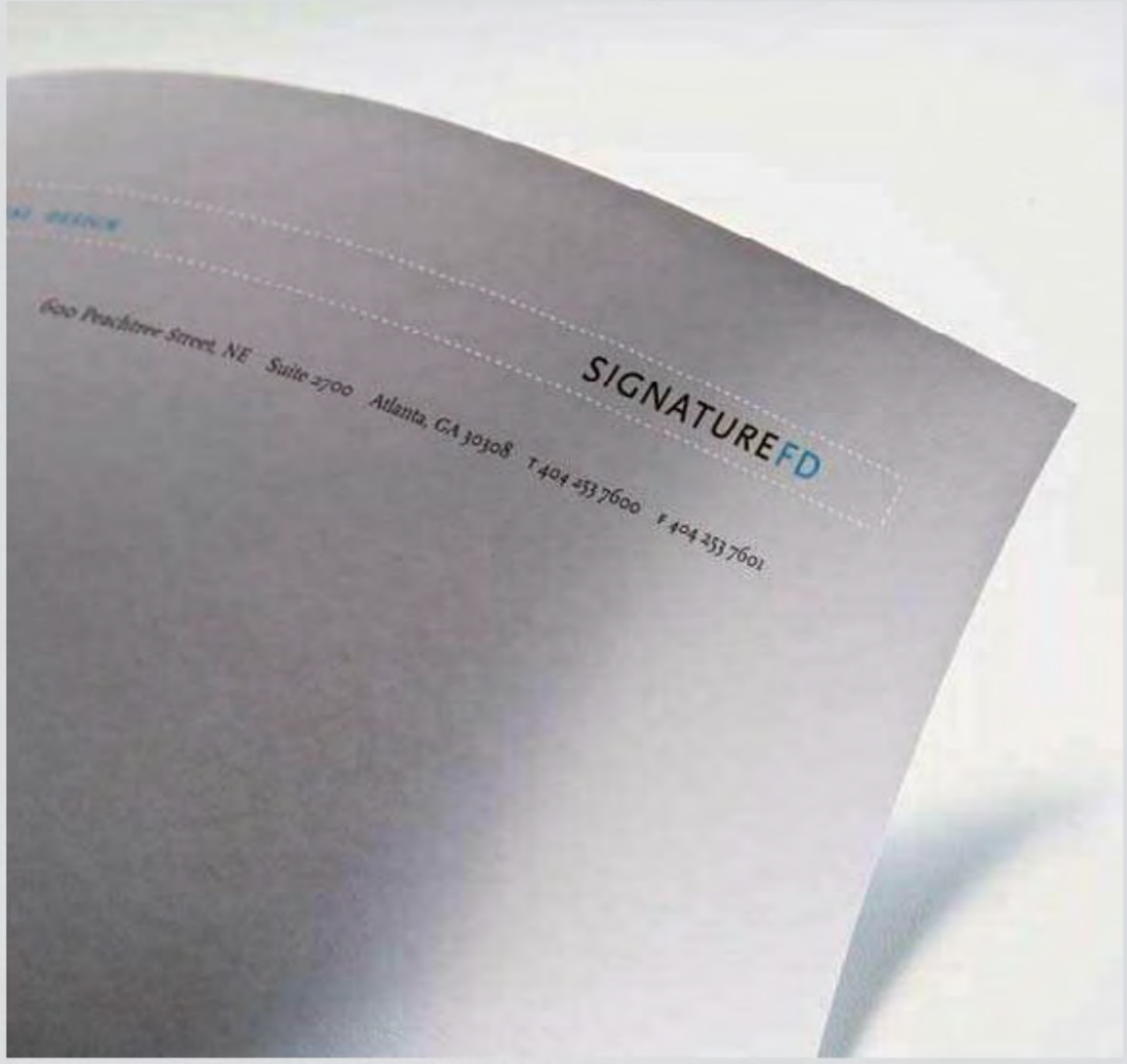
0222 // **SUKA DESIGN** / USA

0223 // **SPRING** / CANADA

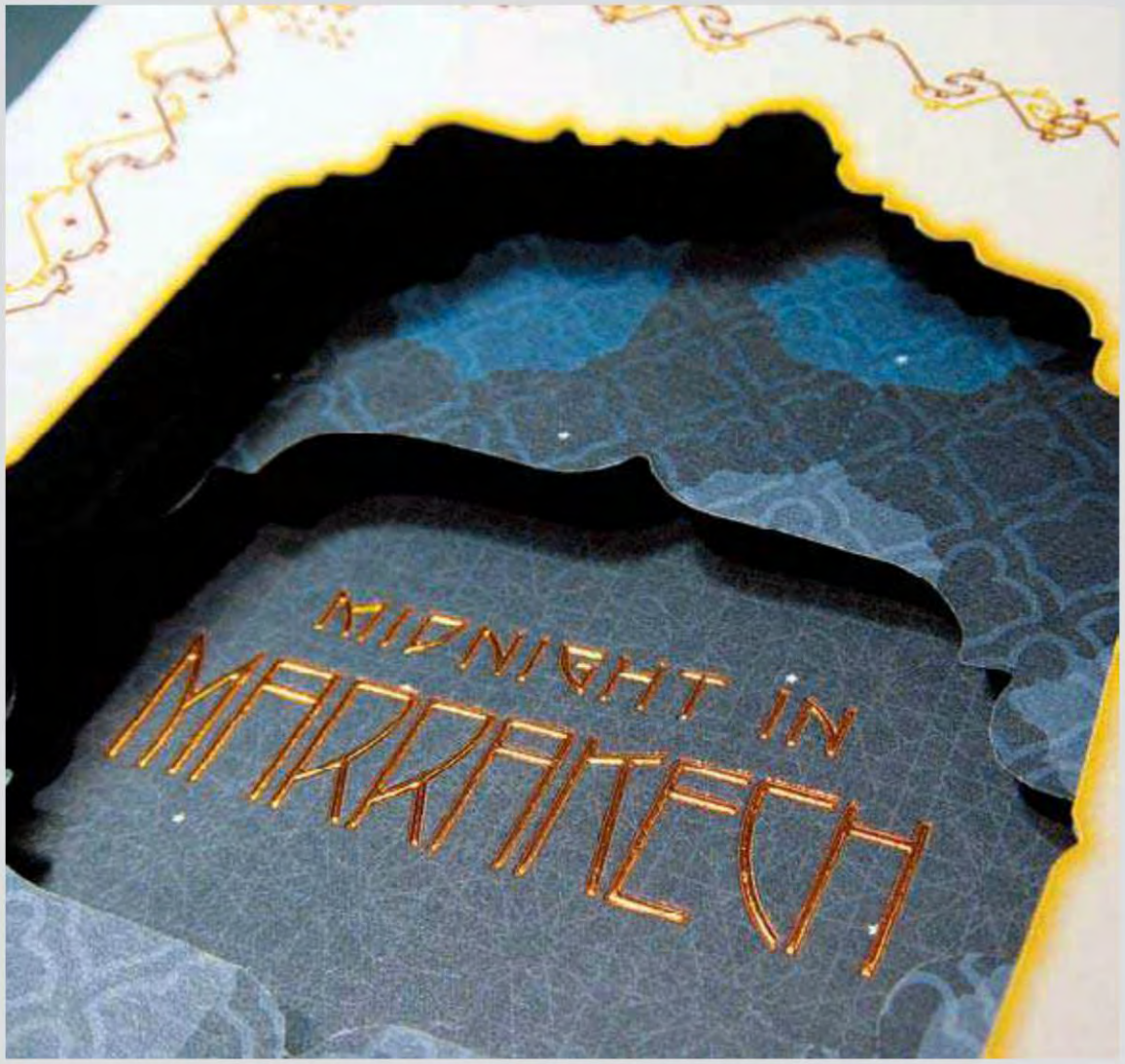


0224 // WORK LABS / USA

0225 // COMMERCIAL ARTISAN / USA

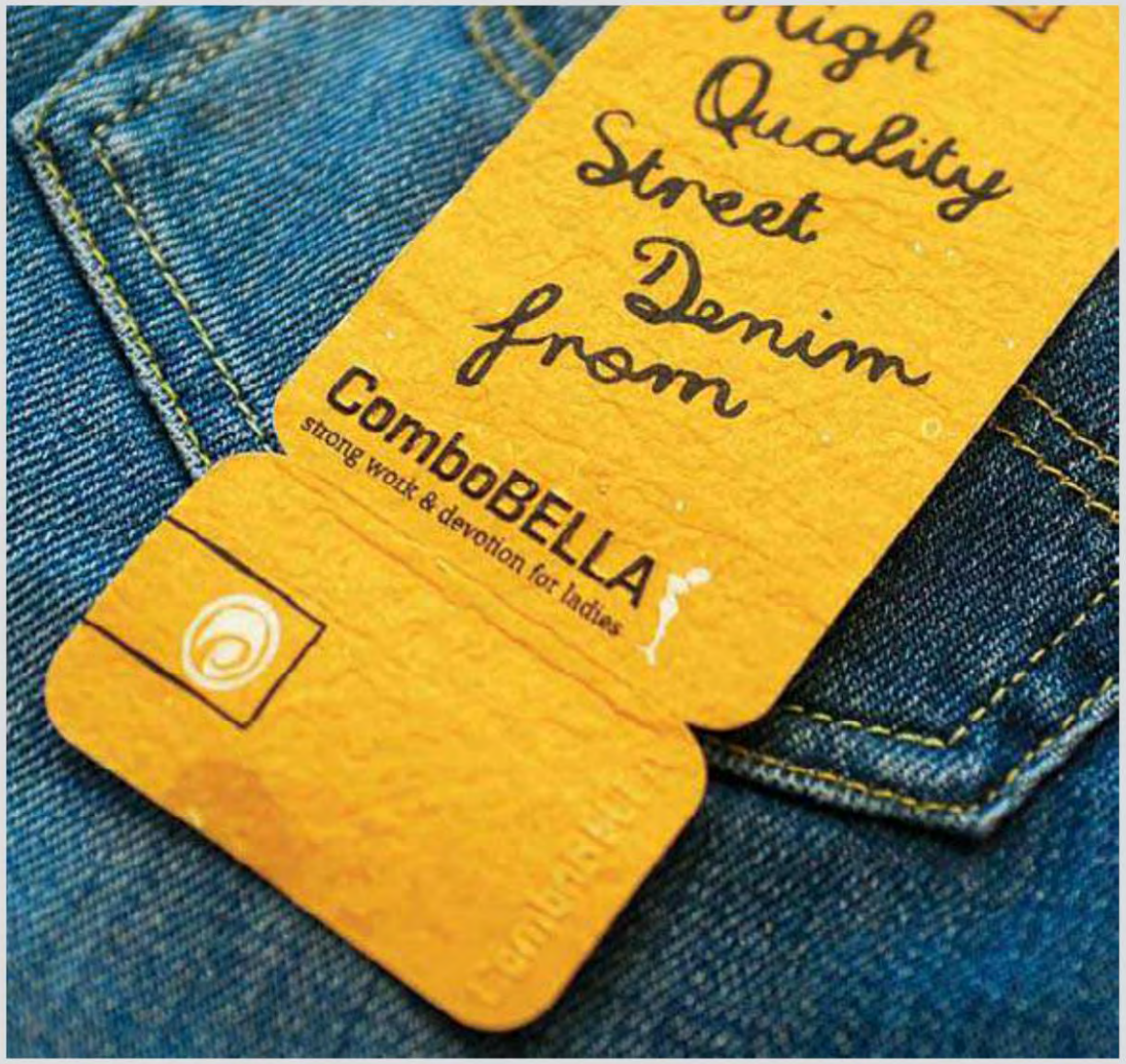


0226 // GRANT DESIGN COLLABORATIVE / USA



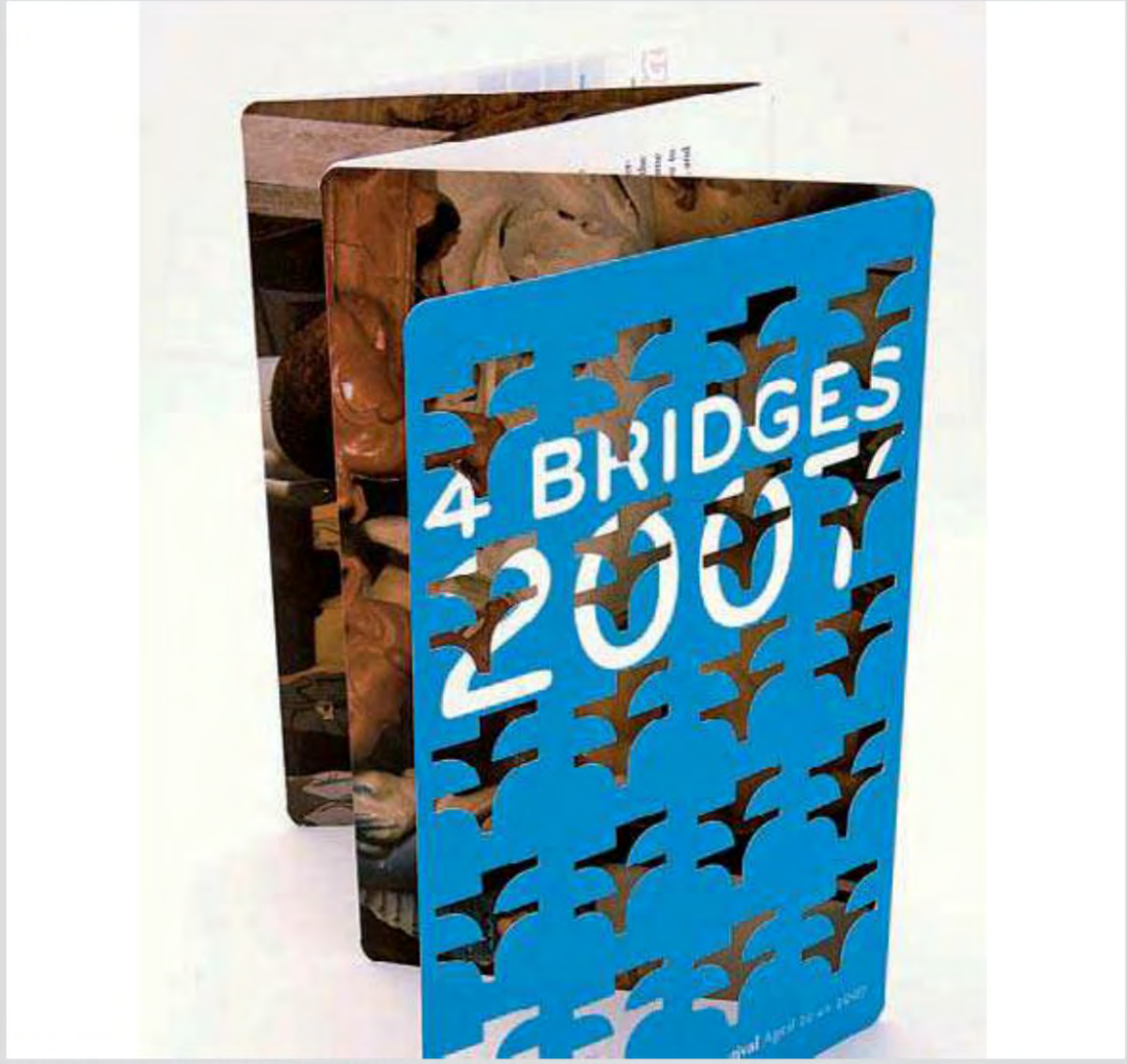
0227 // COMMERCIAL ARTISAN / USA

0228 // **BECK GRAFIKDESIGN** / LIECHTENSTEIN



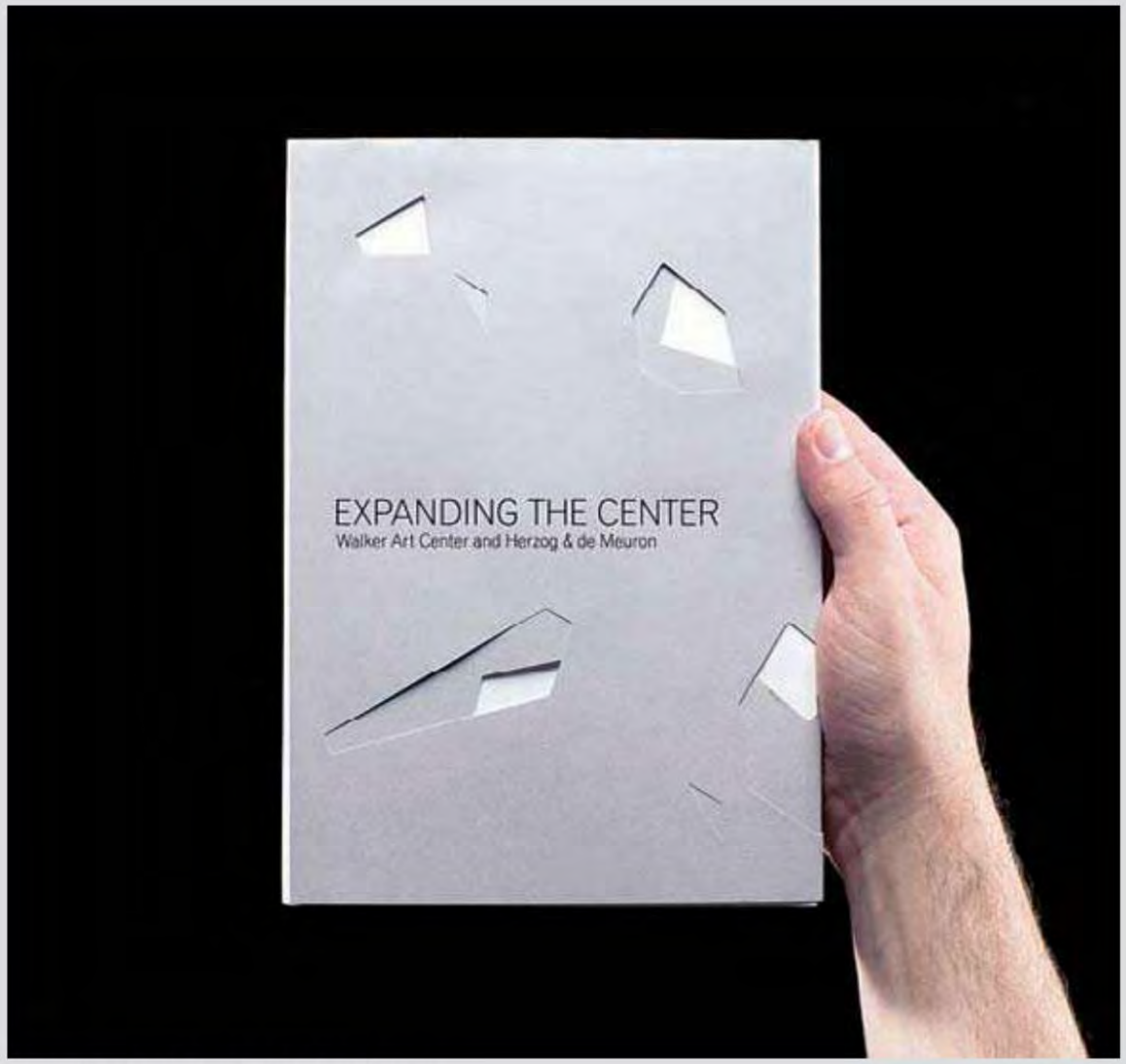
0229 // LONGE DESIGN / UK

0230 // JADE DESIGN / UK

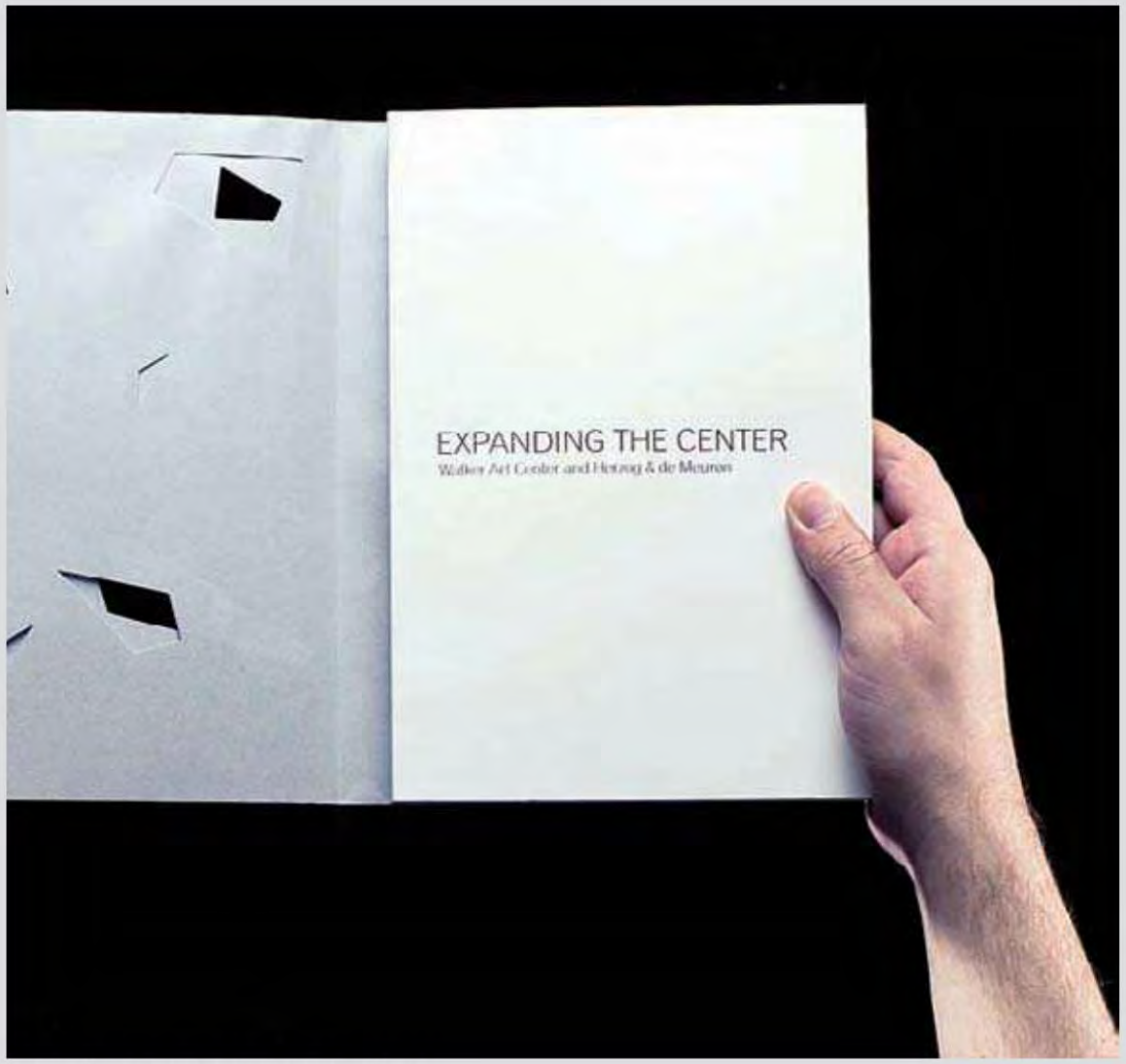


0231 // WIDGETS & STONE / USA

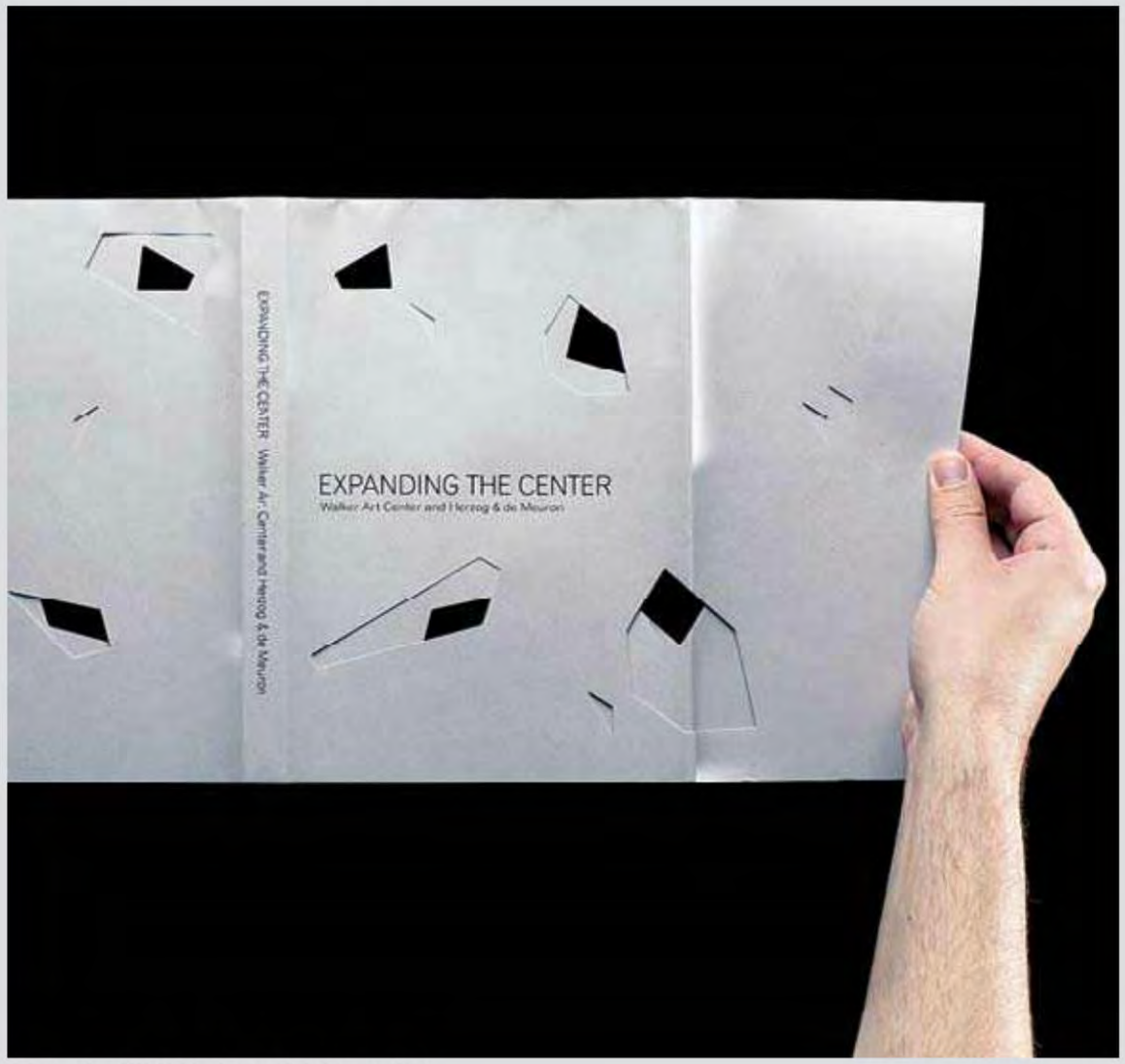
0232 // LONGE DESIGN / UK



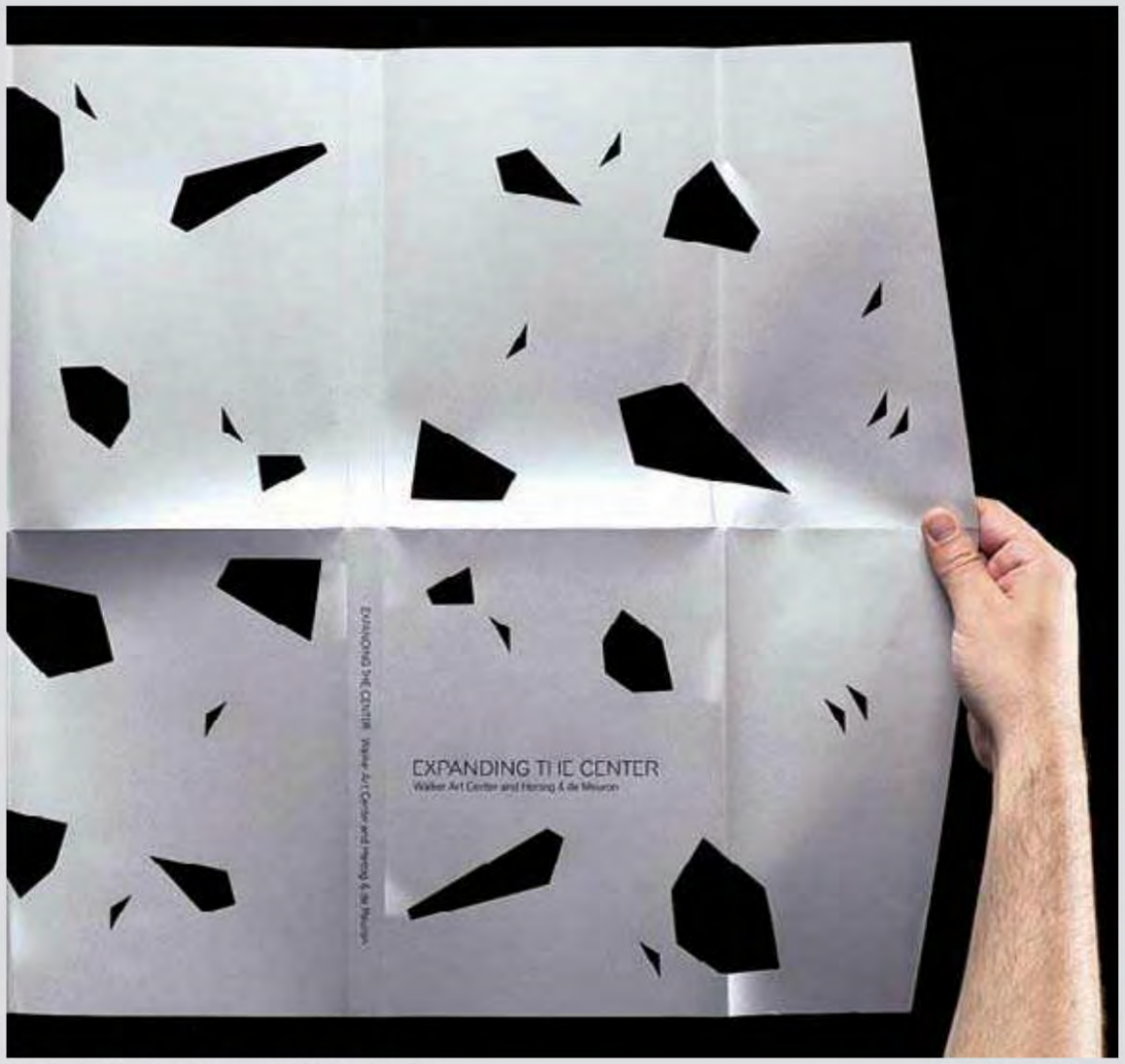
0233 // WALKER ART CENTER / USA



0234 // WALKER ART CENTER / USA

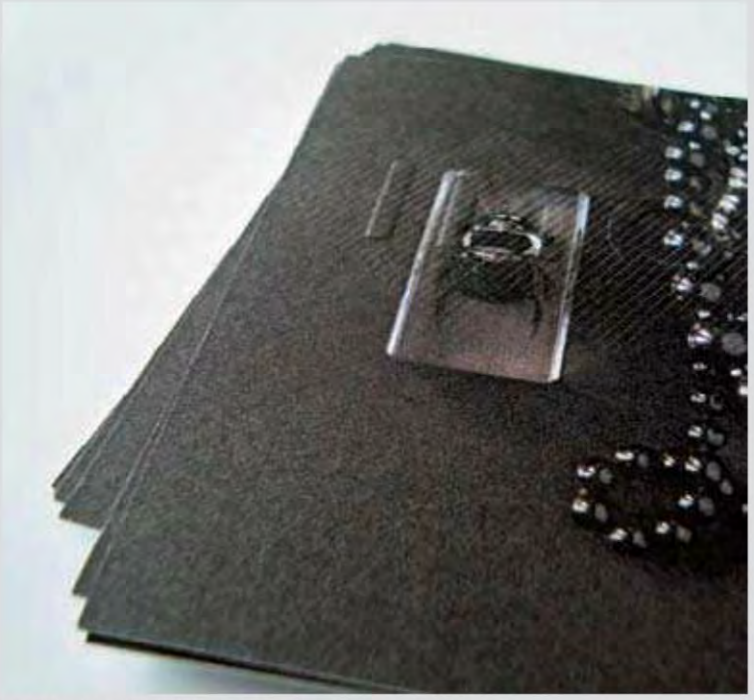


0235 // WALKER ART CENTER / USA



0236 // WALKER ART CENTER / USA

0237 // KEN-TSAI LEE DESIGN STUDIO / USA



0238 // THE WHITE ROOM, INC. / CANADA

0239 // SUKA DESIGN / USA

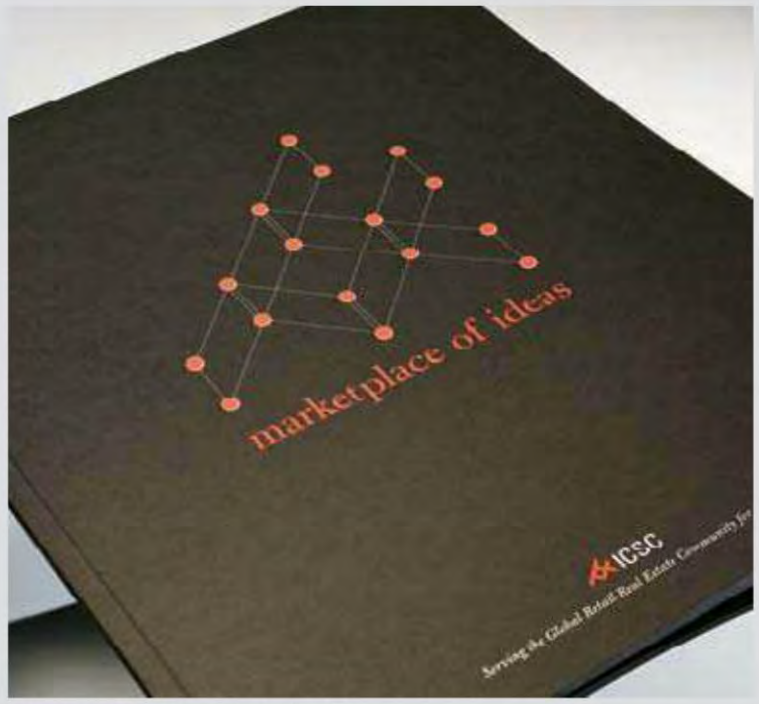
0240 // ELFEN / UK

0241 // TIMBER DESIGN CO., INC. / USA

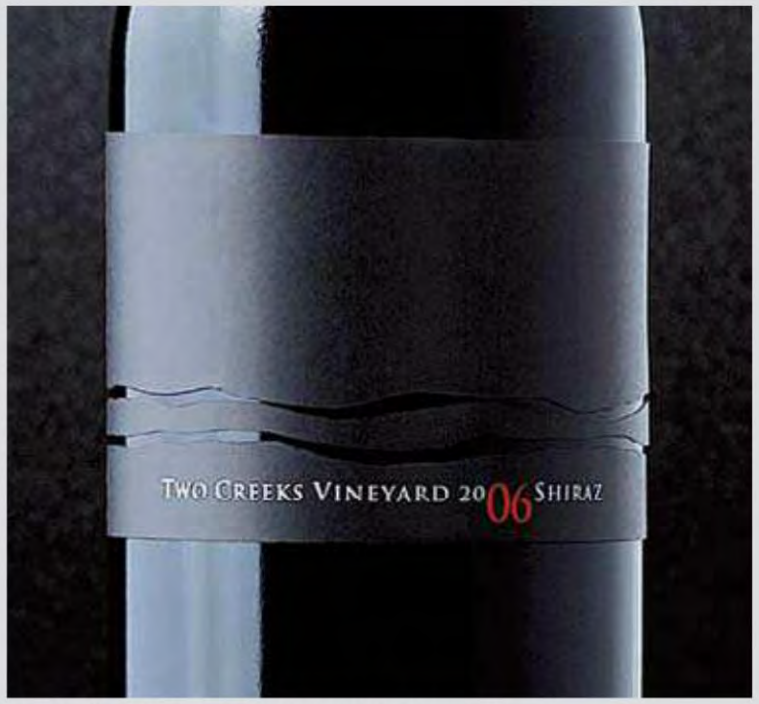
0242 // IE DESIGN + COMMUNICATIONS / USA

0243 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND

0244 // SPARK STUDIO PTY LTD. / AUSTRALIA



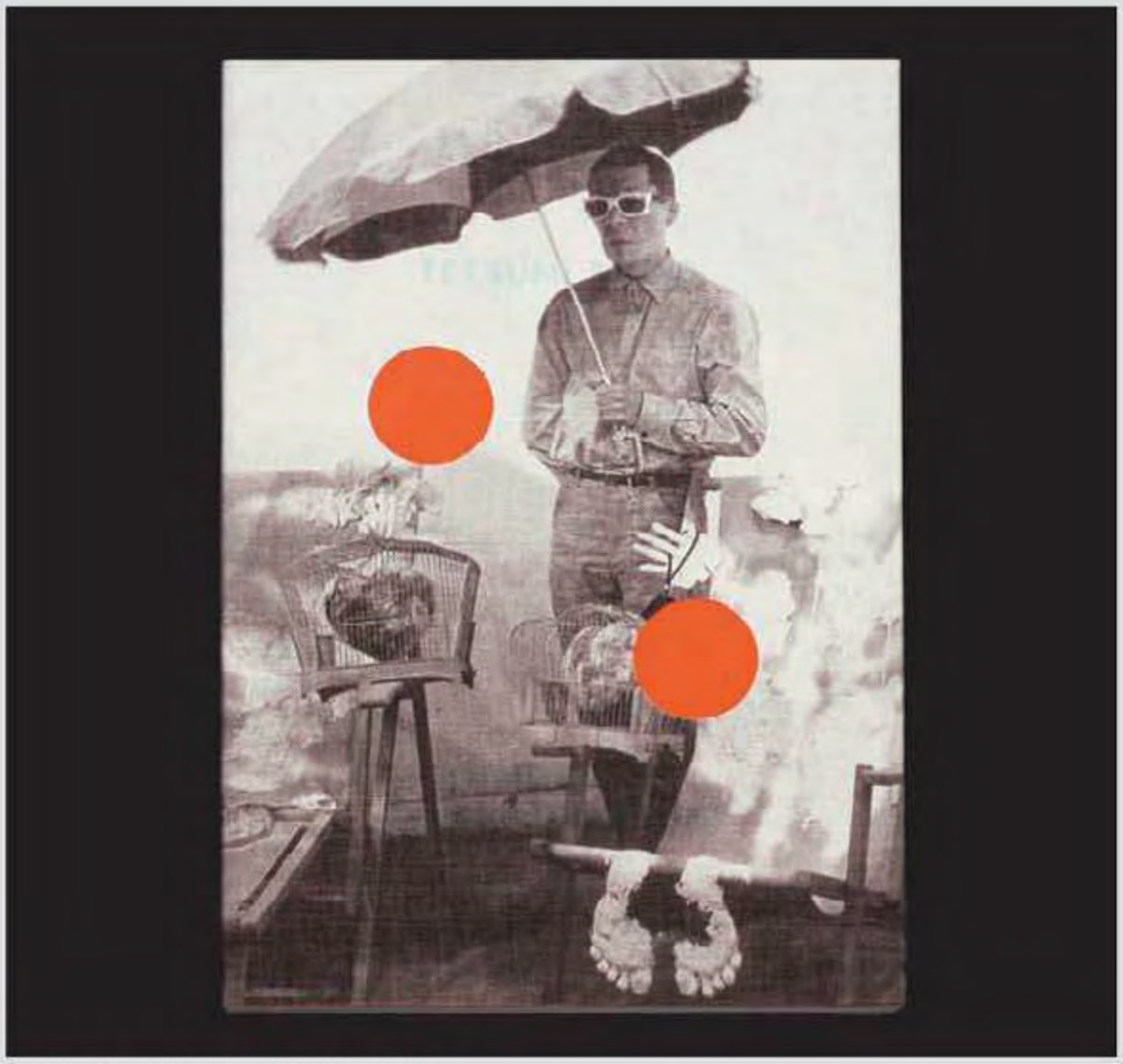
0245 // SUKA DESIGN / USA



0246 // SPARK STUDIO PTY LTD. / AUSTRALIA

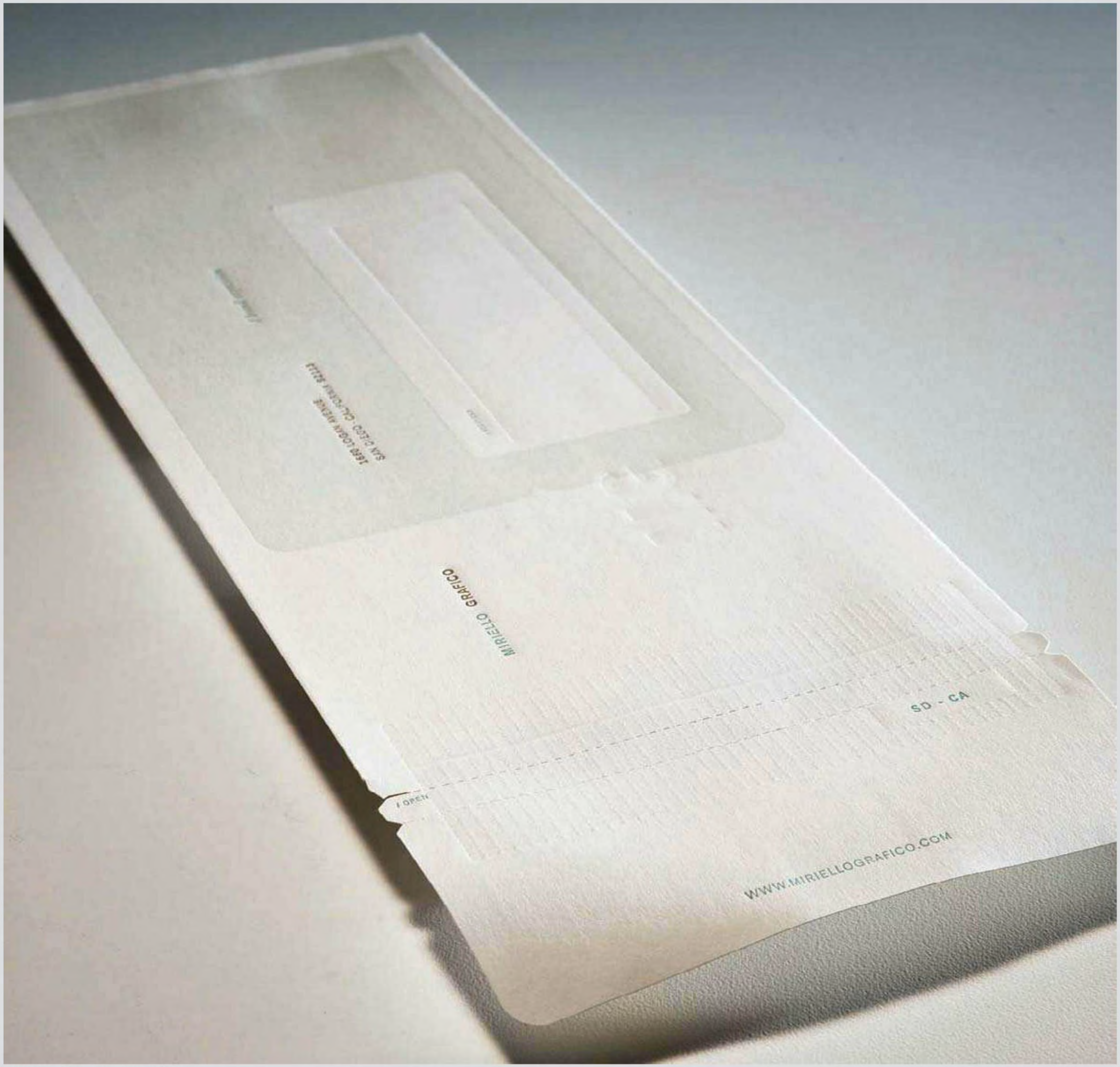
0247 // FUNNEL : ERIK KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

0248 // MIRIELLO GRAFICO / USA



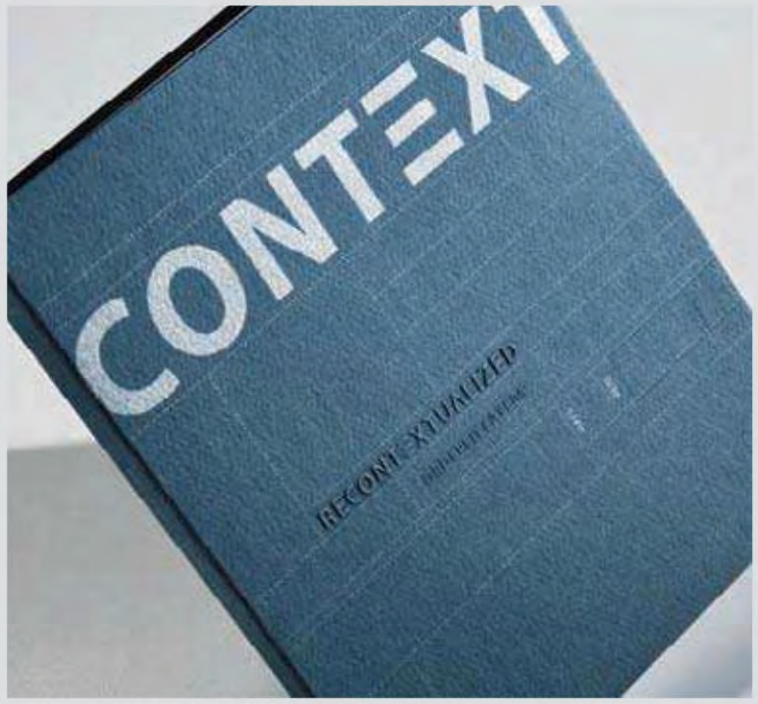
0249 // WALKER ART CENTER / USA

0250 // WALKER ART CENTER / USA



0251 // MIRIELLO GRAFICO / USA

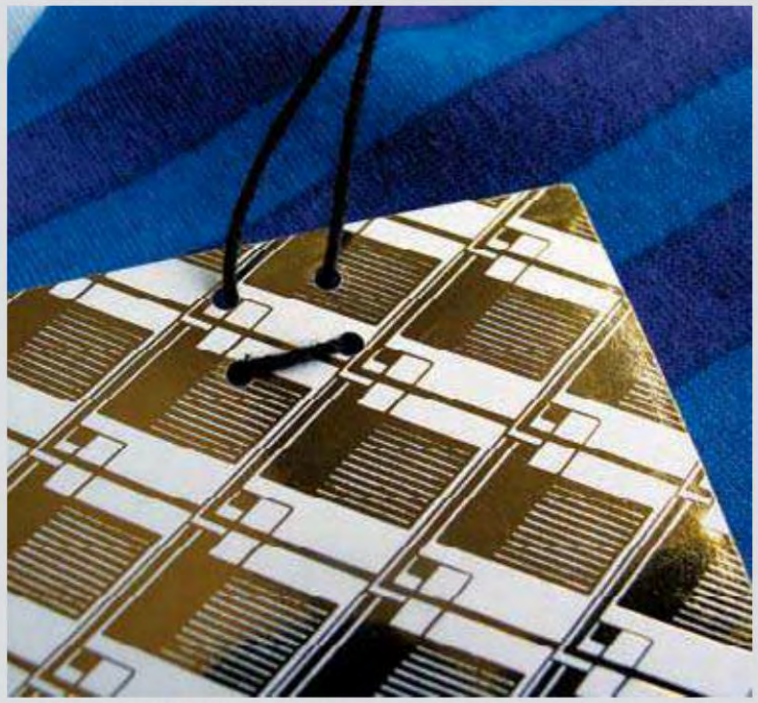
0252 // DRAKE COOPER / USA



0253 // HAYS DESIGN STUDIO / USA

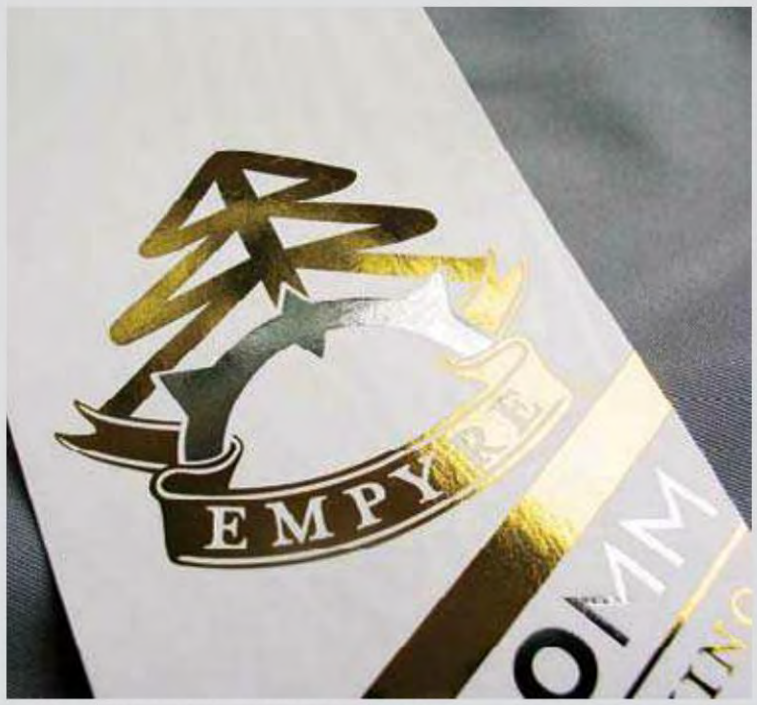
0254 // HAYS DESIGN STUDIO / USA

0255 // WEATHER CONTROL / USA



0256 // WEATHER CONTROL / USA

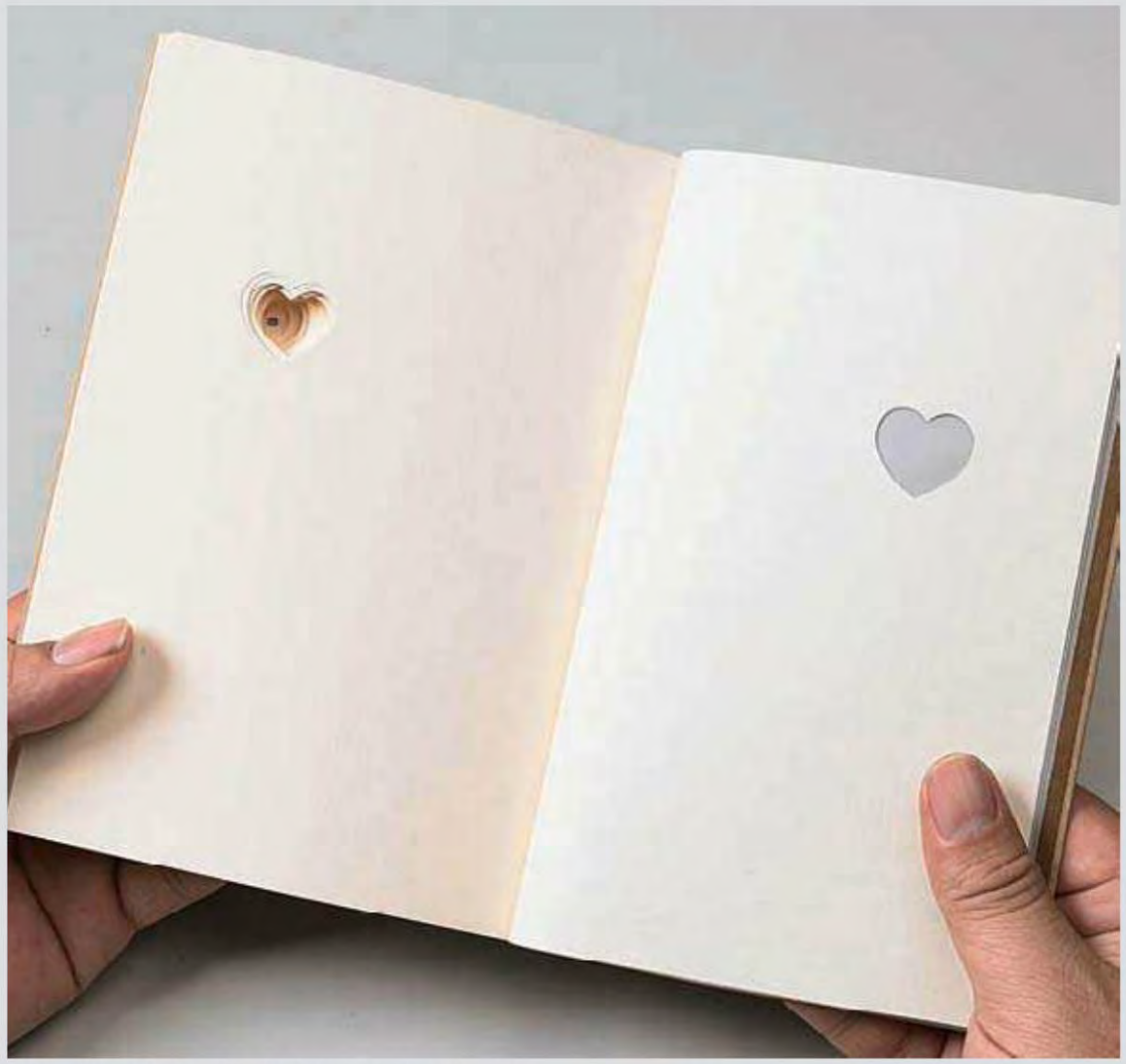
0257 // WEATHER CONTROL / USA



0258 // WEATHER CONTROL / USA

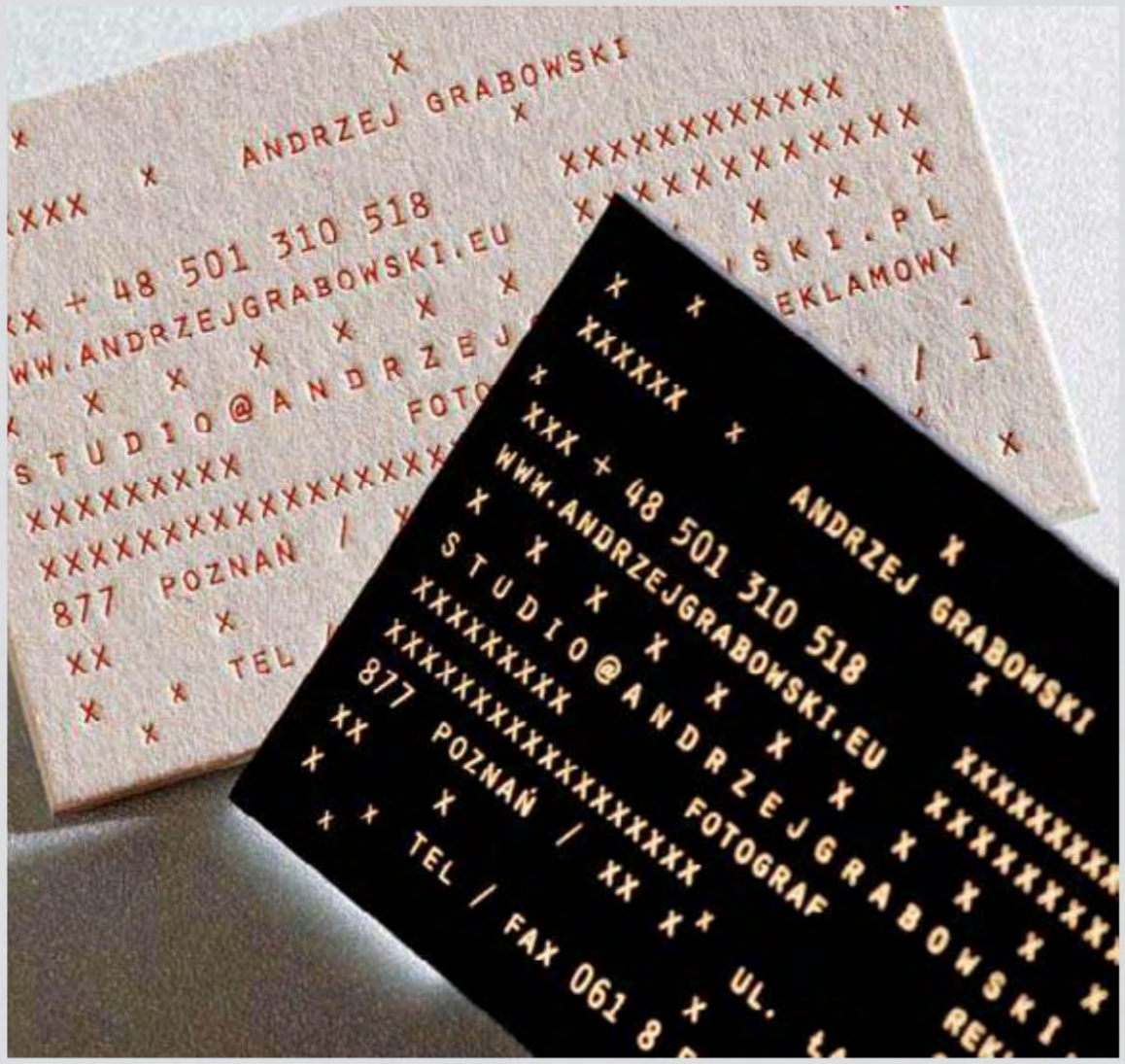
0259 // PENTAGRAM DESIGN / USA

0260 // CARRÉ NOIR ROME / ITALY



0261 // **KEN-TSAI LEE DESIGN STUDIO** / USA

0262 // **KEN-TSAI LEE DESIGN STUDIO** / USA



0263 // **3GROUP** / POLAND

0264 // **WIDGETS & STONE** / USA

0265 // DIE TRANSFORMER / GERMANY

0266 // SPARK COMMUNICATIONS, INC. / USA

0267 // WILLOUGHBY DESIGN GROUP / USA

0268 // HELENA SEO DESIGN / USA

0269 // ANGRYPORCUPINE*DESIGN / USA

0270 // BLOK DESIGN / MEXICO

0271 // SUBLIME MIAMI, INC. / USA

0272 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0273 // CARRÉ NOIR ROME / ITALY

0274 // KENALL ROSS / USA

0275 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND

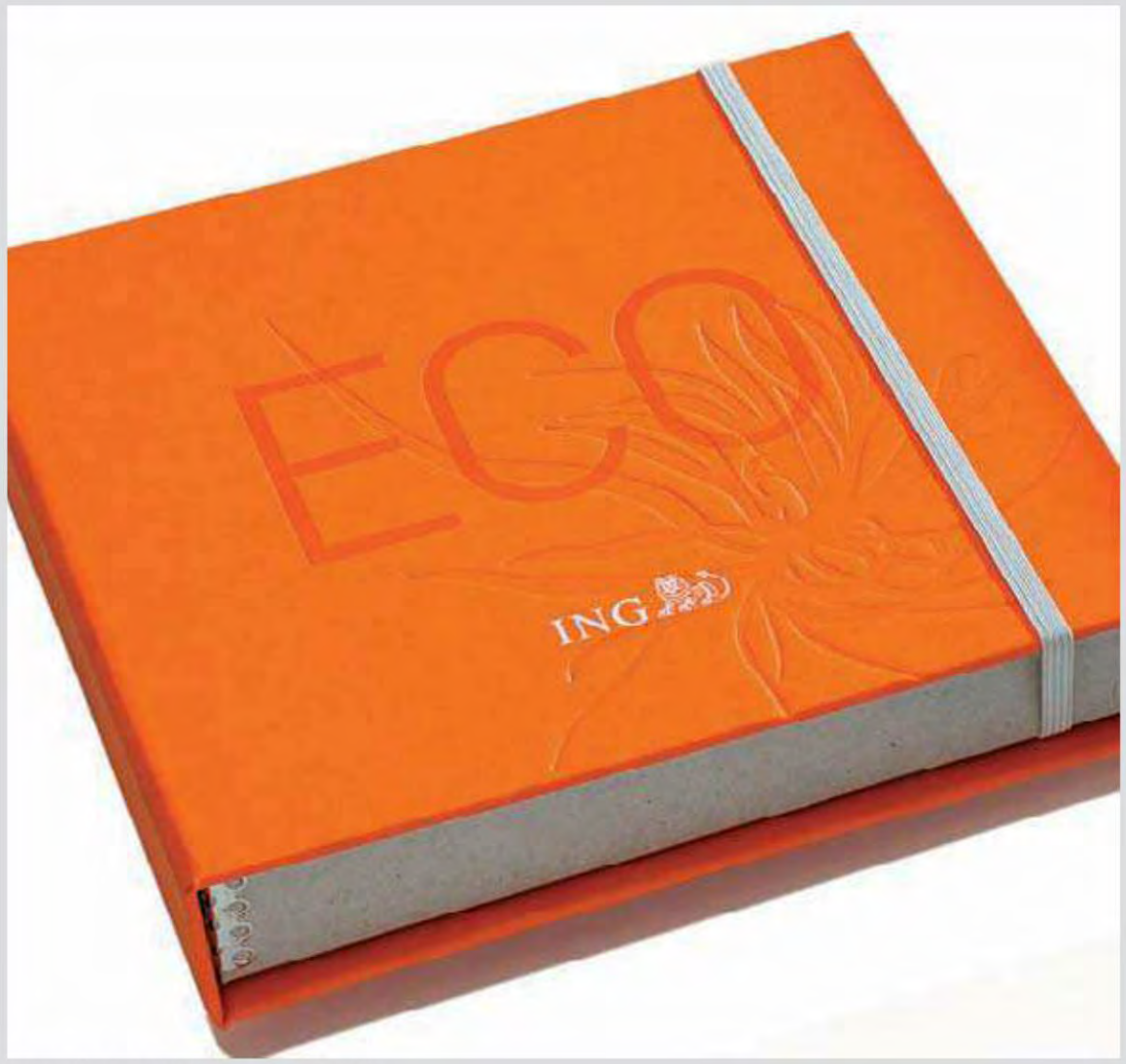
0276 // SPARK COMMUNICATIONS, INC. / USA

0277 // ULTRA DESIGN / BRAZIL

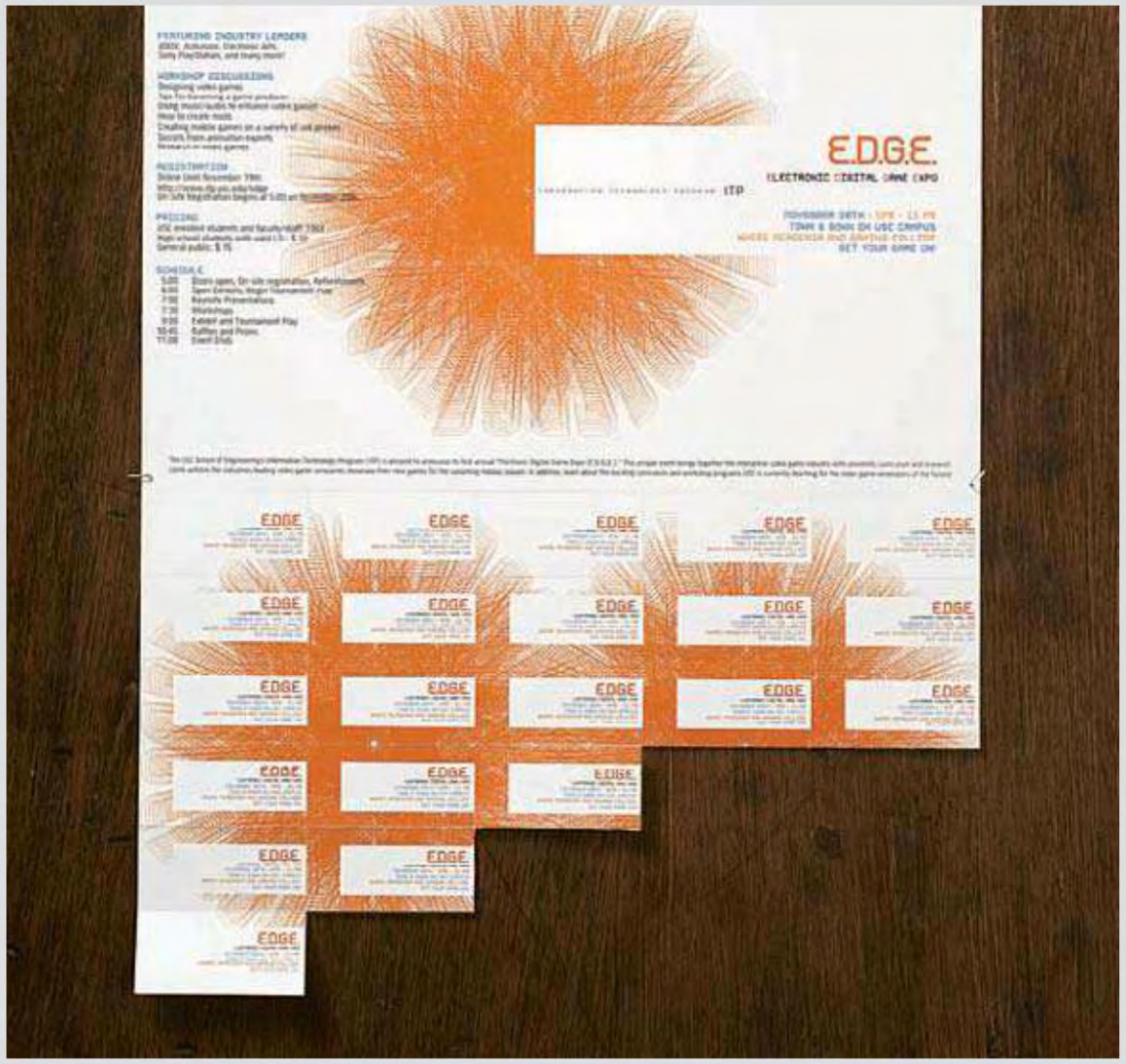
0278 // SPARK COMMUNICATIONS, INC. / USA

0279 // O! / ICELAND

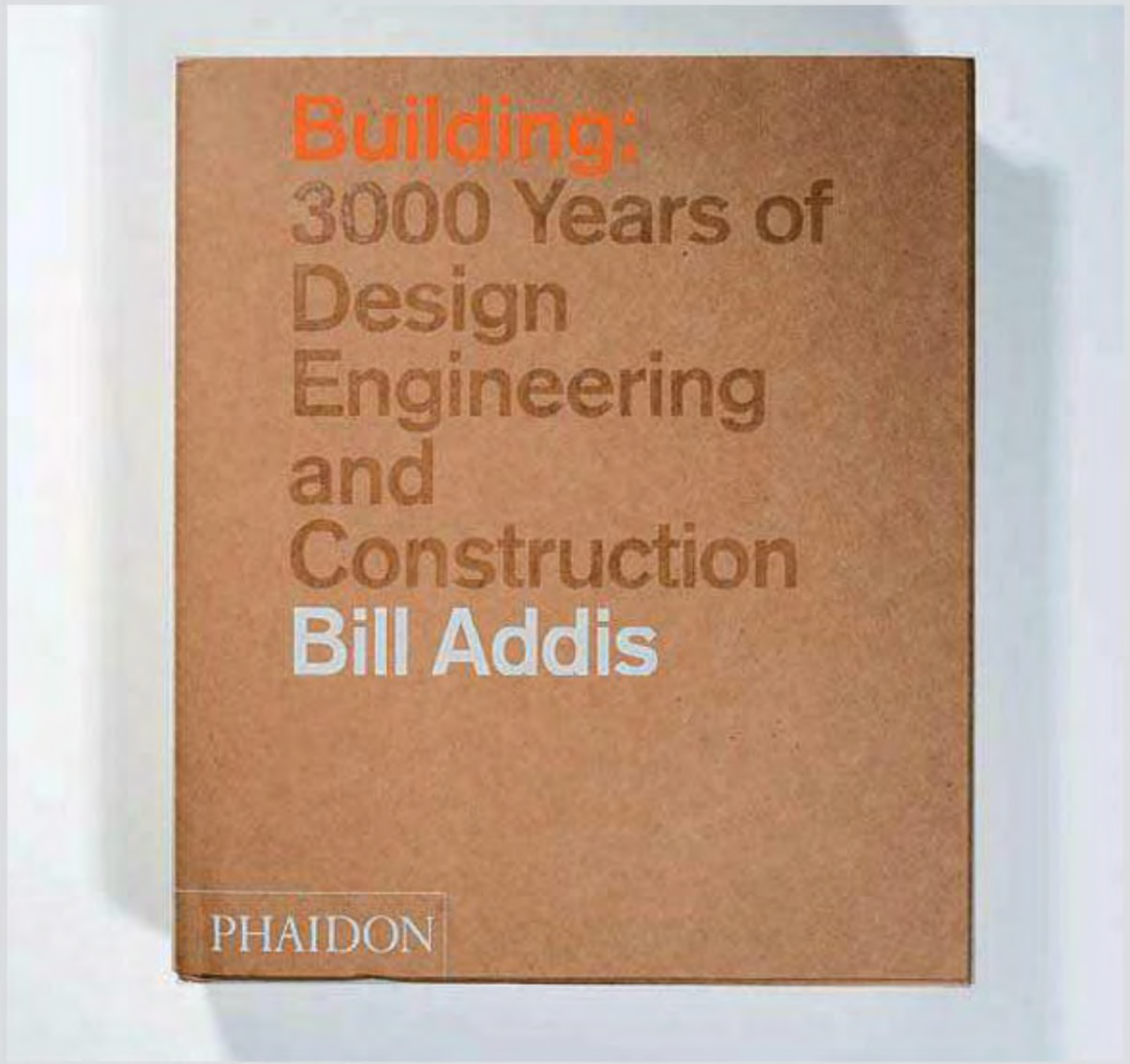
0280 // MIRKO ILIĆ CORP. / USA



0281 // **BLOK DESIGN** / MEXICO

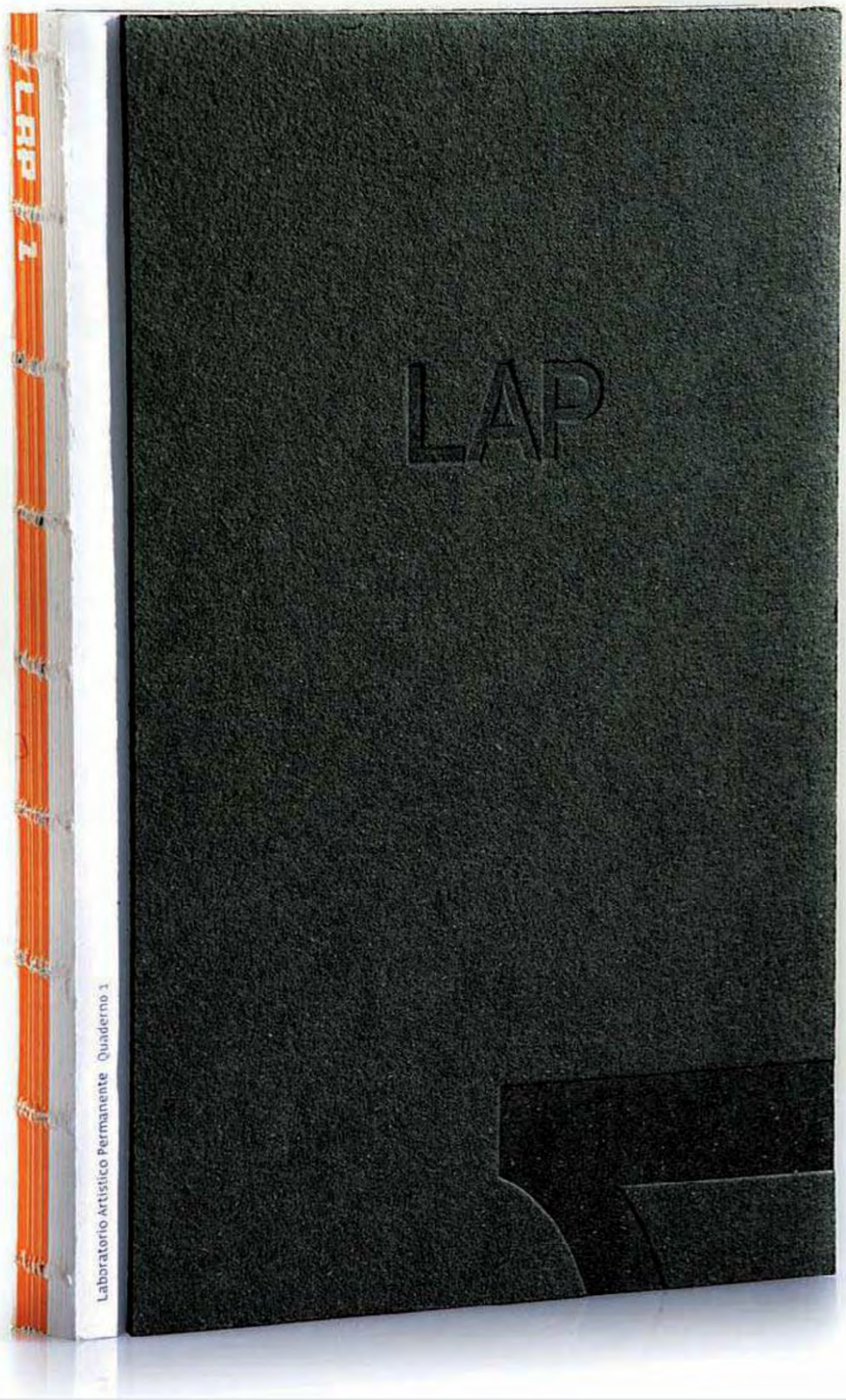


0282 // **GEYRHALTER DESIGN** / USA



0283 // **MGMT. DESIGN** / USA

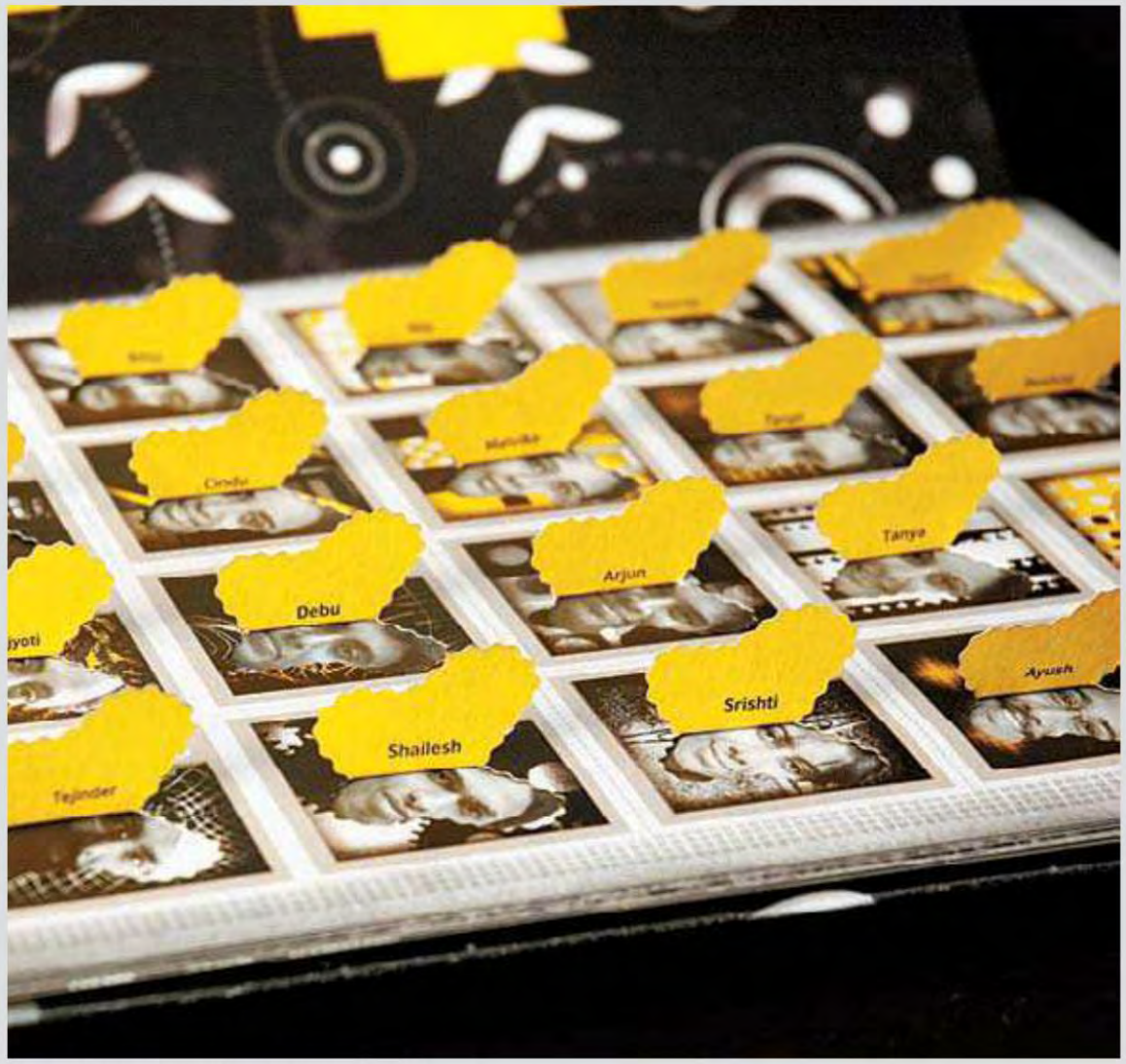
0284 // **KEN-TSAI LEE DESIGN STUDIO** / USA



0285 // **LOREM** / ITALY

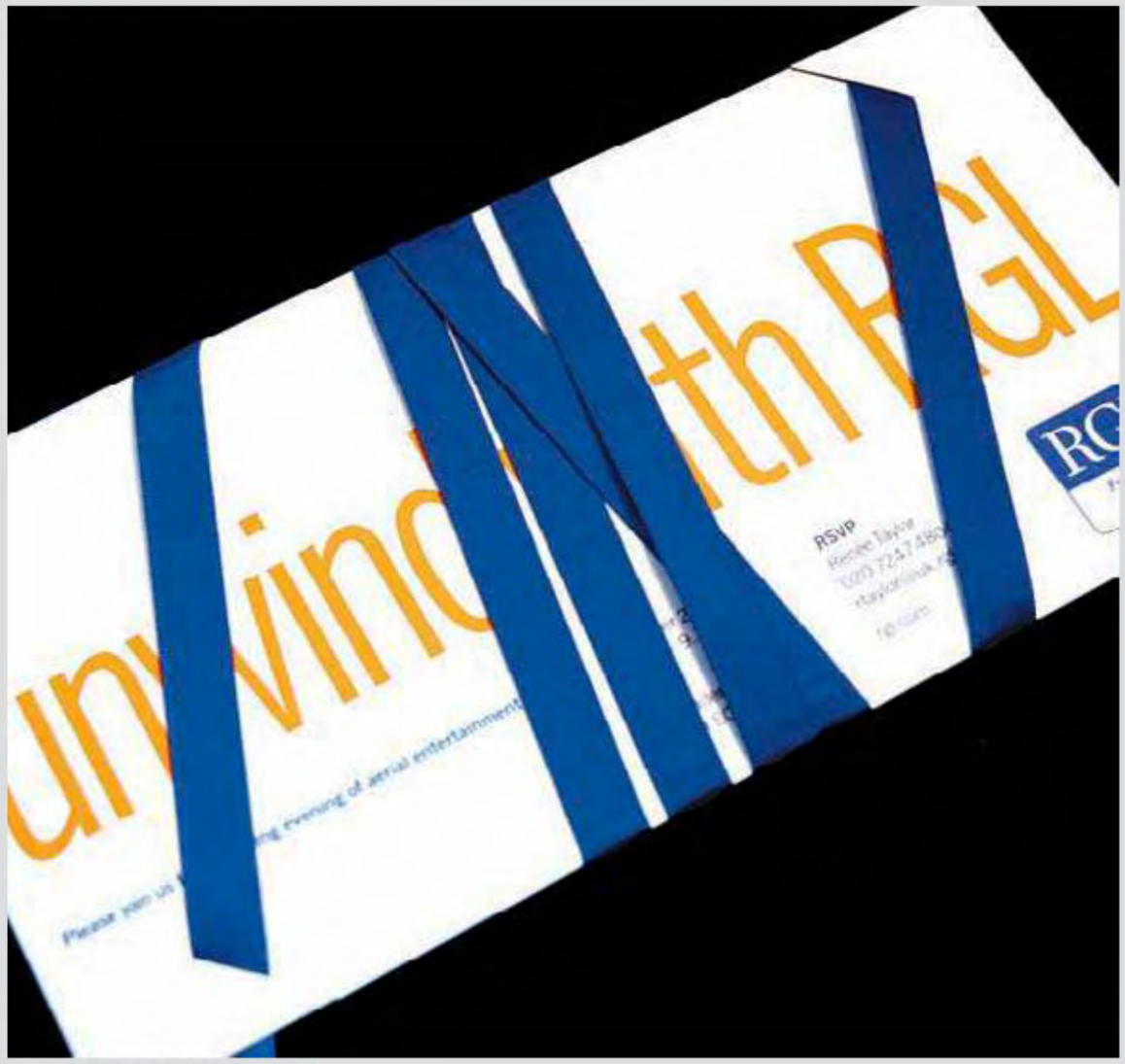
0286 // COUNTERPART COMMUNICATION DESIGN / USA

0287 // 3GROUP / POLAND



0288 // UMS DESIGN STUDIO / INDIA

0289 // VALENTINE GROUP NEW YORK / USA



0290 // JADE DESIGN / UK

0291 // YIU STUDIO / USA

0292 // DESIGN RELIGION / UK

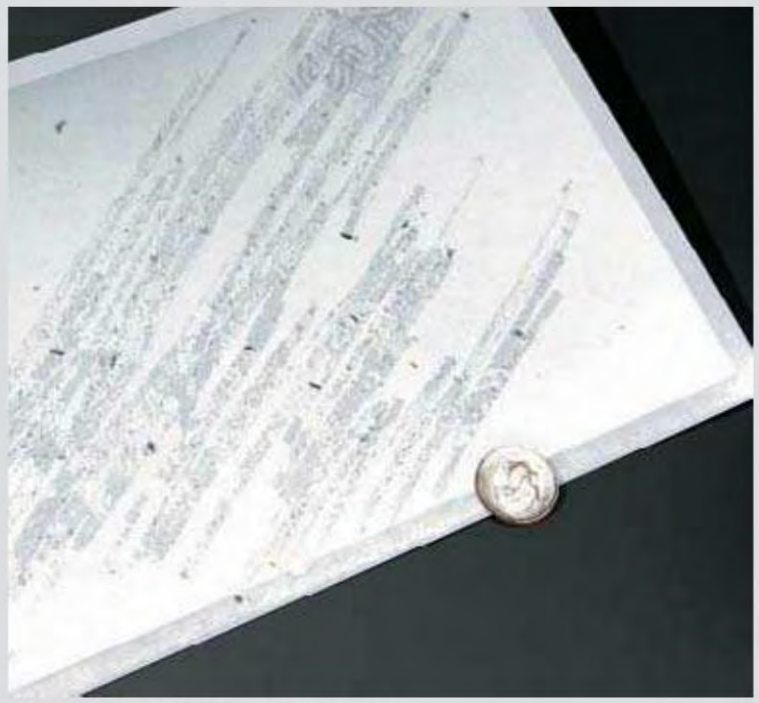
0293 // LONGE DESIGN / UK

0294 // LONGE DESIGN / UK

0295 // EMMI / UK

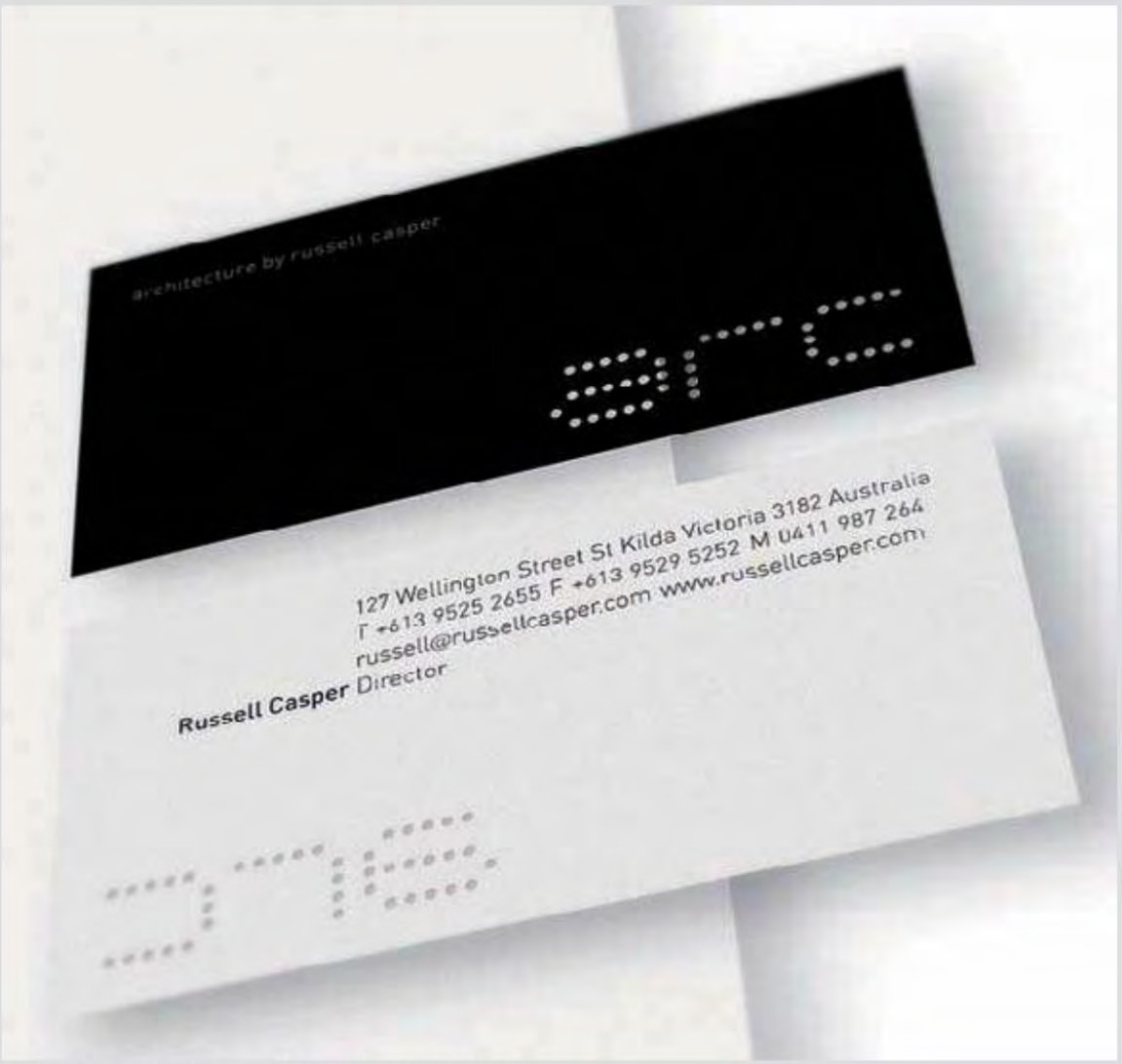
0296 // WEATHER CONTROL / USA

0297 // MATIC / USA



0298 // TOPOS GRAPHICS / USA

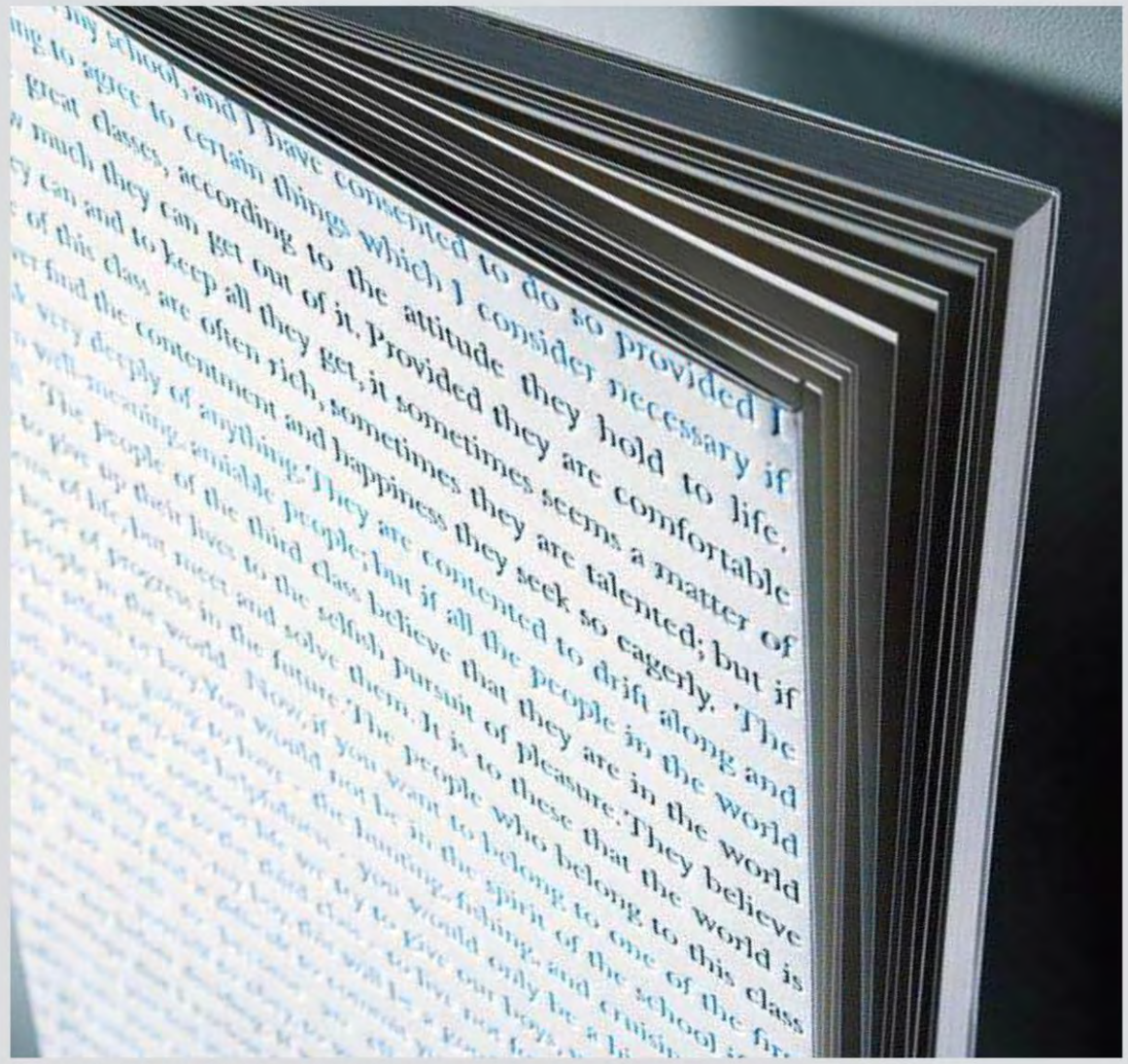
0299 // VALENTINE GROUP NEW YORK / USA



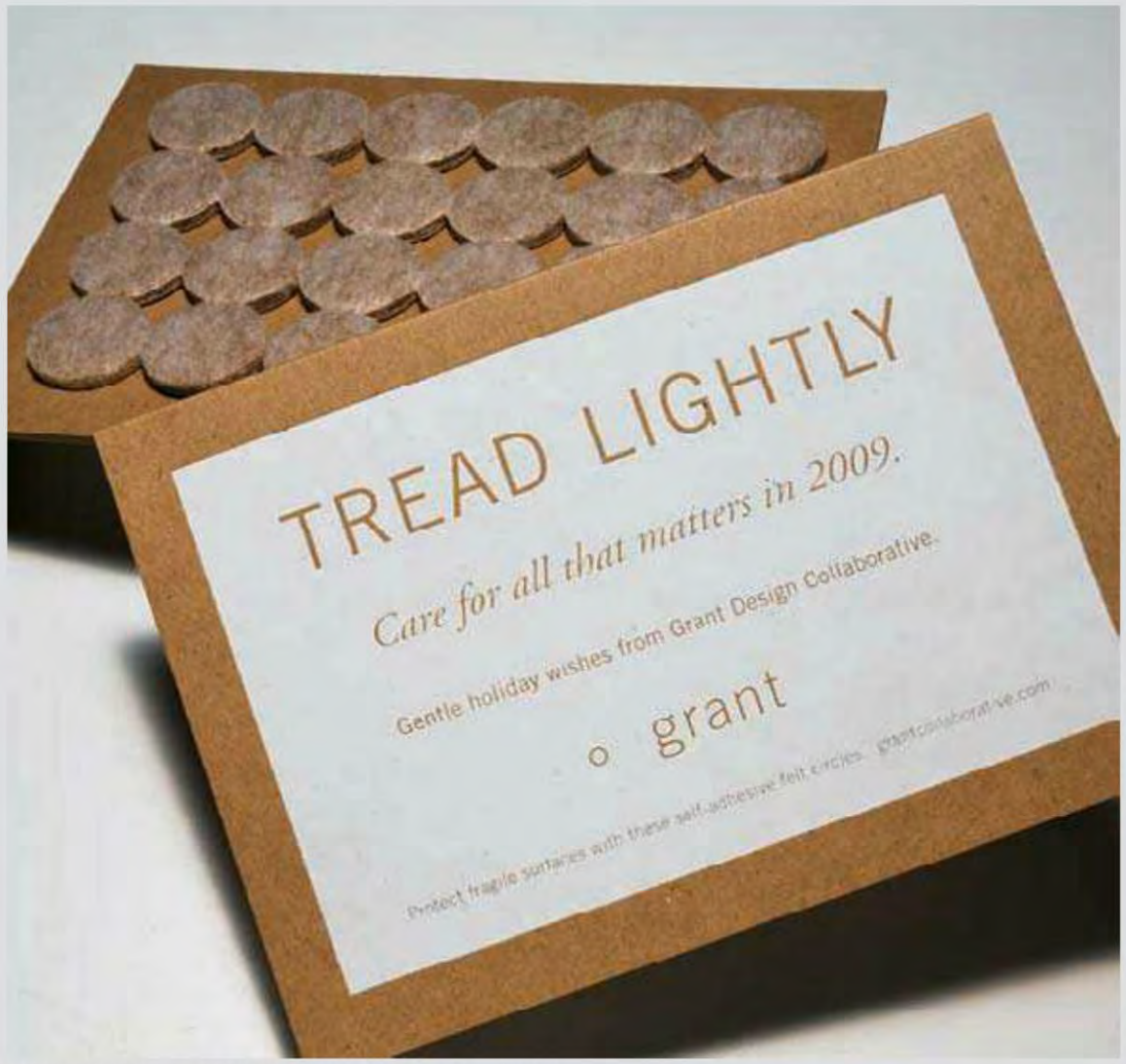
0300 // SPARK STUDIO PTY LTD. / AUSTRALIA

0301 // AND PARTNERS, NY / USA

0302 // DAVID ELLER / USA

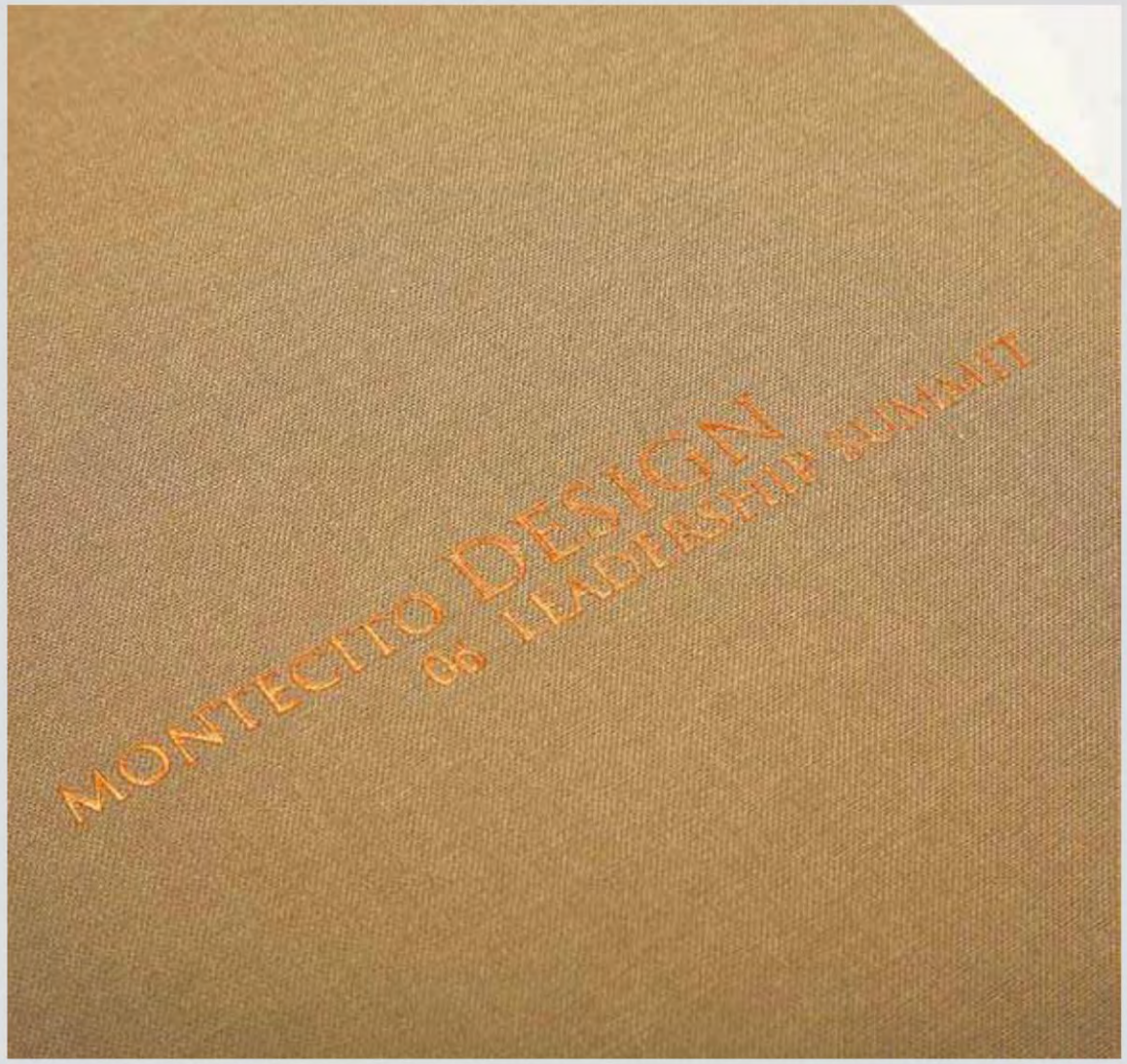


0303 // AND PARTNERS, NY / USA



0304 // GRANT DESIGN COLLABORATIVE / USA

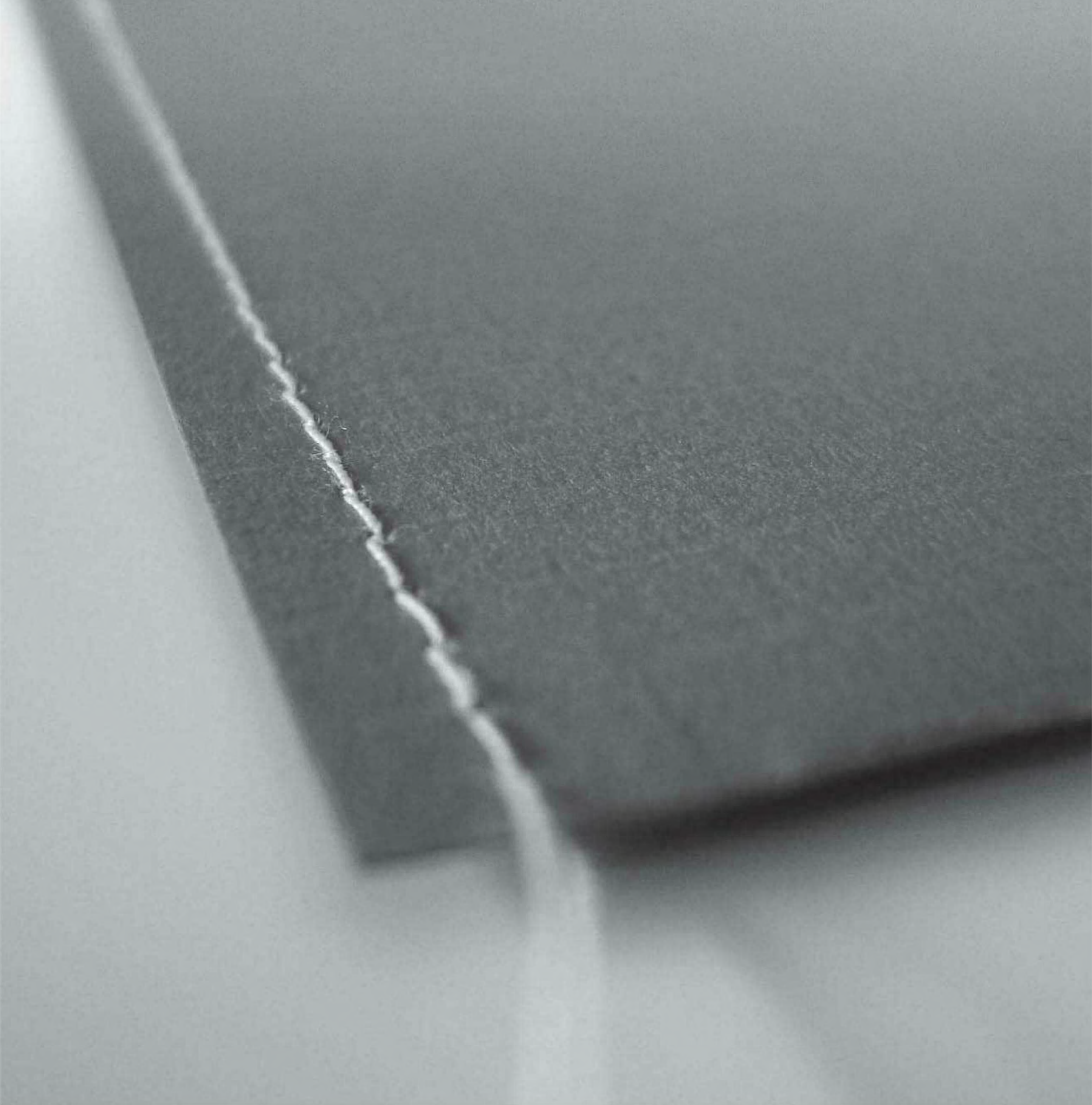
0305 // CREATIVE, INC. / IRELAND



0306 // KAA DESIGN GROUP, INC. / USA

0307 // ANTHROPOLOGIE / USA

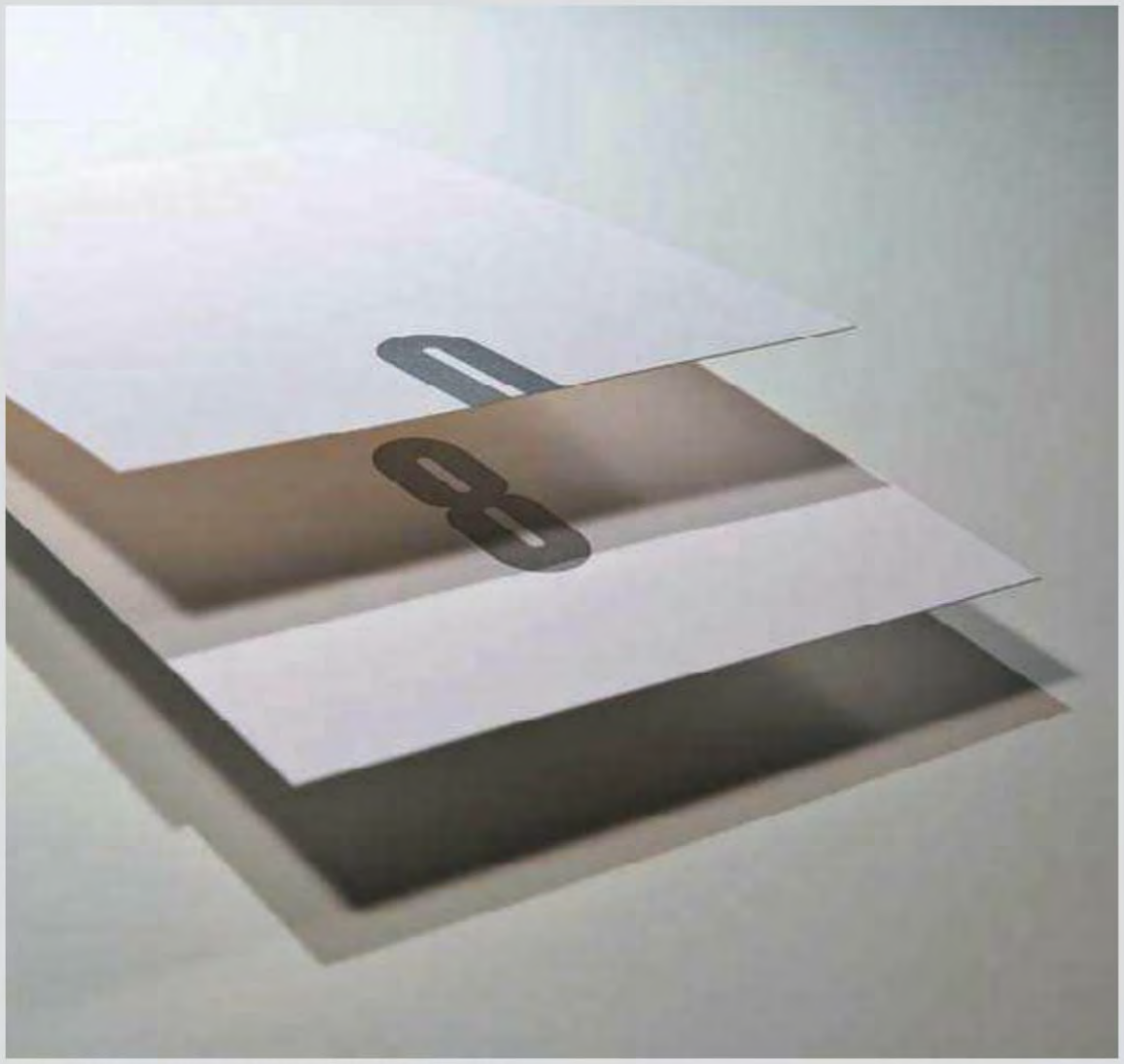
0308 // COMMERCIAL ARTISAN / USA



FORMATS AND BINDING

0309 // **NEOSCAPE** / USA

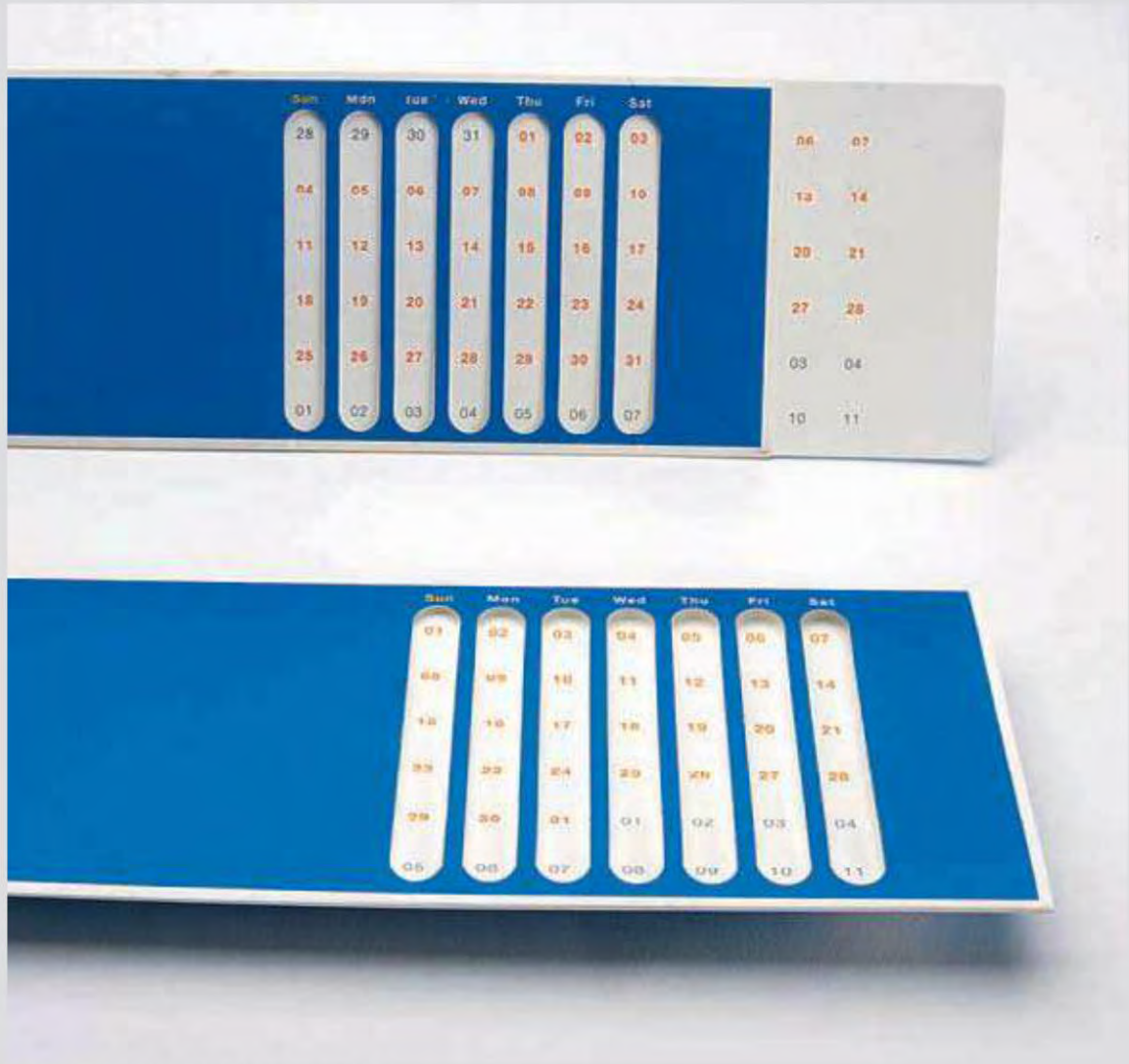
0310 // NEOSCAPE / USA



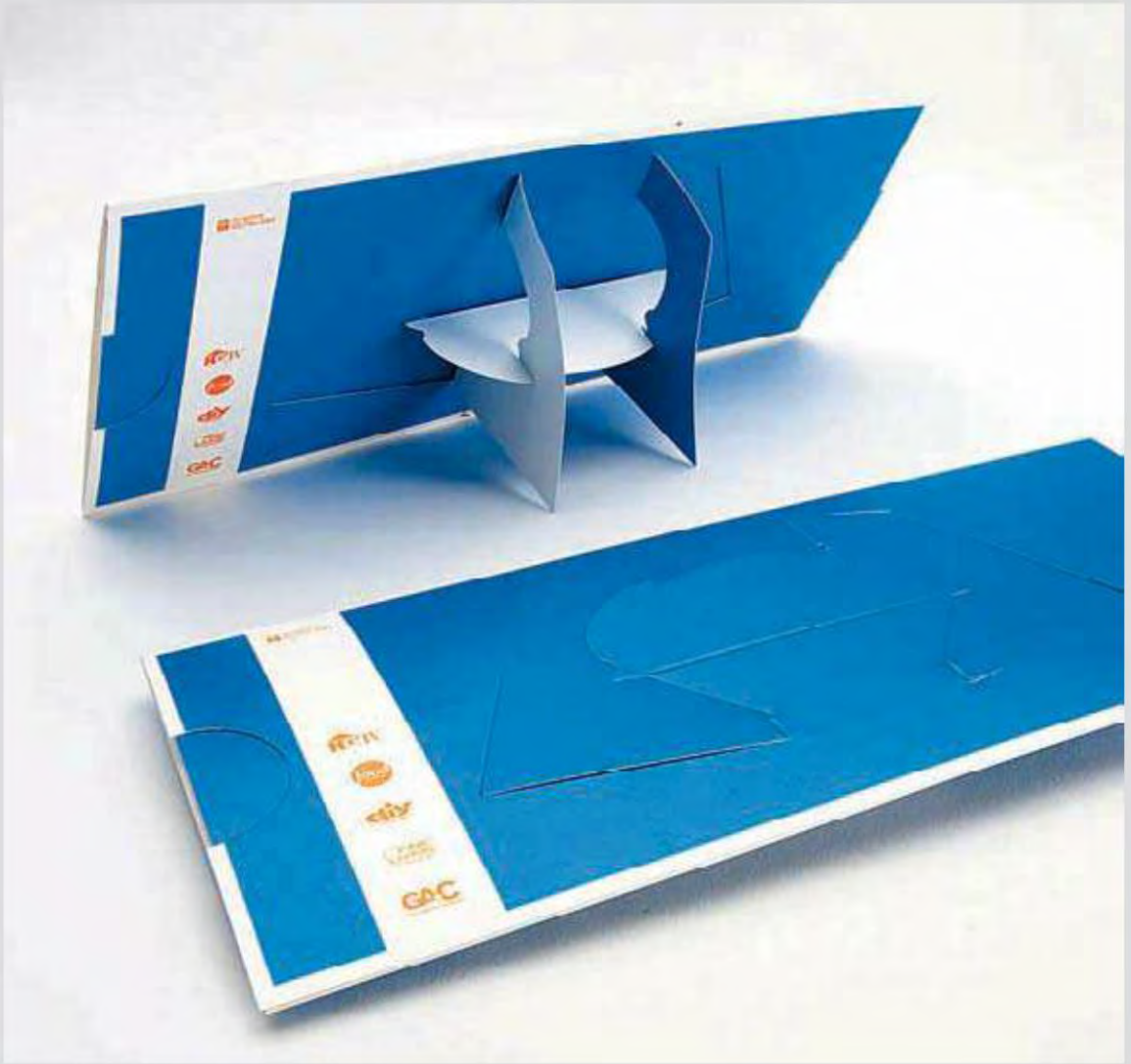
0311 // BASEMAN DESIGN ASSOCIATES / USA

0312 // ANA RONCHA / JORGE JORGE / PORTUGAL

0313 // PLAZM / USA

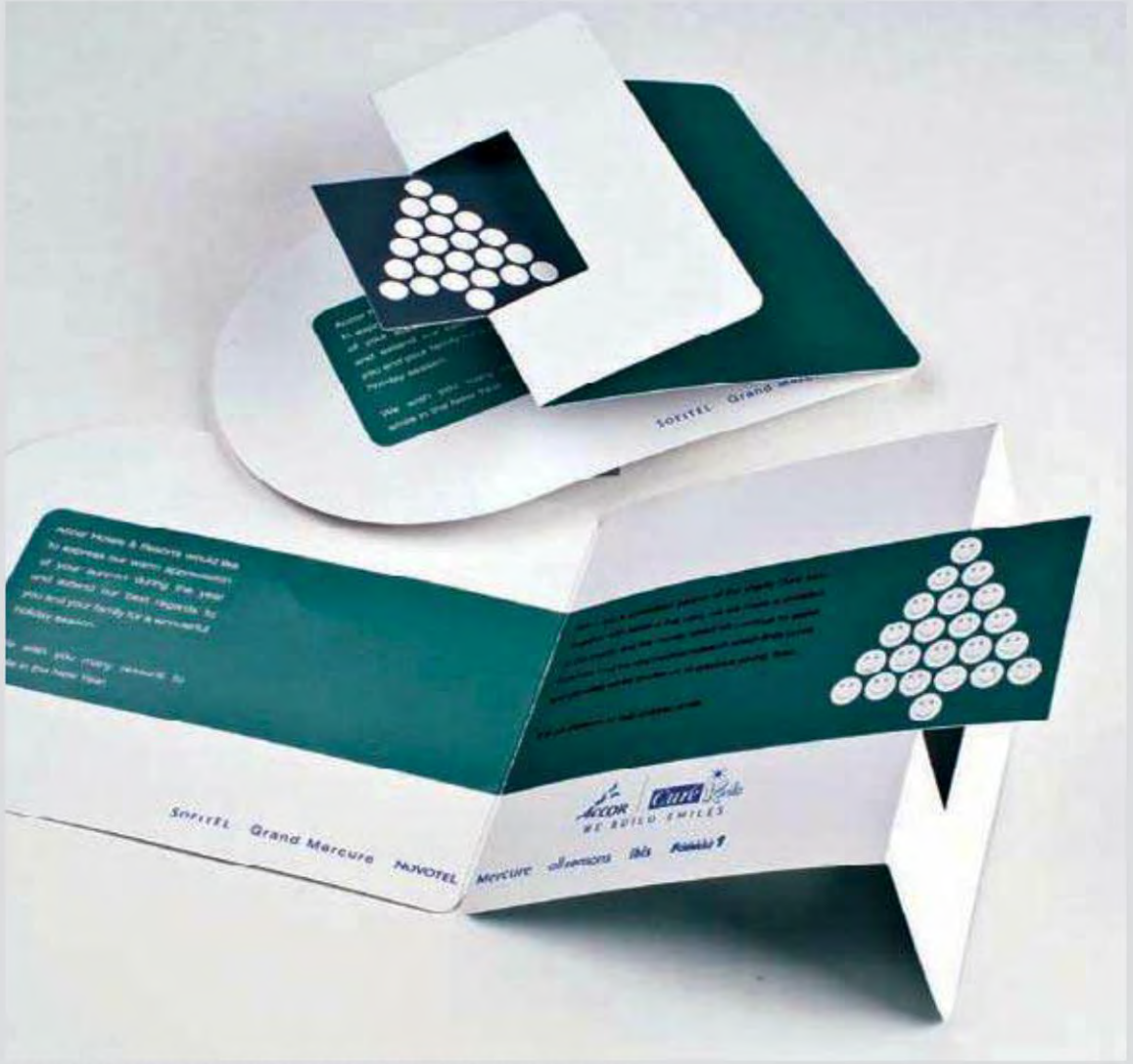


0314 // **WIDGETS & STONE** / USA



0315 // **WIDGETS & STONE** / USA

0316 // **PRAXIUM PRESS** / USA



0317 // **STORM CORPORATE DESIGN** / NEW ZEALAND

0318 // THE COLLEGE OF SAINT ROSE / USA

0319 // KEN-TSAI LEE DESIGN STUDIO / USA

0320 // CGM / USA

0321 // GRANT DESIGN COLLABORATIVE / USA

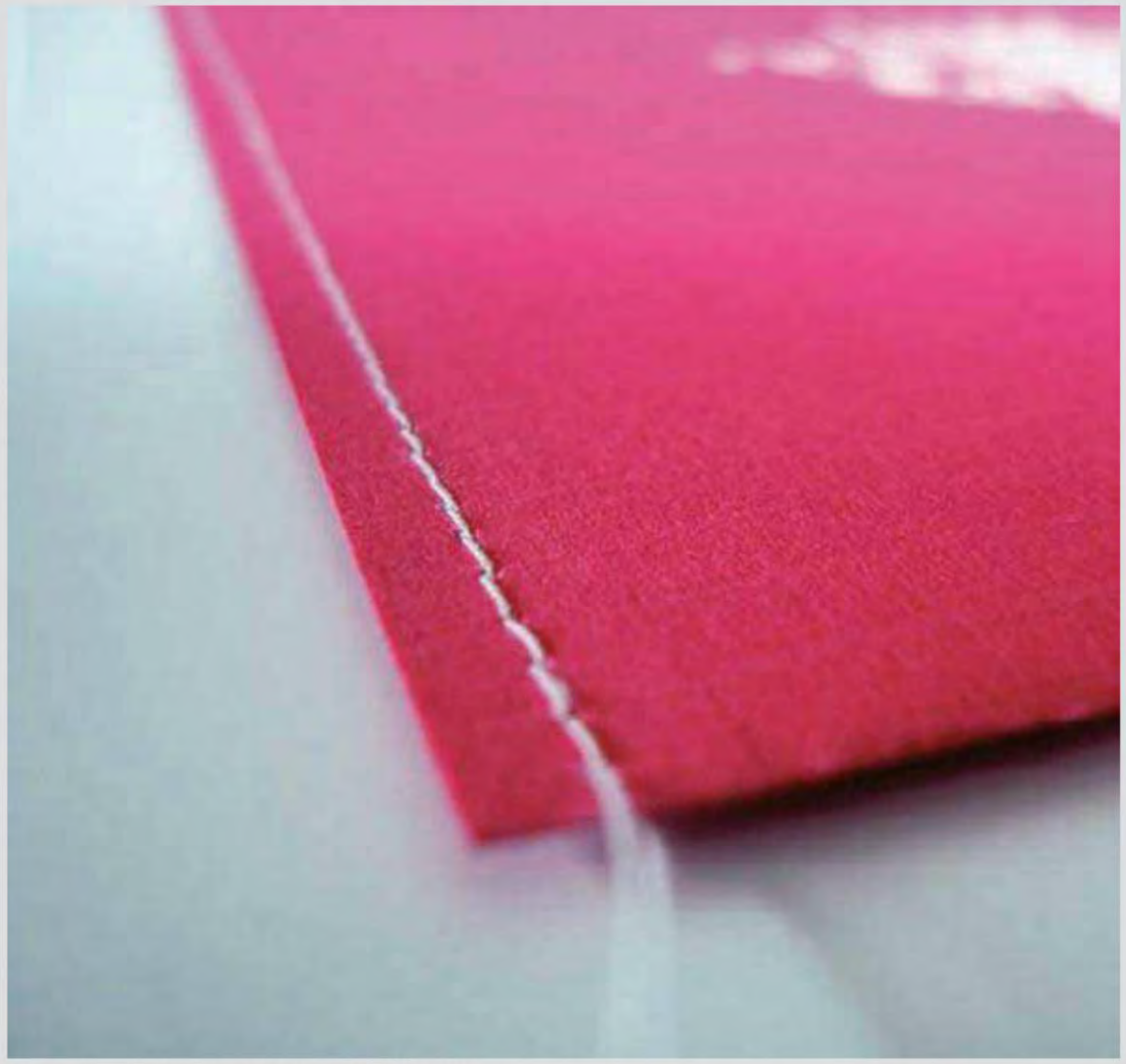
0322 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0323 // STORM CORPORATE DESIGN / NEW ZEALAND

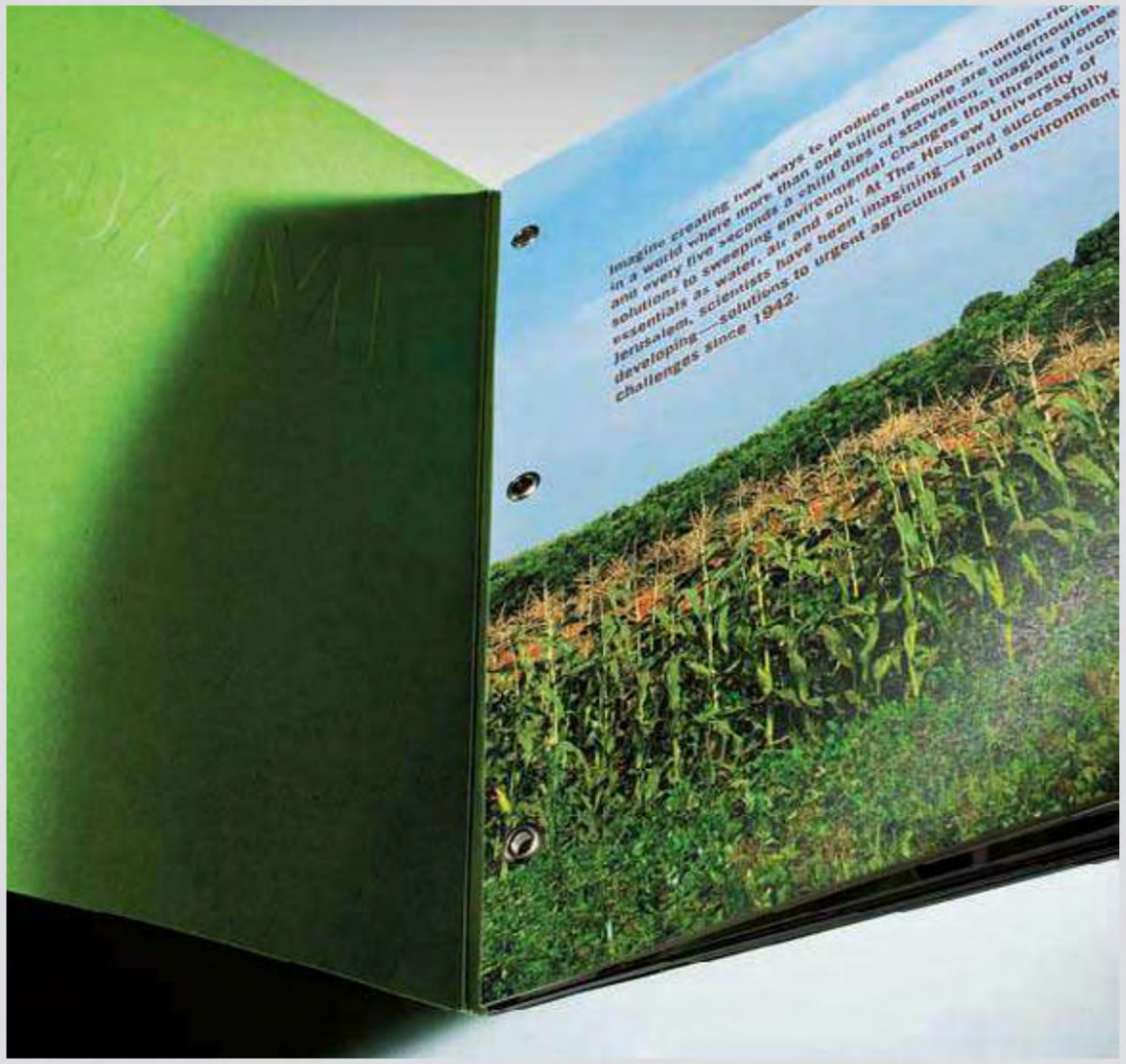
0324 // MILOBY IDEASYSTEM / USA

0325 // MILOBY IDEASYSTEM / USA

0326 // MILOBY IDEASYSTEM / USA



0327 // THE WHITE ROOM, INC. / CANADA

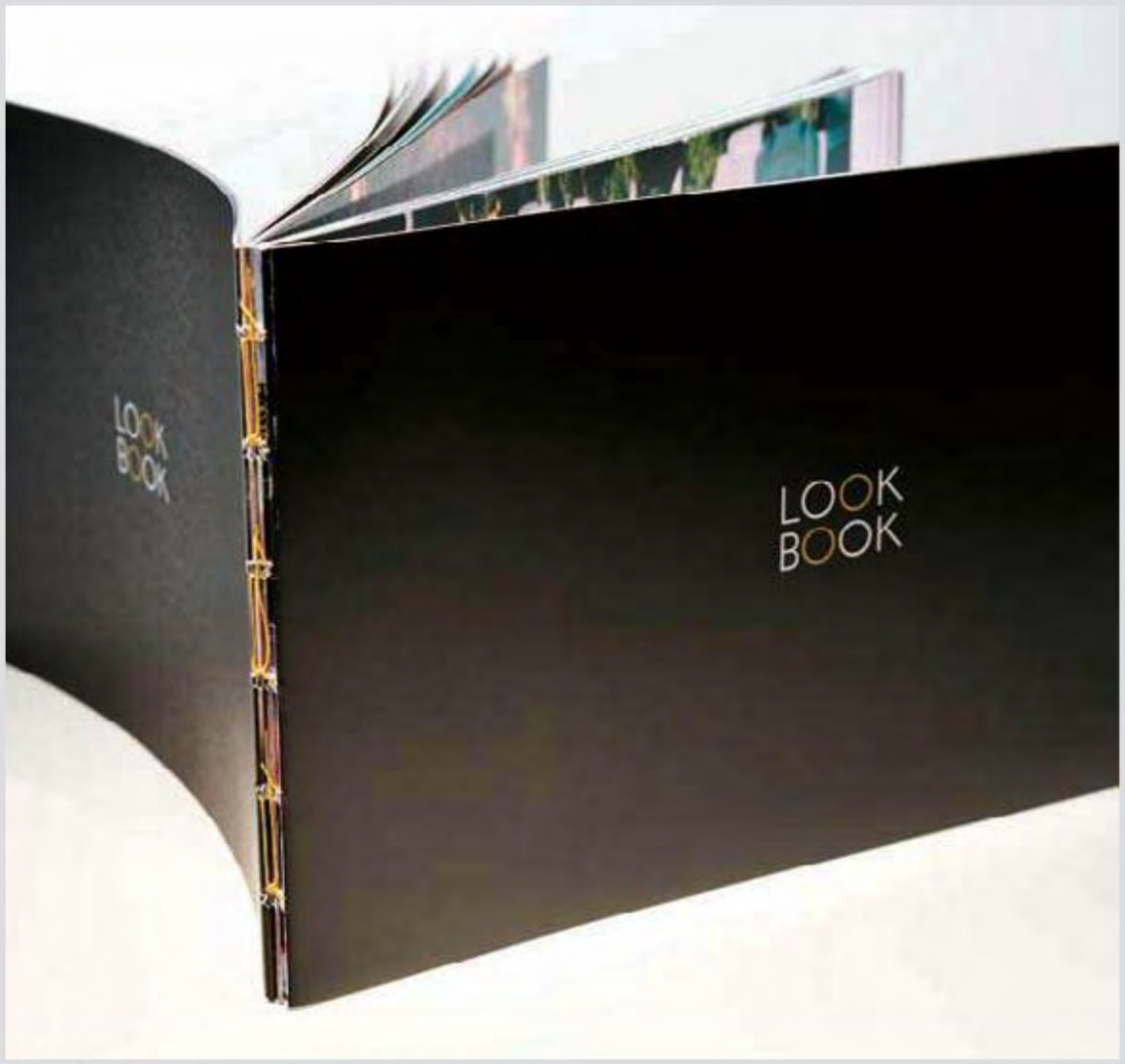


0328 // SUKA DESIGN / USA

0329 // MIRIELLO GRAFICO / USA

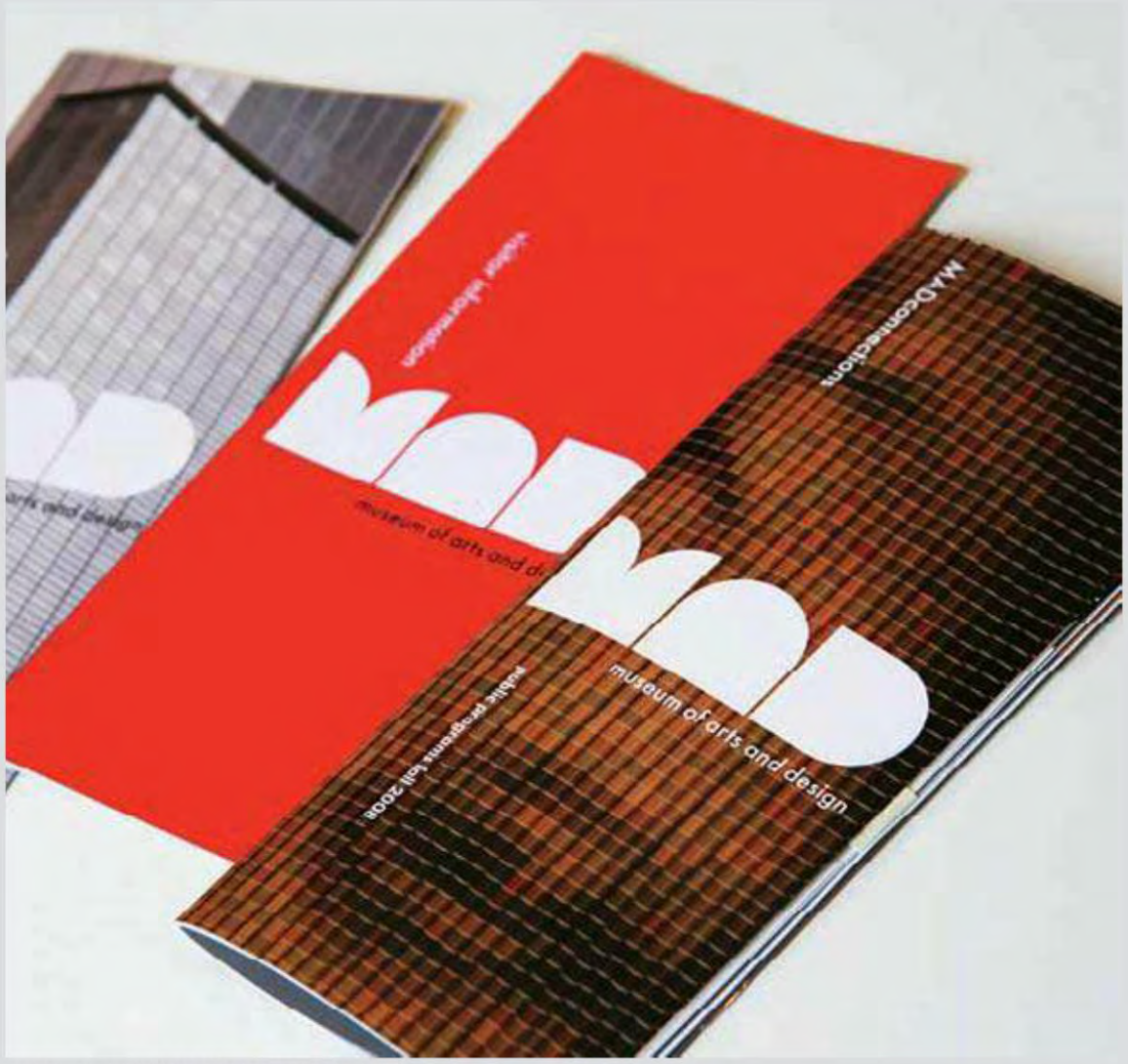
0330 // MIRIELLO GRAFICO / USA

0331 // MIRIELLO GRAFICO / USA



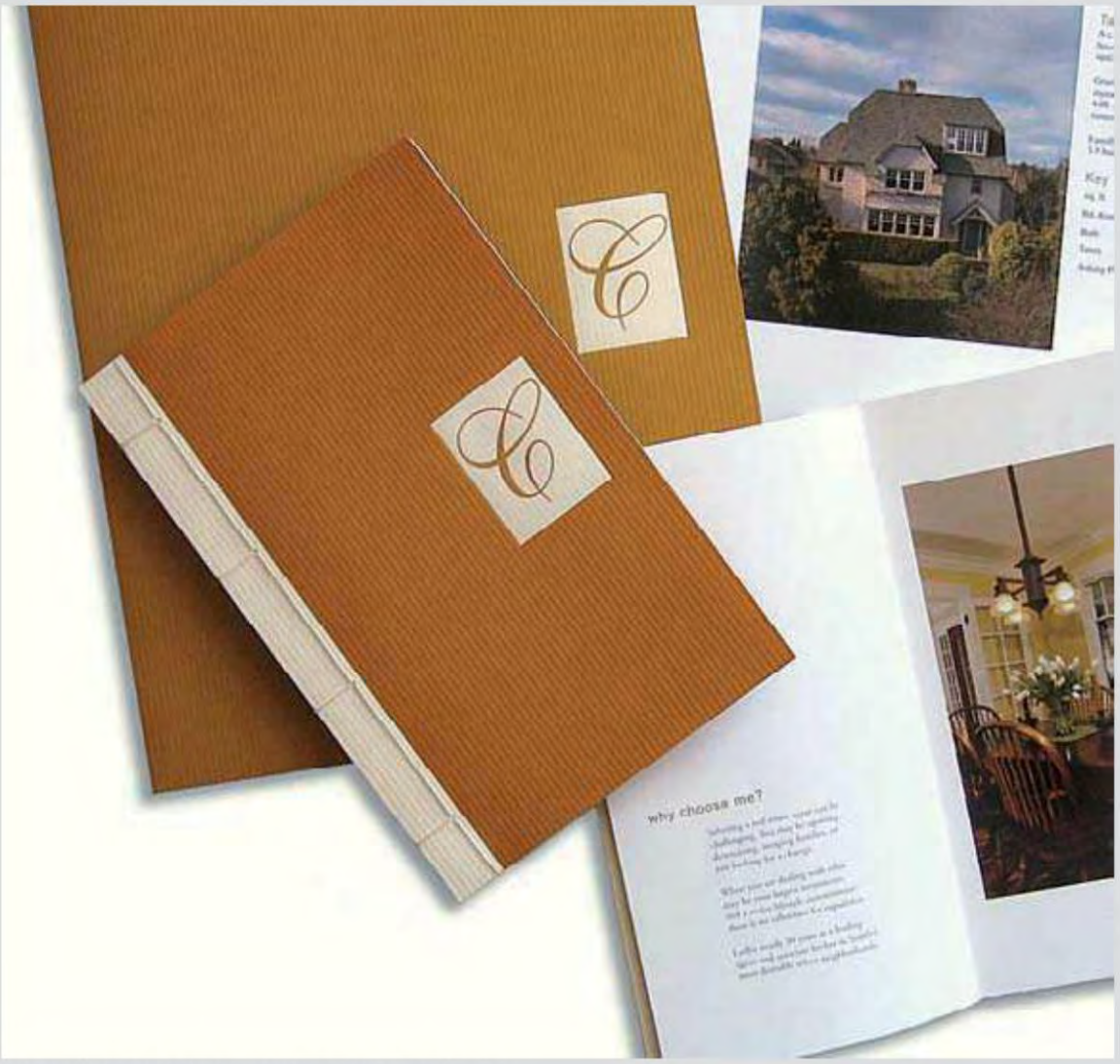
0332 // IE DESIGN + COMMUNICATIONS / USA

0333 // EBD / USA

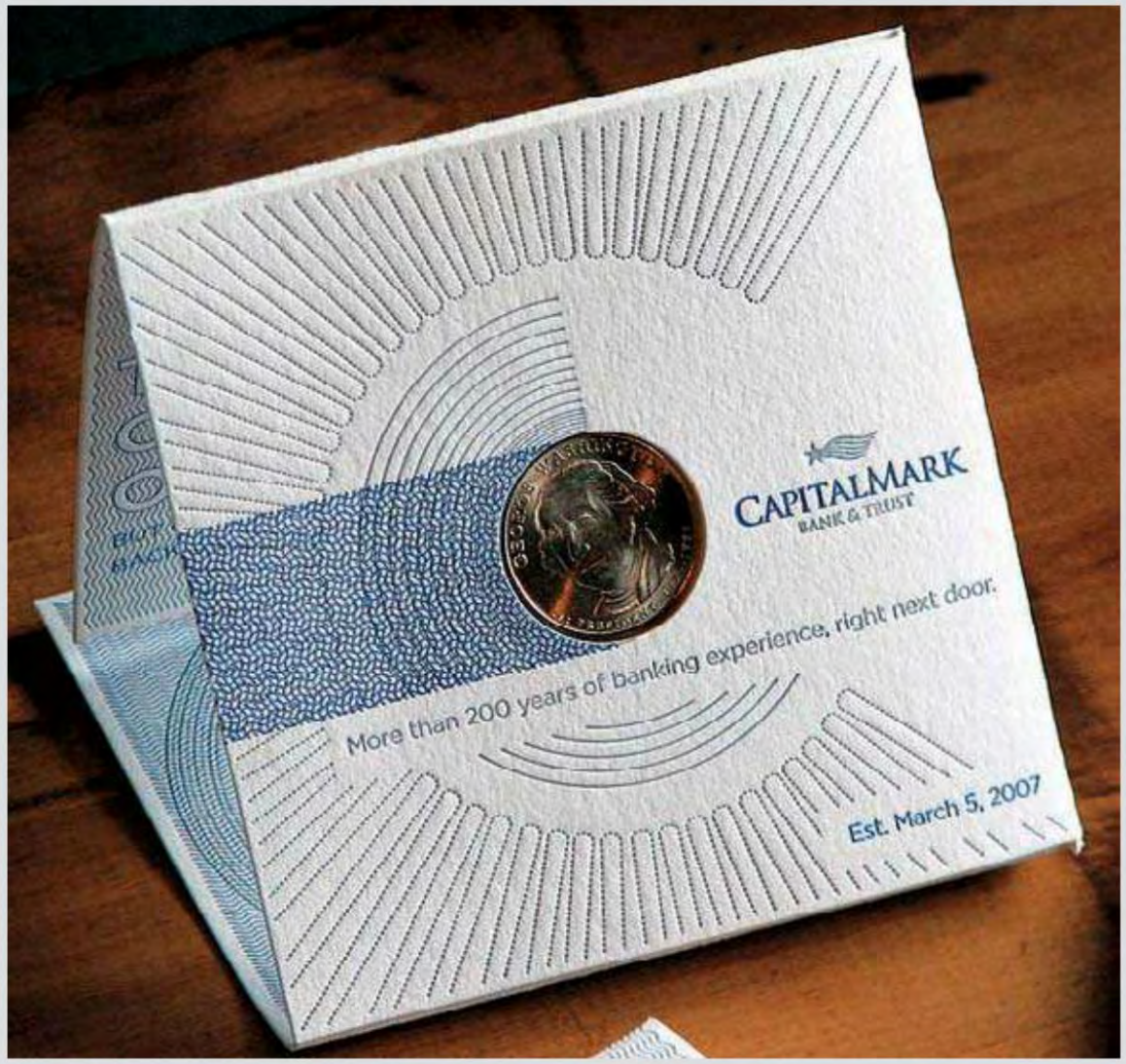


0334 // PENTAGRAM DESIGN / USA

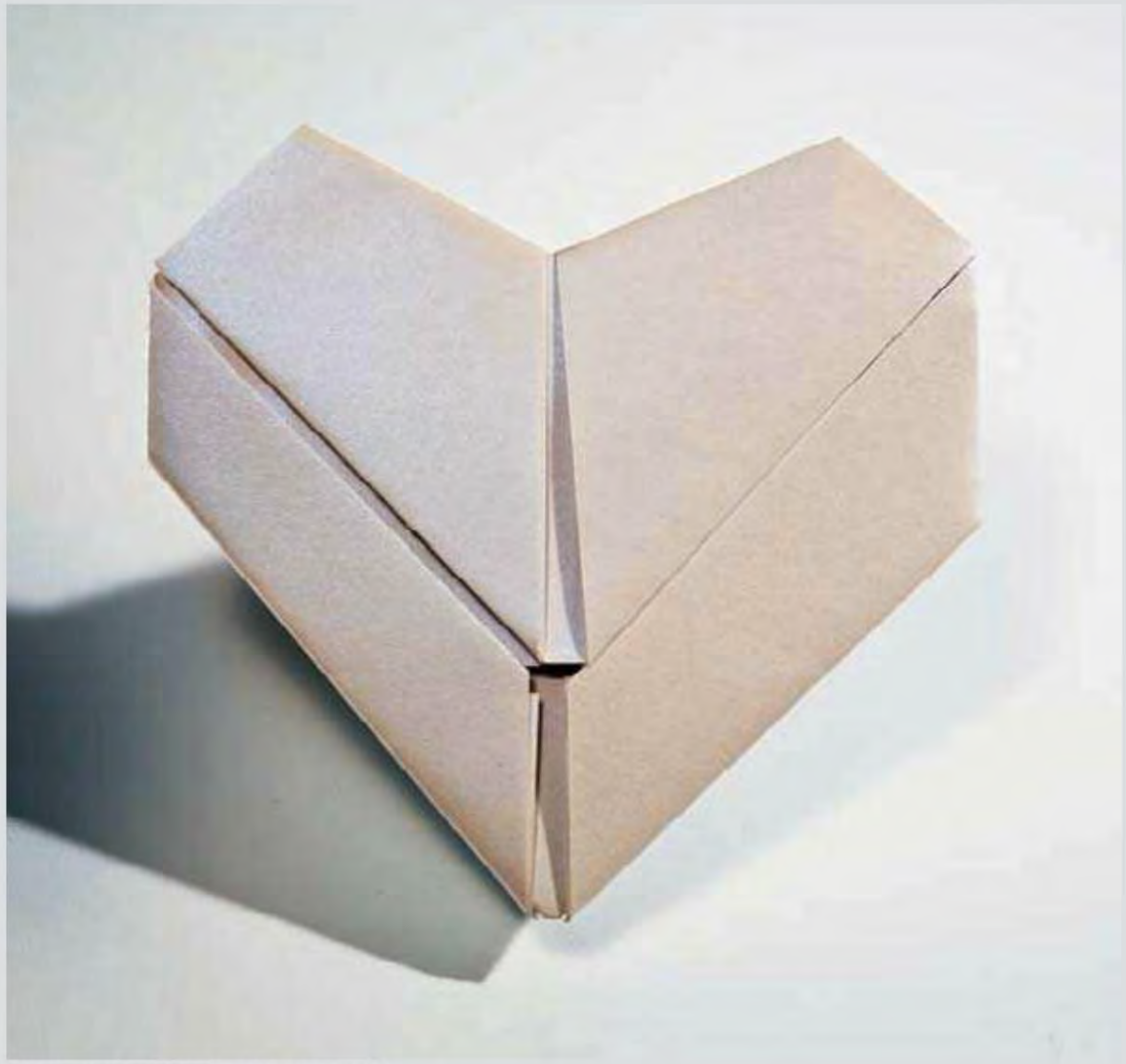
0335 // GRANT DESIGN COLLABORATIVE / USA



0336 // MICHAEL COURTNEY DESIGN / USA



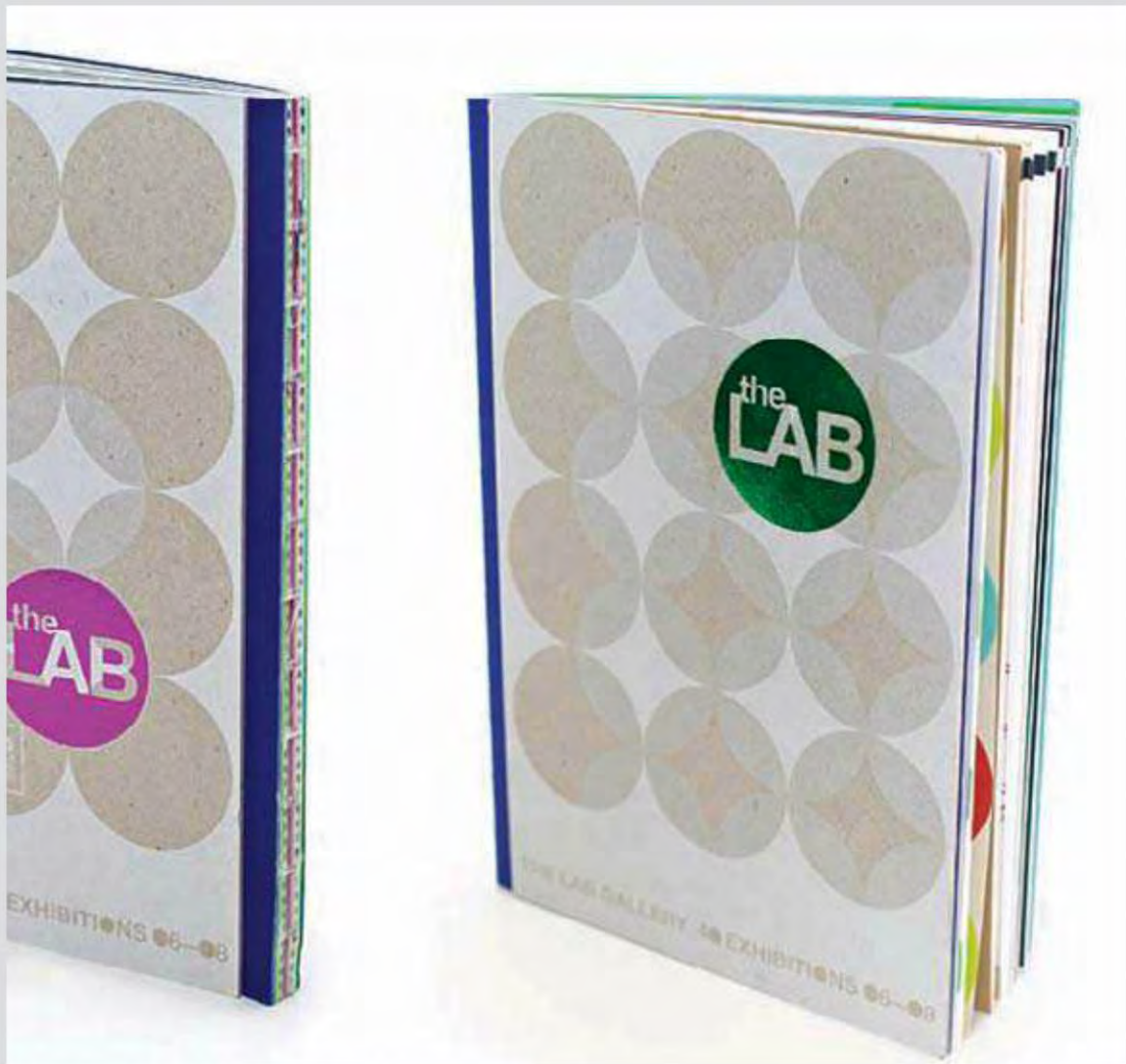
0337 // WIDGETS & STONE / USA



0338 // GOUTHIER DESIGN / USA

0339 // EBD / USA

0340 // **CREATIVE, INC.** / IRELAND



0341 // **CREATIVE, INC.** / IRELAND

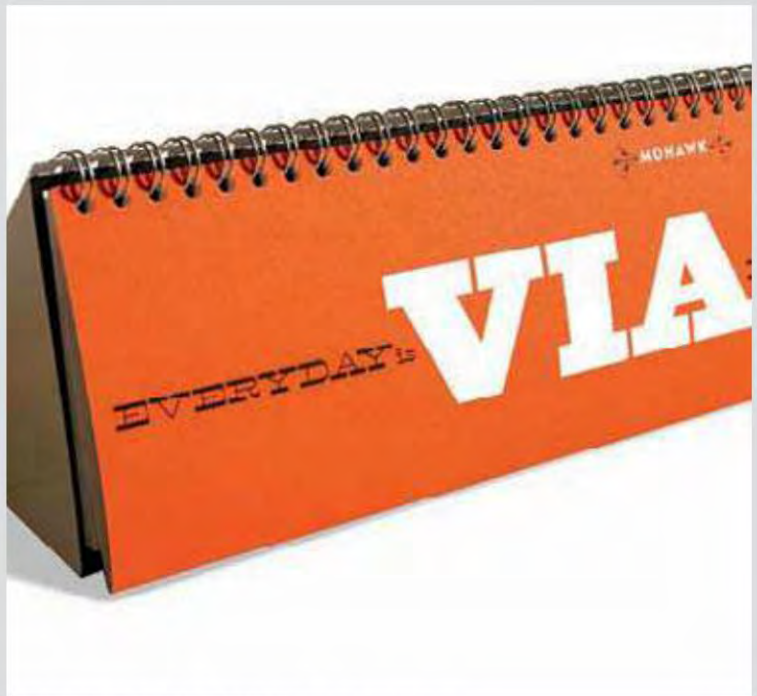
0342 // **DRAKE COOPER** / USA

0343 // **AND PARTNERS, NY** / USA

0344 // PLAZM / USA

0345 // PLAZM / USA

0346 // PLAZM / USA

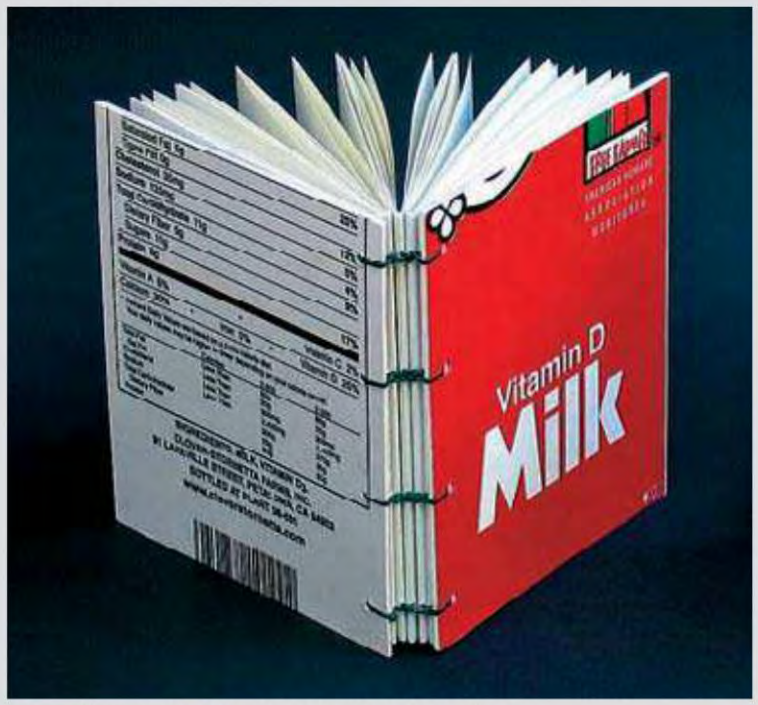


0347 // ADAMS MORIOKA, INC. / USA

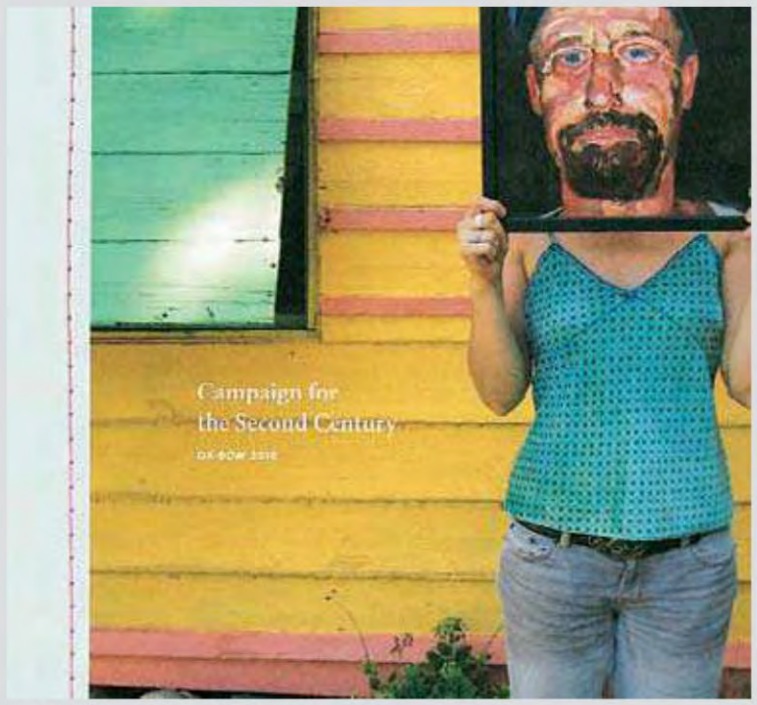
0348 // ADAMS MORIOKA, INC. / USA

0349 // ADAMS MORIOKA, INC. / USA

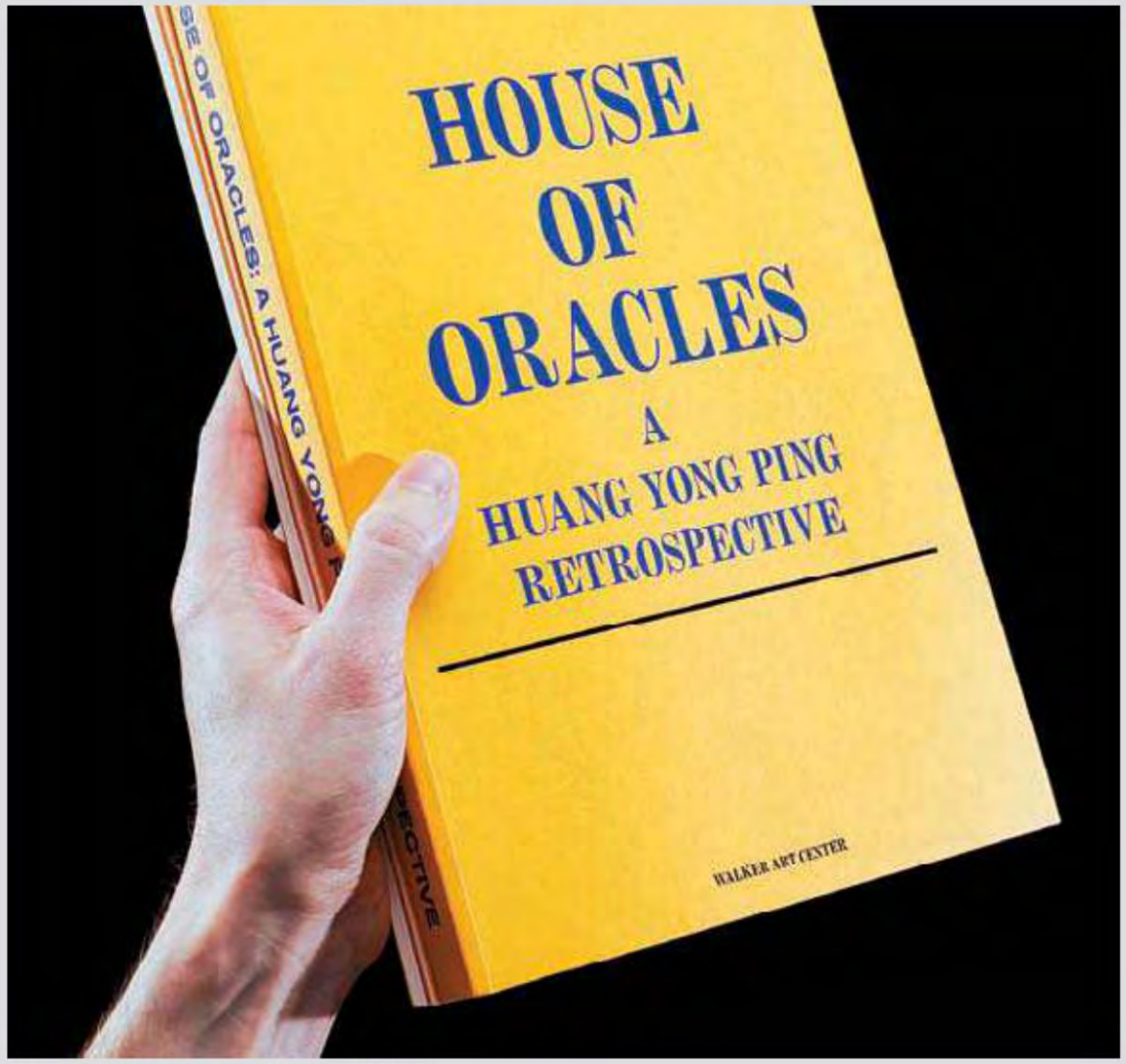
0350 // NASSAR DESIGN / USA



0351 // ELAINE CHU GRAPHIC DESIGN / USA

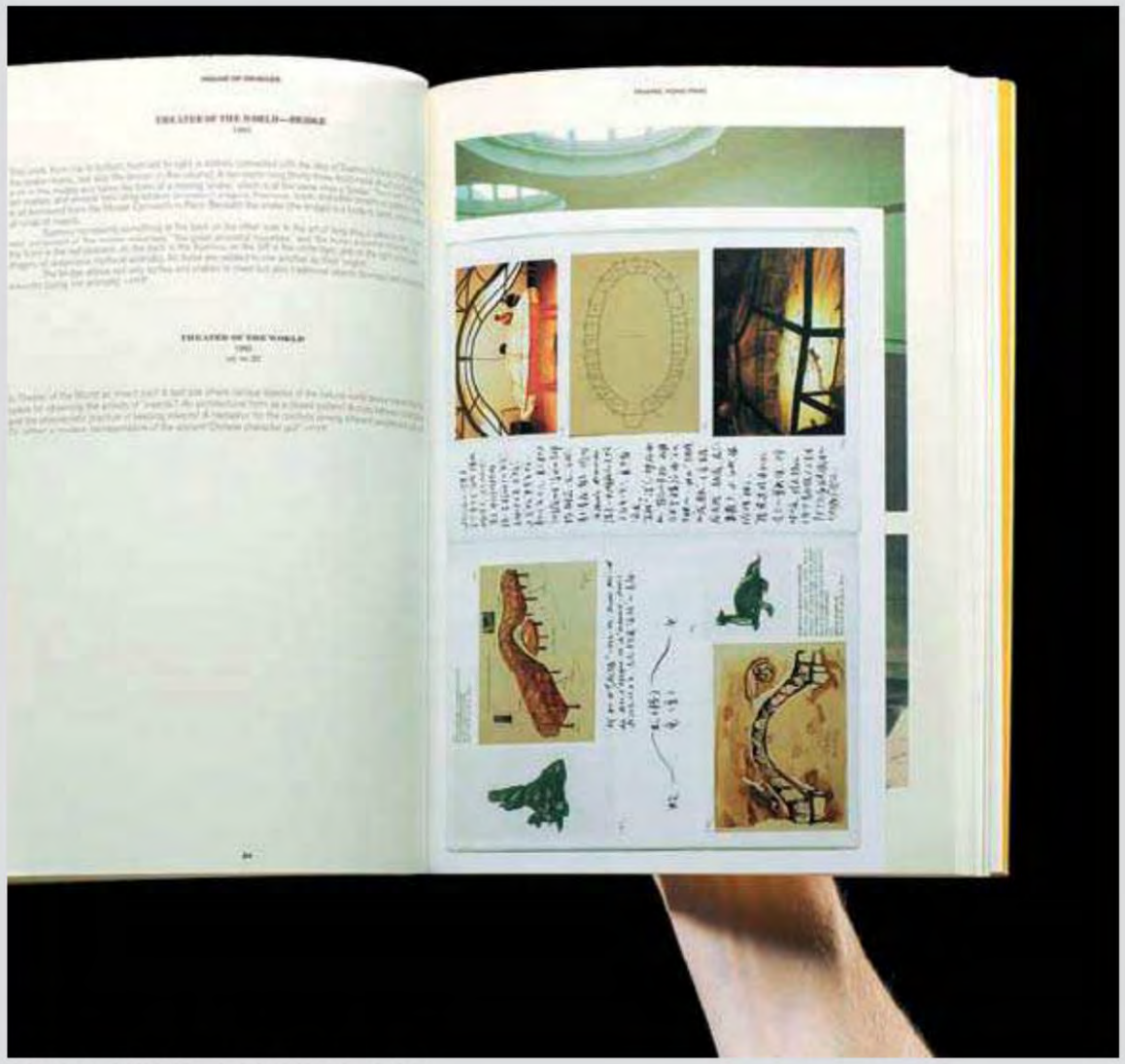


0352 // PEOPLE DESIGN / USA

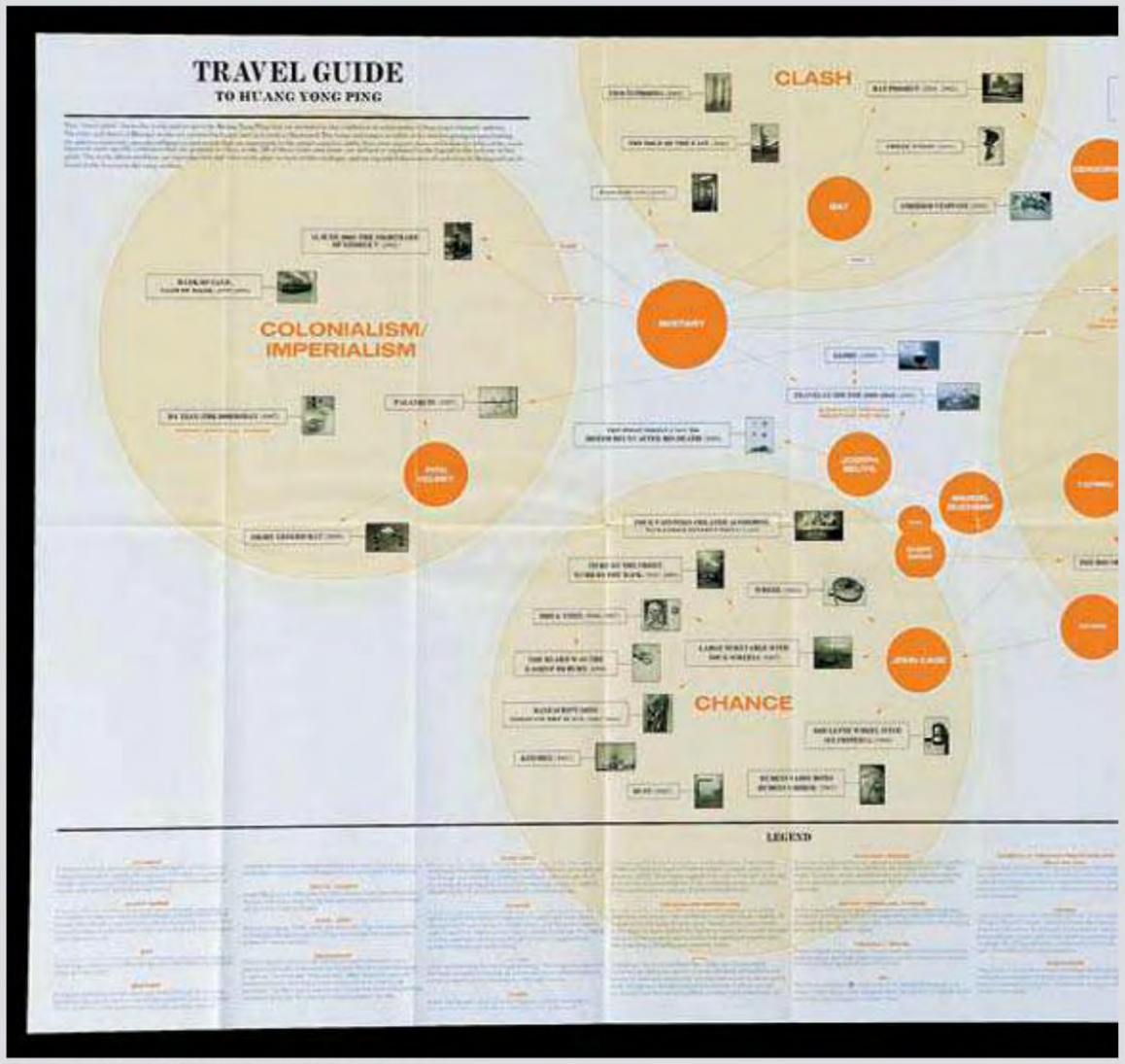


0353 // WALKER ART CENTER / USA

0354 // WALKER ART CENTER / USA



0355 // WALKER ART CENTER / USA



0356 // WALKER ART CENTER / USA

0357 // WALKER ART CENTER / USA

EMMI
An introduction

Emmi is a graphic design practice established by Emmi Salonen in 2005. We design identities, websites, catalogues, books and other printed matter. Over the years we have developed a strong track record and a long list of happy clients from the worlds of art, culture, commerce and academia. Said clients come in all shapes and sizes, but they are all brands with vitality, passion and direction.

Emmi is based in a converted gun factory in East London, and – if you'll excuse the pun – we pride ourselves on offering our clients that little bit of extra spark.

It's also worth mentioning (although we don't like to make too big a fuss about it) that Emmi has always had a keen interest in environmentally sound solutions.

This is a #2 studio brochure, showcasing our latest selected works and words. If you like what you see, would like to commission work, ask some questions, or just want a cup of tea and a chat about it all, please do get in touch.

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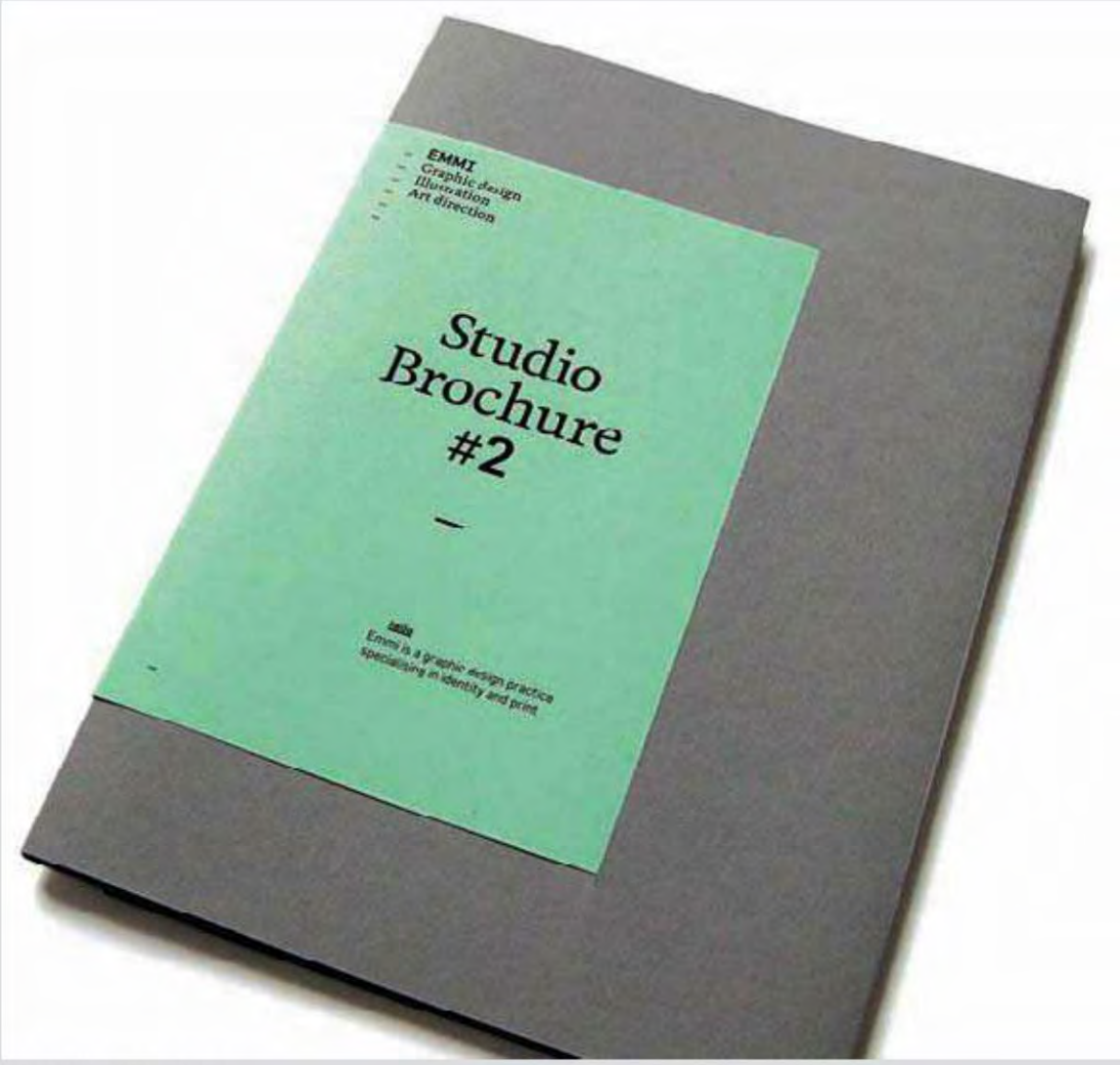
01

09
Artek
Press ads, invitations

0358 // EMMI / UK

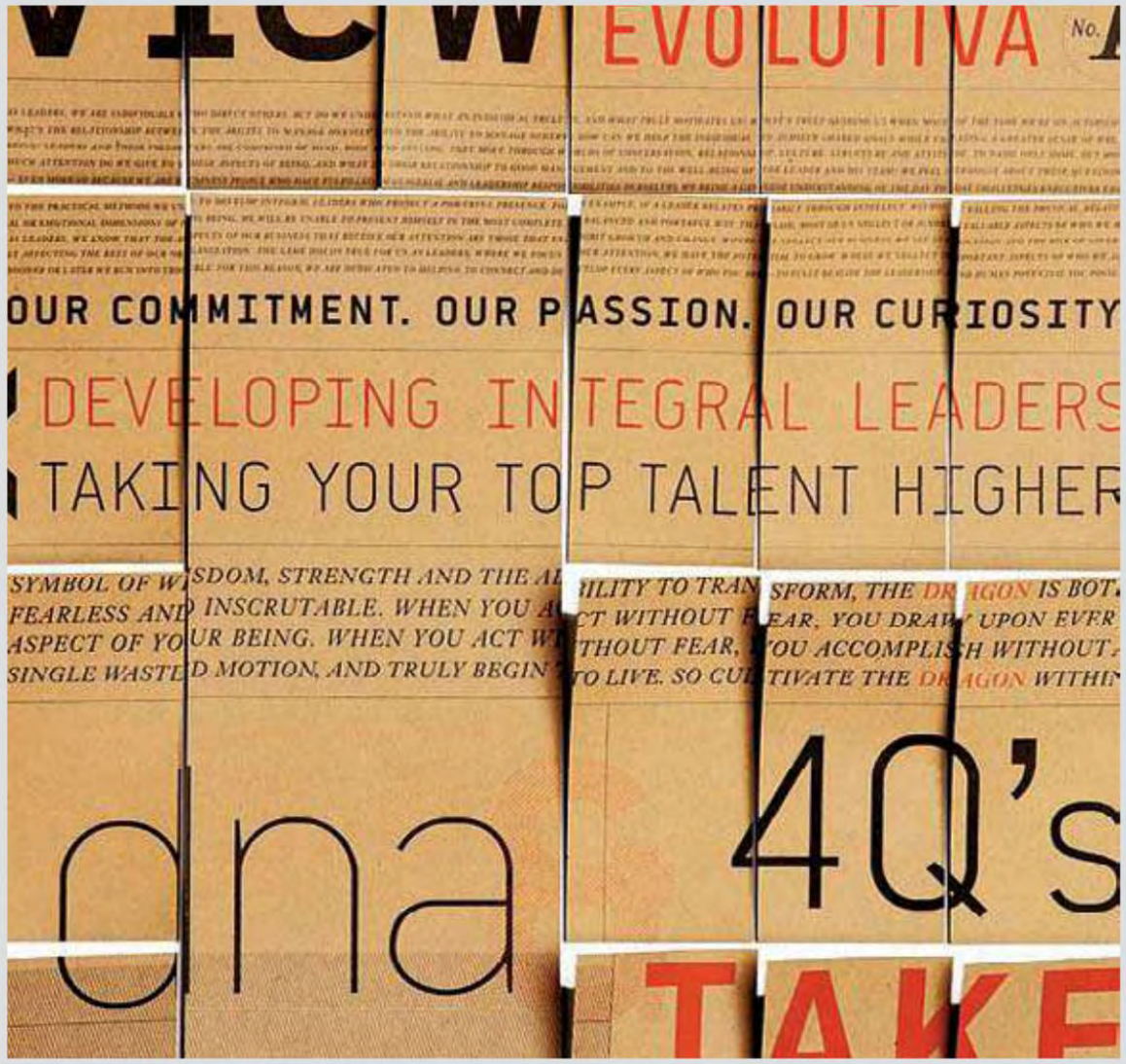


0359 // EMMI / UK

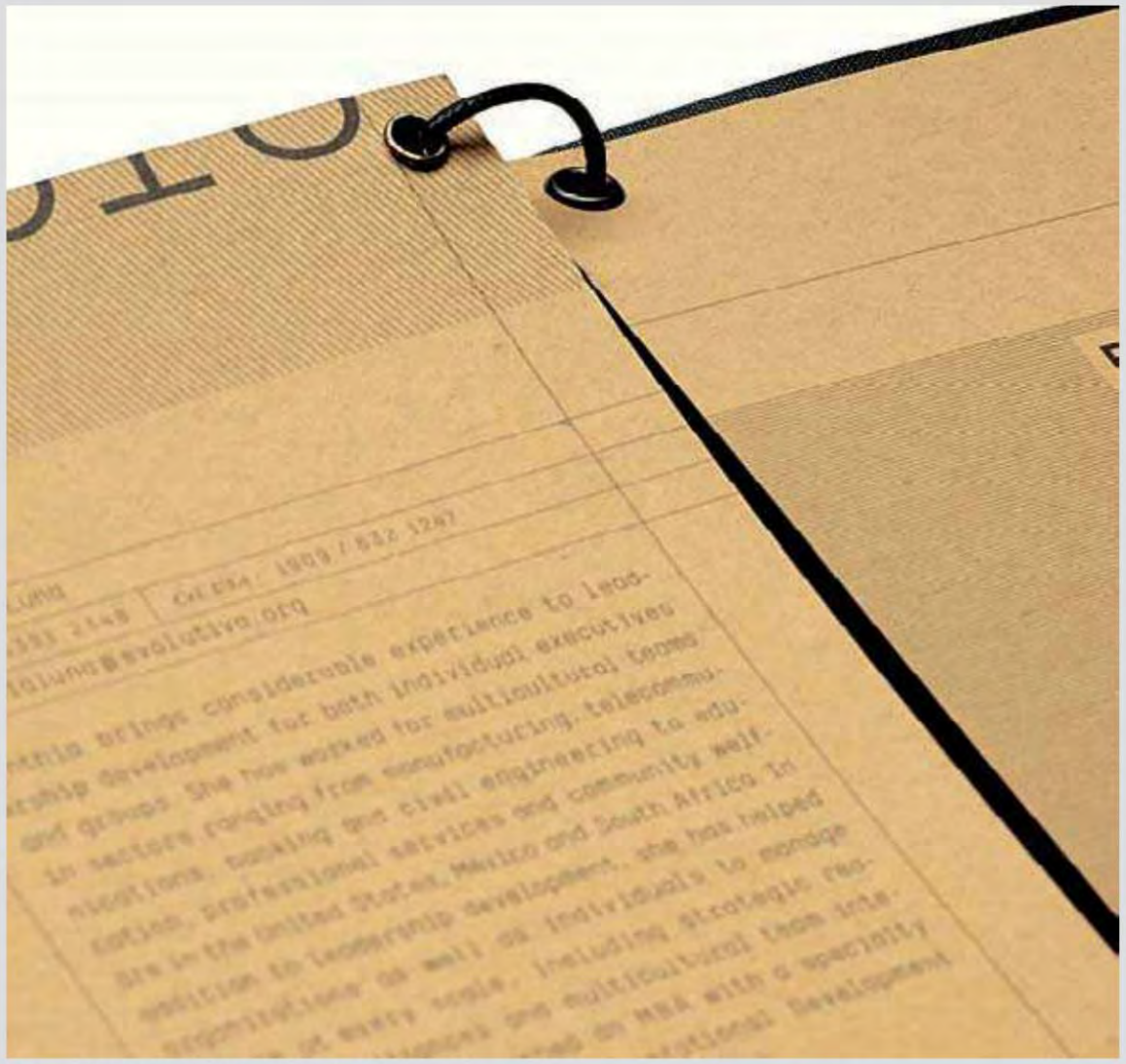
0360 // EMMI / UK

0361 // EMMI / UK

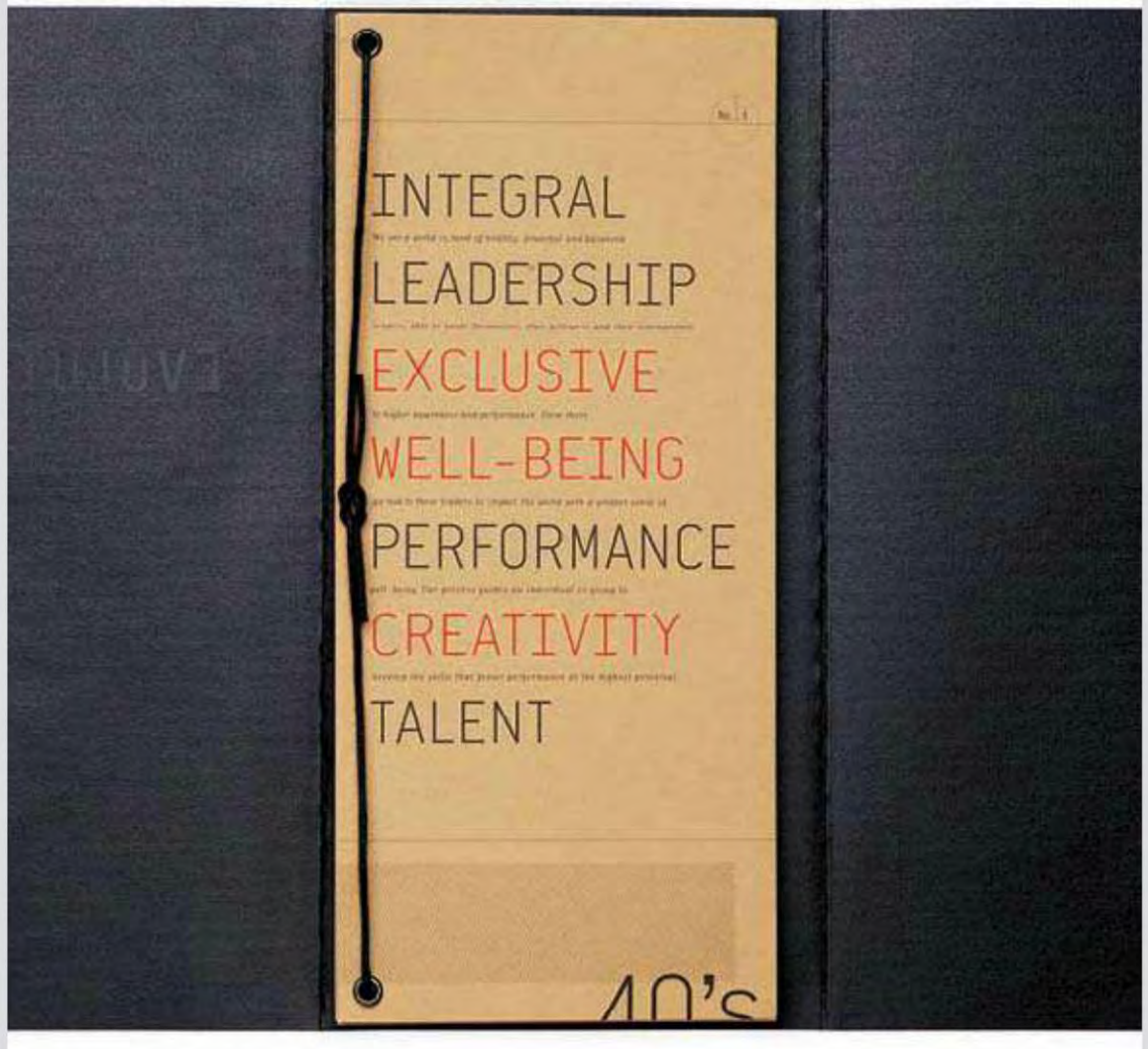
0362 // EMMI / UK



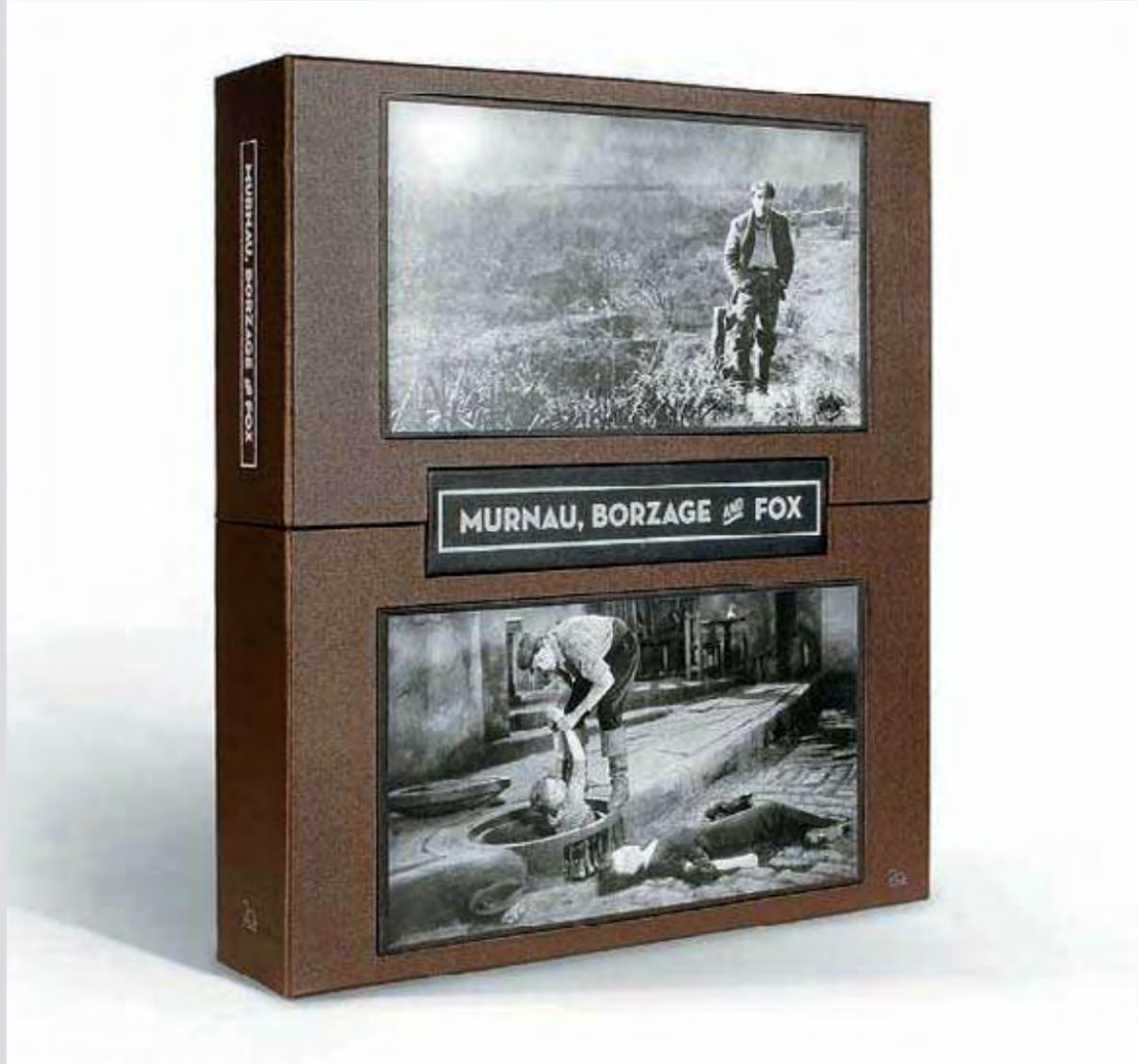
0363 // **BLOK DESIGN** / MEXICO



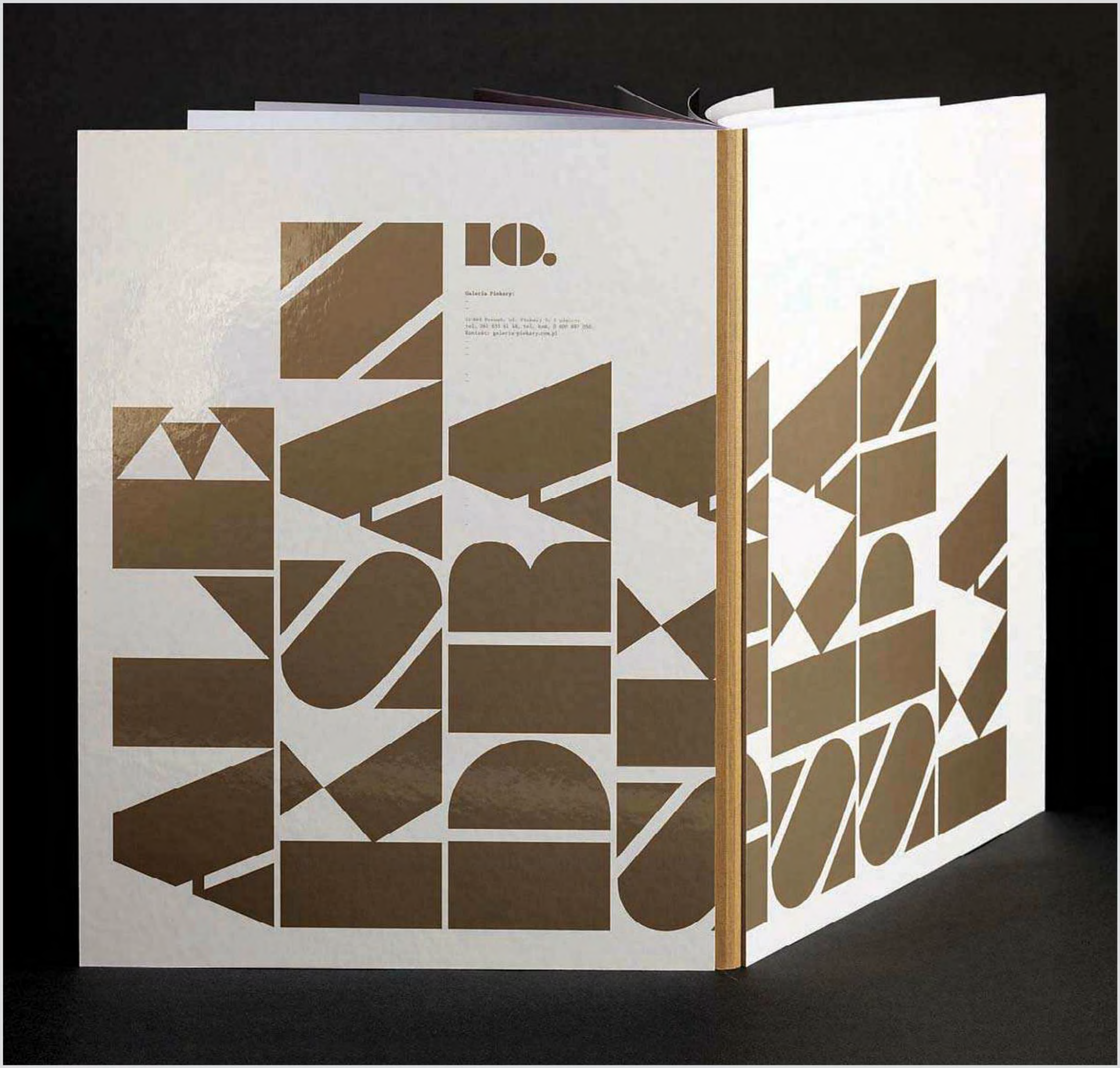
0364 // **BLOK DESIGN** / MEXICO



0365 // **BLOK DESIGN** / MEXICO



0366 // **PH.D.** / USA

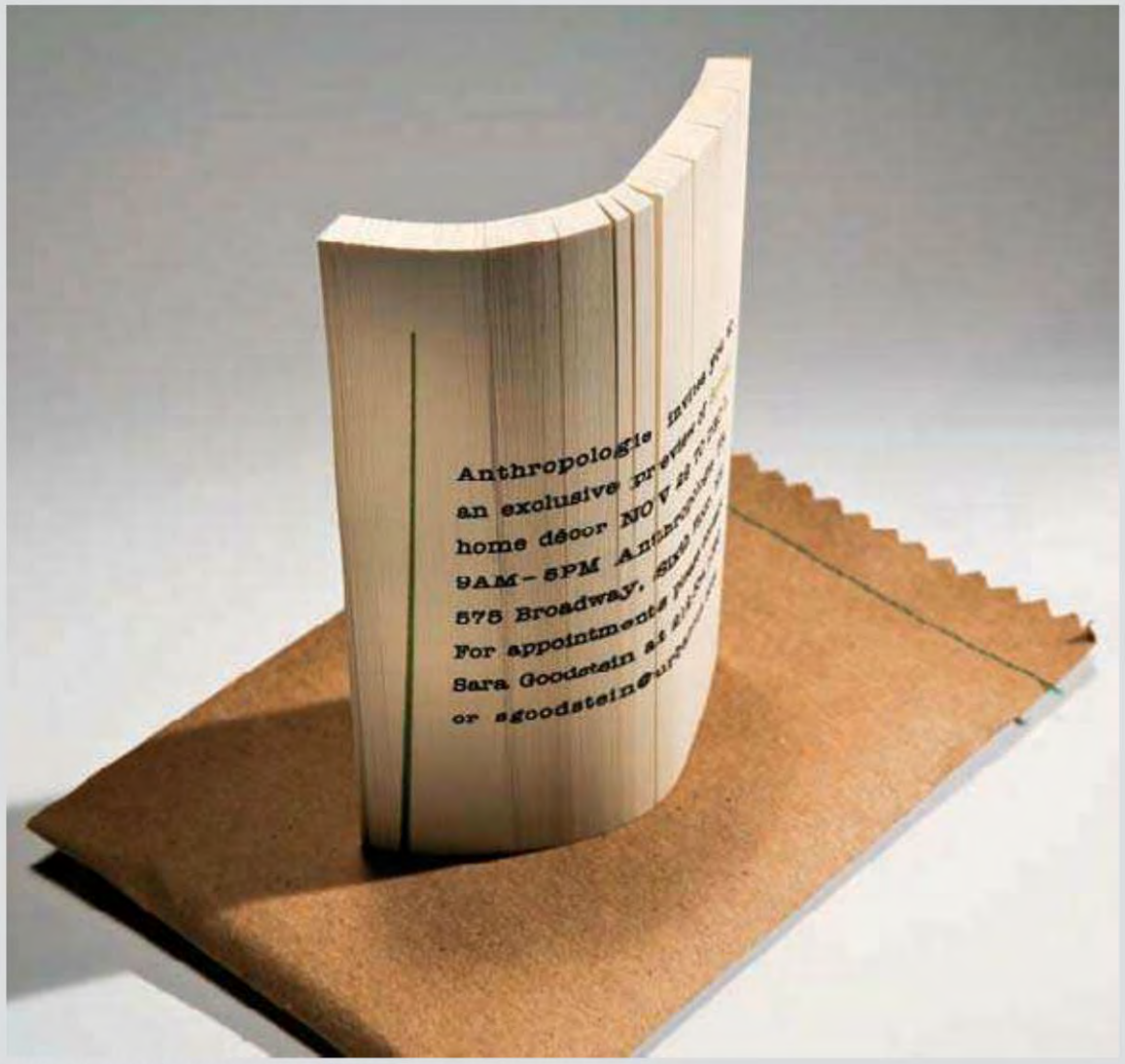


0367 // **3GROUP** / POLAND

0368 // ANTHROPOLOGIE / USA

0369 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND

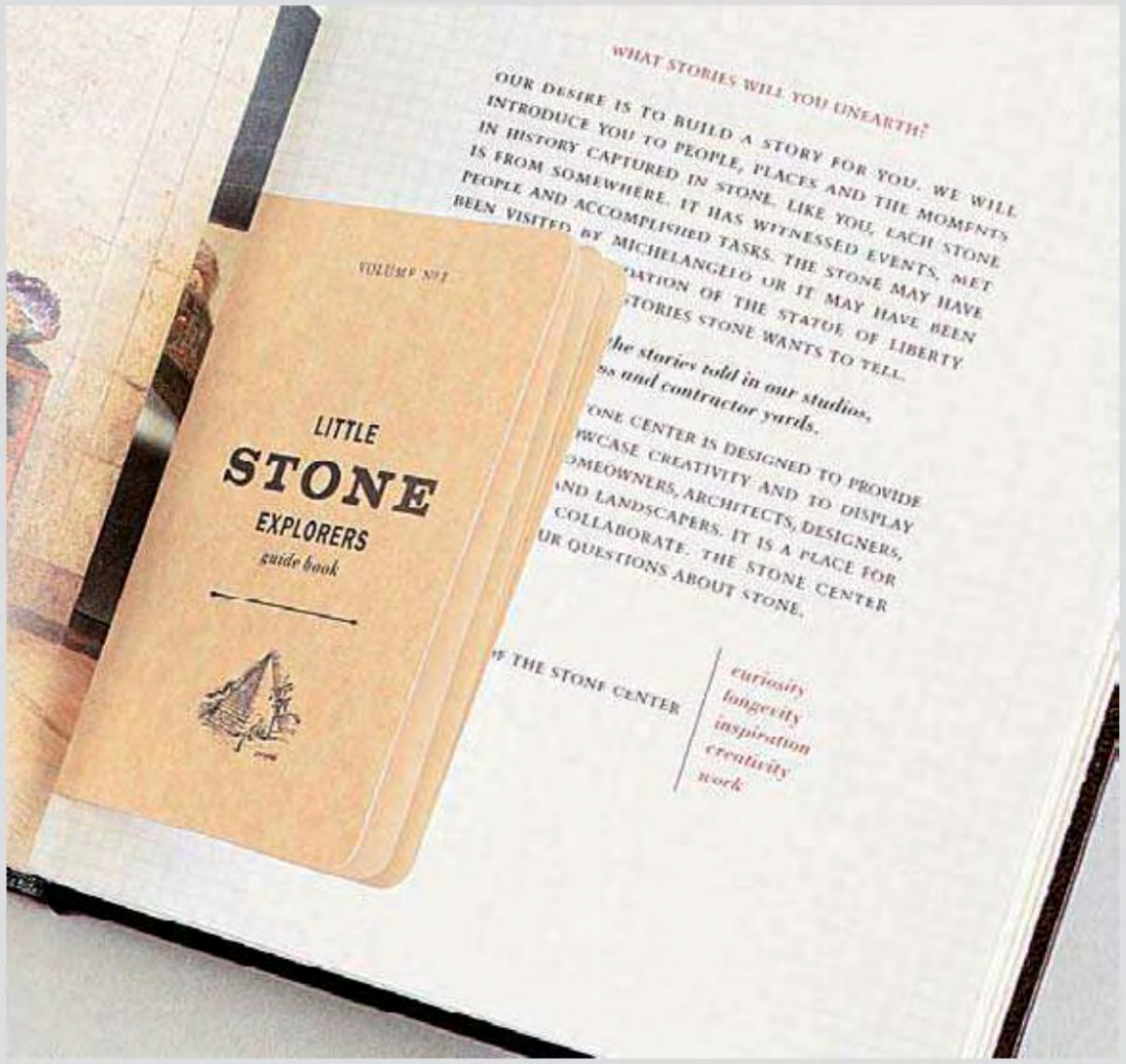
0370 // GRANT DESIGN COLLABORATIVE / USA



0371 // ANTHROPOLOGIE / USA

0372 // TIMBER DESIGN CO., INC. / USA

0373 // YIU STUDIO / USA



0374 // WORK LABS / USA

0375 // BLOK DESIGN / MEXICO

0376 // BLOK DESIGN / MEXICO

0377 // YIU STUDIO / USA

0378 // **MIRIELLO GRAFICO** / USA

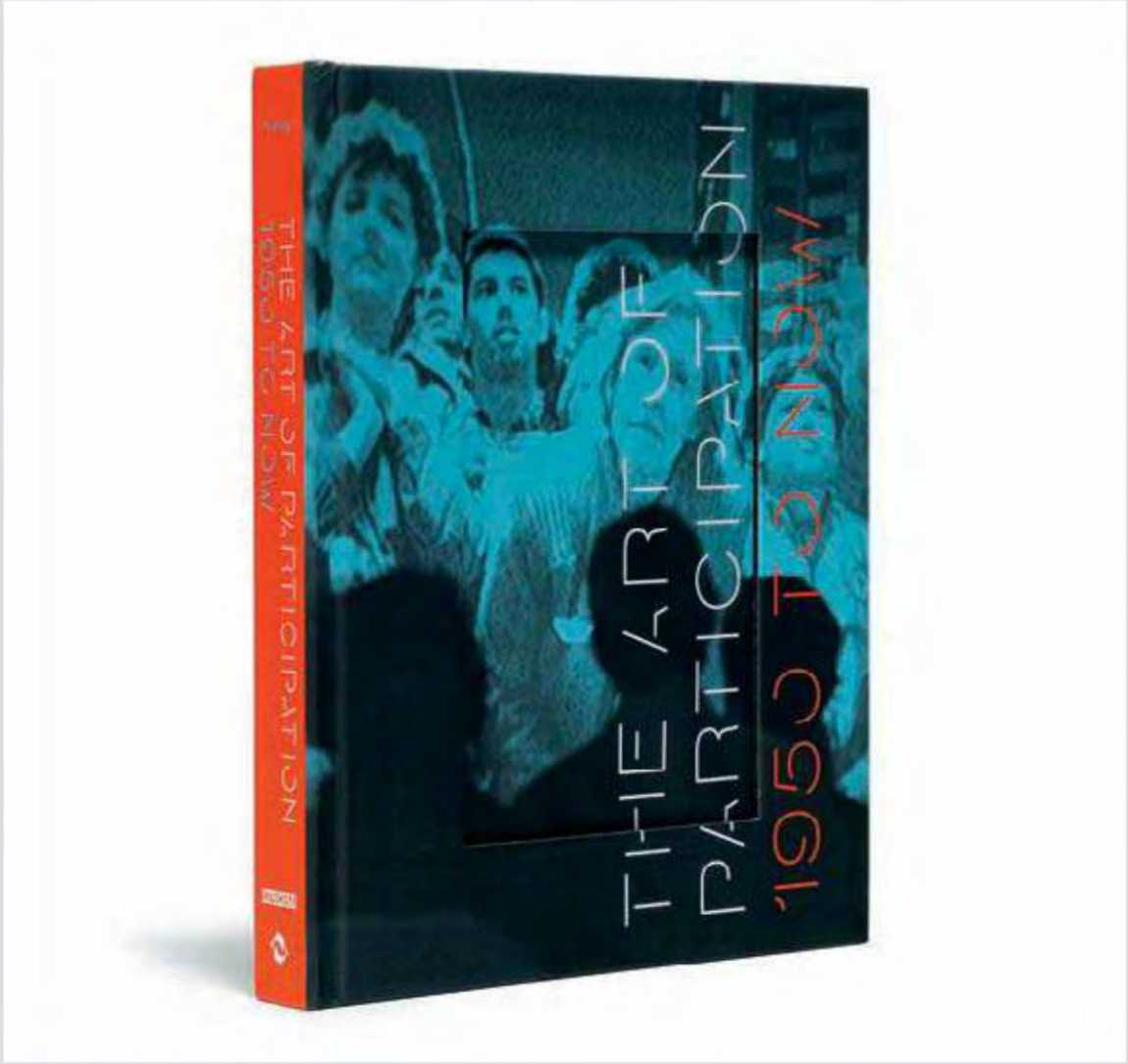
0379 // **BERNSTEIN-REIN ADVERTISING** / USA

0380 // **CHEN DESIGN ASSOCIATES** / USA

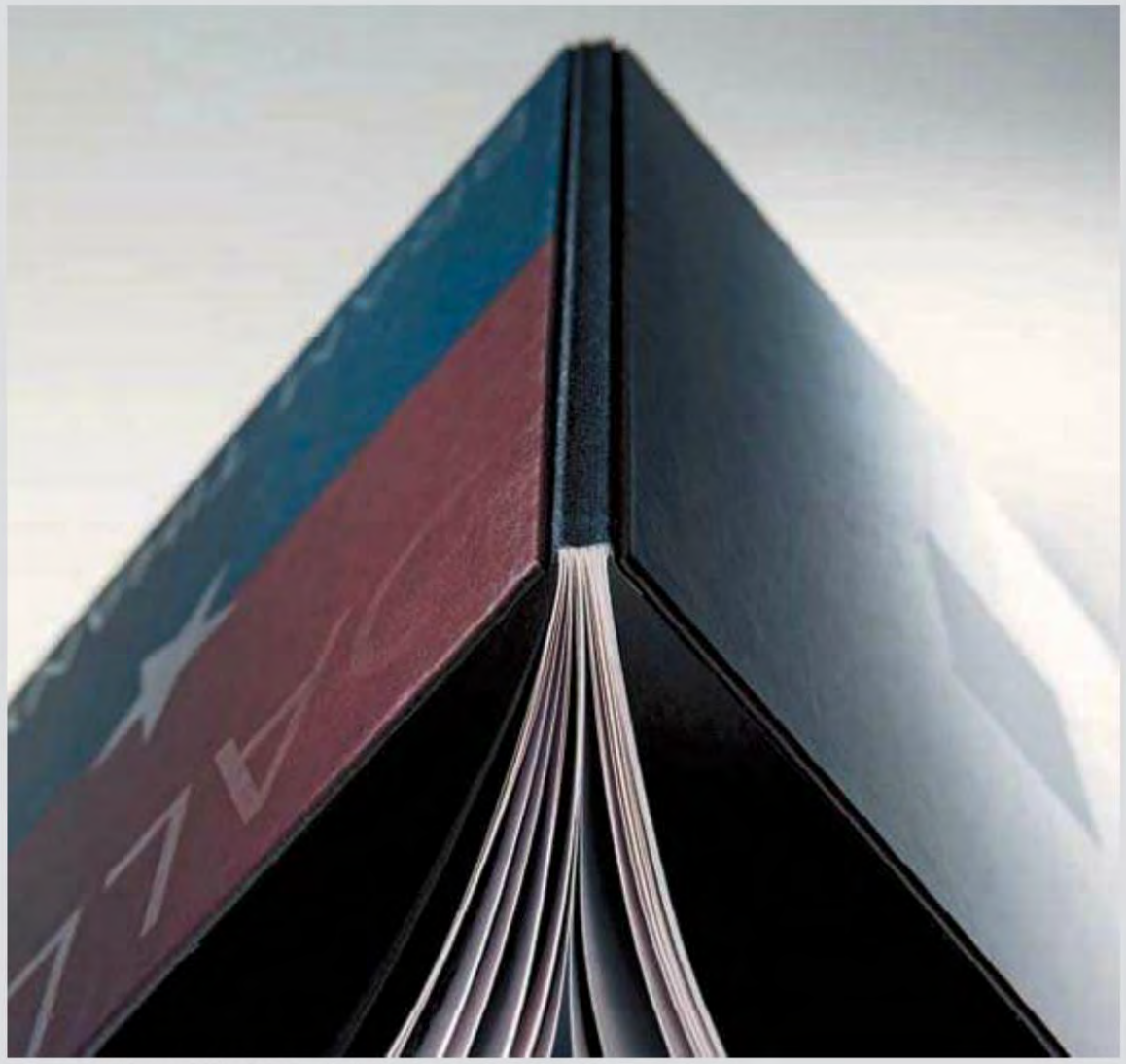
0381 // **NEISSON & DE VRIES** / THE NETHERLANDS

0382 // **NEISSON & DE VRIES** / THE NETHERLANDS

0383 // **STORM CORPORATE DESIGN** / NEW ZEALAND



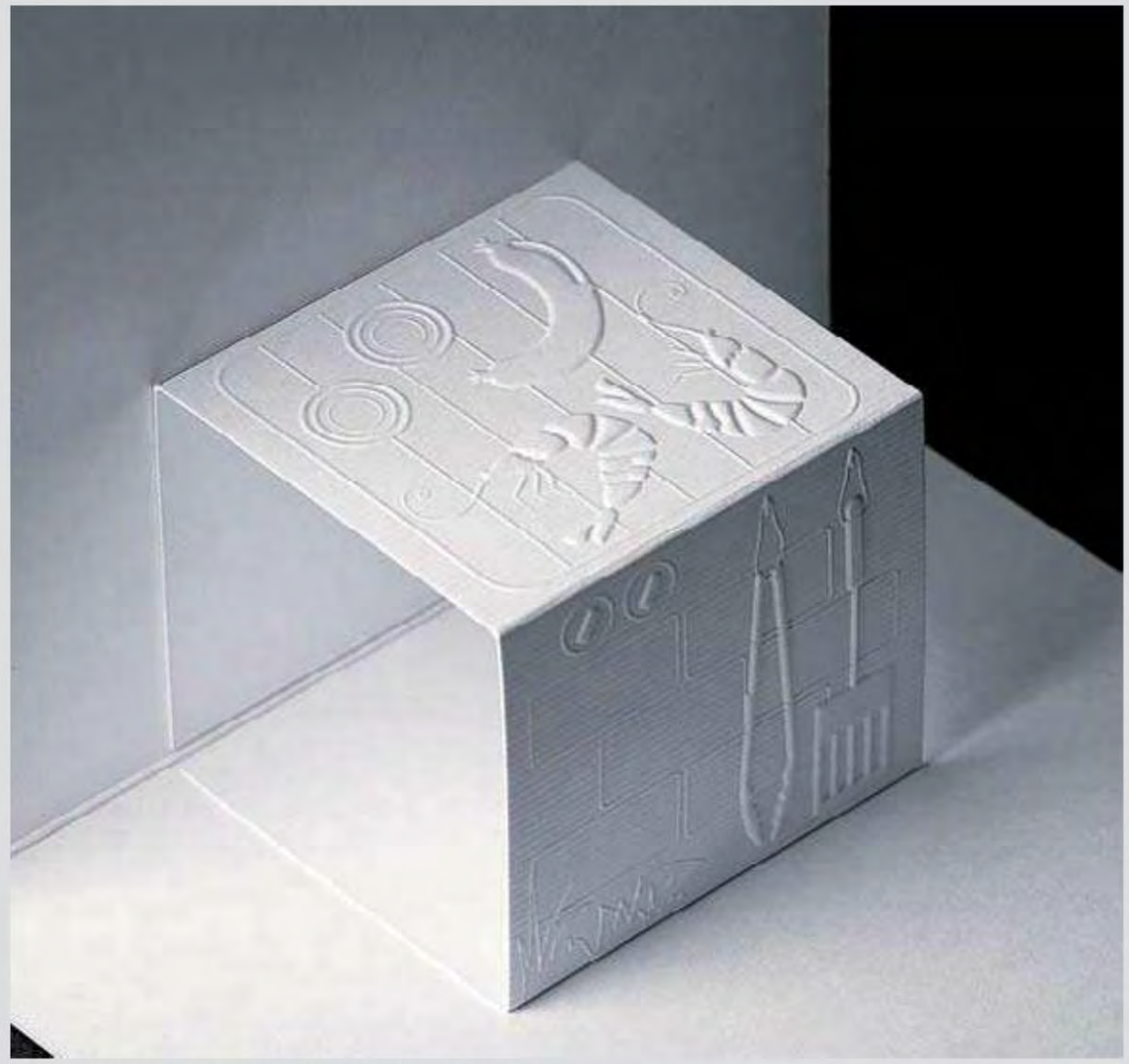
0384 // **VOLUME, INC.** / USA



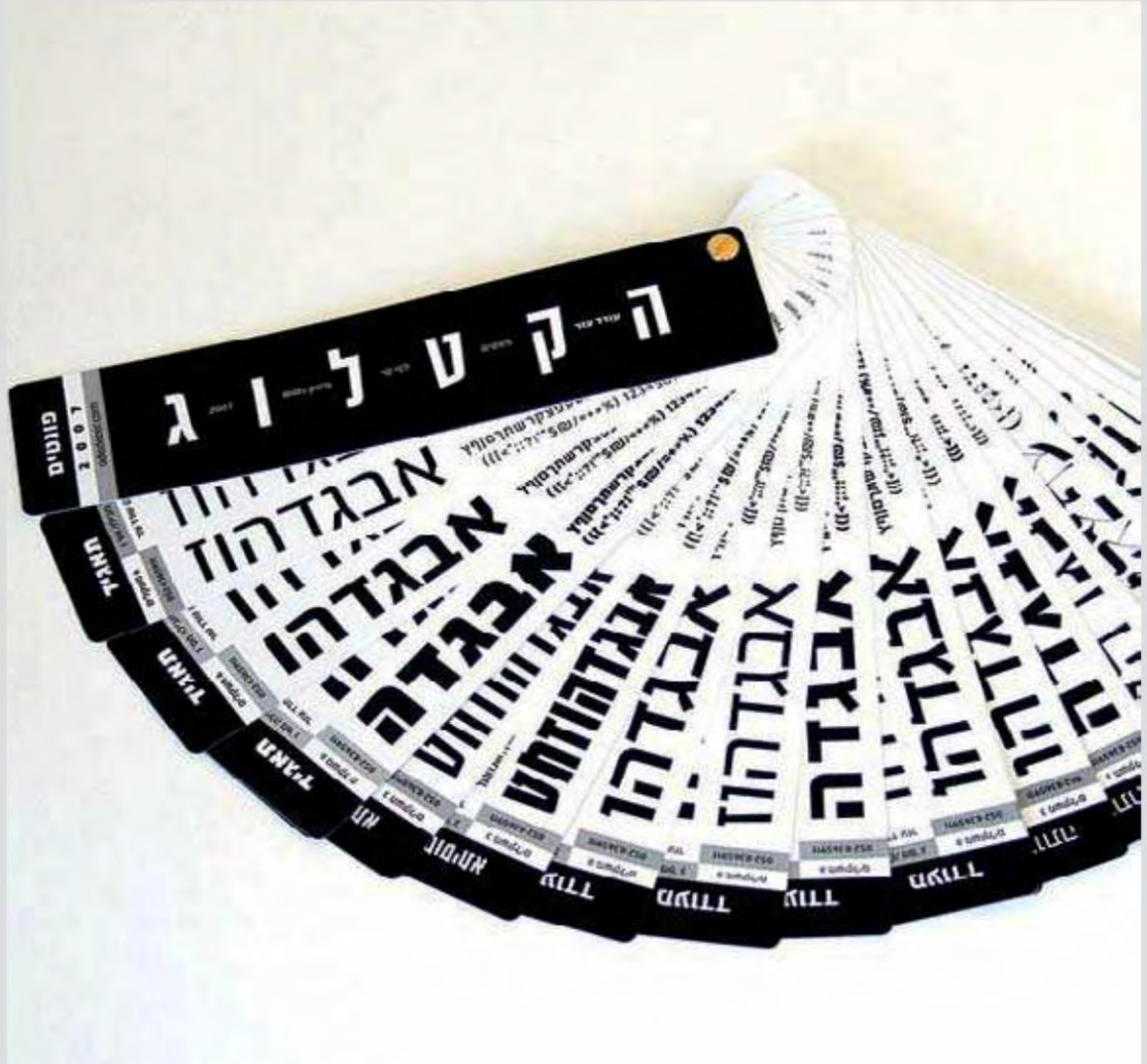
0385 // **MIRKO ILIĆ CORP.** / USA

0386 // **STORM CORPORATE DESIGN** / NEW ZEALAND

0387 // TOKY BRANDING + DESIGN / USA



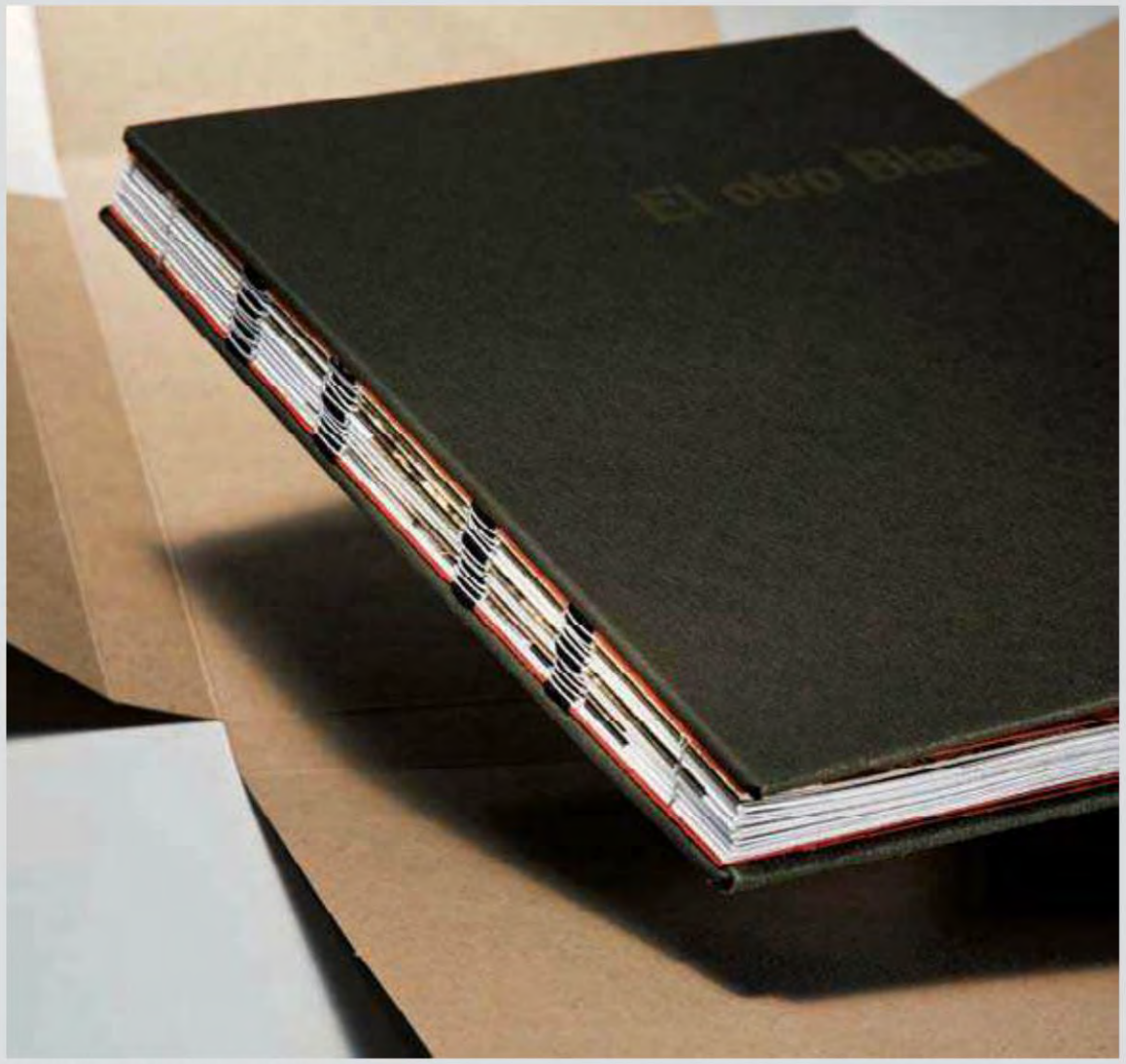
0388 // SPARK STUDIO PTY LTD. / AUSTRALIA



0389 // ODED EZER / ISRAEL

0390 // CREATIVE, INC. / IRELAND

0391 // **EXPLORARE** / MEXICO



0392 // **EXPLORARE** / MEXICO

0393 // **EXPLORARE** / MEXICO

0394 // **A3 DESIGN** / USA

0395 // **A3 DESIGN** / USA

0396 // **KAA DESIGN GROUP, INC.** / USA

0397 // **SIQUIS** / USA

0398 // **3GROUP** / POLAND

0399 // **BLOK DESIGN** / MEXICO

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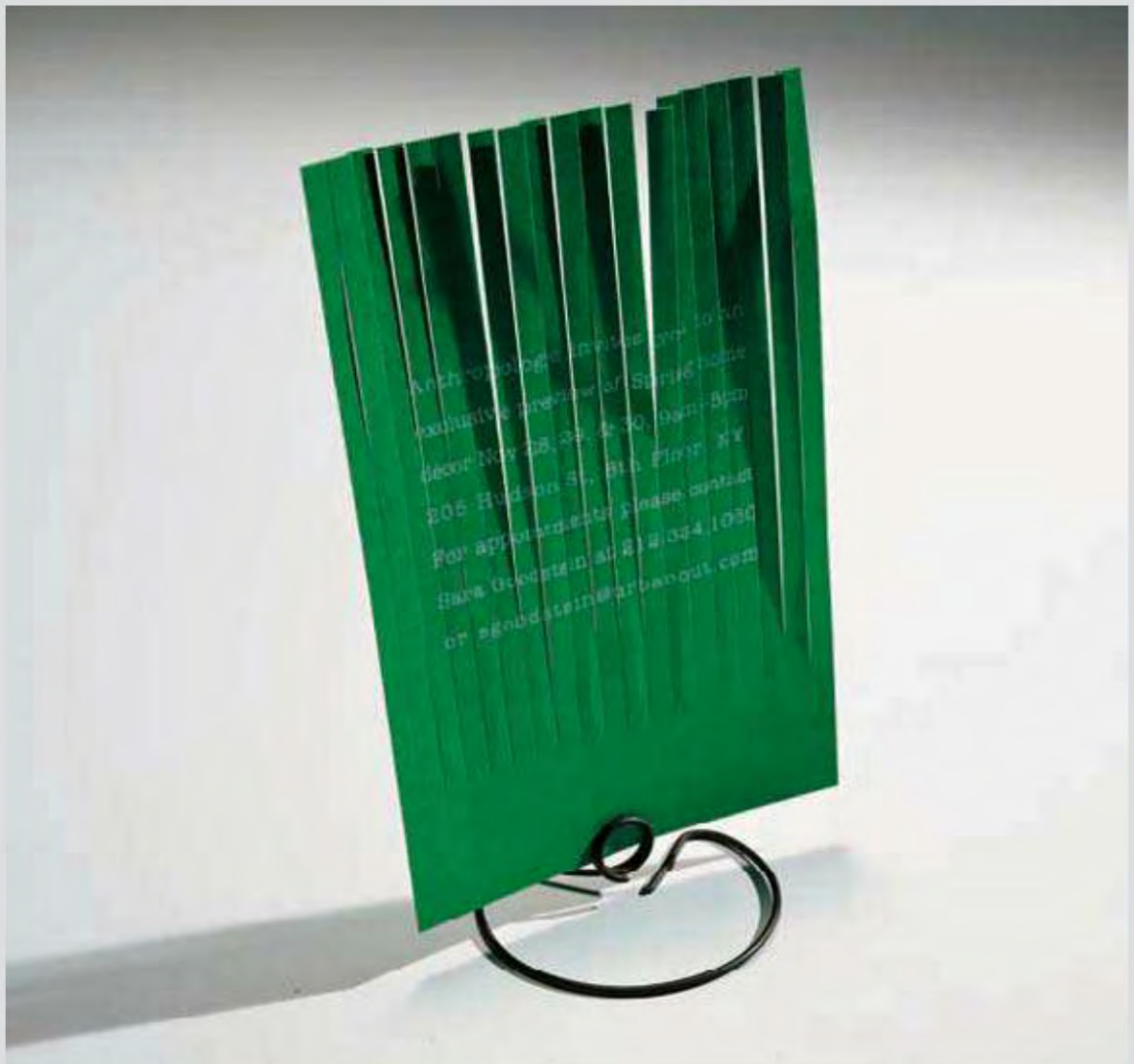
Web/email
www.concretehermit.com
info@concretehermit.com
Since 2004 Concrete Hermit has worked with selected artists, building its reputation by producing a range of graphically lead products including T-shirts, books and badges.
We decided to create a platform that promoted interesting work fairly and with respect for both the artist and the buyer. We enjoy working with diverse groups of people to produce good, interesting, unusual stuff. We try not to be lead by fashions or markets, the boundaries between contemporary art, commercial art and illustration and visual sub cultures have blurred as technology has opened up information without the physical restrictions of location, countries or borders. The t-shirt is one of the key elements of this global cultural network – so this is where we started. Our collaborations soon developed and produced books, badges and prints.
Concrete Hermit is determined to work with the best and most original artists. We believe that the brand's strength comes from the calibre of the artists we work with and the originality of our products rather than from the ubiquity of our logo. Our coverage in the UK's leading design press is testament to this. We started out as an online store, 2007 sees the opening of our London gallery, a space that gives us new opportunities to collaborate with artists and showcase work.
Special thanks goes to all the artists and people we work with for making Concrete Hermit possible. We get to know each artist that we work with and try to reflect their effort, enthusiasm and creativity in promoting their work.
We're no longer sure what real is but we'll do our best to keep it real - We are post-neo-old-skool.
Concrete
Section 1
T-Sh
Section 2
Badge
Section 3
Books
Section 4
Prints

0400 // **EMMI** / UK

0401 // **PLAZM** / USA

0402 // PLAZM / USA



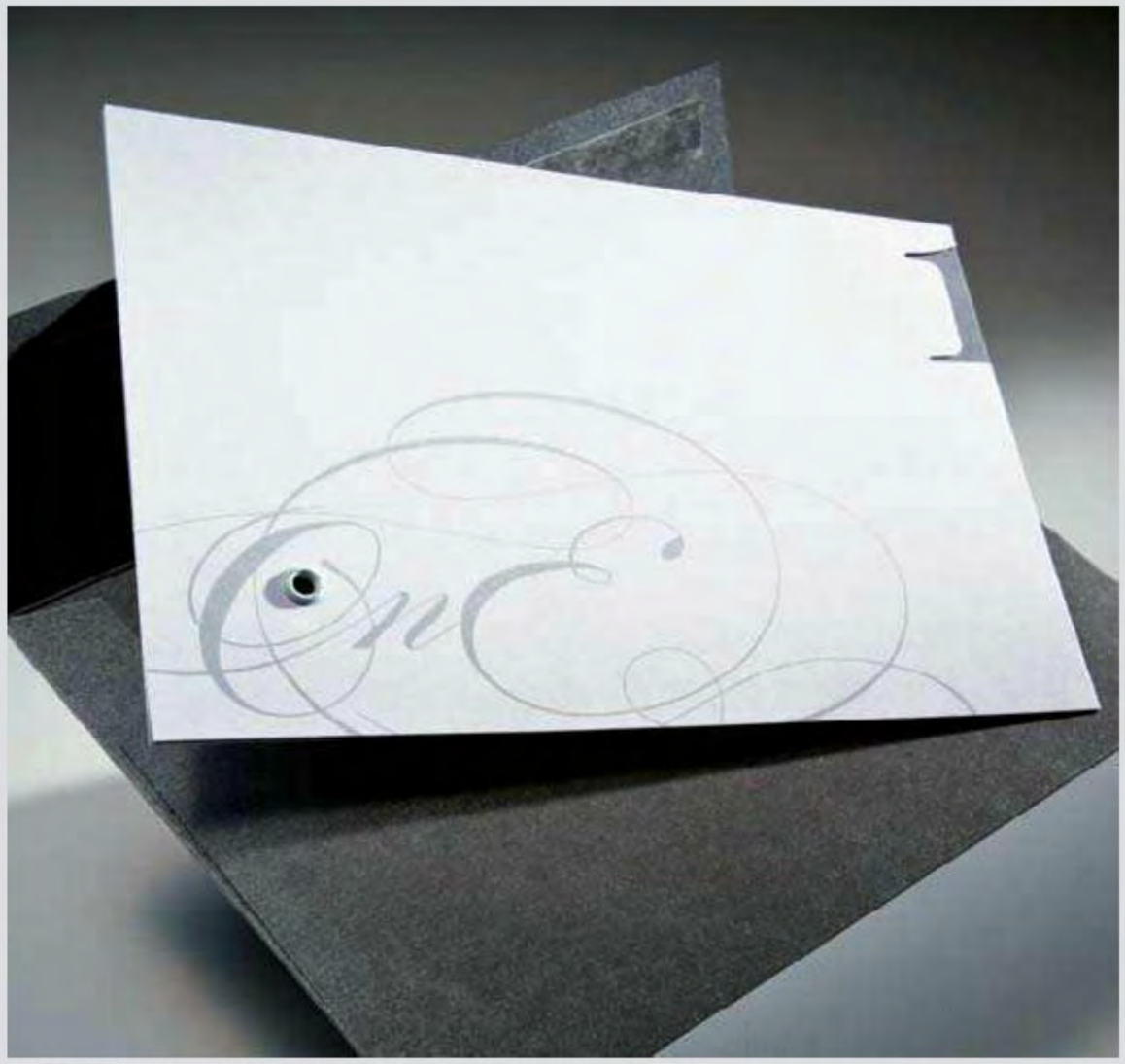
0403 // ANTHROPOLOGIE / USA

0404 // EMMI / UK

0405 // GRANT DESIGN COLLABORATIVE / USA

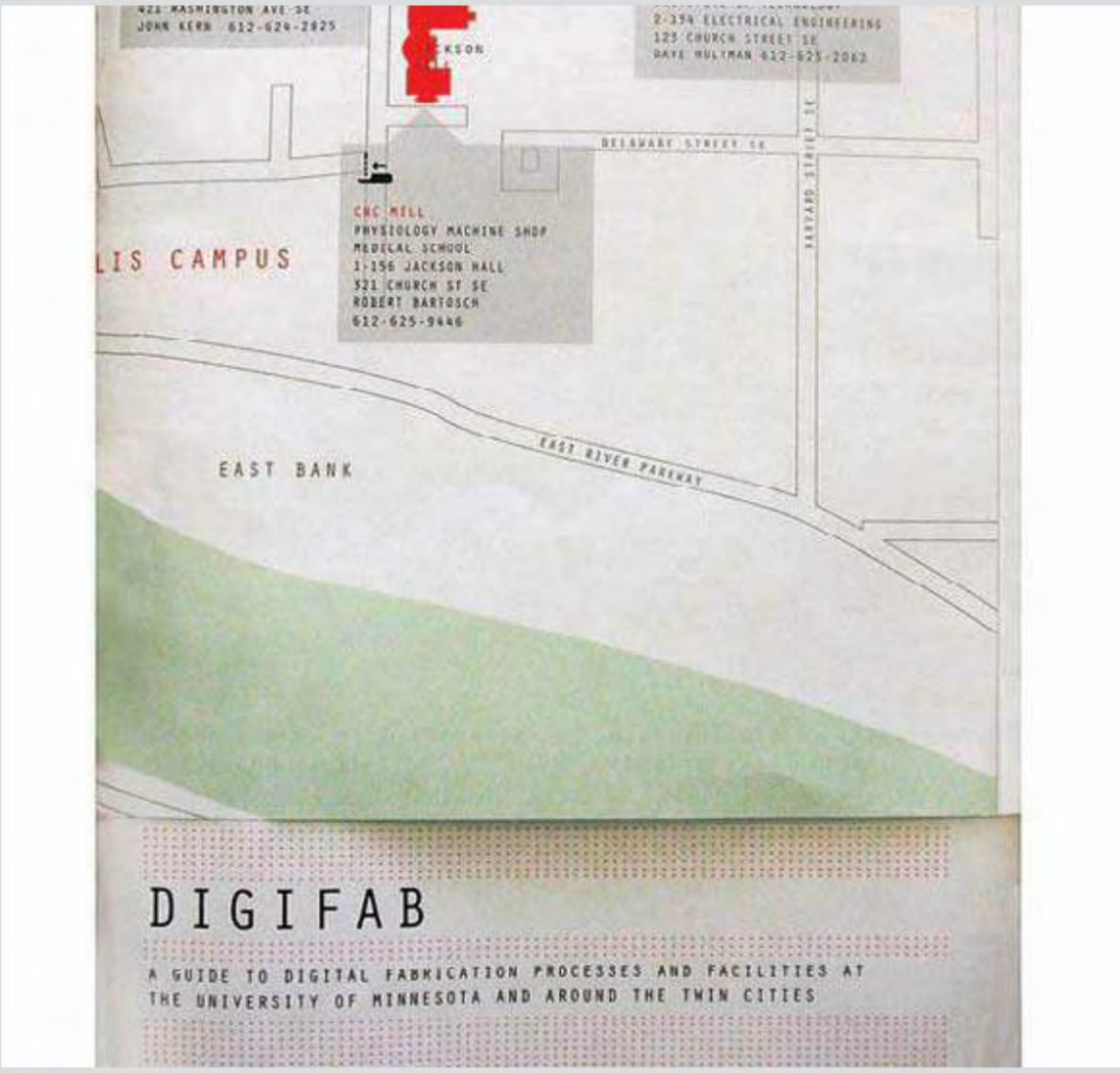
0406 // A3 DESIGN / USA

0407 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

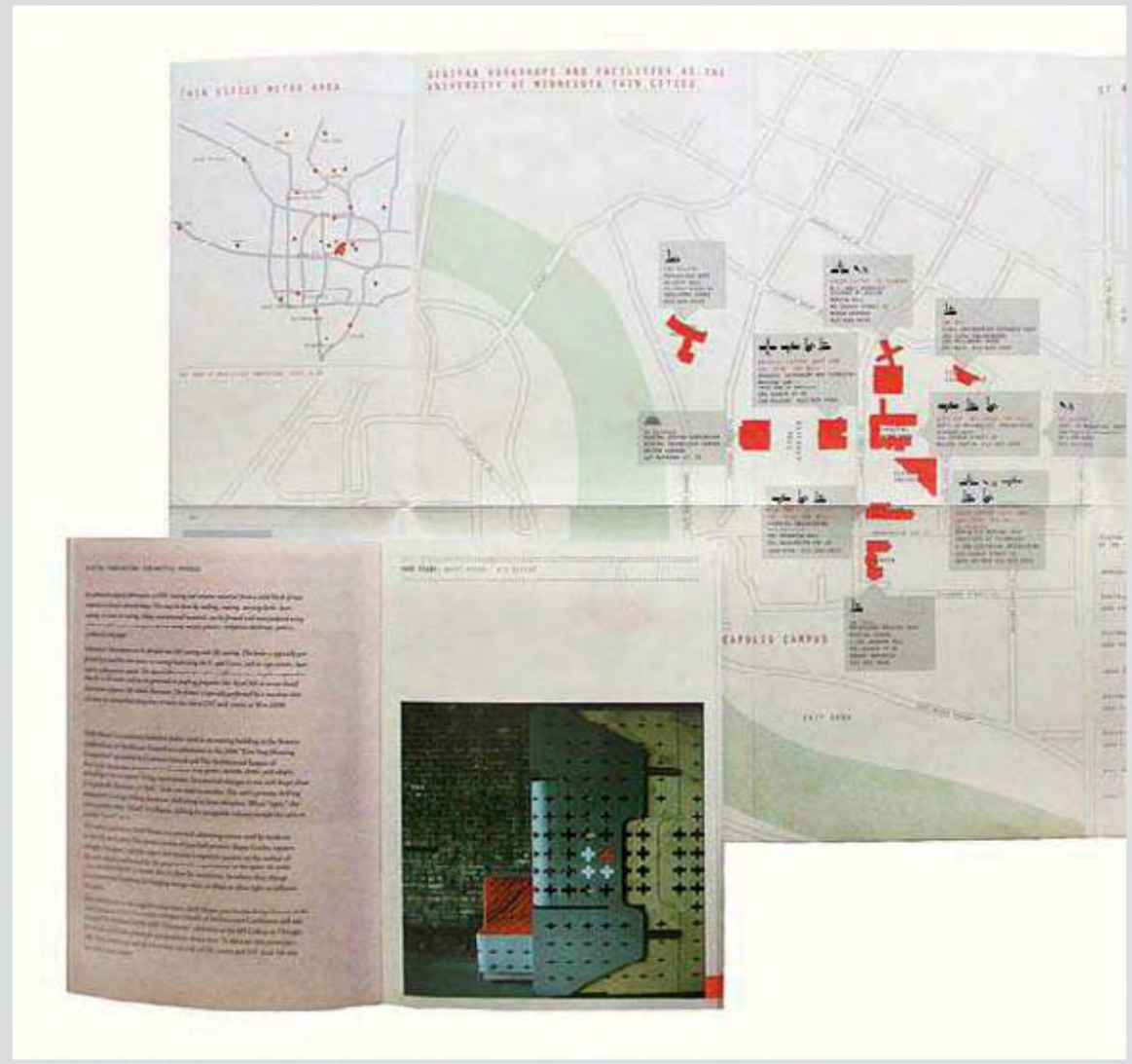


0408 // GOUTHIER DESIGN / USA

0409 // CLEAR MARKETING / UK



0410 // **MGMT. DESIGN** / USA



0411 // **MGMT. DESIGN** / USA

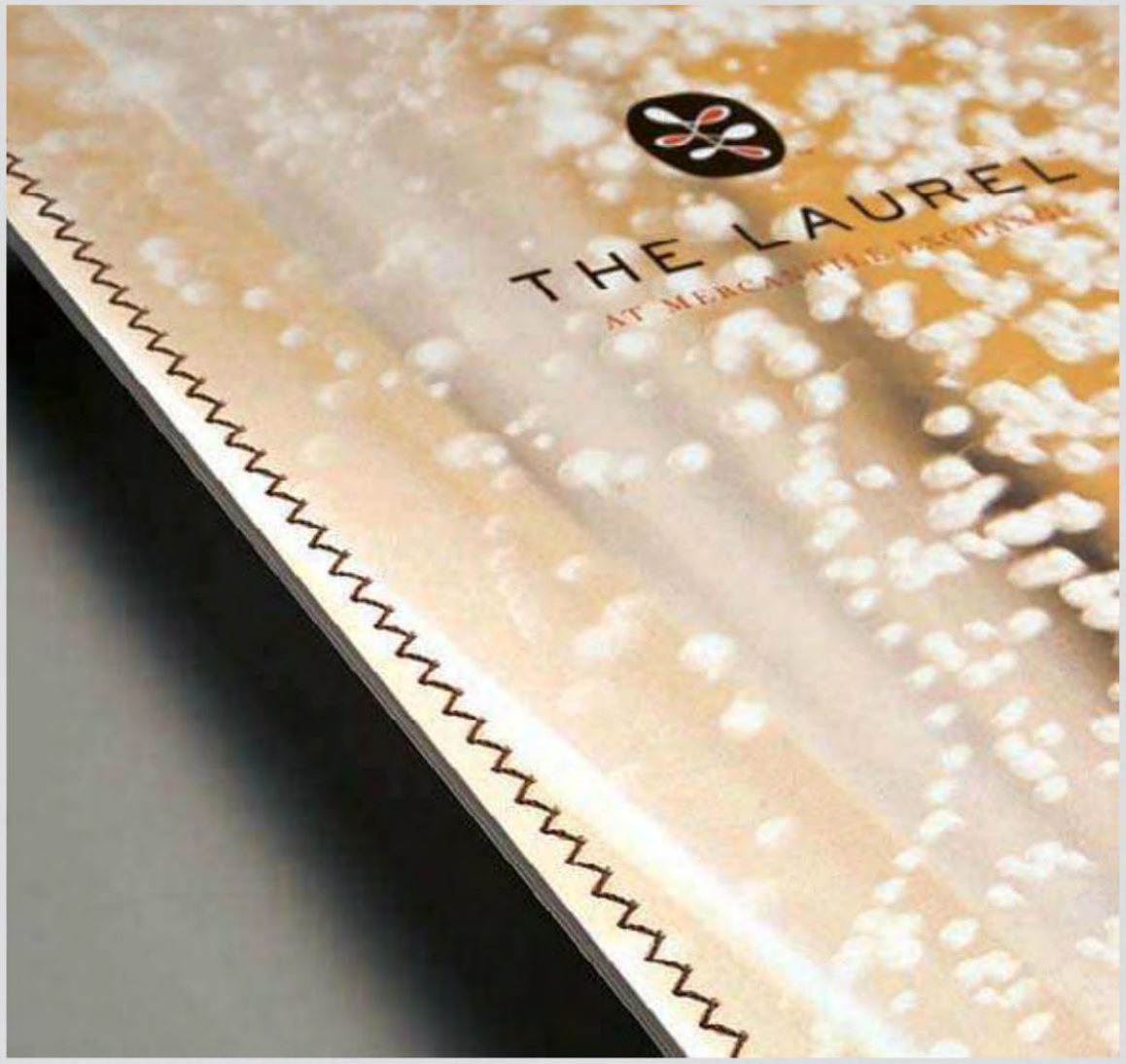
0412 // **GOUTHIER DESIGN** / USA

0413 // **EBD** / USA

0414 // GRANT DESIGN COLLABORATIVE / USA

0415 // SUKA DESIGN / USA

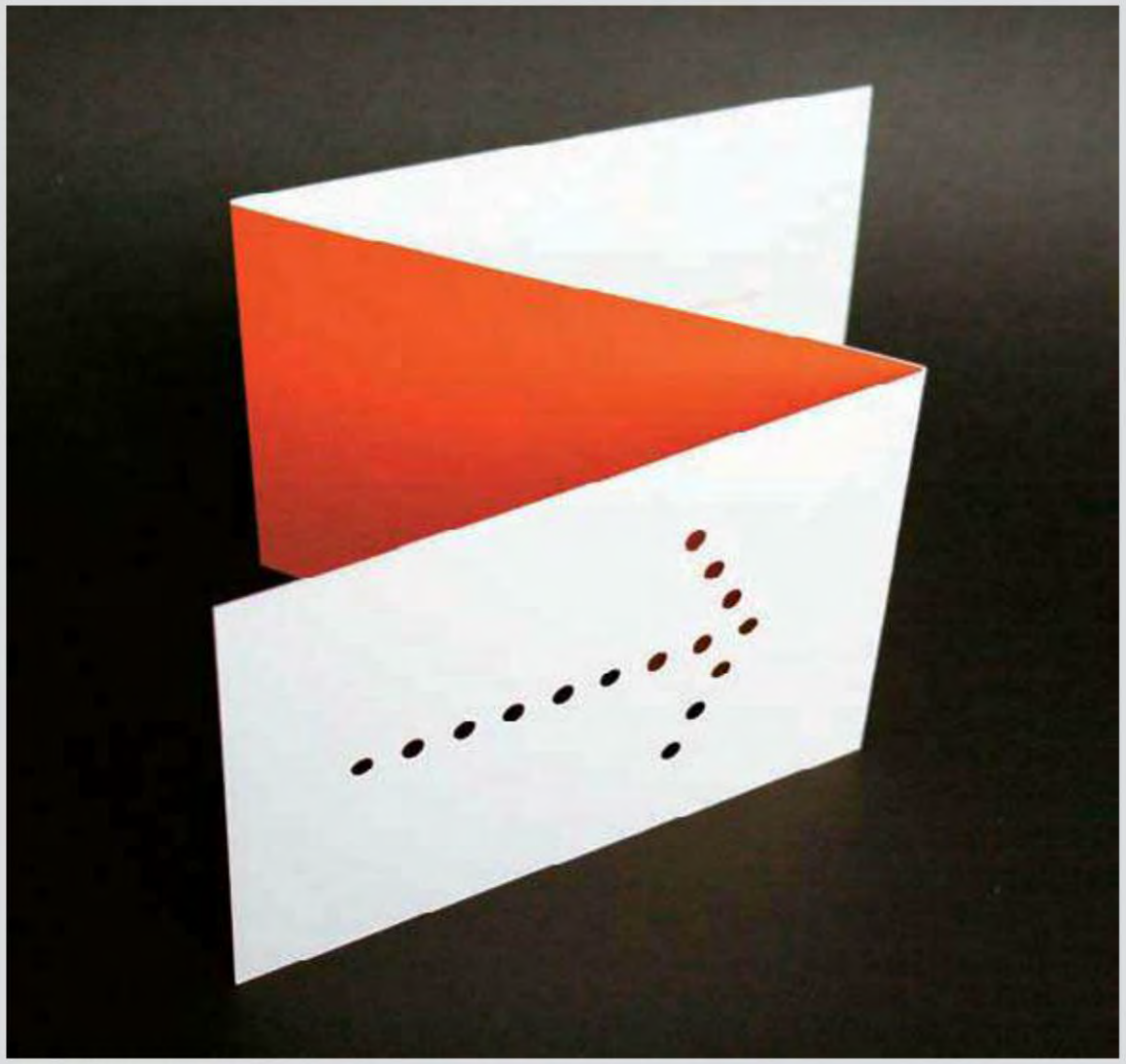
0416 // AND PARTNERS, NY / USA



0417 // TOKY BRANDING + DESIGN / USA

0418 // TIMBER DESIGN CO, INC. / USA

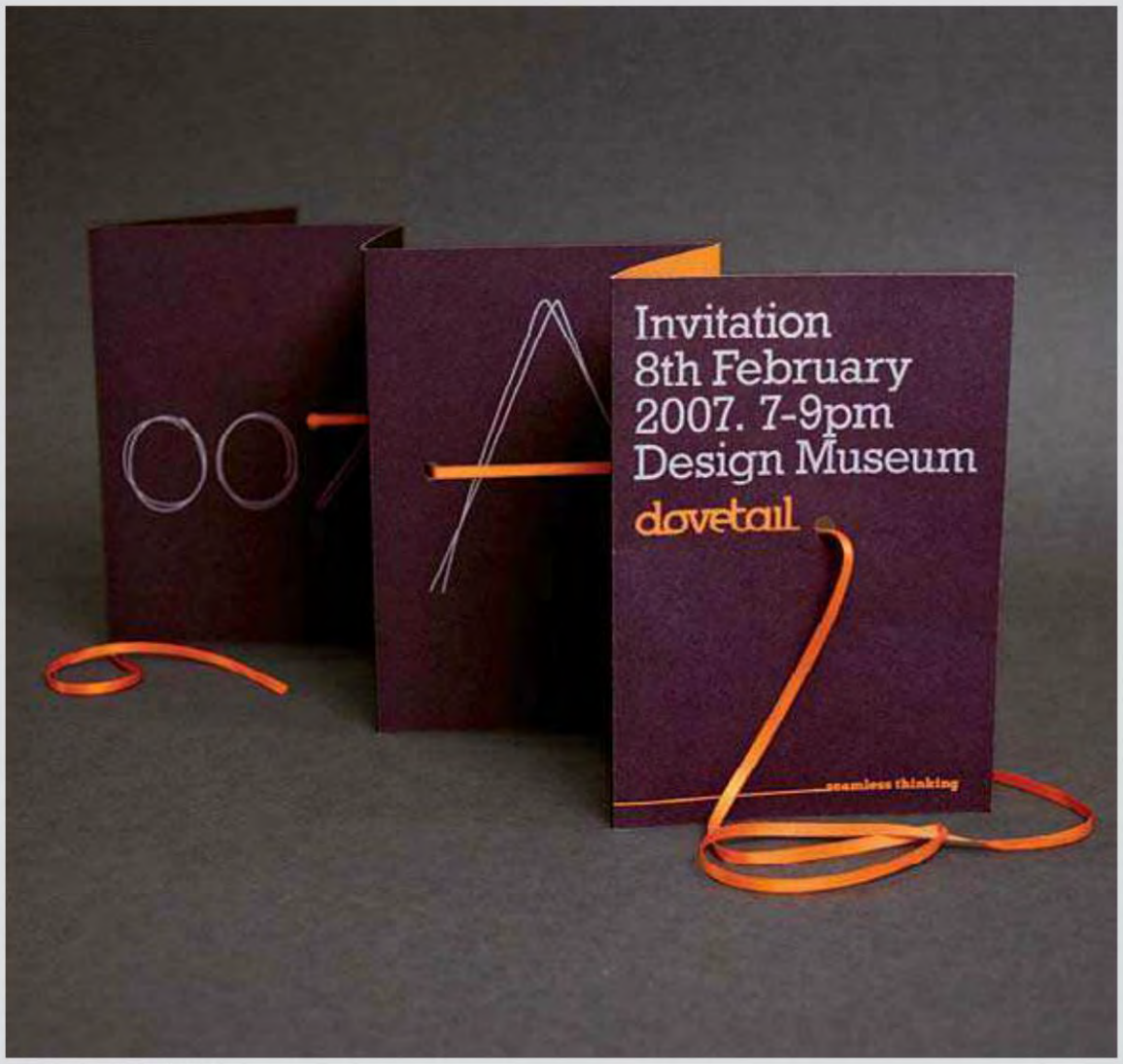
0419 // AUFULDISH & WARINNER / USA



0420 // **KINETIK** / USA

0421 // **EBD** / USA

0422 // **STORM CORPORATE DESIGN** / NEW ZEALAND

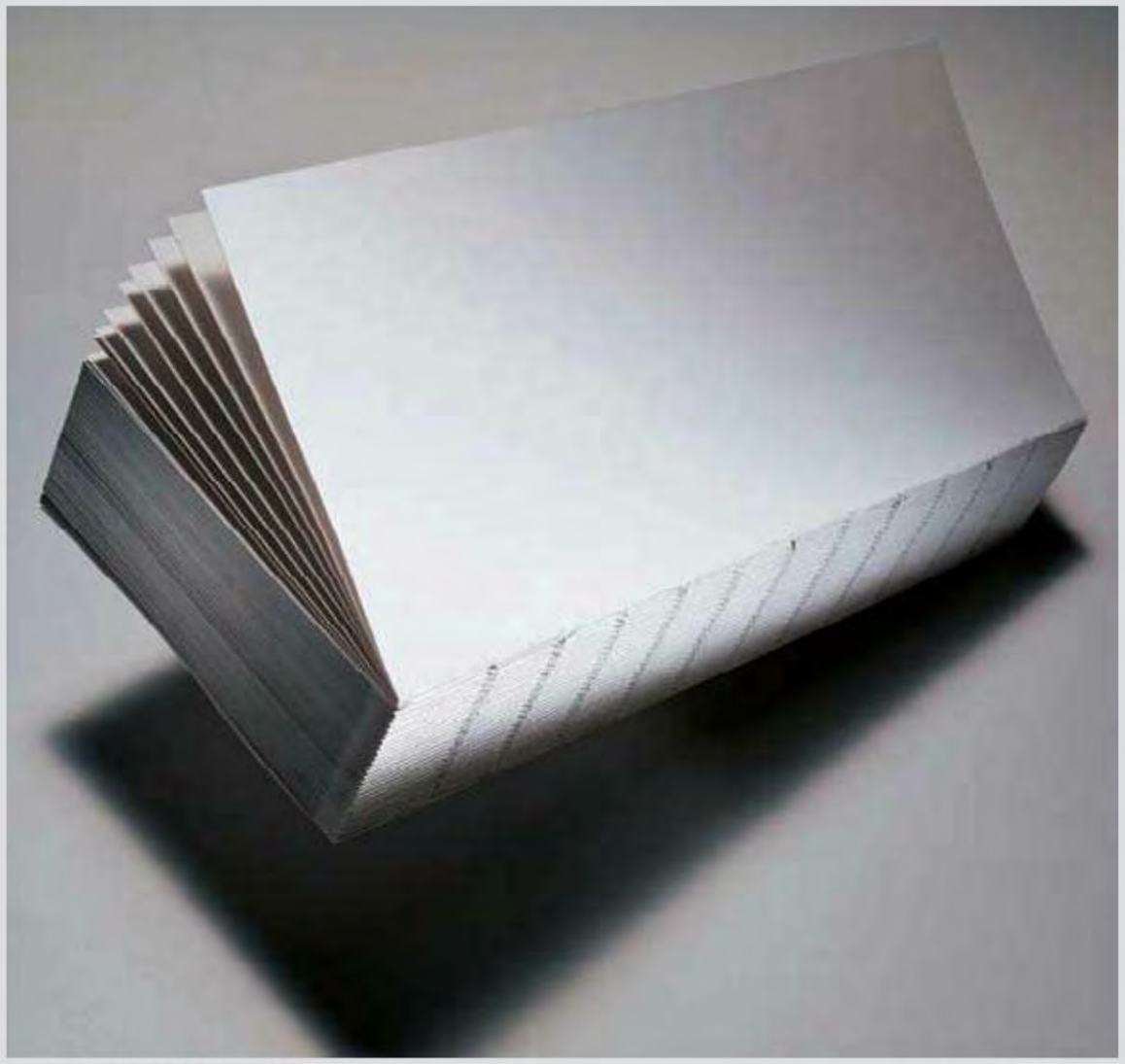


0423 // **999** / UK

0424 // AND PARTNERS, NY / USA

0425 // GRANT DESIGN COLLABORATIVE / USA

0426 // FUSE COMMUNICATIONS / USA



0427 // 20FIRST / GERMANY

0428 // CHEN DESIGN ASSOCIATES / USA

0429 // CHEN DESIGN ASSOCIATES / USA

0430 // PLAZM / USA

0431 // LARA KAVVAS / USA

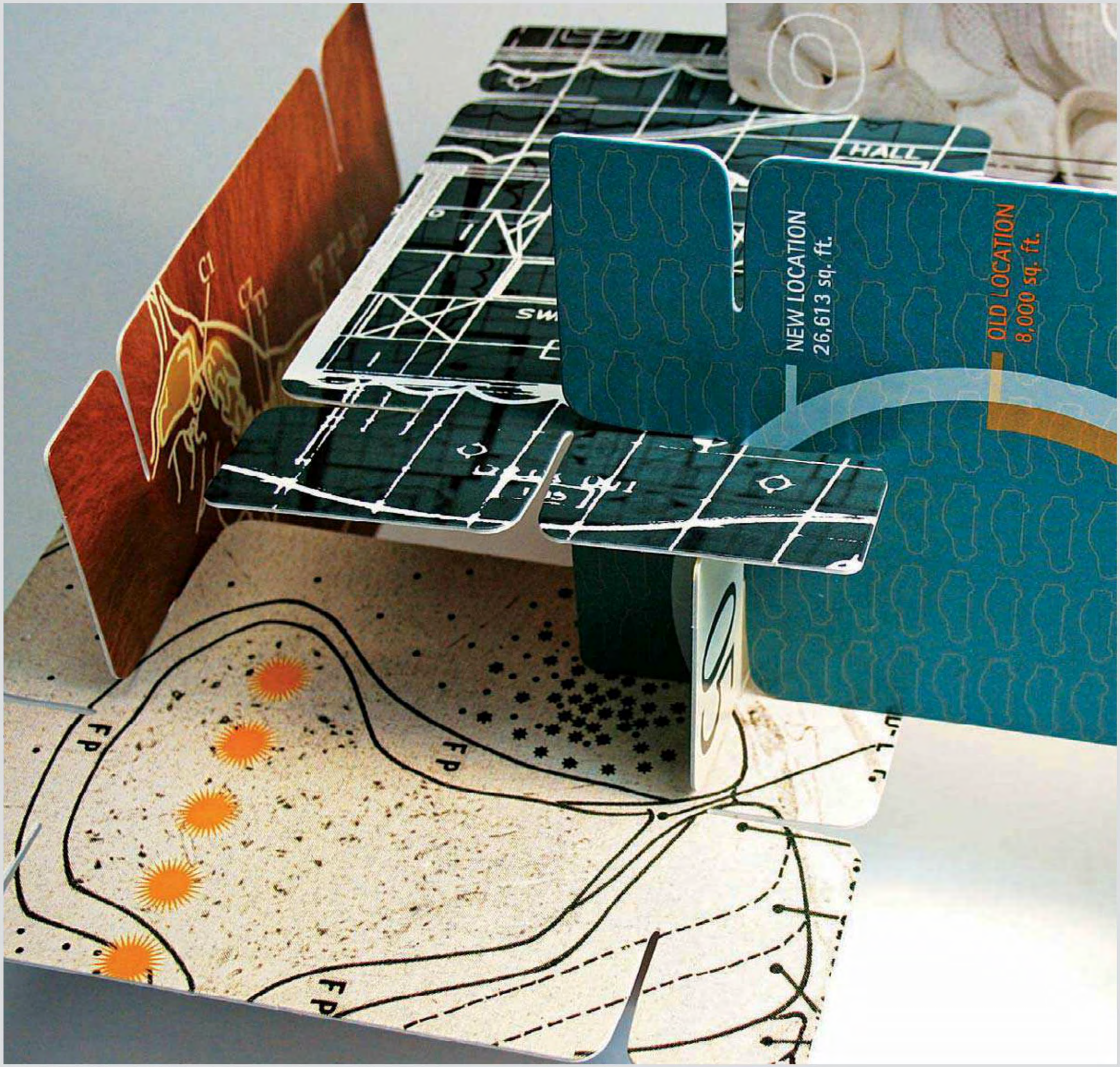
0432 // WORK LABS / USA

0433 // PLAZM / USA

0434 // GRANT DESIGN COLLABORATIVE / USA

0435 // GRANT DESIGN COLLABORATIVE / USA

0436 // GRANT DESIGN COLLABORATIVE / USA



0437 // BUCHANAN DESIGN / USA

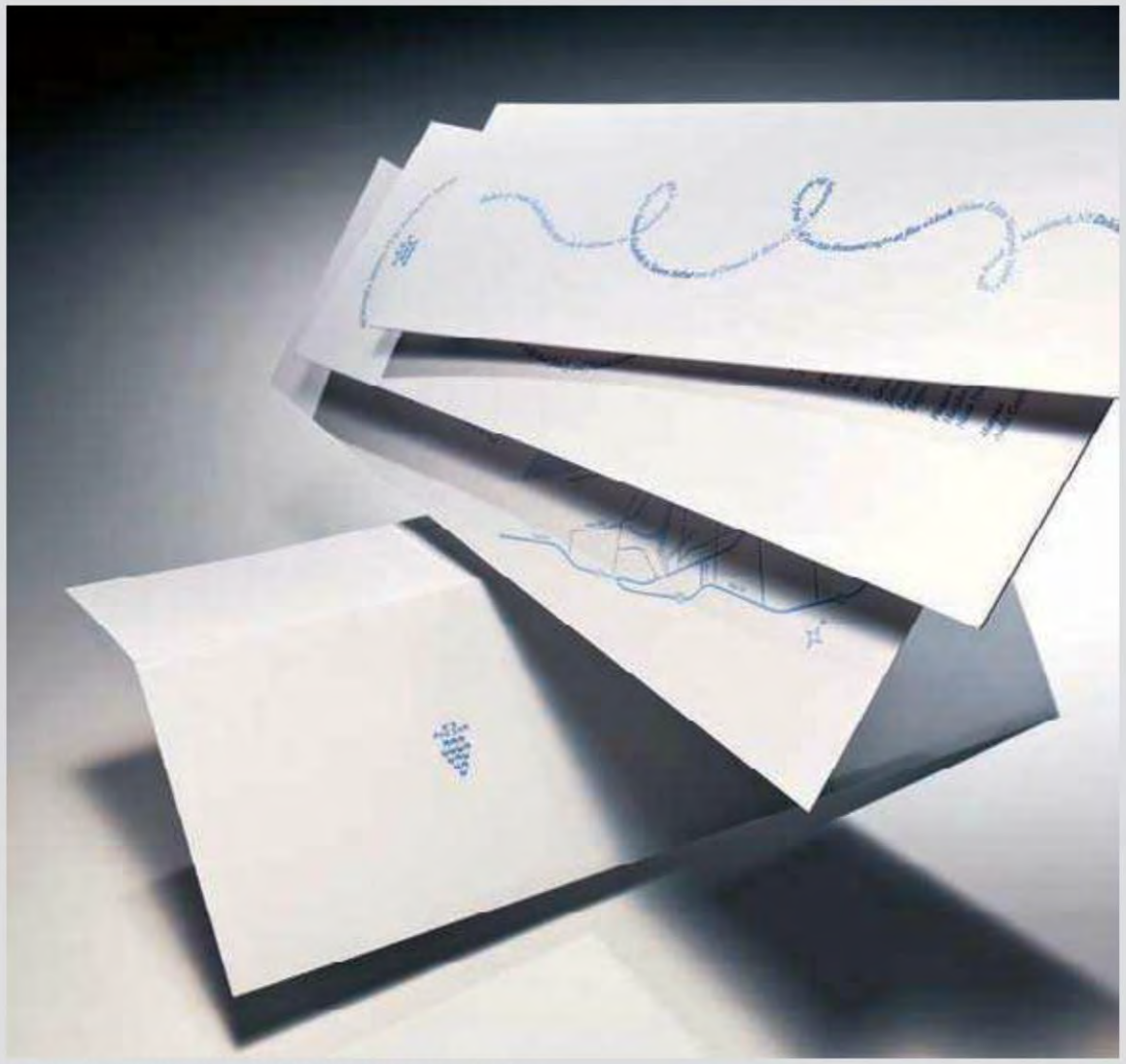
0438 // FUSE COMMUNICATION / USA

0439 // ROCKETDOG COMMUNICATIONS / USA

0440 // FACTOR TRES / MEXICO

0441 // KINETIK / USA

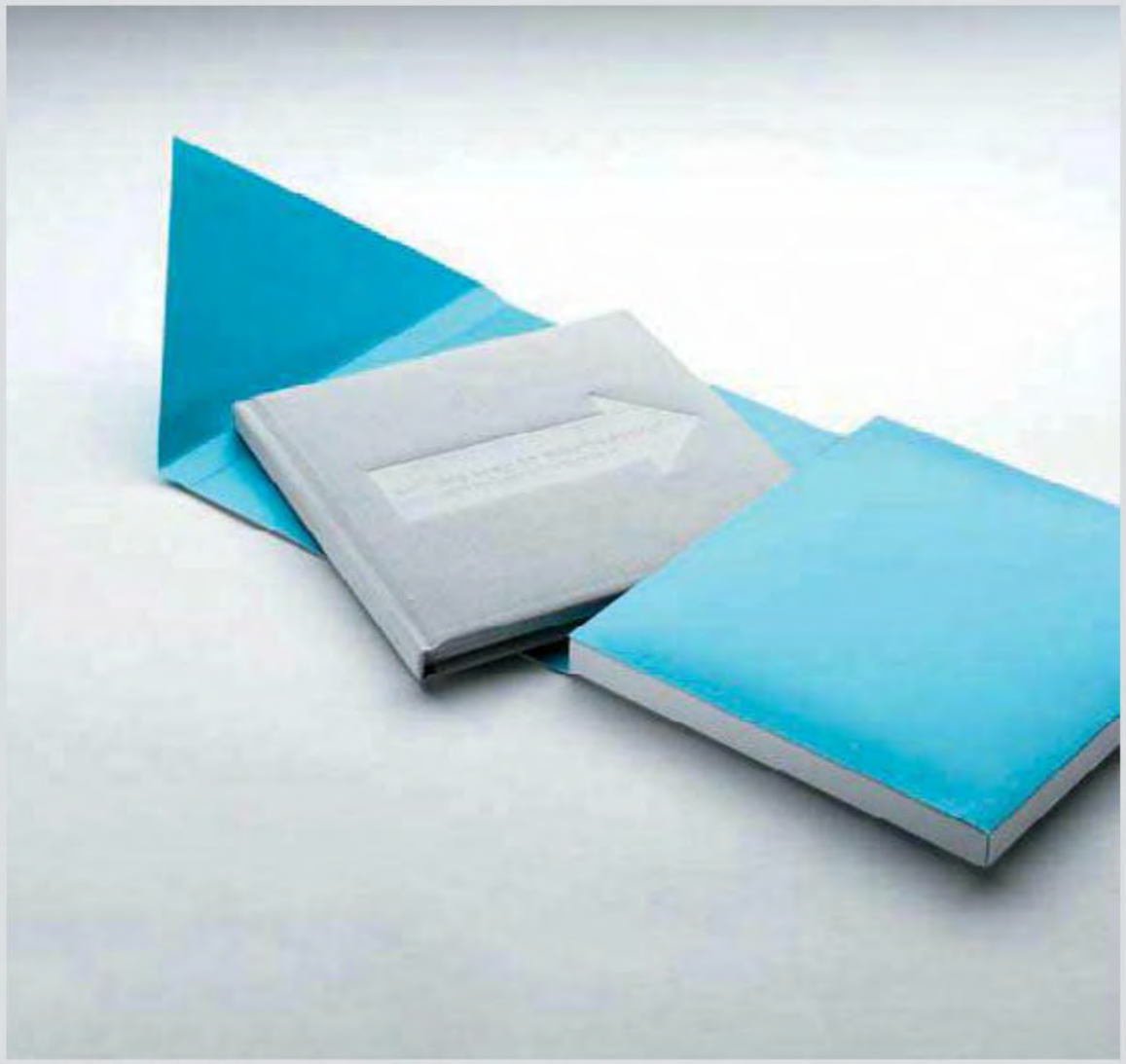
0442 // SENSUS DESIGN FACTORY ZAGREB / CROATIA



0443 // VALENTINE GROUP NEW YORK / USA

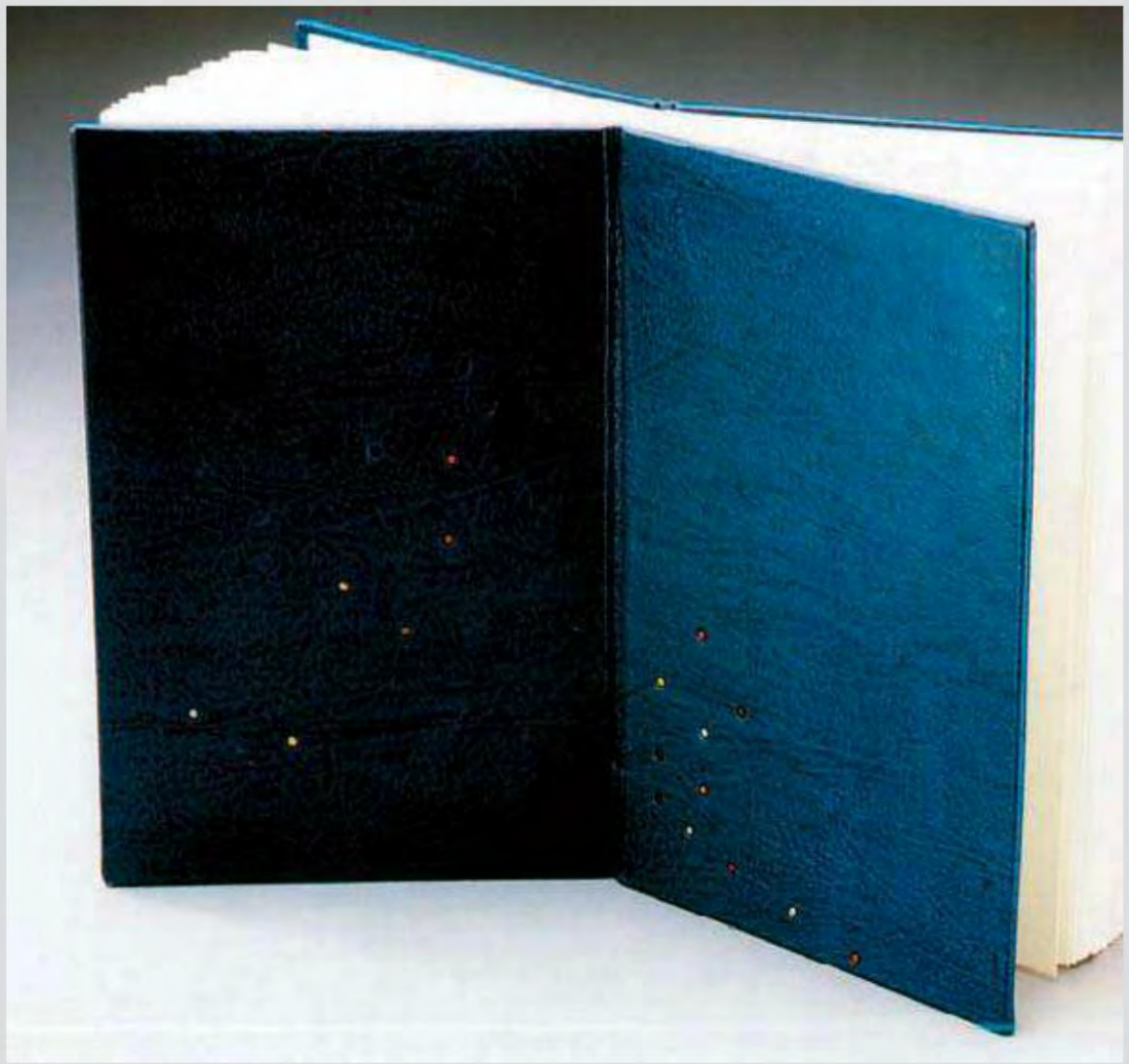
0444 // STORM CORPORATE DESIGN / NEW ZEALAND

0445 // GOUTHIER DESIGN / USA



0446 // **PLAZM** / USA

0447 // **DAMION HICKMAN DESIGN** / USA



0448 // **BOOKARTISAN** / USA

0449 // **PLAZM** / USA

0450 // CLEAR MARKETING / UK

0451 // **NOTHING : SOMETHING : NY** / USA

0452 // **SUKA DESIGN** / USA

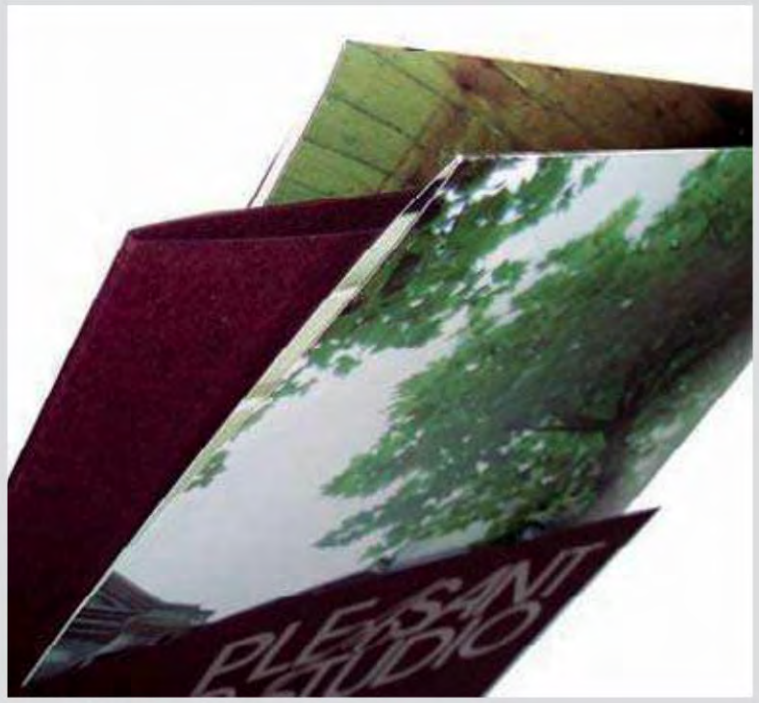
0453 // **MIRKO ILIĆ CORP.** / USA

0454 // **TANGERINE UK LTD.** / UK

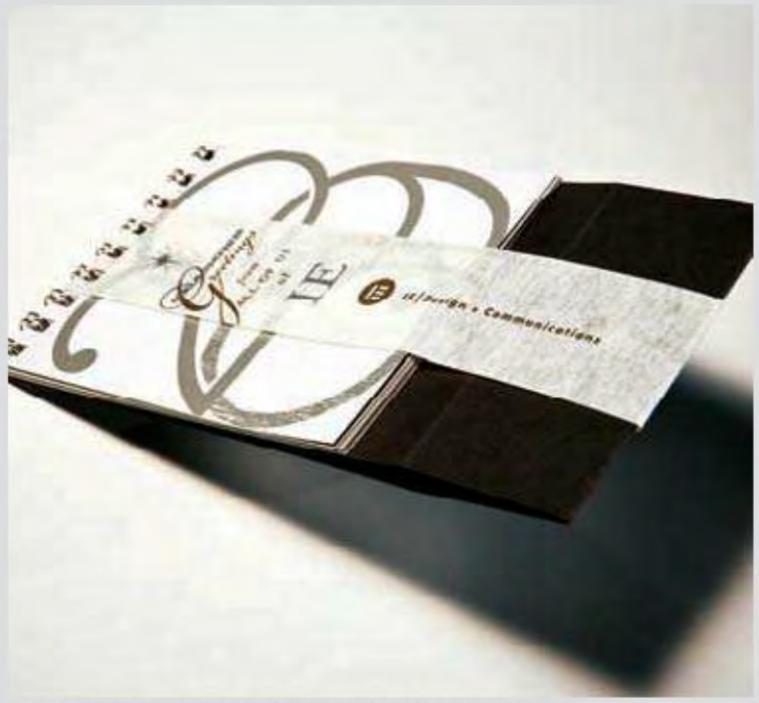
0455 // GRANT DESIGN COLLABORATIVE / USA

0456 // GRANT DESIGN COLLABORATIVE / USA

0457 // GRANT DESIGN COLLABORATIVE / USA

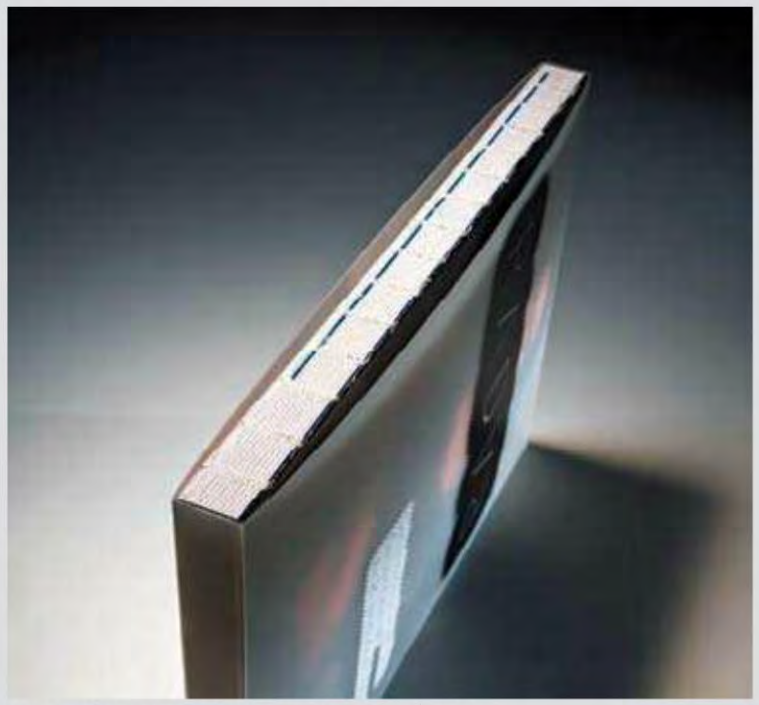


0458 // EMMI / UK



0459 // IE DESIGN + COMMUNICATIONS / USA

0460 // JADE DESIGN / UK



0461 // AUFULDISH & WARINNER / USA

0462 // 3GROUP / POLAND

0463 // INSIGHT CREATIVE / NEW ZEALAND

0464 // PLAZM / USA

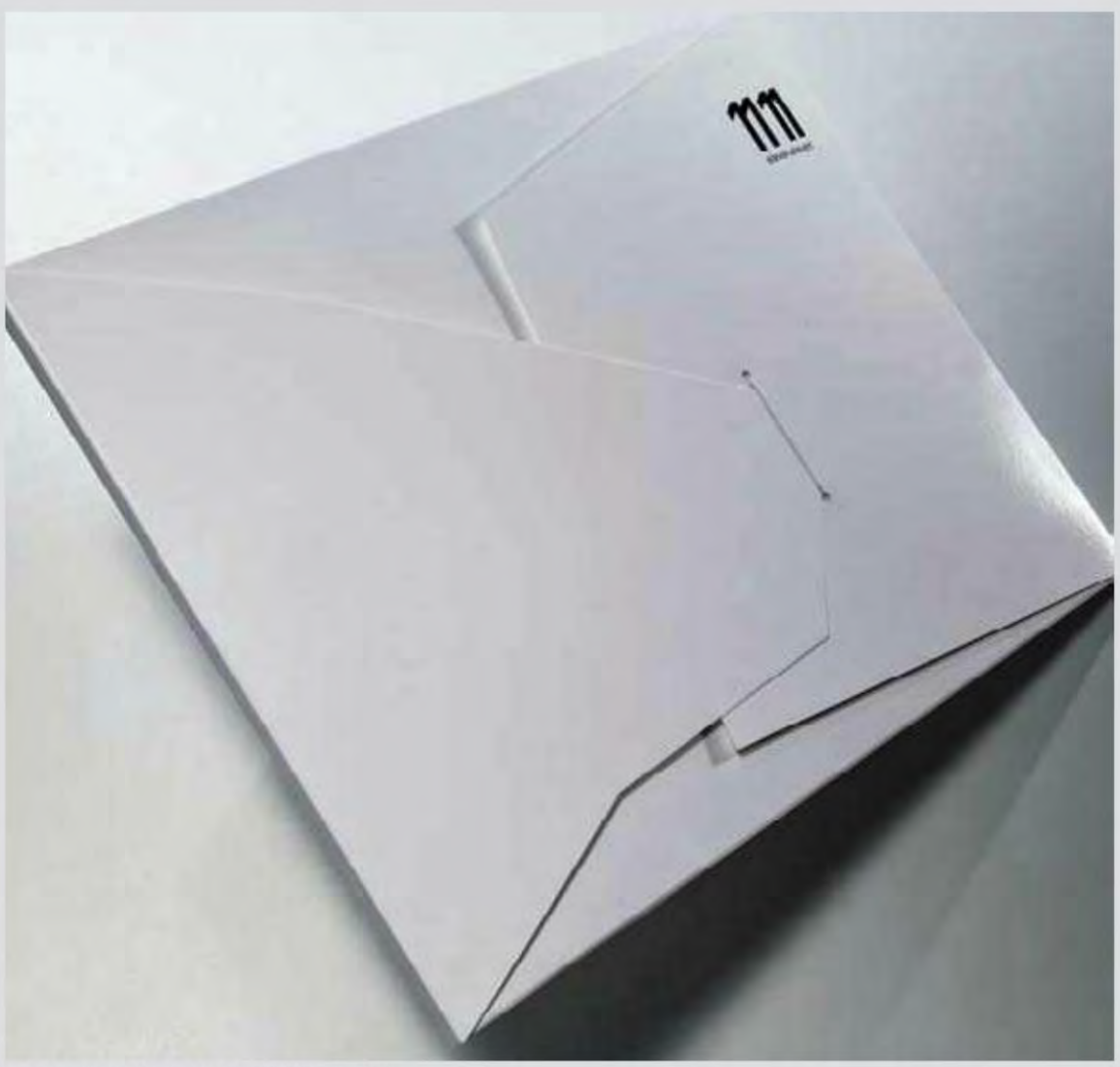
0465 // IE DESIGN + COMMUNICATIONS / USA

0466 // LOREM / ITALY

0467 // CHEN DESIGN ASSOCIATES / USA

0468 // BUCHANAN DESIGN / USA

0469 // SOCKEYE CREATIVE / USA

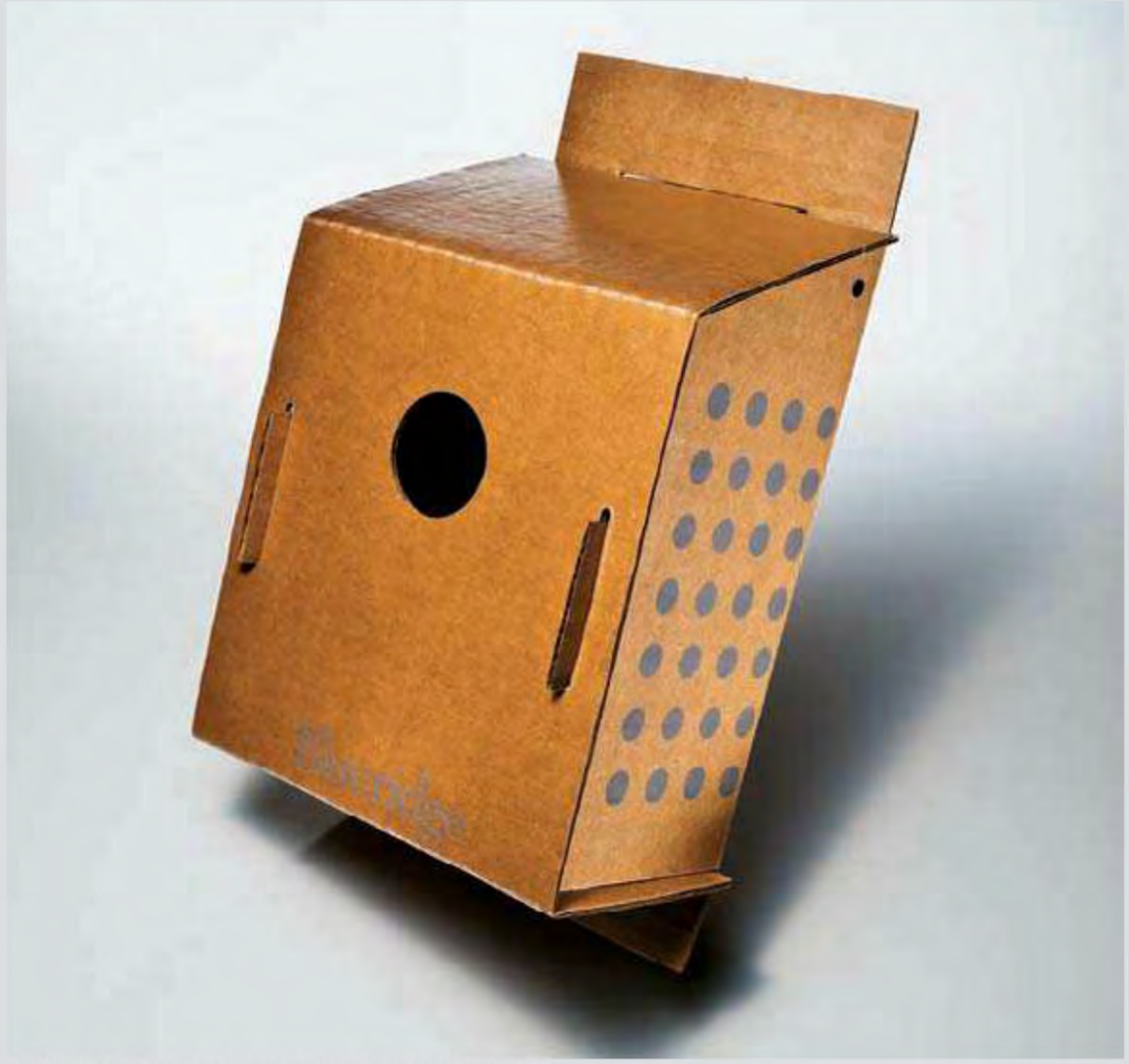


0470 // BRIDGER CONWAY / USA

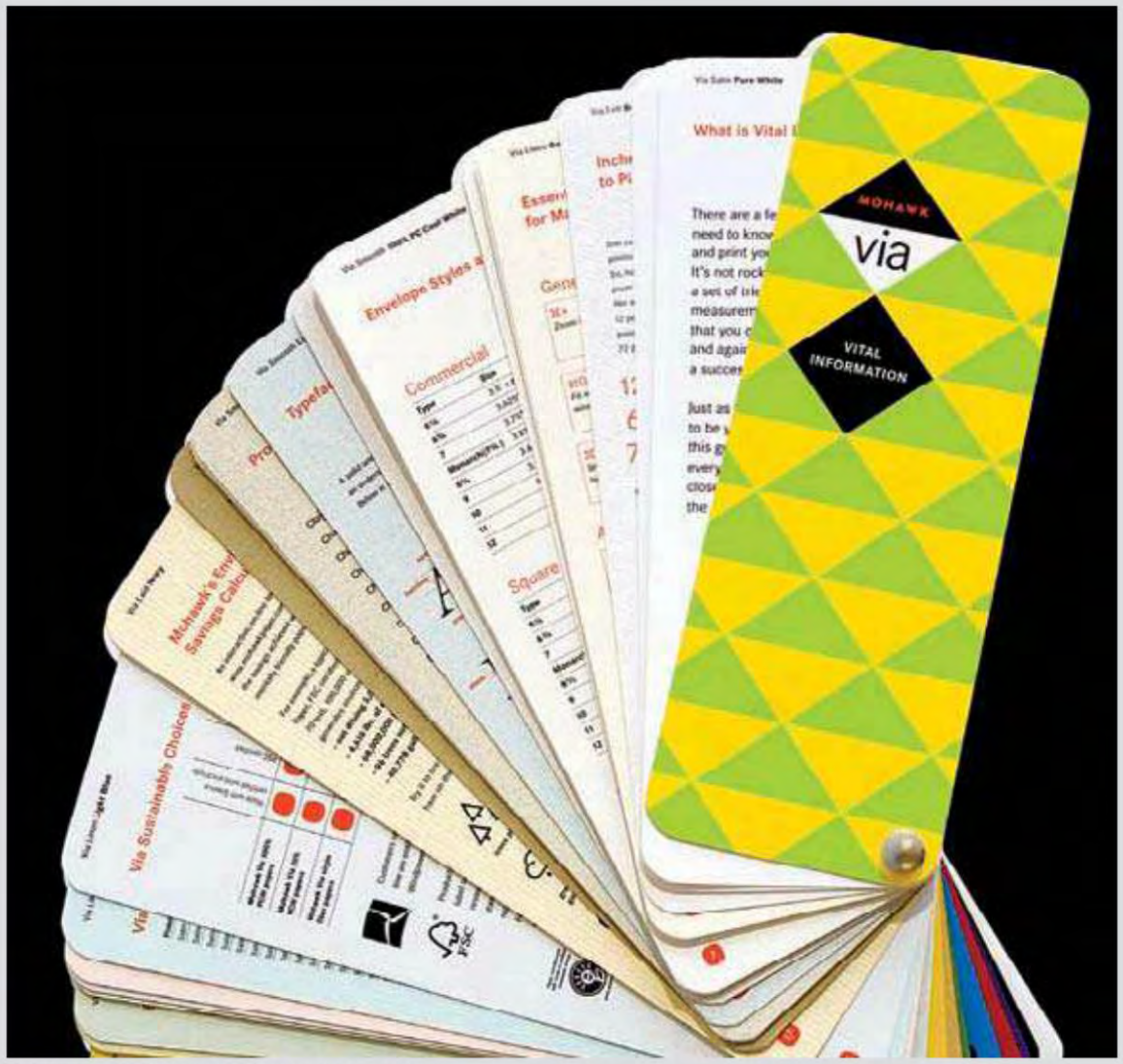
0471 // GRANT DESIGN COLLABORATIVE / USA

0472 // WALKER ART CENTER / USA

0473 // STORM CORPORATE DESIGN / NEW ZEALAND

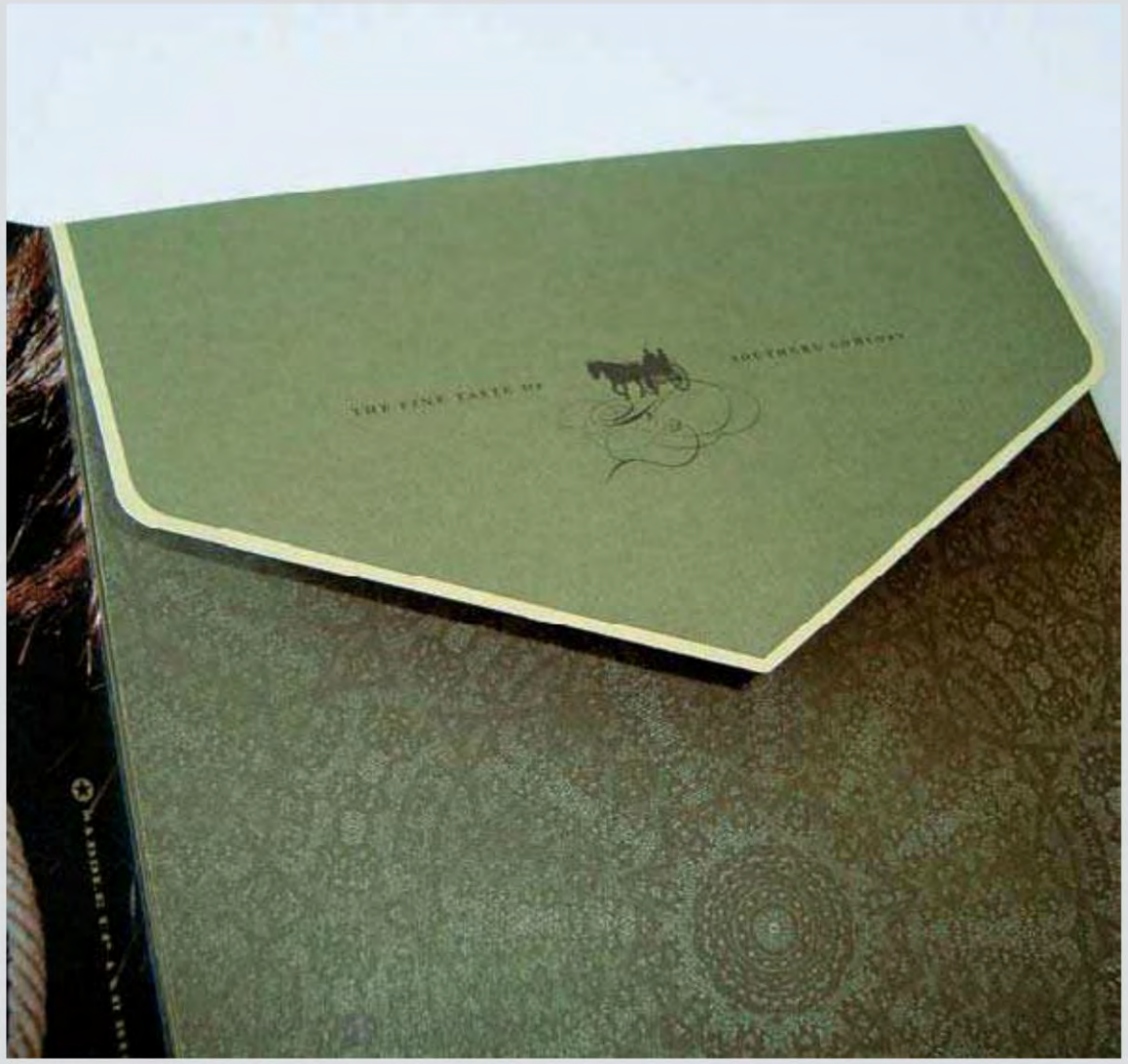


0474 // GRANT DESIGN COLLABORATIVE / USA



0475 // ADAMS MORIOKA, INC. / USA

0476 // **STUDIO BLUE** / USA

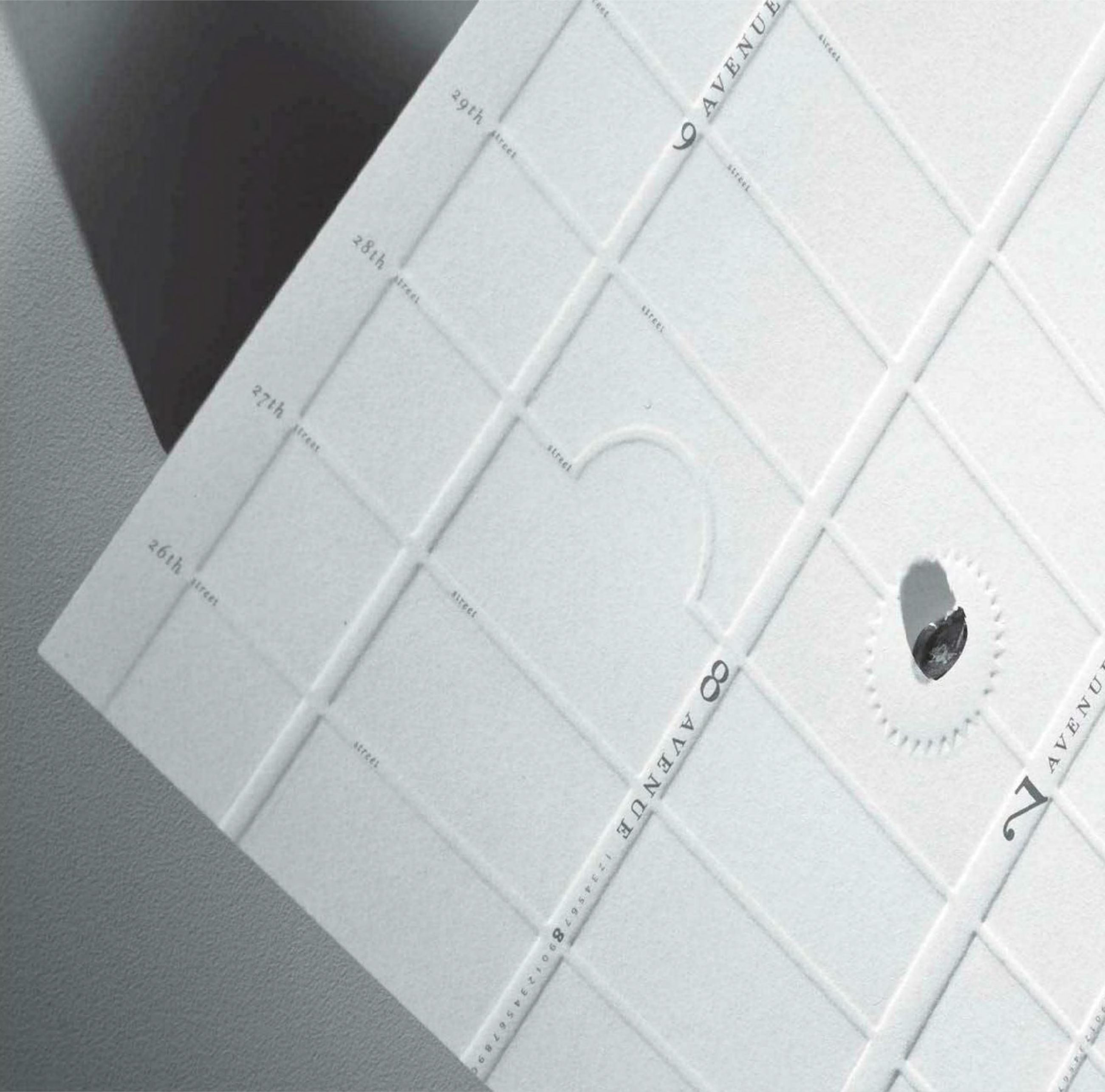


0477 // THE WHITE ROOM, INC. / CANADA

0478 // THE WHITE ROOM, INC. / CANADA

0479 // KINETIK / USA

0480 // THE COMPOUND ADVERTISING & DESIGN / USA


29th Street
28th Street
27th Street
26th Street
9 AVENUE
8 AVENUE
7 AVENUE

ADD-ONS

0481 // **SPARK STUDIO PTY LTD.** / AUSTRALIA

0482 // BERNSTEIN-REIN ADVERTISING / USA

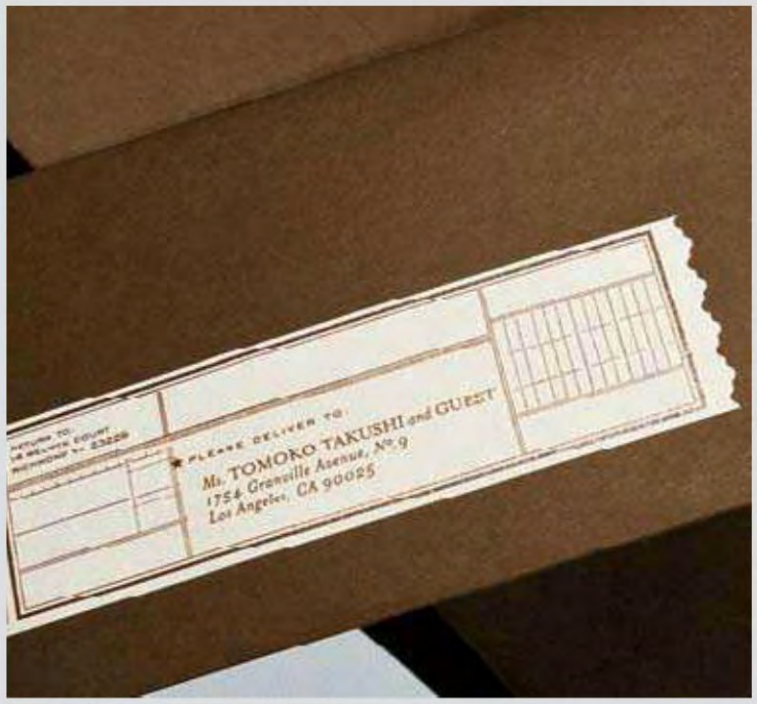
0483 // GUTIERREZ DESIGN ASSOCIATES / USA

0484 // WALKER ART CENTER / USA

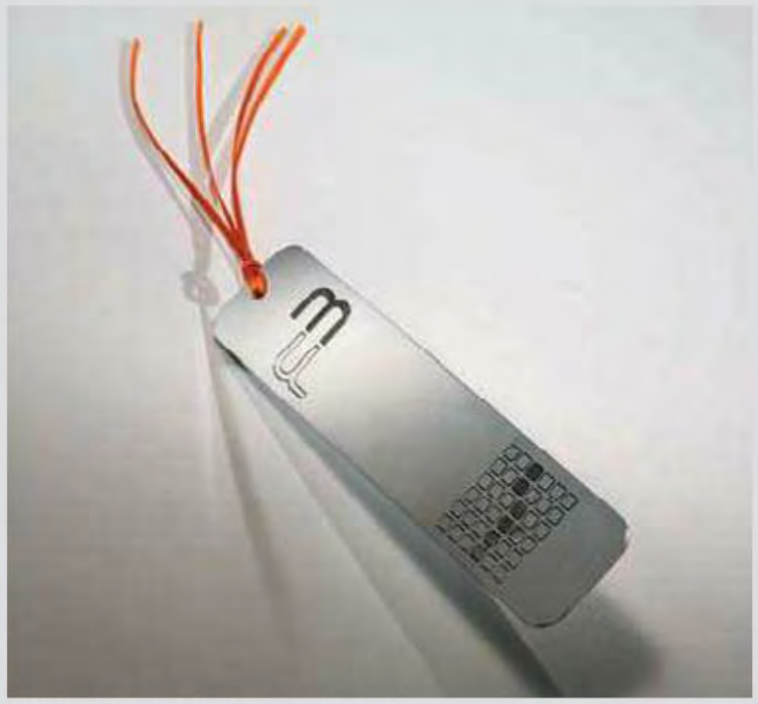
0485 // CREATIVE, INC. / IRELAND

0486 // TOPOS GRAPHICS / USA

0487 // TIMBER DESIGN CO., INC. / USA



0488 // DAVID ELLER / USA



0489 // FACTOR TRES / MEXICO

0490 // SIQUIS / USA

0491 // WILLOUGHBY DESIGN GROUP / USA

0492 // WILLOUGHBY DESIGN GROUP / USA

0493 // SUBLIME MIAMI, INC. / USA

0494 // SIQUIS / USA

0495 // BASEMAN DESIGN ASSOCIATES / USA

0496 // SIQUIS / USA

0497 // EMBLEM CREATIVE / USA

0498 // BUCHANAN DESIGN / USA

0499 // CREATIVE, INC. / IRELAND

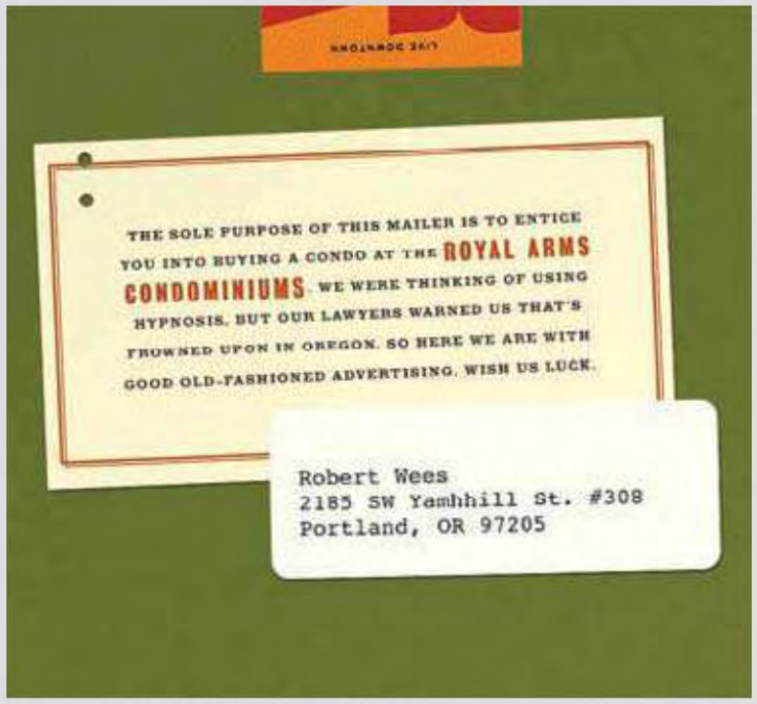
0500 // WEATHER CONTROL / USA

0501 // WEATHER CONTROL / USA

0502 // WEATHER CONTROL / USA

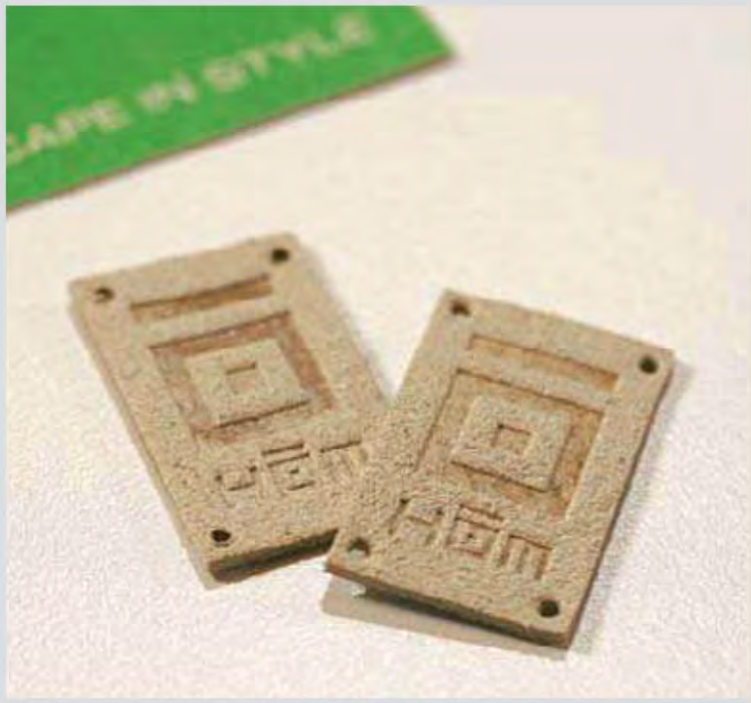
0503 // WEATHER CONTROL / USA

0504 // TOKY BRANDING + DESIGN / USA



0505 // SOCKEYE CREATIVE / USA

0506 // CHEN DESIGN ASSOCIATES / USA



0507 // KAA DESIGN GROUP, INC. / USA

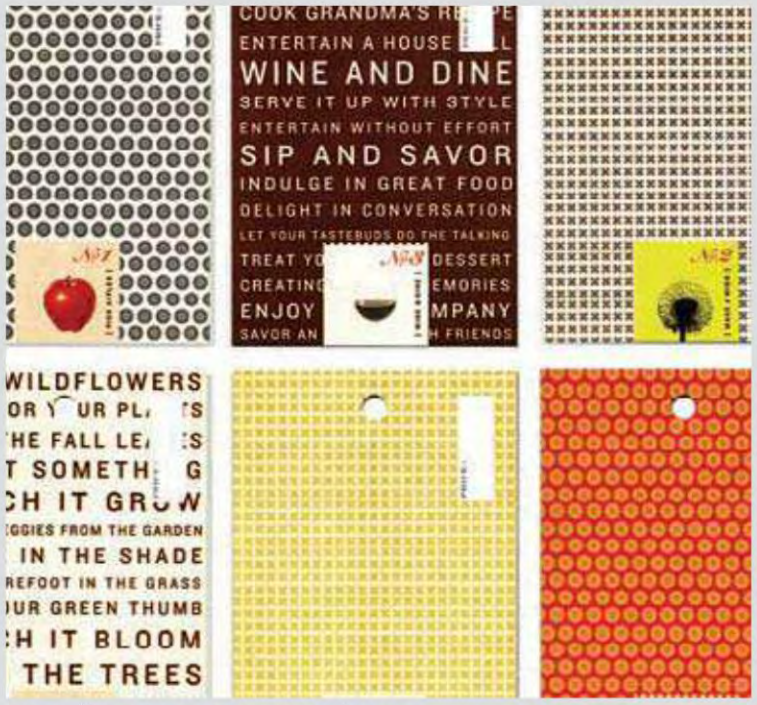
0508 // JOHNSTON DUFFY / USA

0509 // WILLOUGHBY DESIGN GROUP / USA

0510 // SHAPIRO WALKER DESIGN / USA

0511 // CHEN DESIGN ASSOCIATES / USA

0512 // SENSUS DESIGN FACTORY ZAGREB / CROATIA



0513 // EMBLEM CREATIVE / USA

0514 // COMMERCIAL ARTISAN / USA

0515 // MIRIELLO GRAFICO / USA

0516 // CREATIVE, INC. / IRELAND

0517 // SPARK STUDIO PTY LTD. / AUSTRALIA

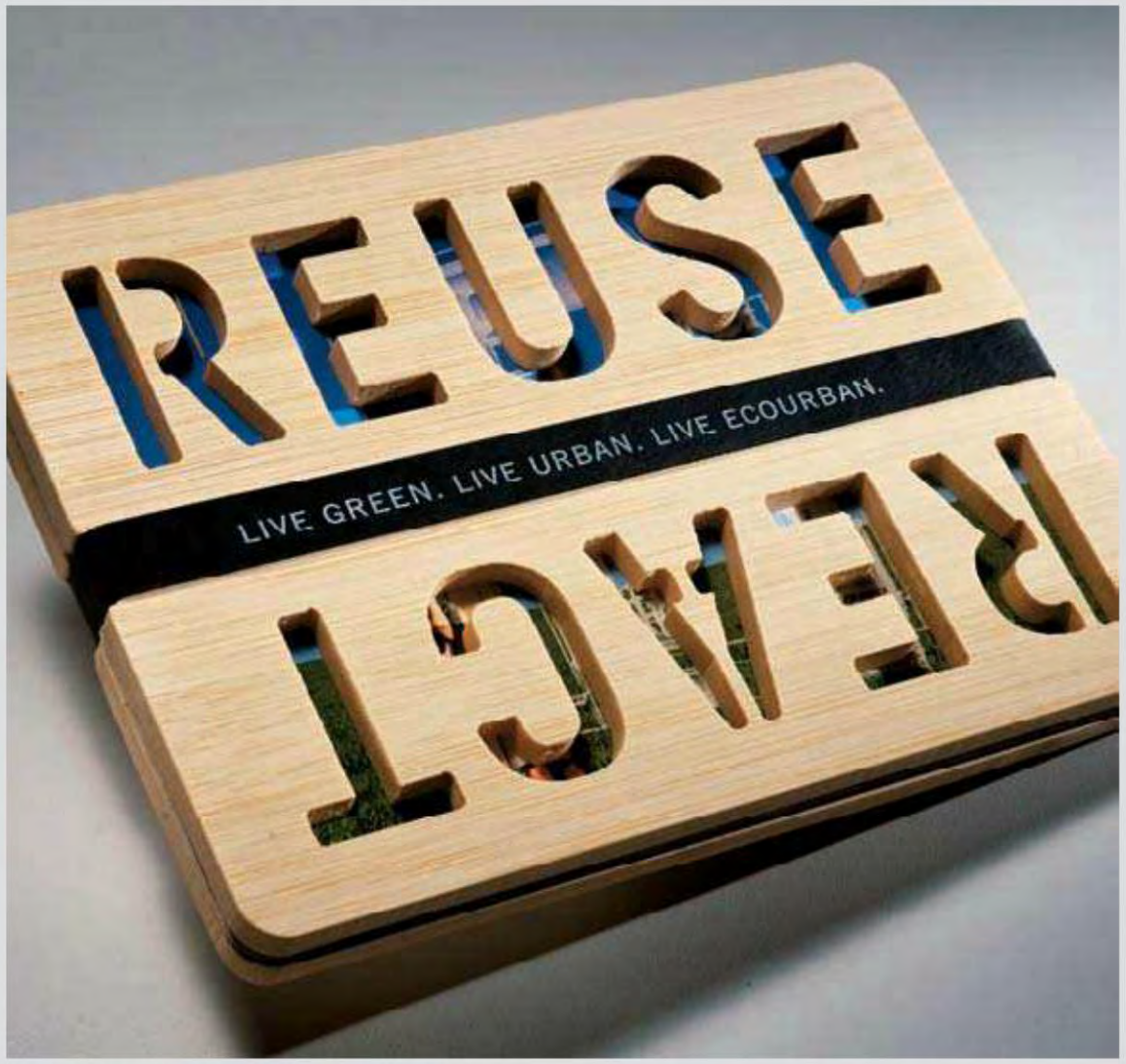
0518 // KAA DESIGN GROUP, INC. / USA

0519 // AND PARTNERS, NY / USA

0520 // GROUP 55 MARKETING / USA

0521 // EXPLORARE / MEXICO

0522 // BERNSTEIN-REIN ADVERTISING / USA



0523 // TOKY BRANDING + DESIGN / USA

0524 // GRANT DESIGN COLLABORATIVE / USA

0525 // CHEN DESIGN ASSOCIATES / USA

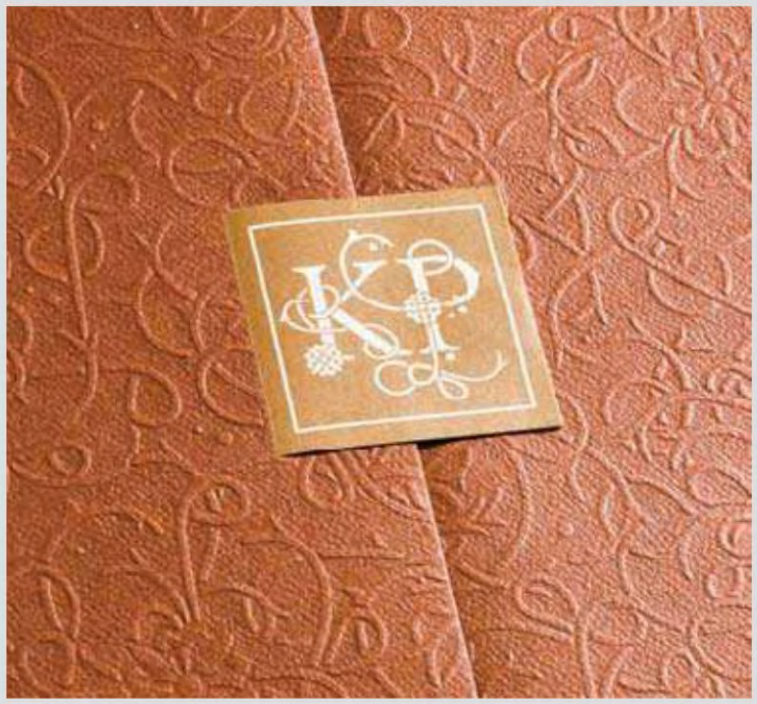
0526 // BURGEFF DESIGN / MEXICO

0527 // CHEN DESIGN ASSOCIATES / USA

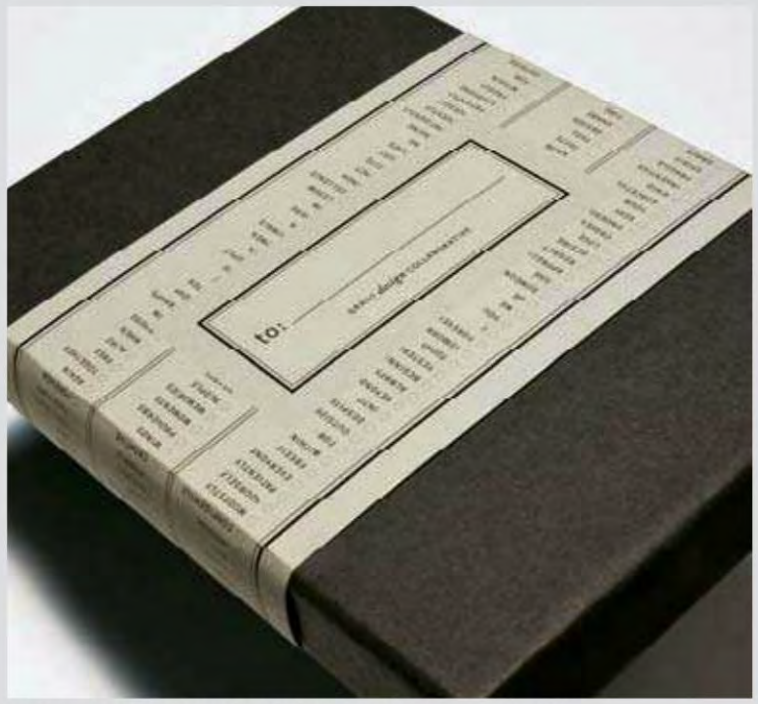
0528 // GOUTHIER DESIGN / USA

0529 // GRANT DESIGN COLLABORATIVE / USA

0530 // BASEMAN DESIGN ASSOCIATES / USA



0531 // EBD / USA



0532 // GRANT DESIGN COLLABORATIVE / USA

0533 // BLOK DESIGN / MEXICO

0534 // MIRIELLO GRAFICO / USA

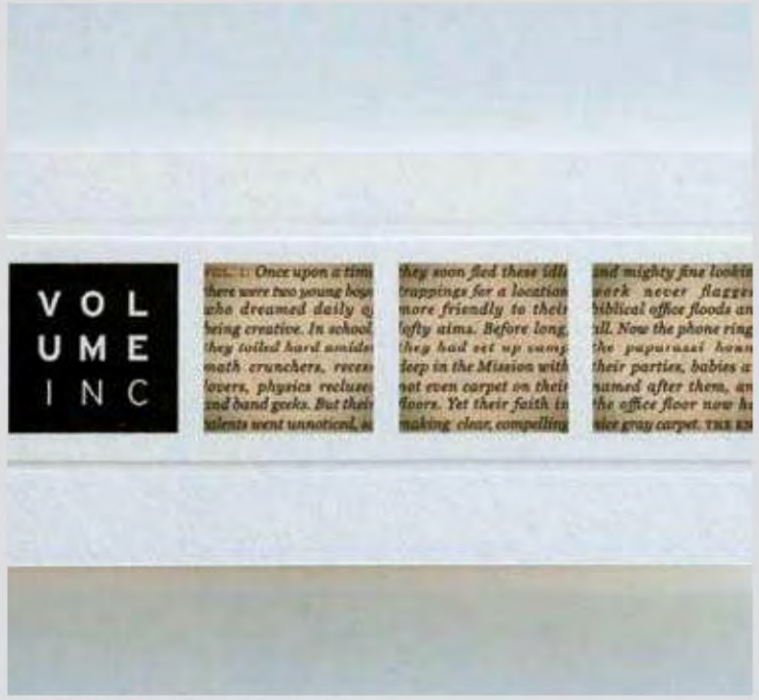
0535 // GRANT DESIGN COLLABORATIVE / USA

0536 // A3 DESIGN / USA

0537 // BERNSTEIN-REIN ADVERTISING / USA

0538 // COMMERCIAL ARTISAN / USA

0539 // MIRKO ILIĆ CORP. / USA



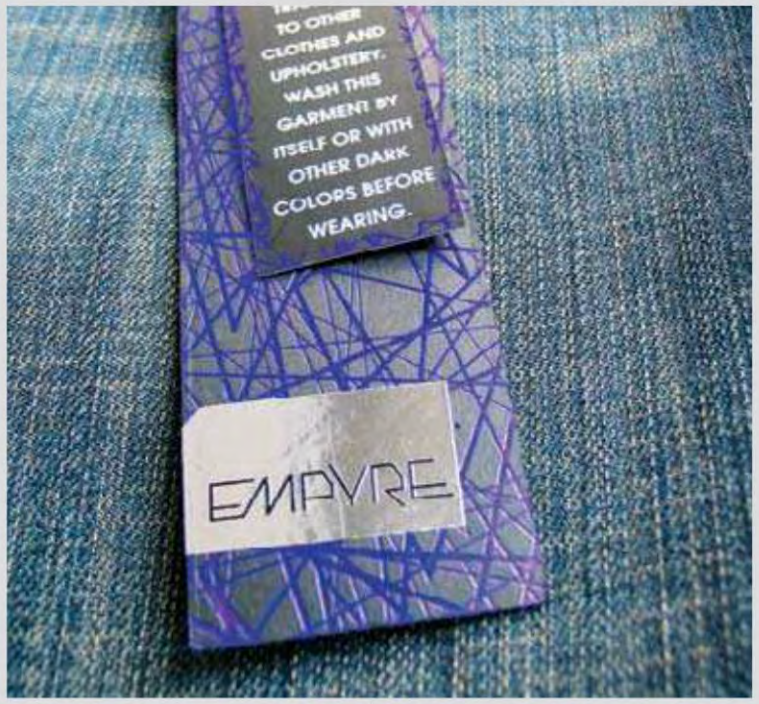
0540 // VOLUME, INC. / USA

0541 // CHEN DESIGN ASSOCIATES / USA

0542 // 3 ADVERTISING / USA

0543 // WEATHER CONTROL / USA

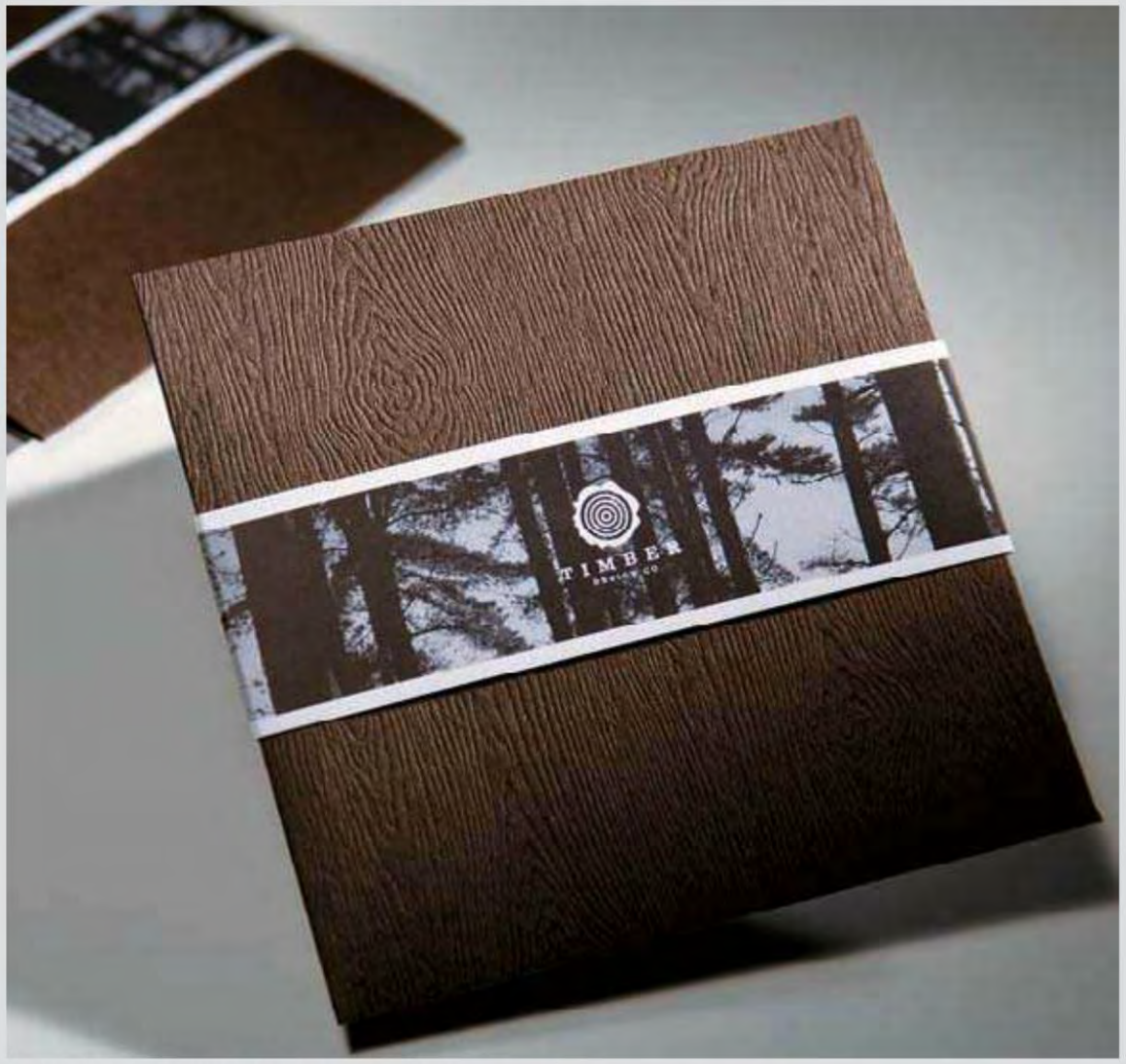
0544 // WEATHER CONTROL / USA



0545 // WEATHER CONTROL / USA

0546 // MIRIELLO GRAFICO / USA

0547 // FUNNEL : ERIC KASS : UTILITARIAN + CORPORATE + FINE : ARTS / USA

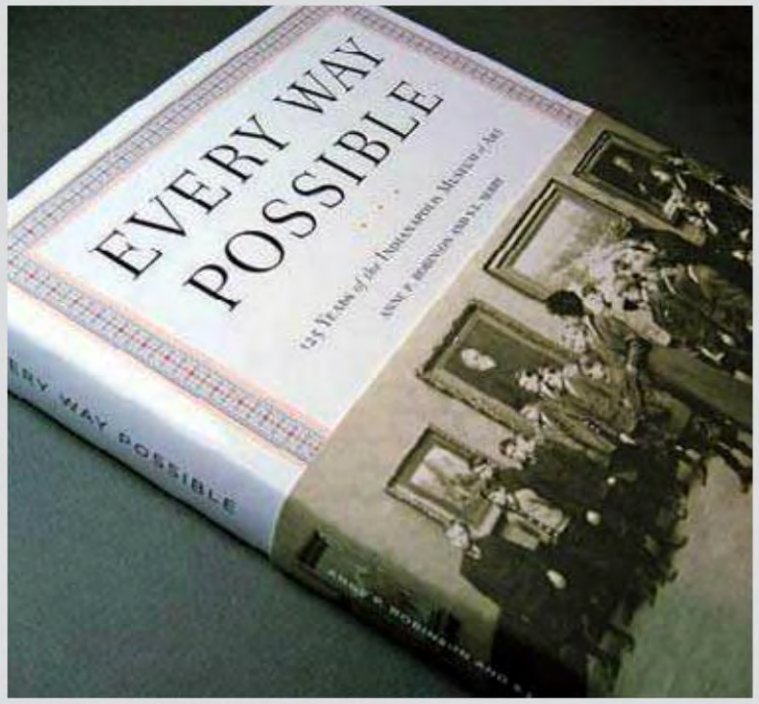


0548 // TIMBER DESIGN CO., INC. / USA

0549 // INSIGHT CREATIVE / NEW ZEALAND

0550 // X3 STUDIOS / ROMANIA

0551 // ANGRYPORCUPINE*DESIGN / USA



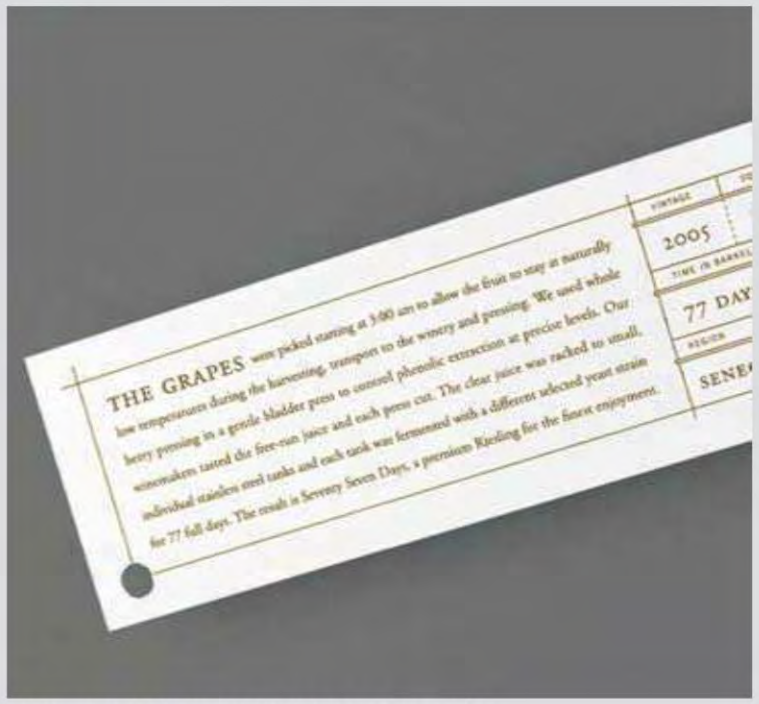
0552 // COMMERCIAL ARTISAN / USA

0553 // YIU STUDIO / USA

0554 // LONGE DESIGN / UK

0555 // YIU STUDIO / USA

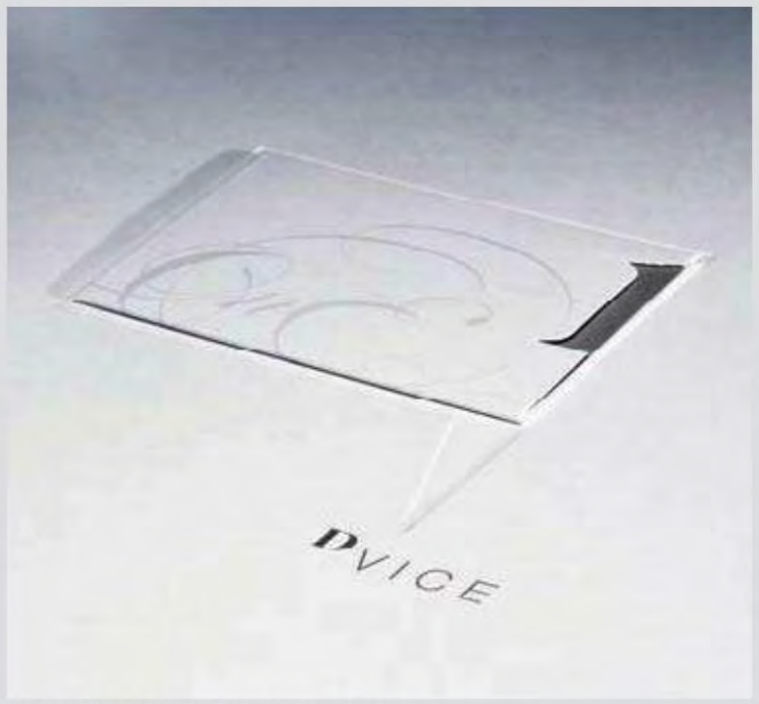
0556 // AUFULDISH & WARINNER / USA



0557 // SHAPIRO WALKER DESIGN / USA

0558 // JADE DESIGN / UK

0559 // ANGRYPORCUPINE*DESIGN / USA



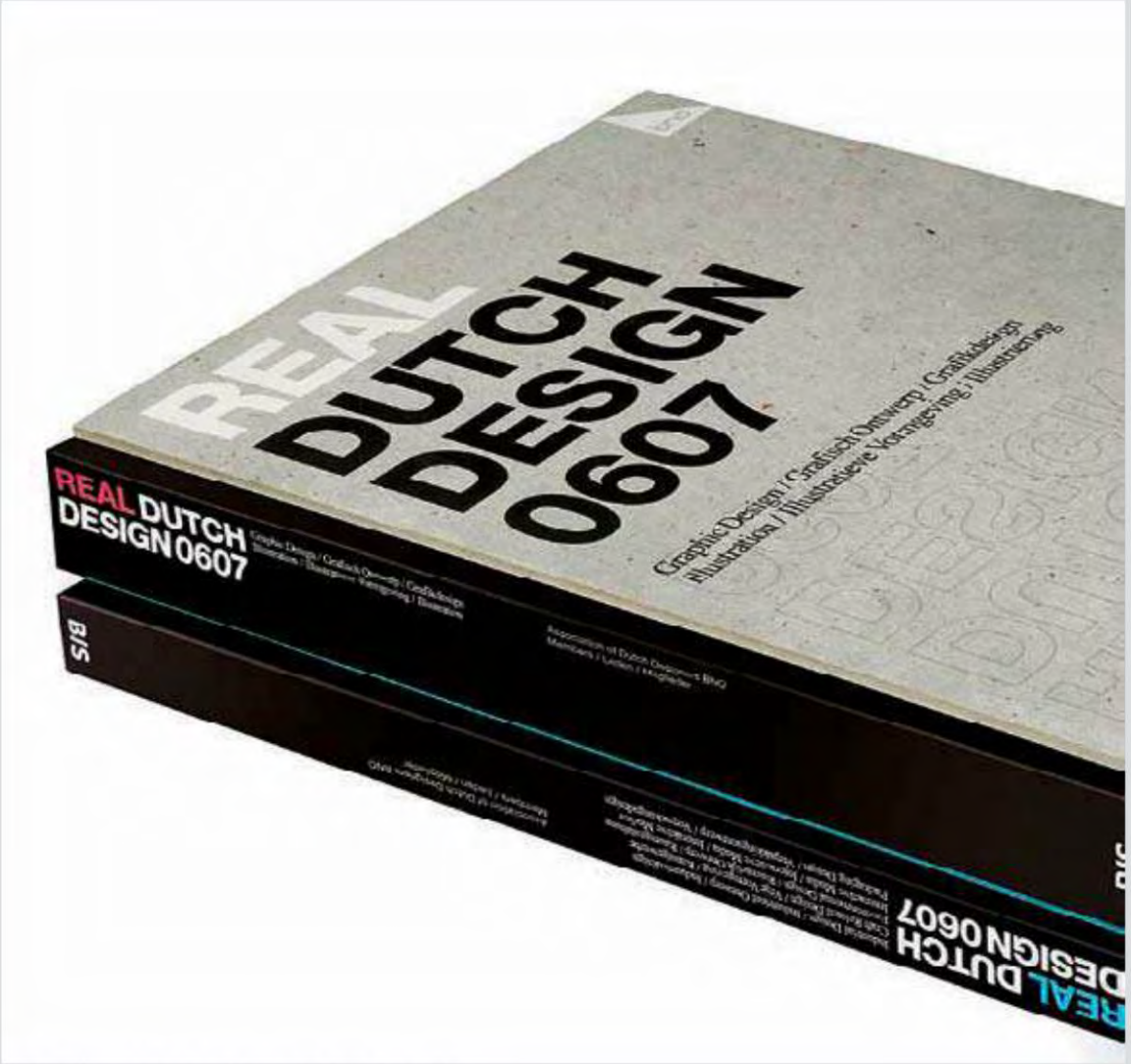
0560 // GOUTHIER DESIGN / USA

Invitation
8th February
2007. 7-9pm
Design Museum
dovetail
seamless thinking

0561 // 999 / UK

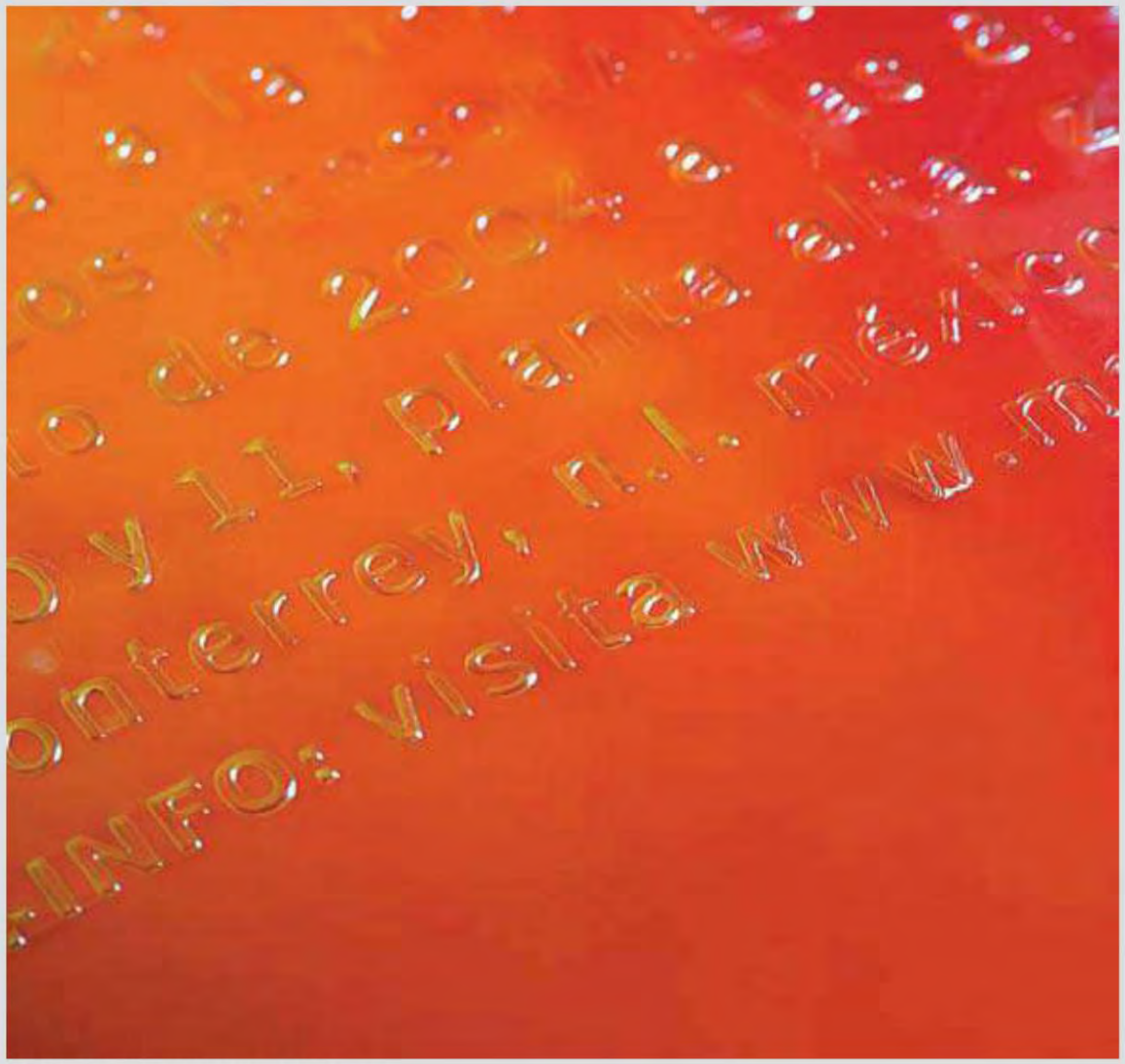
UNIQUE MATERIALS

0562 // ..., STAAT, / THE NETHERLANDS

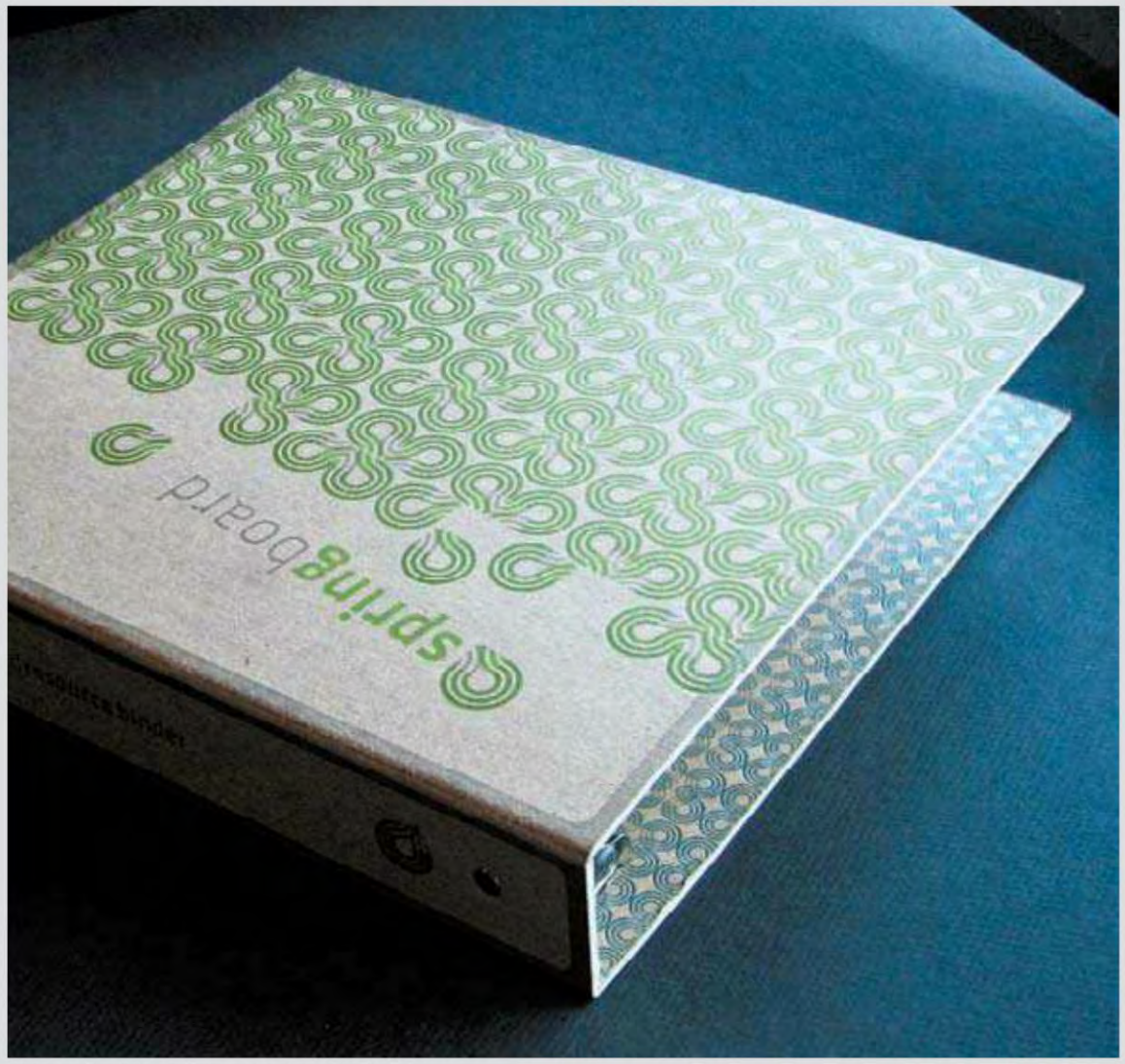


0563 // ..., STAAT, / THE NETHERLANDS

0564 // WIDGETS & STONE / USA



0565 // BLOK DESIGN / MEXICO



0566 // WIDGETS & STONE / USA

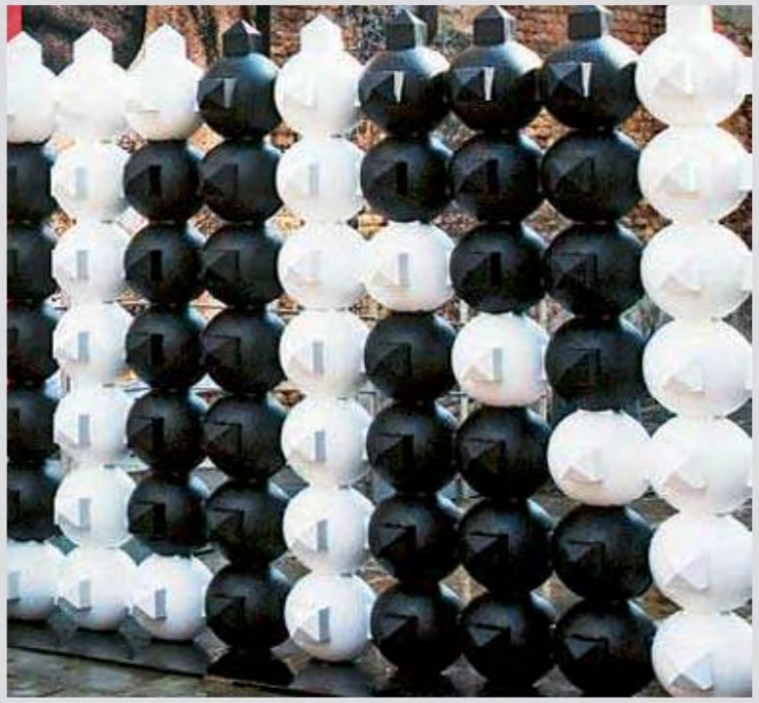
0567 // ELFEN / UK

0568 // FACTOR TRES / MEXICO

0569 // GRANT DESIGN COLLABORATIVE / USA

0570 // GRANT DESIGN COLLABORATIVE / USA

0571 // YESDESIGNGROUP / USA



0572 // THONIK / THE NETHERLANDS

0573 // GRANT DESIGN COLLABORATIVE / USA

0574 // TIMBER DESIGN CO., INC. / USA

0575 // GRANT DESIGN COLLABORATIVE / USA

0576 // HELENA SEO DESIGN / USA

0577 // TIMBER DESIGN CO., INC. / USA

0578 // ANTHROPOLOGIE / USA

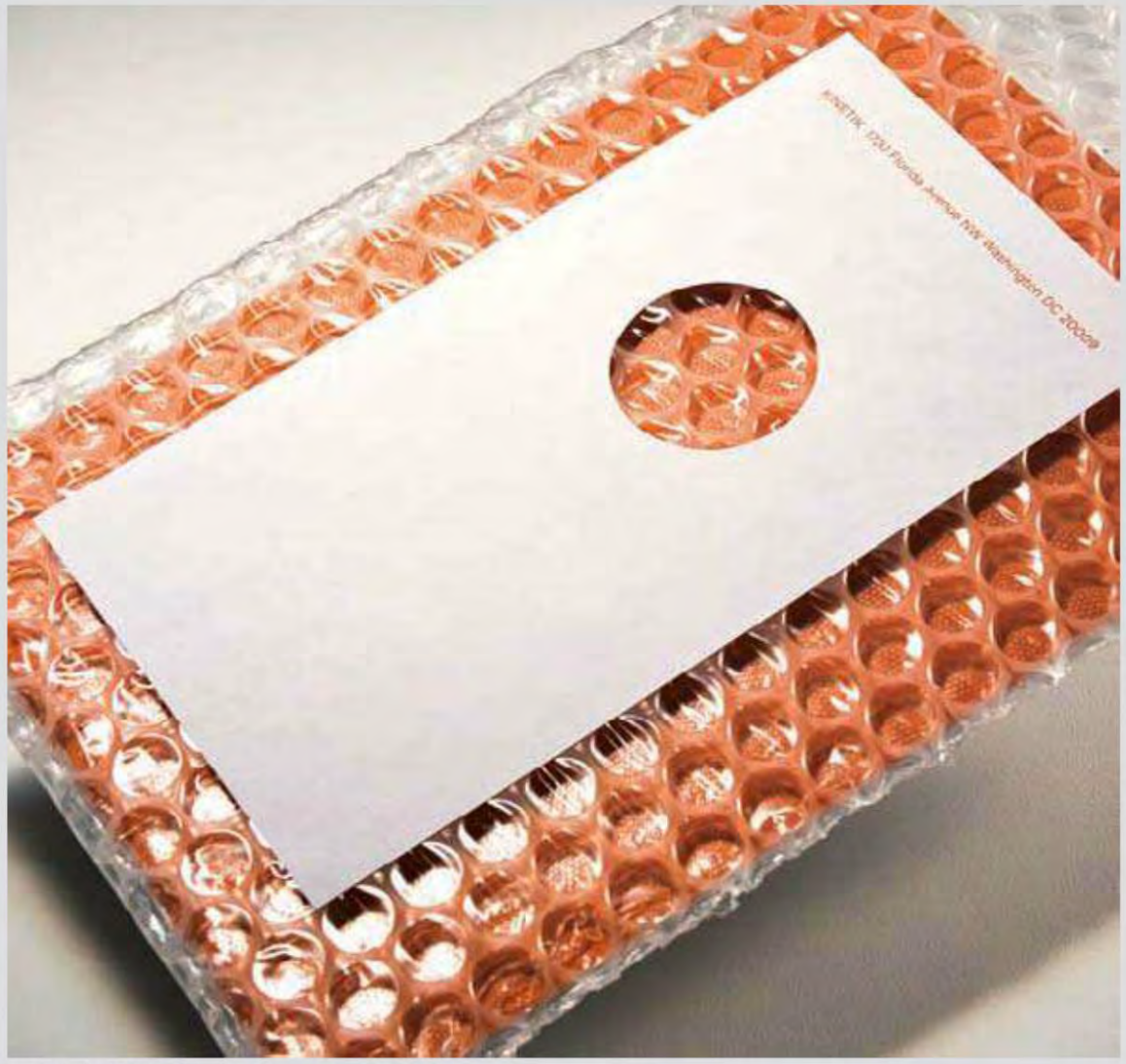
0579 // STERLING BRANDS / USA

0580 // WILLOUGHBY DESIGN GROUP / USA

0581 // GRANT DESIGN COLLABORATIVE / USA

0582 // TANGERINE UK LTD. / UK

0583 // TOPOS GRAPHICS / USA

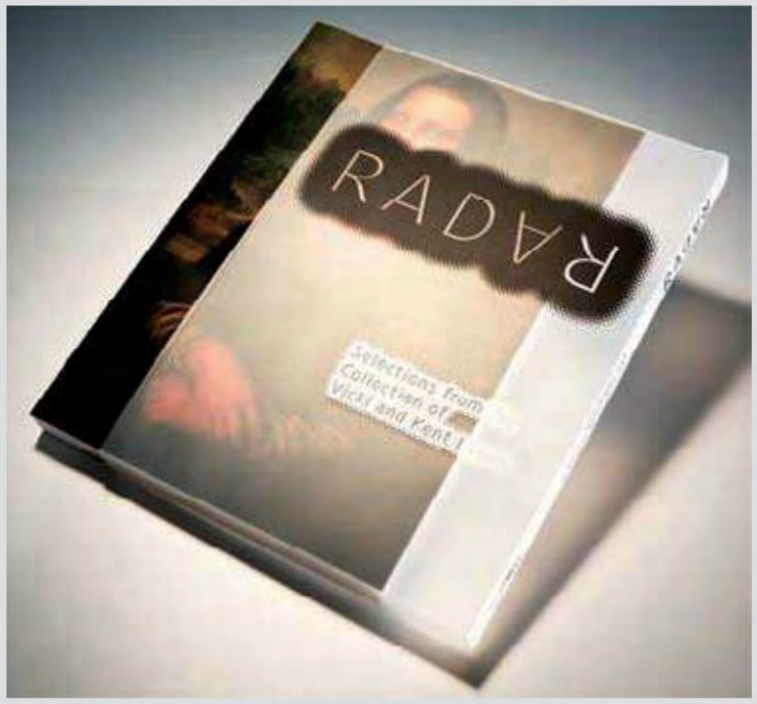


0584 // KINETIK / USA

0585 // WIDGETS & STONE / USA

0586 // SOUND IN MOTION / BELGIUM

0587 // ANTHROPOLOGIE / USA



0588 // AUFULDISH & WARINNER / USA

0589 // STUDIO LARUA MORETTI / ITALY

0590 // GRANT DESIGN COLLABORATIVE / USA

0591 // WORKER BEES, INC. / USA

0592 // GRANT DESIGN COLLABORATIVE / USA

0593 // KAA DESIGN GROUP, INC. / USA

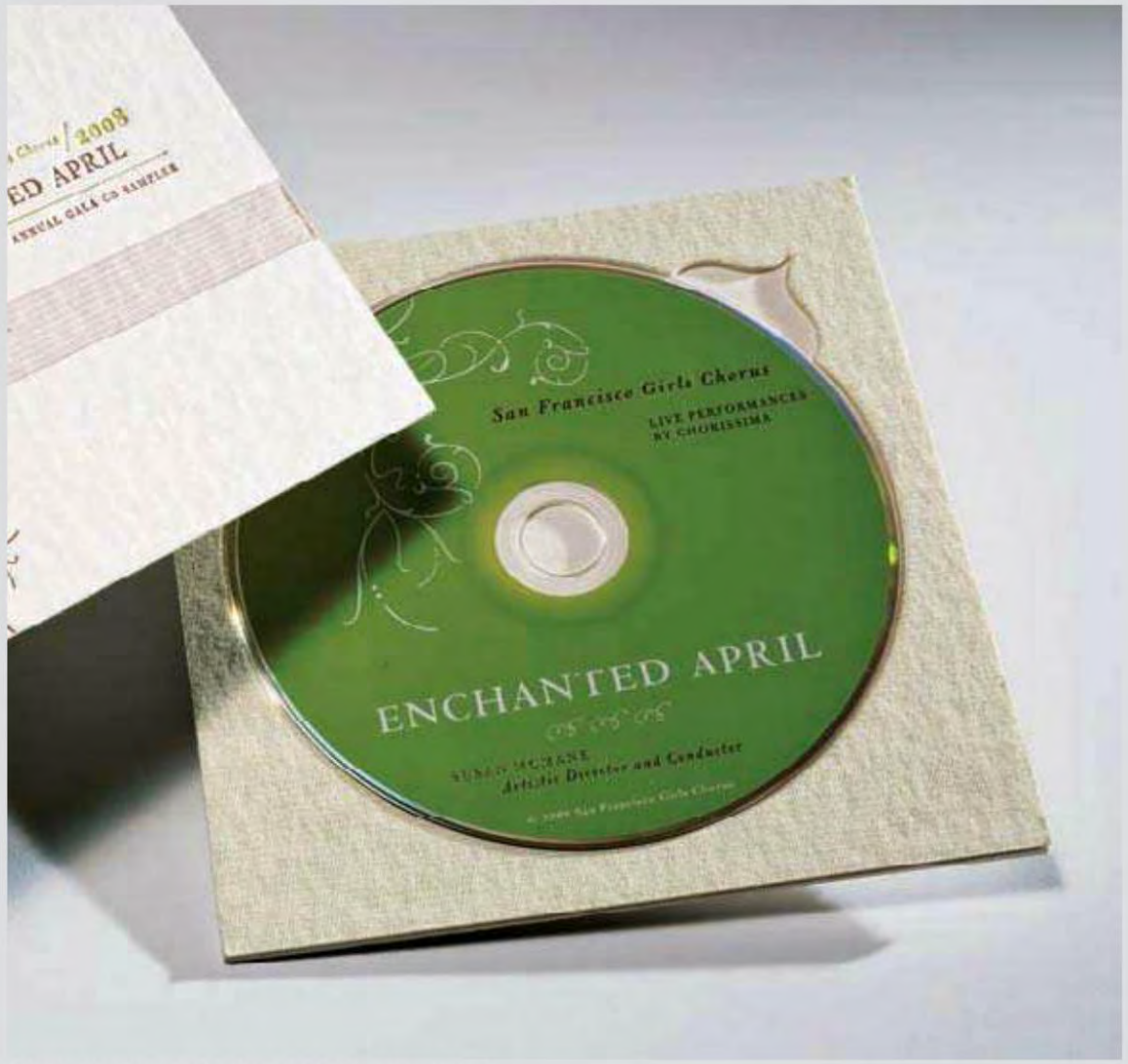
0594 // THE WHITE ROOM, INC. / CANADA

0595 // SUKA DESIGN / MEXICO

0596 // BLOK DESIGN / MEXICO

0597 // UNFOLD STUDIO / UK

0598 // UNFOLD STUDIO / UK



0599 // CHEN DESIGN ASSOCIATES / USA

0600 // TOKY BRANDING + DESIGN / USA

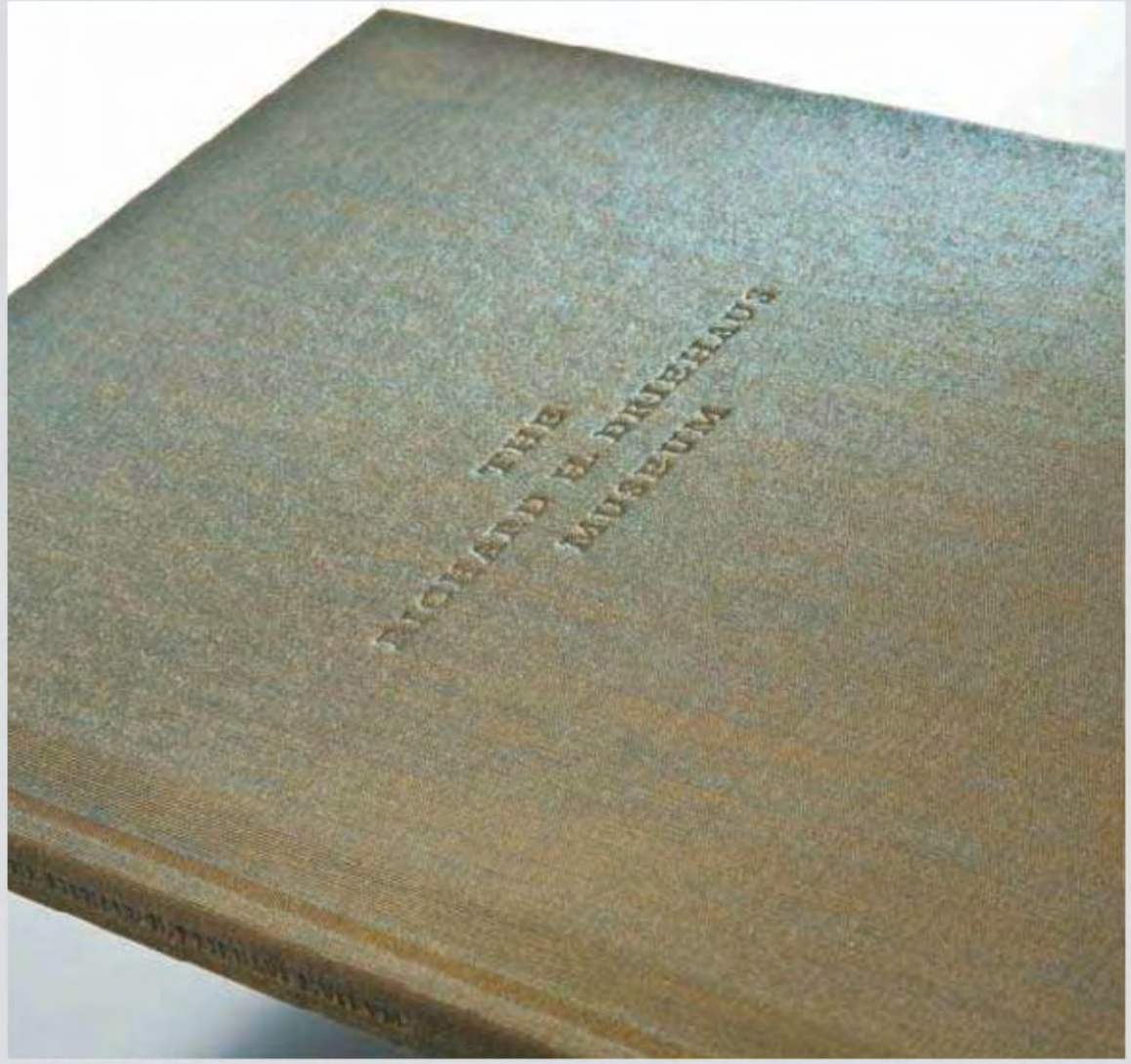
0601 // TOKY BRANDING + DESIGN / USA

0602 // JOHNSTON DUFFY / USA

0603 // THE WHITE ROOM, INC. / CANADA

0604 // WEATHER CONTROL / USA

0605 // LLOYDS GRAPHIC DESIGN LTD. / NEW ZEALAND



0606 // STUDIO BLUE / USA

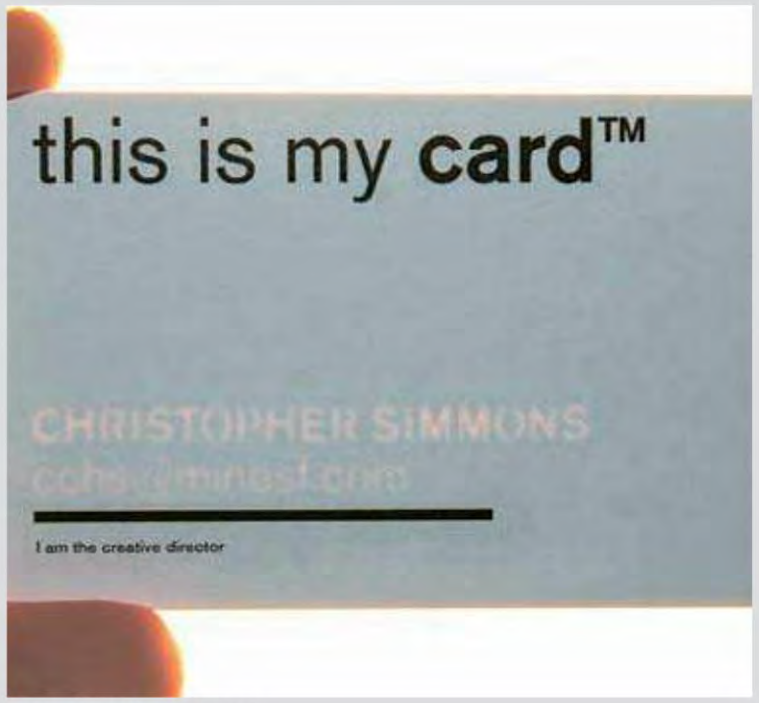
0607 // TOPOS GRAPHICS / USA

0608 // TOPOS GRAPHICS / USA

0609 // TOPOS GRAPHICS / USA

0610 // MIRKO ILIĆ CORP. / USA

0611 // GRANT DESIGN COLLABORATIVE / USA

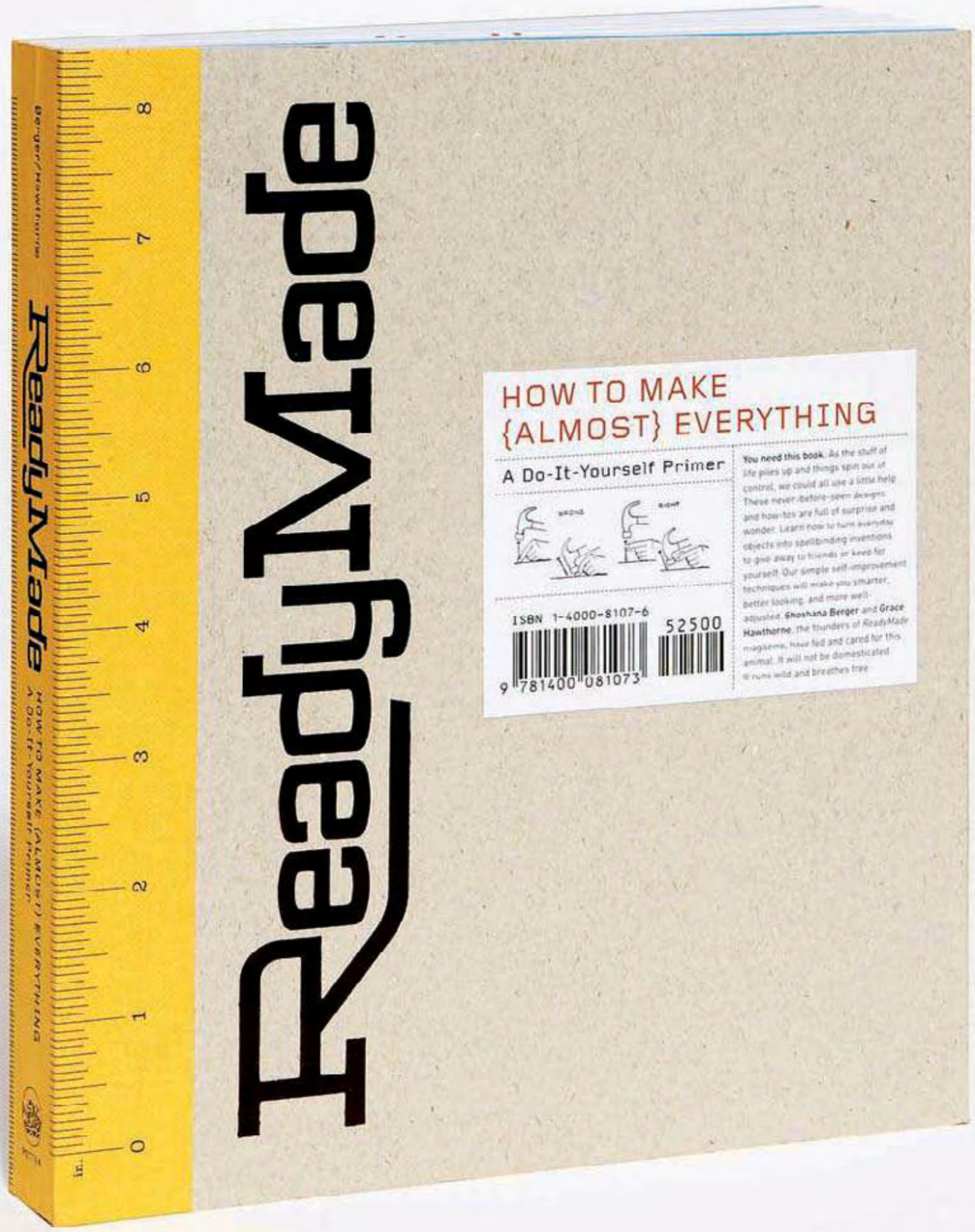


0612 // MINE™ / USA

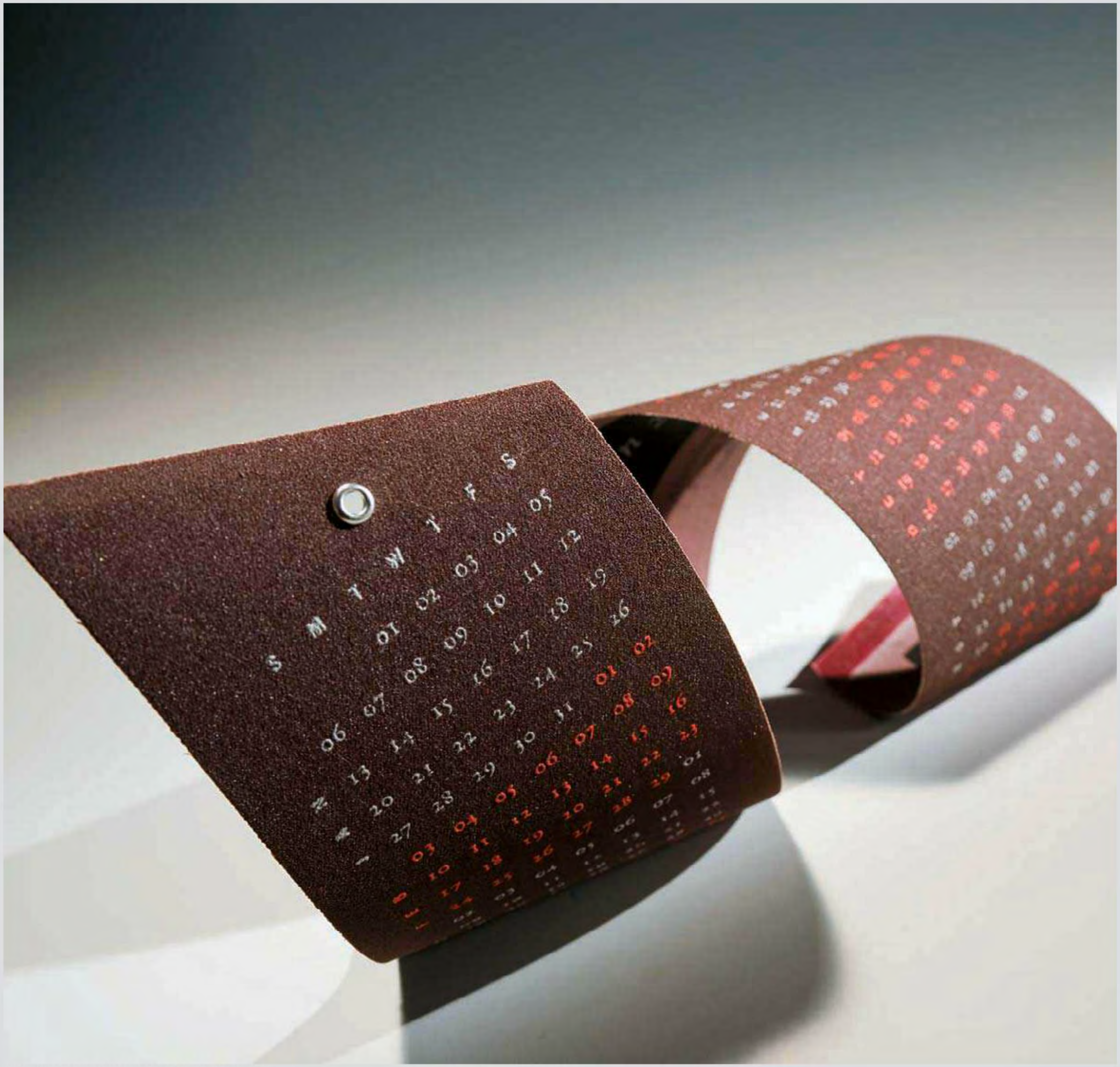
0613 // PLAZM / USA

0614 // ZYNC COMMUNICATIONS, INC. / CANADA

0615 // PLAZM / USA



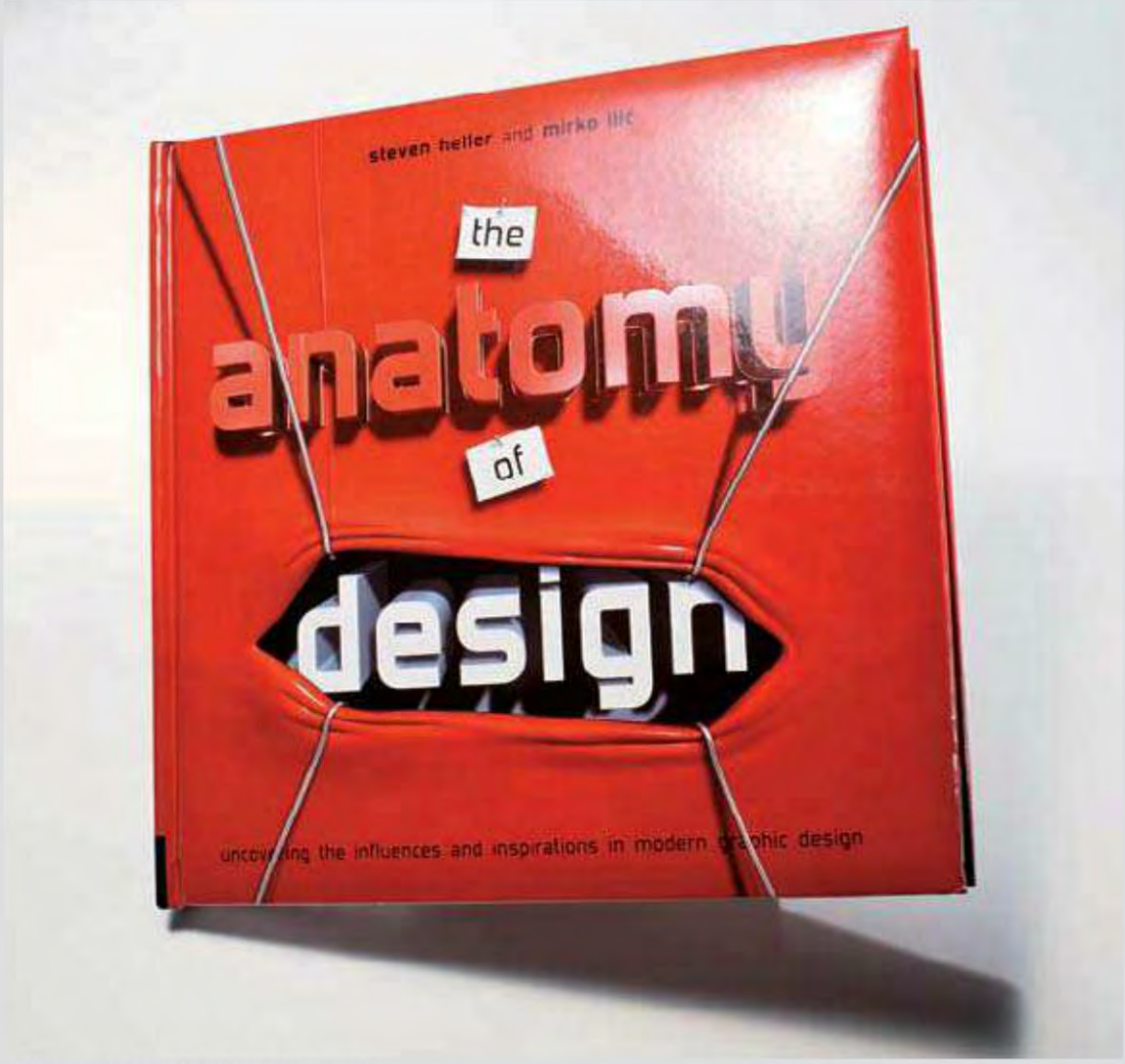
0616 // VOLUME, INC. / USA



0617 // GRANT DESIGN COLLABORATIVE / USA

0618 // EMBLEM CREATIVE / USA

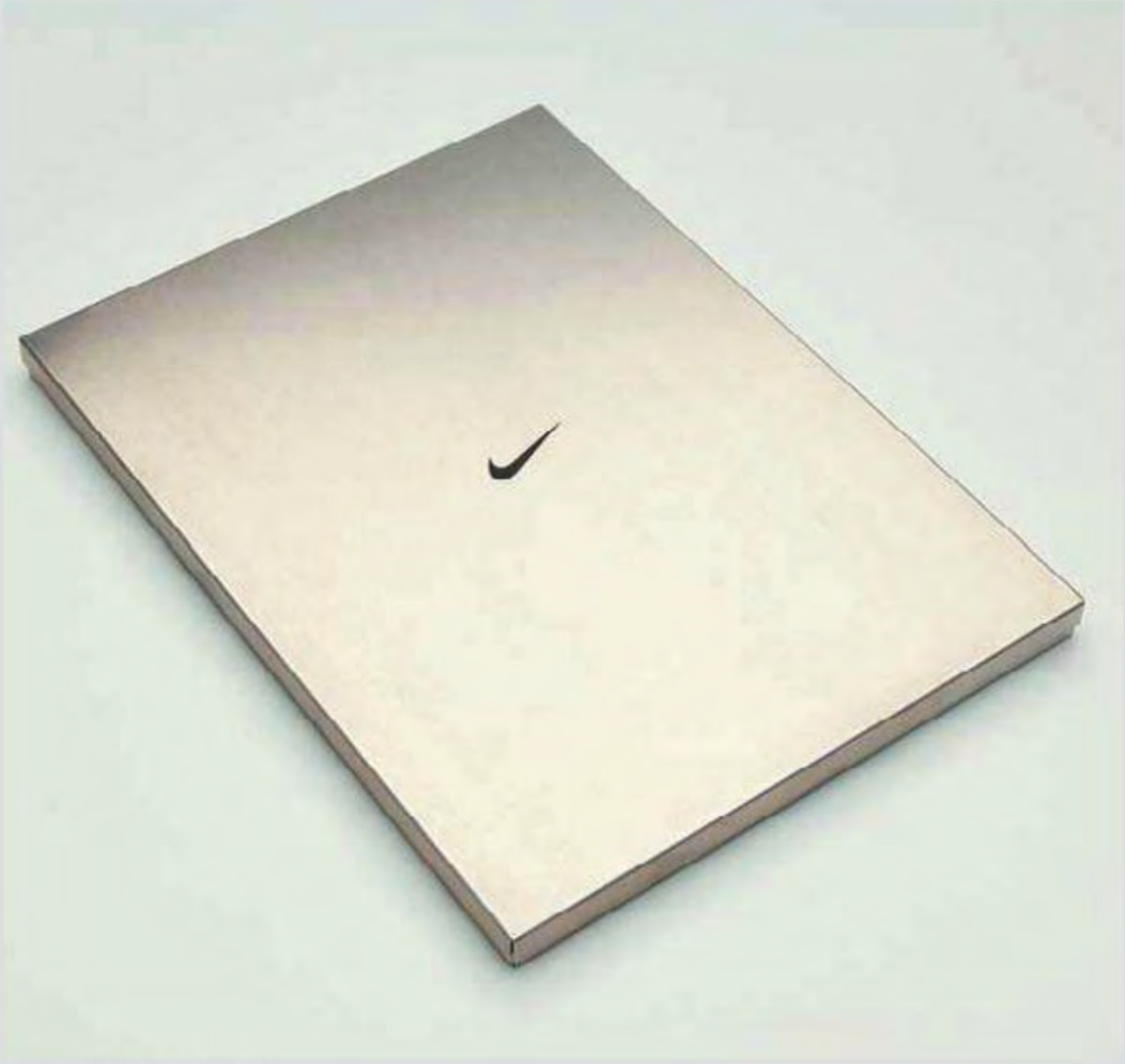
0619 // EMBLEM CREATIVE / USA



0620 // MIRKO ILIĆ CORP. / USA

0621 // MINE™ / USA

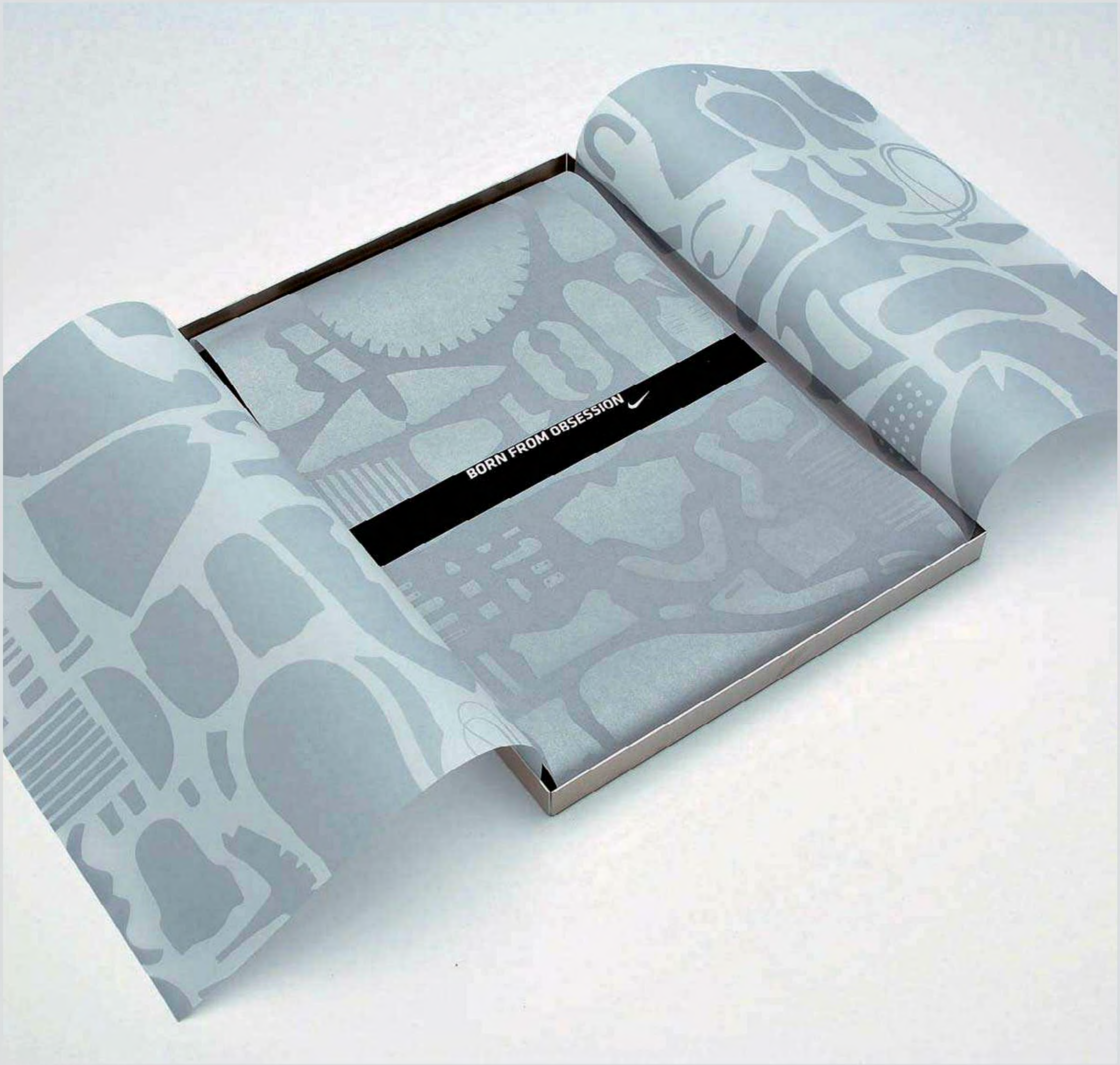
0622 // **WORK LABS** / USA



0623 // **PLAZM** / USA

0624 // **THE WHITE ROOM, INC.** / CANADA

0625 // **WORK LABS** / USA

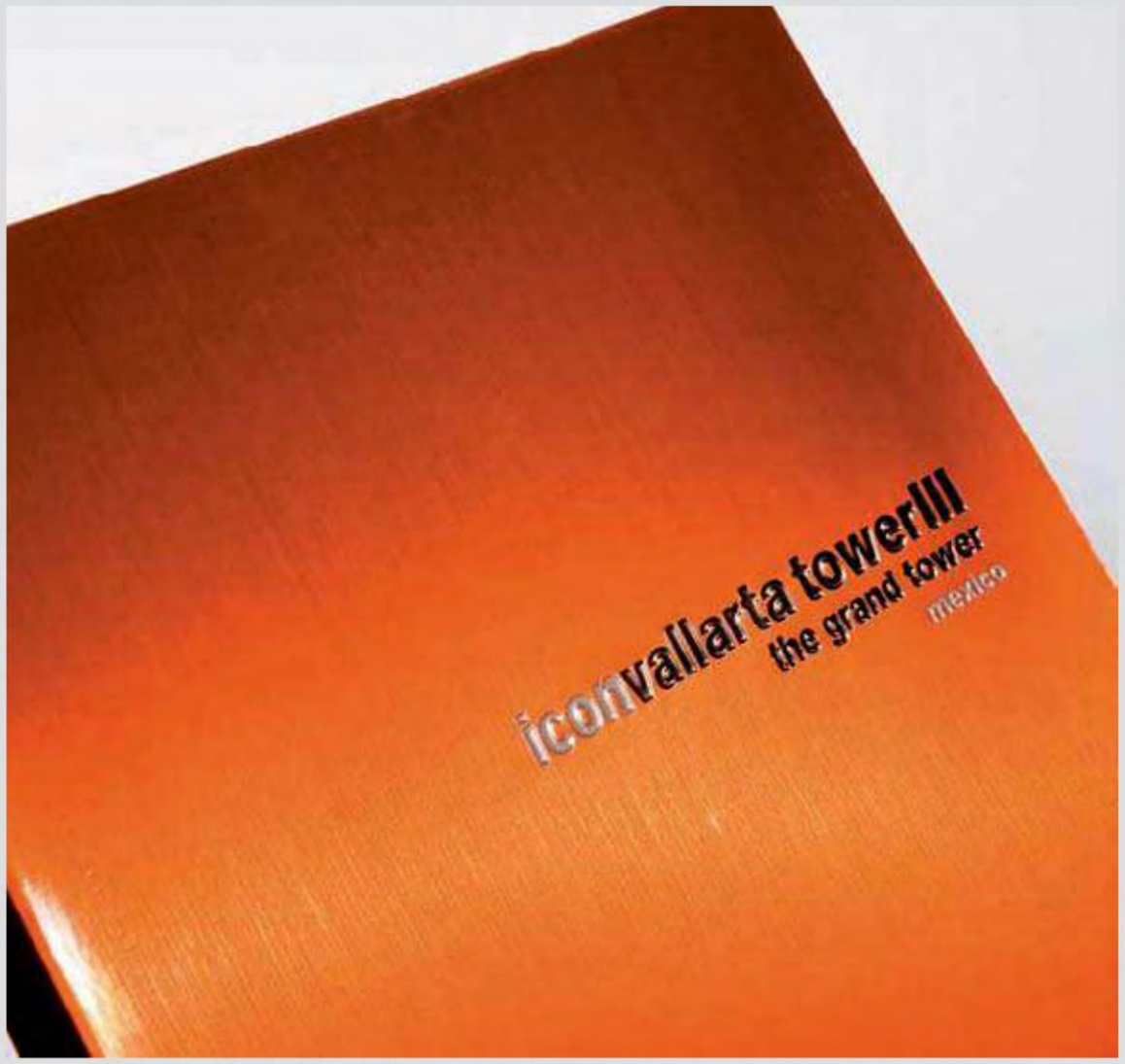


0626 // **PLAZM** / USA

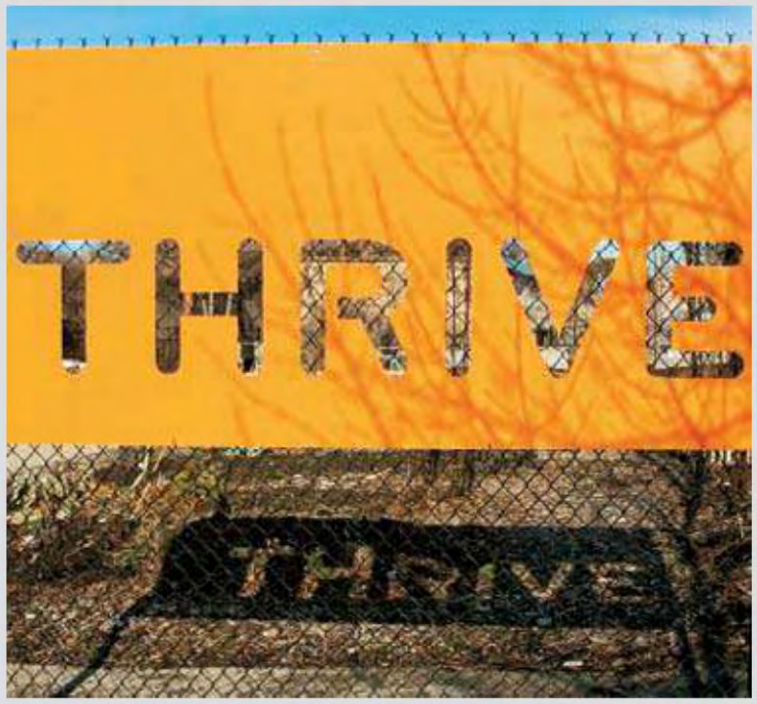
0627 // **KAA DESIGN GROUP, INC.** / USA

0628 // **PH.D.** / USA

0629 // **KINETIK** / USA

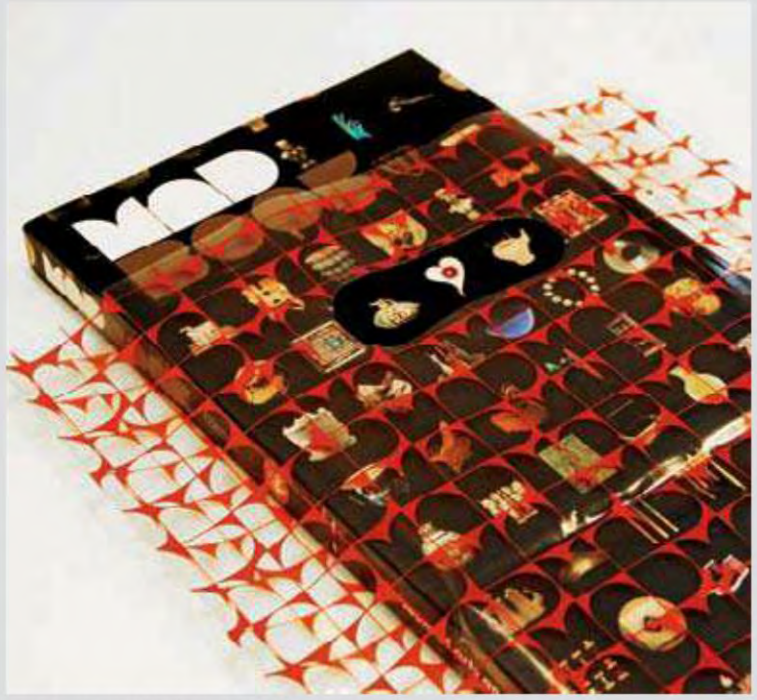


0630 // **BRIDGER CONWAY** / USA



0631 // STUDIO BLUE / USA

0632 // PENTAGRAM DESIGN / USA



0633 // PENTAGRAM DESIGN / USA

0634 // LISETTE GECEL / USA

0635 // STERLING BRANDS / USA

06436 // EMMI / UK

0637 // BRIDGER CONWAY / USA

0638 // CHEN DESIGN ASSOCIATES / USA

0639 // CHEN DESIGN ASSOCIATES / USA

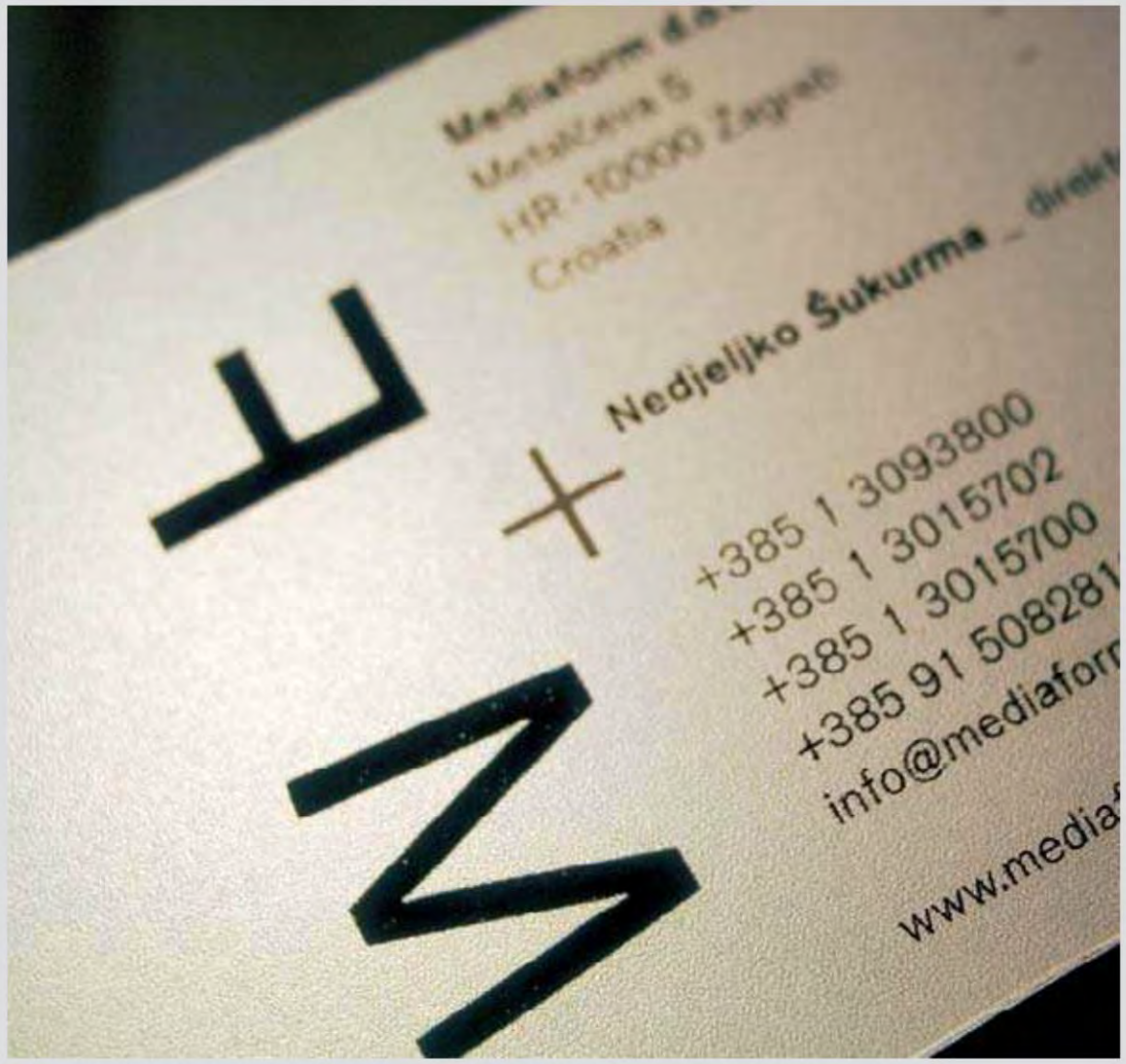
0640 // **CLEAR MARKETING** / UK

0641 // THE WHITE ROOM,INC. / CANADA

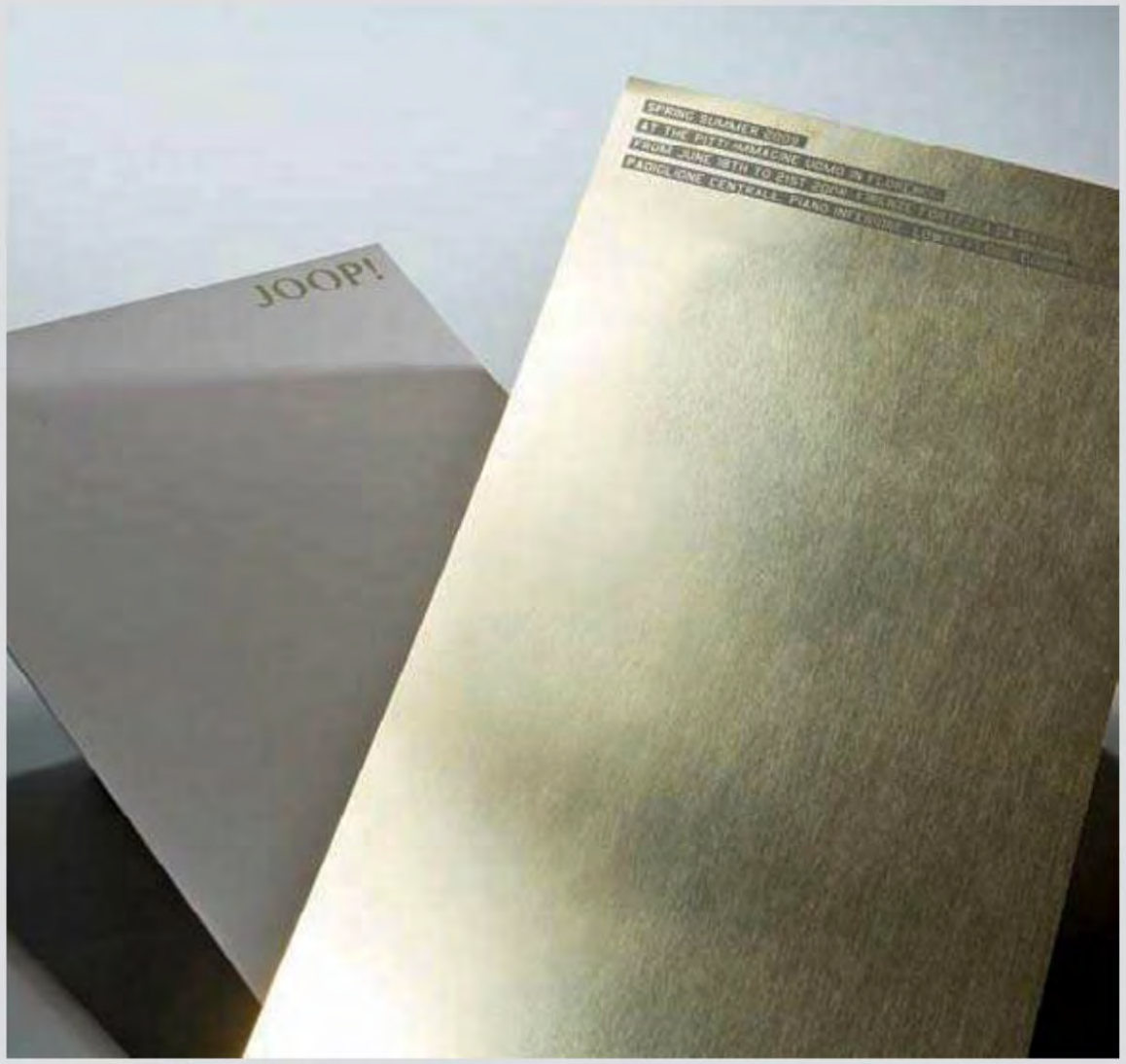
0642 // AND PARTNERS, NY / USA

0643 // STUDIO BLUE / USA

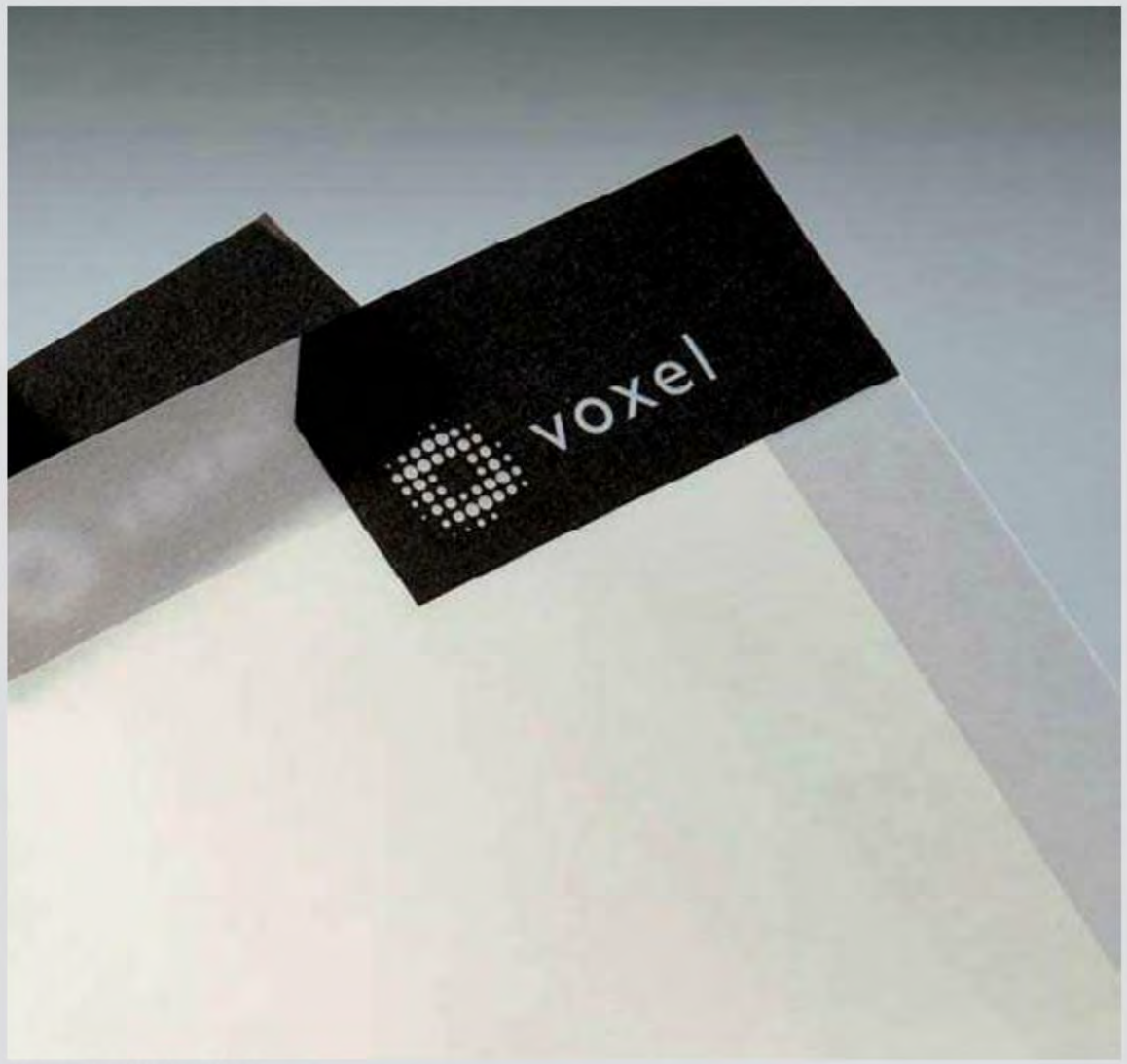
0644 // EBD / USA



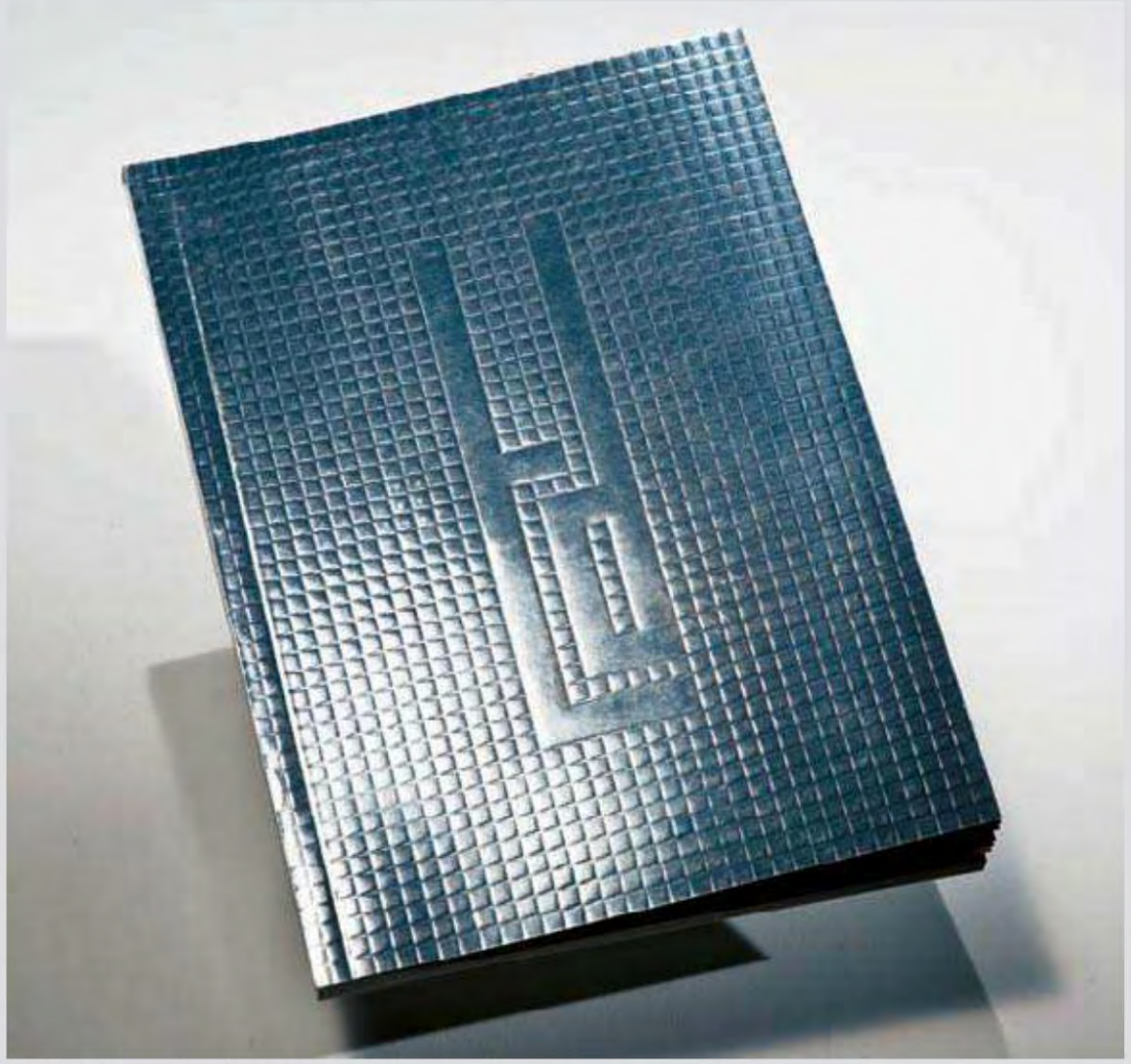
0645 // SENSUS DESIGN FACTORY ZAGREB / CROATIA



0646 // 20FIRST / GERMANY



0647 // MATIC / USA

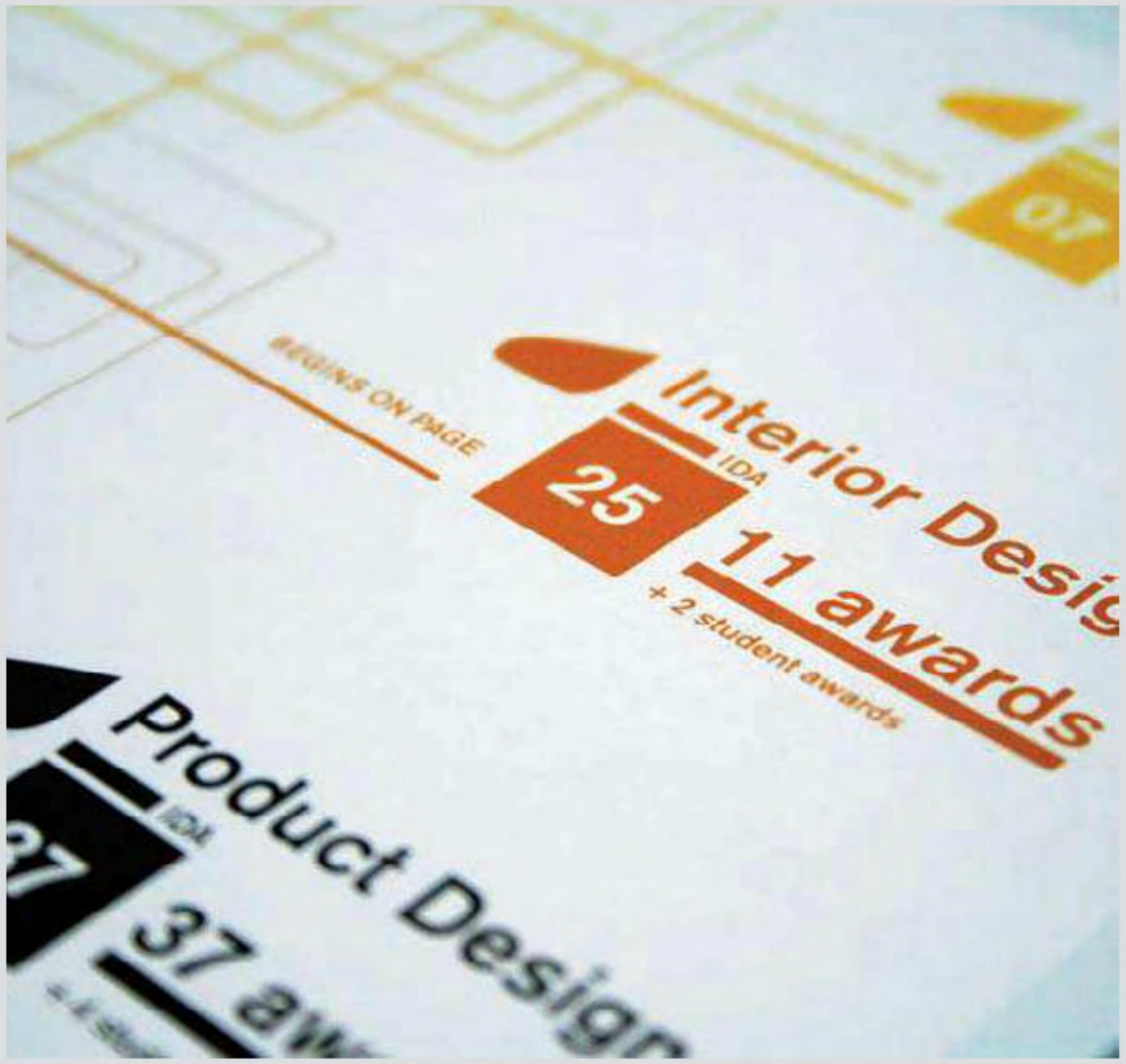


0648 // MIRKO ILIĆ CORP. / USA

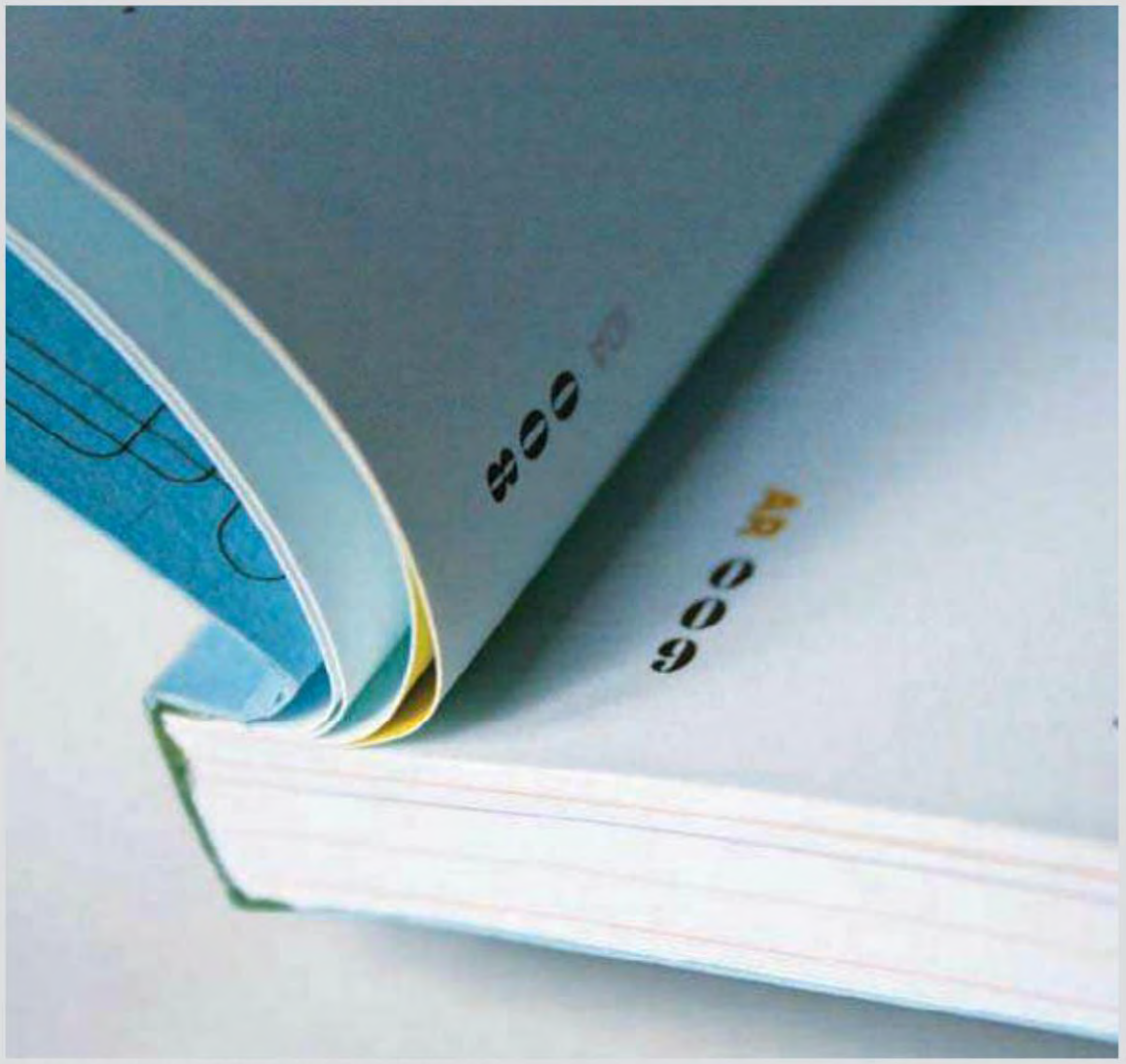
0649 // GRANT DESIGN COLLABORATIVE / USA

GRAPHIC DEVICES

0650 // **CHEN DESIGN ASSOCIATES** / USA



0651 // CHEN DESIGN ASSOCIATES / USA



0652 // CHEN DESIGN ASSOCIATES / USA

0653 // CHEN DESIGN ASSOCIATES / USA

0654 // CHEN DESIGN ASSOCIATES / USA

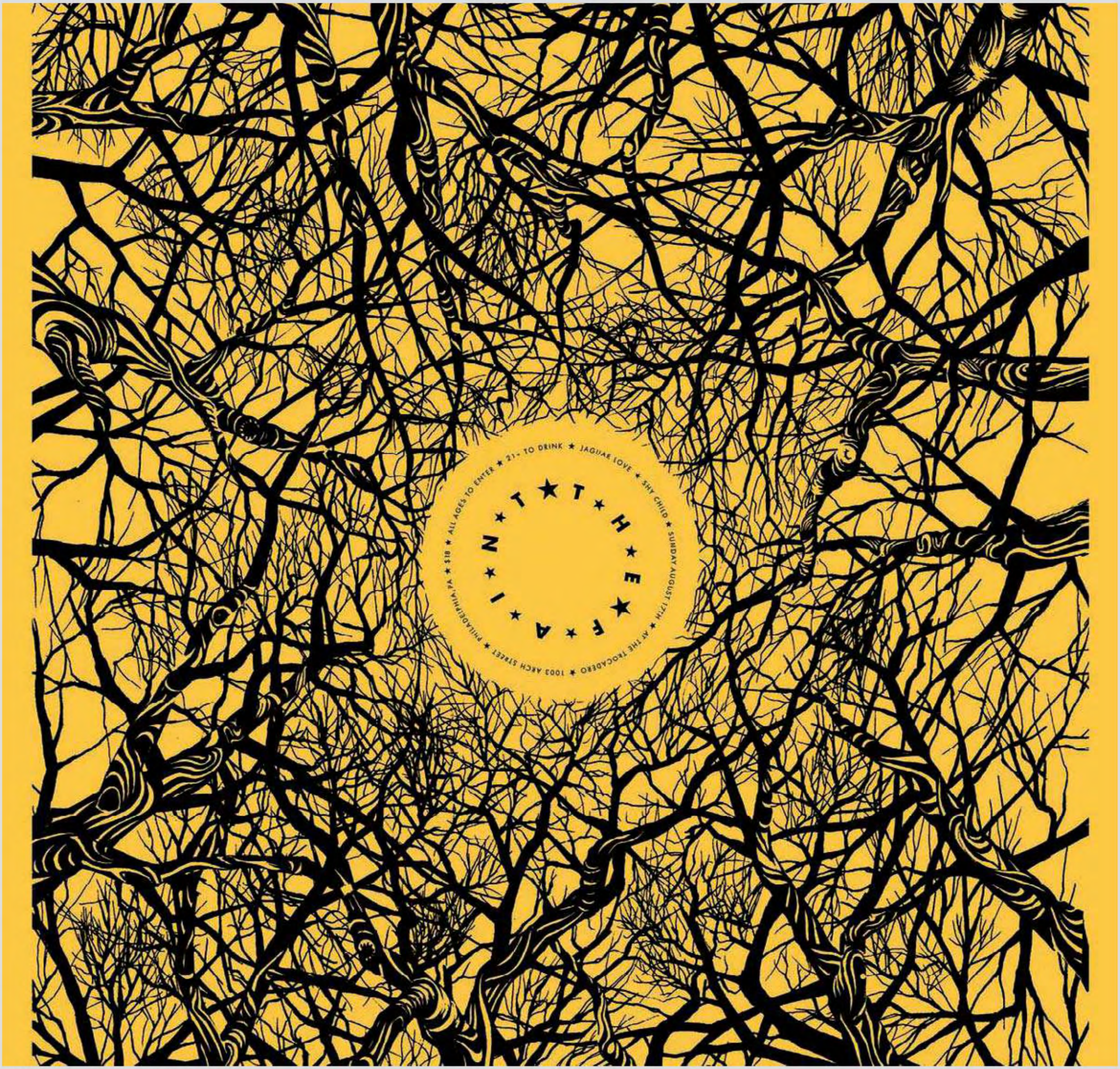
0655 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0656 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

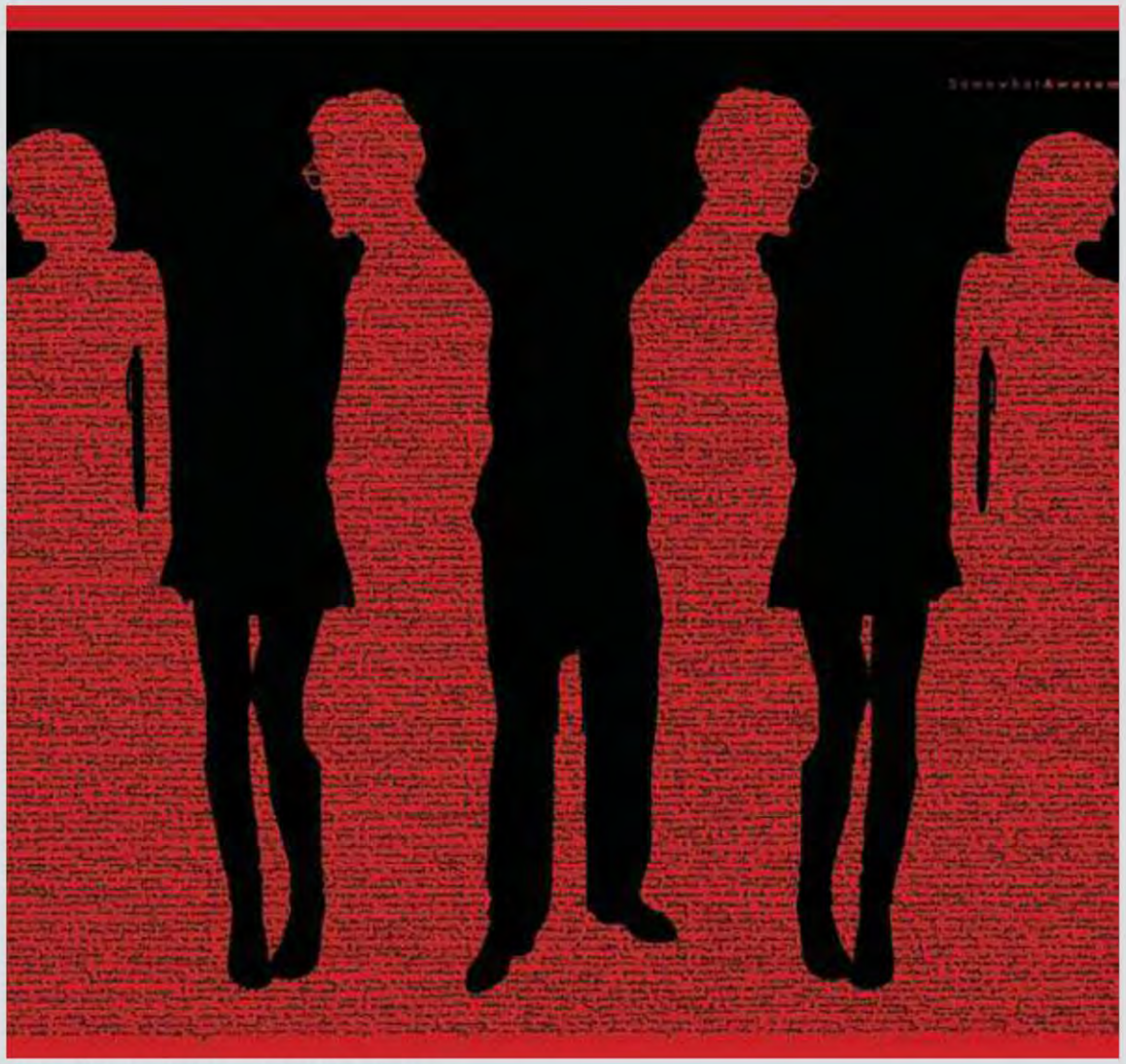
0657 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0658 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0659 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

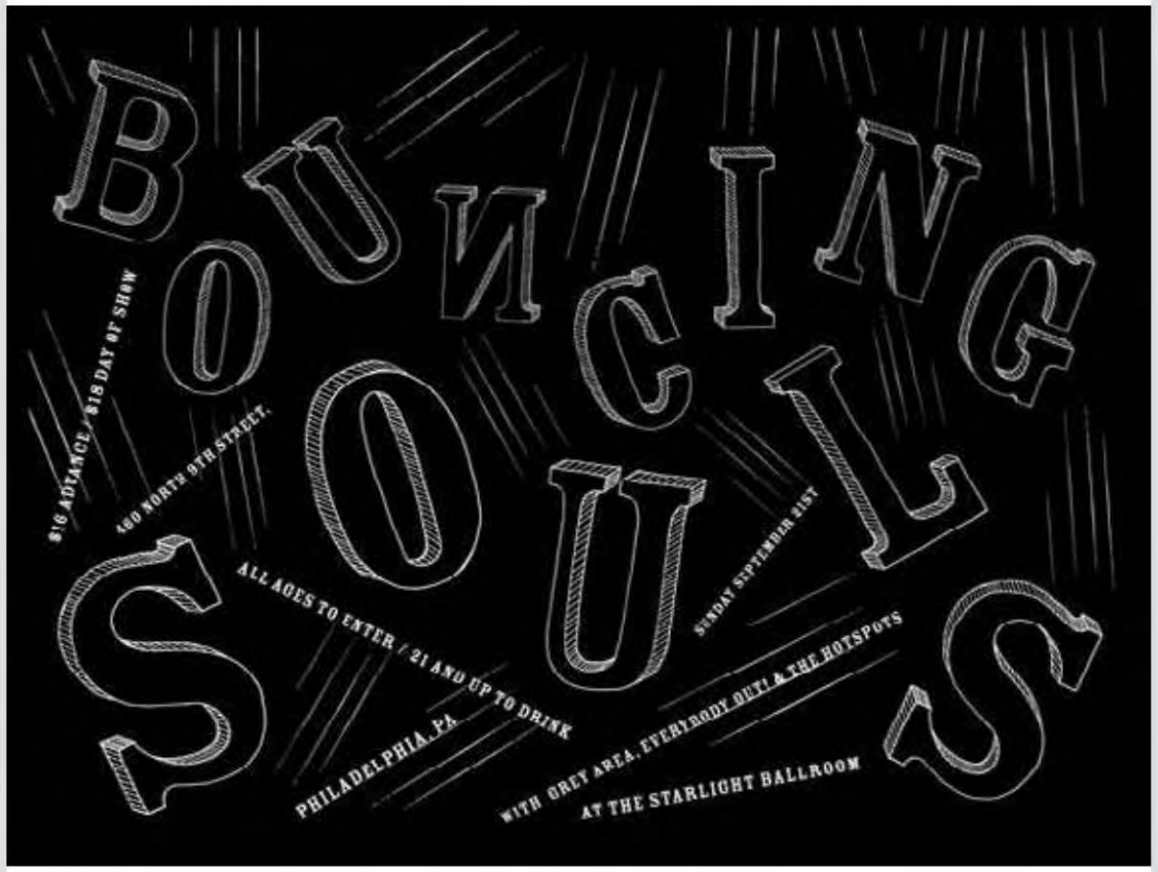


0660 // CALAGRAPHIC DESIGN / USA

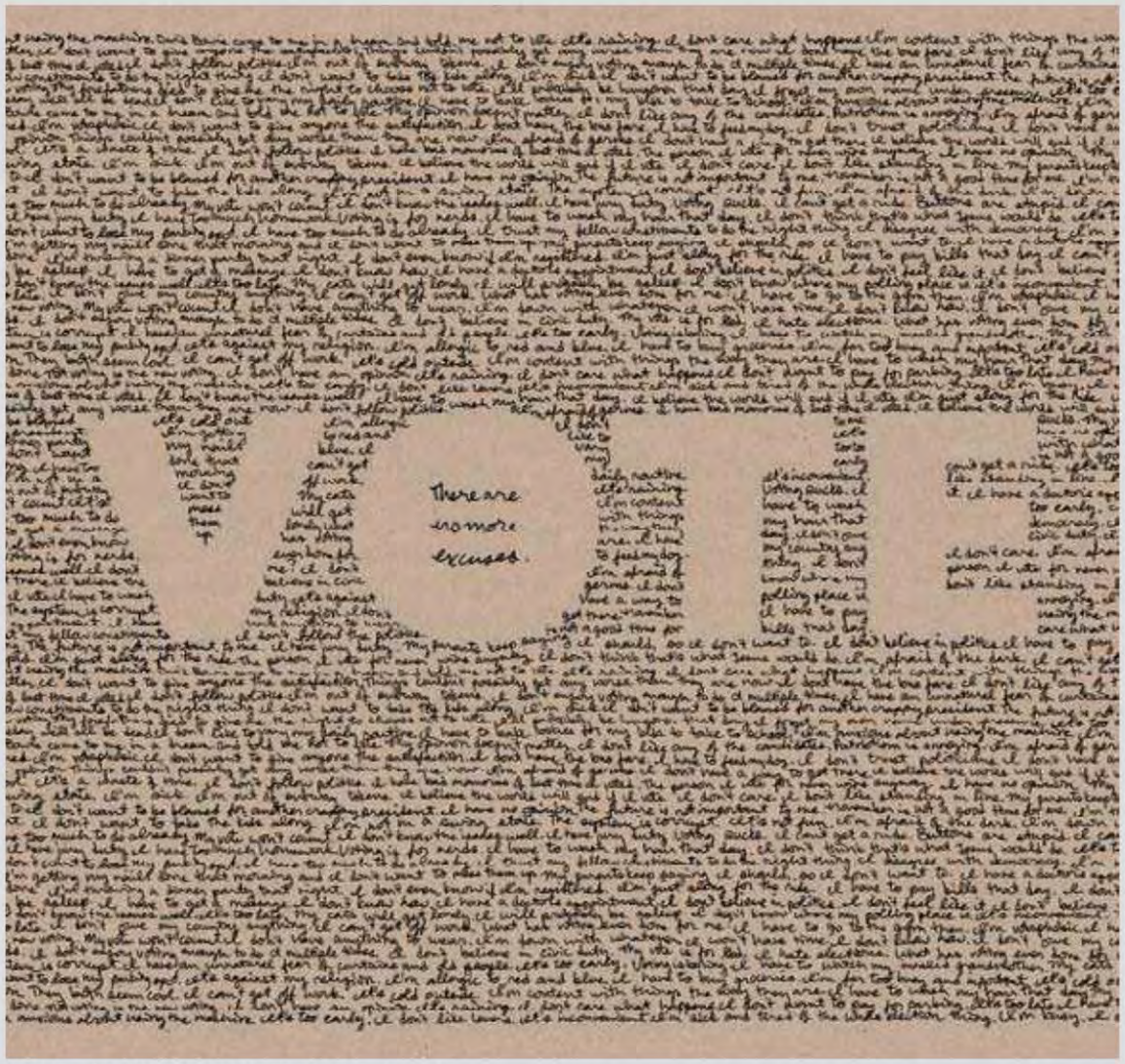


0661 // CALAGRAPHIC DESIGN / USA

0662 // CALAGRAPHIC DESIGN / USA



0663 // CALAGRAPHIC DESIGN / USA



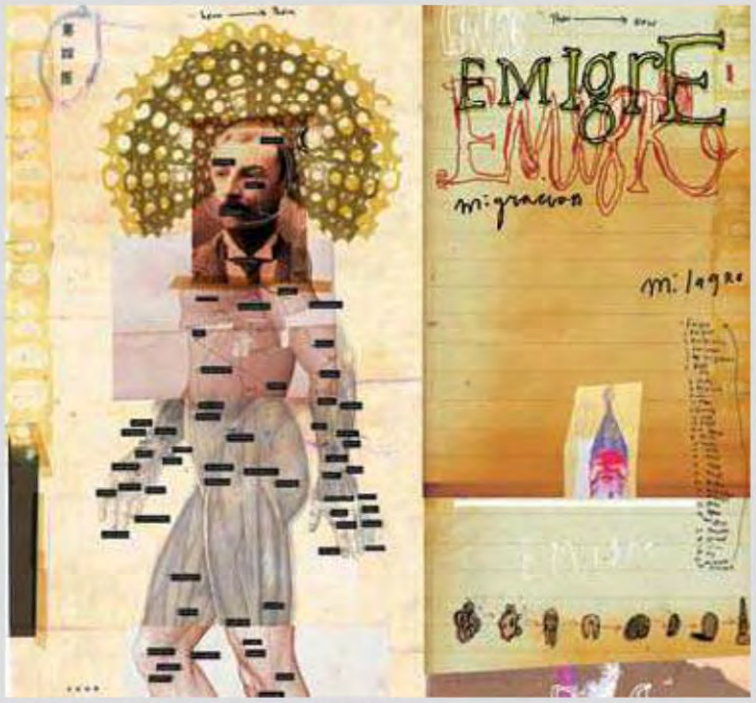
0664 // CALAGRAPHIC DESIGN / USA

0665 // AESTHETIC APPARATUS / USA

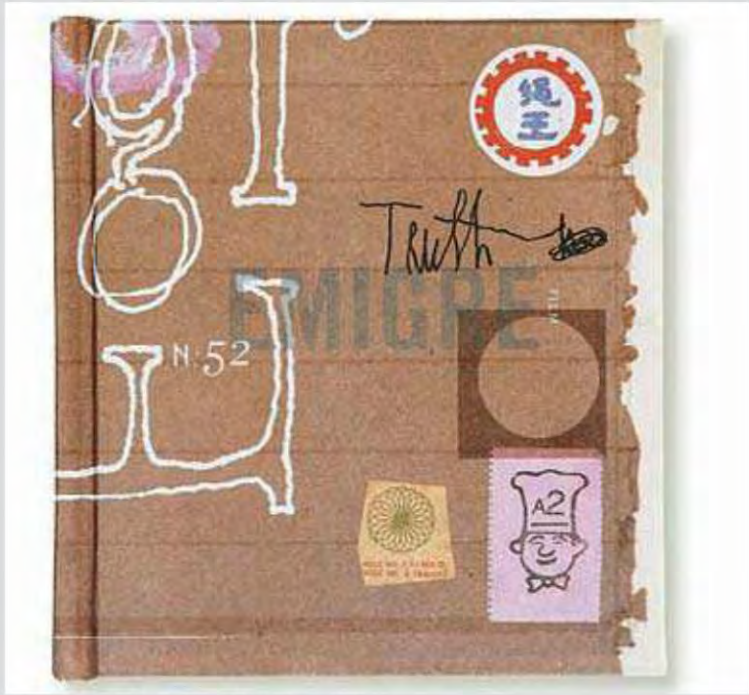
0666 // AESTHETIC APPARATUS / USA

0667 // AESTHETIC APPARATUS / USA

0668 // BLOK DESIGN / MEXICO

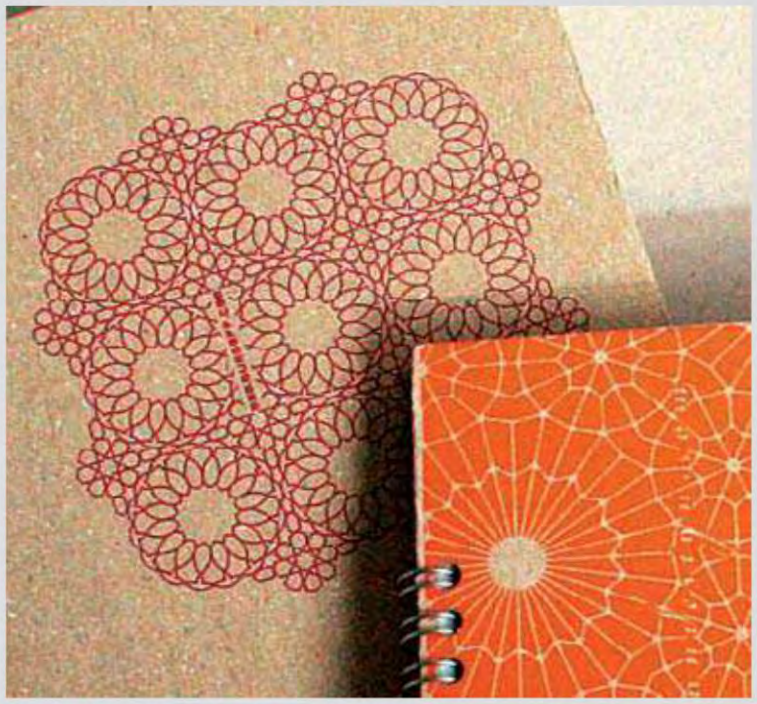


0669 // BLOK DESIGN / MEXICO



0670 // BLOK DESIGN / MEXICO

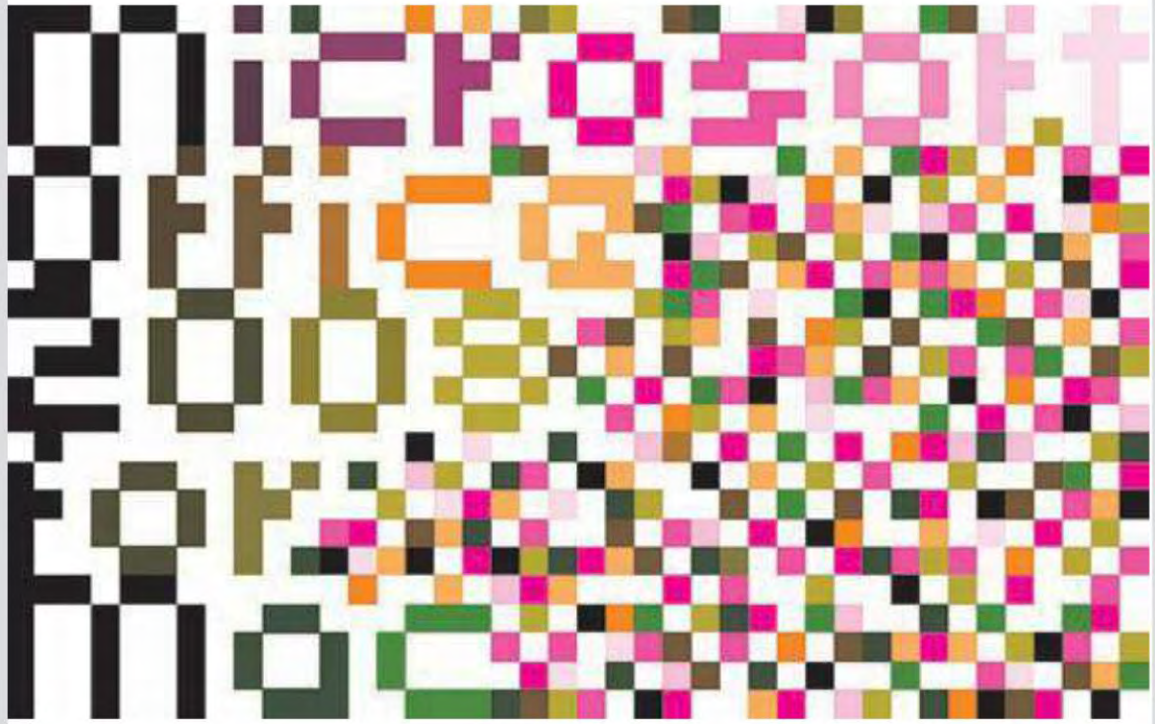
0671 // ZYNC COMMUNICATIONS, INC. / CANADA



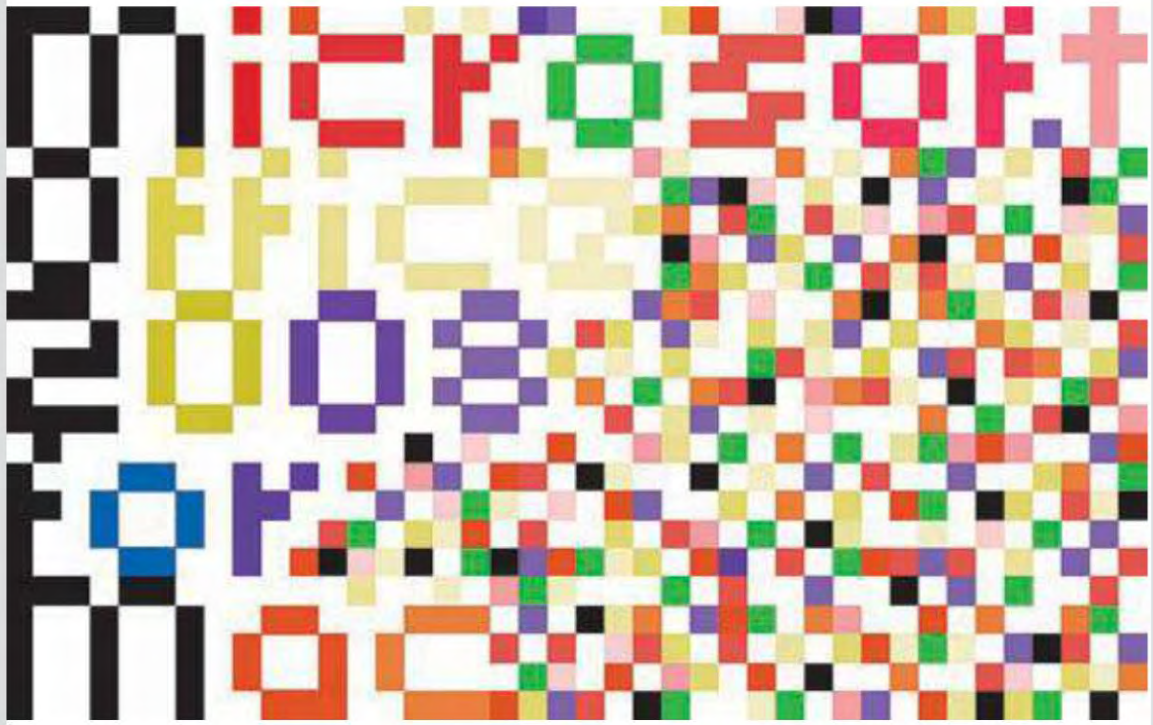
0672 // BURGEFF DESIGN / MEXICO

0673 // ADAMS MORIOKA, INC. / USA

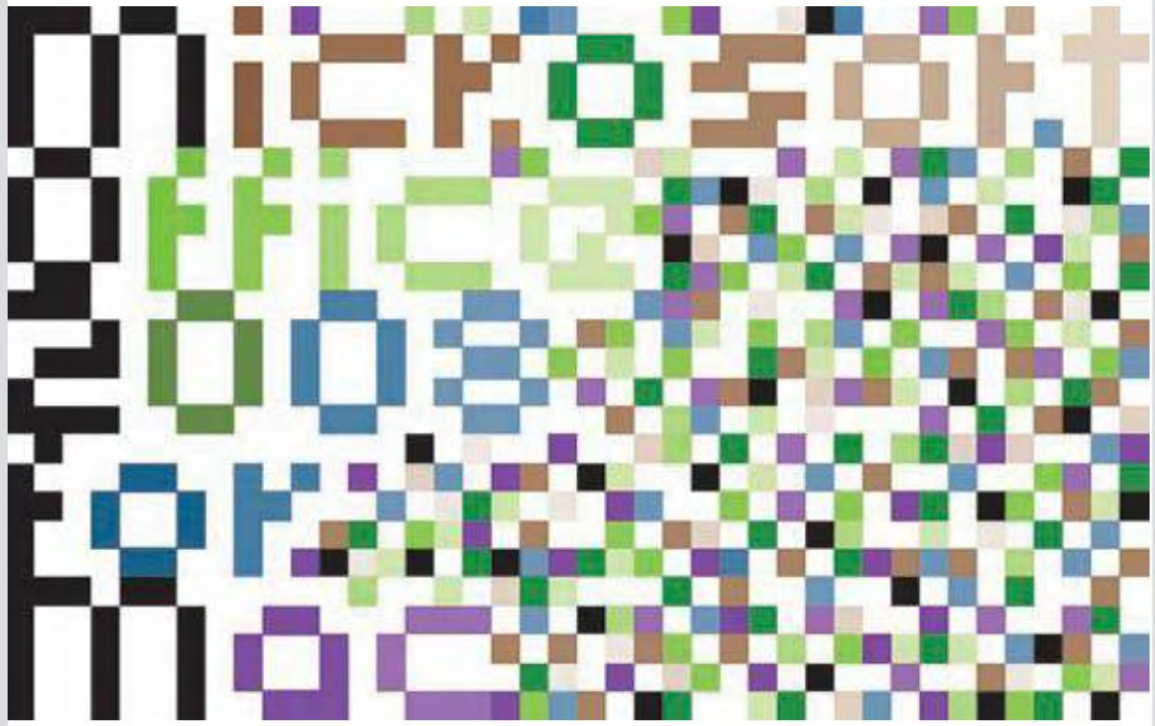
0674 // SAMURAI, INC. / JAPAN



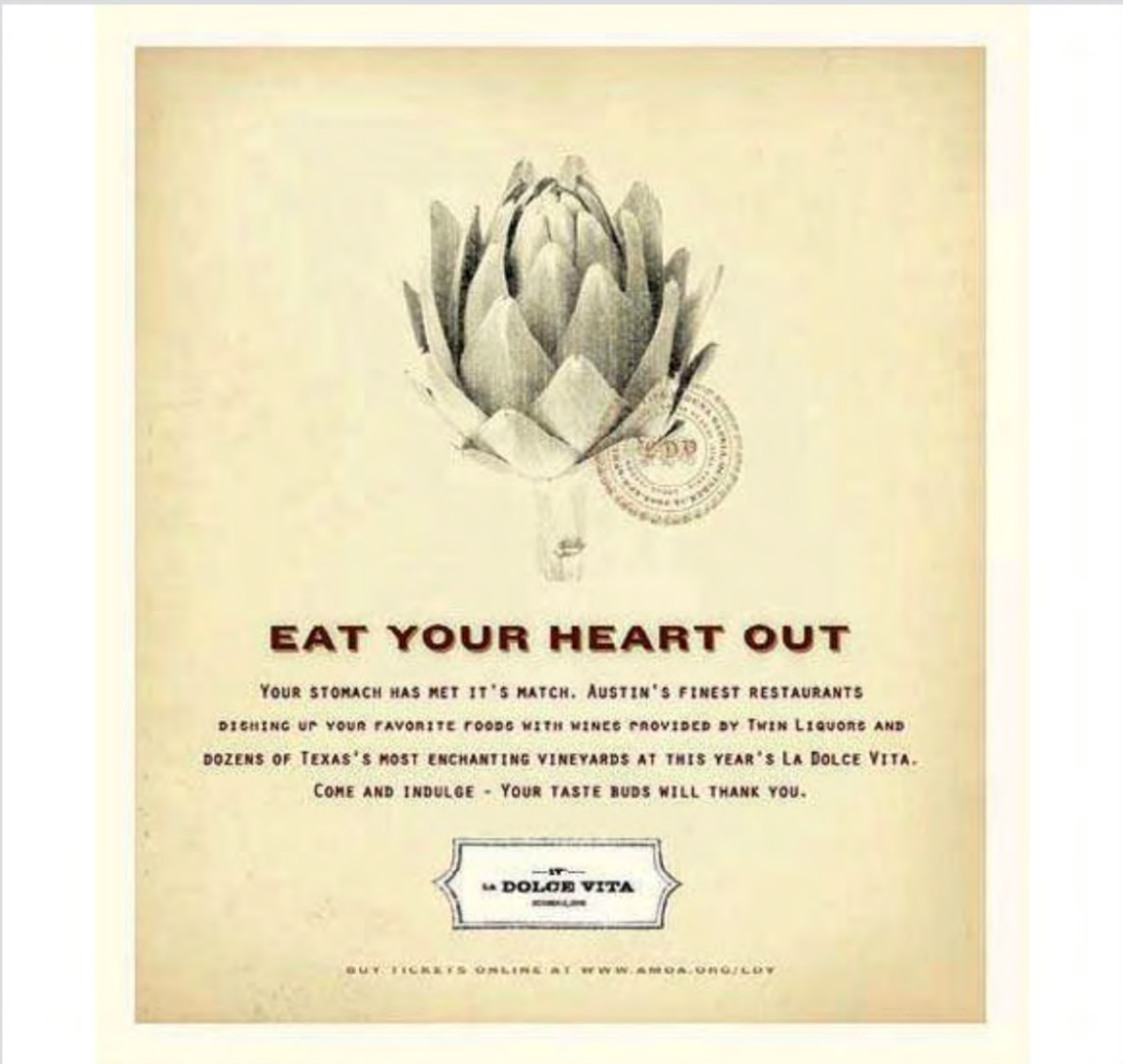
0675 // SAMURAI, INC. / JAPAN



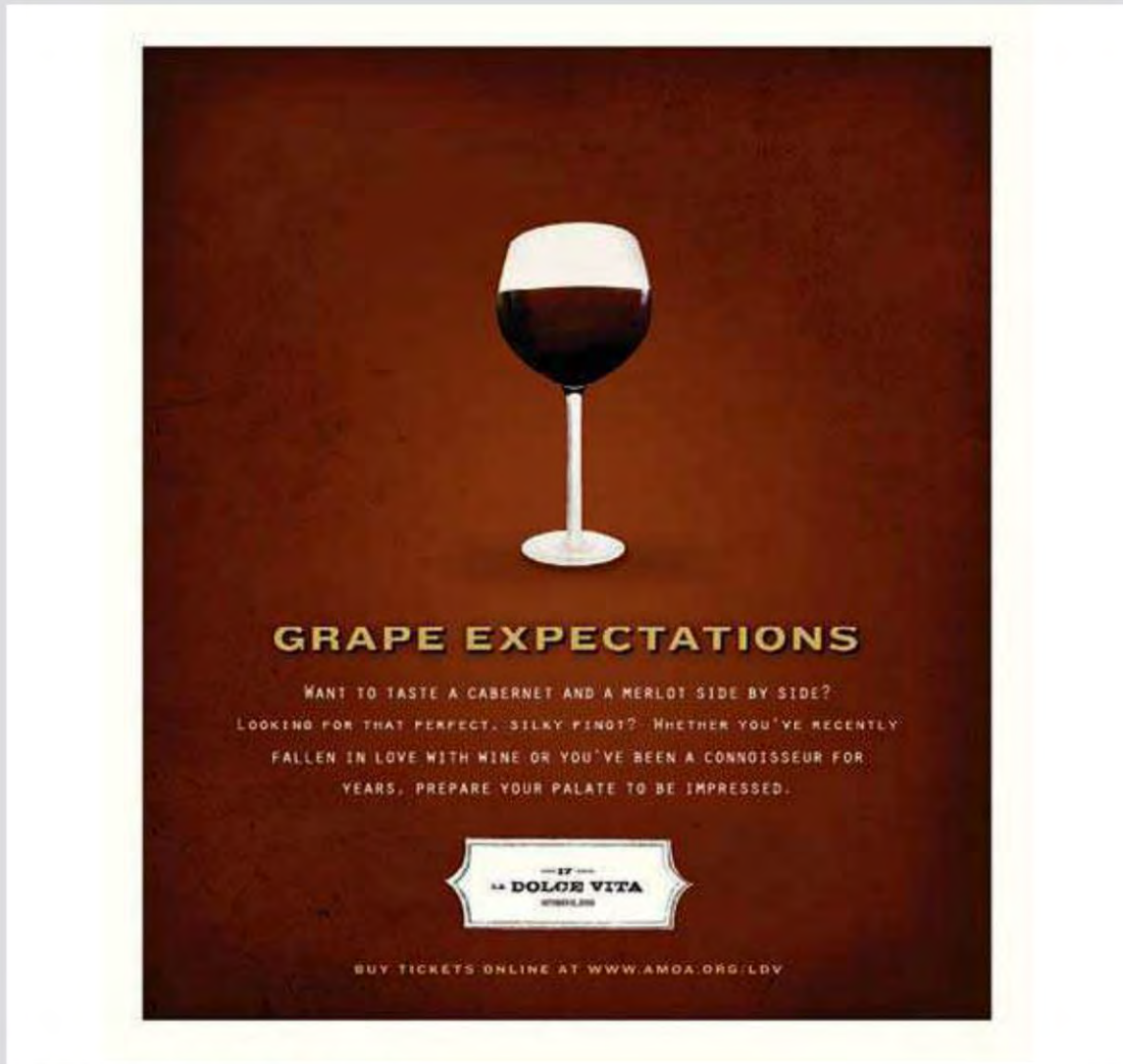
0676 // SAMURAI, INC. / JAPAN



0677 // SAMURAI, INC. / JAPAN

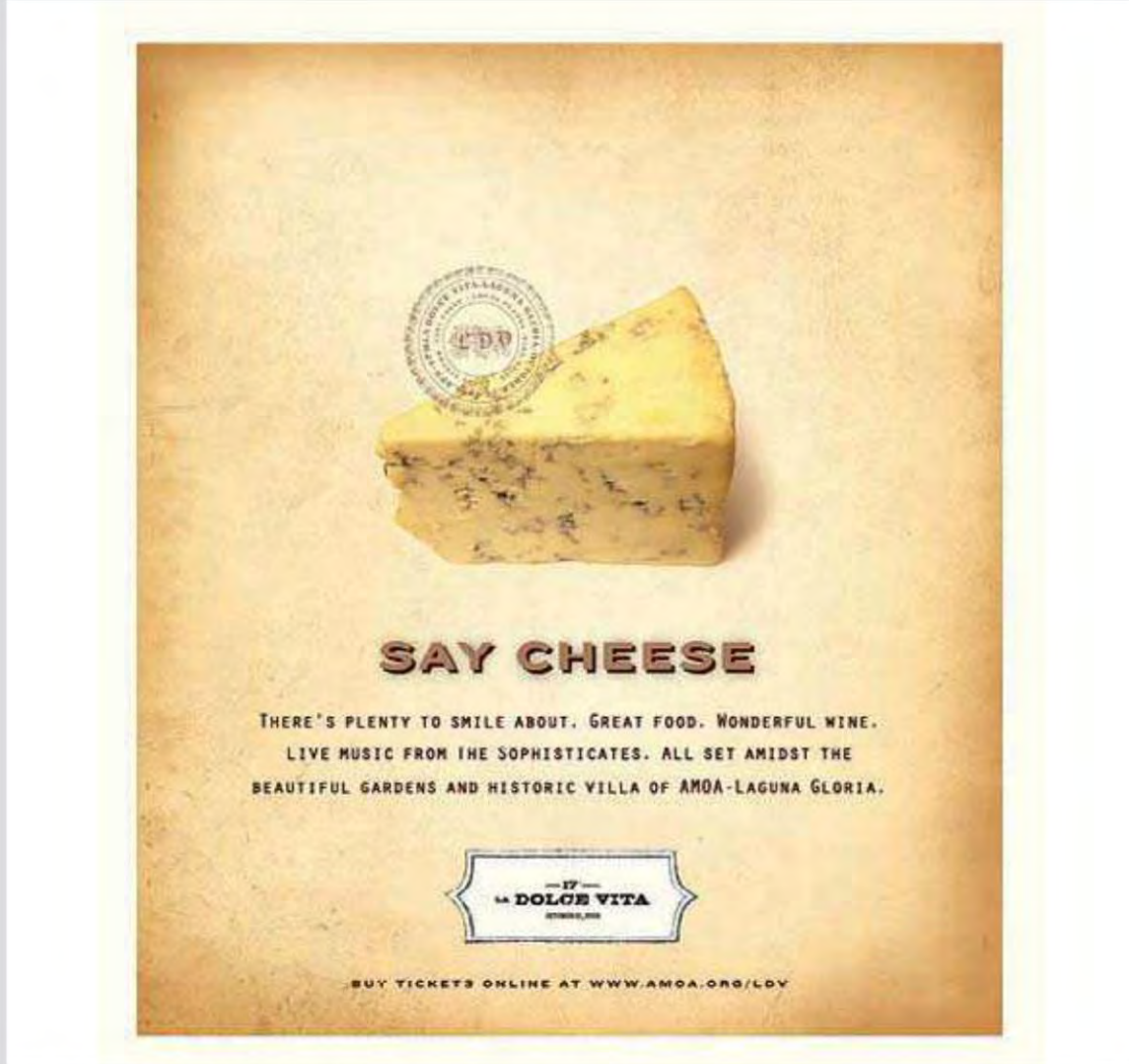


0678 // EMBLEM CREATIVE / USA

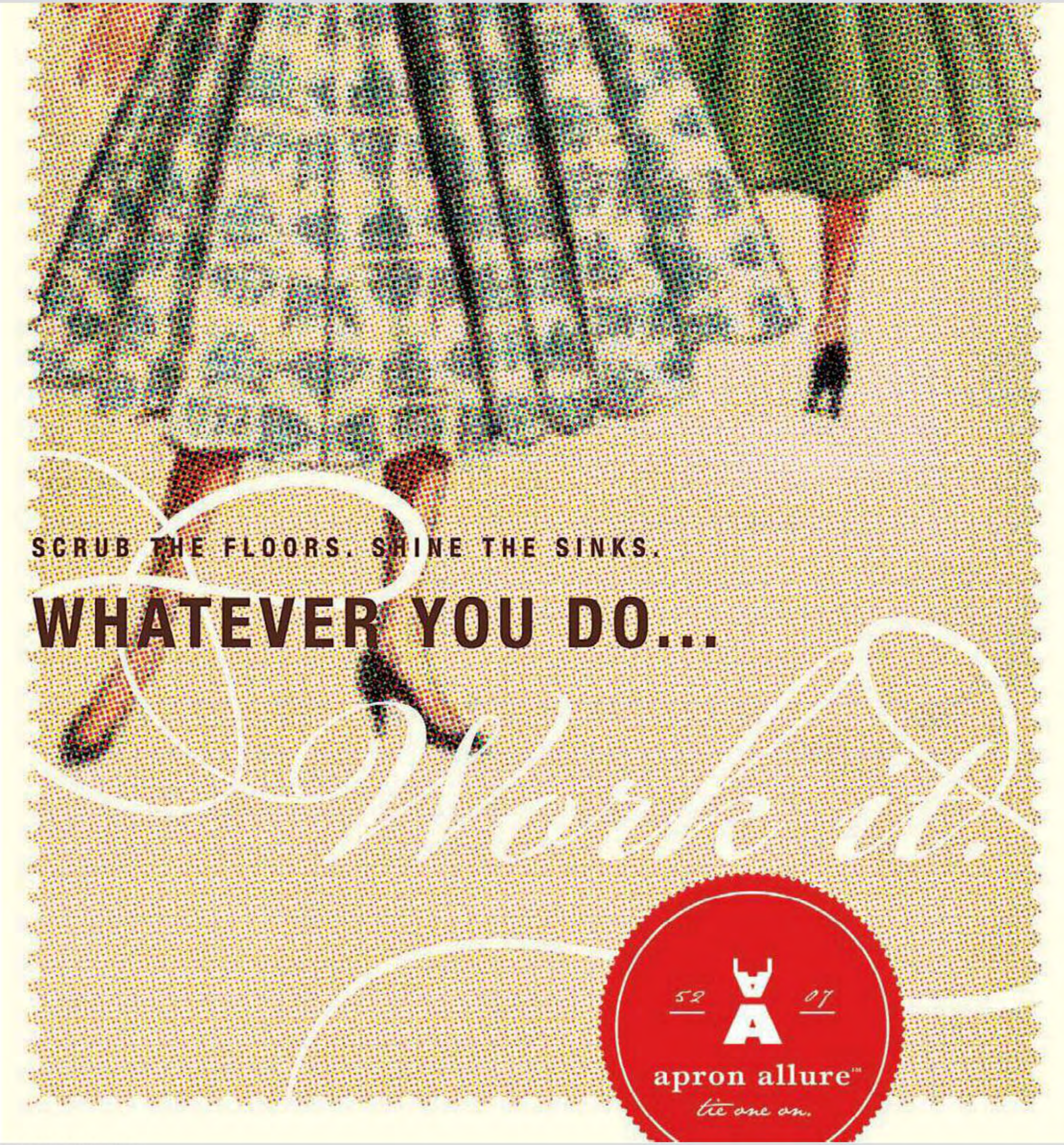


0679 // EMBLEM CREATIVE / USA

0680 // EMBLEM CREATIVE / USA

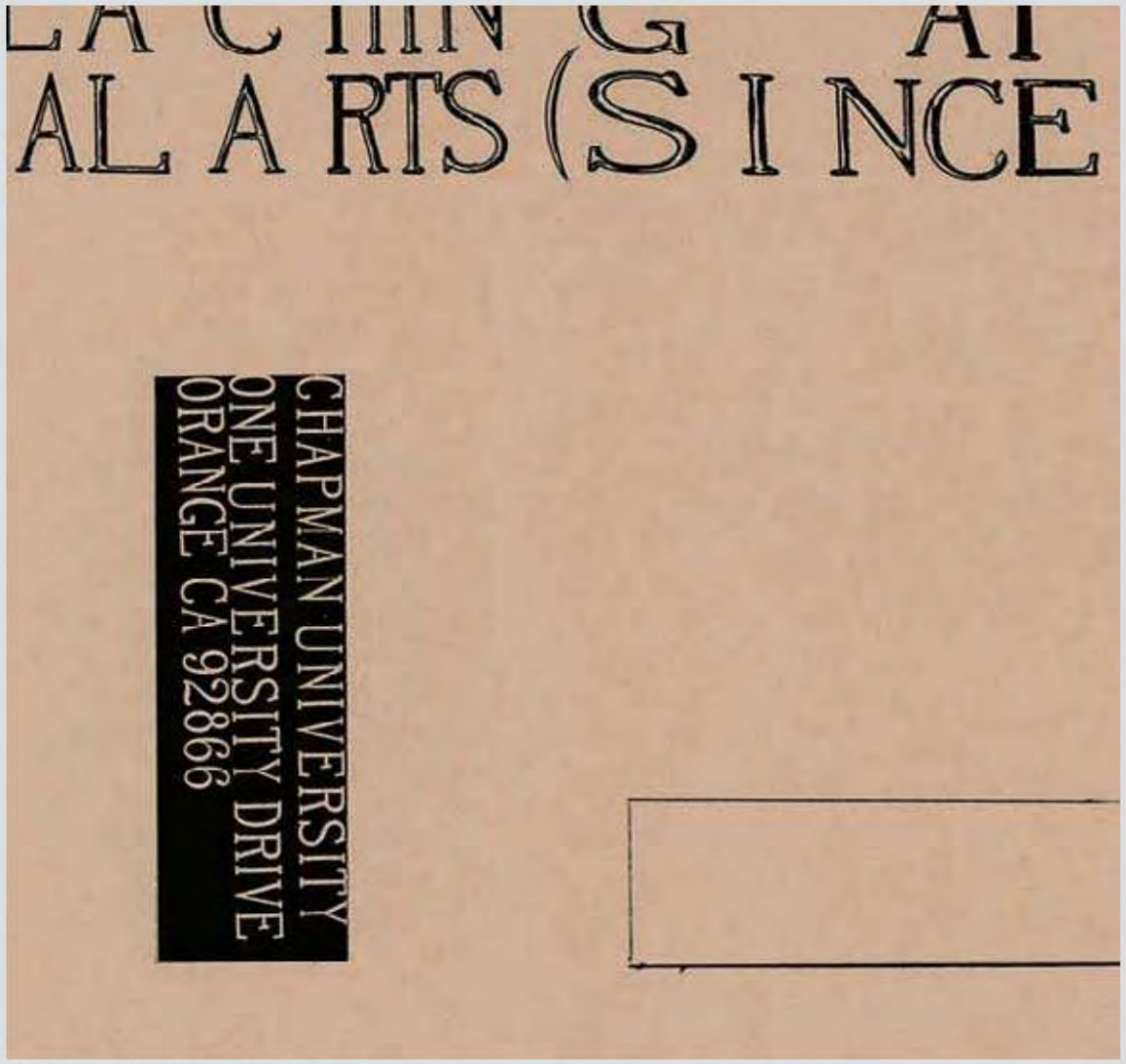


0681 // EMBLEM CREATIVE / USA

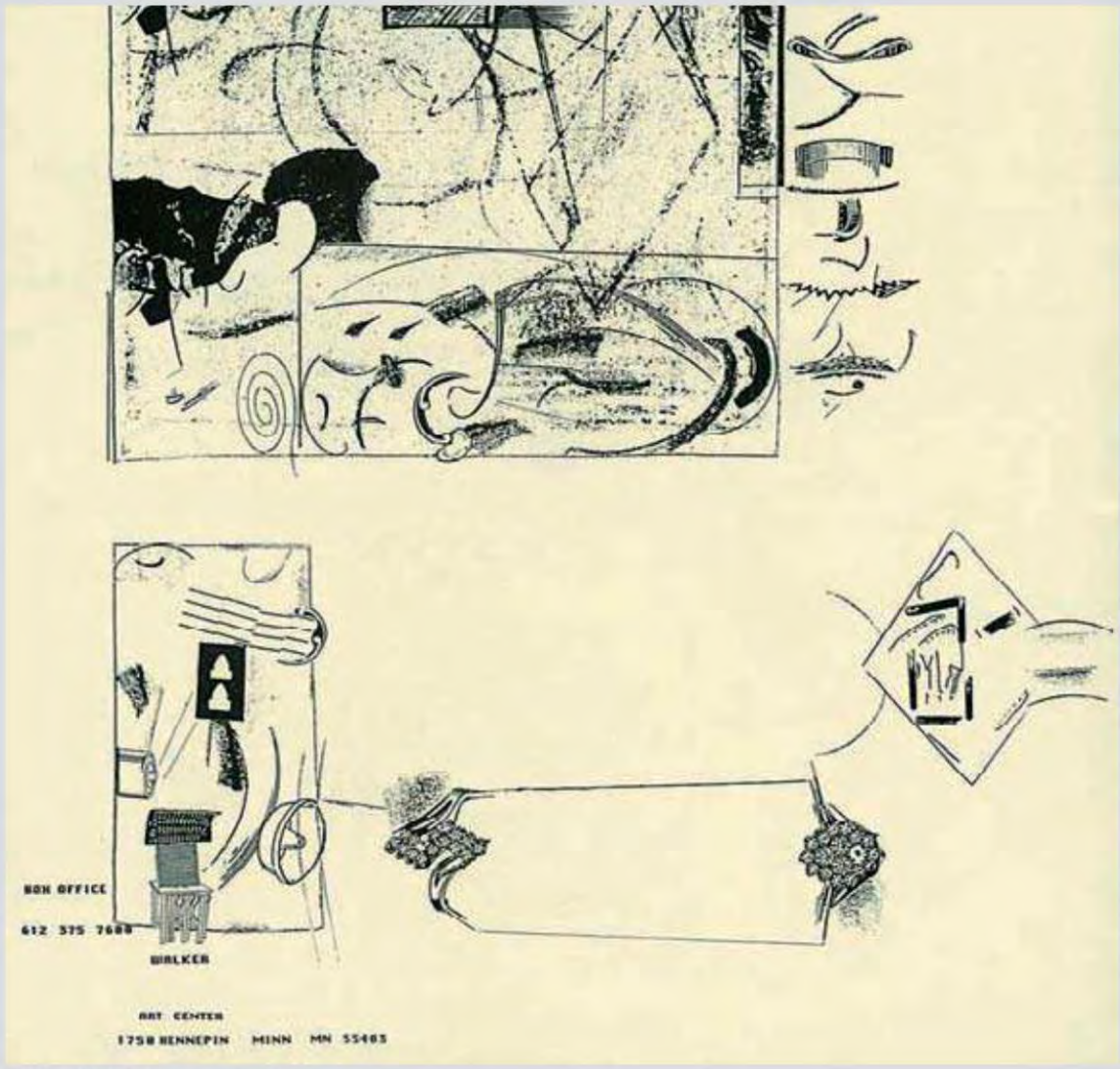


0682 // EMBLEM CREATIVE / USA

0683 // ED FELLA / USA

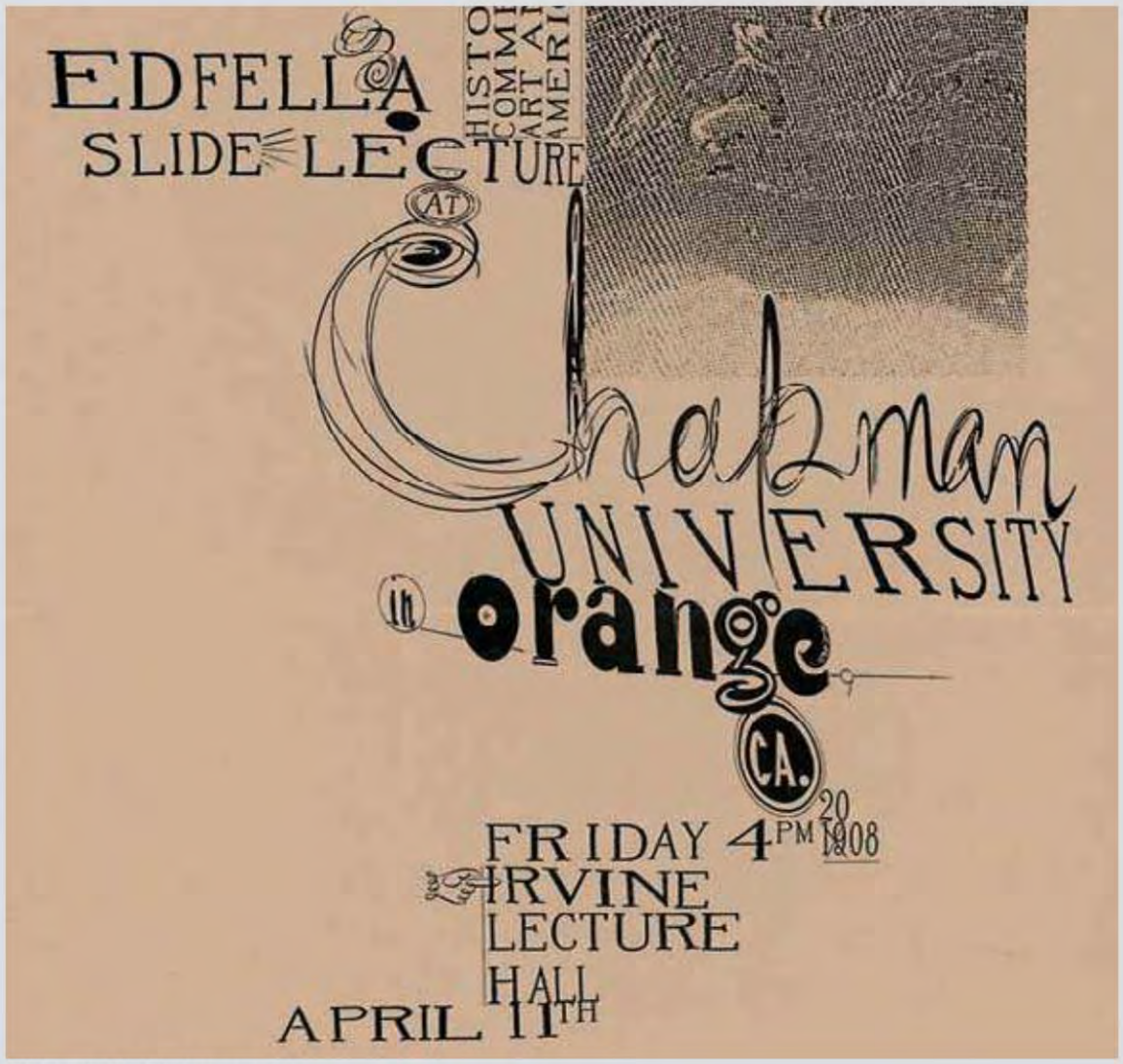


0684 // ED FELLA / USA

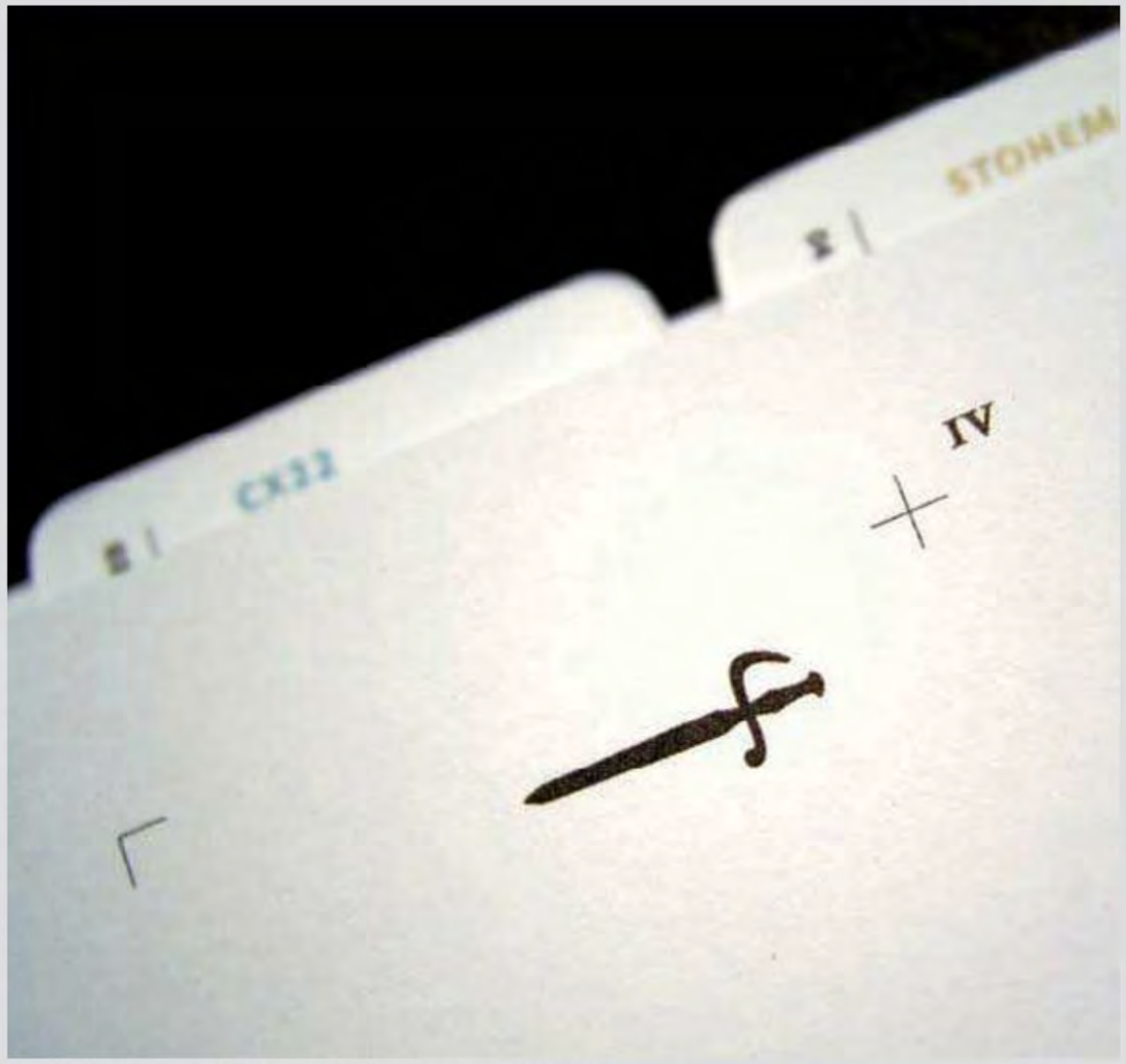


0685 // ED FELLA / USA

0686 // ED FELLA / USA



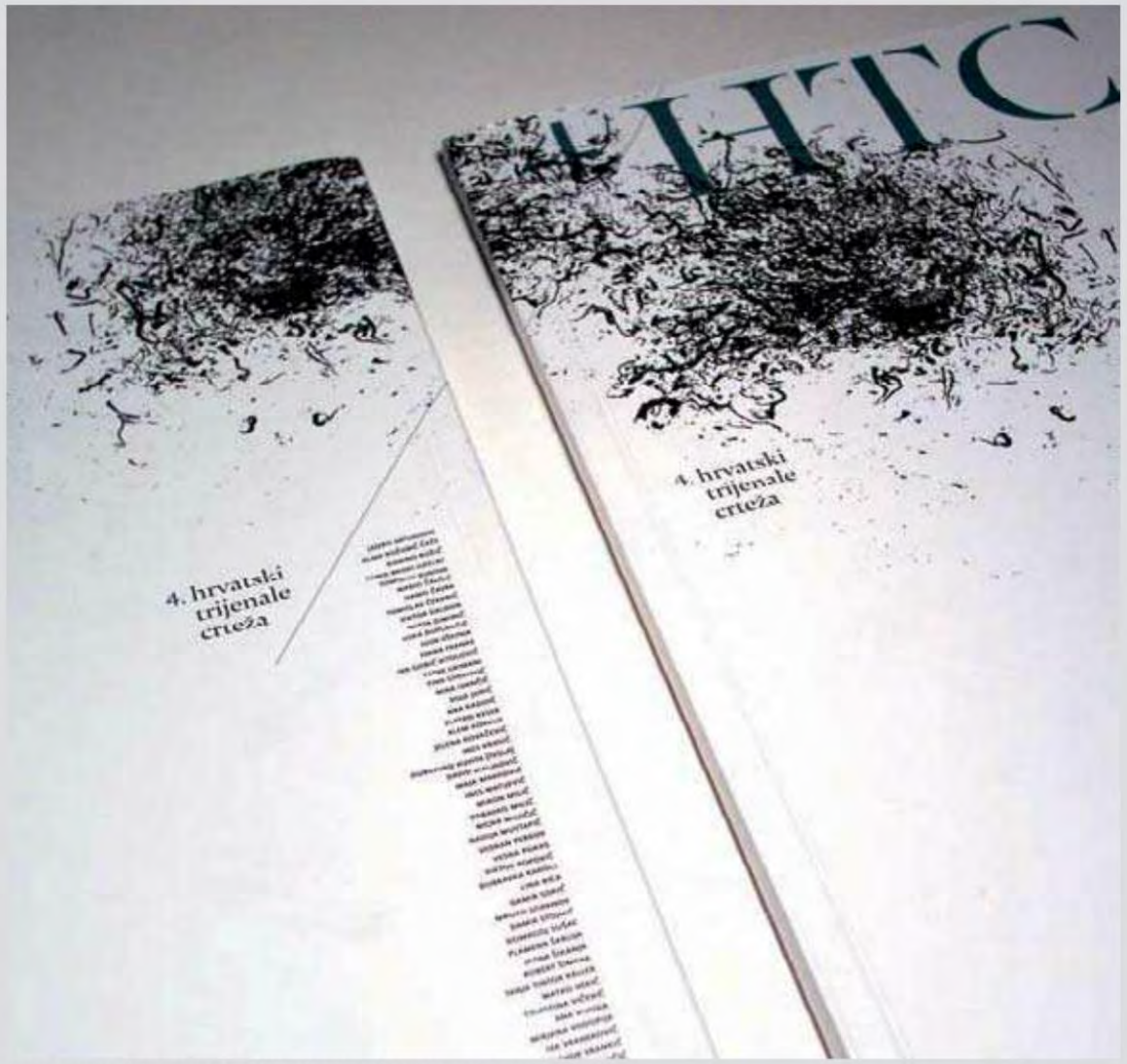
0687 // ED FELLA / USA



0688 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0689 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

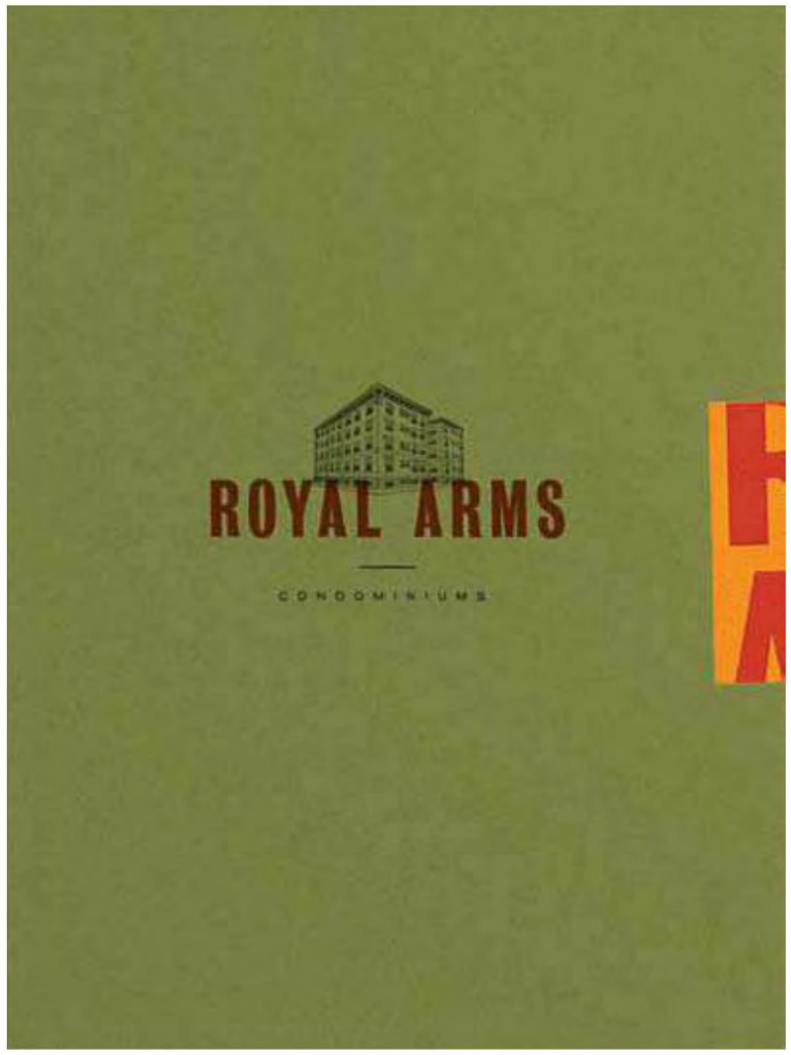
0690 // SENSUS DESIGN FACTORY ZAGREB / CROATIA



0691 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

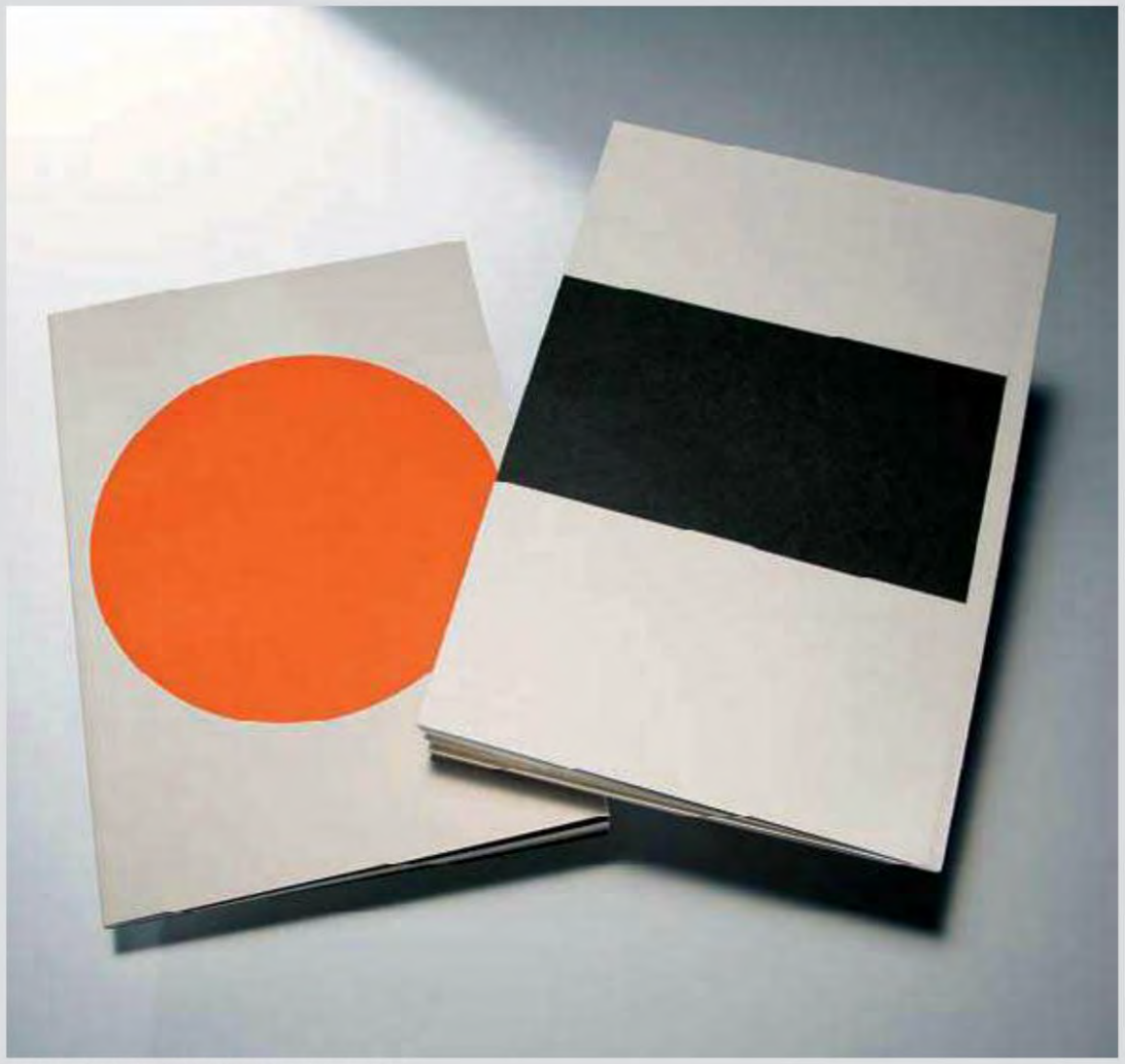
0692 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0693 // **BUCHANAN DESIGN** / USA



0694 // SOCKEYE CREATIVE / USA

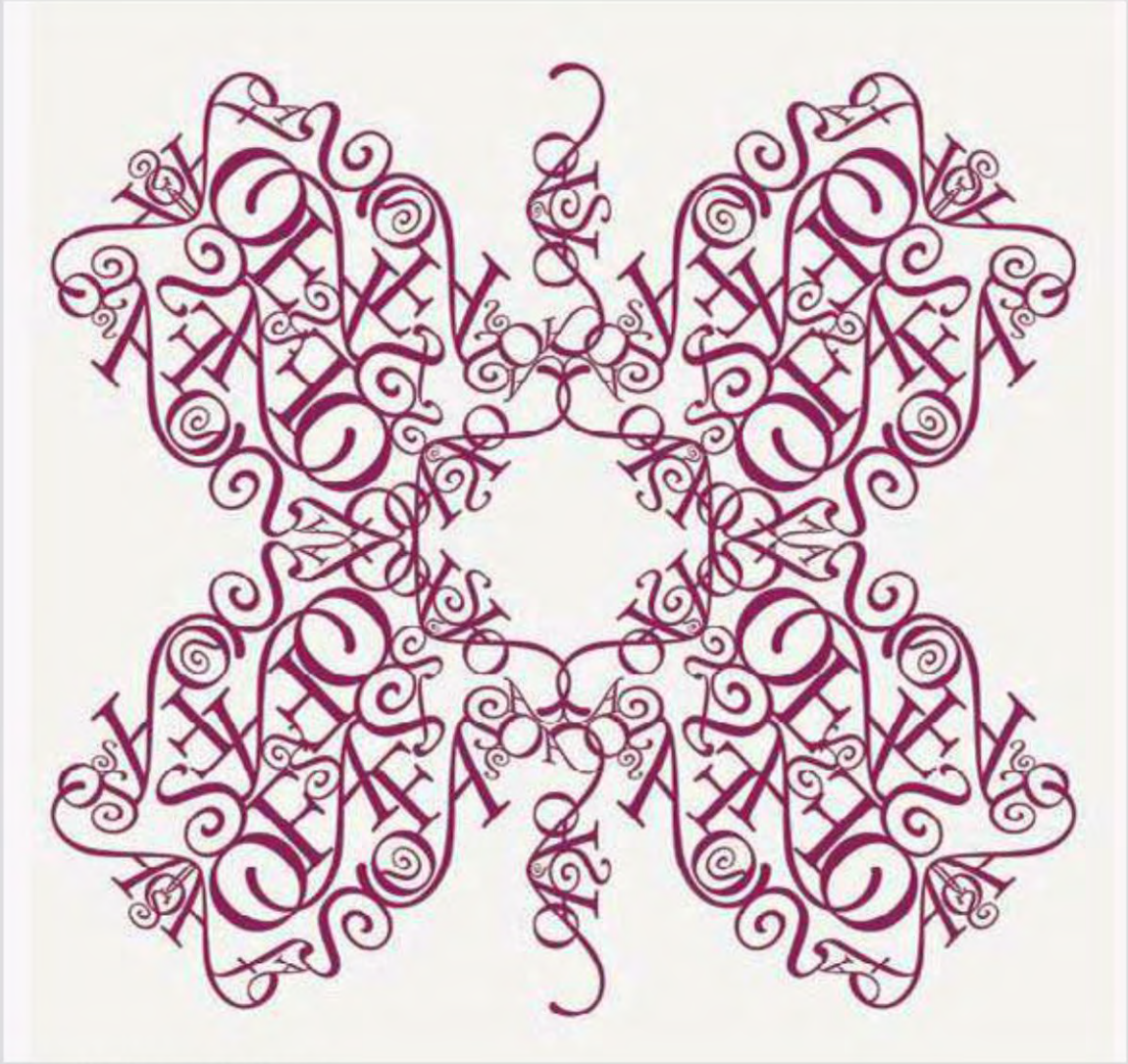
0695 // SOCKEYE CREATIVE / USA



0696 // AND PARTNERS, NY / USA

0697 // KINETIK / USA

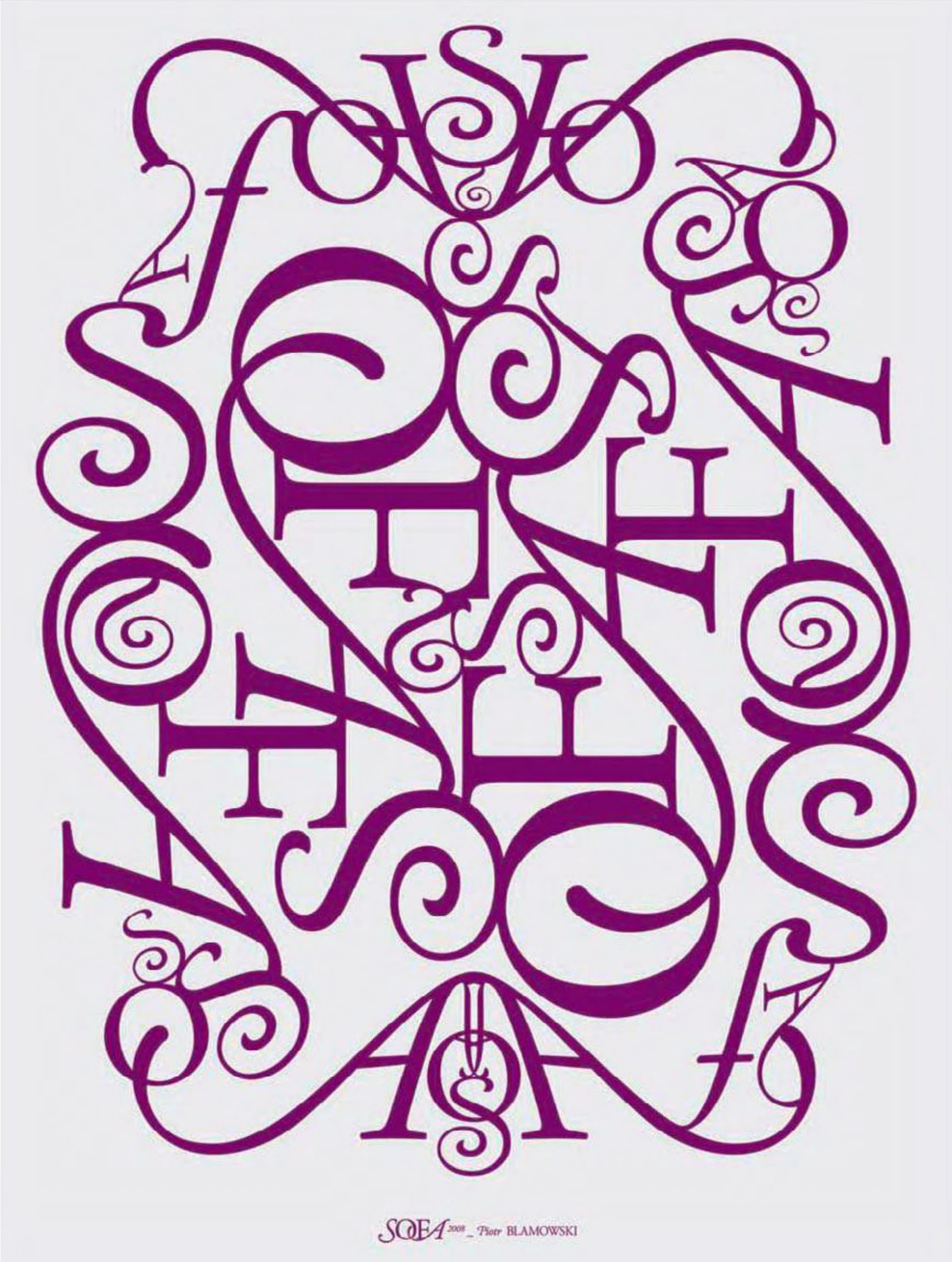
0698 // **PLAZM** / USA



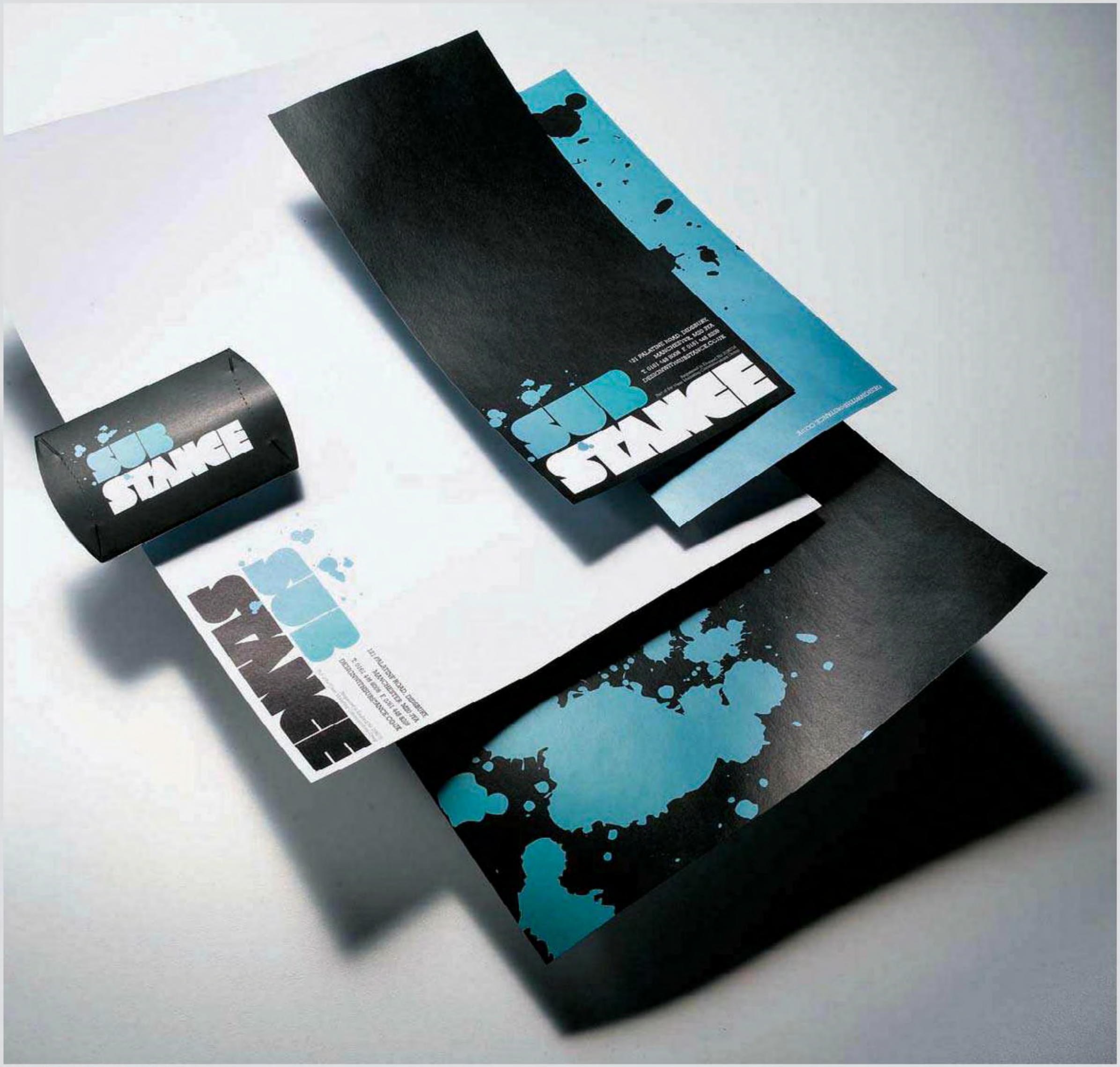
0699 // **3GROUP** / POLAND

0700 // **PLAZM** / USA

0701 // **PLAZM** / USA



0702 // 3GROUP / POLAND



0703 // CLEAR MARKETING / UK

0704 // BASEMAN DESIGN ASSOCIATES / USA

0705 // NOTHING : SOMETHING : NY / USA

0706 // NOTHING : SOMETHING : NY / USA

0707 // VALENTINE GROUP NEW YORK / USA

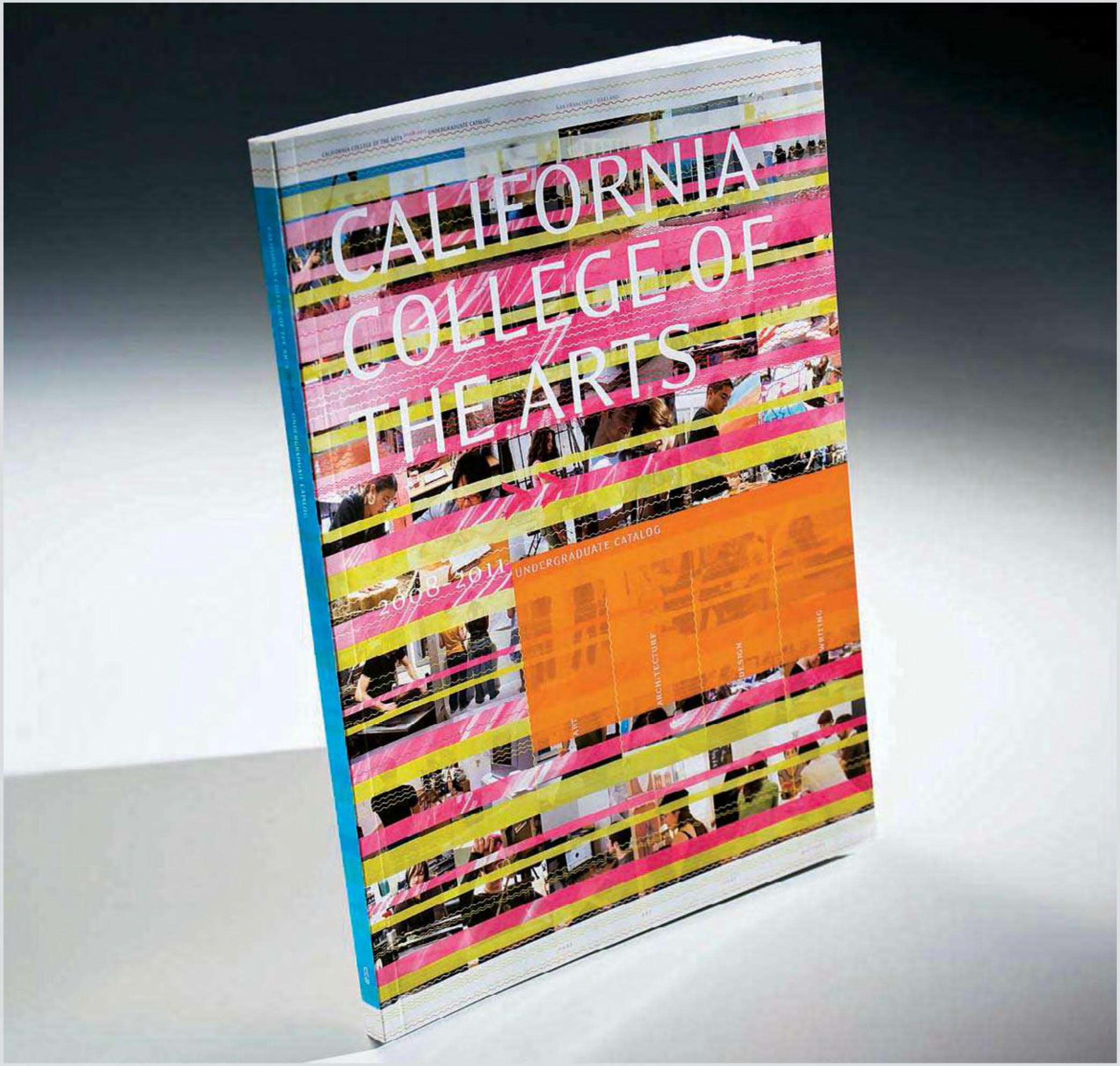
0708 // SPUR / USA

0709 // SPUR / USA

0710 // SPUR / USA

0711 // SPUR / USA

0712 // SPUR / USA



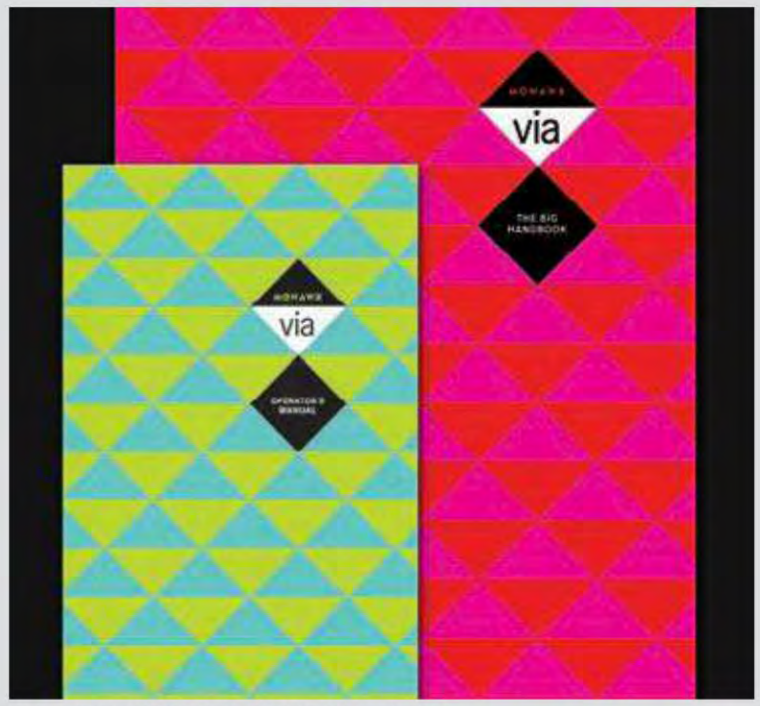
0713 // AUFULDISH & WARINNER / USA

0714 // ADAMS MORIOKA, INC. / USA

0715 // ADAMS MORIOKA, INC. / USA

0716 // ADAMS MORIOKA, INC. / USA

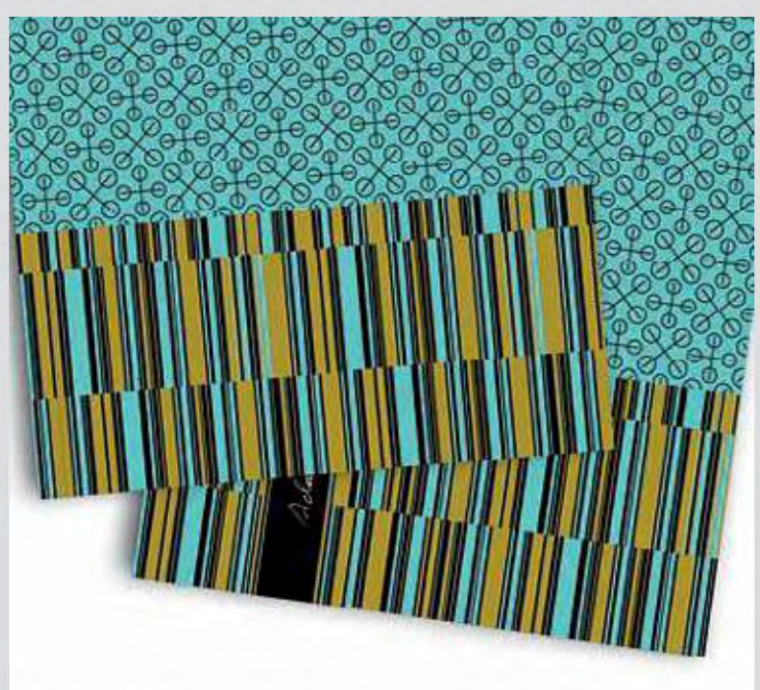
0717 // ADAMS MORIOKA, INC. / USA



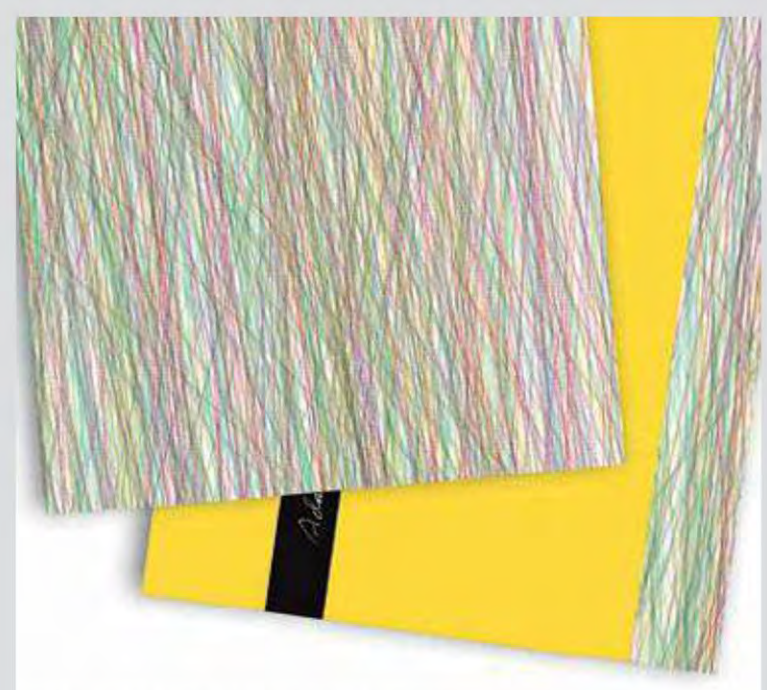
0718 // ADAMS MORIOKA, INC. / USA

0719 // ADAMS MORIOKA, INC. / USA

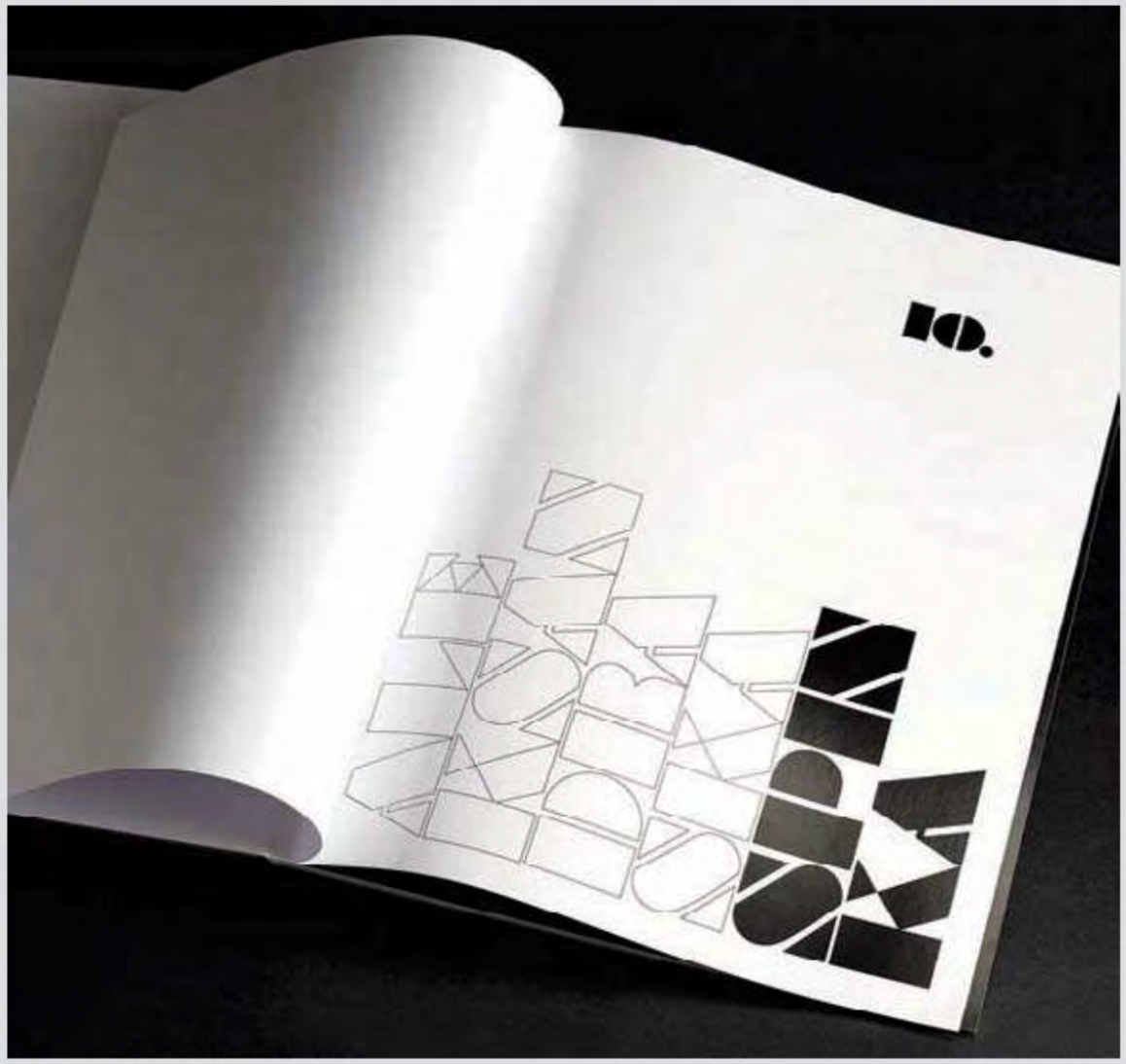
0720 // ADAMS MORIOKA, INC. / USA



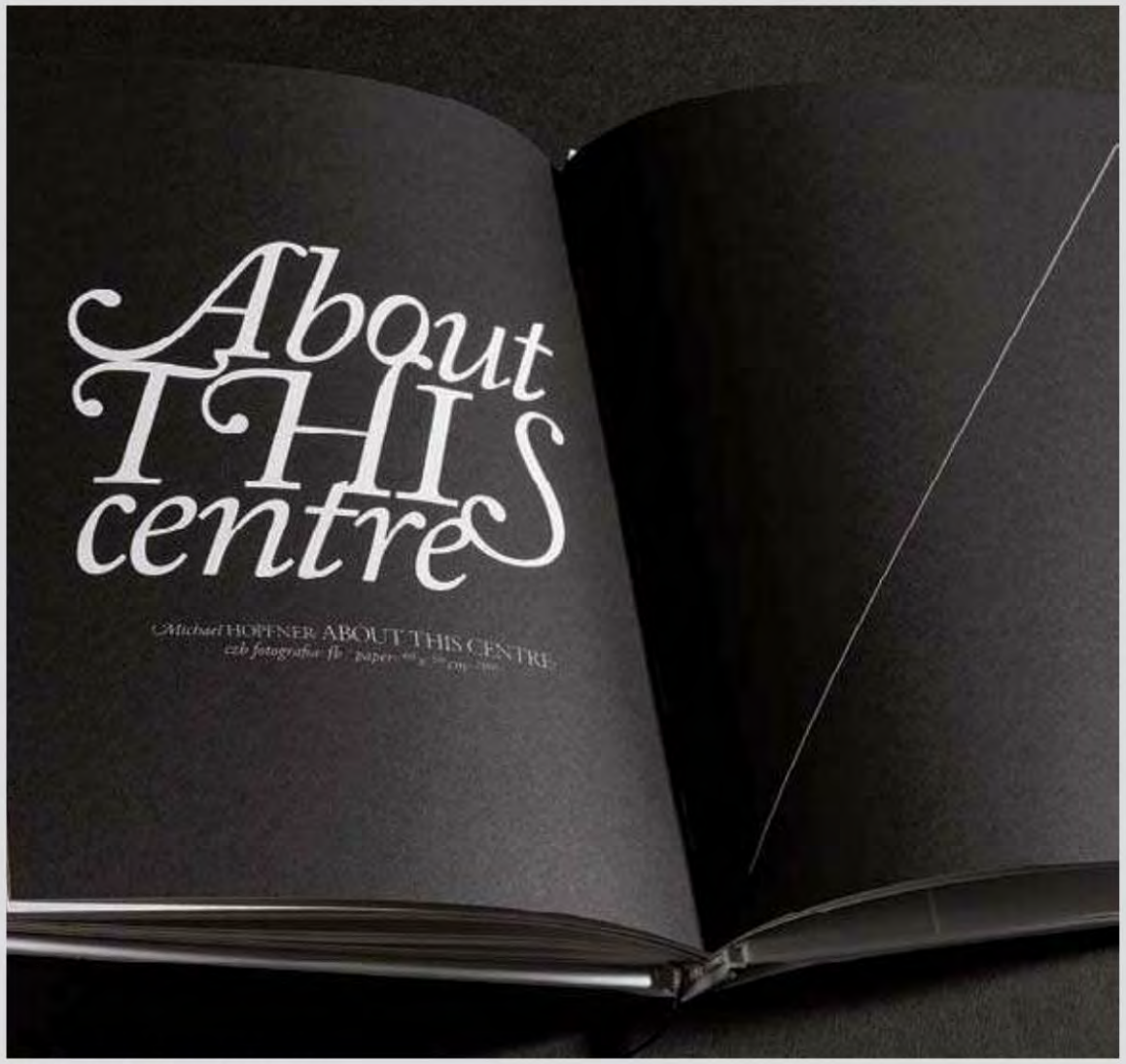
0721 // ADAMS MORIOKA, INC. / USA



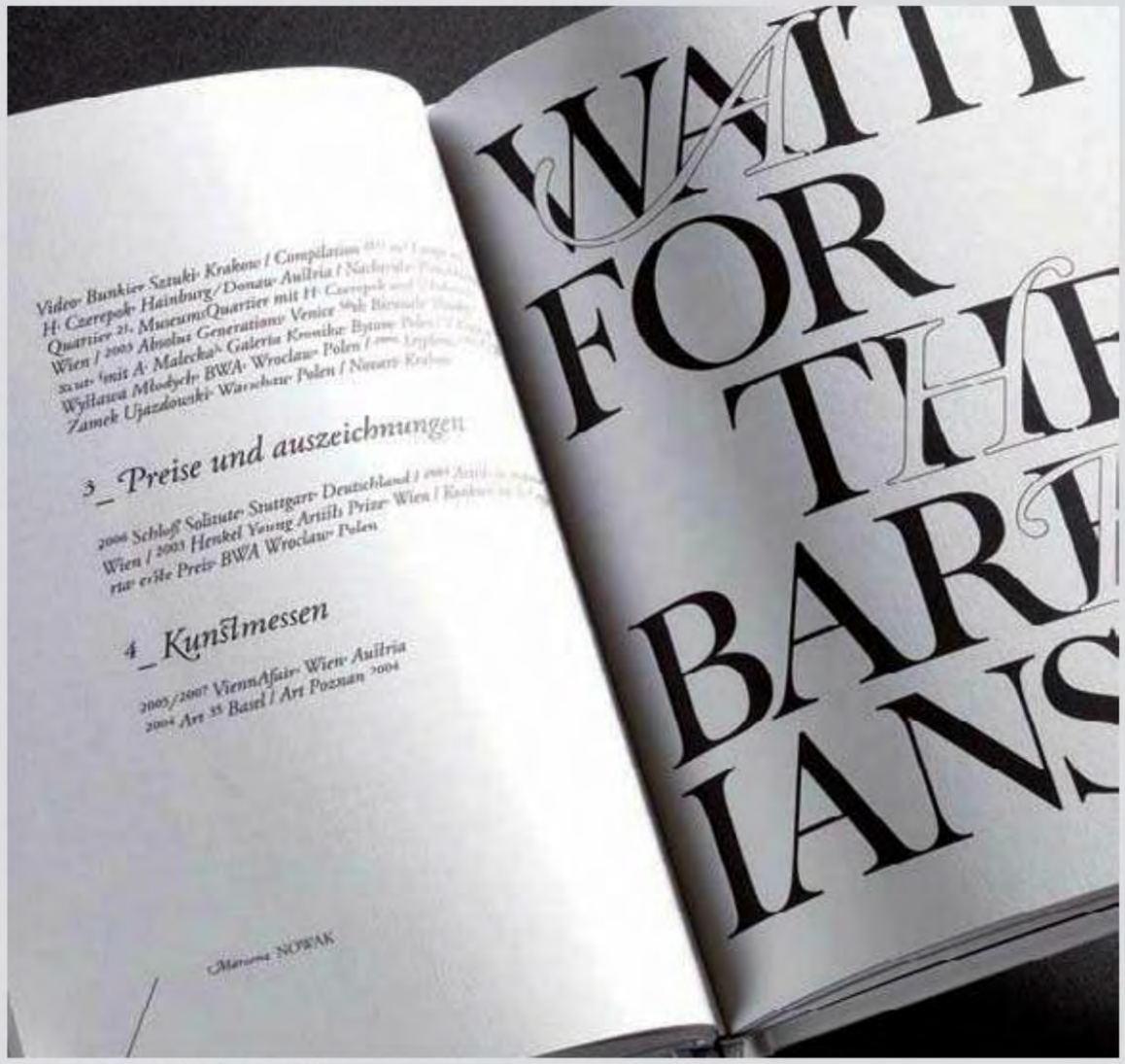
0722 // ADAMS MORIOKA, INC. / USA



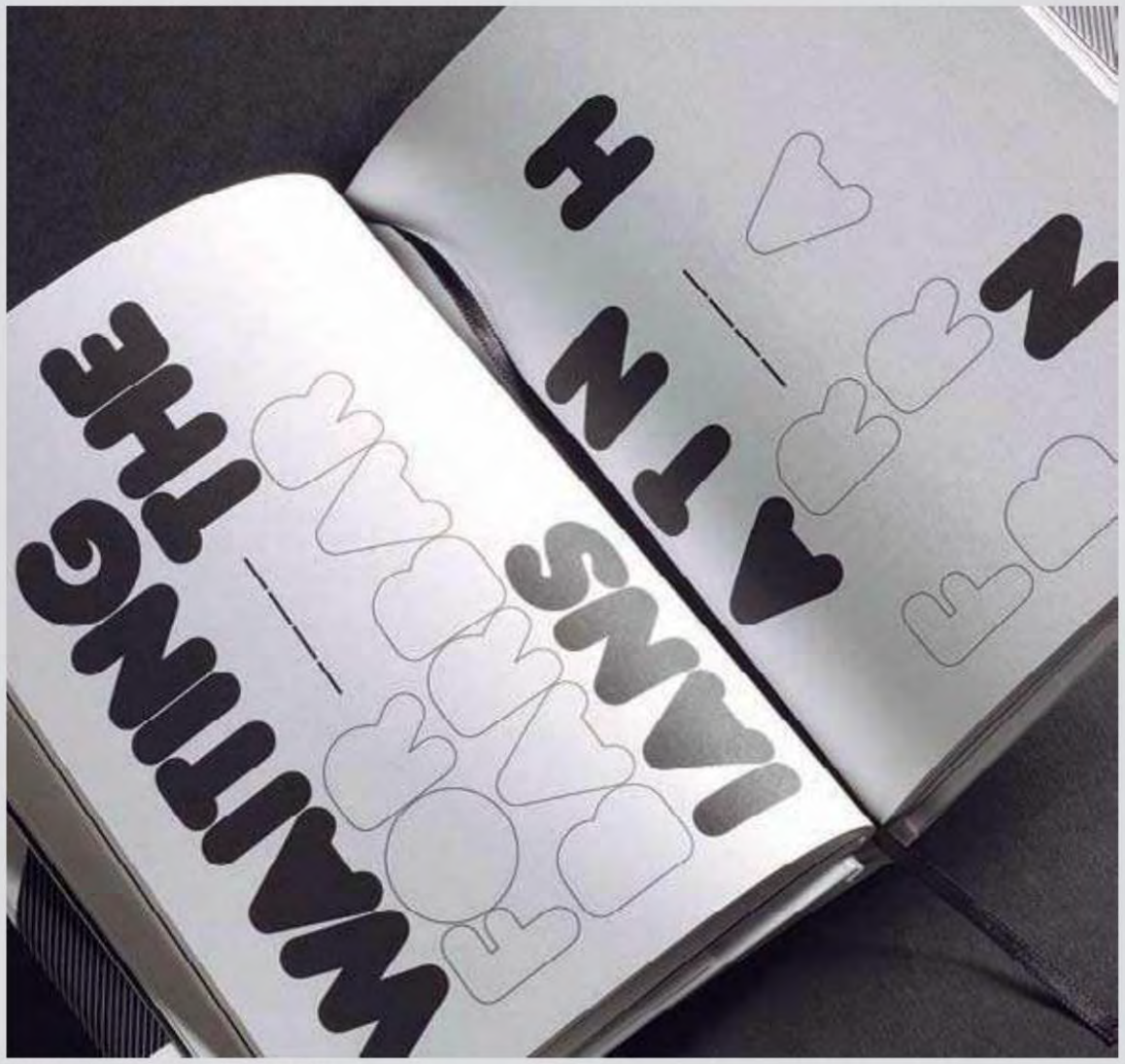
0723 // 3GROUP / POLAND



0724 // 3GROUP / POLAND



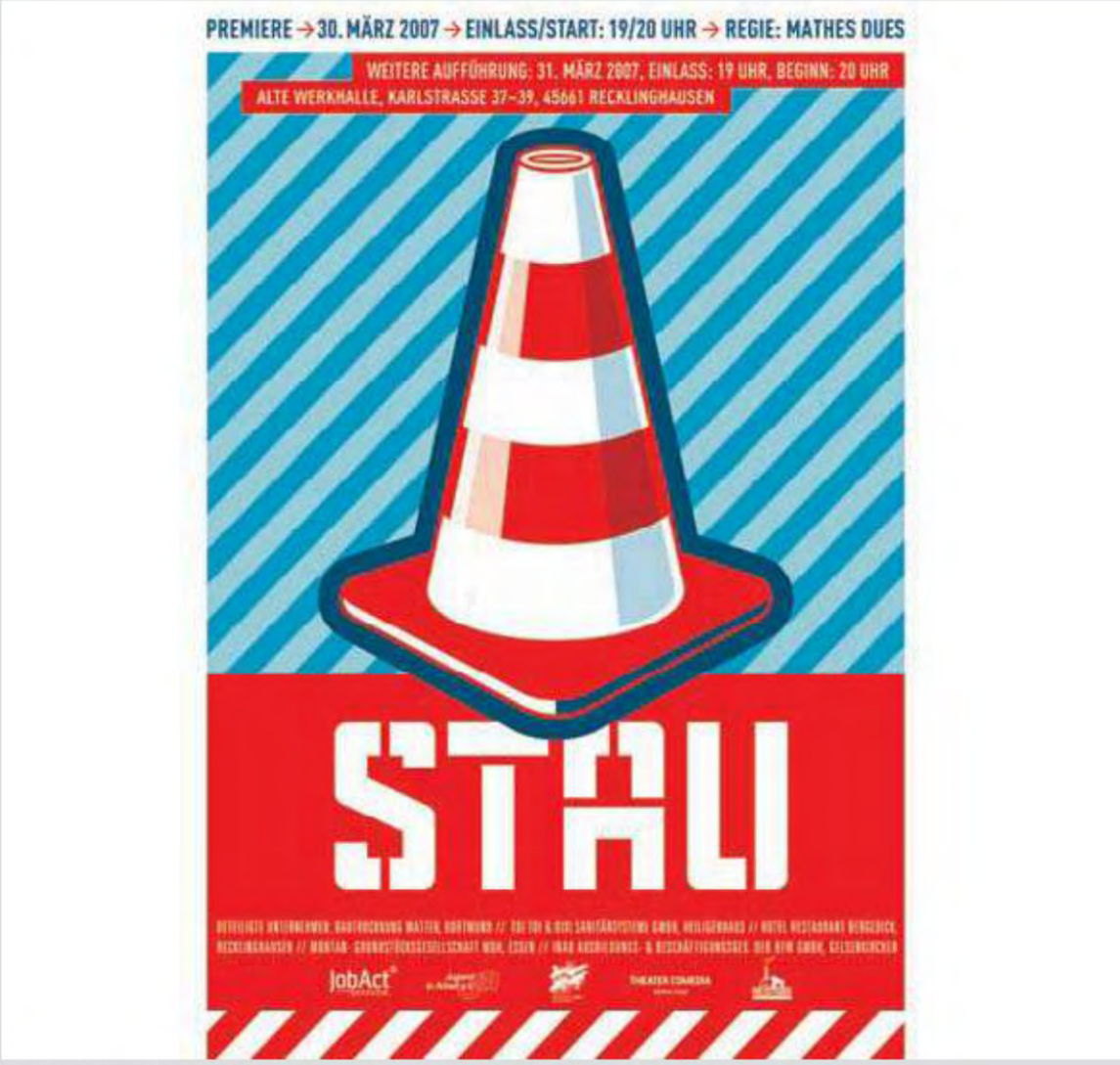
0725 // 3GROUP / POLAND



0726 // 3GROUP / POLAND

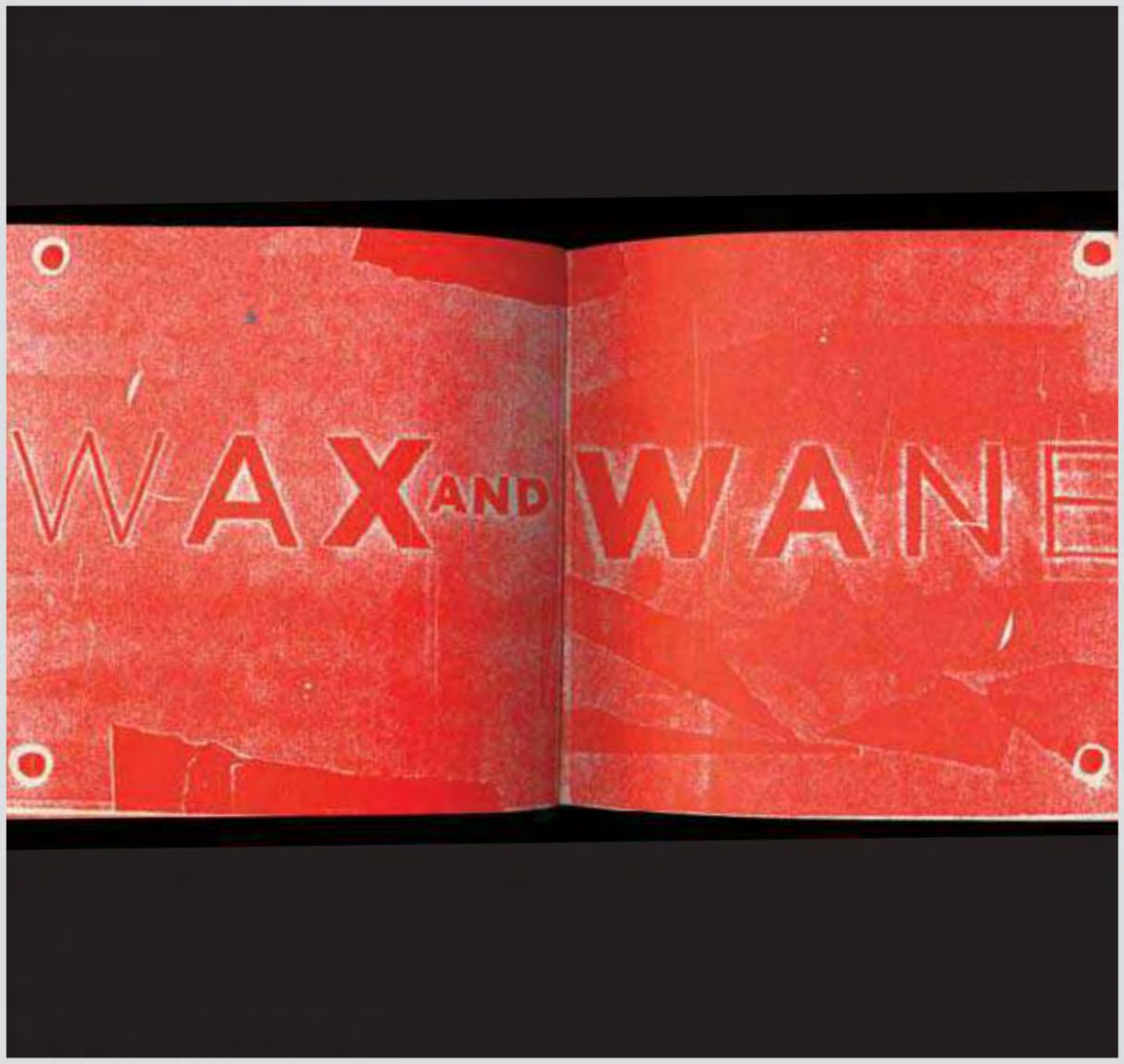
0727 // **3GROUP** / POLAND

0728 // **DIE TRANSFORMER** / GERMANY

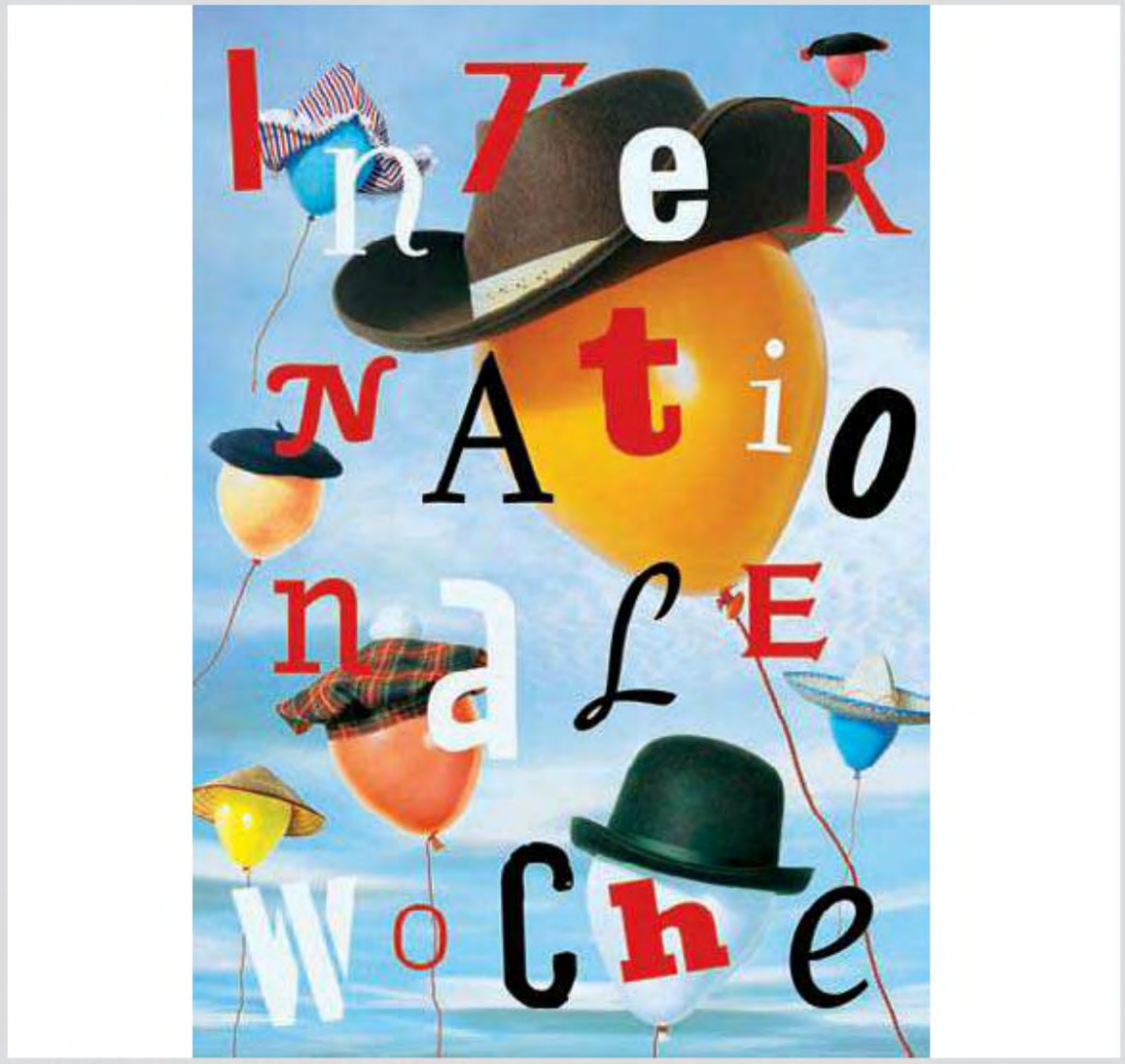


0729 // DIE TRANSFORMER / GERMANY

0730 // STUDIO BLUE / USA

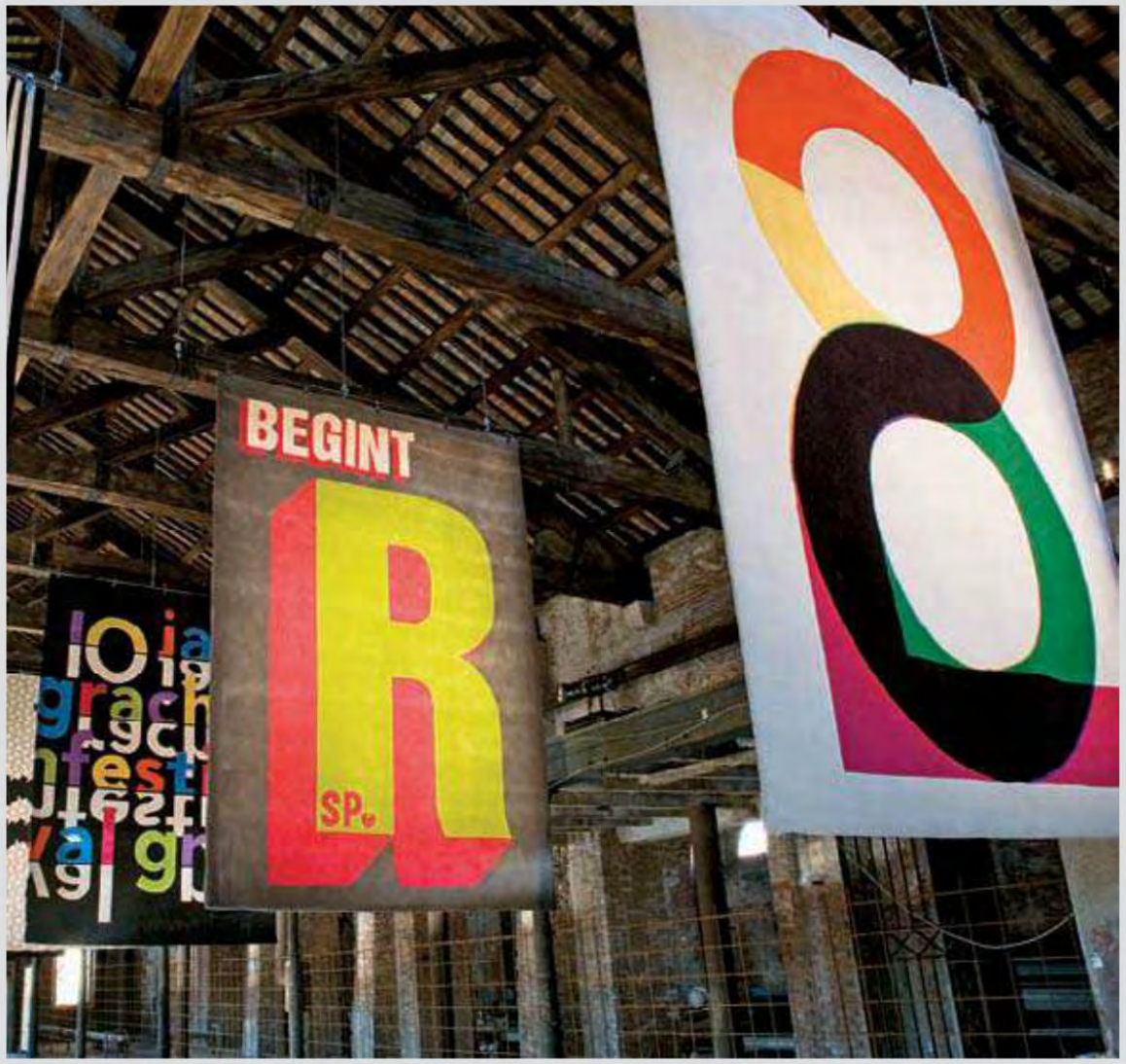


0731 // WIDGETS & STONE / USA



0732 // DIE TRANSFORMER / GERMANY

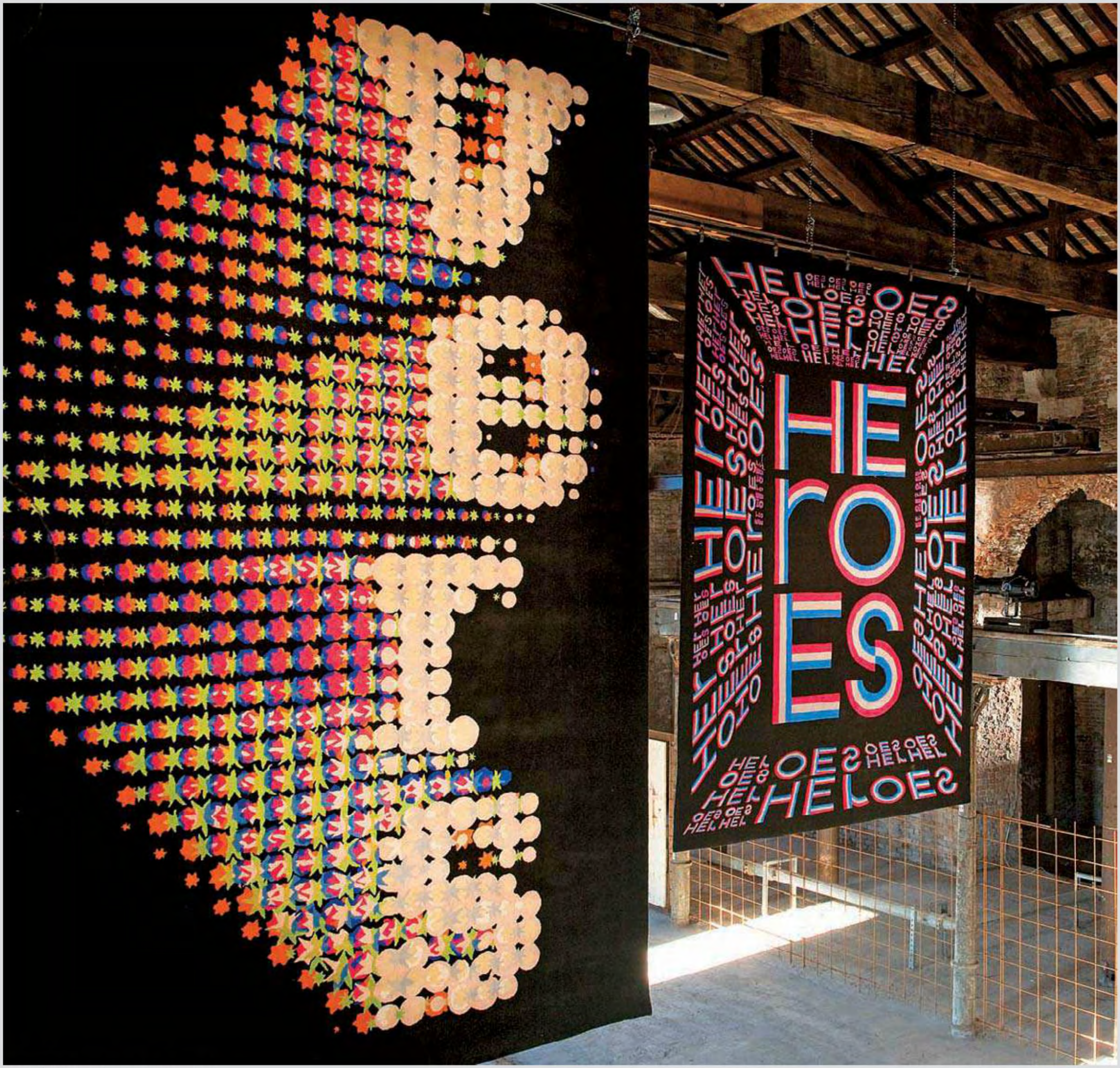
0733 // **THONIK** / THE NETHERLANDS



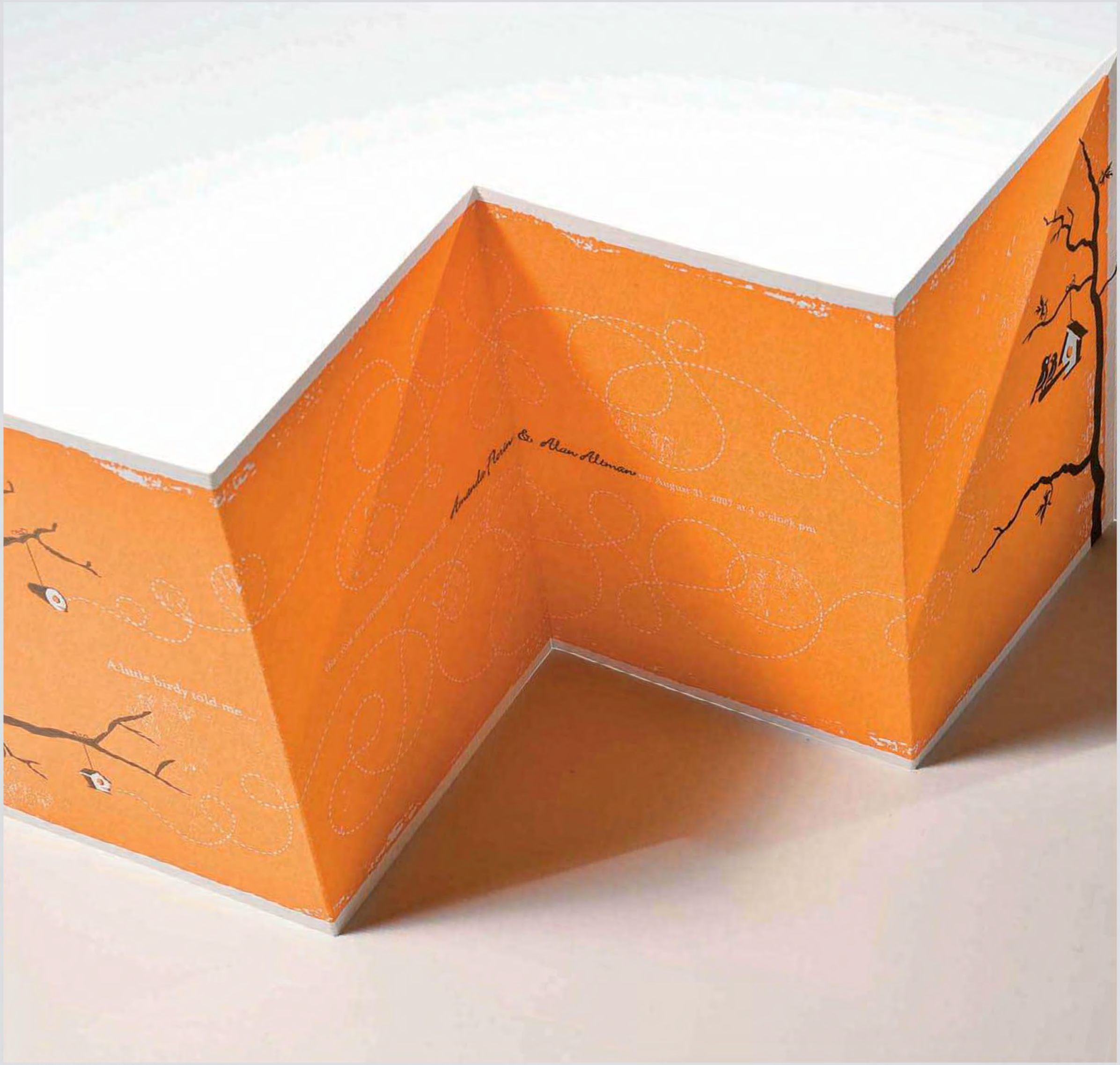
0734 // **THONIK** / THE NETHERLANDS

0735 // **THONIK** / THE NETHERLANDS

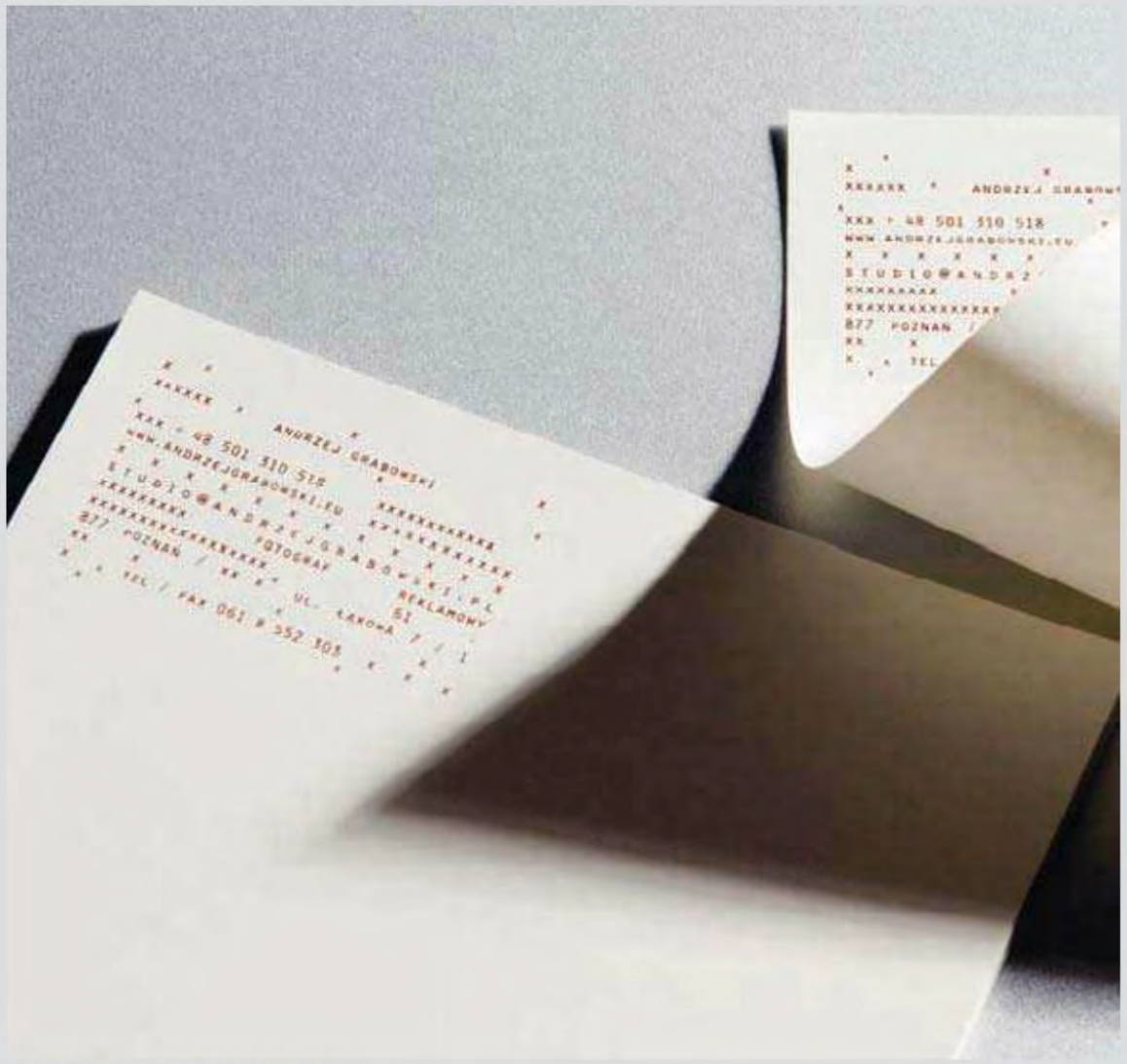
0736 // **THONIK** / THE NETHERLANDS



0737 // **THONIK** / THE NETHERLANDS



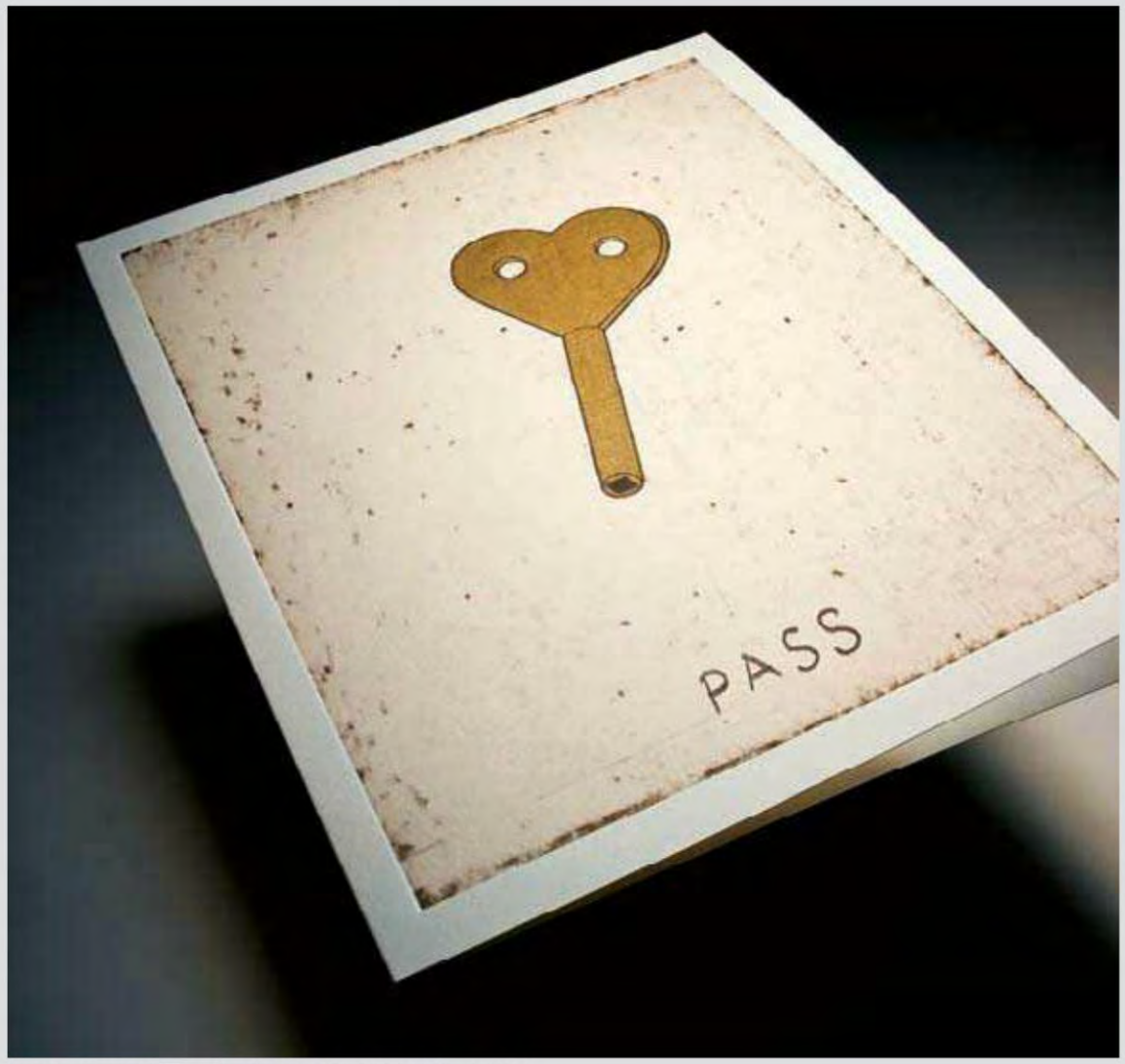
0738 // **A3 DESIGN** / USA



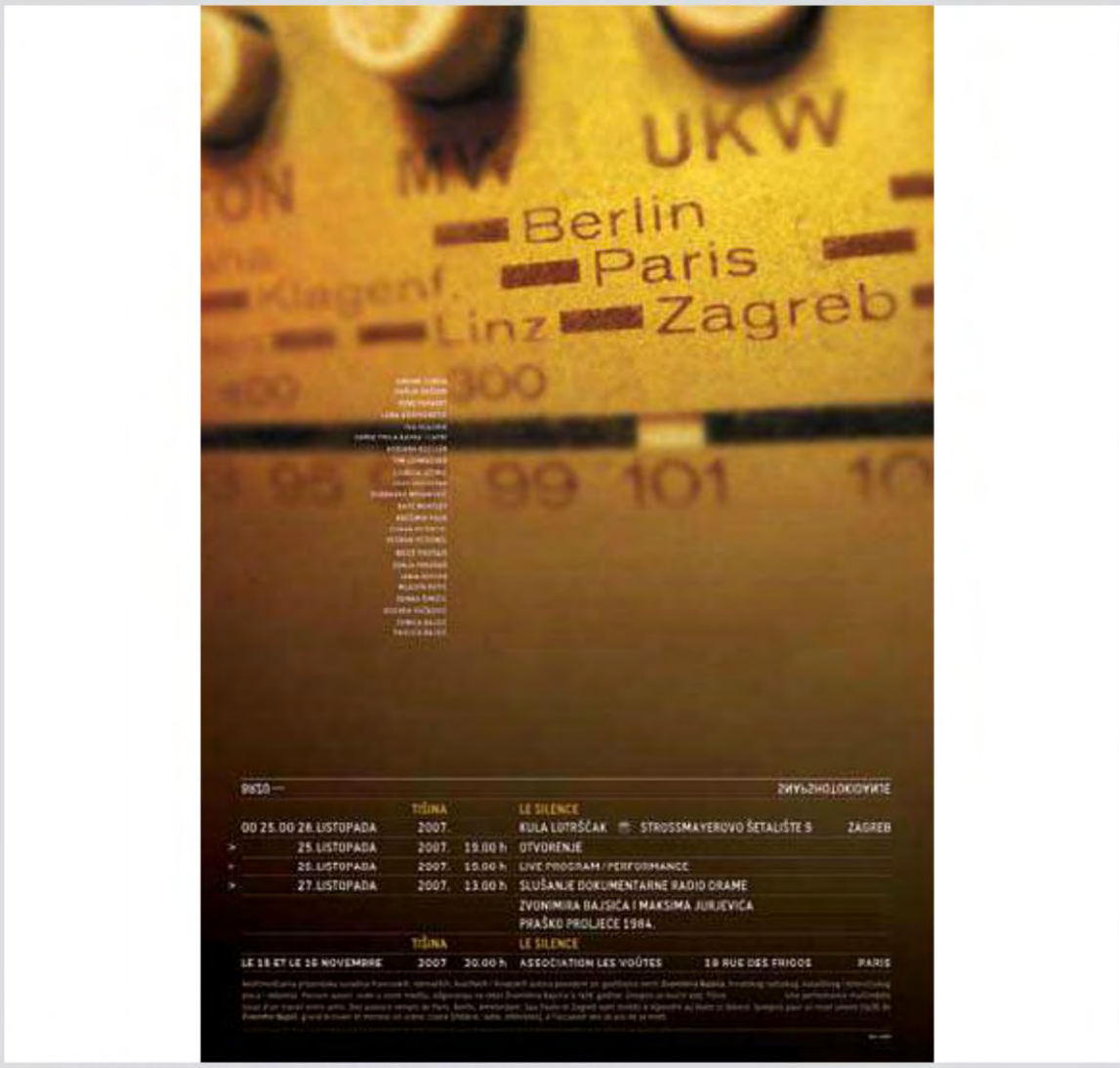
0739 // 3GROUP / POLAND

0740 // BERNSTEIN-REIN ADVERTISING / USA

0741 // MIRKO ILIĆ CORP. / USA



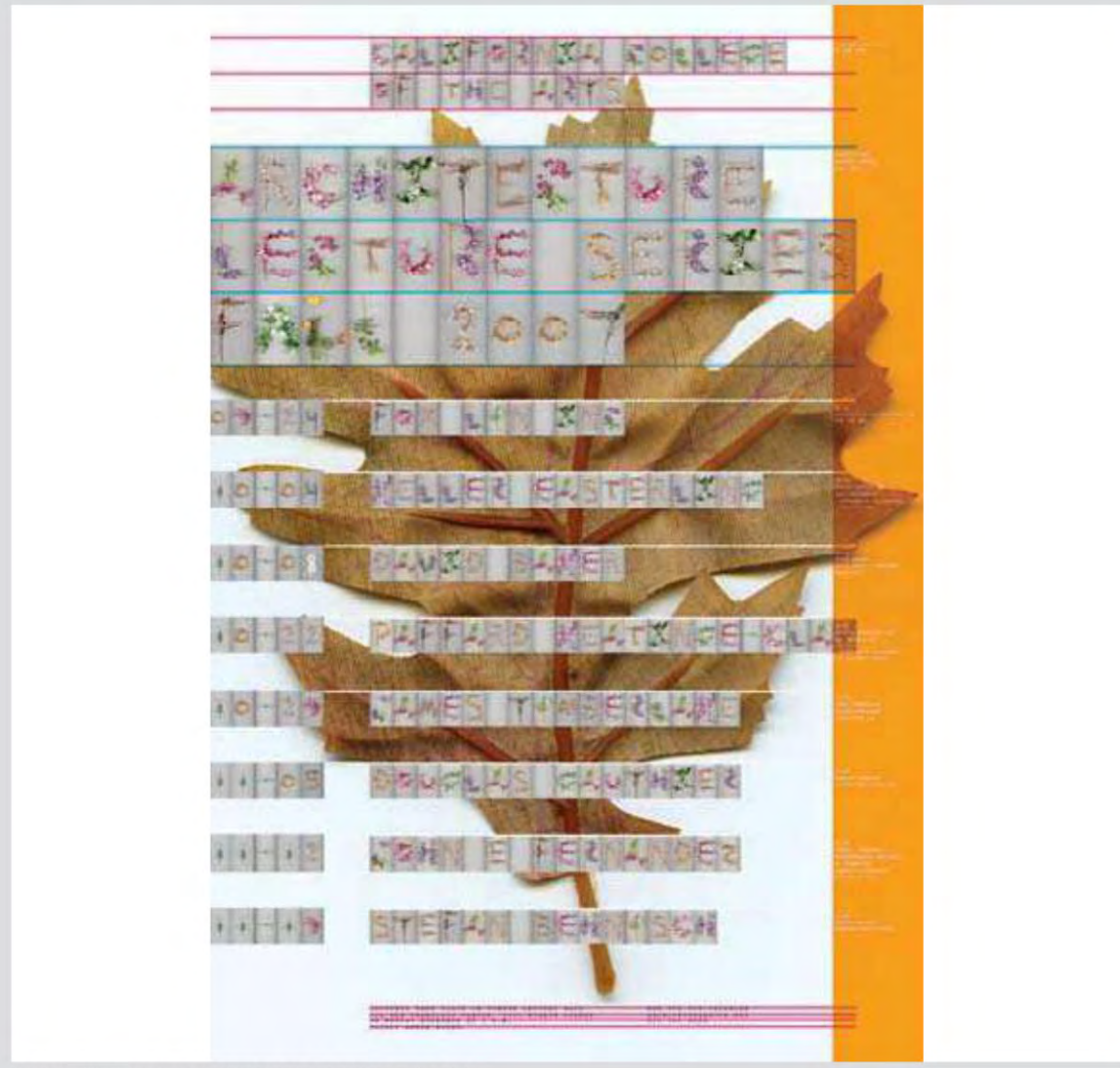
0742 // VALENTINE GROUP NEW YORK / USA



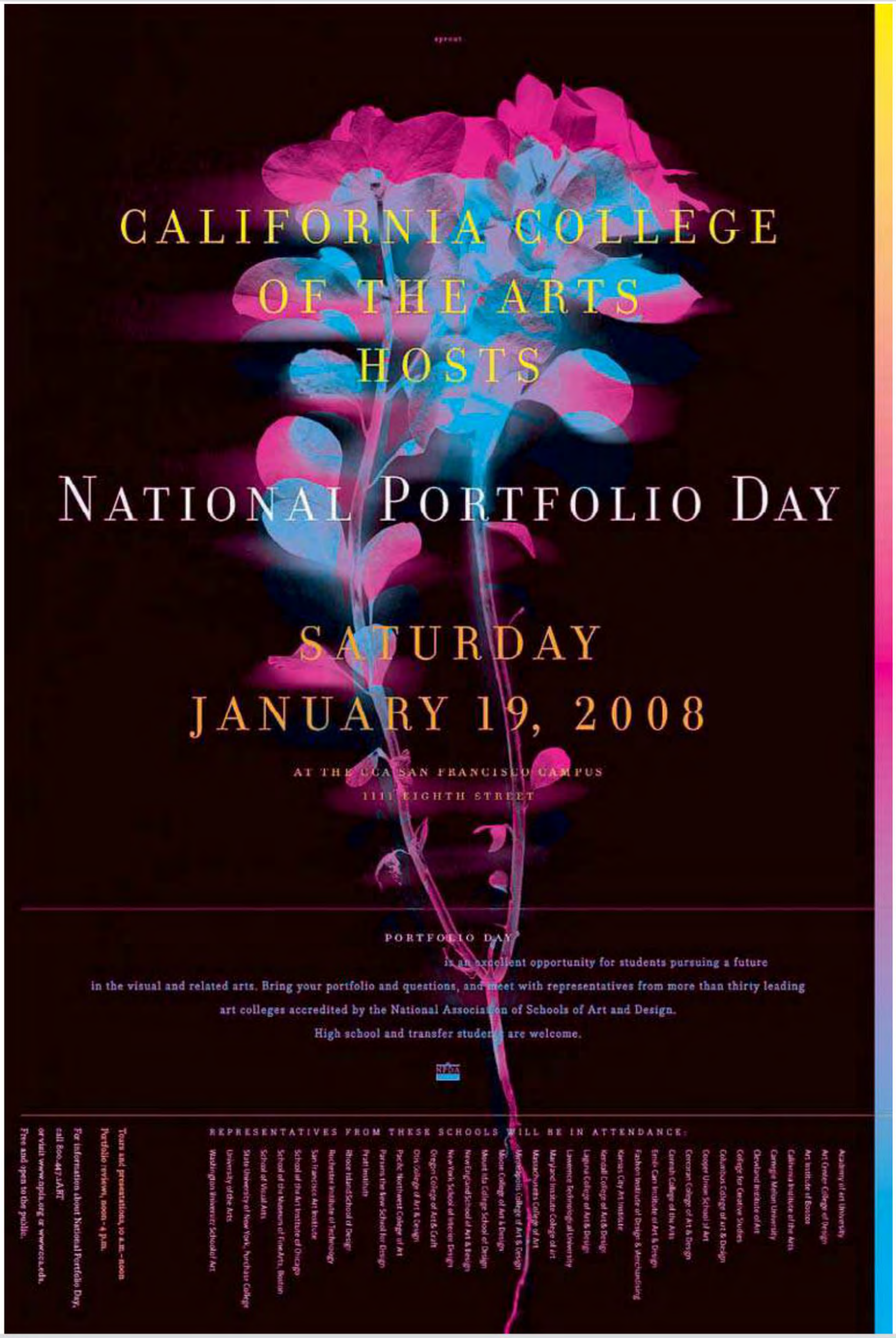
0743 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0744 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0745 // STUDIO BLUE / USA



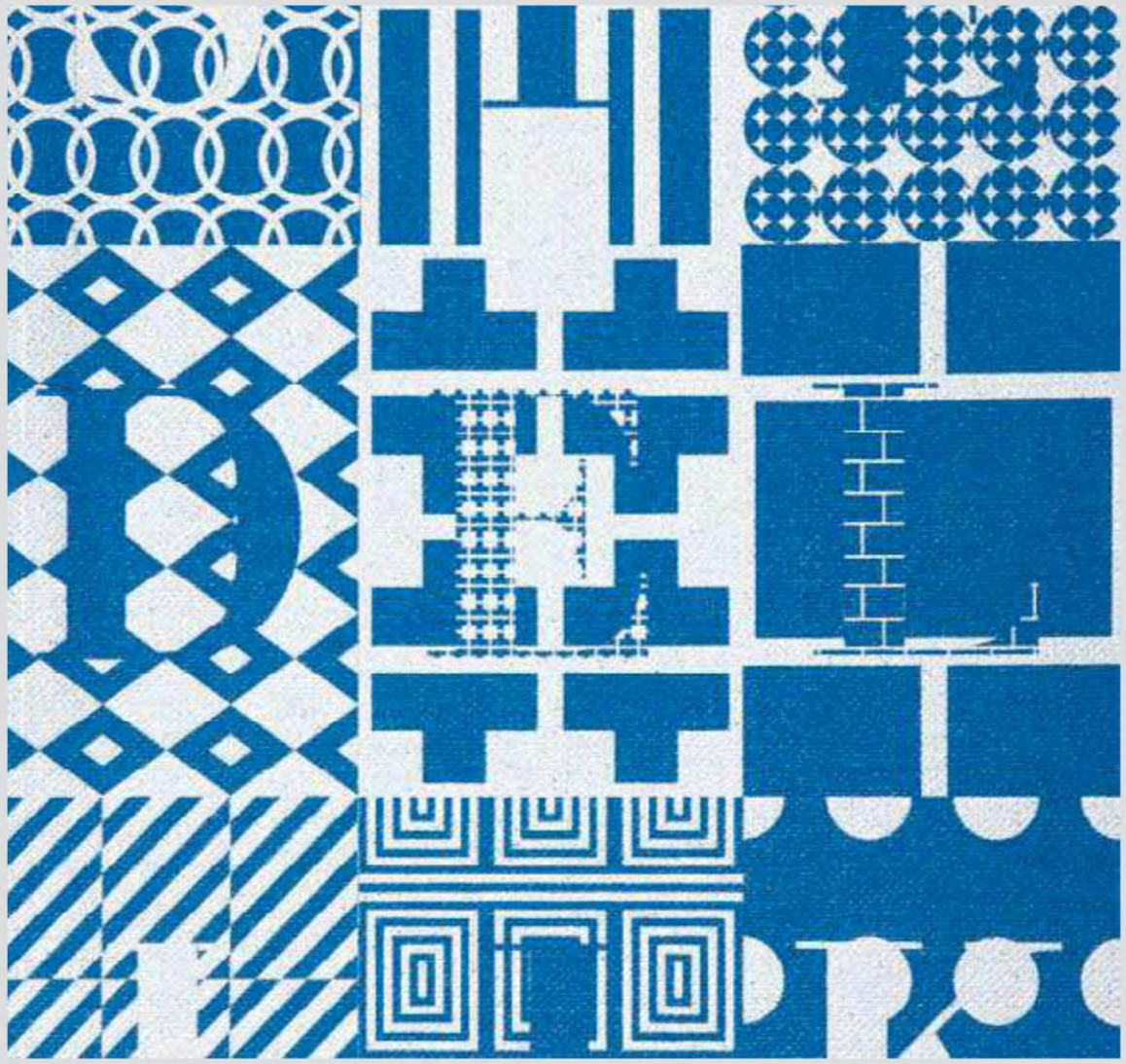
0746 // AUFULDISH & WARINNER / USA



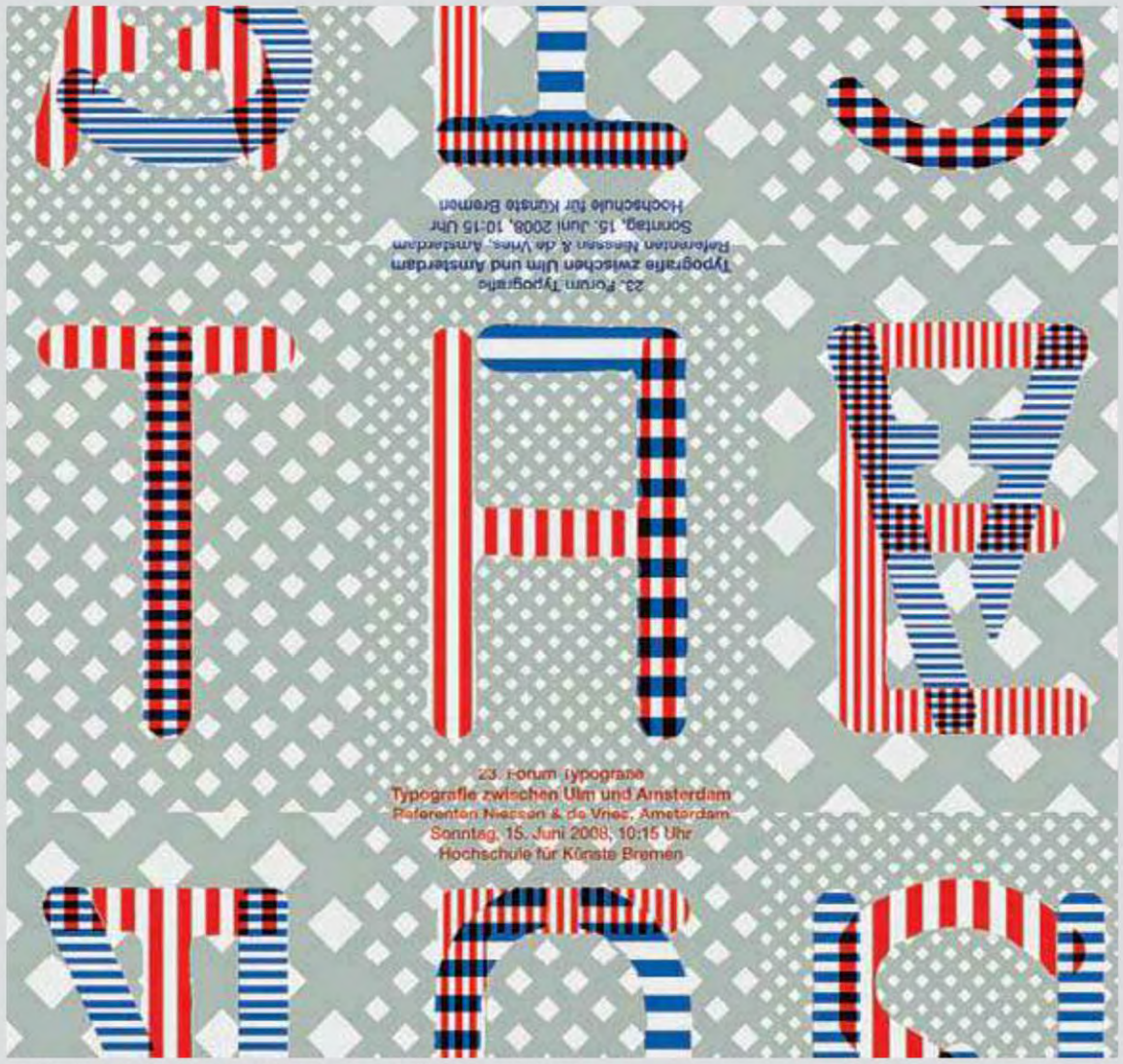
0747 // AUFULDISH & WARINNER / USA

0748 // NIESSEN & DE VRIES / THE NETHERLANDS

0749 // MARTIN WOODTLI / SWITZERLAND



0750 // NIESSEN & DE VRIES / THE NETHERLANDS



0751 // NIESSEN & DE VRIES / THE NETHERLANDS

0752 // NIESSEN & DE VRIES / THE NETHERLANDS

0753 // VALENTINE GROUP NEW YORK / USA

Jason Smith 03
CO-FOUNDER, LIVENEUTRAL

ON GIVING POWER TO THE PEOPLE
LiveNeutral gives everyone the power to help stop climate change. We can help anyone – an individual, a small, medium, or large business, even a school – calculate and then neutralize their carbon emissions.

AN EXAMPLE
On the LiveNeutral web site there is a simple tool that lets you determine the carbon emissions generated by, say, the amount of driving you do each year. If your car averages 19 miles-per-gallon and you drive 10,000 miles-per-year, your automobile generates 10,214 pounds of CO_2 emissions annually. That amount of emissions can be "neutralized" by purchasing a carbon reduction offset for just $27.00.

AND FOR THOSE WHO DON'T DRIVE
LiveNeutral allows people to calculate the carbon emissions produced by their energy use at home, and to determine their emissions from air travel, so you can choose to offset any or all of these categories.

WHERE DOES THE MONEY GO?
The money you spend on a carbon offset certificate goes to help fund a variety of specific emissions reductions programs like methane destruction at farms and landfills, reforestation and forest conservation projects, large scale energy efficiency projects, low carbon farm tilling and displacing high carbon energy in the grid with clean, renewable energy.

THE CHICAGO CLIMATE EXCHANGE
LiveNeutral sells offset reduction certificates issued by the Chicago Climate Exchange. Founded in 2003, the CCX functions as a kind of stock market for the reduction of greenhouse gas emissions.

"LIVENEUTRAL GIVES EVERYONE THE POWER TO HELP STOP CLIMATE CHANGE."

INSURING THE MONEY GOES WHERE THEY SAY IT'S GOING
Qualified, independent experts verify all CCX offset and carbon reduction claims for authenticity and accuracy. In addition, the entire CCX platform is audited by Financial Industry Regulatory Authority. No other United States emission reduction credit program has this level of enforceability and accountability.

ON CHANGING BEHAVIOR VS. PURCHASING OFFSETS
Some critics have attached us for simply providing people with a way to assuage their guilt without causing them to actually change their behavior and use less energy. However, the evidence says that the people who are purchasing credits are more committed to energy and carbon footprint reductions than nearly any other segment of our society – they're not merely indulgent or politically correct people, but concerned and proactive citizens. Plus, we offer extensive and well researched lifestyle tips on the CO_2 Reduction Tips pages of our web site.

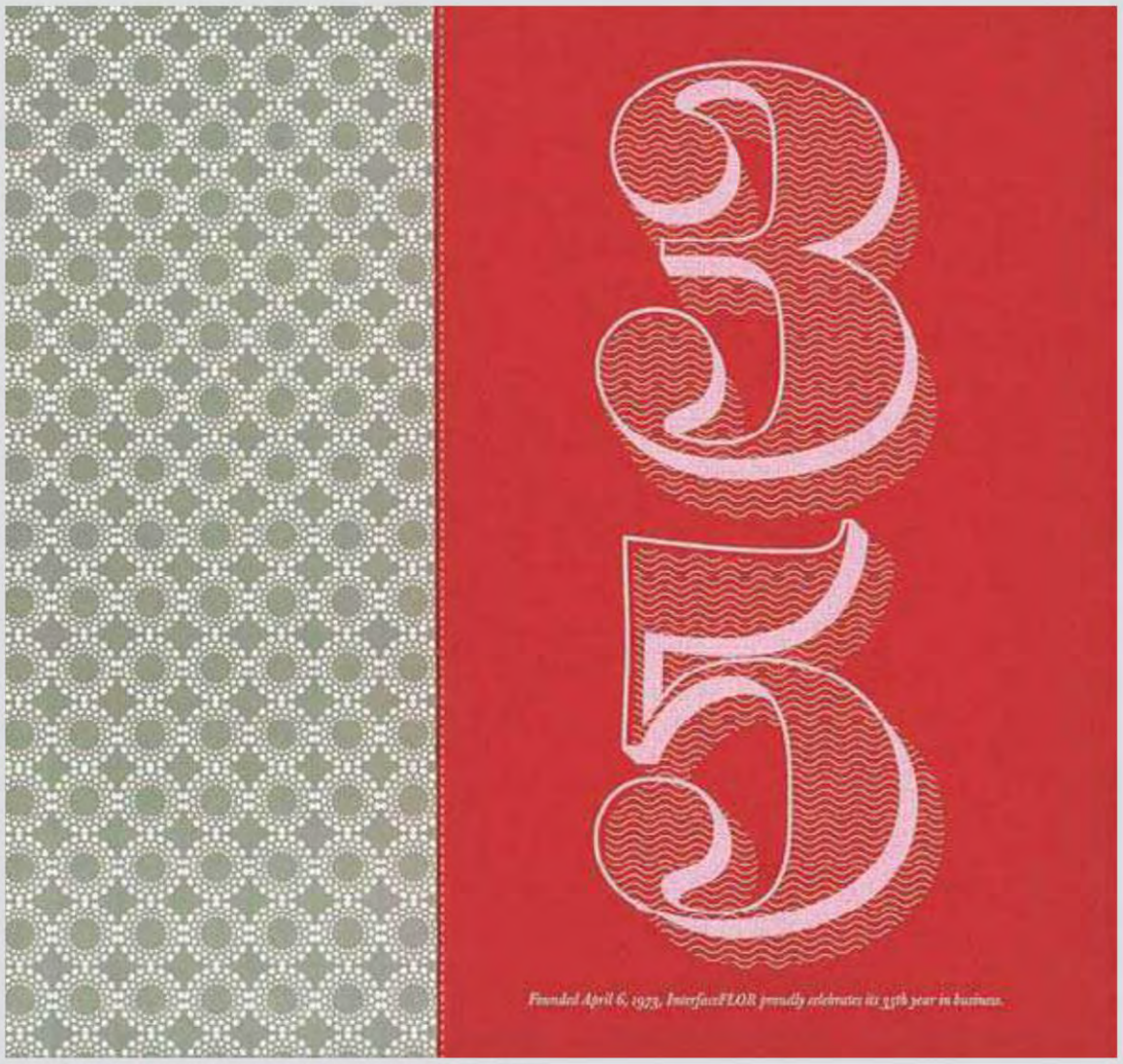
IS THAT ALL WE HAVE TO DO TO SAVE THE PLANET?
By no means do we consider offsets the answer to global warming. But it's one of the easiest and best ways regular people can help reduce the threat of global warming starting today. ▶

INSPIRED TO TACKLE YOUR OWN LITTLE CORNER OF THE GLOBE? YOU GO, HERO. KNOW A HERO OR A STORY YOU THINK WE MIGHT WANT TO WRITE ABOUT SOMEDAY? PLEASE WRITE TO US AT:

FOLIO@INTERFACEFLOR.EU

29

0754 // VALENTINE GROUP NEW YORK / USA



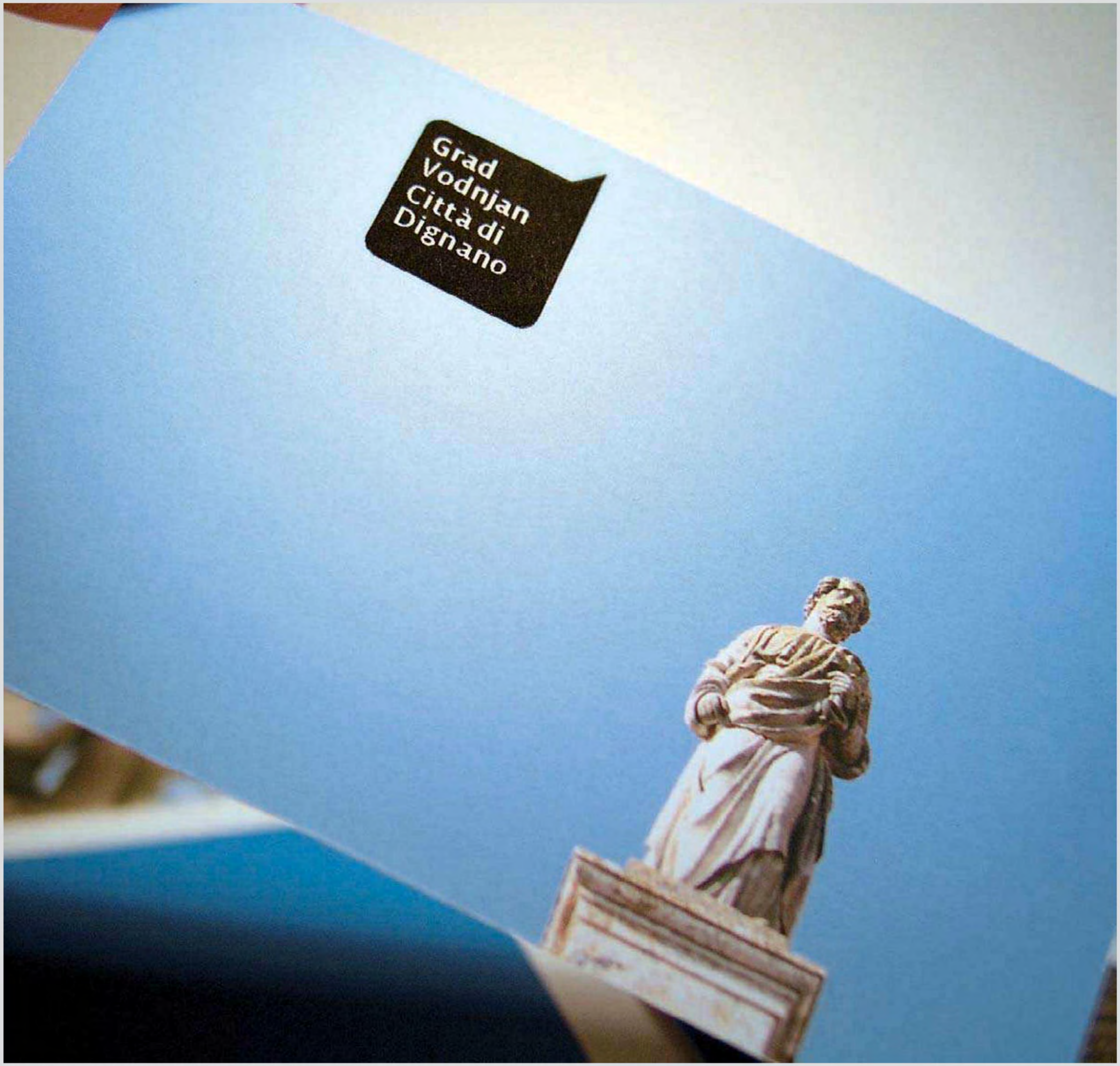
0755 // VALENTINE GROUP NEW YORK / USA

0756 // VALENTINE GROUP NEW YORK / USA

PHOTOGRAPHY: ISABEL TRUNIGER

JUST™ IS THE FIRST PRODUCT LAUNCHED UNDER FAIRWORKS - AN INITIATIVE THAT ADDRESSES THE SOCIAL ASPECTS OF SUSTAINABILITY BY DRAWING ON LOCAL MARKETS AND HANDICRAFT SKILLS FROM ACROSS THE GLOBE. IN THIS WAY, JUST™ CAN HELP LOCAL CRAFTSPEOPLE CONNECT TO THE LARGER GLOBAL ECONOMY.

0757 // VALENTINE GROUP NEW YORK / USA



0758 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

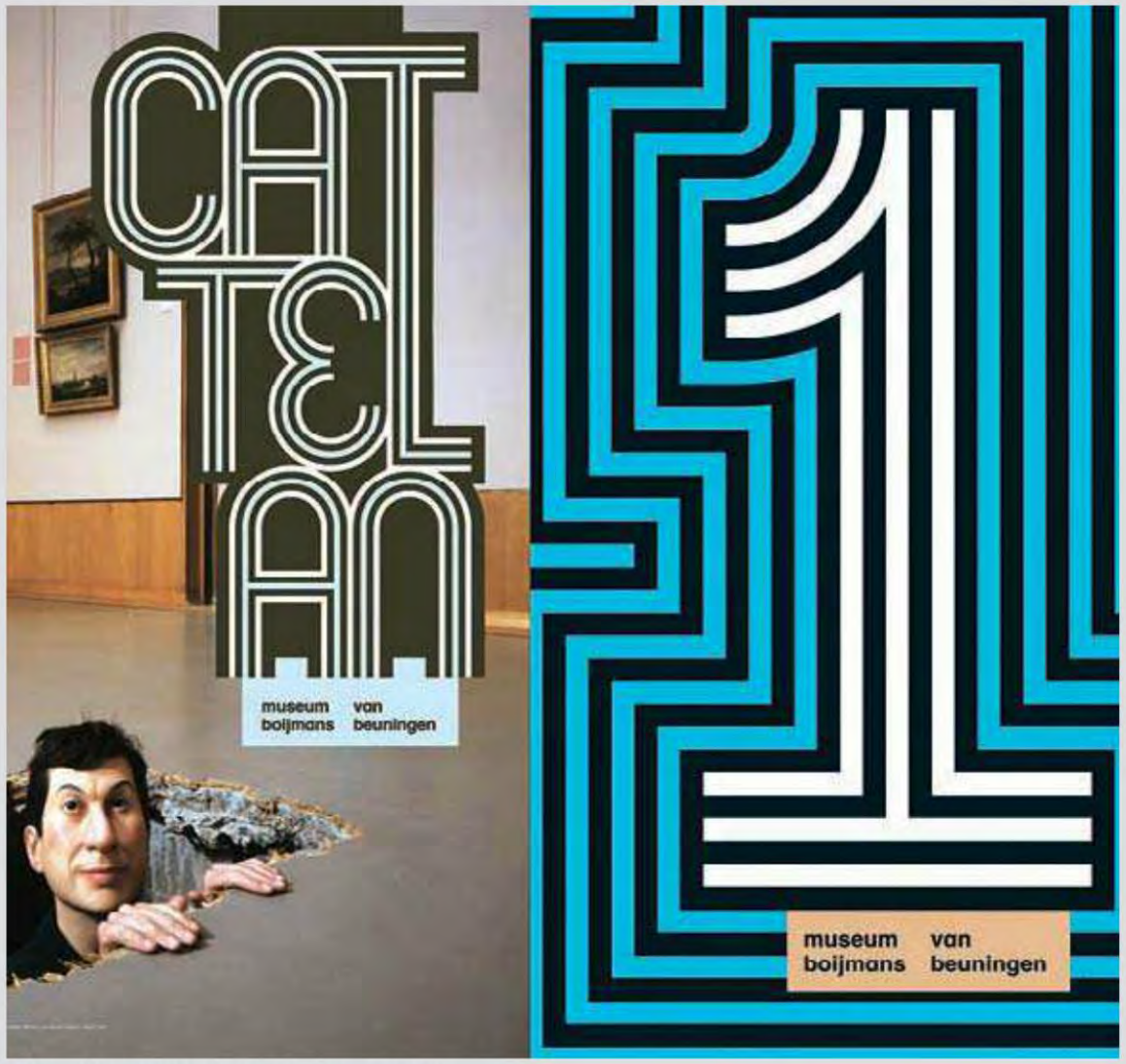
0759 // EMBLEM CREATIVE / USA

0760 // EMBLEM CREATIVE / USA

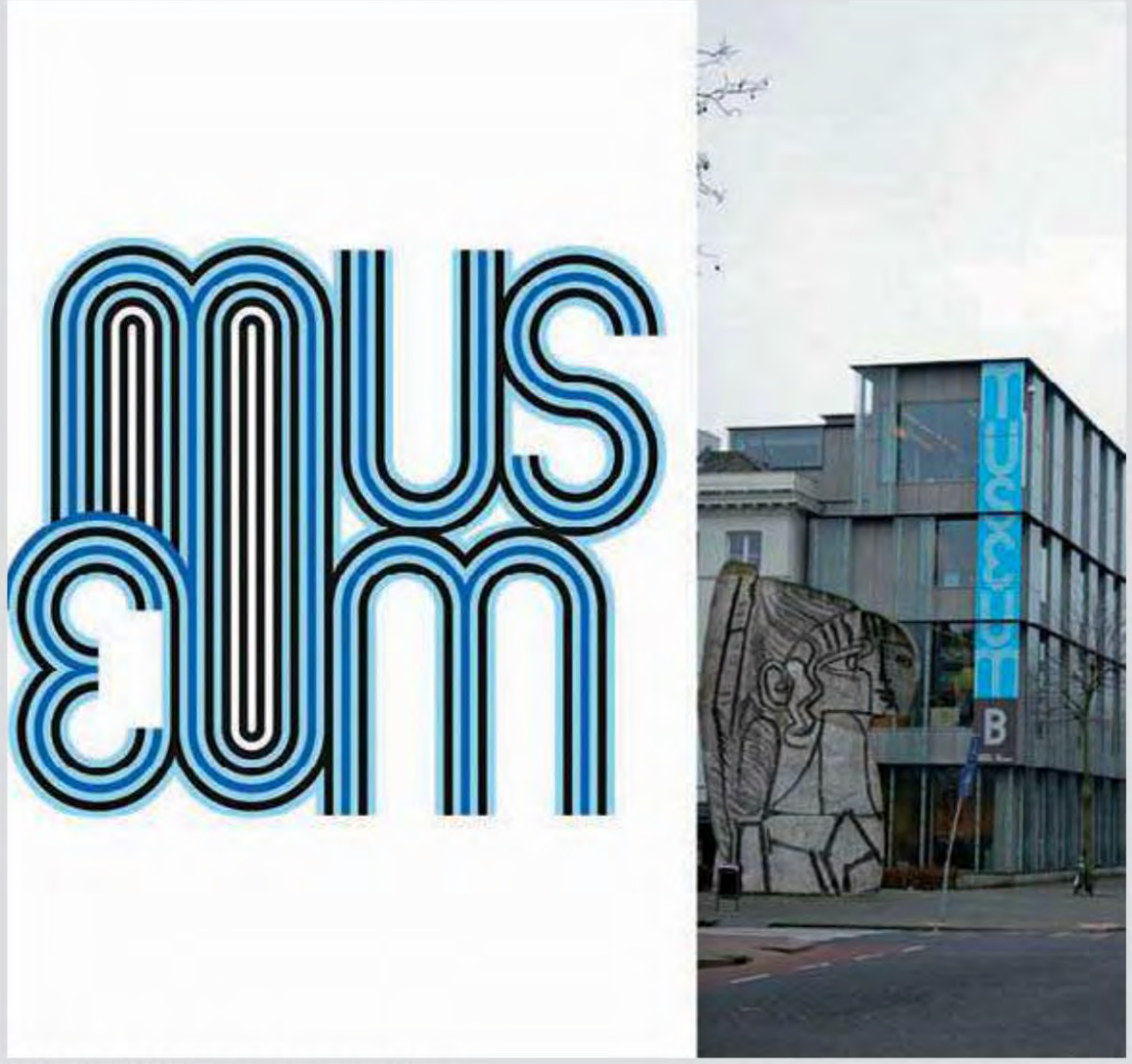
0761 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0762 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

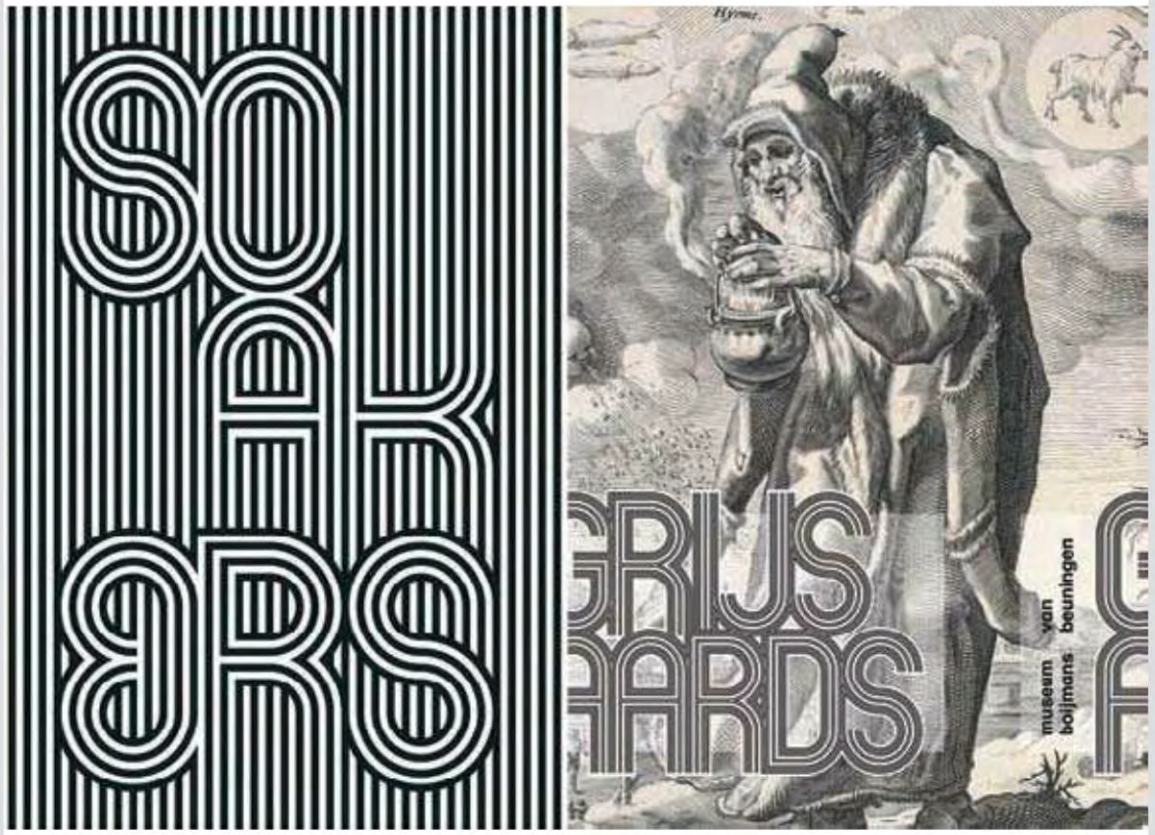
0763 // **THONIK** / THE NETHERLANDS



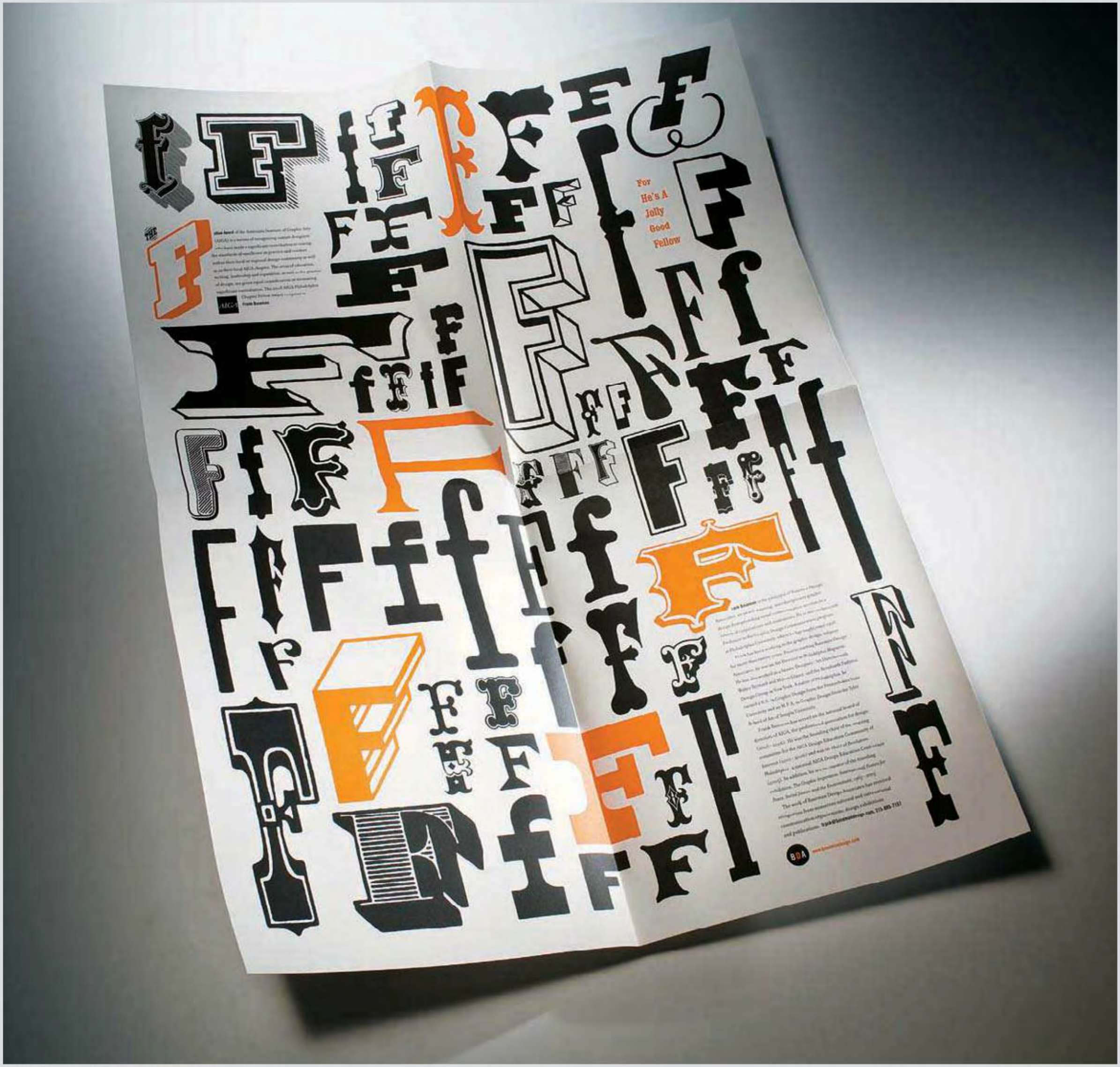
0764 // **THONIK** / THE NETHERLANDS



0765 // **THONIK** / THE NETHERLANDS



0766 // **THONIK** / THE NETHERLANDS



0767 // BASEMAN DESIGN ASSOCIATES / USA

0768 // **A3 DESIGN** / USA

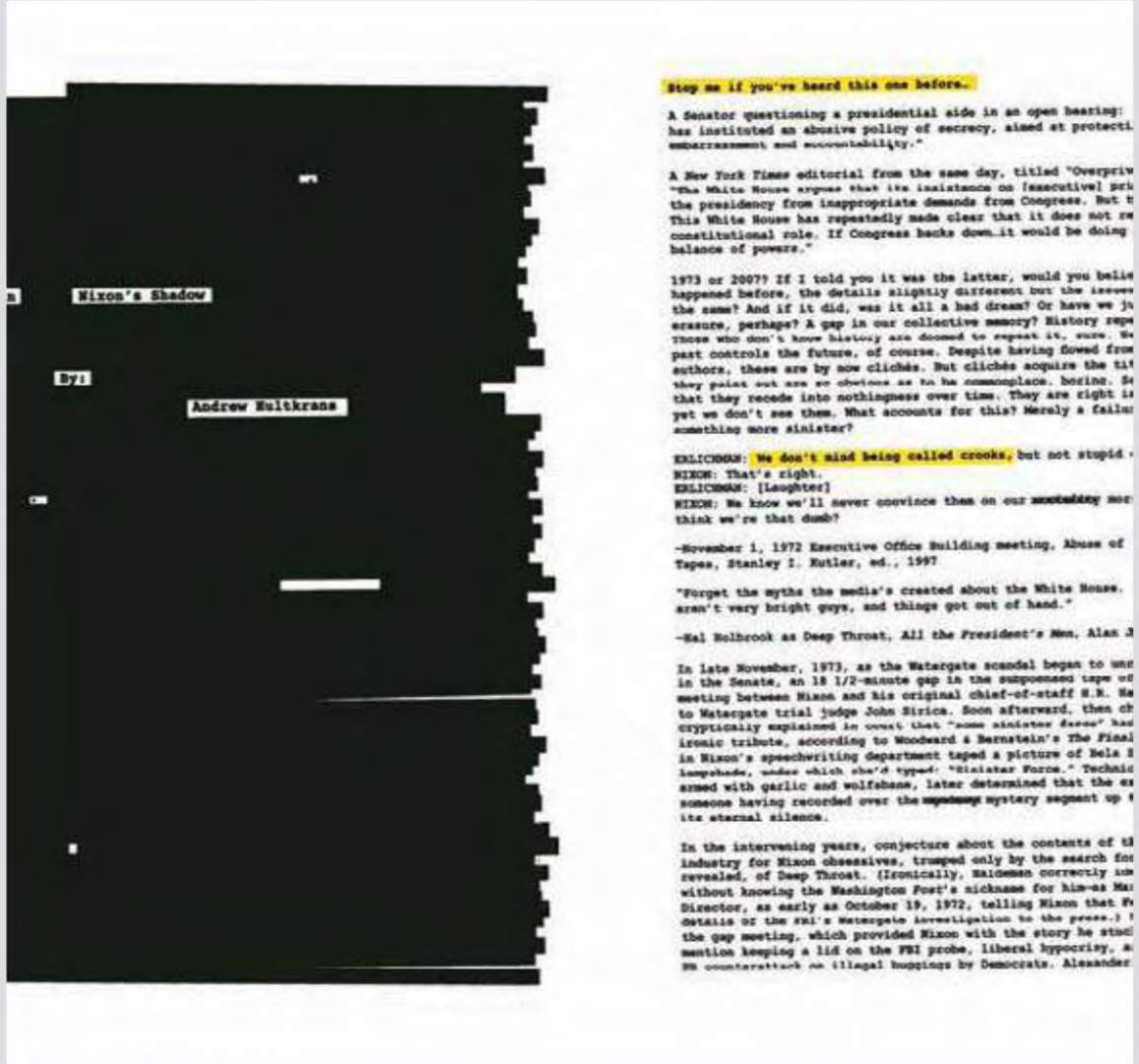
0769 // ZYNC COMMUNICATIONS, INC. / CANADA

0770 // AND PARTNERS, NY / USA

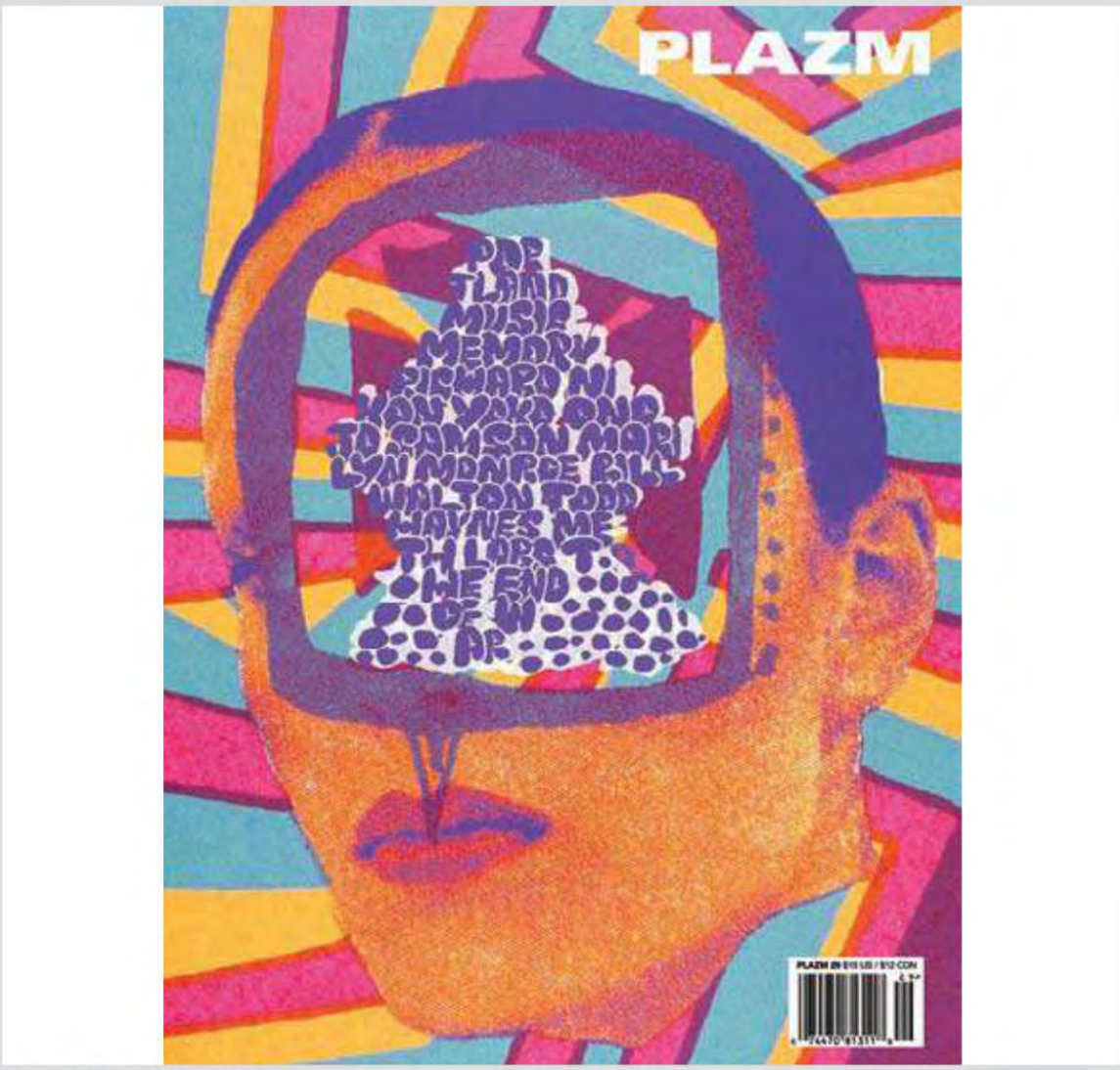
0771 // MIRIELLO GRAFICO / USA

0772 // IE DESIGN + COMMUNICATIONS / USA

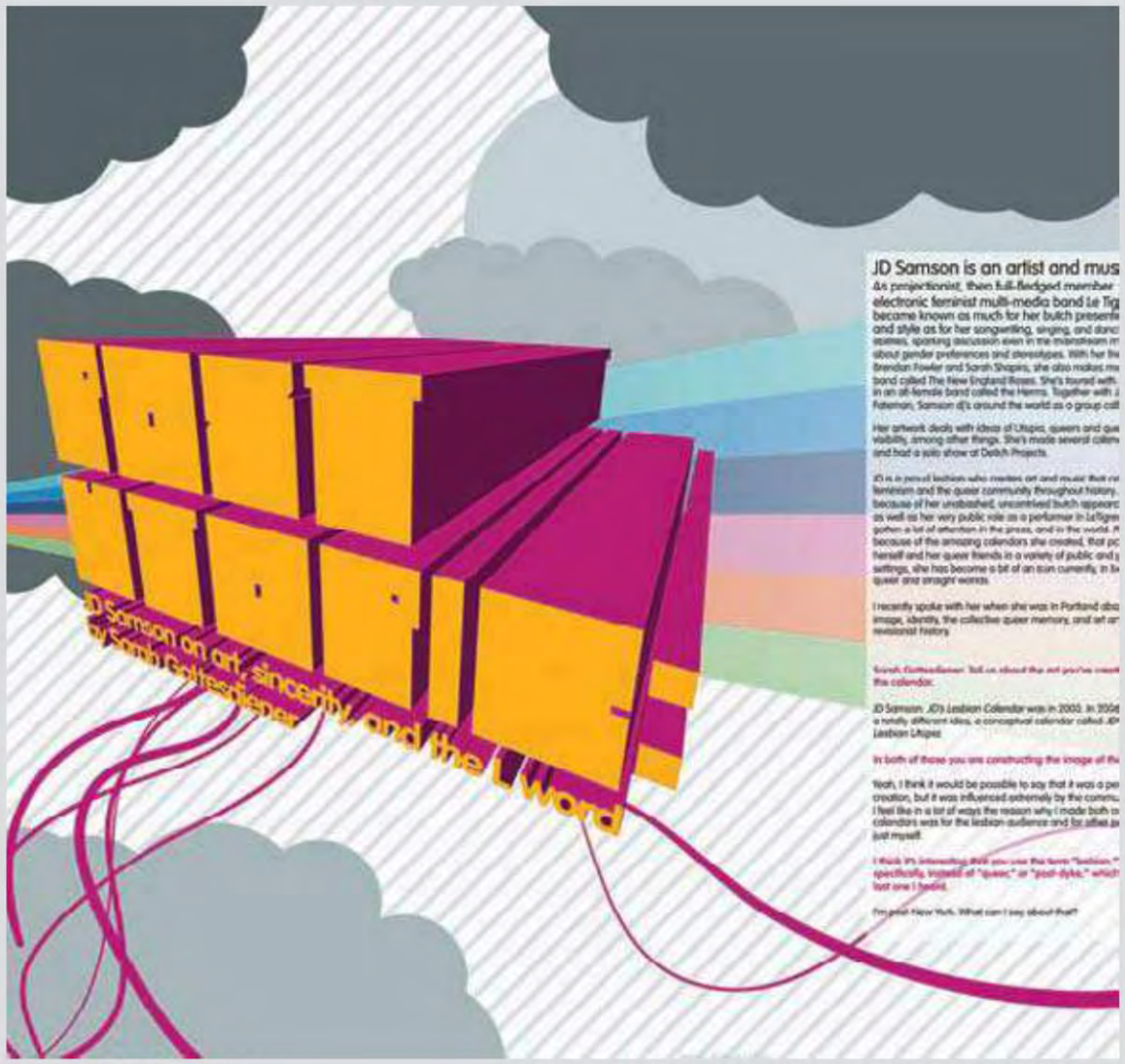
0773 // PLAZM / USA



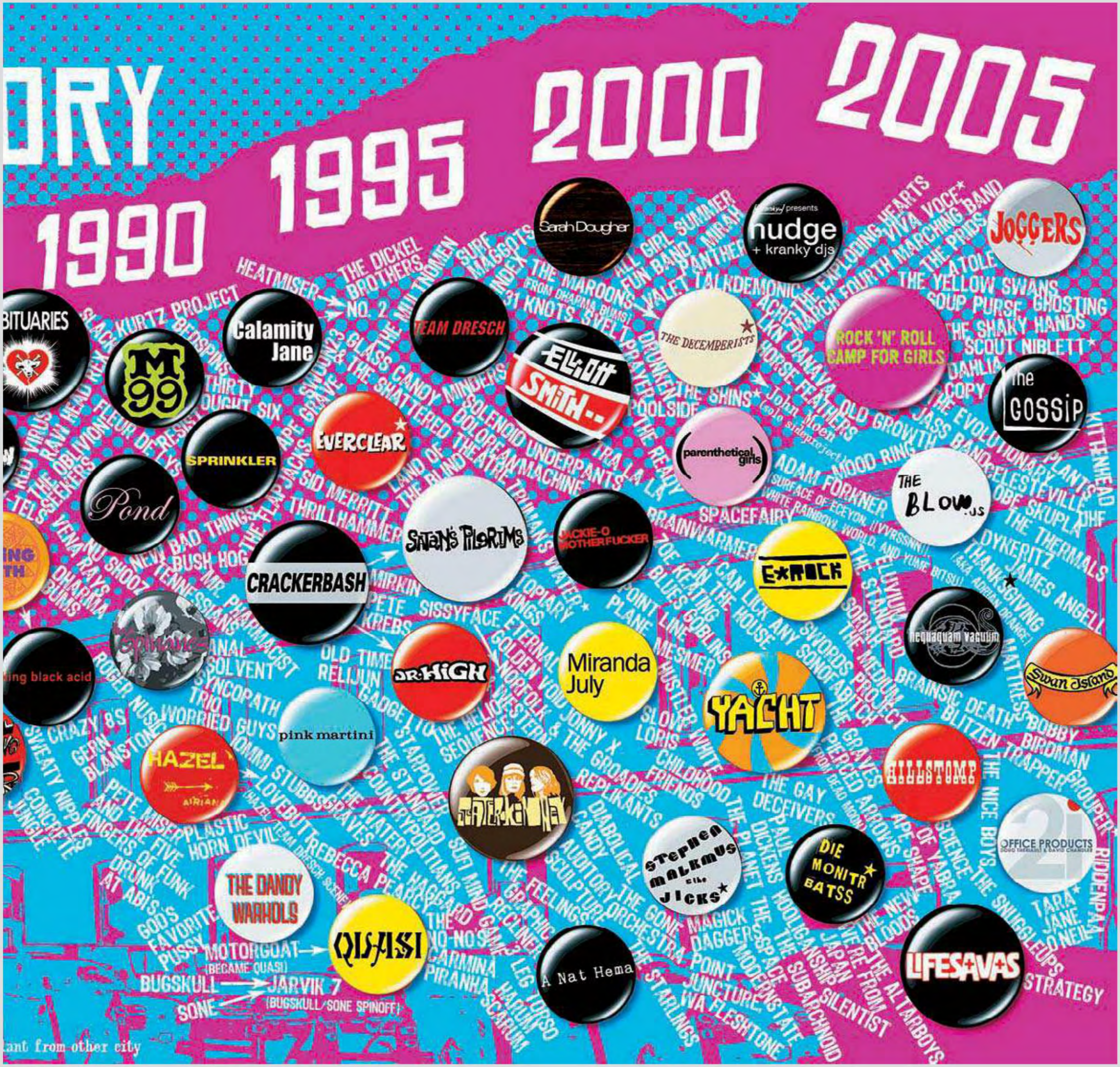
0774 // PLAZM / USA



0775 // PLAZM / USA

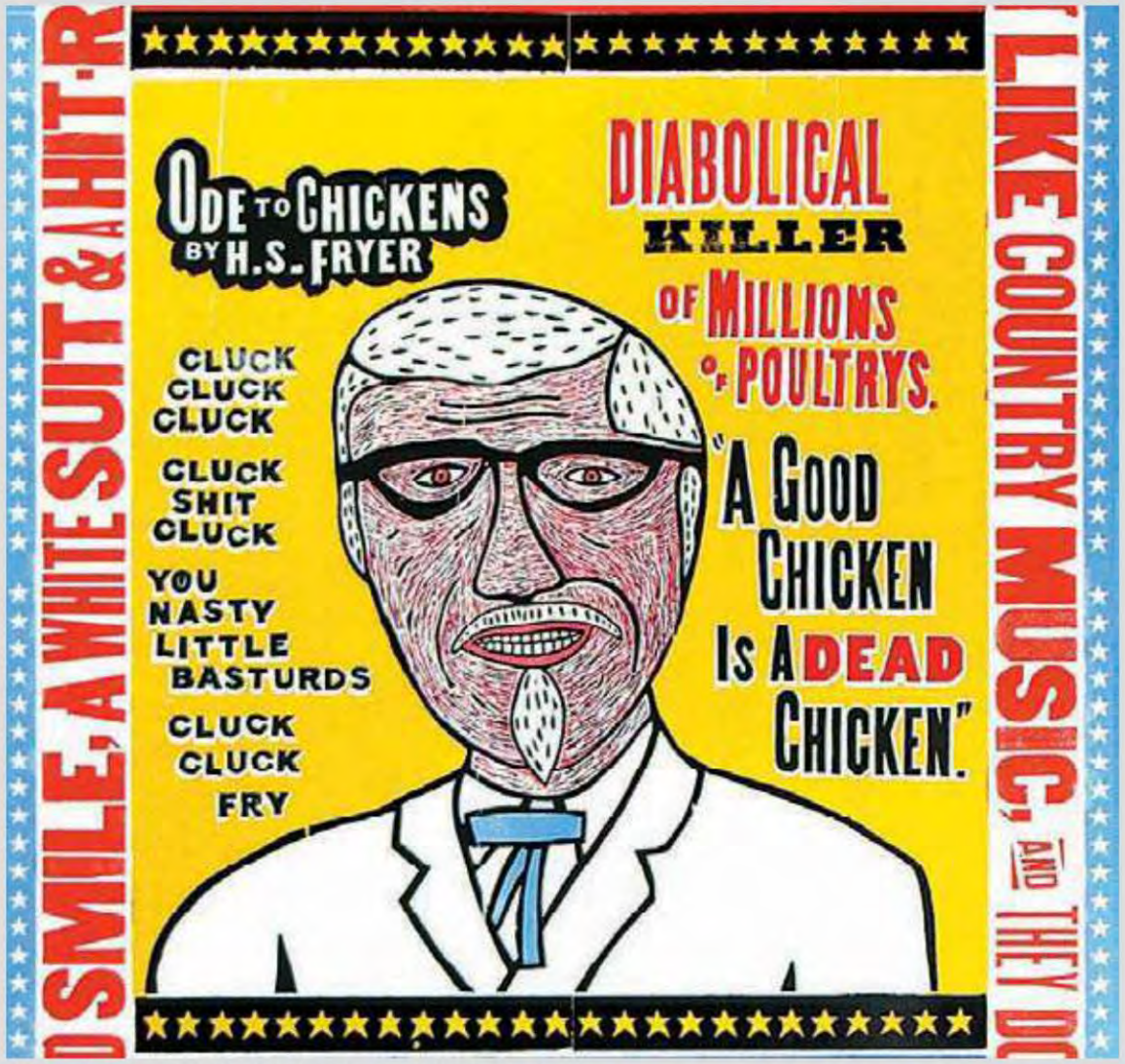


0776 // PLAZM / USA



0777 // PLAZM / USA

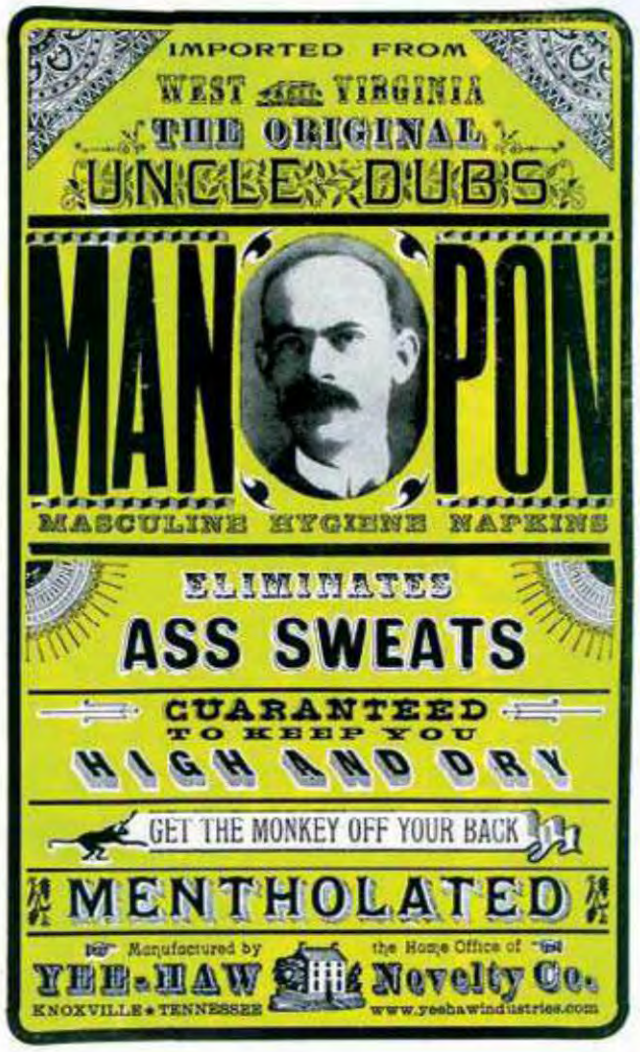
0778 // YEE-HAW INDUSTRIAL LETTERPRESS / USA



0779 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

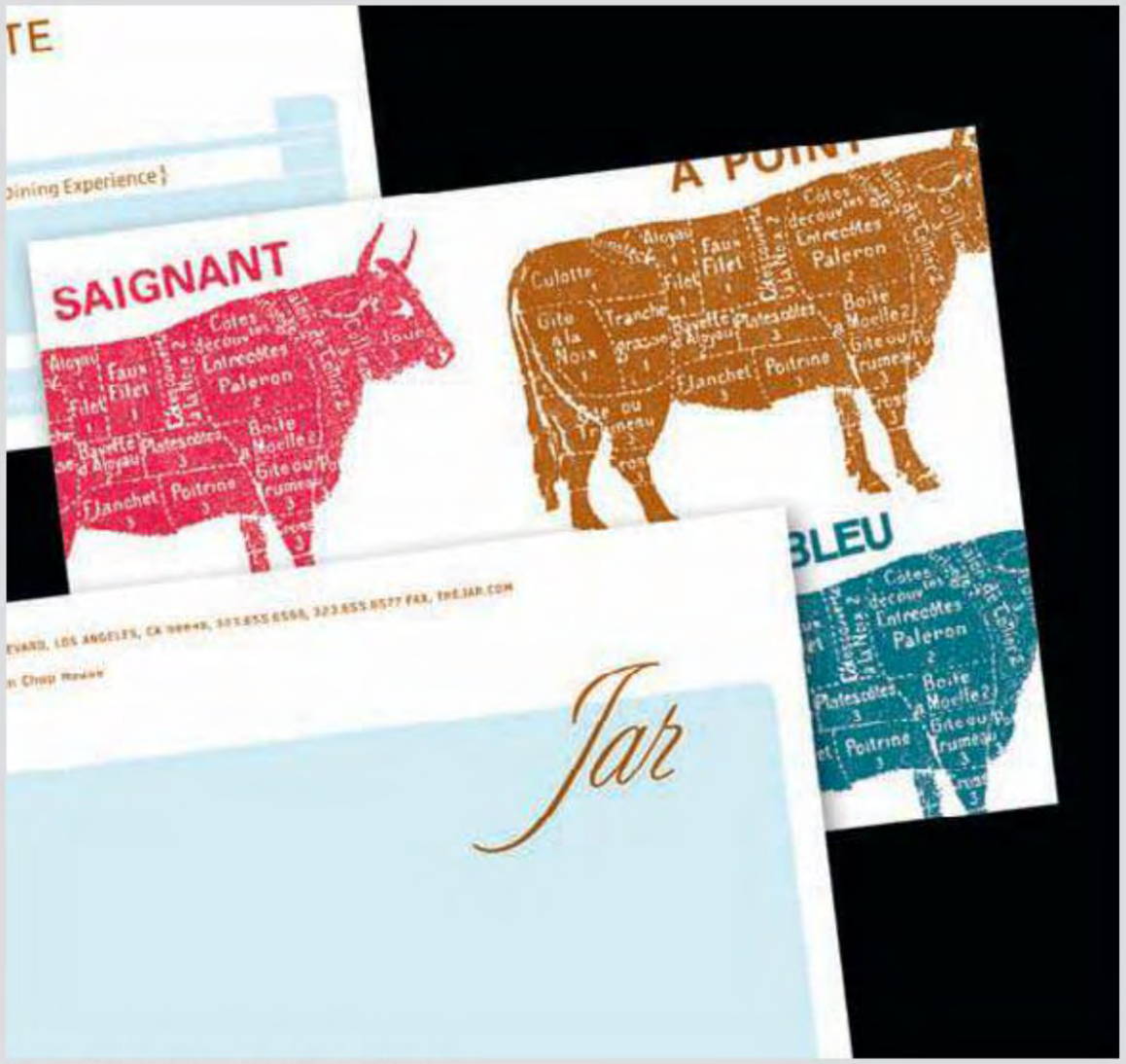
0780 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

0781 // YEE-HAW INDUSTRIAL LETTERPRESS / USA



0782 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

0783 // SHAPIRO WALKER DESIGN / USA



0784 // ADAMS MORIOKA, INC. / USA

0785 // SAMURAI, INC. / JAPAN

0786 // SAMURAI, INC. / JAPAN

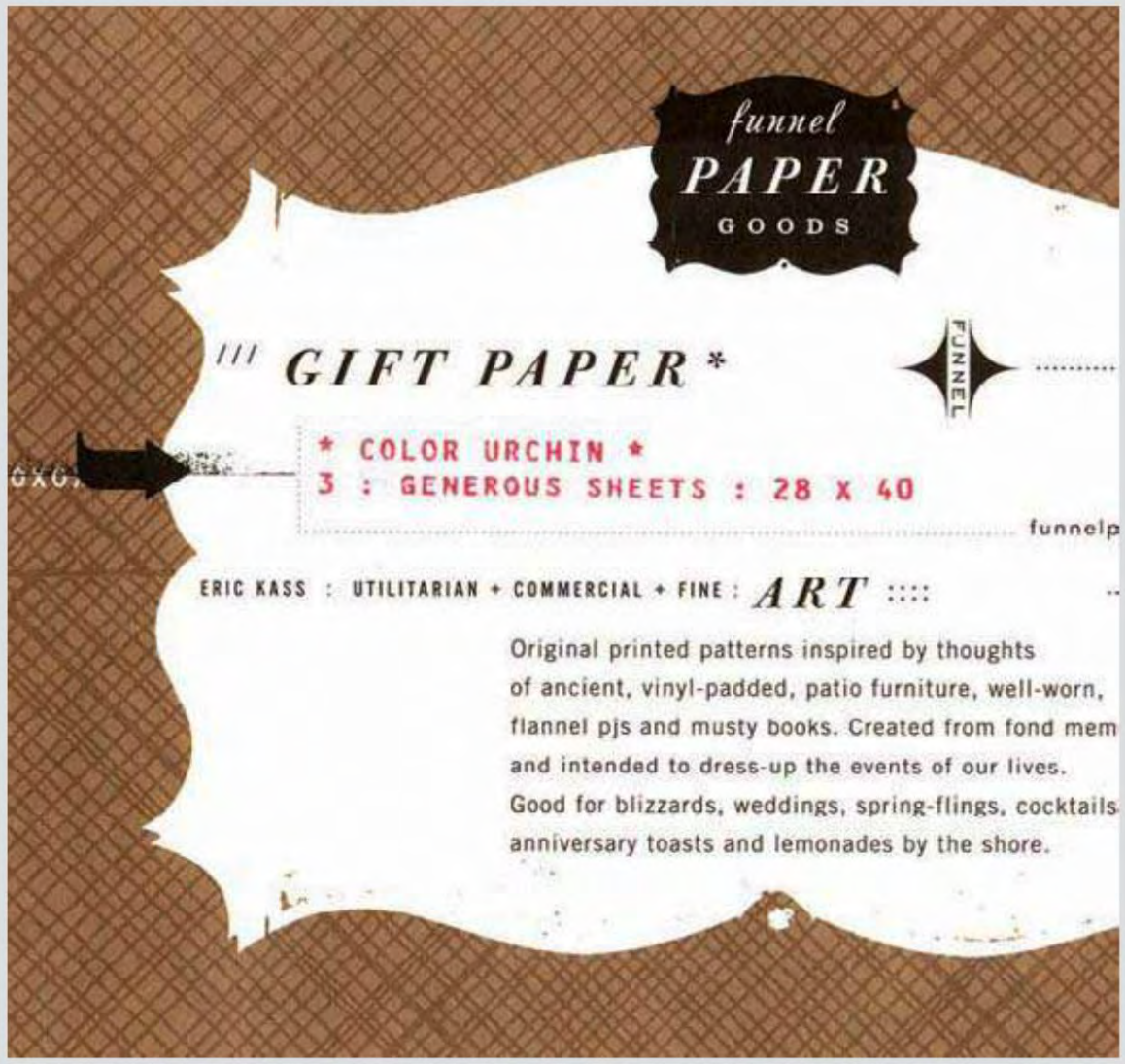
0787 // ADAMS MORIOKA, INC. / USA

0788 // TOKY BRANDING + DESIGN / USA

0789 // TOKY BRANDING + DESIGN / USA

0790 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

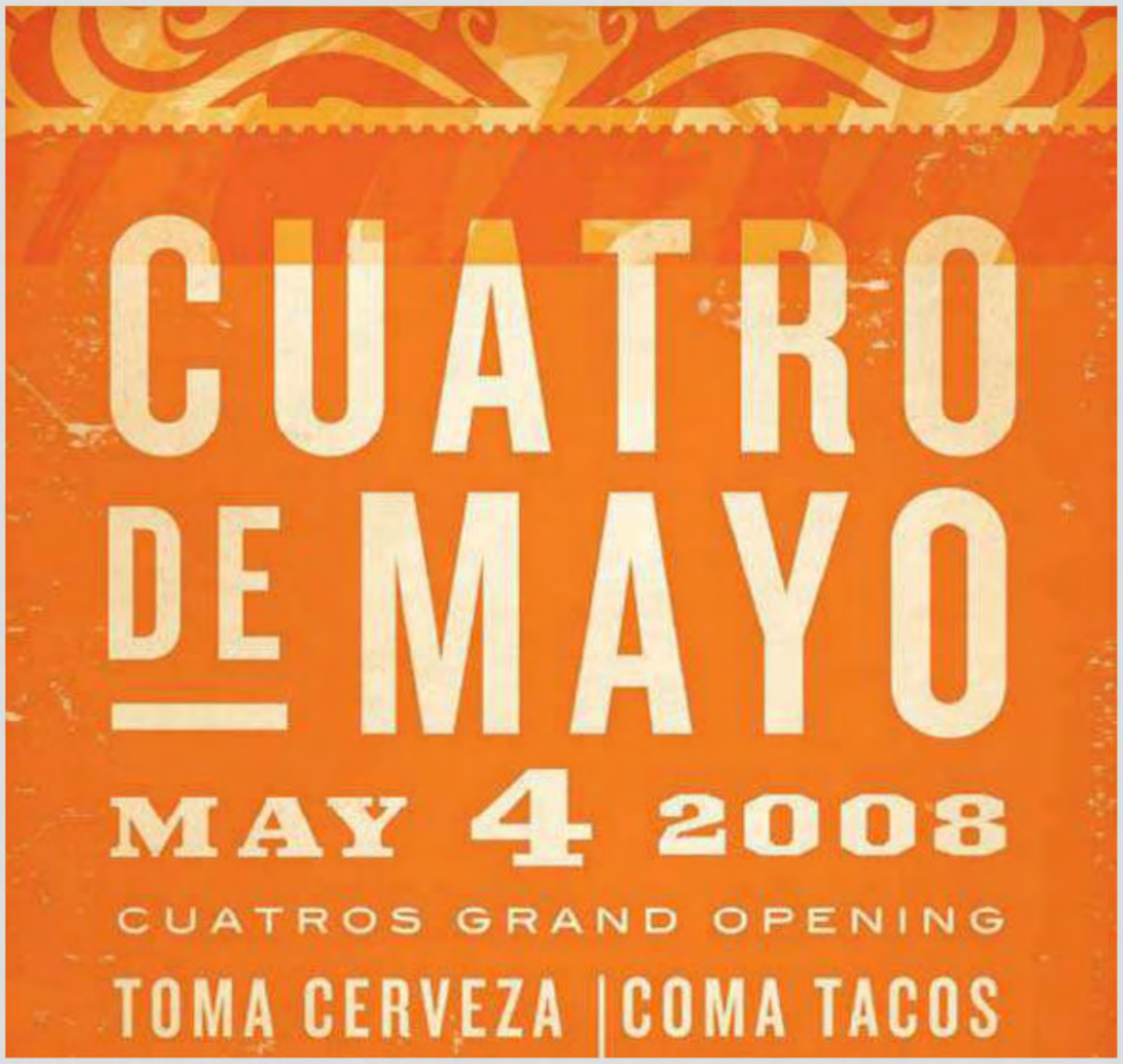
0791 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA



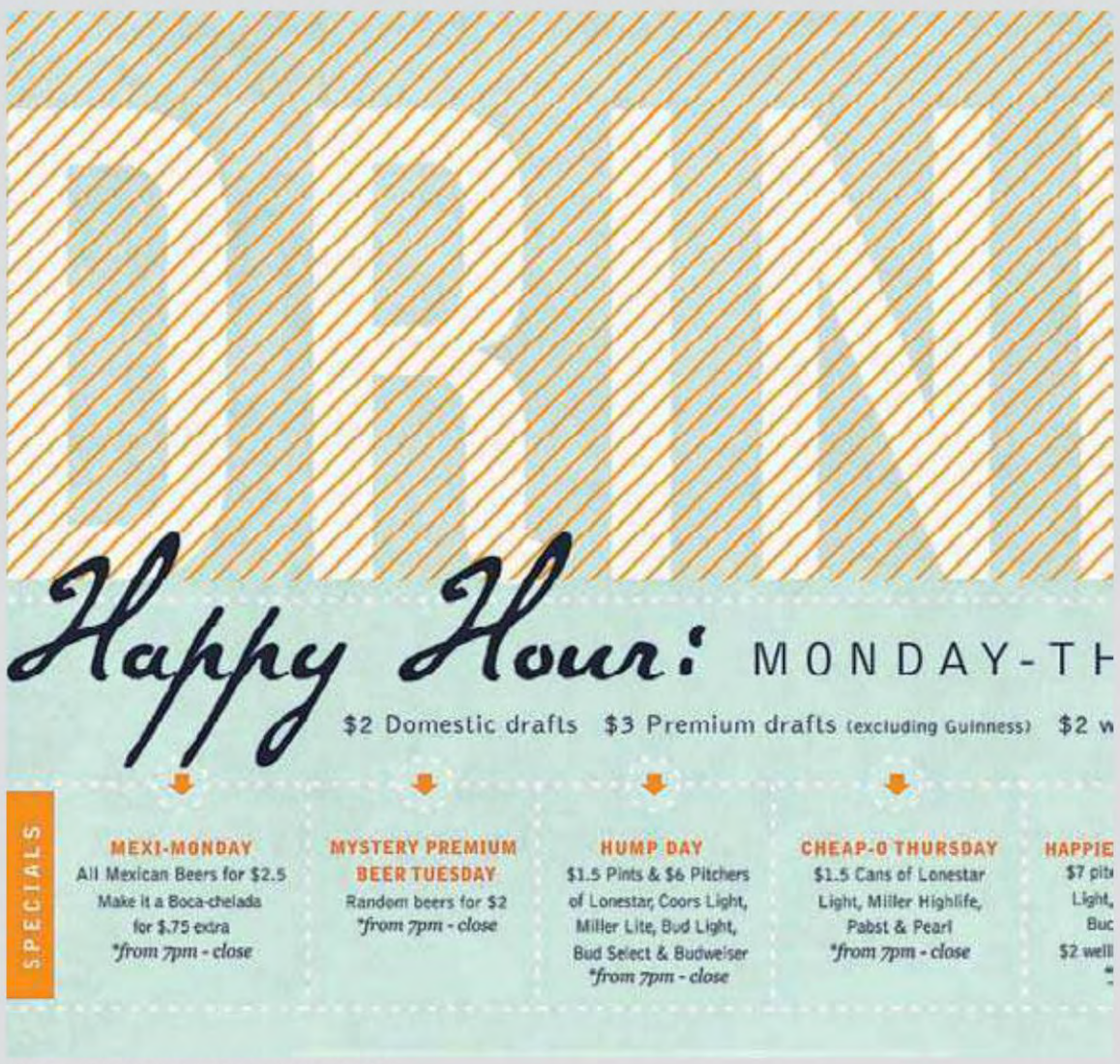
0792 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

0793 // EMBLEM CREATIVE / USA

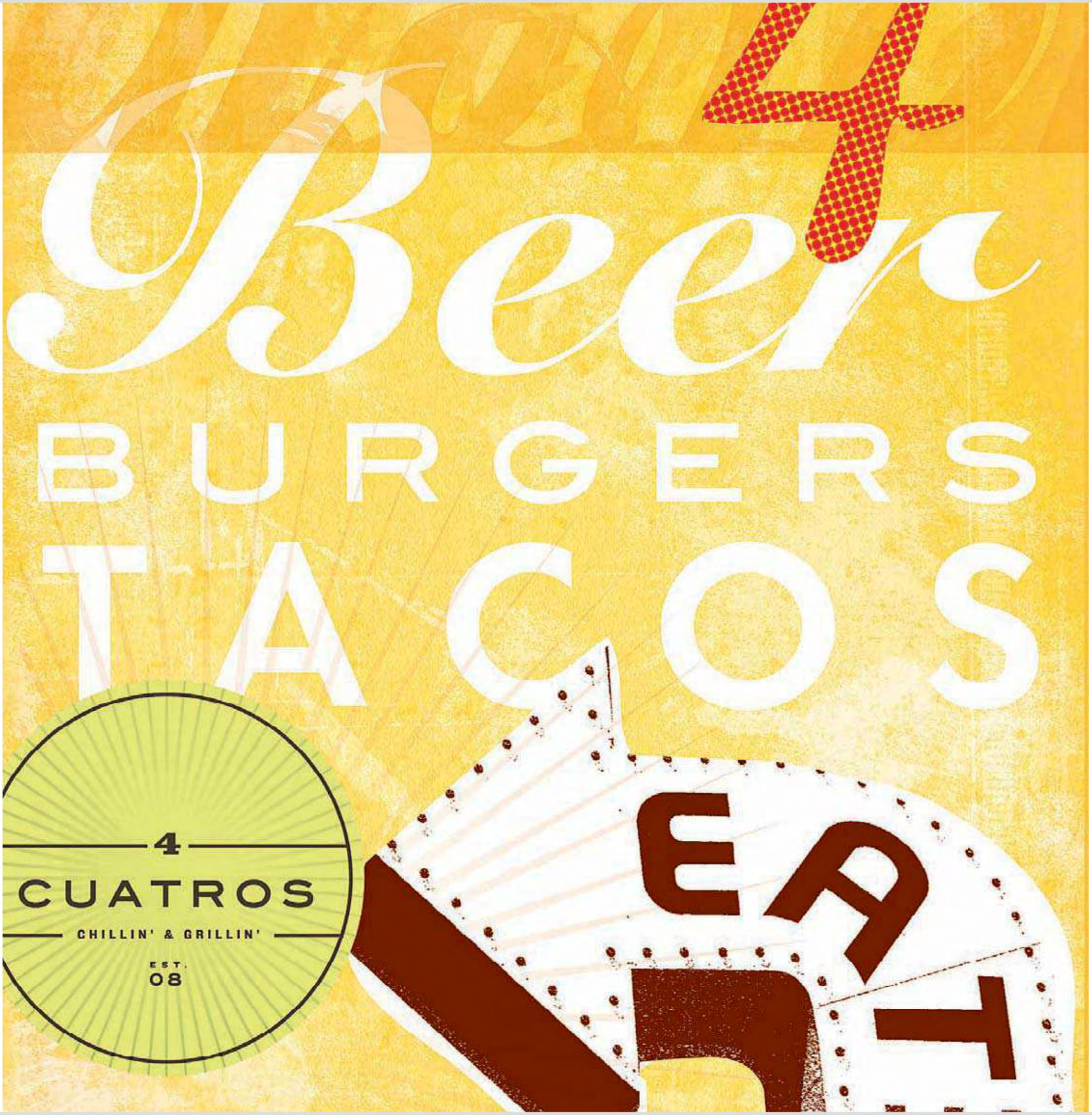
0794 // EMBLEM CREATIVE / USA



0795 // EMBLEM CREATIVE / USA



0796 // EMBLEM CREATIVE / USA

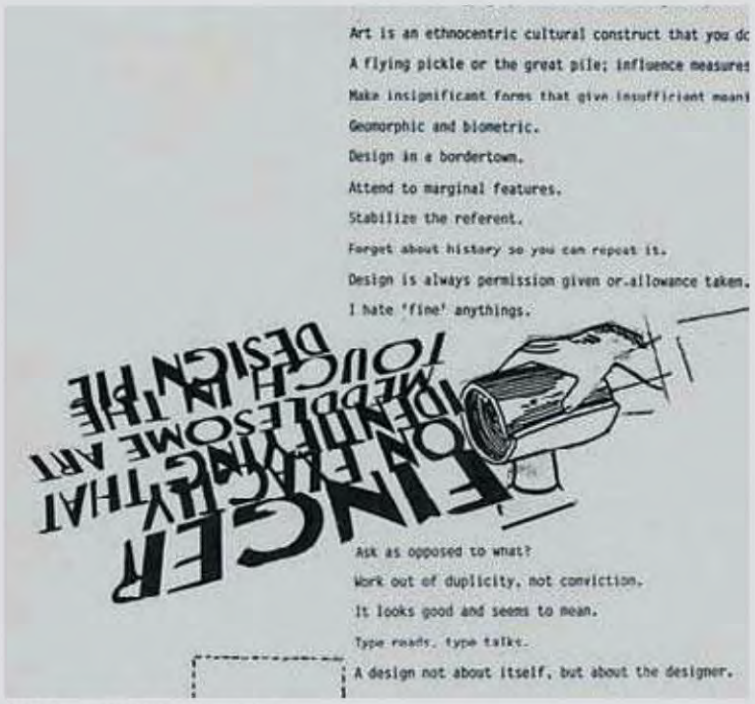


0797 // EMBLEM CREATIVE / USA

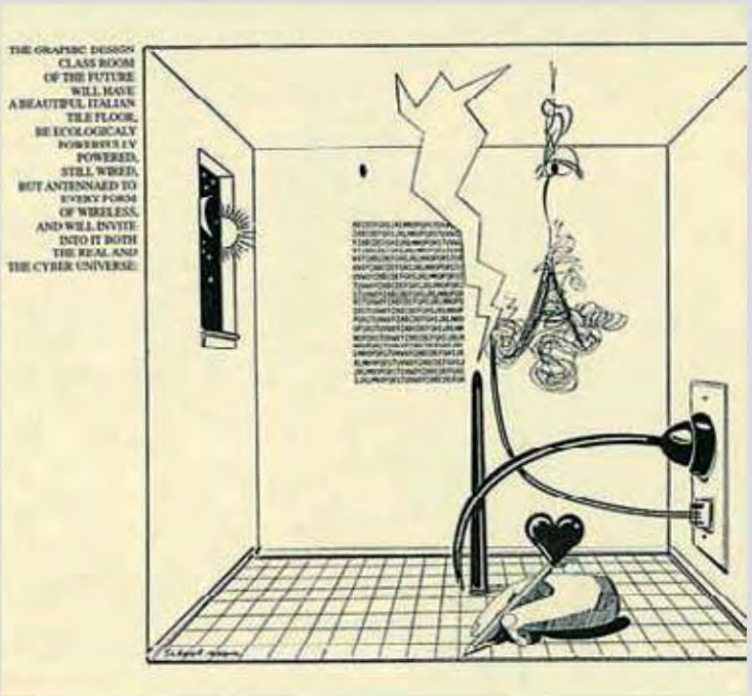
0798 // ED FELLA / USA

0799 // ED FELLA / USA

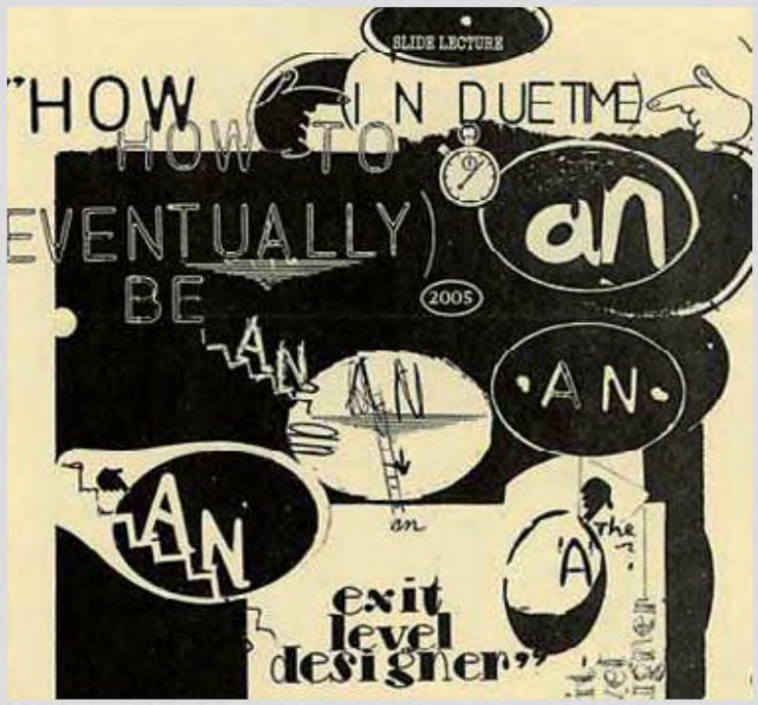
0800 // ED FELLA / USA



0801 // ED FELLA / USA



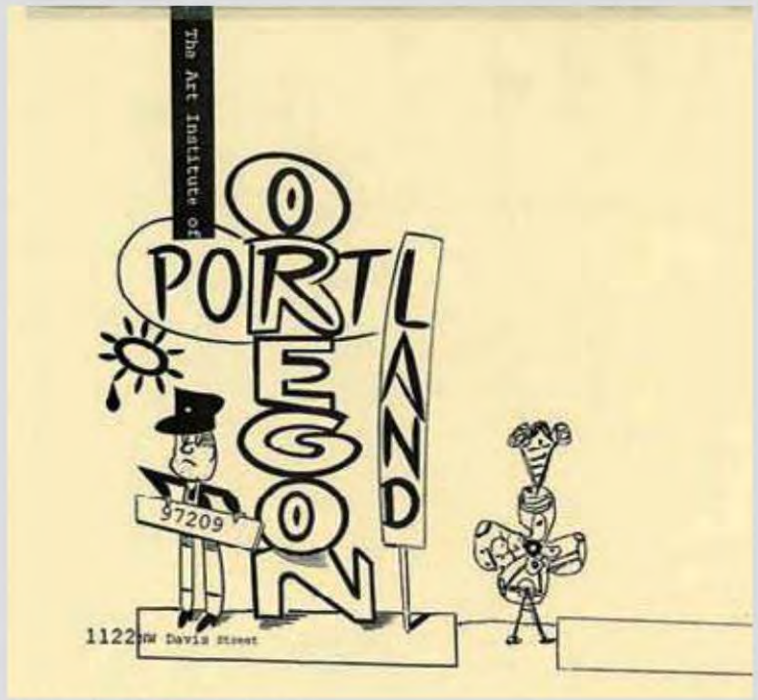
0802 // ED FELLA / USA



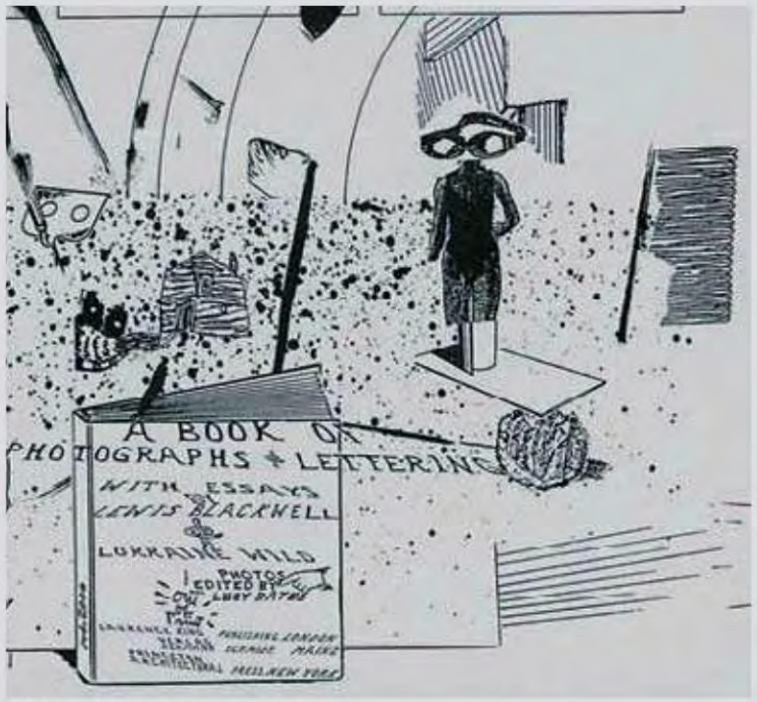
0803 // ED FELLA / USA

0804 // ED FELLA / USA

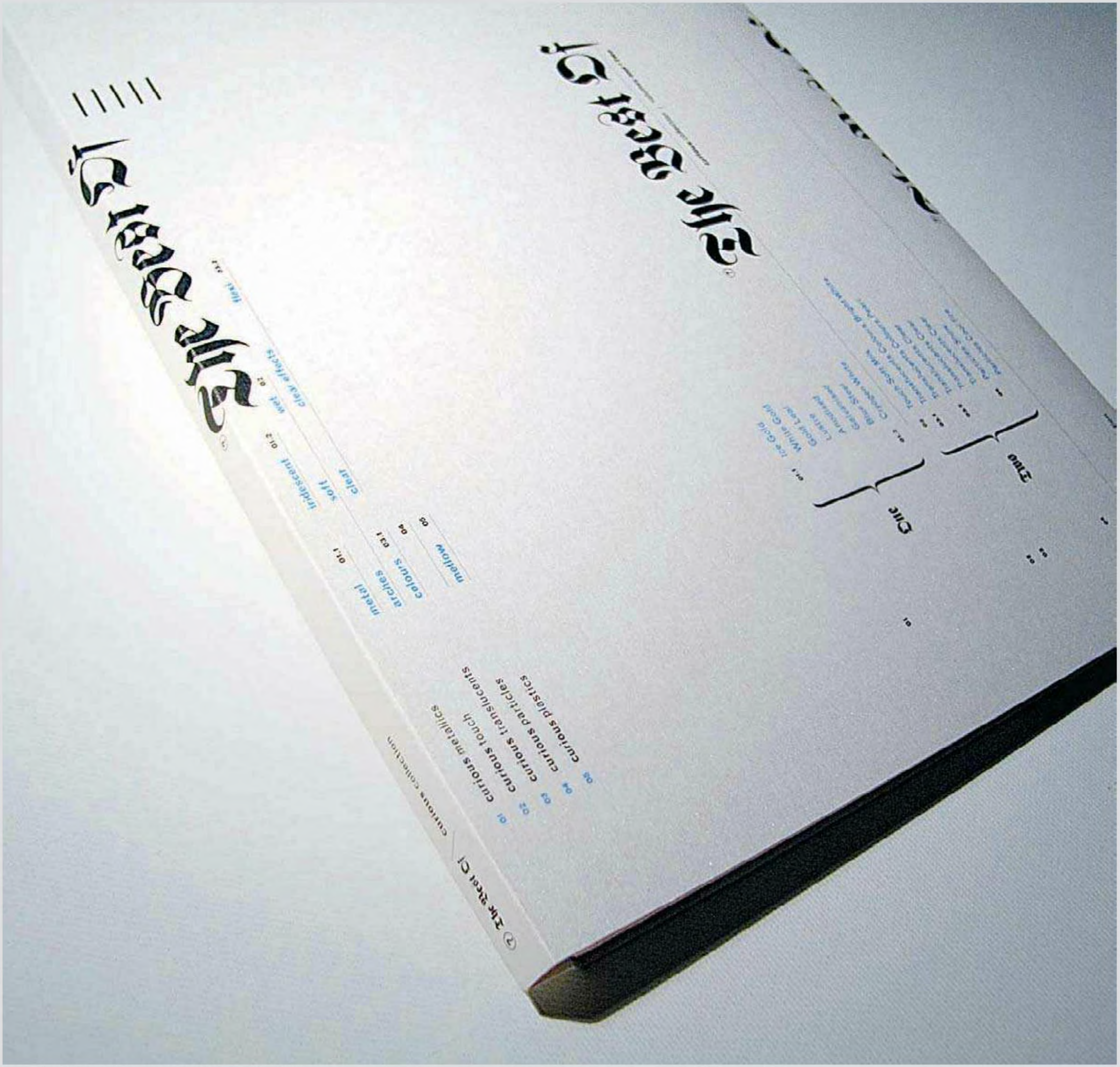
0805 // ED FELLA / USA



0806 // ED FELLA / USA

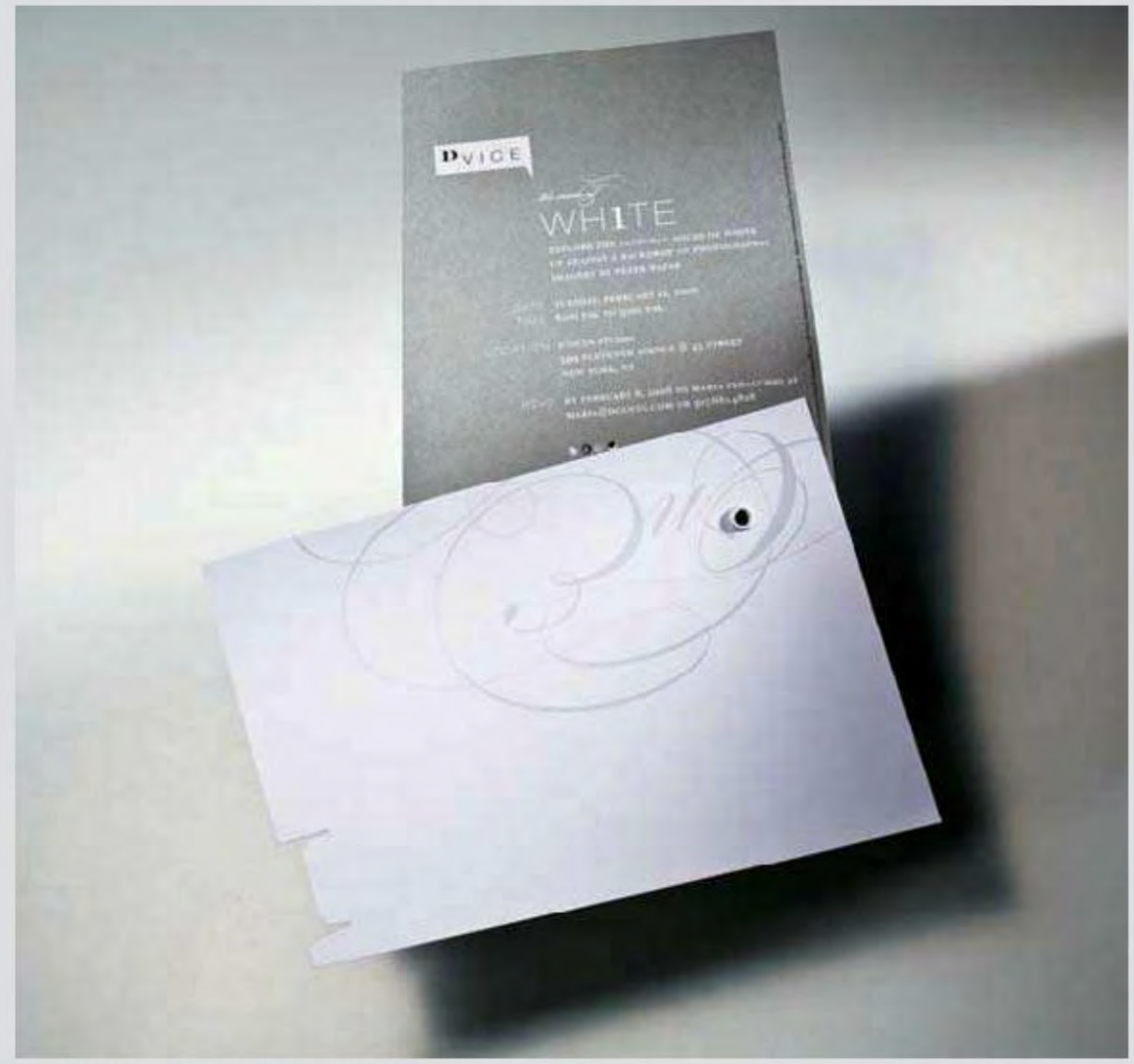


0807 // ED FELLA / USA

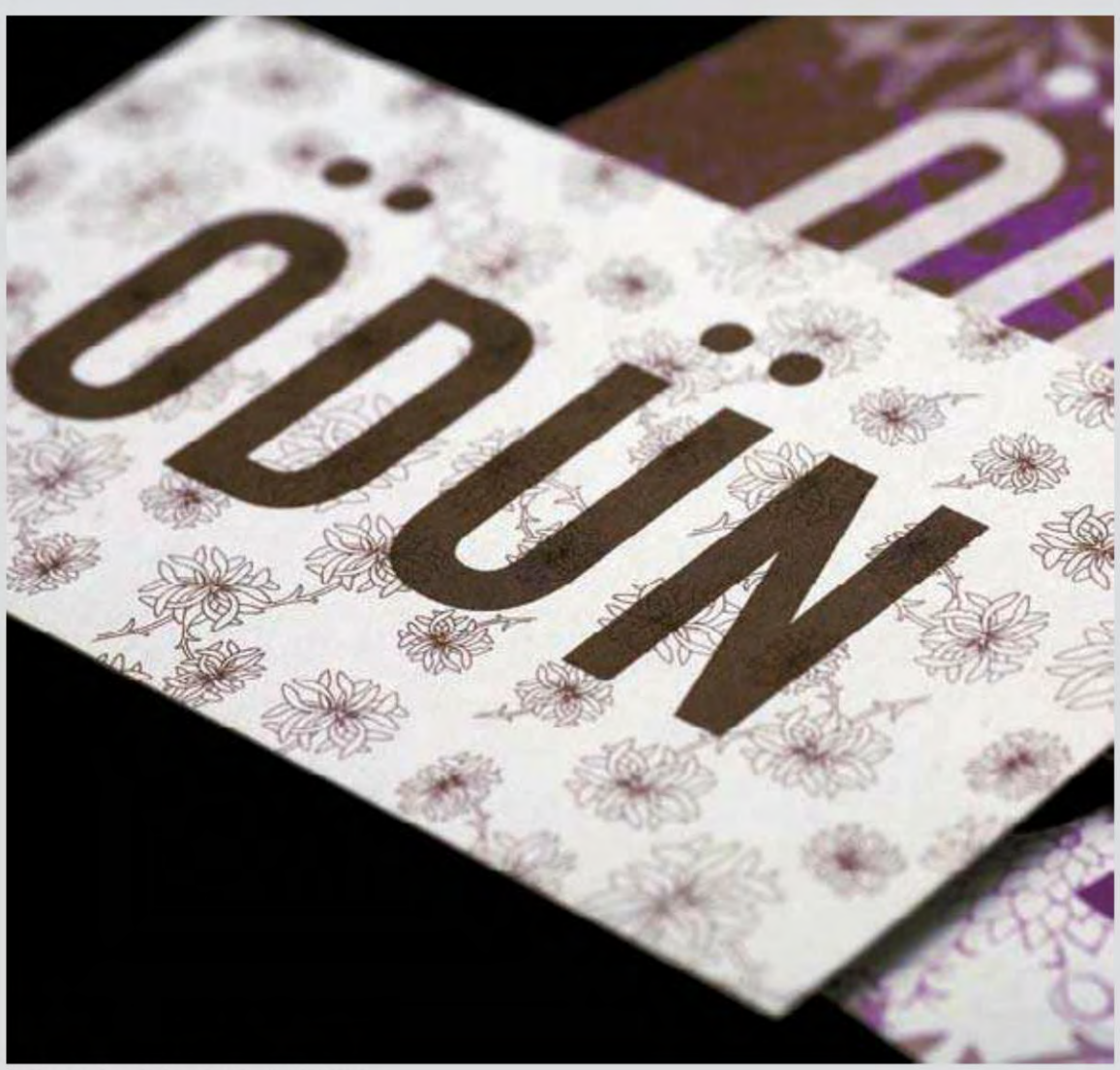


0808 // SENSUS DESIGN FACTORY ZAGREB / CROATIA

0809 // MINE™ / USA

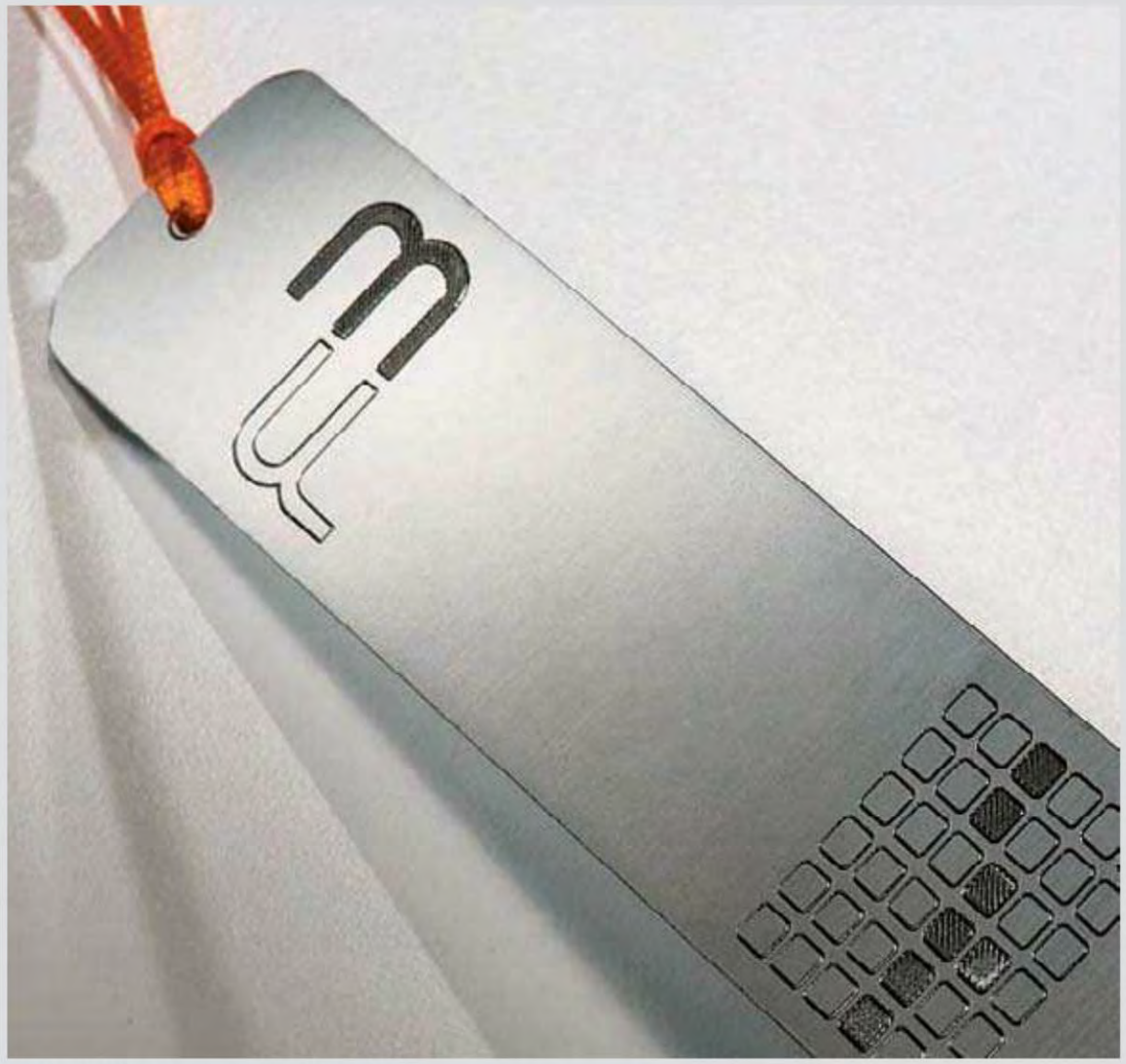


0810 // GOUTHIER DESIGN / USA

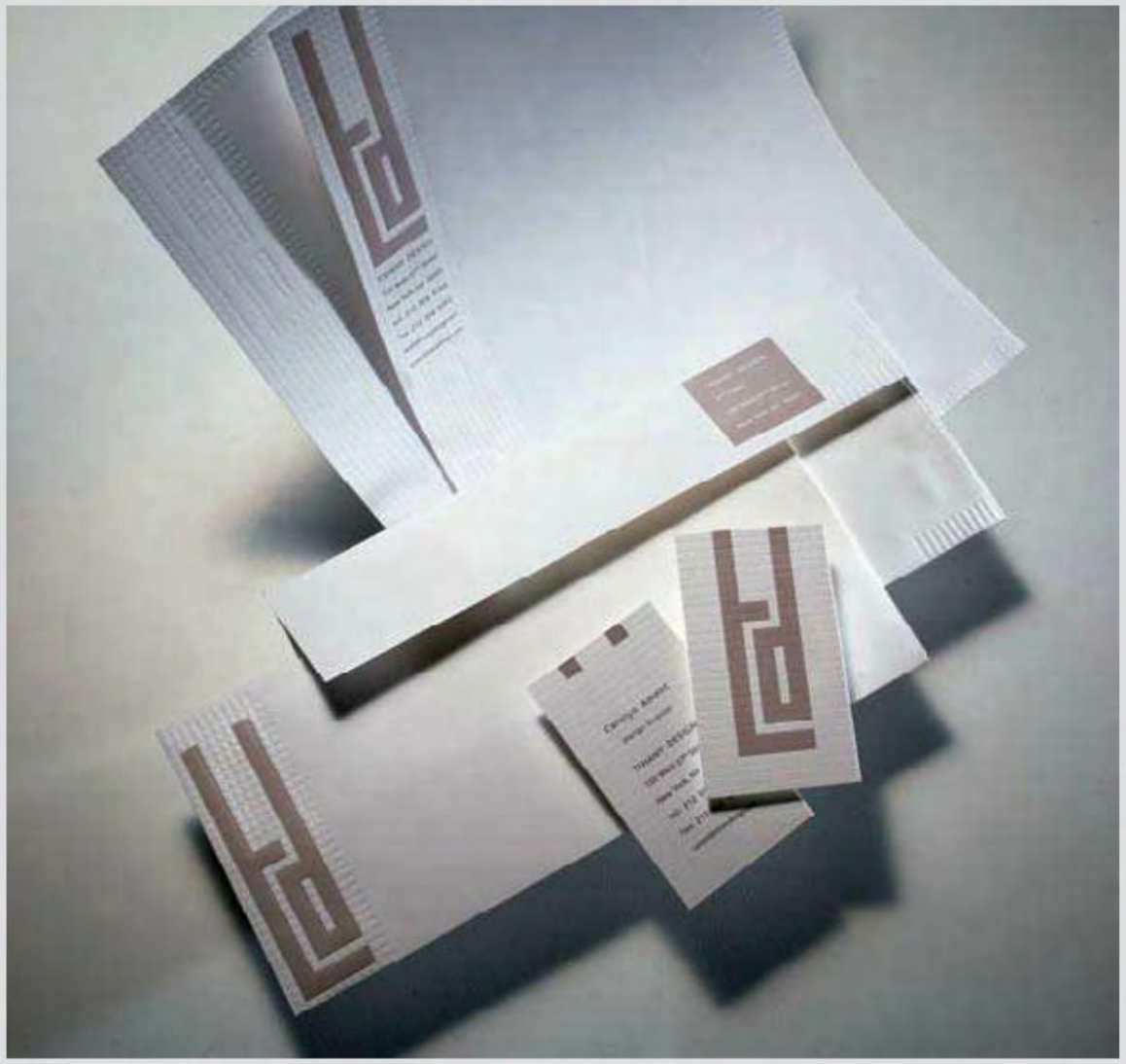


0811 // BLOK DESIGN / MEXICO

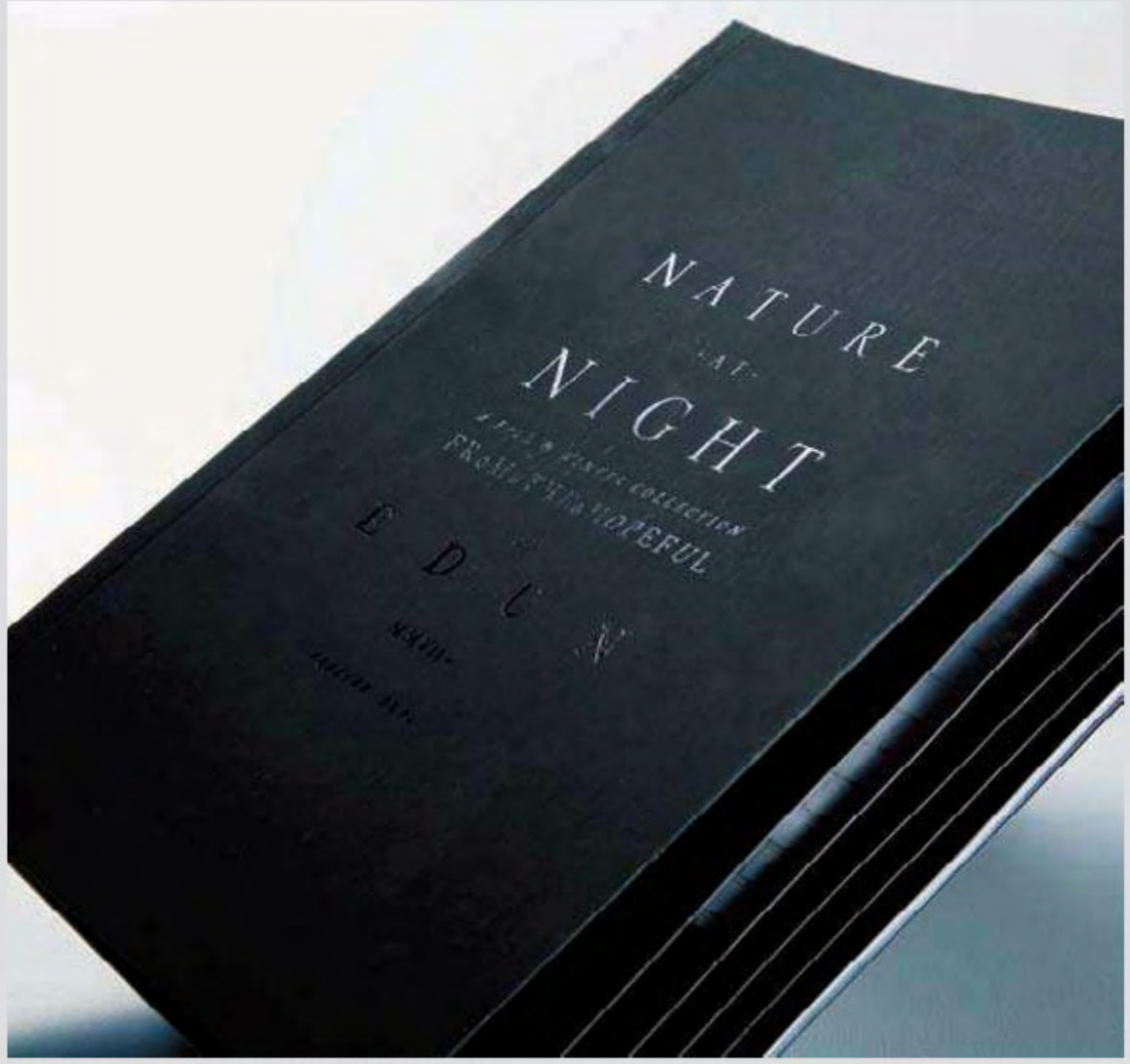
0812 // BLOK DESIGN / MEXICO



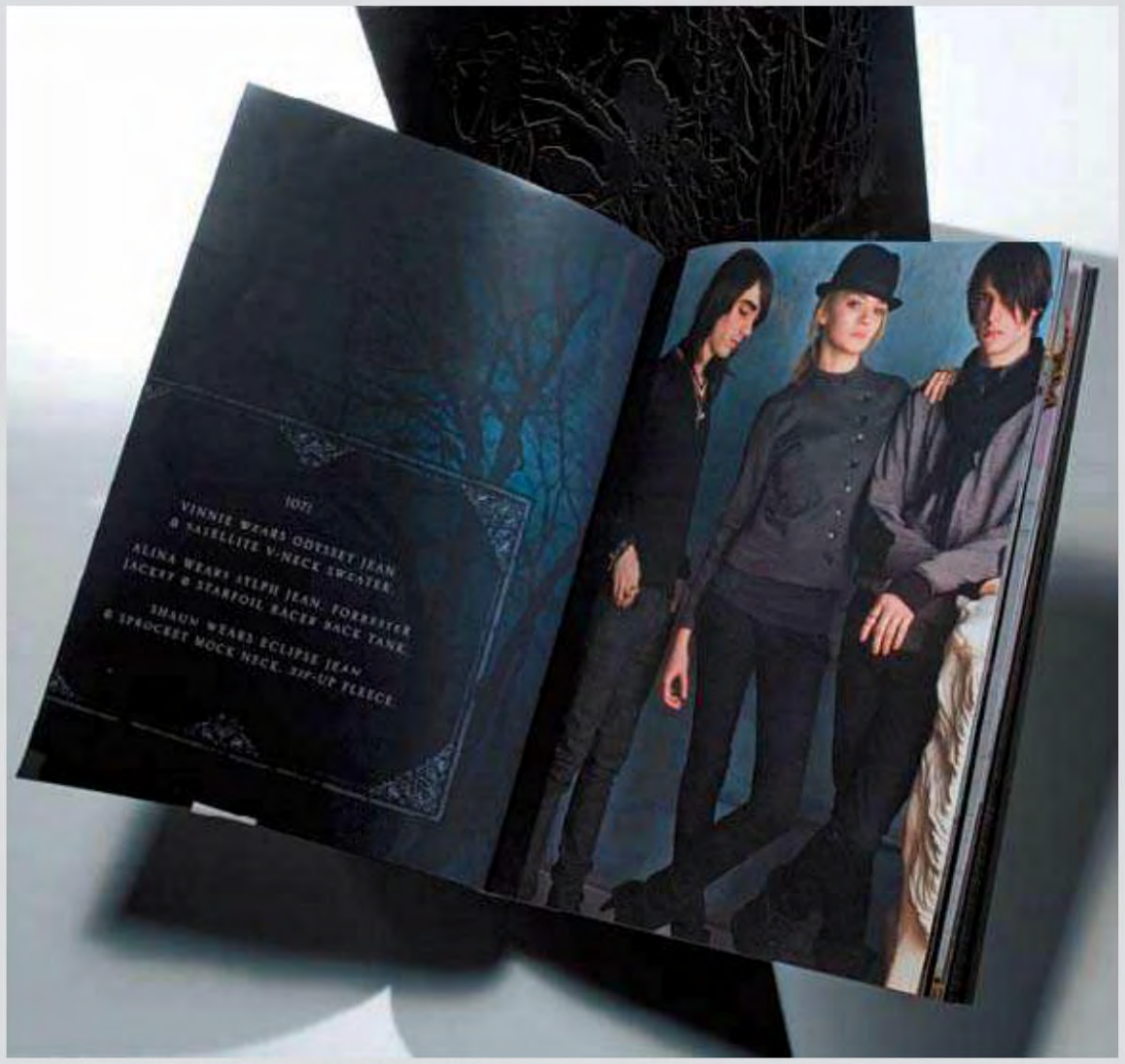
0813 // **FACTOR TRES** / MEXICO



0814 // **MIRKO ILIĆ CORP.** / USA



0815 // **NOTHING : SOMETHING : NY** / USA



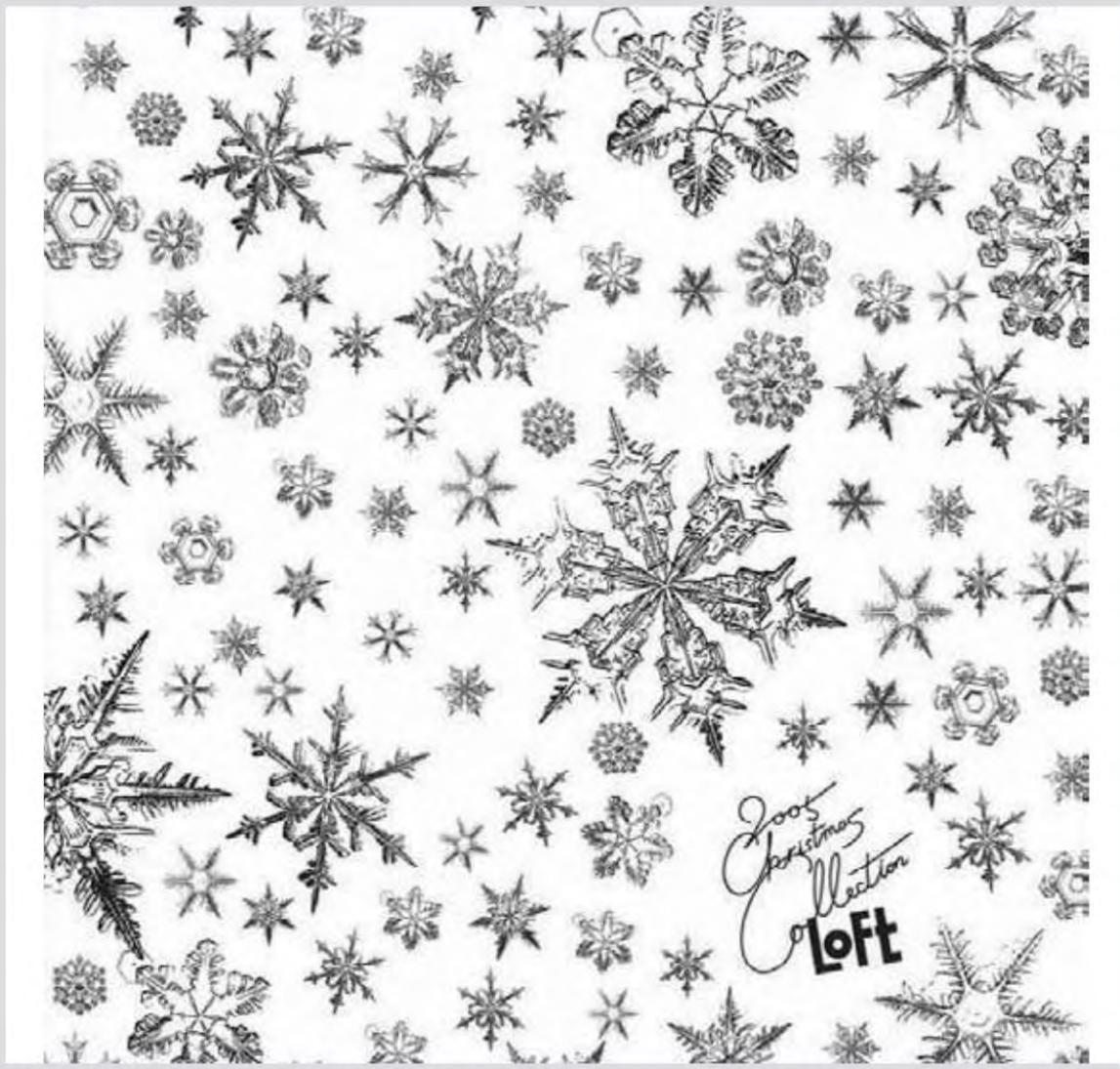
0816 // **NOTHING : SOMETHING : NY** / USA

EBDMIX
KILLER - BOOZOO BAJOU // THE MELEE - THE BEASTIE BOYS // TUDO BEM MALANDRO - CURUMIN
SOLTA O FRANGO - BONDE DO ROLÊ // ADIEU PARIS - HELENA // LOVER - DEVENDRA BANHART
ACTION SATISFACTION - JURASSIC 5 // LOTUS FLOWER - BLACKALICIOUS // KWENDA - ZAP MAMA
SUCKER PUNCH - CONNIE PRICE & THE KEYSTONES // SOUND OF EVERYTHING - QUANTIC
BE GOOD - TOKYO POLICE CLUB // THE BOOK I WRITE - SPOON // WE WERE BORN THE MUTANTS
AGAIN WITH LEAFLING - OF MONTREAL // HARMONIUM - ROGUE WAVE
All songs selected by Ellen Bruss Design and purchased from iTunes on your behalf.

0817 // **EBD** / USA

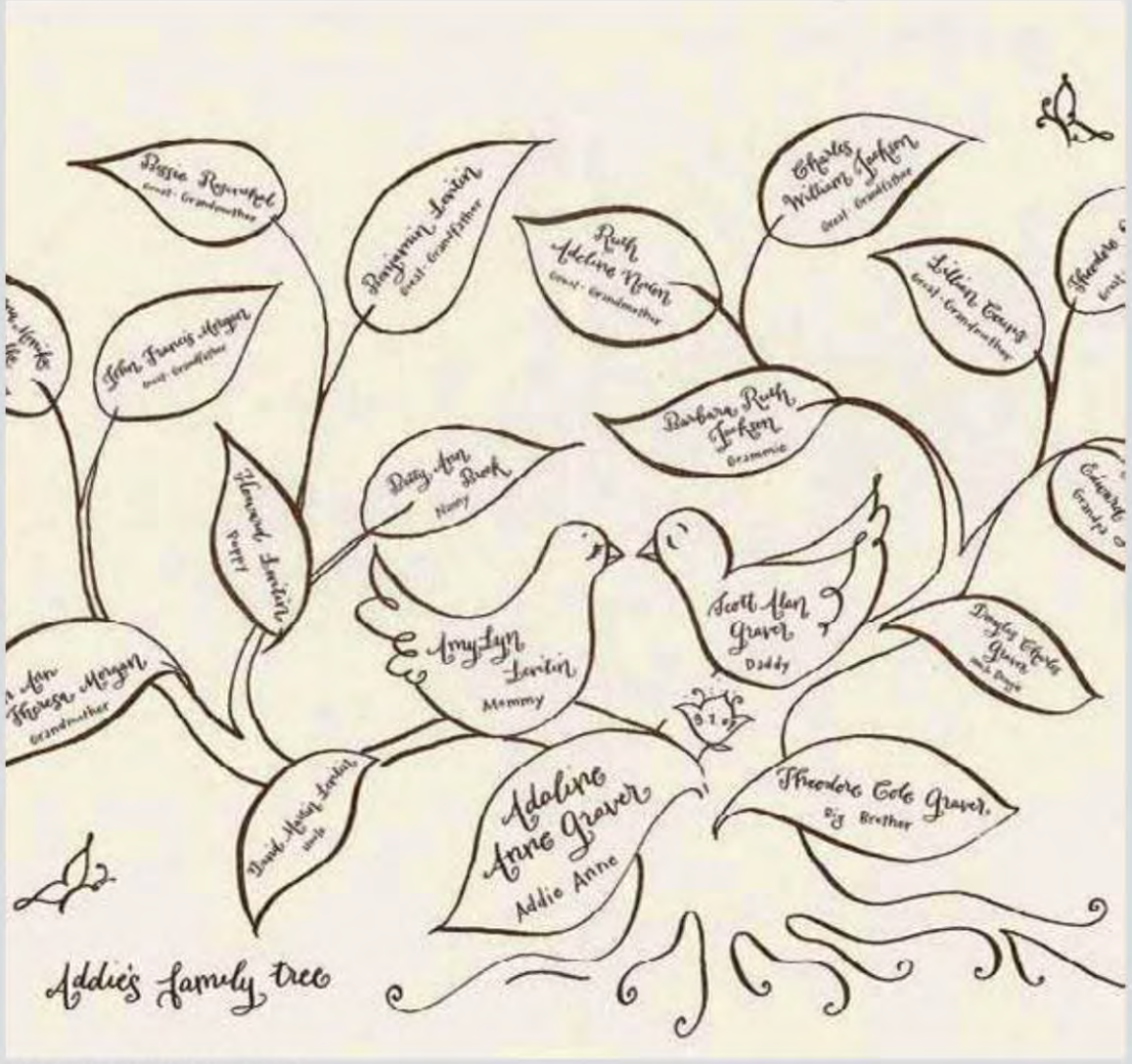
0818 // THE WHITE ROOM, INC. / CANADA

0819 // CALAGRAPHIC DESIGN / USA

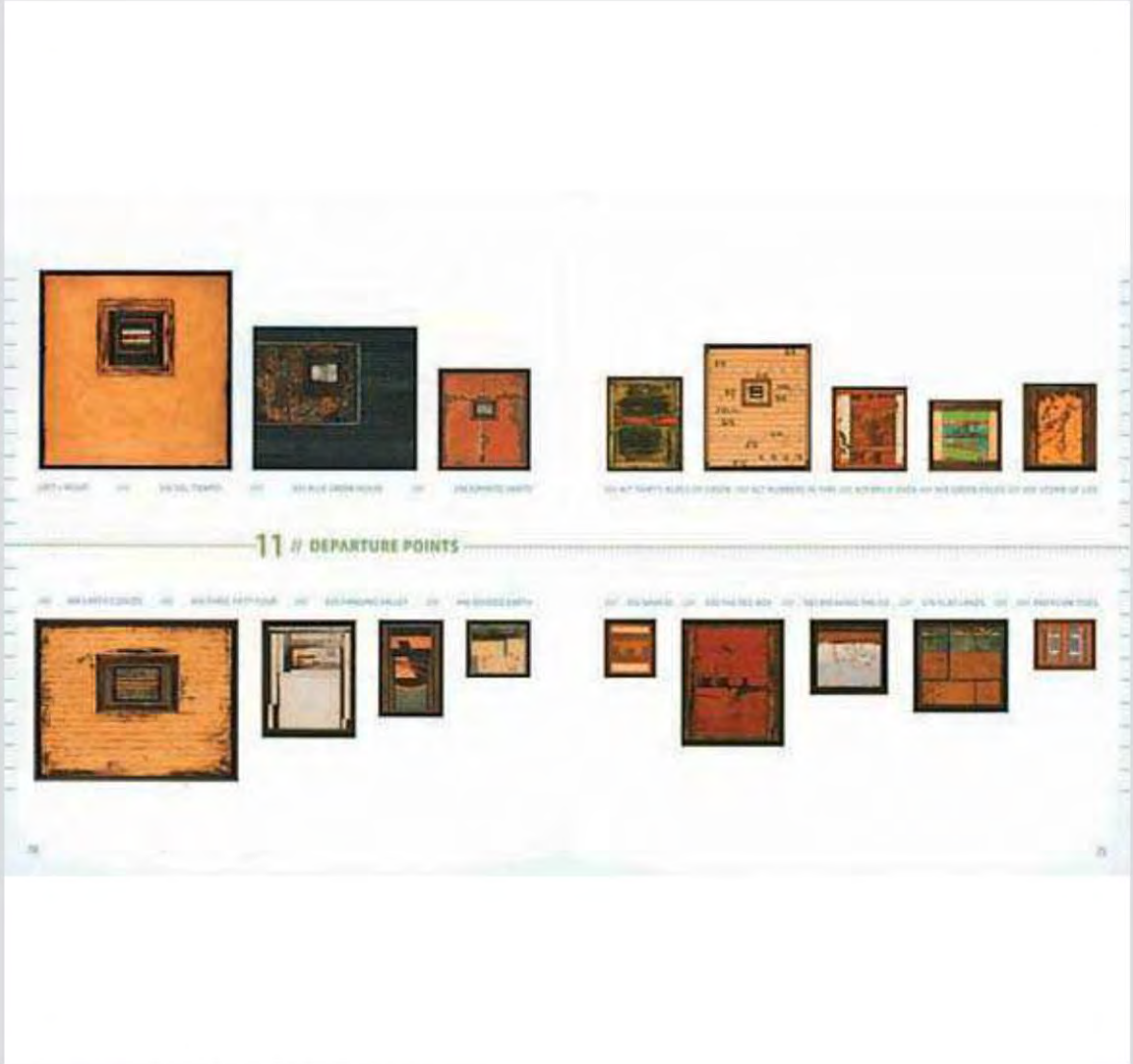


0820 // SAMURAI, INC. / JAPAN

0821 // WILLOUGHBY DESIGN GROUP / USA

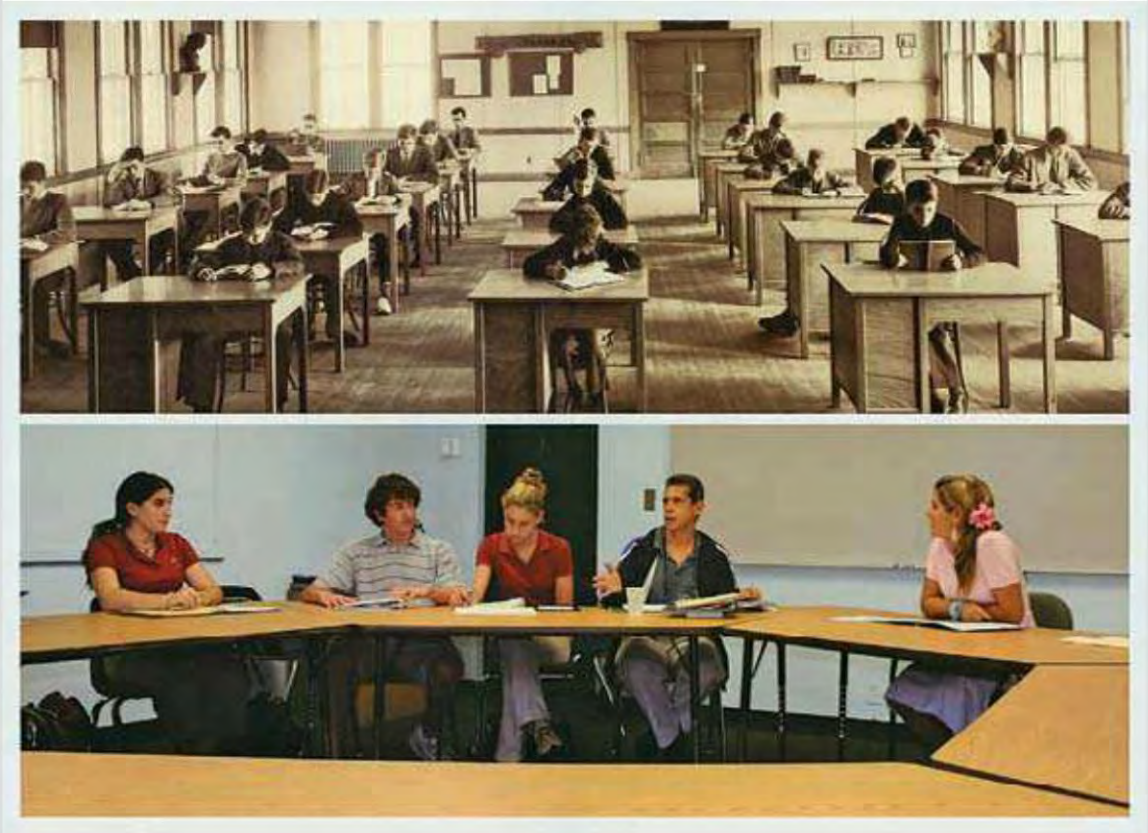


0822 // ELEMENTS / USA



0823 // HAYS DESIGN STUDIO / USA

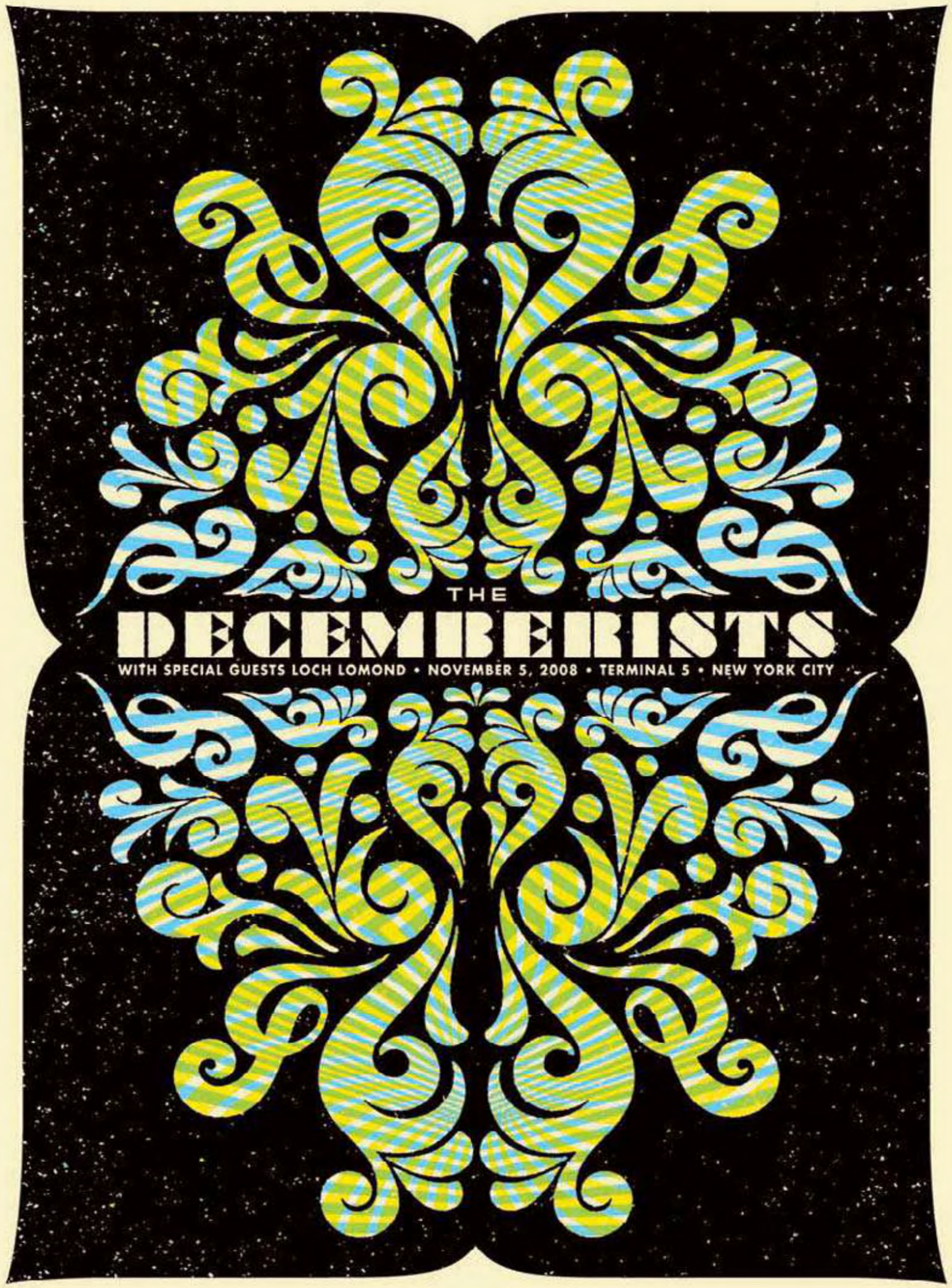
0824 // HAYS DESIGN STUDIO / USA



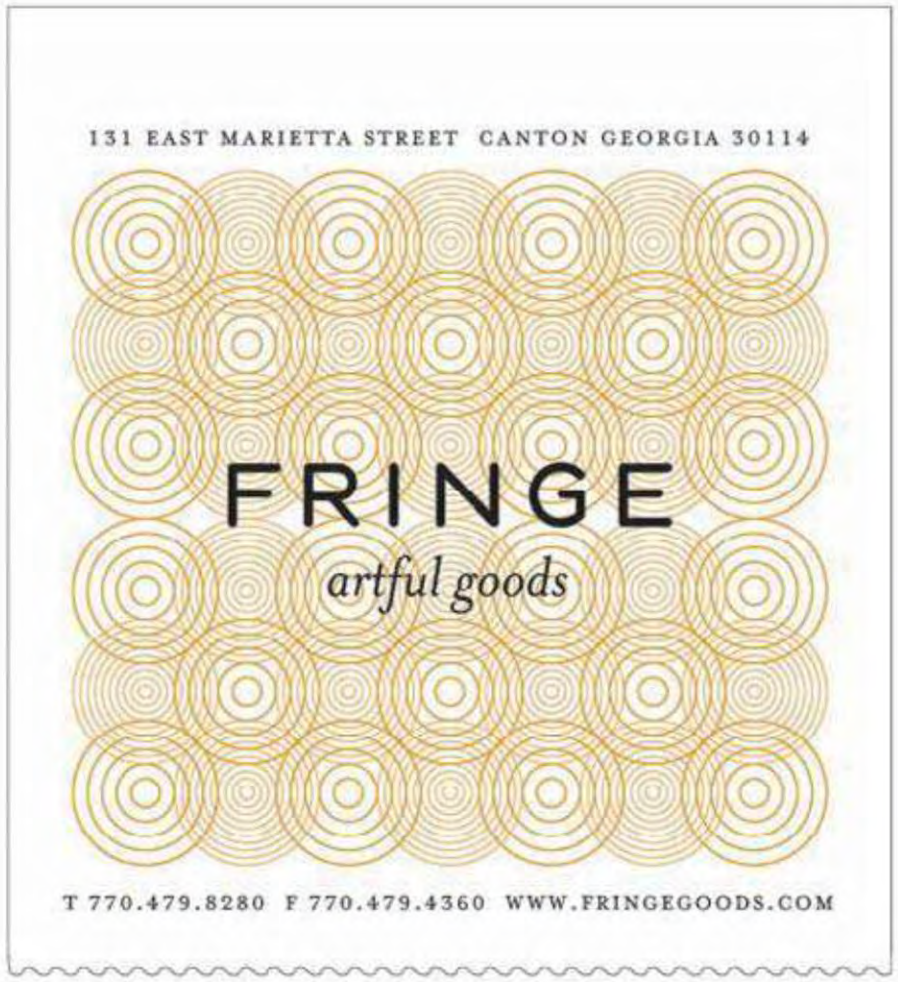
0825 // AND PARTNERS, NY / USA

0826 // AND PARTNERS, NY / USA

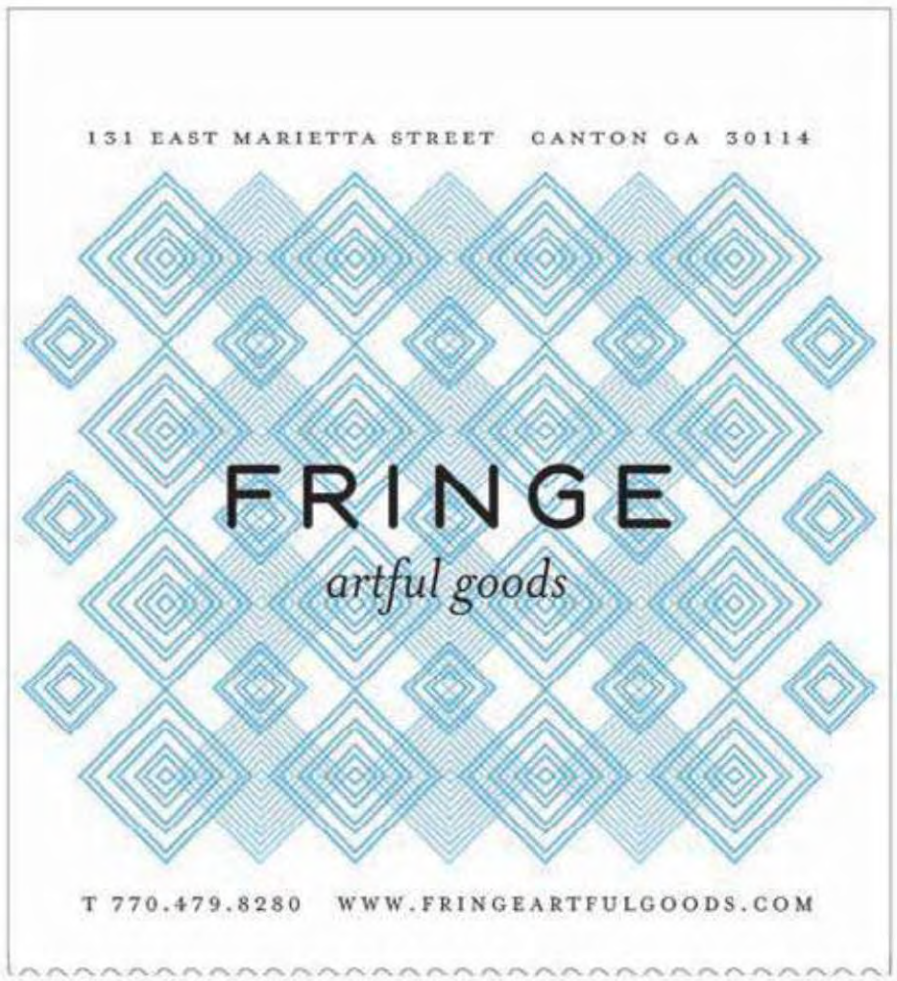
0827 // HAYS DESIGN STUDIO / USA



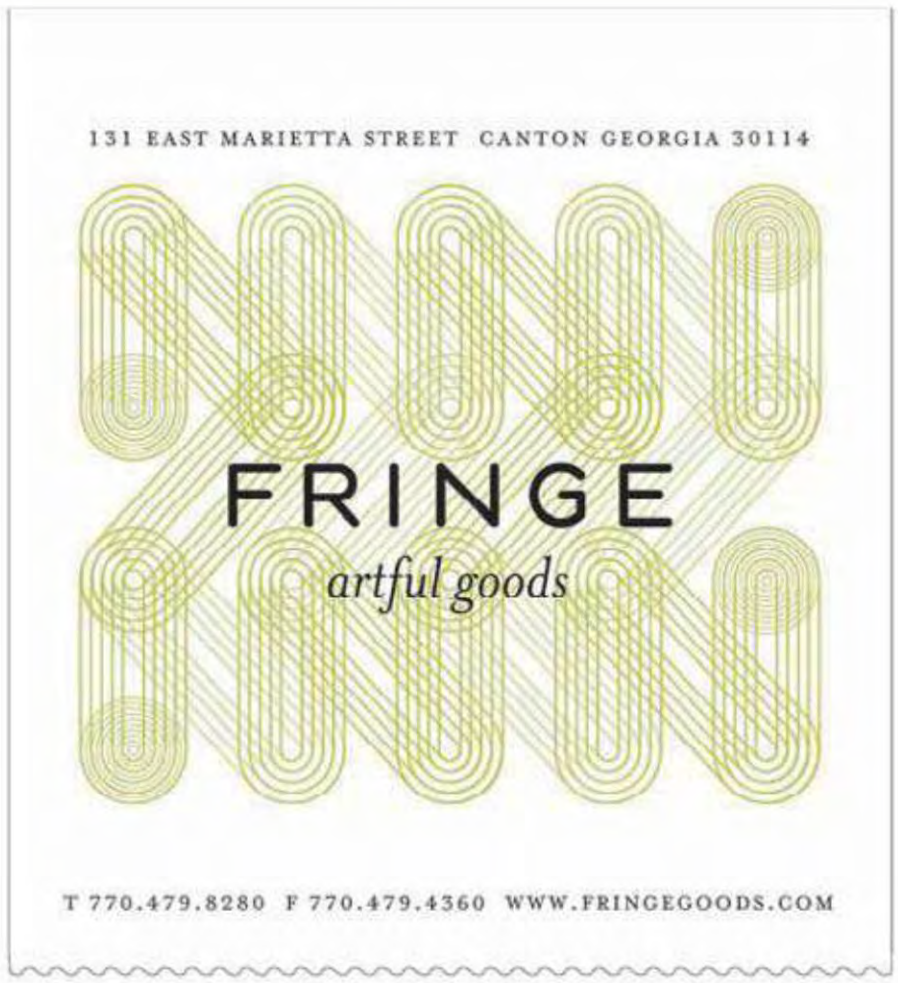
0828 // AESTHETIC APPARATUS / USA



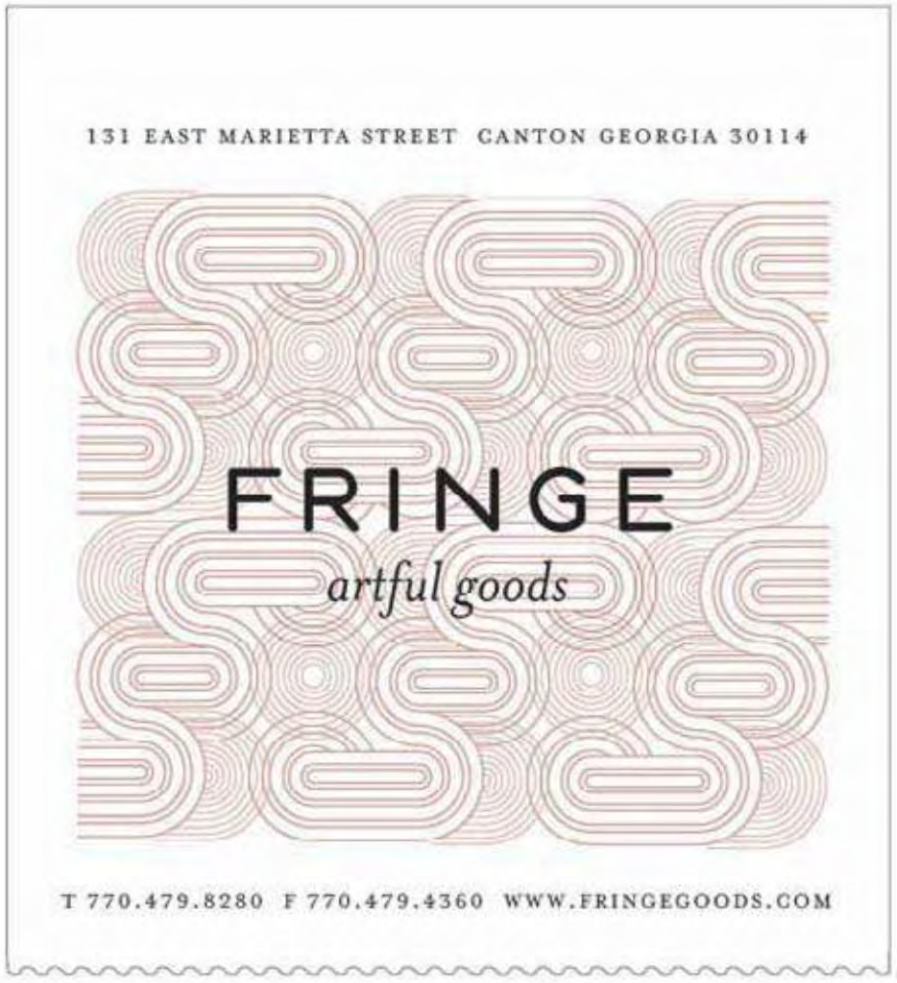
0829 // GRANT DESIGN COLLABORATIVE / USA



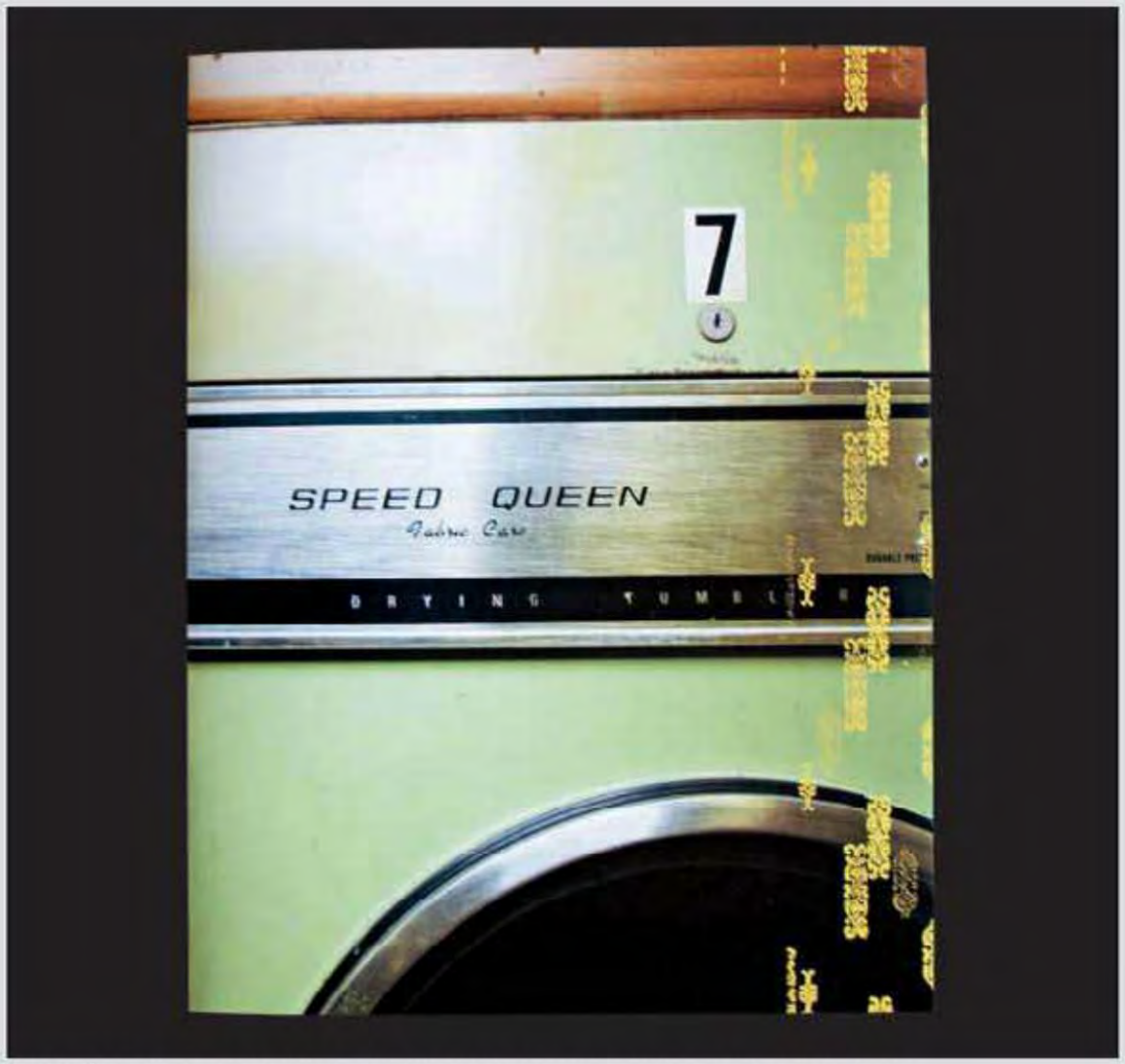
0830 // GRANT DESIGN COLLABORATIVE / USA



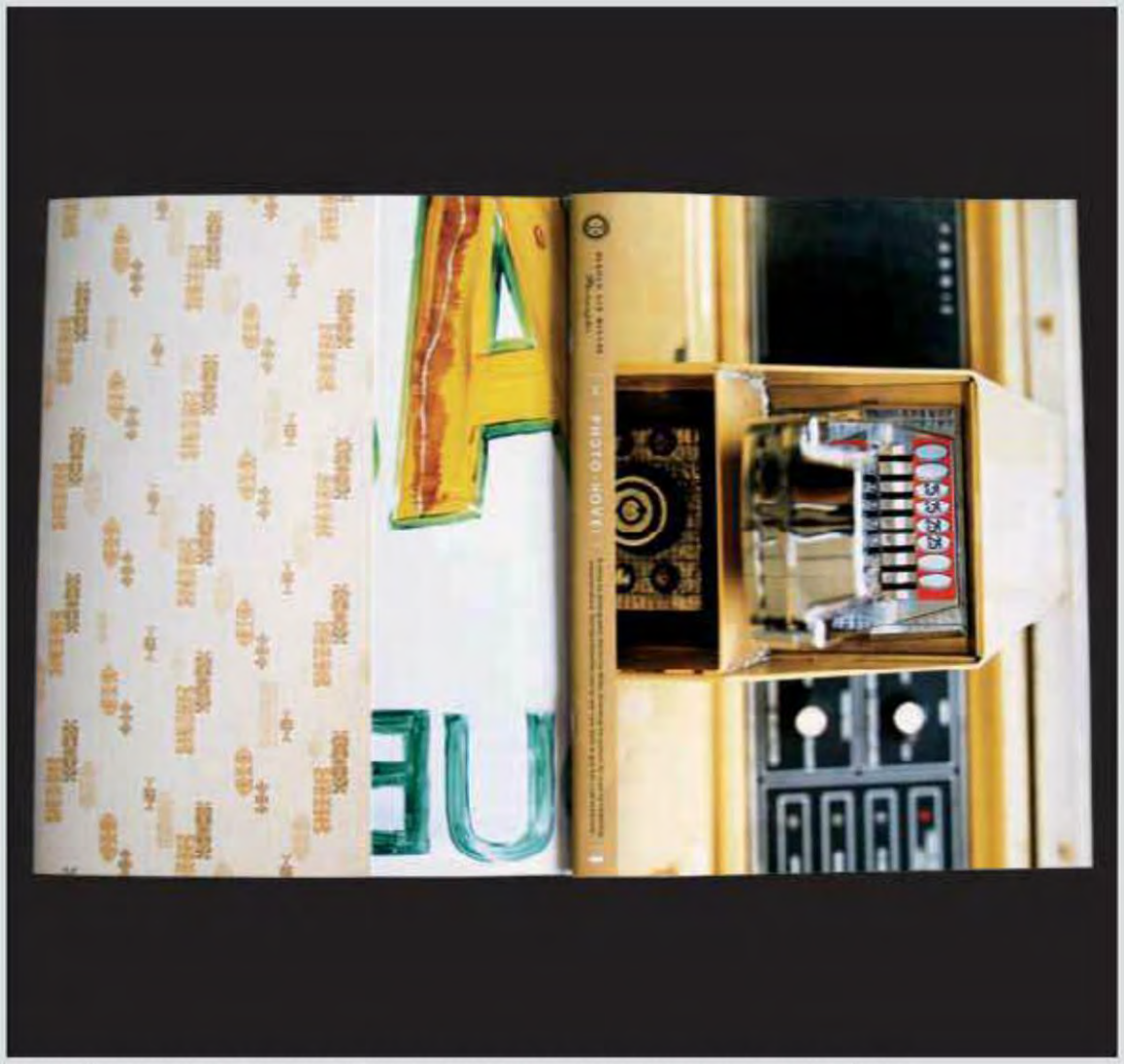
0831 // GRANT DESIGN COLLABORATIVE / USA



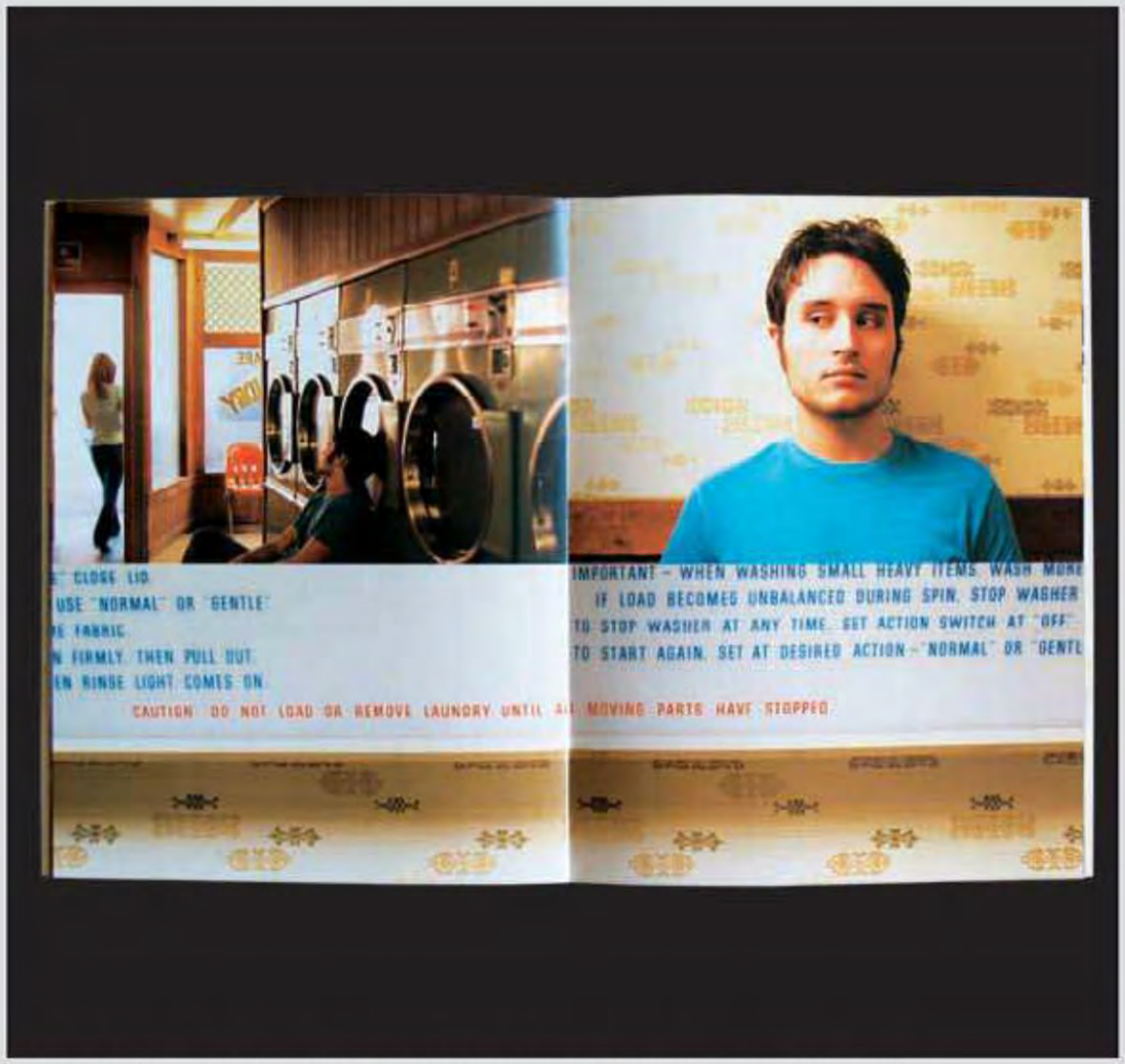
0832 // GRANT DESIGN COLLABORATIVE / USA



0833 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA



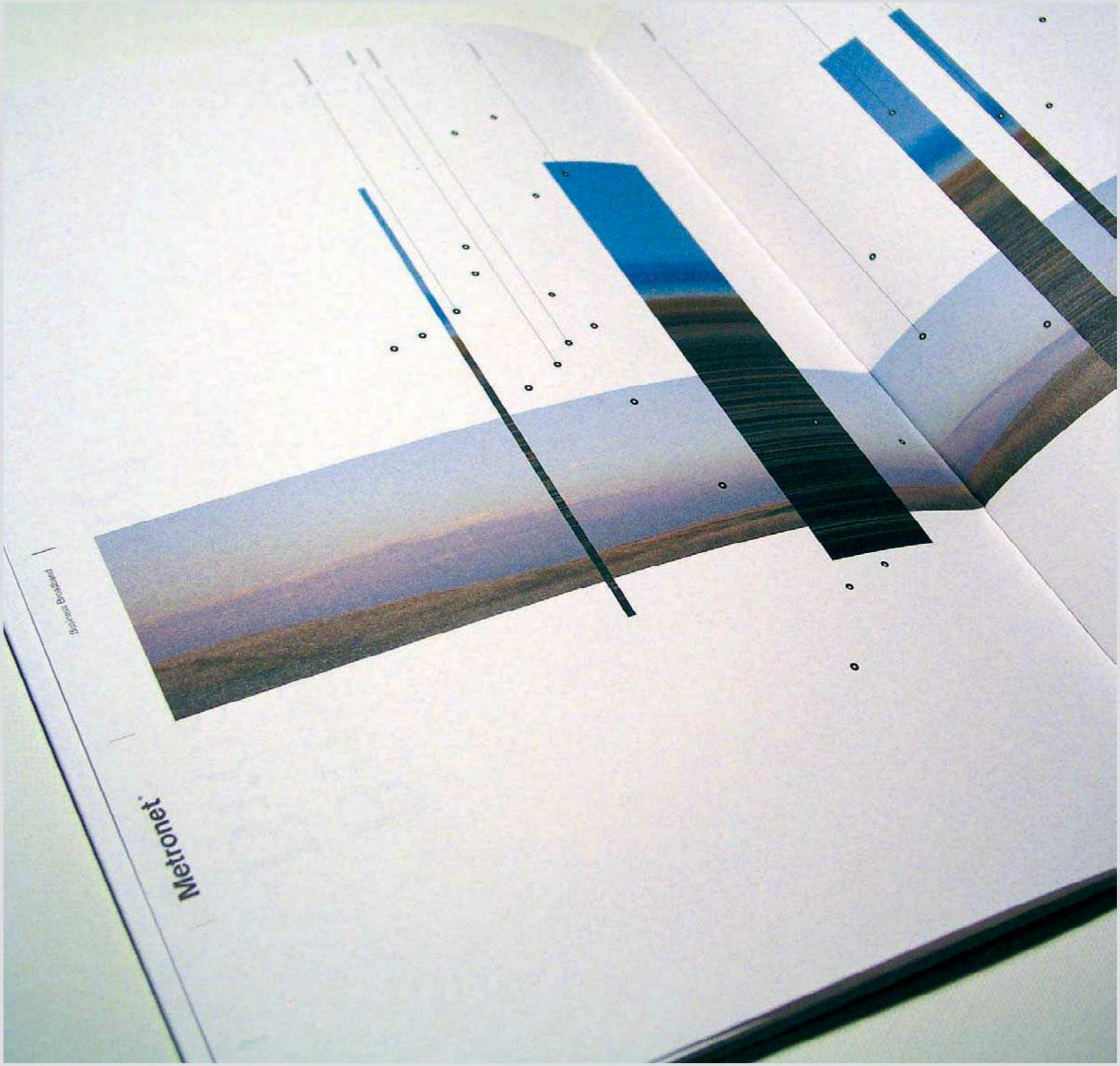
0834 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA



0835 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

0836 // 3GROUP / POLAND

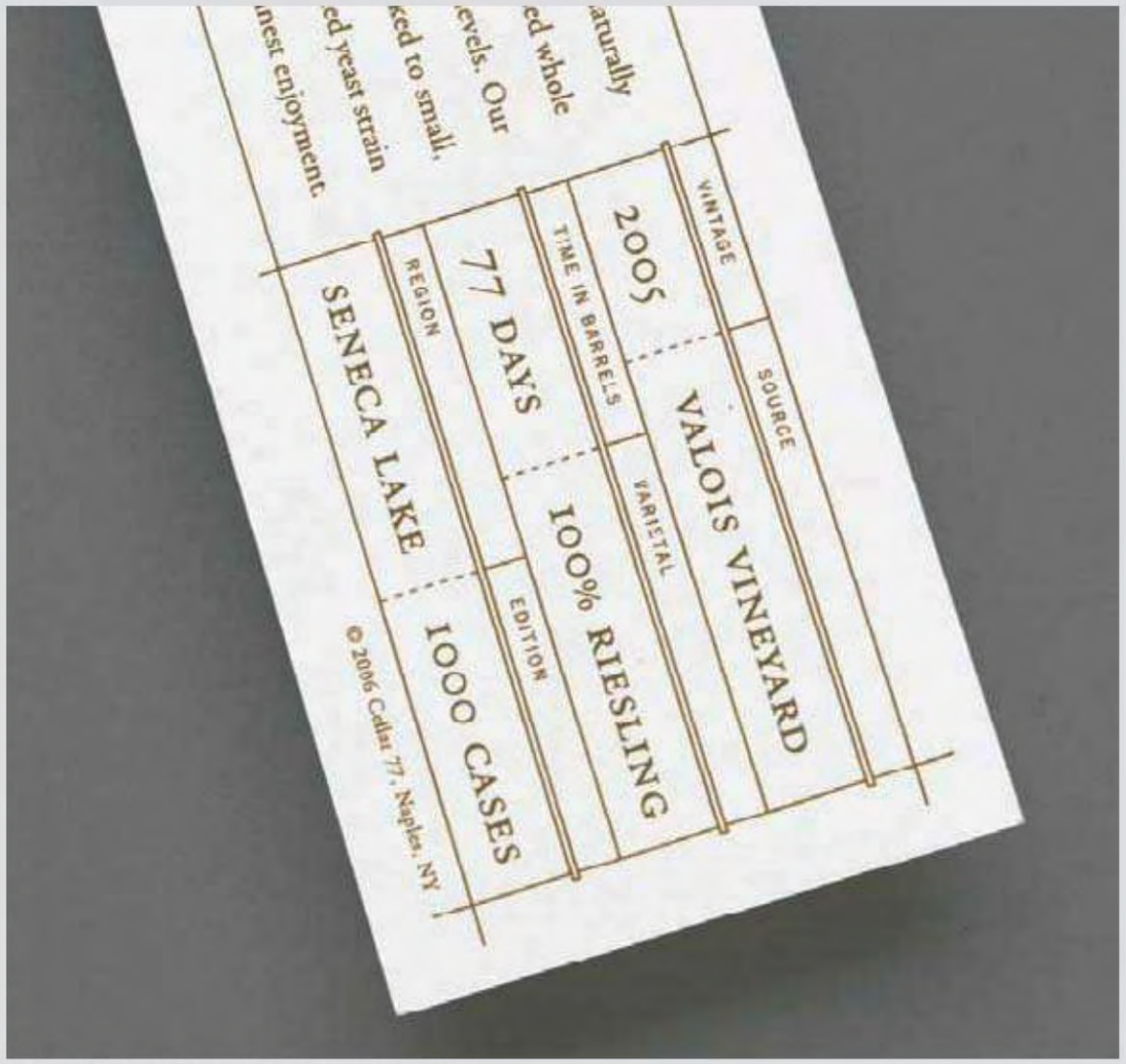
0837 // CHEN DESIGN ASSOCIATES / USA



0838 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

0839 // KINETIK / USA

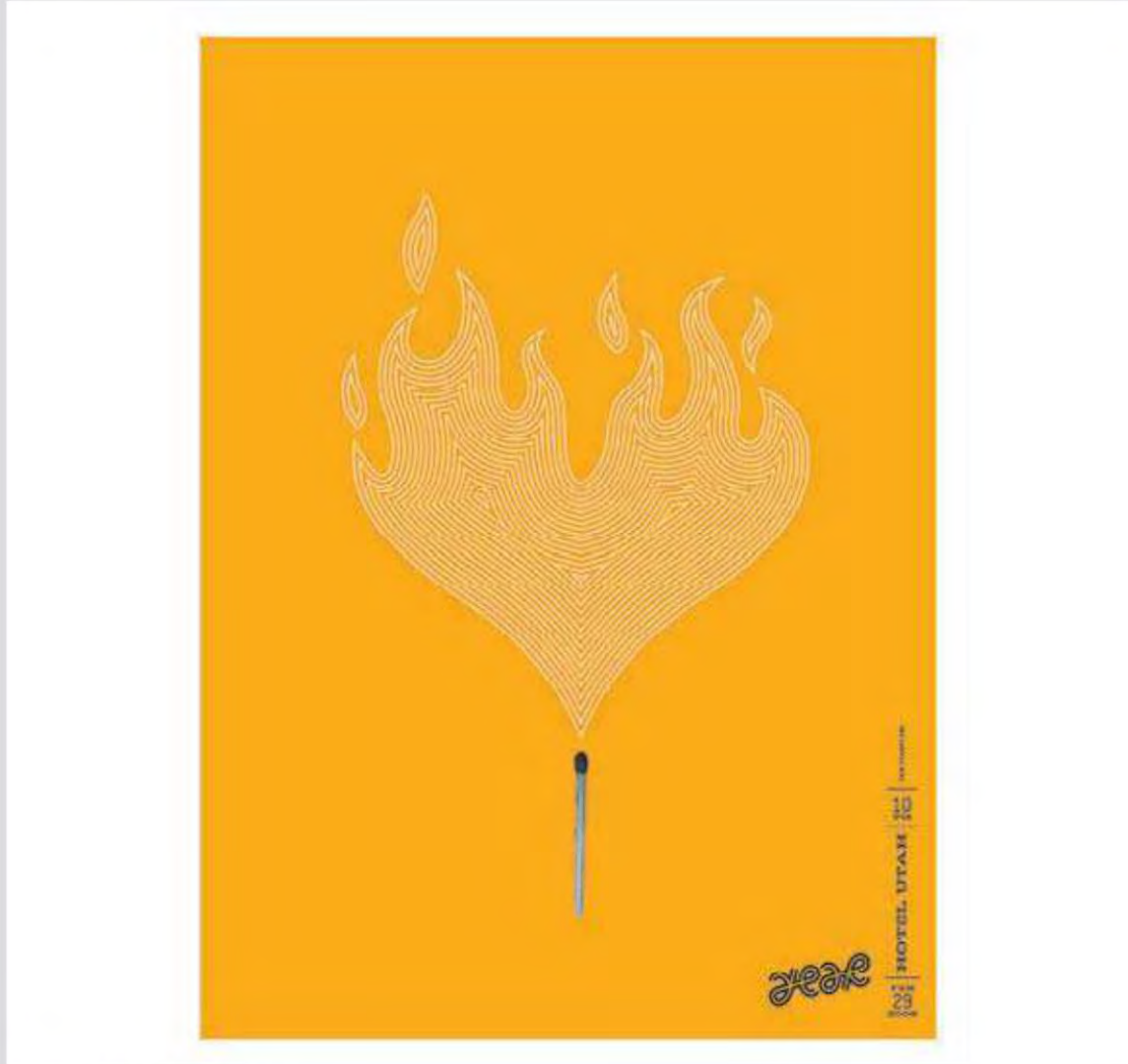
0840 // SENSUS DESIGN FACTORY ZAGREB / CROATIA



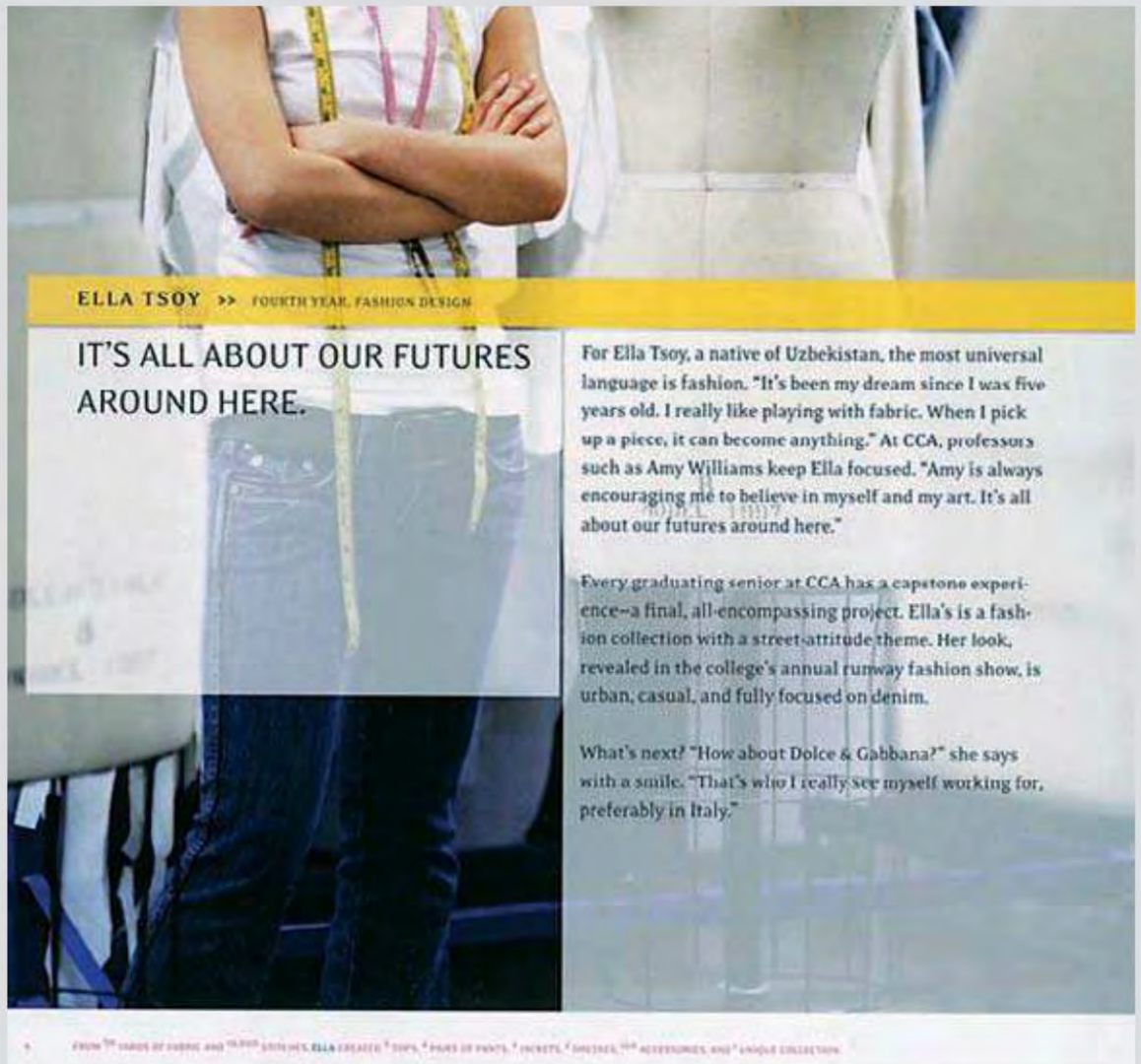
0841 // SHAPIRO WALKER DESIGN / USA

0842 // VOLUME, INC. / USA

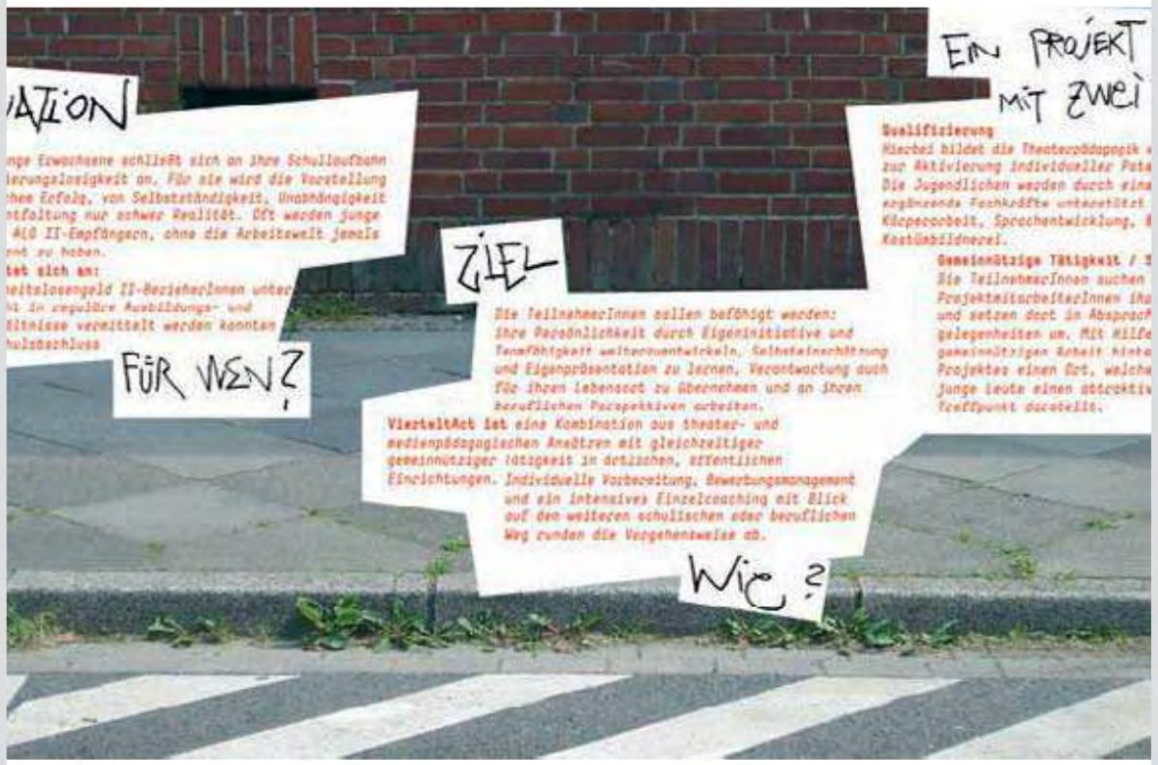
0843 // MINE™ / USA



0844 // MINE™ / USA

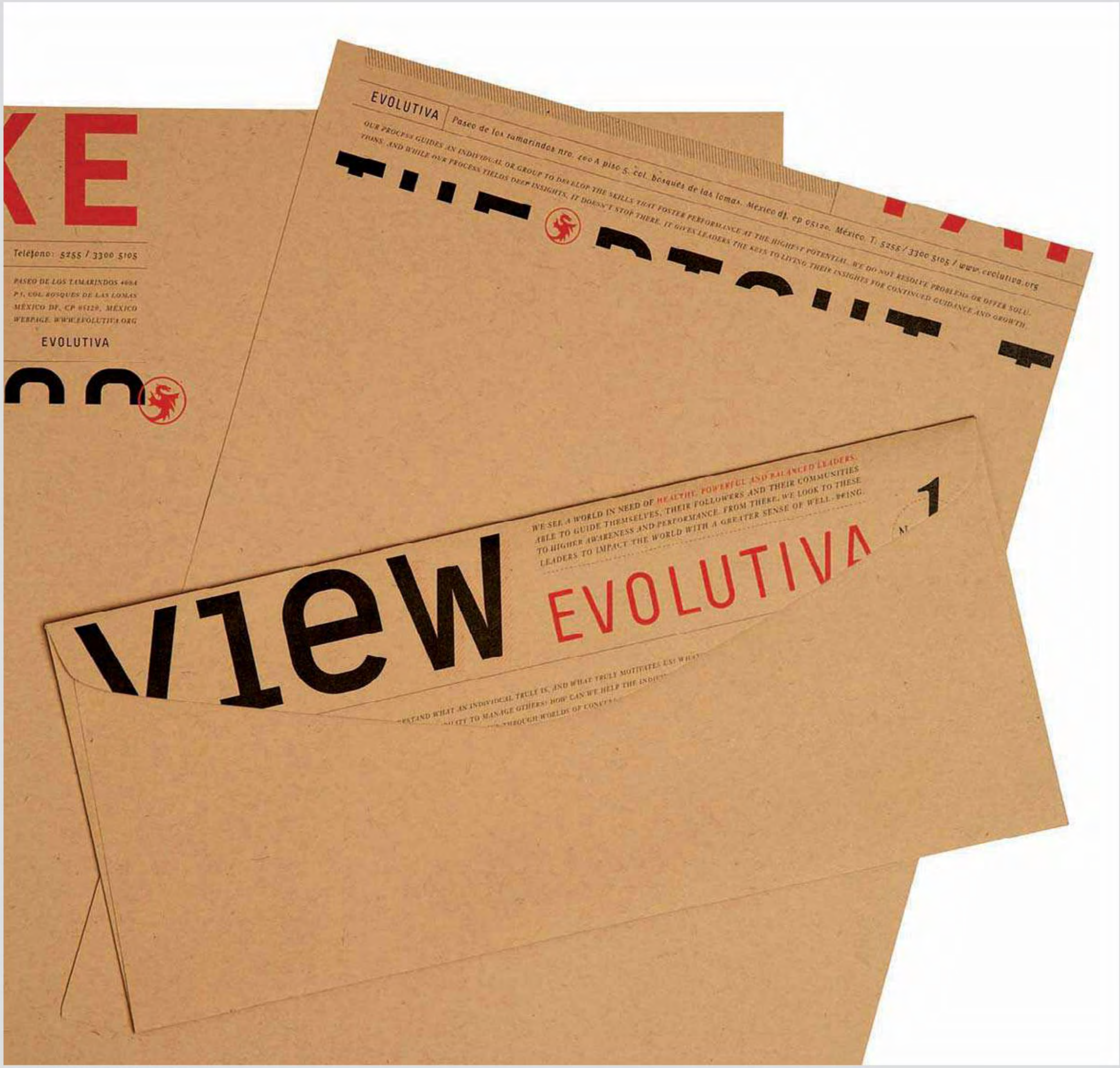


0845 // AUFULDISH & WARINNER / USA

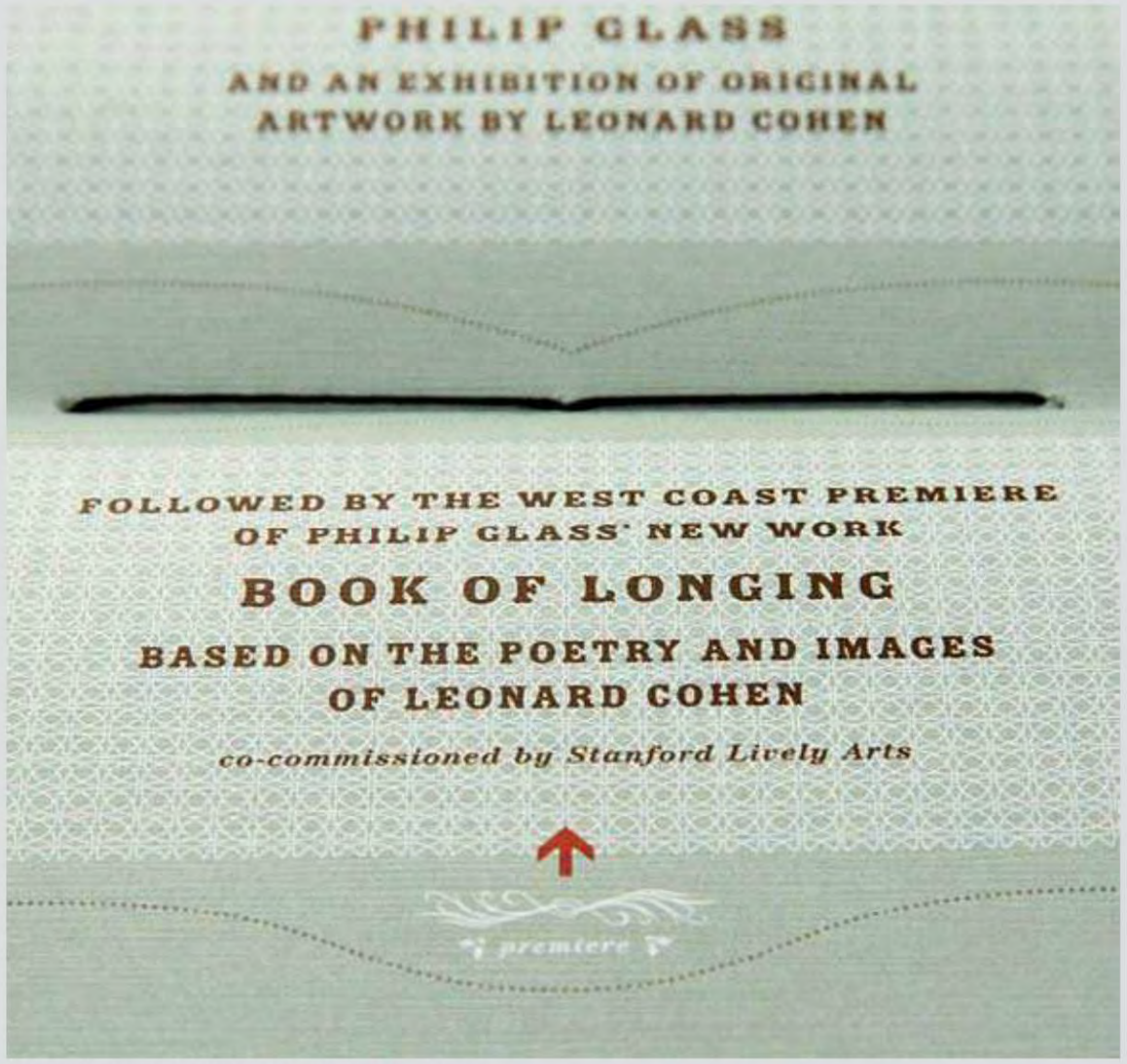


0846 // DIE TRANSFORMER / GERMANY

0847 // MINE™ / USA



0848 // **BLOK DESIGN** / MEXICO



0849 // CHEN DESIGN ASSOCIATES / USA

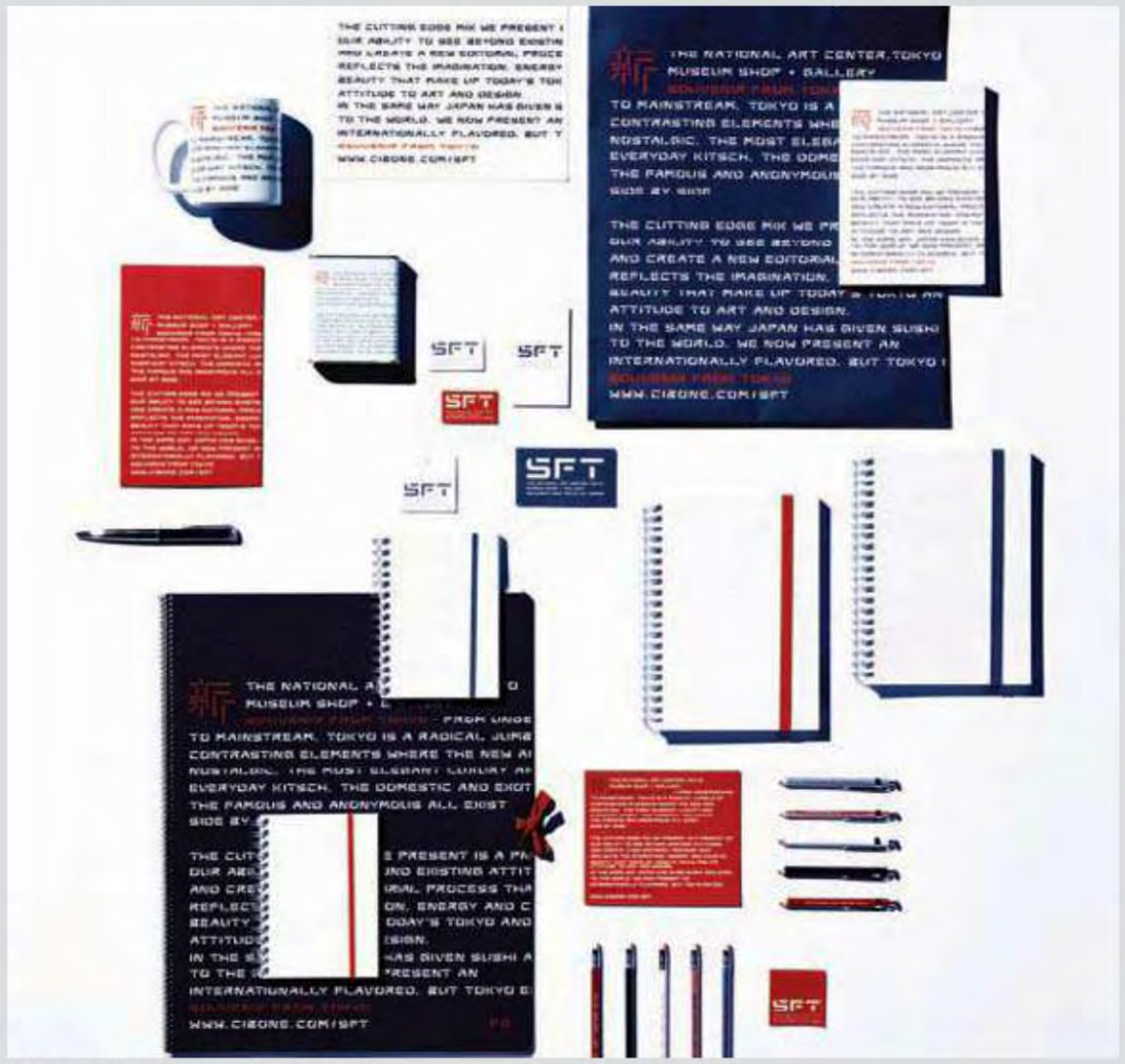
0850 // TOKY BRANDING + DESIGN / USA

0851 // ROYCROFT DESIGN / USA

0852 // CHEN DESIGN ASSOCIATES / USA

0853 // SAMURAI, INC. / JAPAN

0854 // SAMURAI, INC. / JAPAN

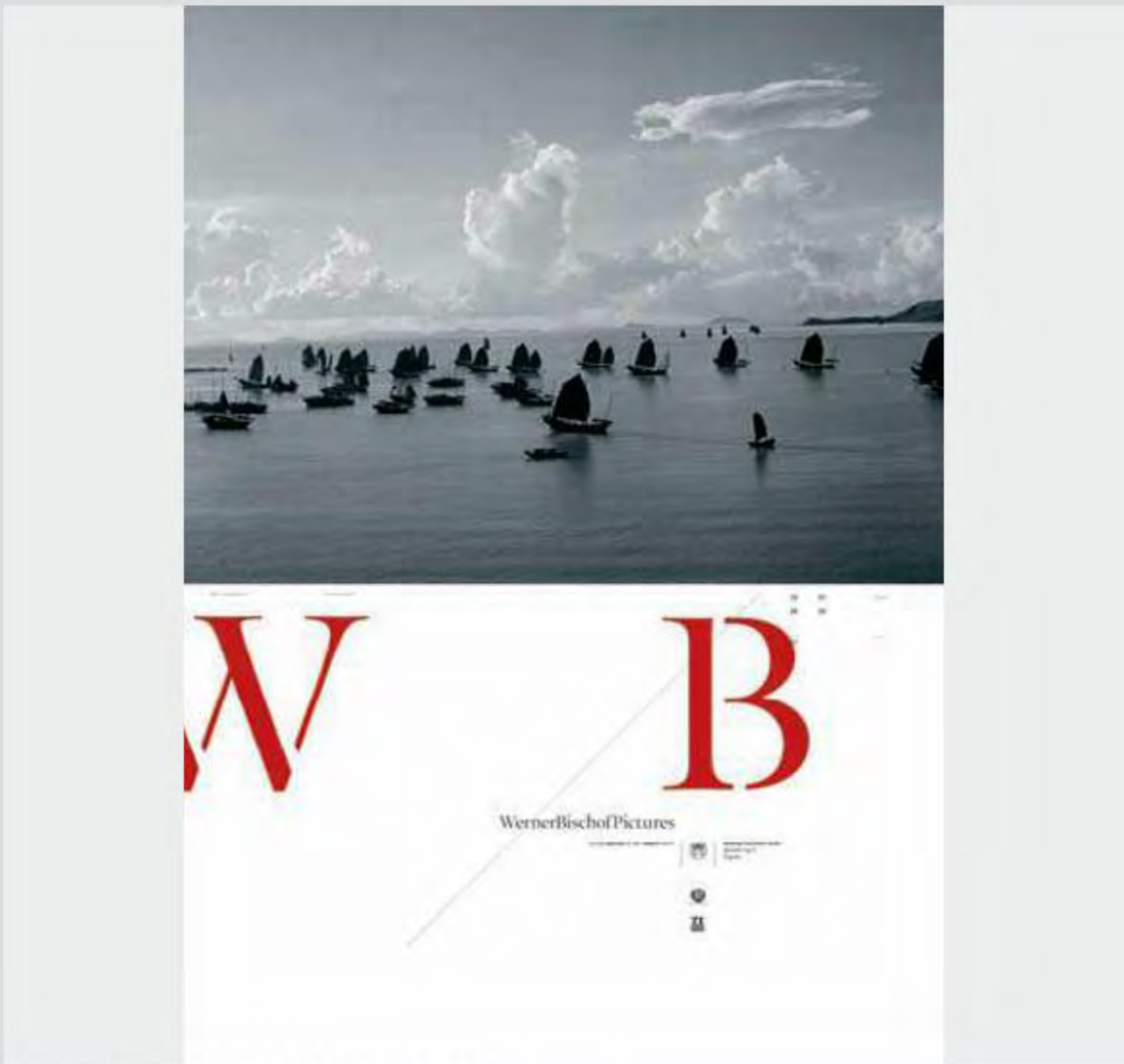


0855 // SAMURAI, INC. / JAPAN

0856 // SAMURAI, INC. / JAPAN

0857 // SAMURAI, INC. / JAPAN

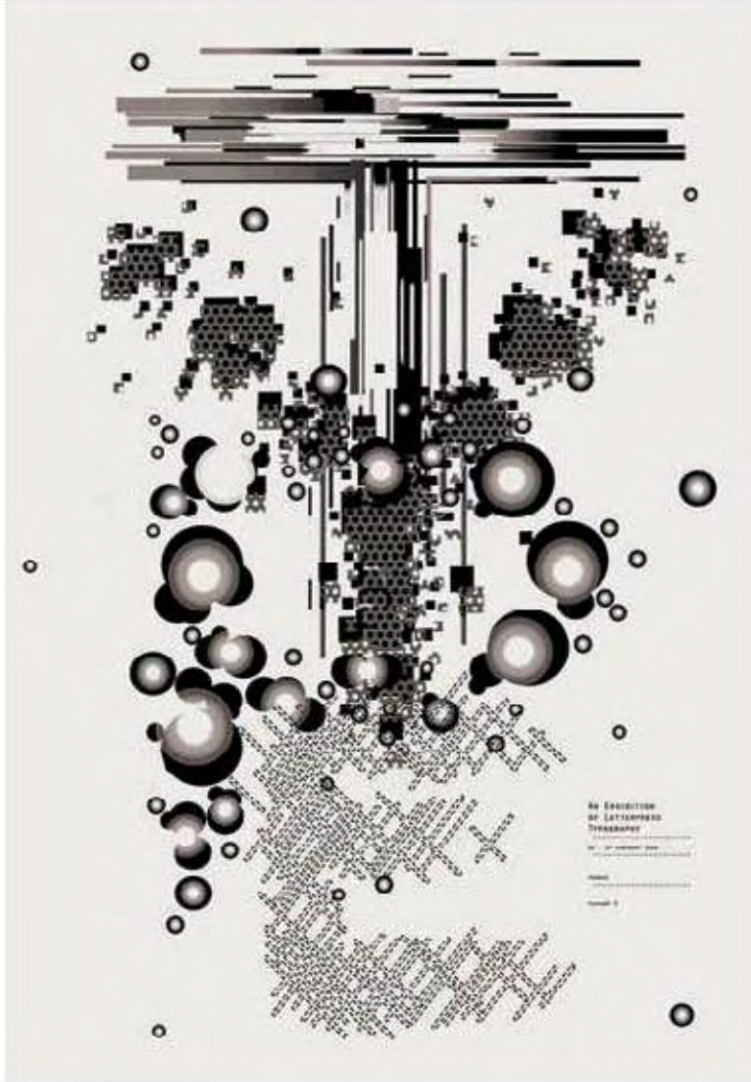
0858 // CHEN DESIGN ASSOCIATES / USA



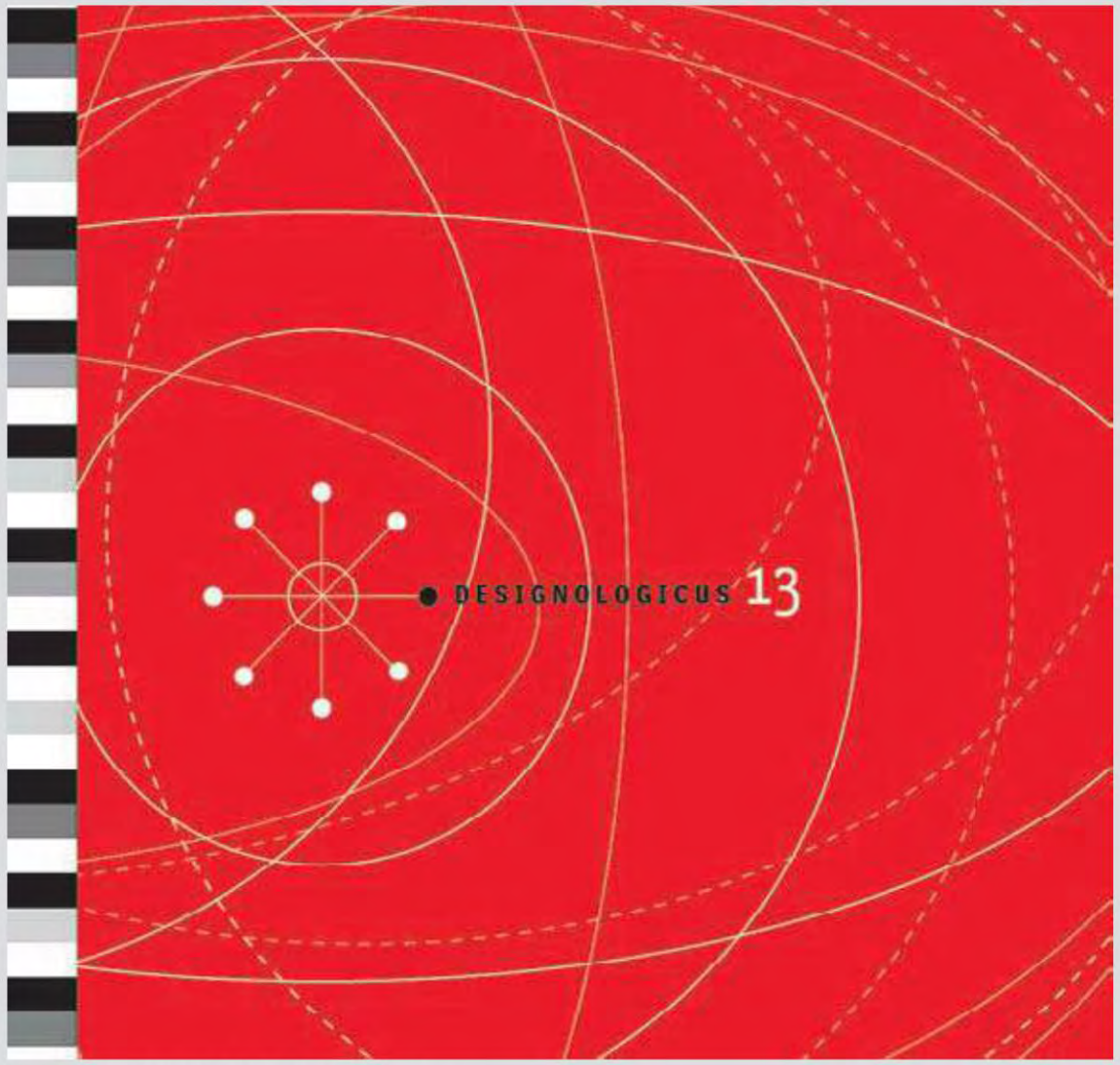
0859 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

0860 // **SPRING** / CANADA

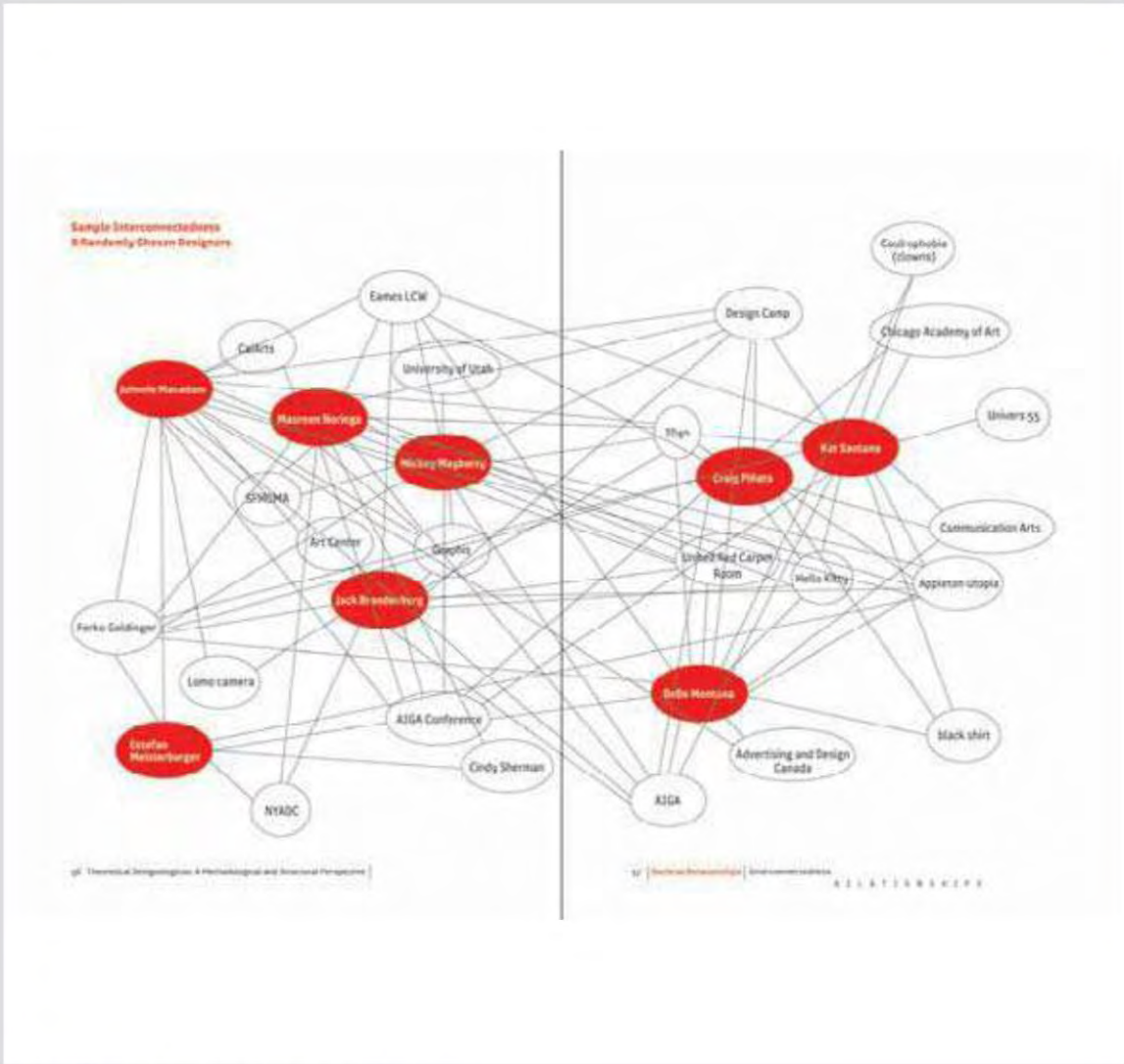
0861 // **SIQUIS** / USA



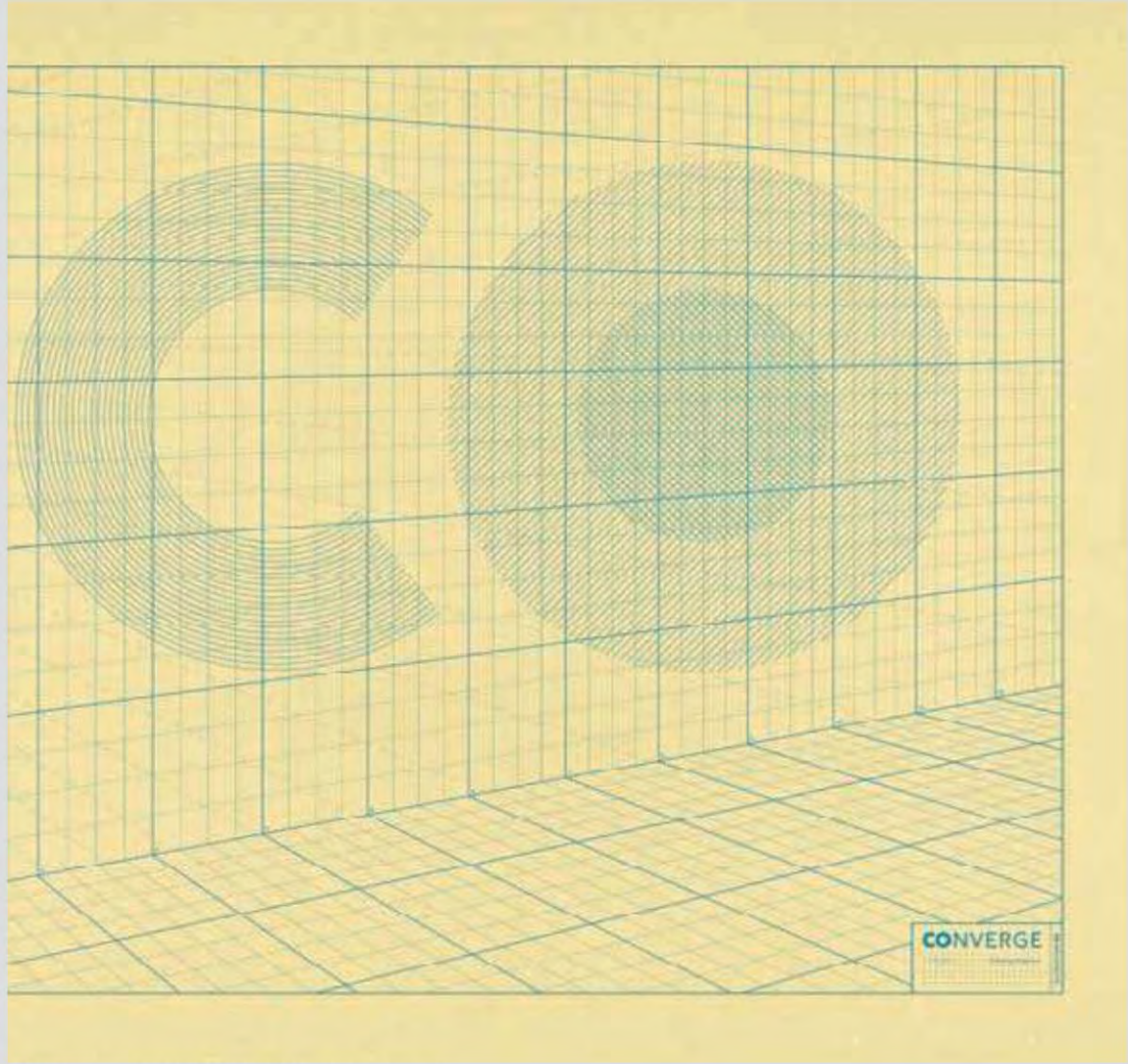
0862 // **3GROUP** / POLAND



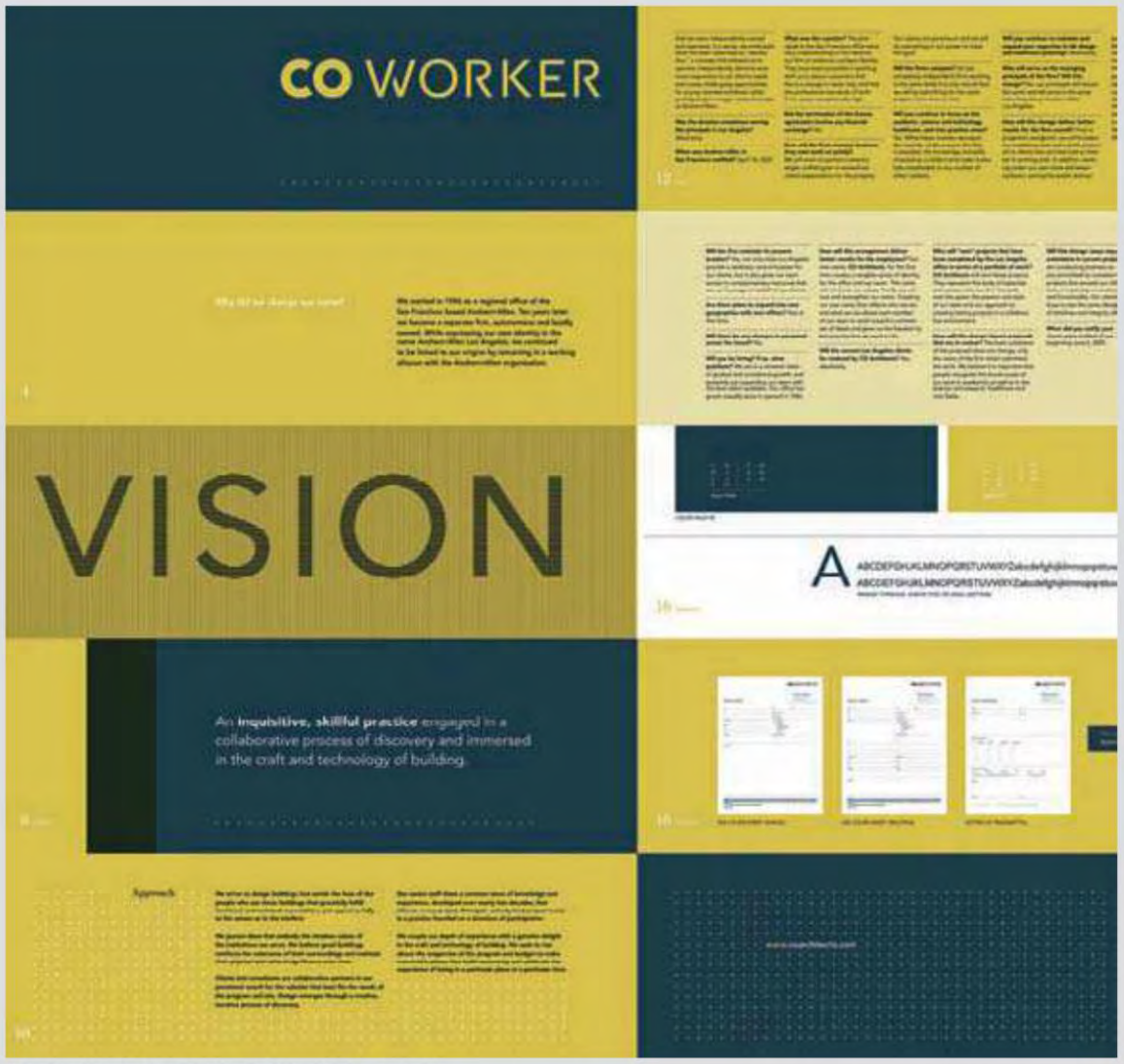
0863 // ADAMS MORIOKA, INC. / USA



0864 // ADAMS MORIOKA, INC. / USA



0865 // ADAMS MORIOKA, INC. / USA

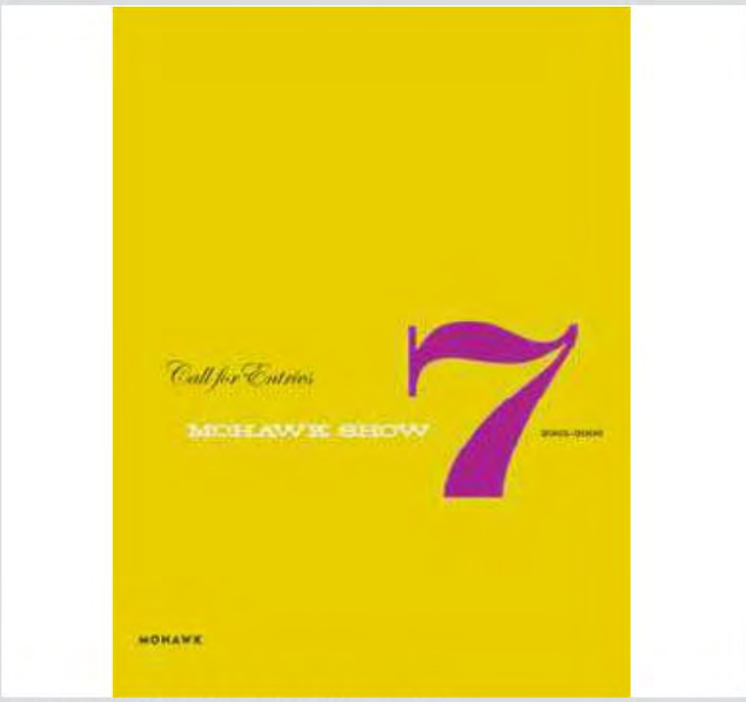


0866 // ADAMS MORIOKA, INC. / USA

0867 // ADAMS MORIOKA, INC. / USA

0868 // ADAMS MORIOKA, INC. / USA

0869 // ADAMS MORIOKA, INC. / USA



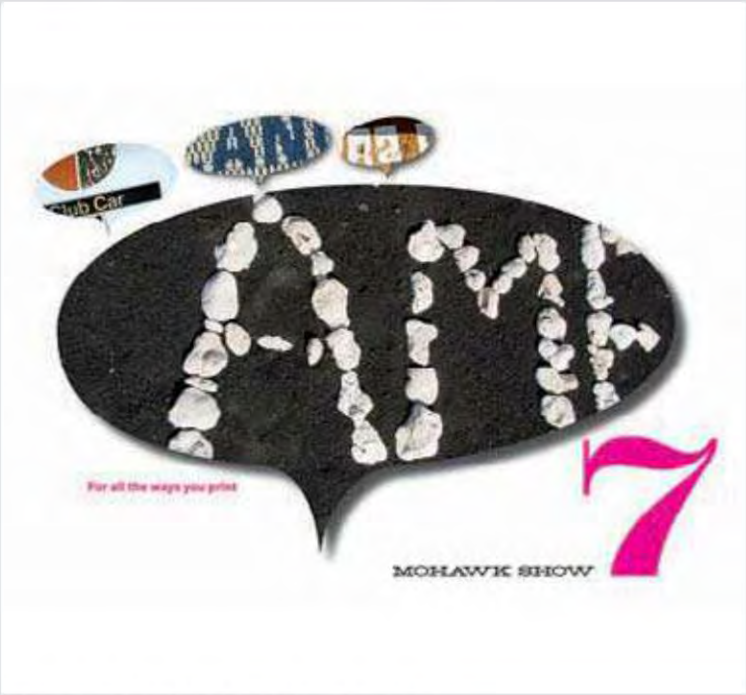
0870 // ADAMS MORIOKA, INC. / USA

0871 // ADAMS MORIOKA, INC. / USA

0872 // ADAMS MORIOKA, INC. / USA

0873 // ADAMS MORIOKA, INC. / USA

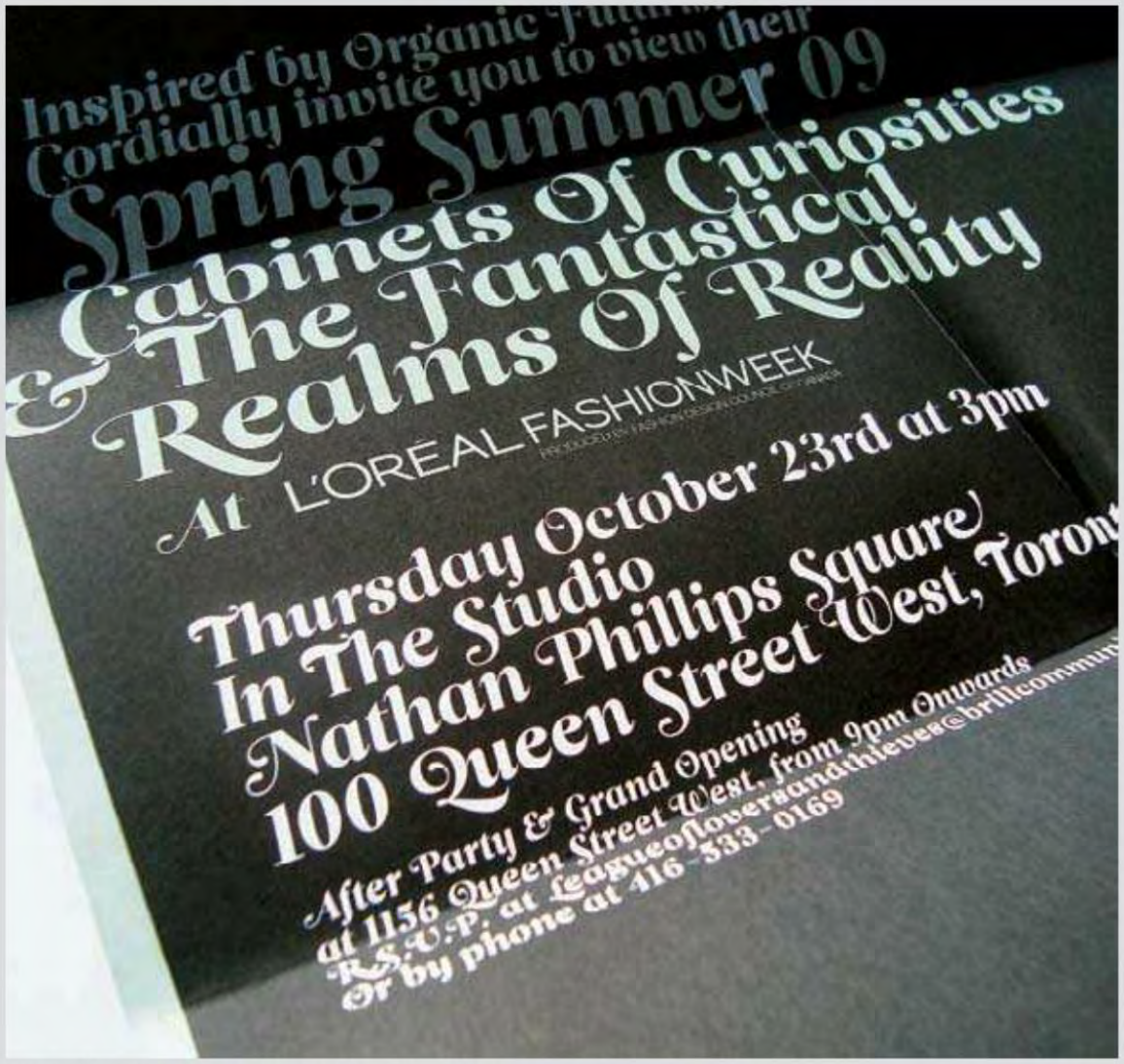
0874 // ADAMS MORIOKA, INC. / USA



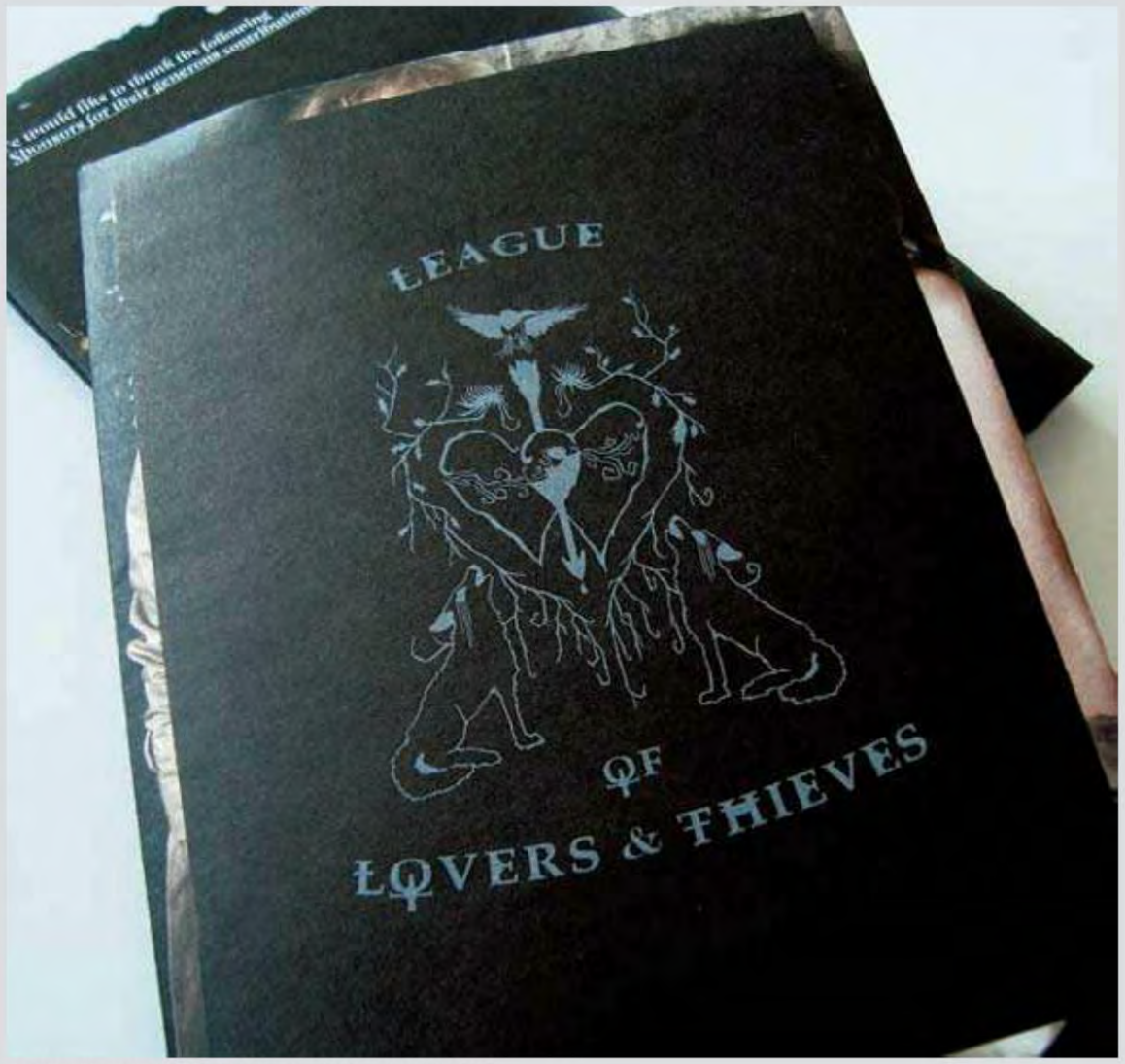
0875 // ADAMS MORIOKA, INC. / USA

0876 // THE WHITE ROOM, INC. / CANADA

0877 // THE WHITE ROOM, INC. / CANADA



0878 // THE WHITE ROOM, INC. / CANADA



0879 // THE WHITE ROOM, INC. / CANADA

0880 // THE WHITE ROOM, INC. / CANADA

WALKER ART CENTER

DORYUN CHONG YASMIL RAYMOND

BRAVE NEW WORLDS

OCTOBER 2007

MAX ANDREWS & MARIANA CANEPA LUÑA DISCUSS TOILETS IN EUROPE AND SPAIN'S TRANSFORMATION.

CECILIA BRUNSON FOLLOWS A HISTORICAL TREK ACROSS SOUTH AMERICA.

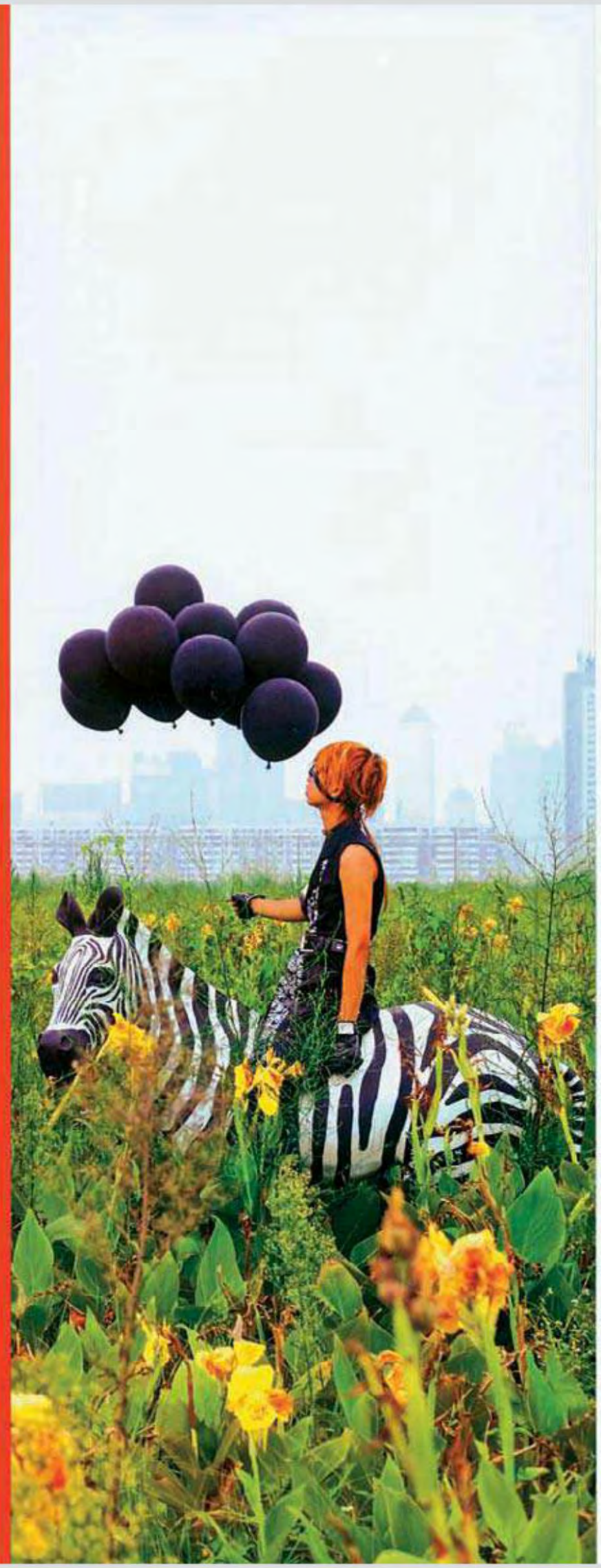
TONE HANSEN MAPS NORWAY'S NEW TERRAIN OF OUTSOURCED DIVERSITY.

HU FANG MEDITATES ON THE PAIN AND THE HAPPINESS OF OTHERS.

MIHNEA MIRCAN SIGNS THE DEATH CERTIFICATE OF MONUMENTS IN ROMANIA.

JOSÉ ROCA ASKS IF PERFORMANCE ART AND CIVIC ACTION CAN BE ONE AND THE SAME.

ALSO: KWAME ANTHONY APPIAH, JANINE DI GIOVANNI, ARUNDHATI ROY



O881 // WALKER ART CENTER / USA

O882 // WALKER ART CENTER / USA

O883 // WALKER ART CENTER / USA

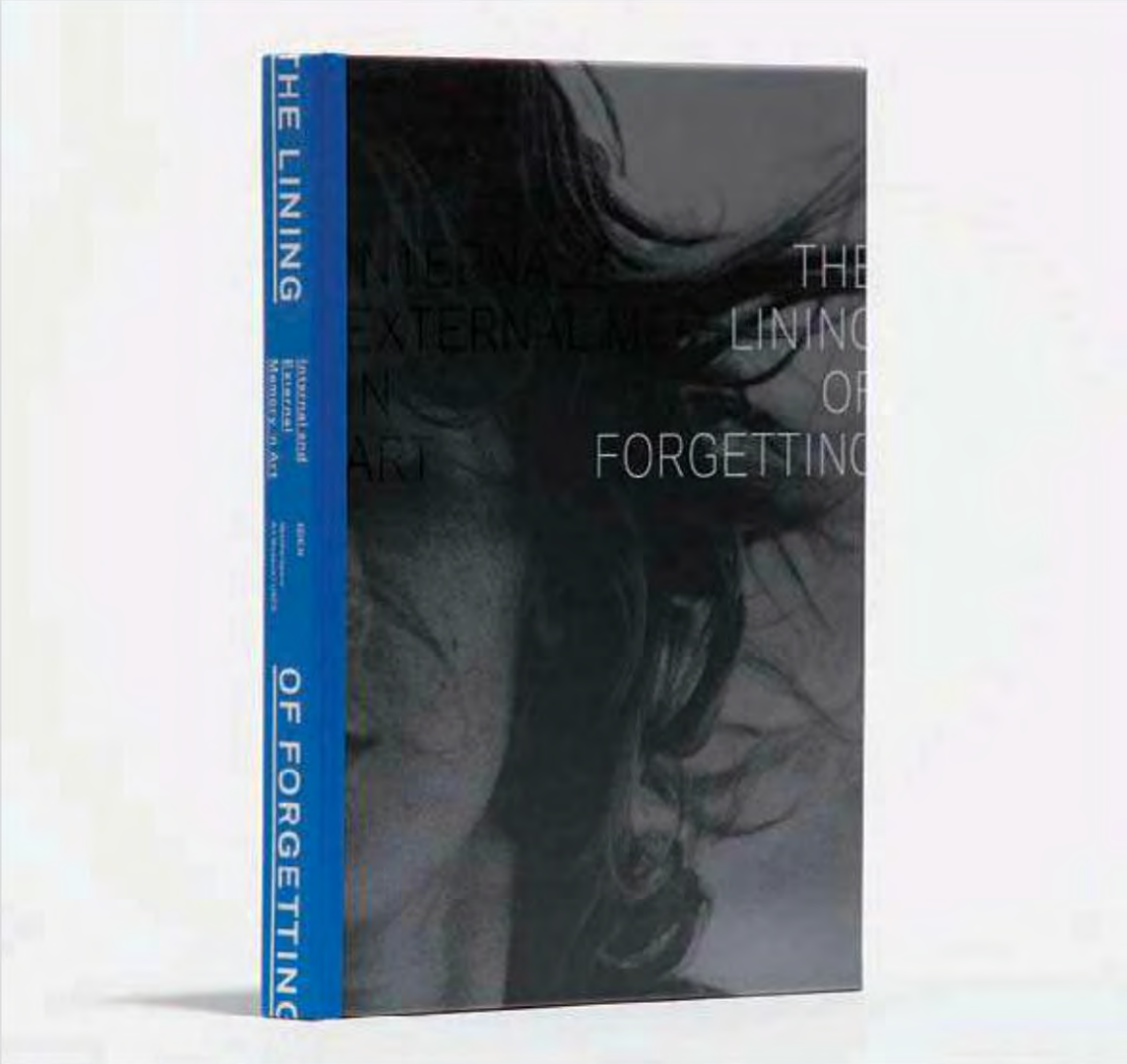
O884 // WALKER ART CENTER / USA

O885 // WALKER ART CENTER / USA

0886 // ..., STAAT, / THE NETHERLANDS

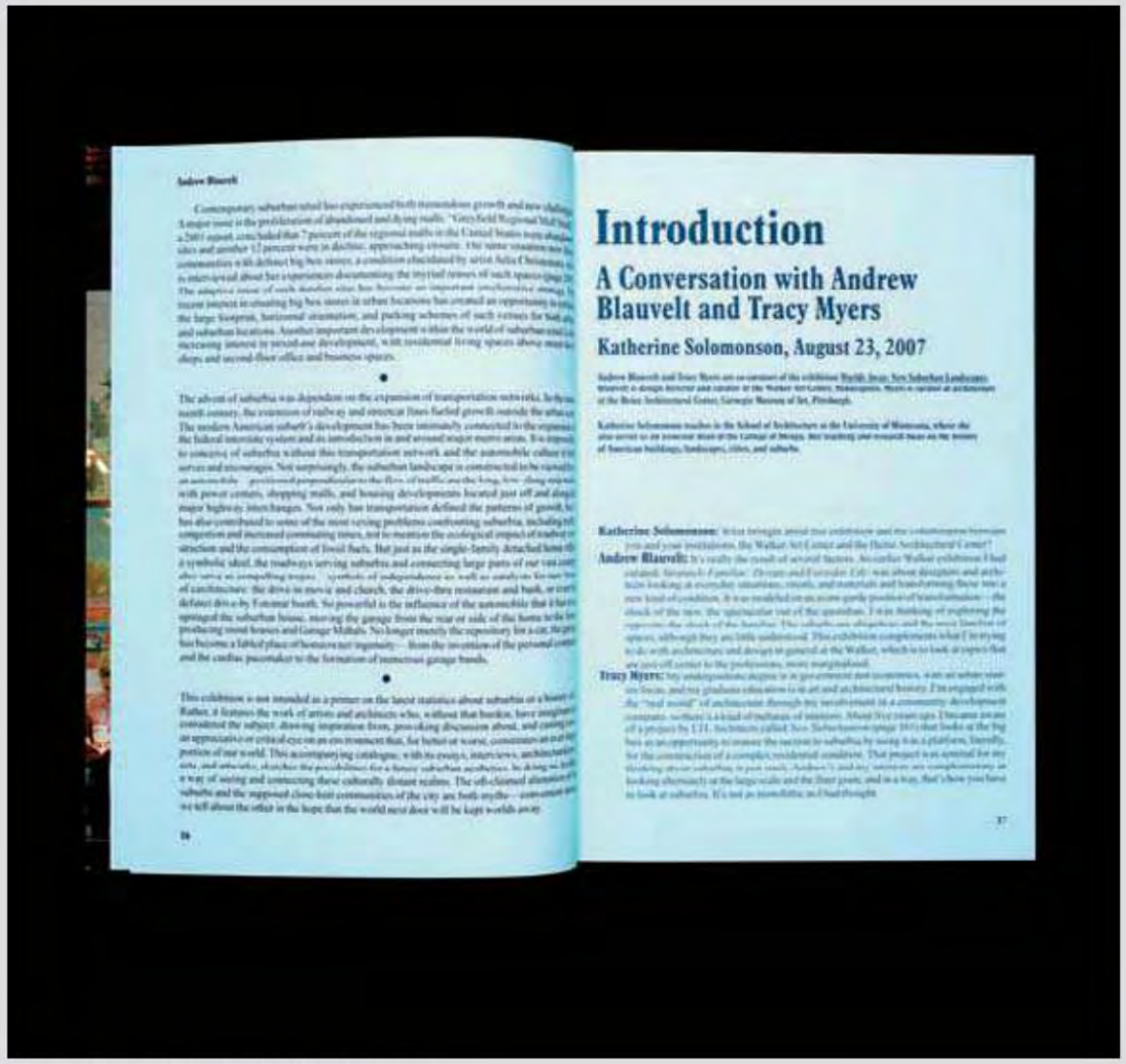
0887 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

0888 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA



0889 // VOLUME, INC. / USA

0890 // FUNNEL : ERIC KASS : UTILITARIAN + COMMERCIAL + FINE : ARTS / USA

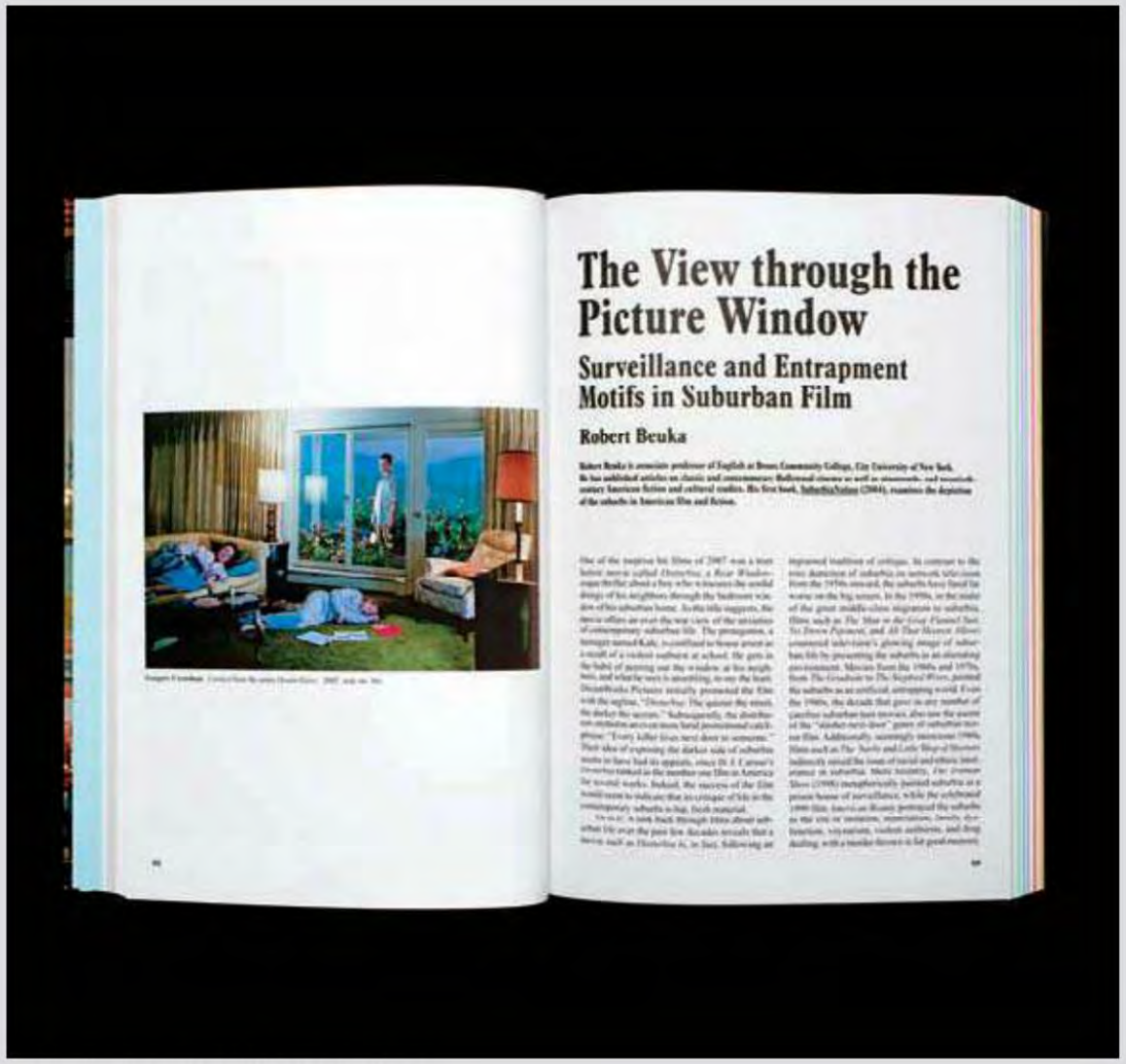


Introduction

A Conversation with Andrew Blauvelt and Tracy Myers

Katherine Solomonson, August 23, 2007

0891 // WALKER ART CENTER / USA



The View through the Picture Window

Surveillance and Entrapment Motifs in Suburban Film

Robert Beuka

0892 // WALKER ART CENTER / USA

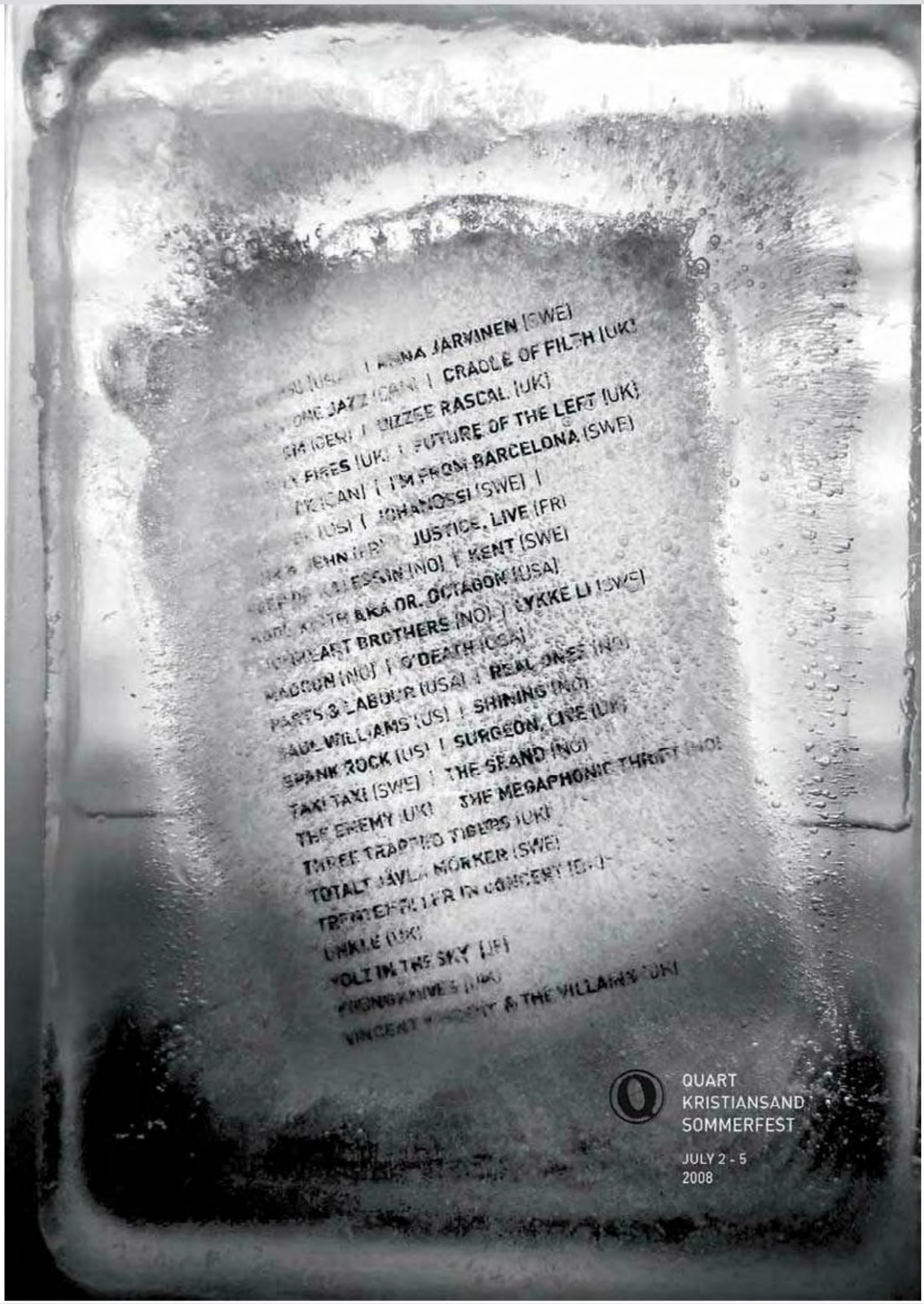
New Urbanism's Subversive Marketing

Ellen Dunham-Jones

0893 // WALKER ART CENTER / USA

0894 // WALKER ART CENTER / USA

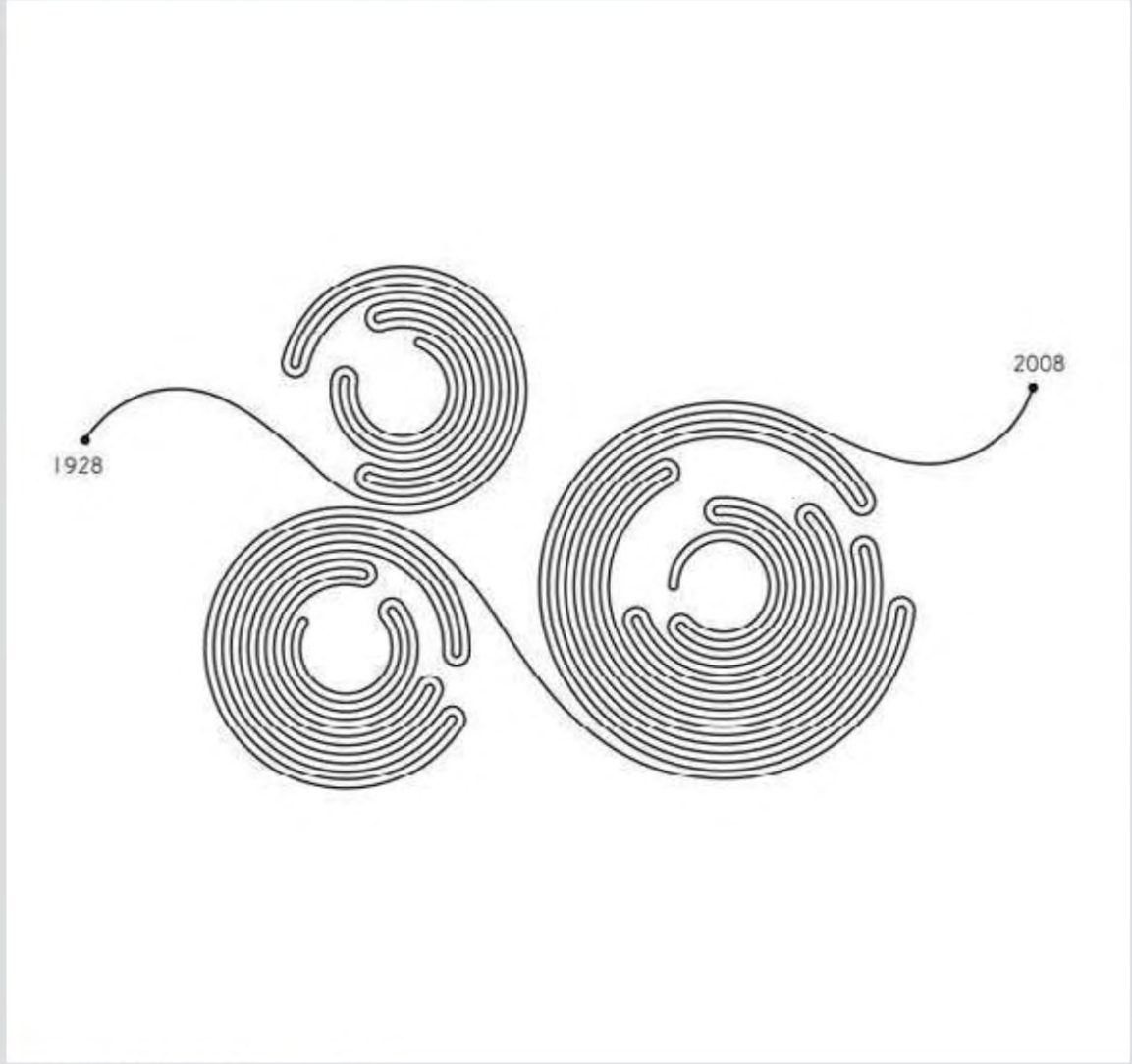
0895 // TOPOS GRAPHICS / USA



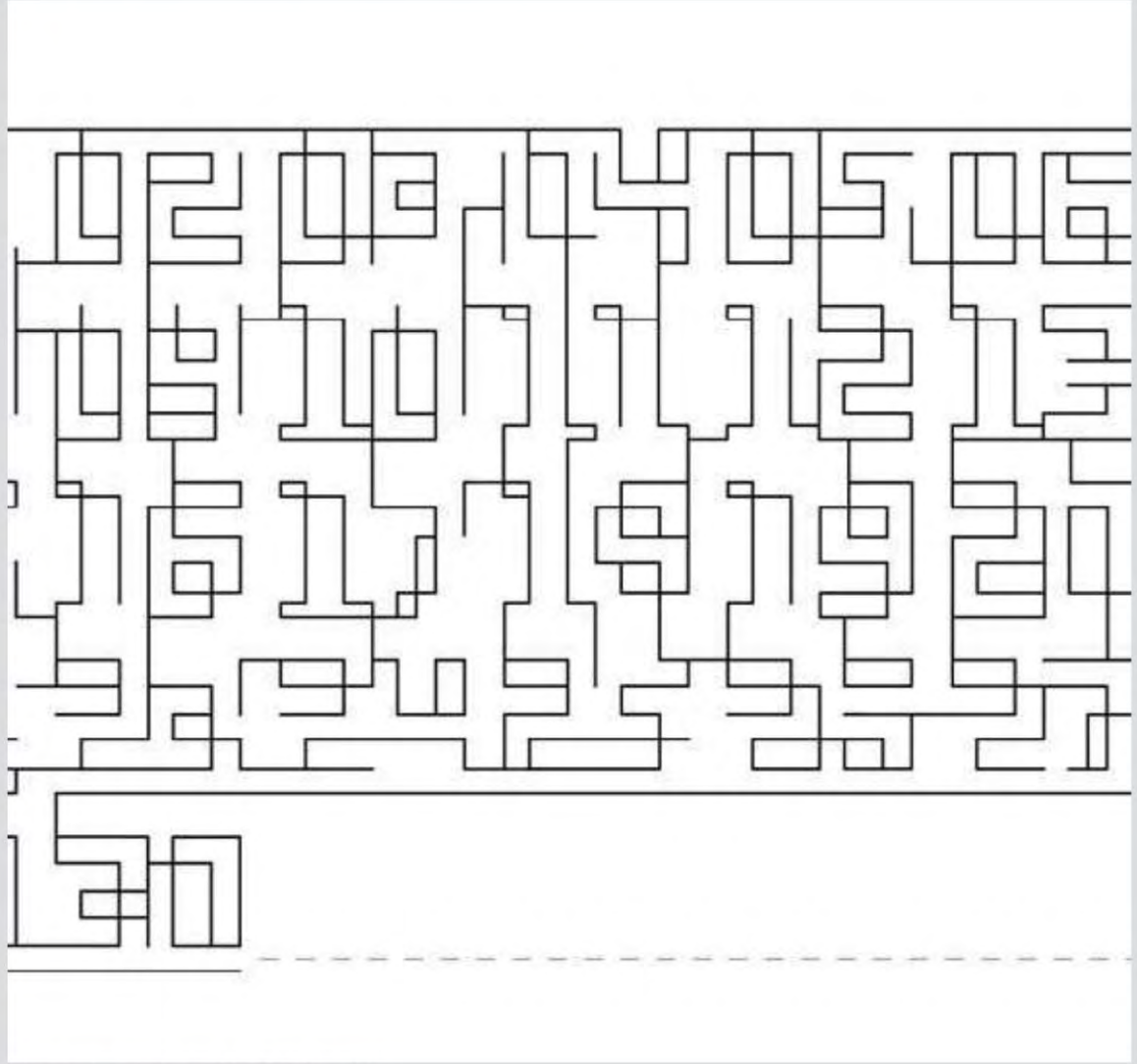
0896 // MATIC / USA

0897 // CHEN DESIGN ASSOCIATES / USA

0898 // CHEN DESIGN ASSOCIATES / USA

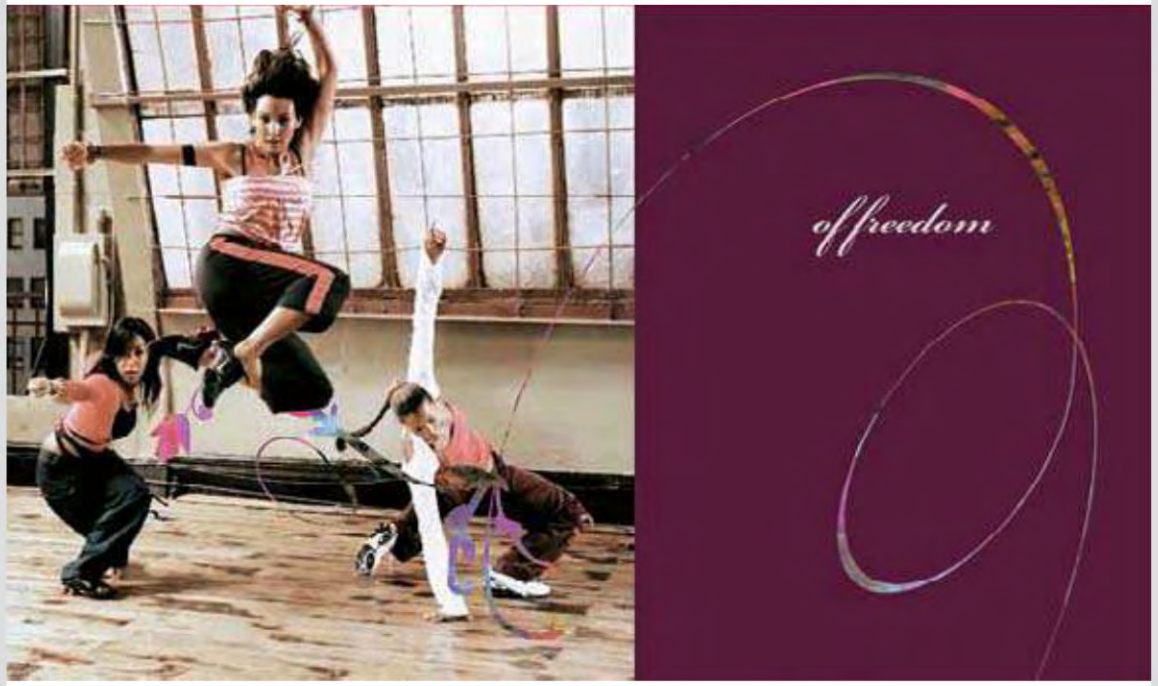


0899 // TOPOS GRAPHICS / USA



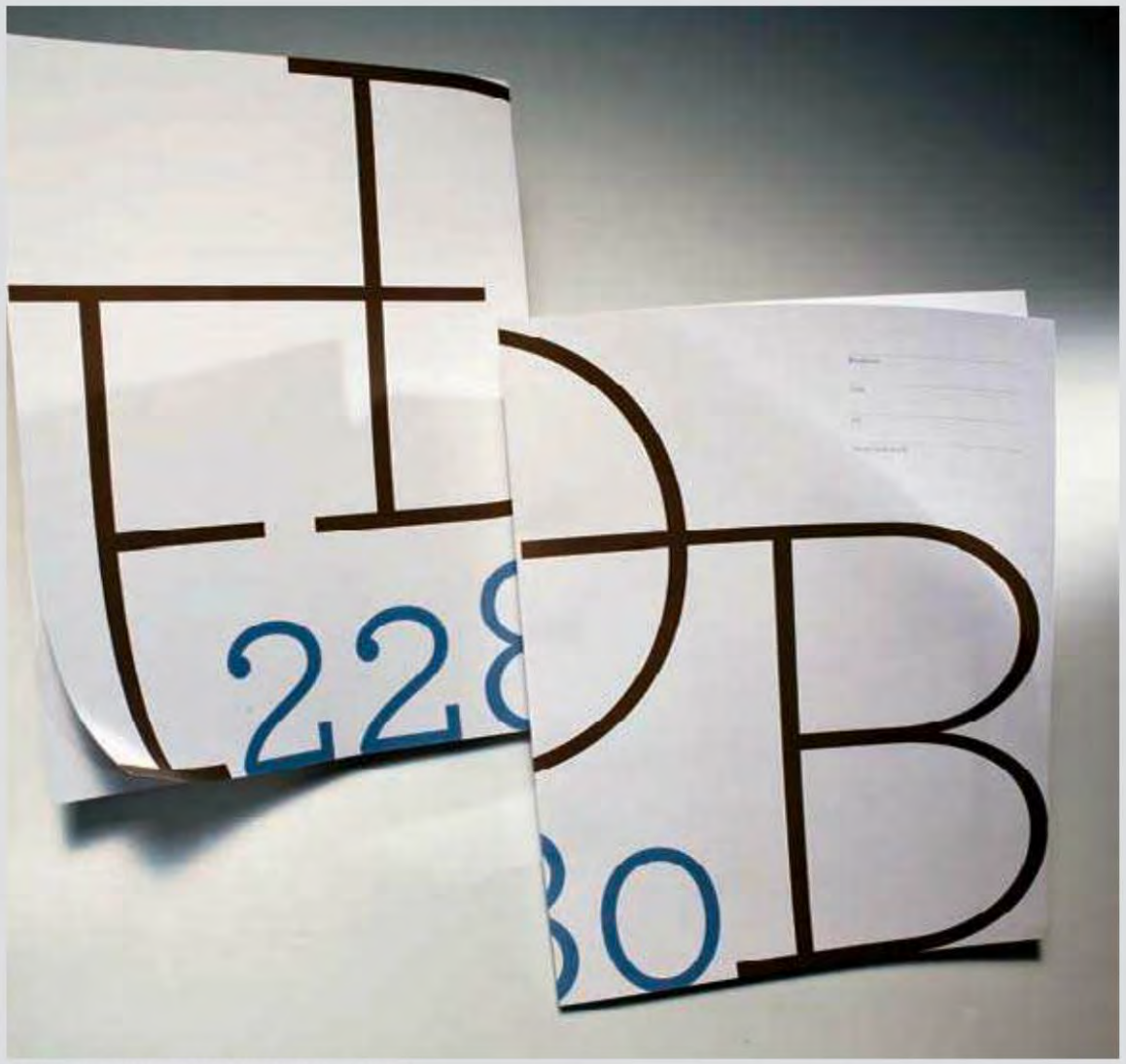
0900 // TOPOS GRAPHICS / USA

0901 // **PLAZM** / USA



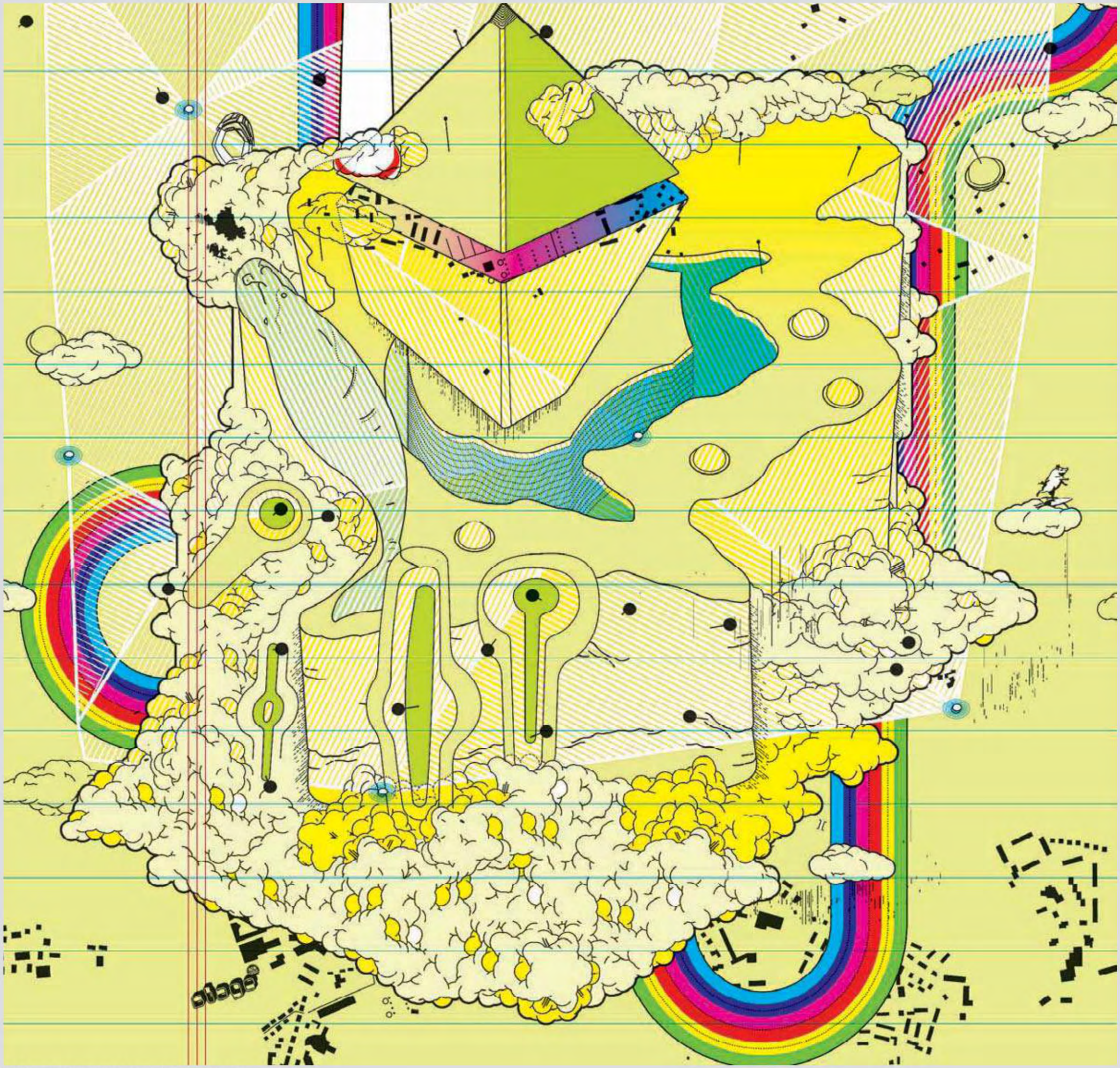
0902 // **PLAZM** / USA

0903 // **AND PARTNERS, NY** / USA



0904 // **AND PARTNERS, NY** / USA

0905 // **PLAZM** / USA



0906 // **MARTIN WOODTLI** / SWITZERLAND

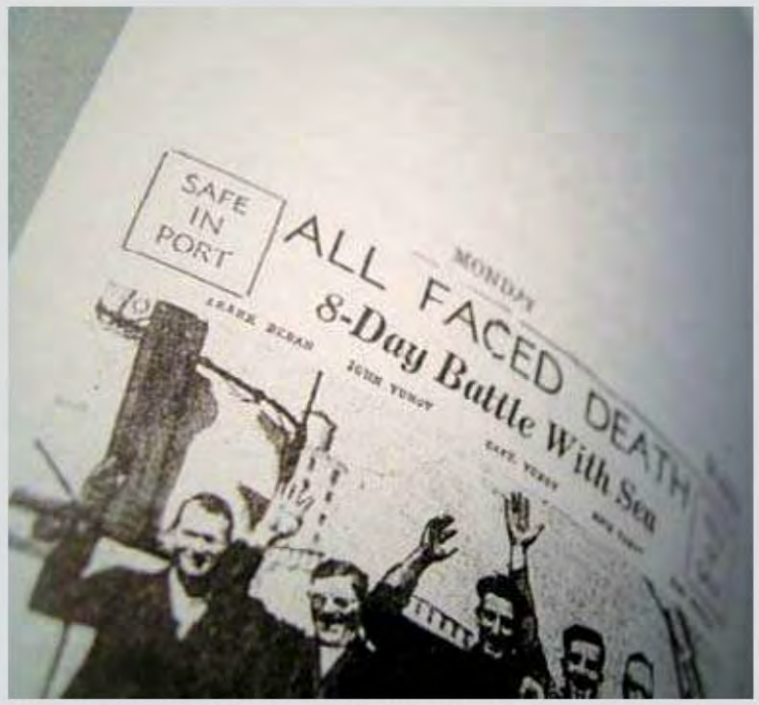
0907 // PENTAGRAM DESIGN / USA

0908 // PENTAGRAM DESIGN / USA

0909 // PENTAGRAM DESIGN / USA

0910 // PENTAGRAM DESIGN / USA

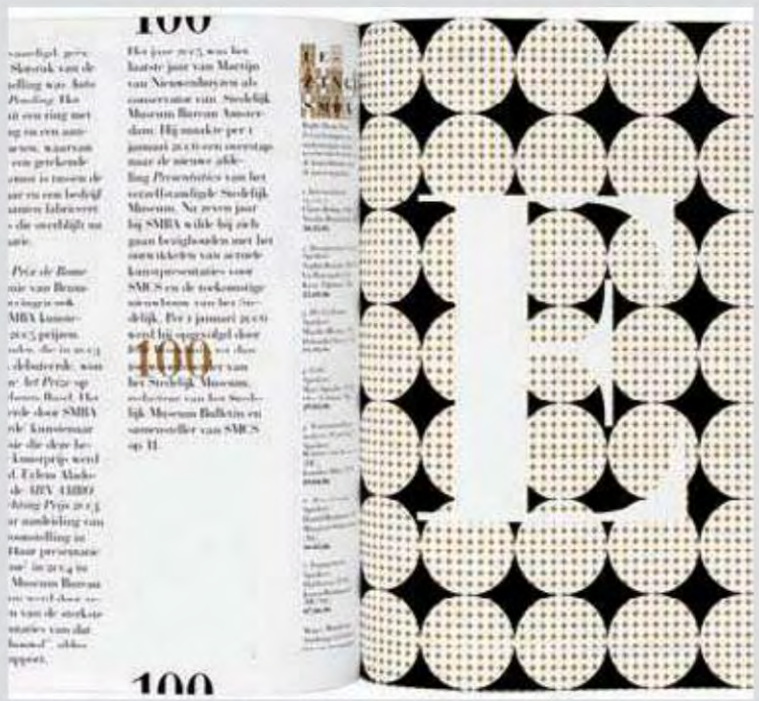
0911 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA



0912 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

0913 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

0914 // **NEISSEN & DE VRIES** / THE NETHERLANDS



0915 // **NEISSEN & DE VRIES** / THE NETHERLANDS

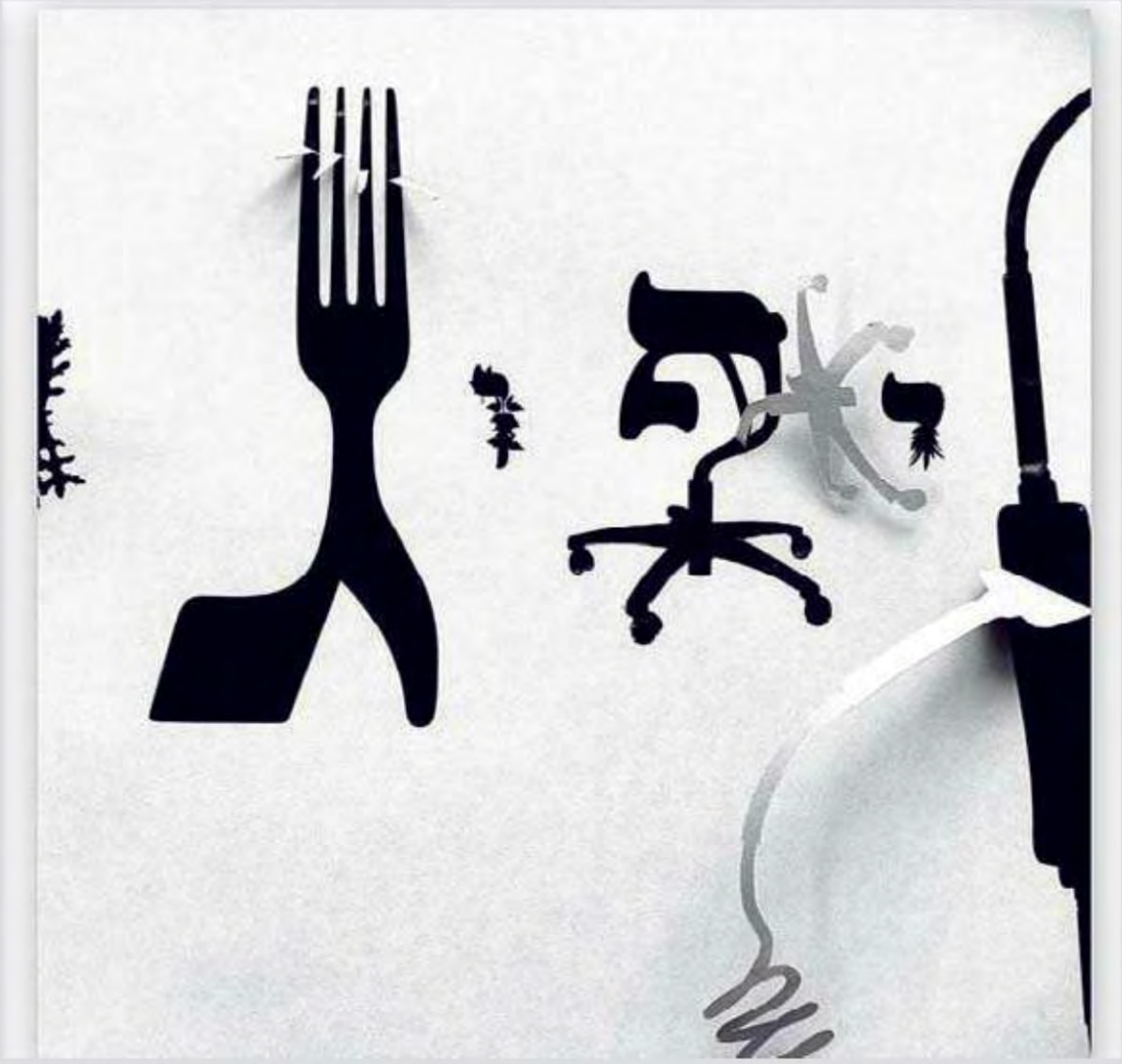
0916 // **NEISSEN & DE VRIES** / THE NETHERLANDS

0917 // **ODED EZER** / ISRAEL

0918 // **ODED EZER** / ISRAEL

0919 // **ODED EZER** / ISRAEL

0920 // NEISSEN & DE VRIES / THE NETHERLANDS



0921 // ODED EZER / ISRAEL

0922 // ODED EZER / ISRAEL

0923 // ODED EZER / ISRAEL

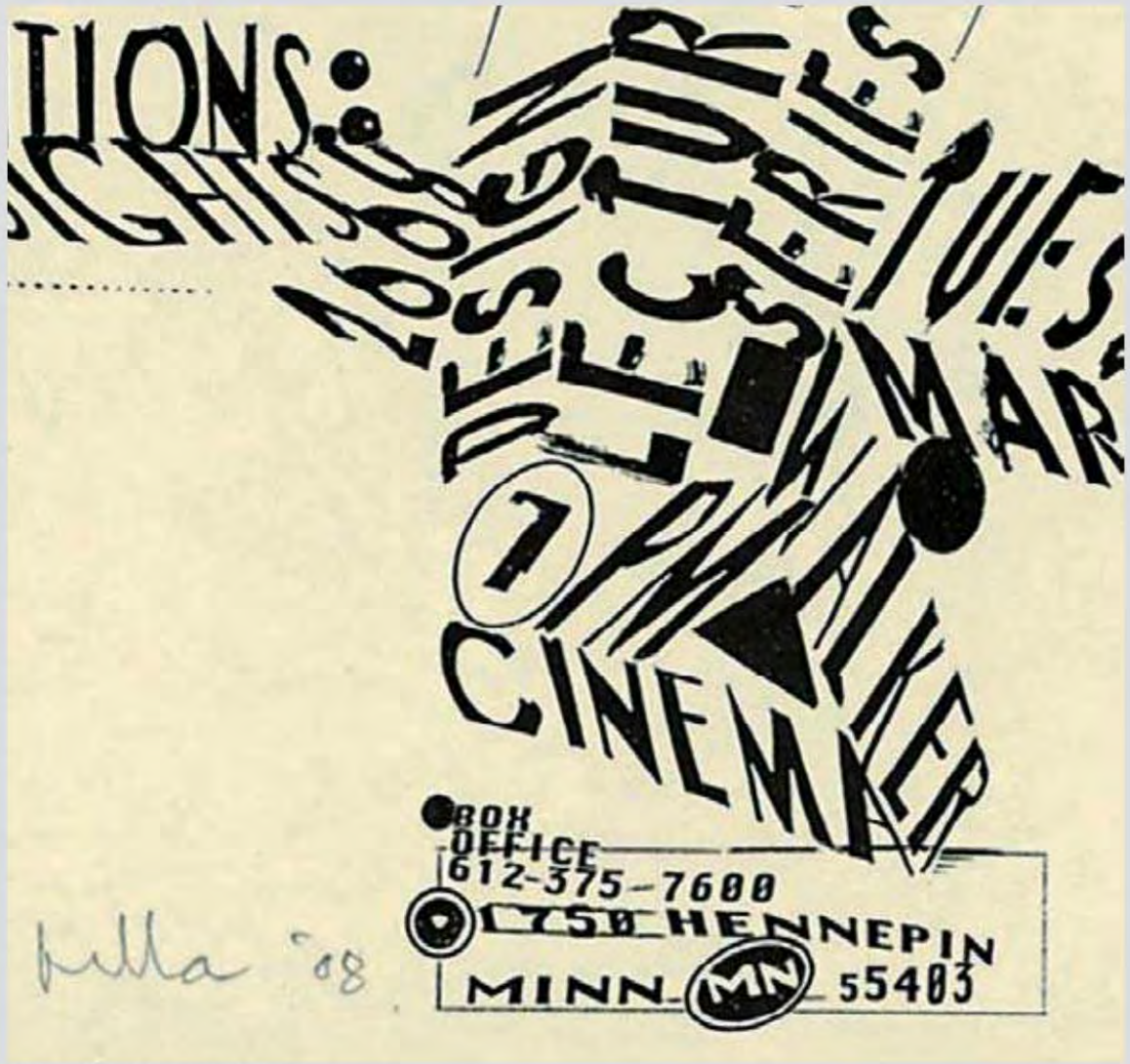
0924 // ODED EZER / ISRAEL

0925 // ODED EZER / ISRAEL

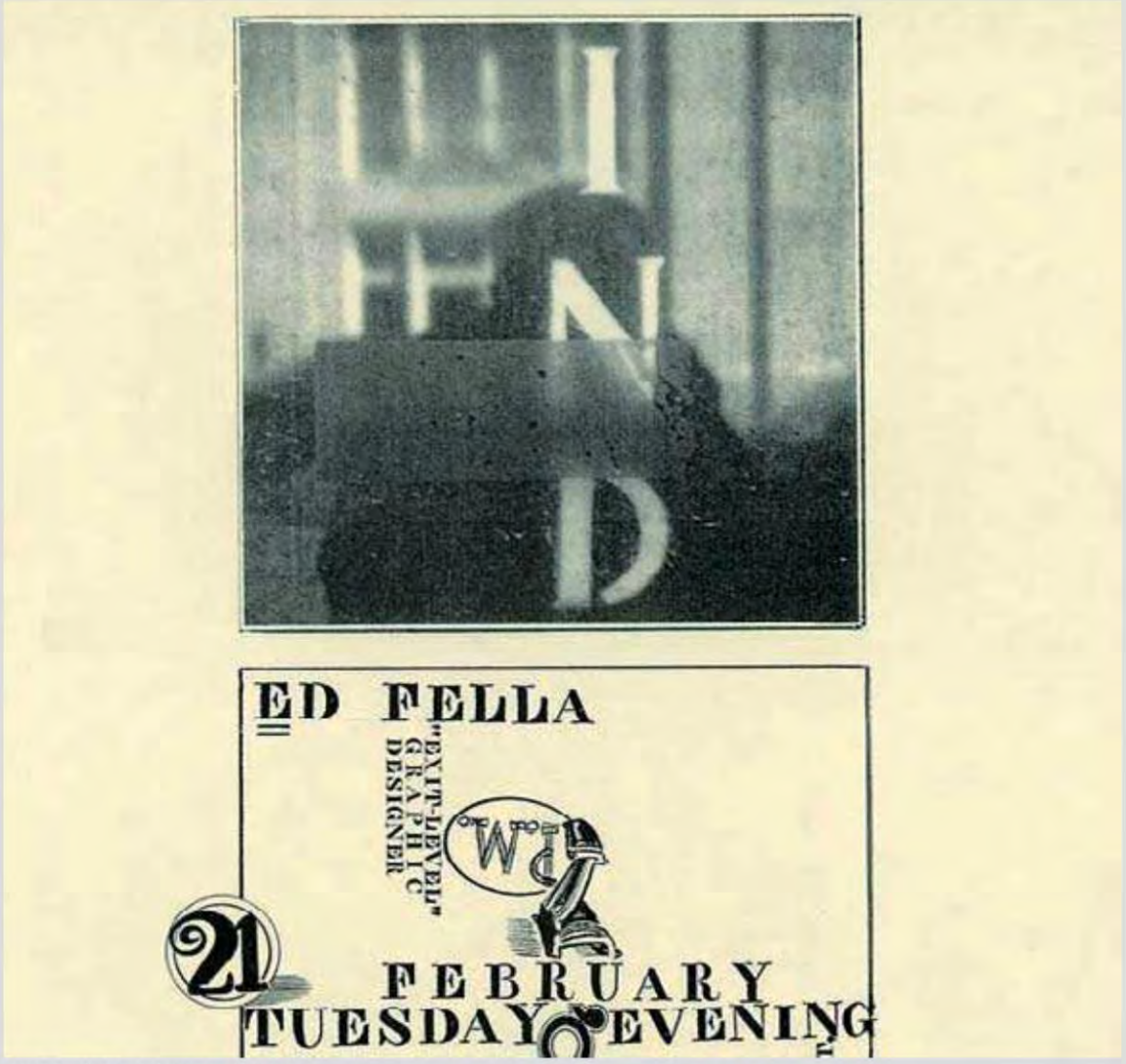
ED FELLA:
CURRENTLY A
FORMER DETROIT
COMMERCIAL
ARTIST (1957-1987)
AND PRESENTLY
TEACHING AT
CALARTS (SINCE 1987)

0926 // ED FELLA / USA

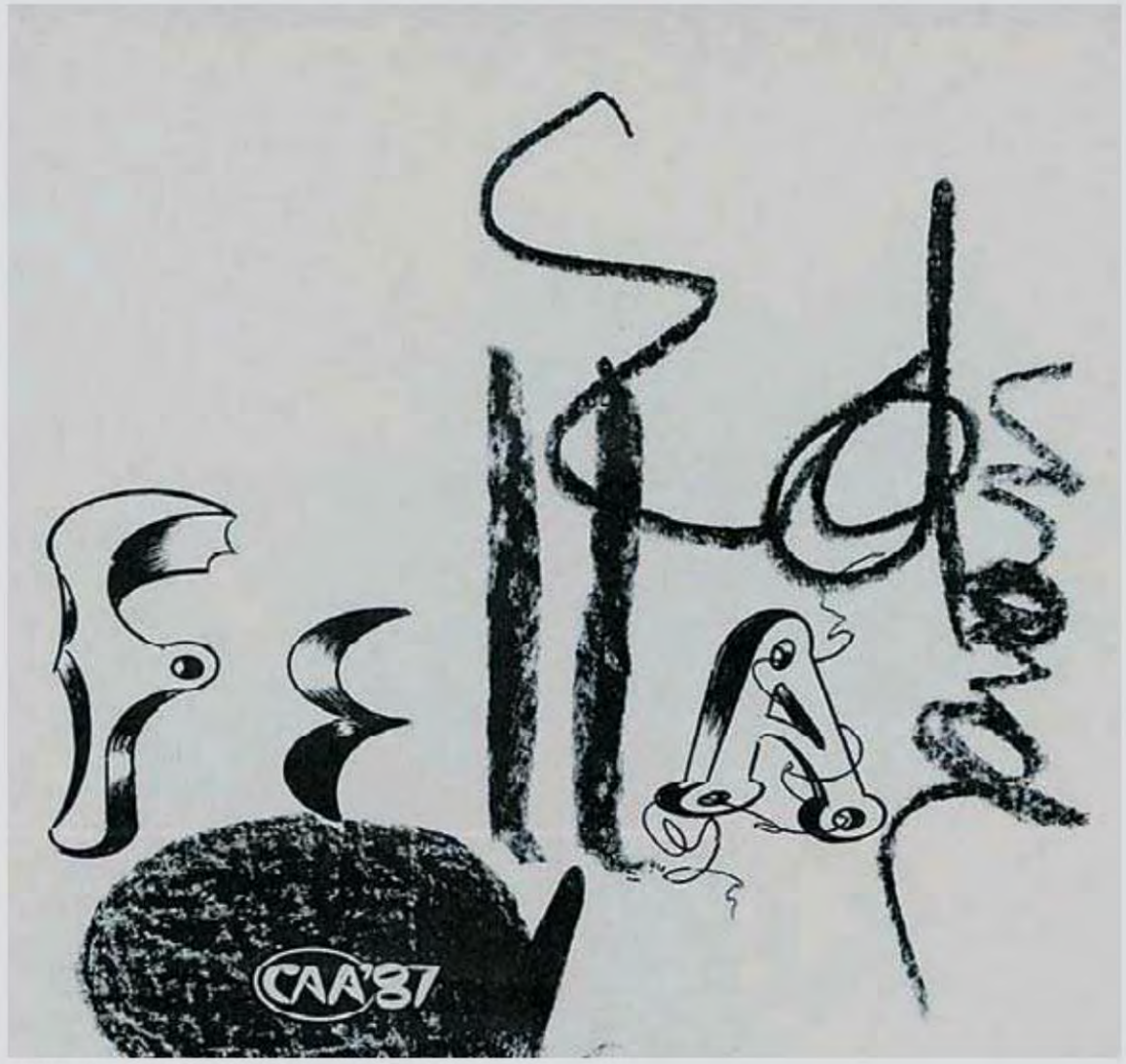
0927 // ED FELLA / USA



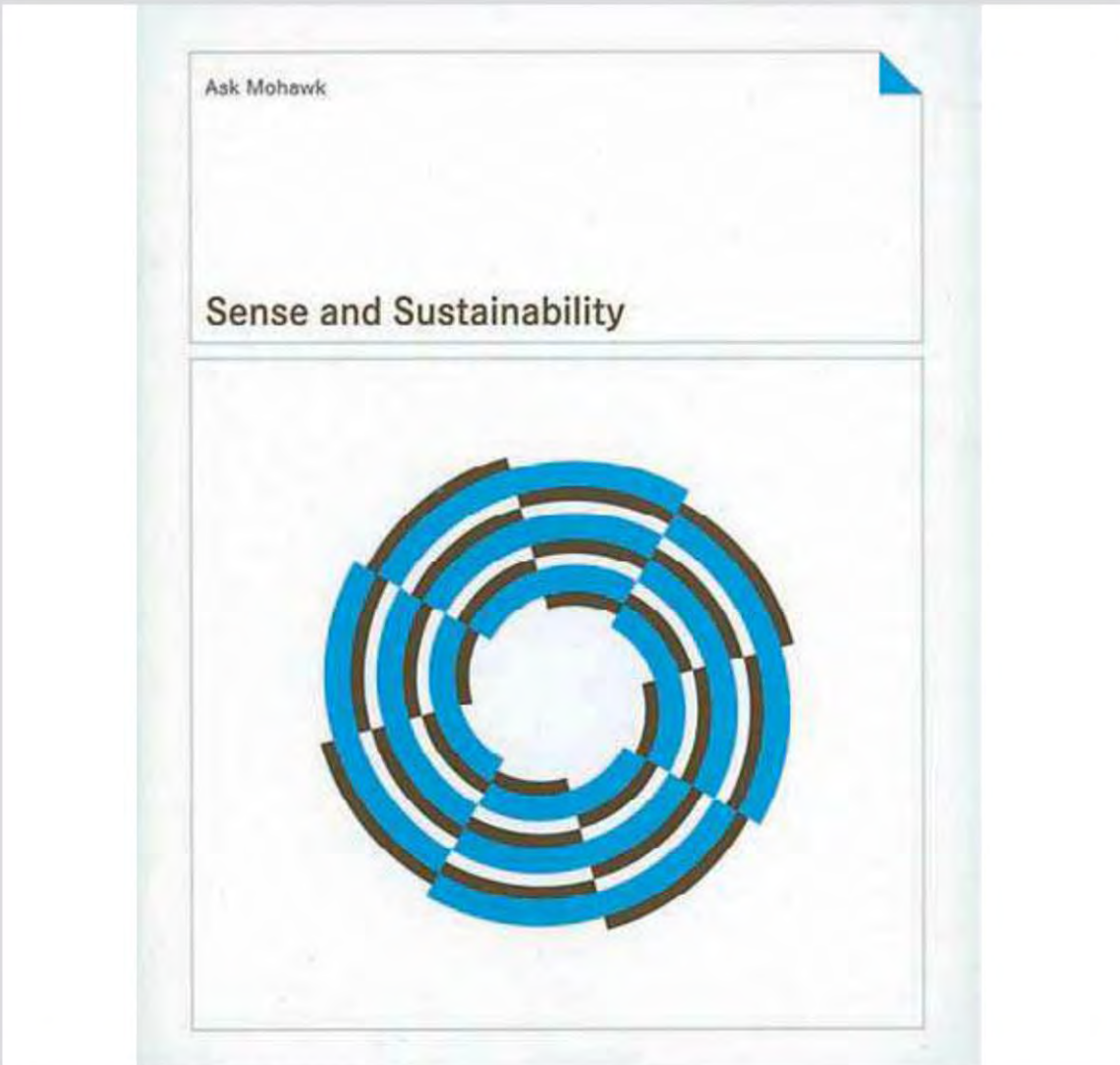
0928 // ED FELLA / USA



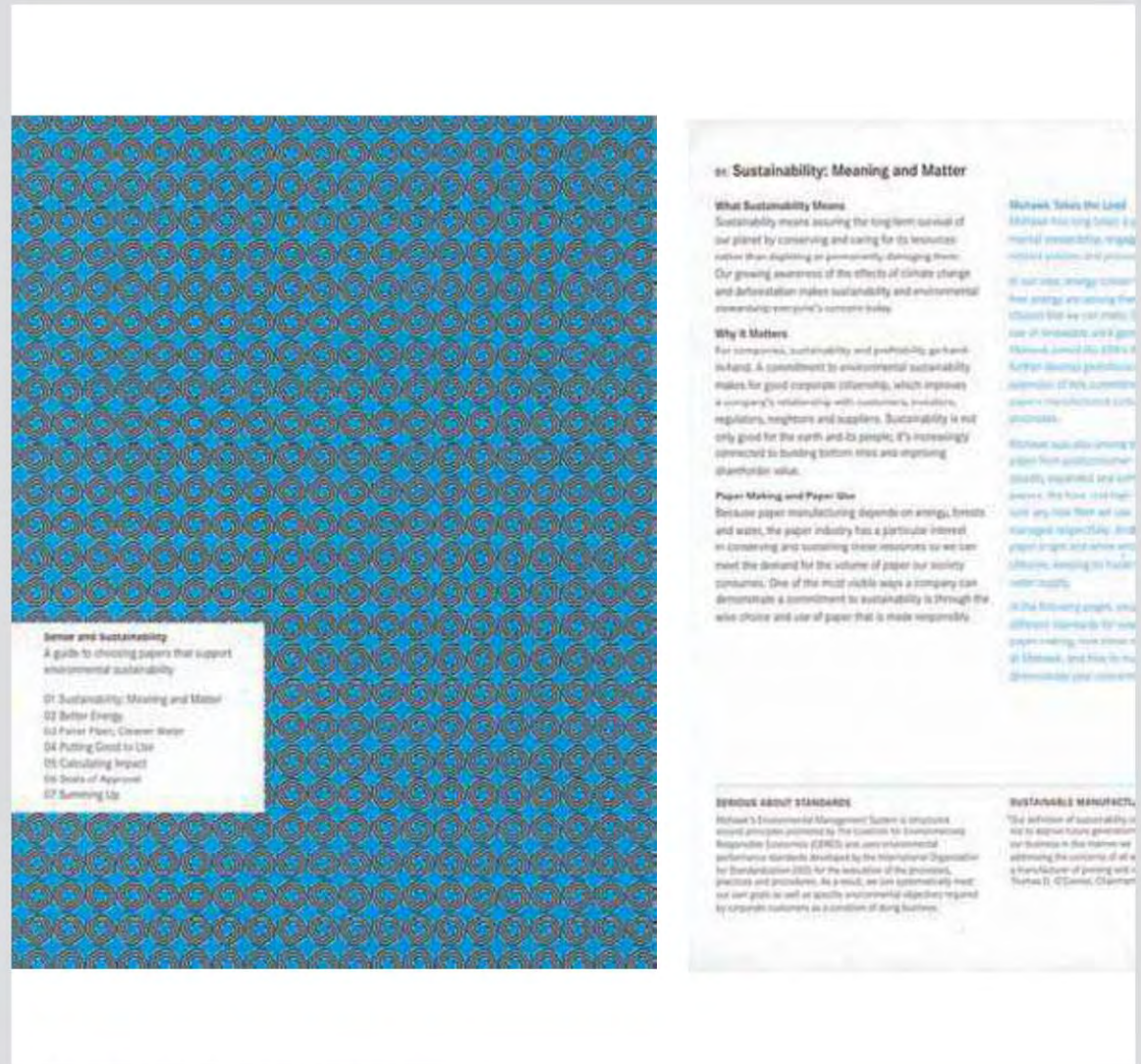
0929 // ED FELLA / USA



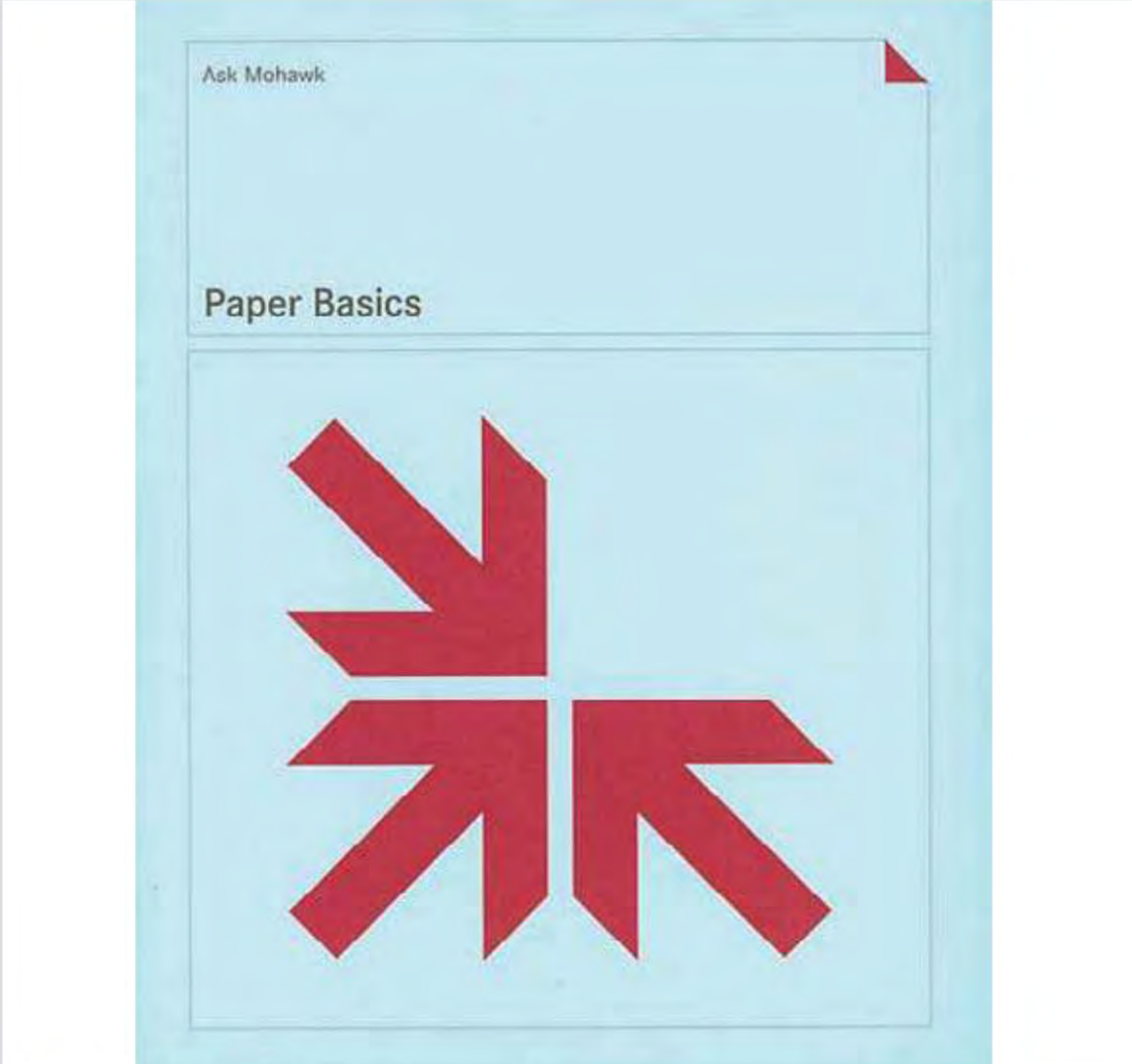
0930 // ED FELLA / USA



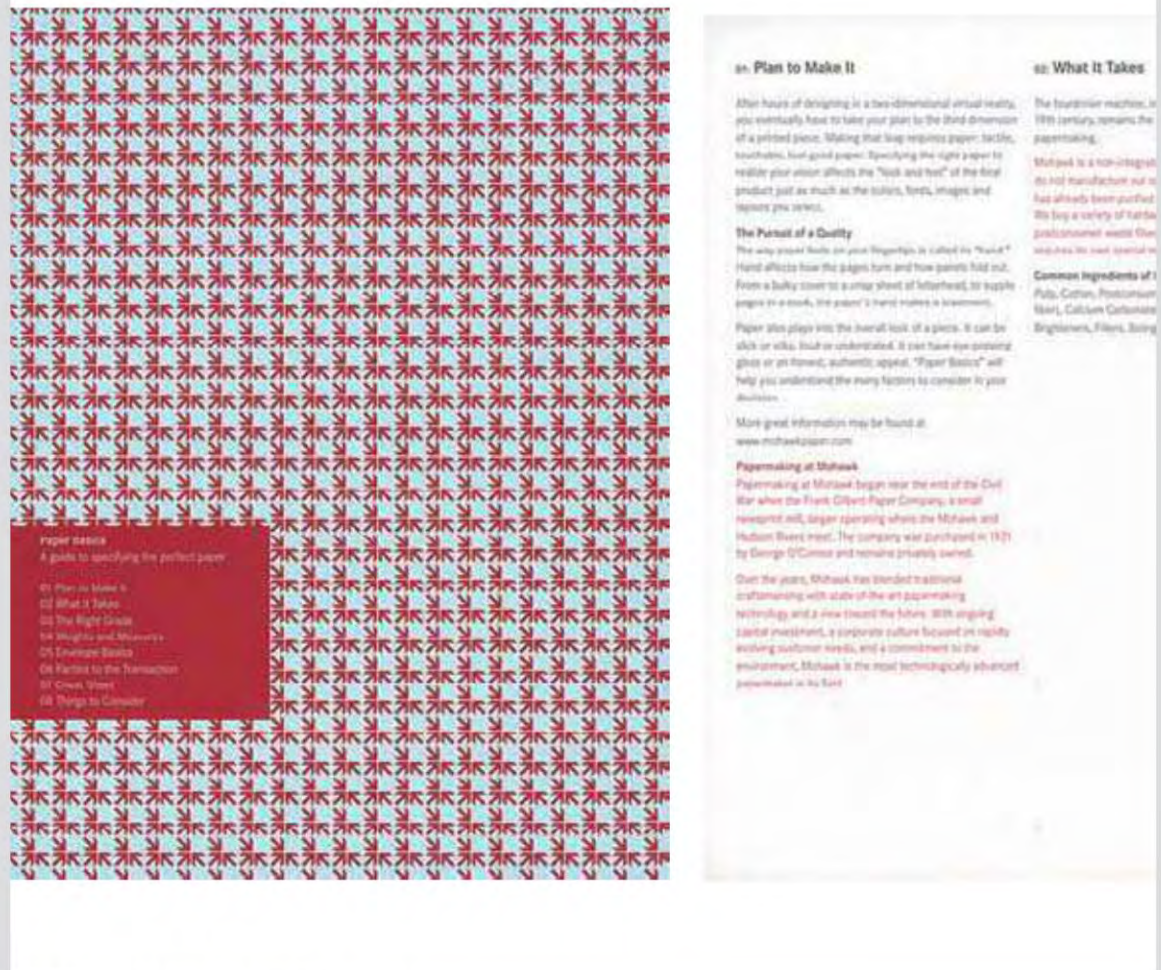
0931 // AND PARTNERS, NY / USA



0932 // AND PARTNERS, NY / USA



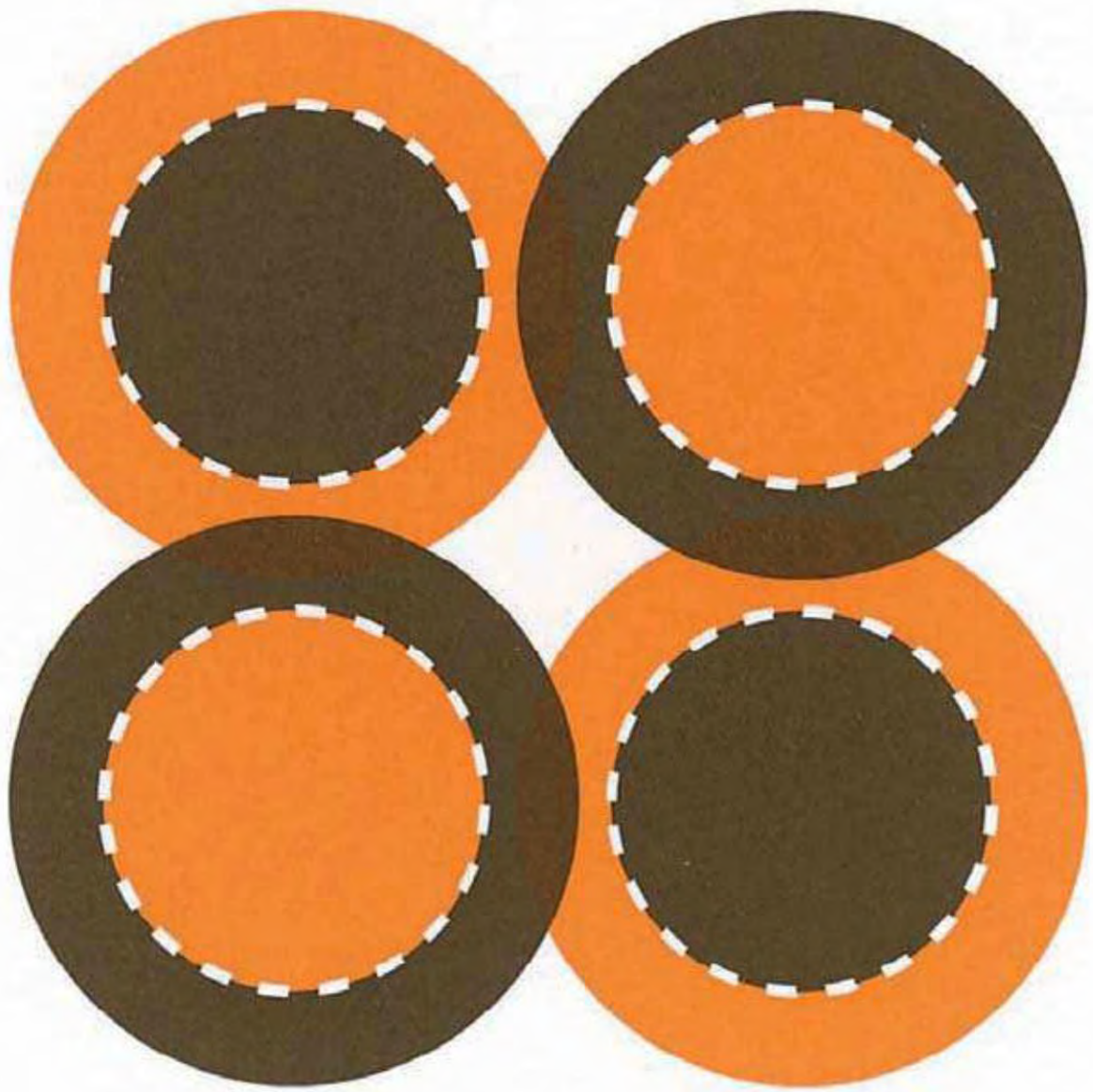
0933 // AND PARTNERS, NY / USA



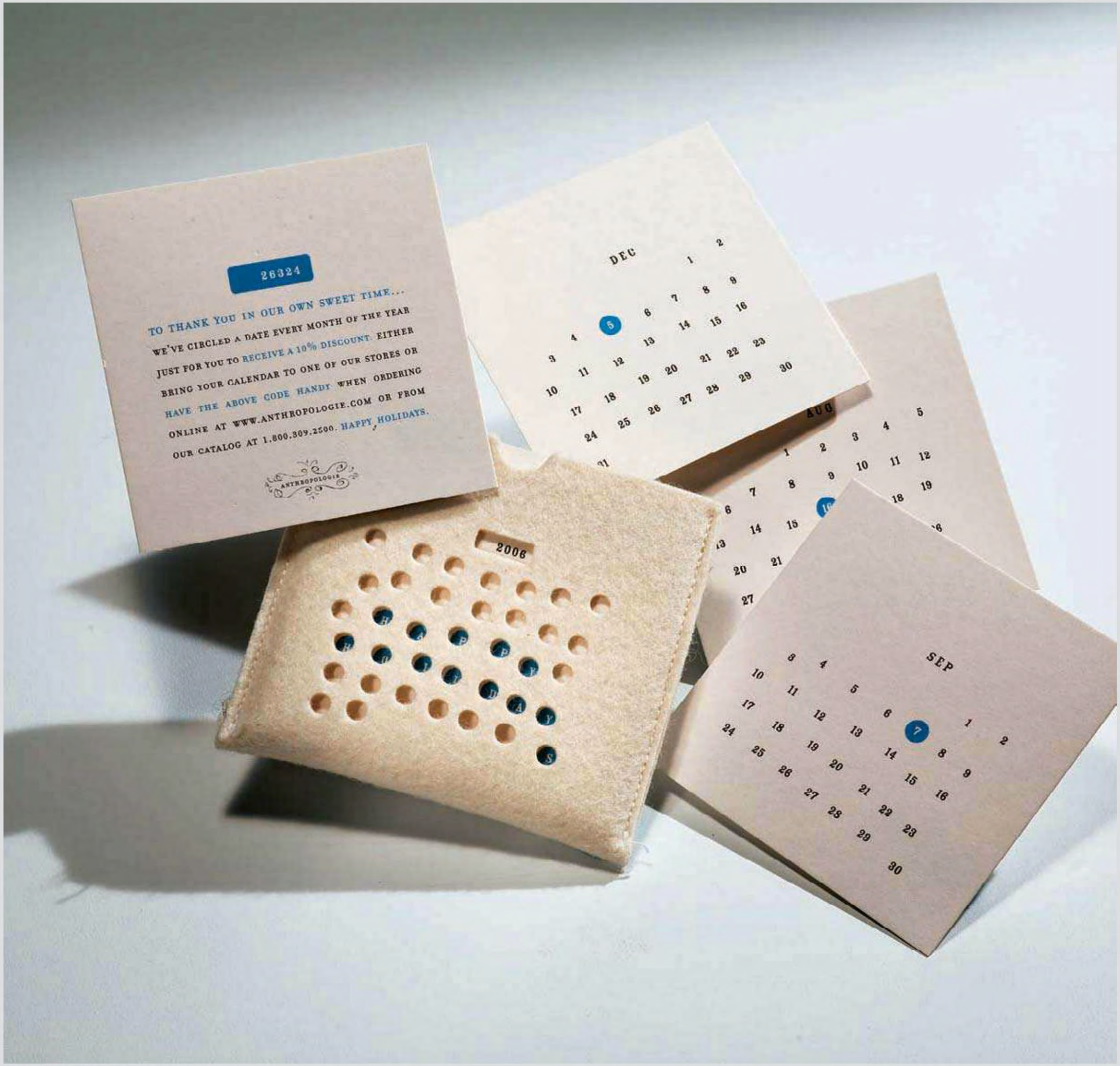
0934 // AND PARTNERS, NY / USA

Ask Mohawk

The Naked Truth About Uncoated Paper



0935 // AND PARTNERS, NY / USA



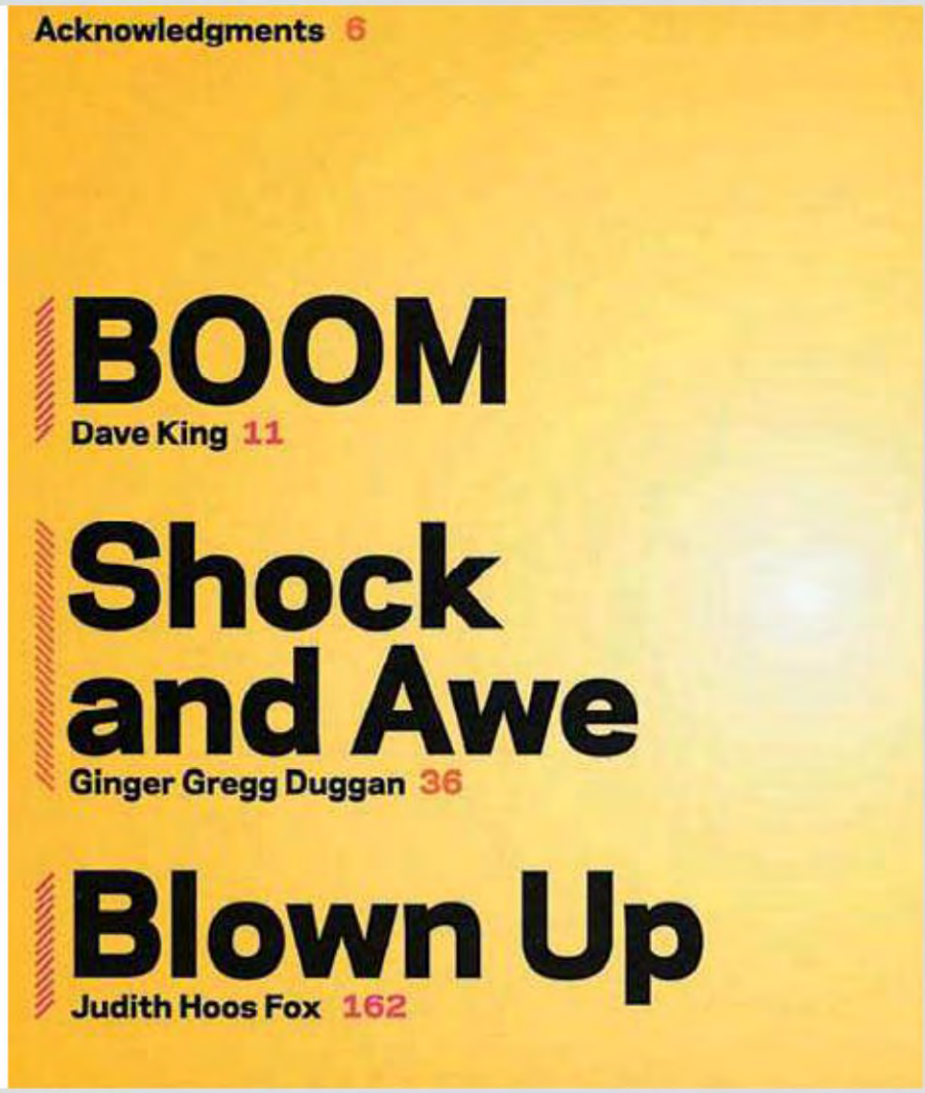
0936 // ANTHROPOLOGIE / USA

0937 // AND PARTNERS, NY / USA

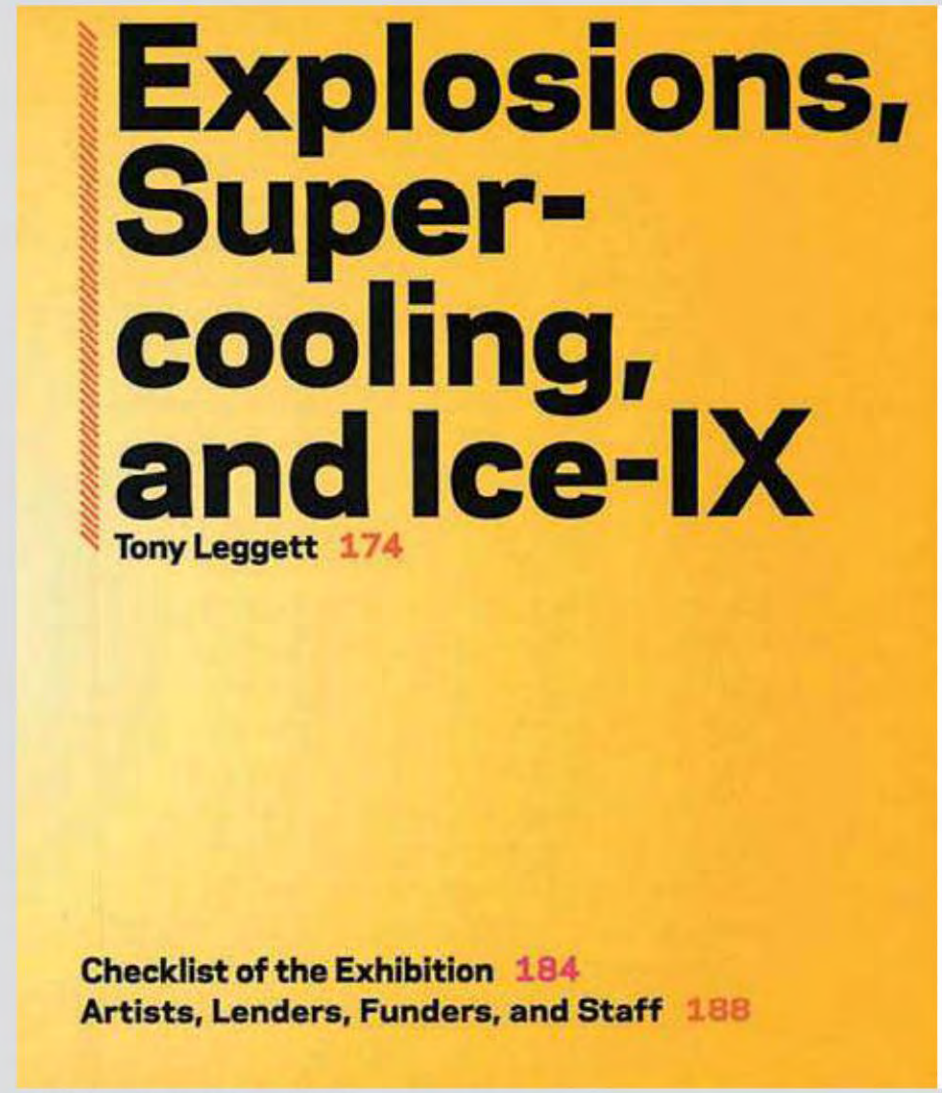
0938 // IRON FORGE PRESS / USA

0939 // NELNET, INC. / USA

0940 // WEATHER CONTROL / USA



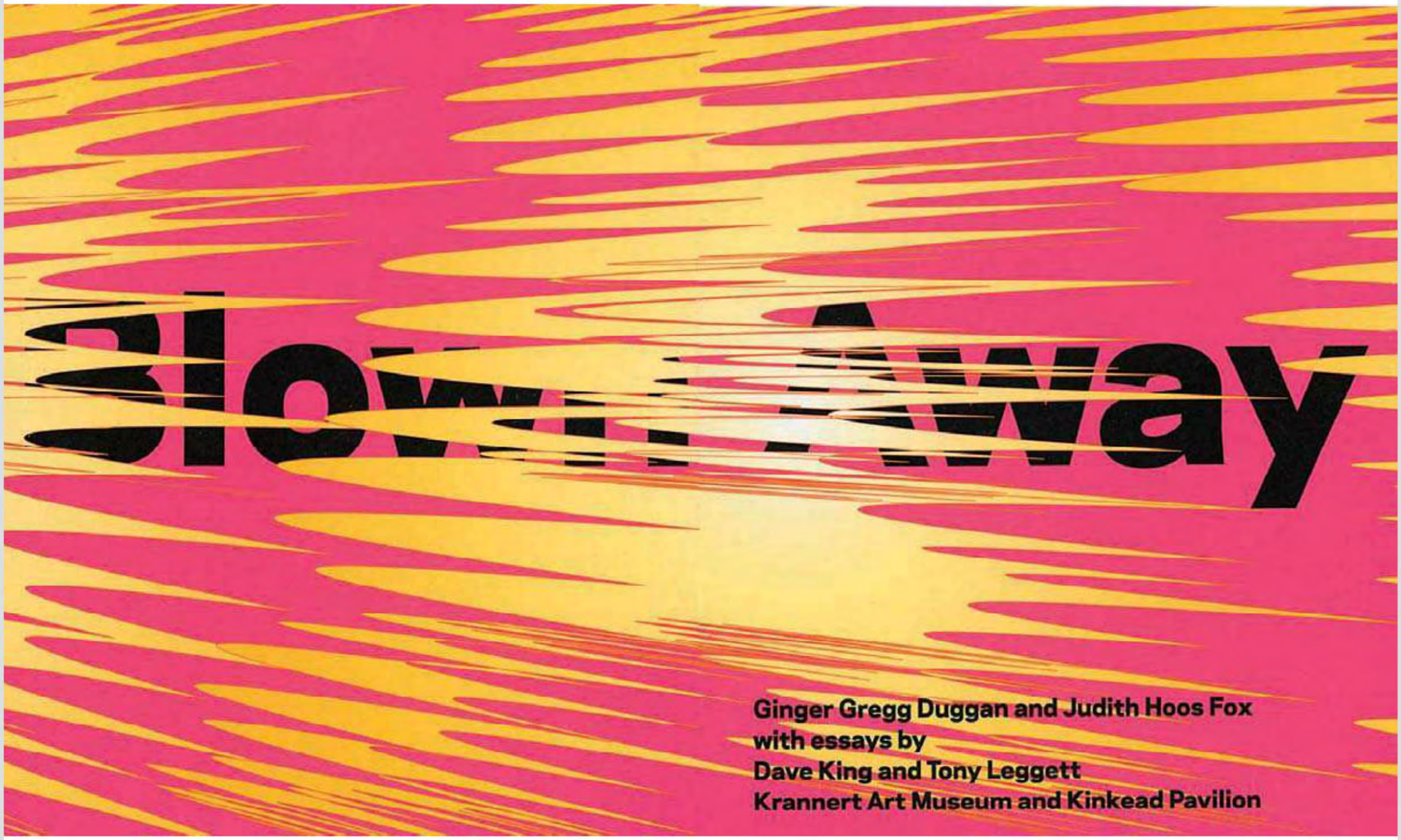
0941 // STUDIO BLUE / USA



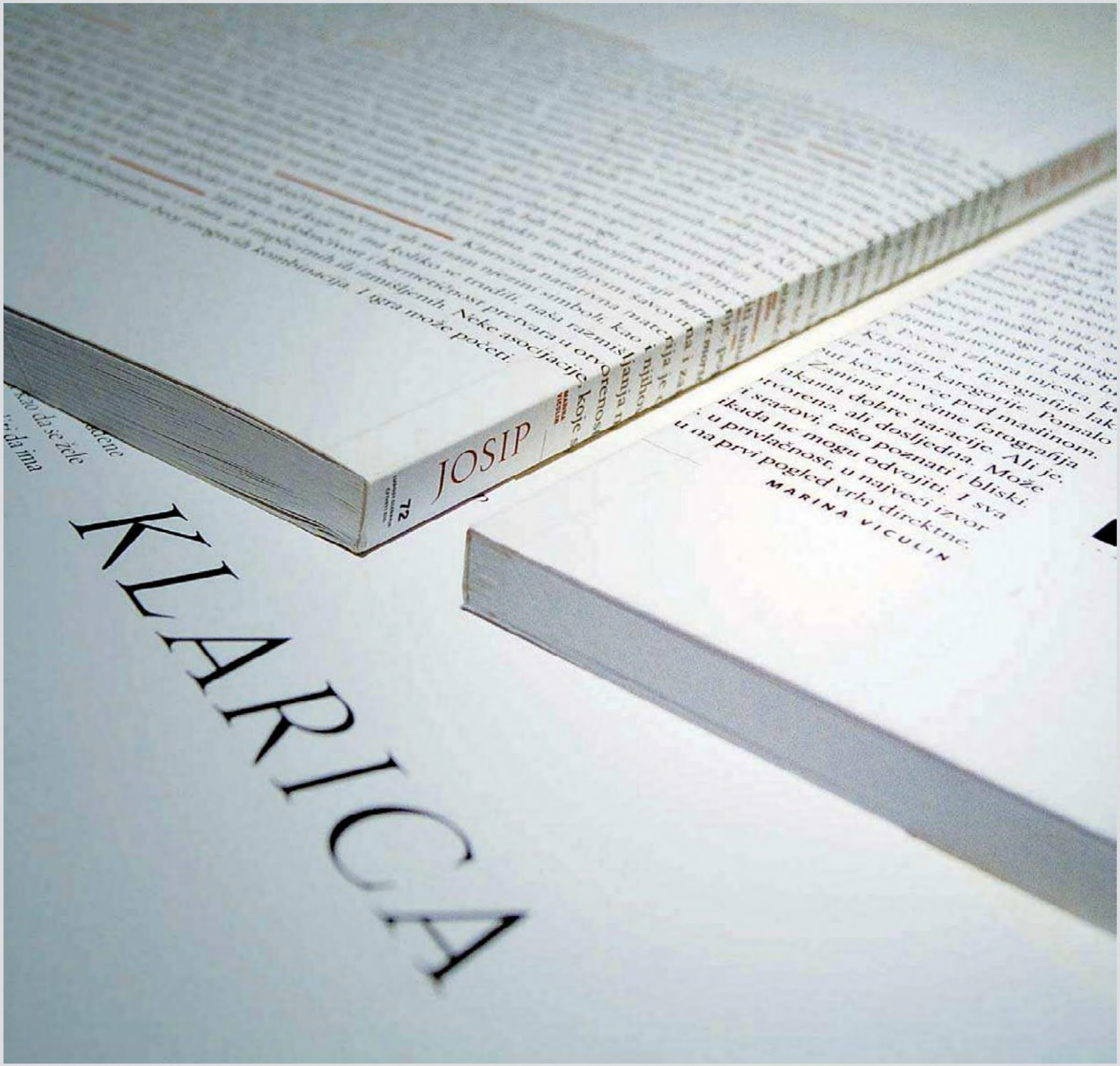
0942 // STUDIO BLUE / USA

0943 // STUDIO BLUE / USA

0944 // STUDIO BLUE / USA

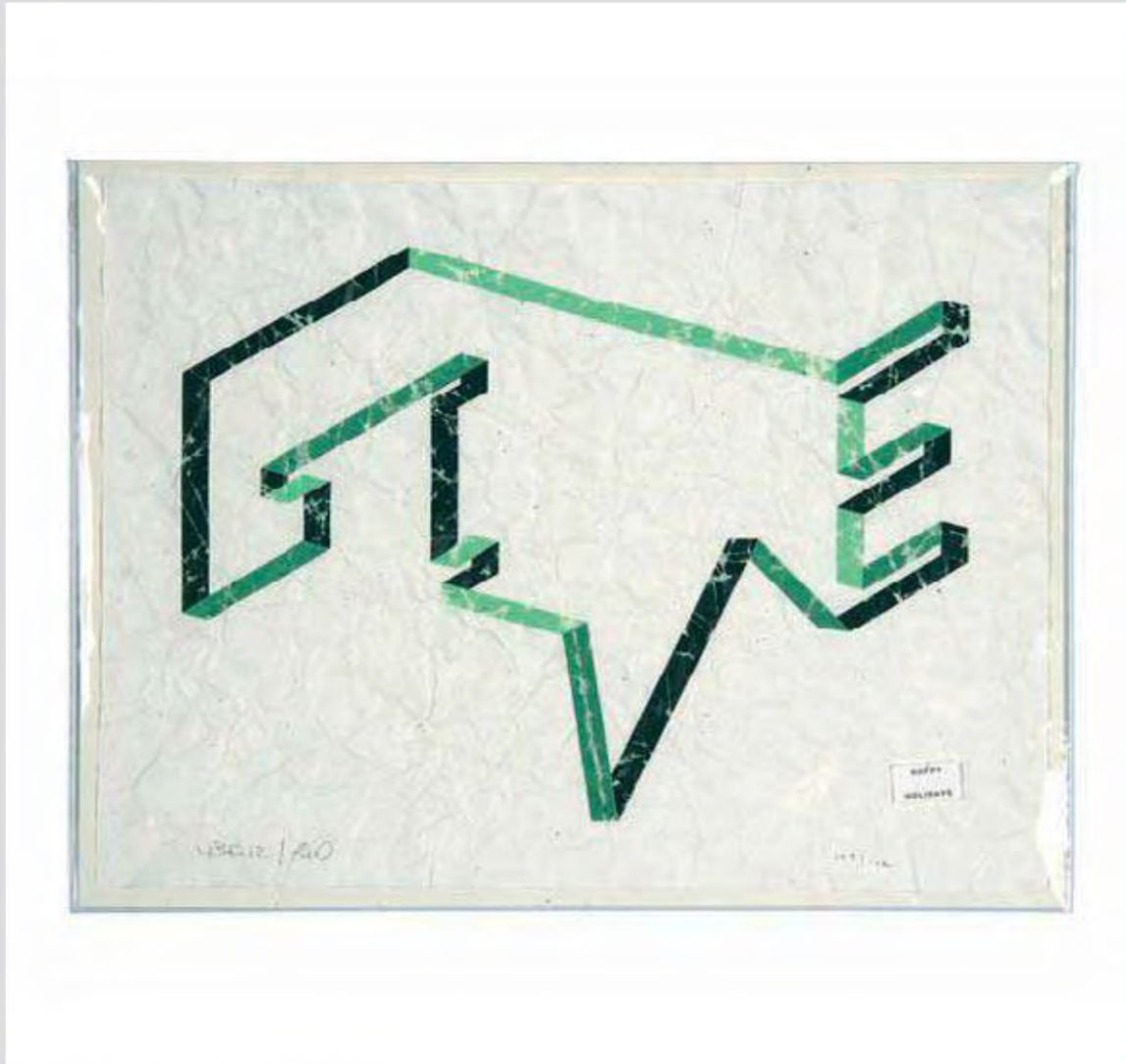


0945 // STUDIO BLUE / USA

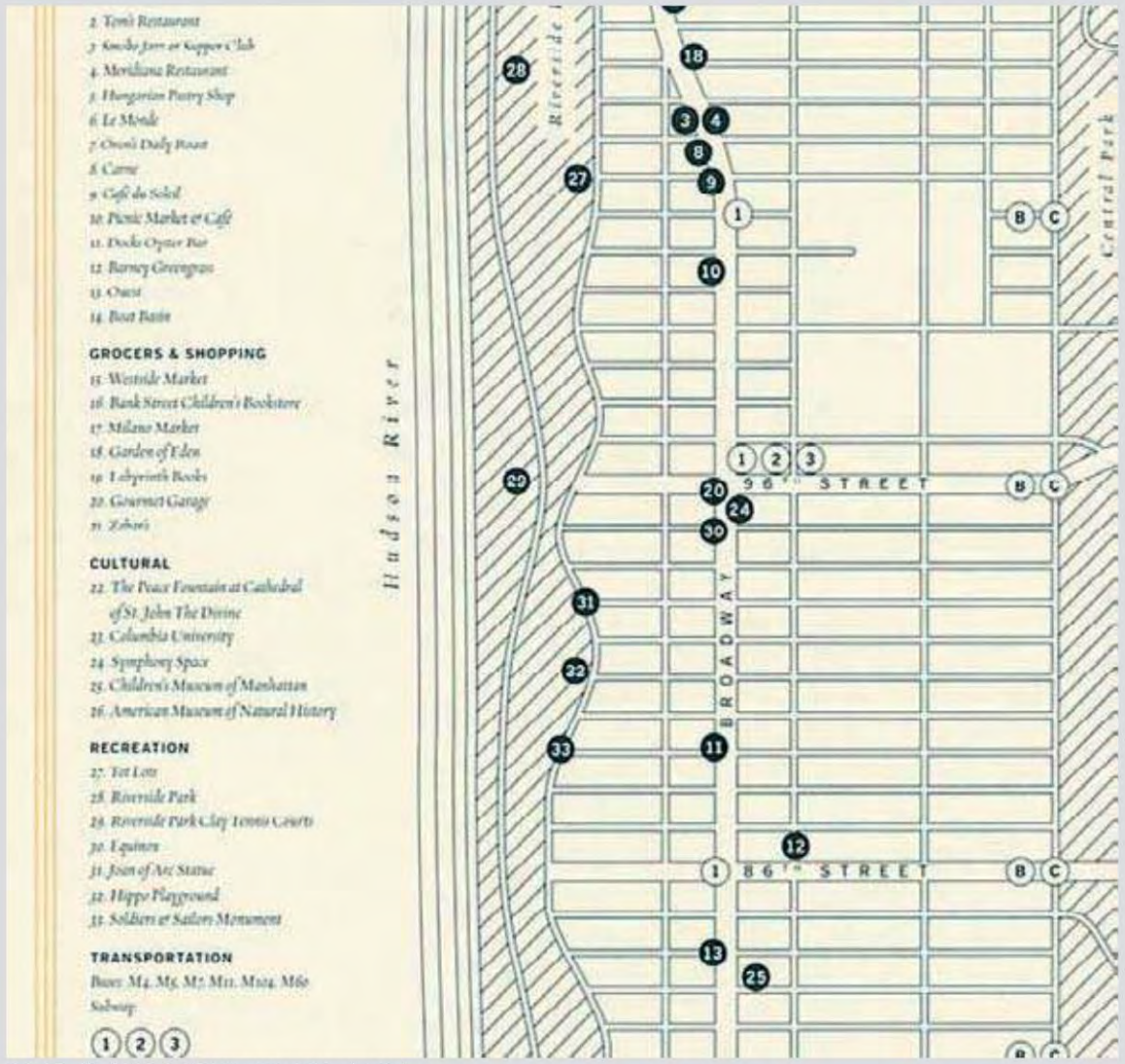


0946 // **SENSUS DESIGN FACTORY ZAGREB** / CROATIA

0947 // AND PARTNERS, NY / USA

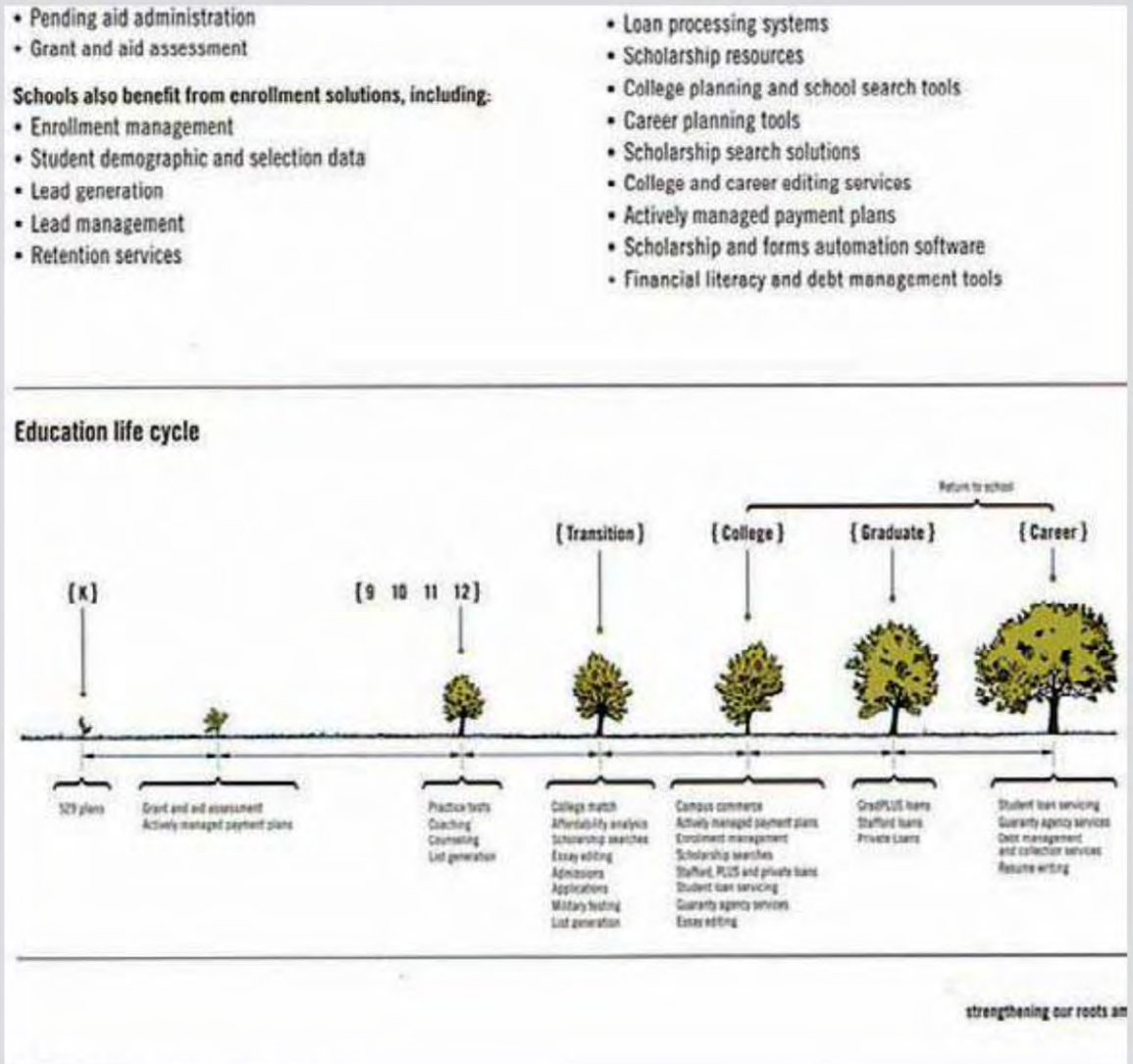


0948 // TOPOS GRAPHICS / USA

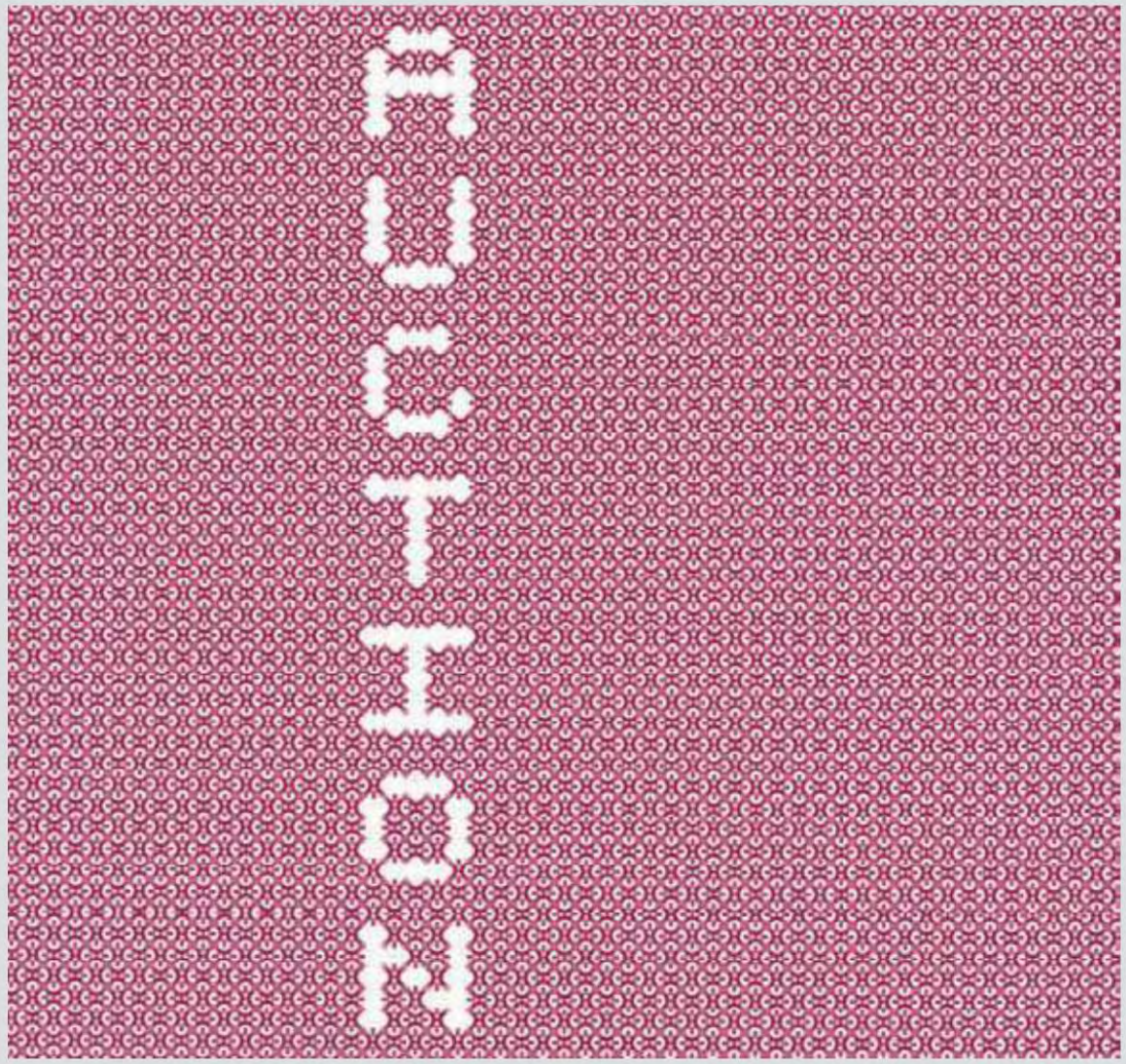


0949 // AND PARTNERS, NY / USA

0950 // AND PARTNERS, NY / USA



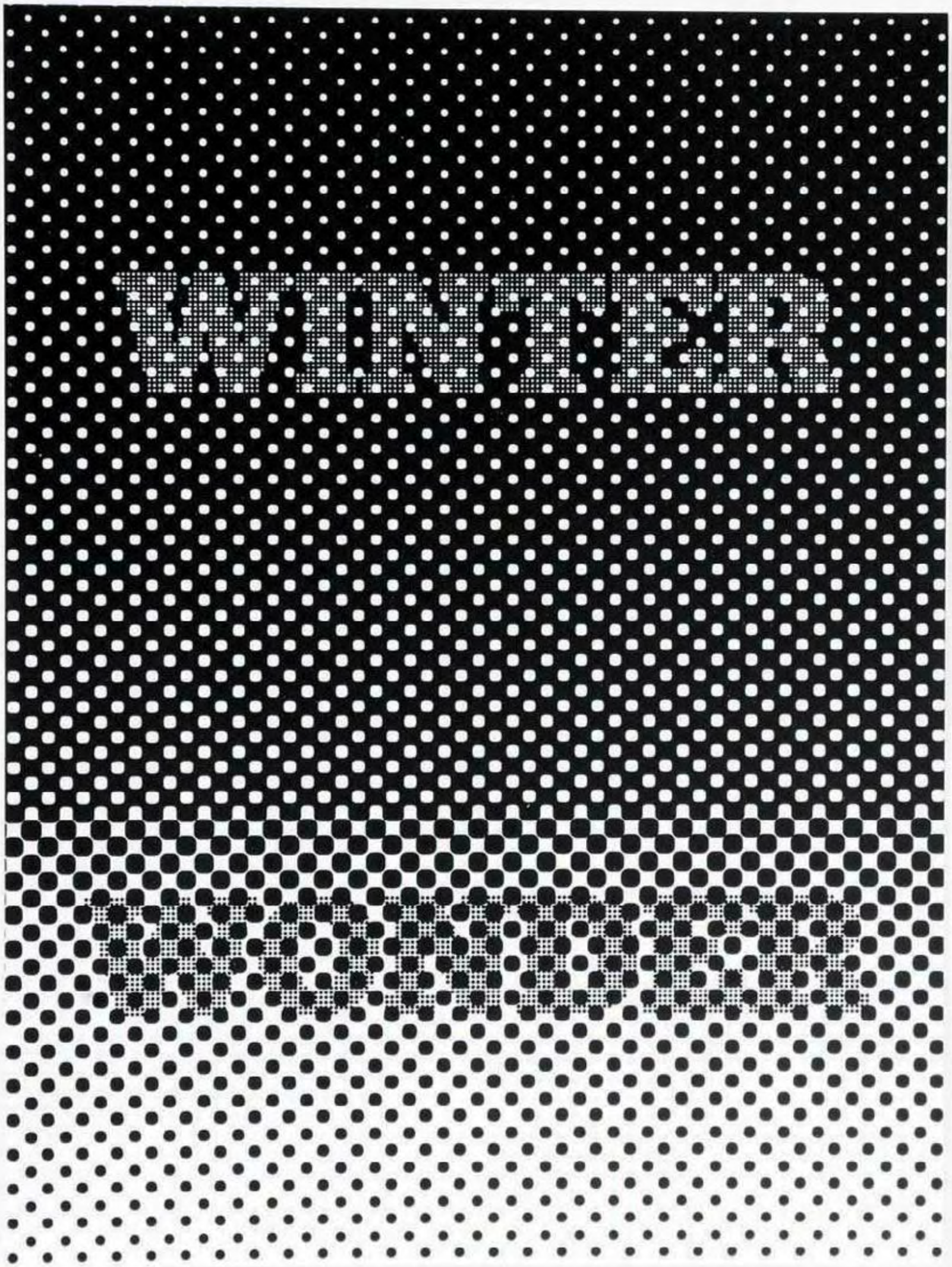
0951 // NELNET, INC. / USA



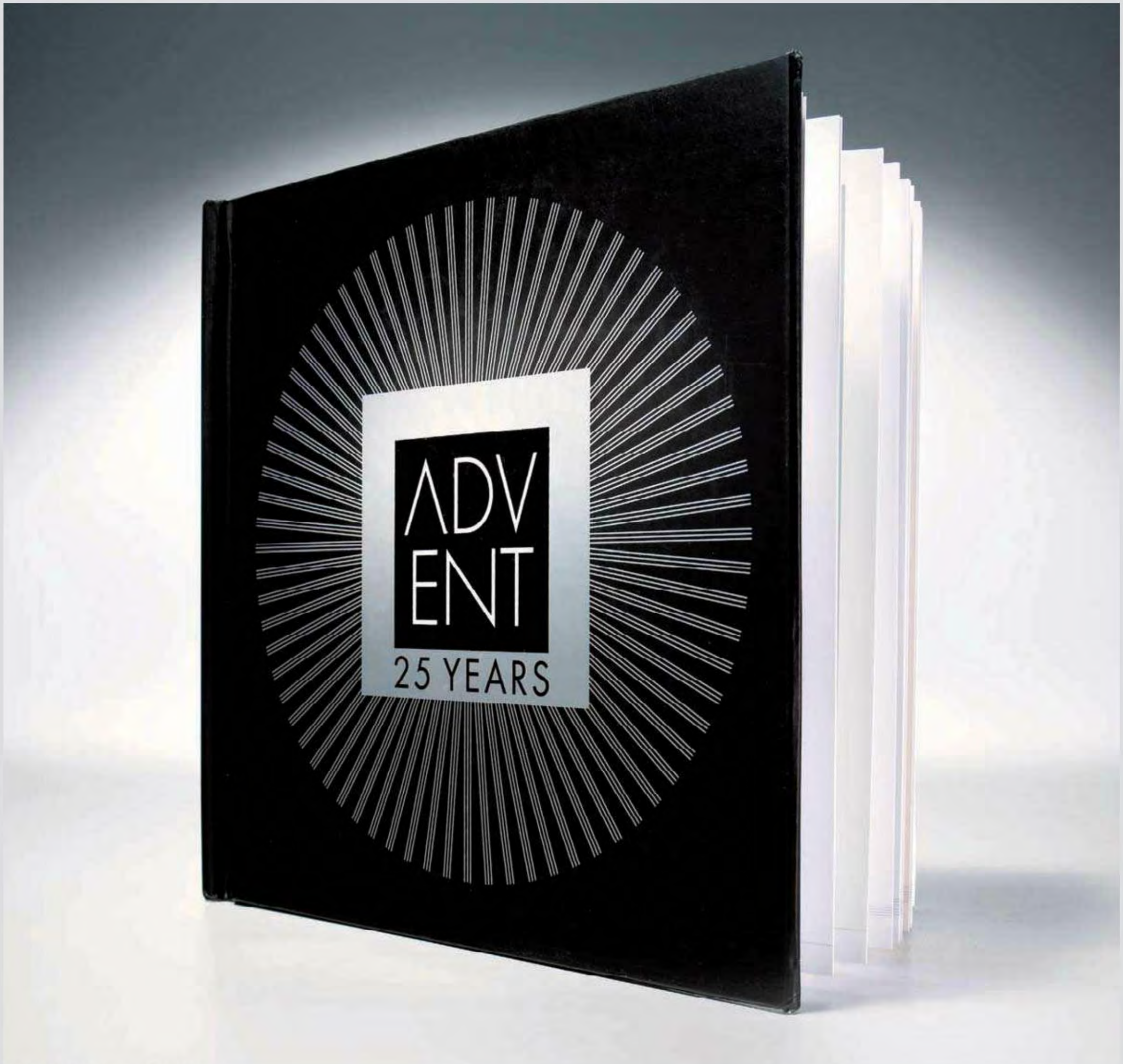
0952 // AUFULDISH & WARINNER / USA

0953 // TOPOS GRAPHICS / USA

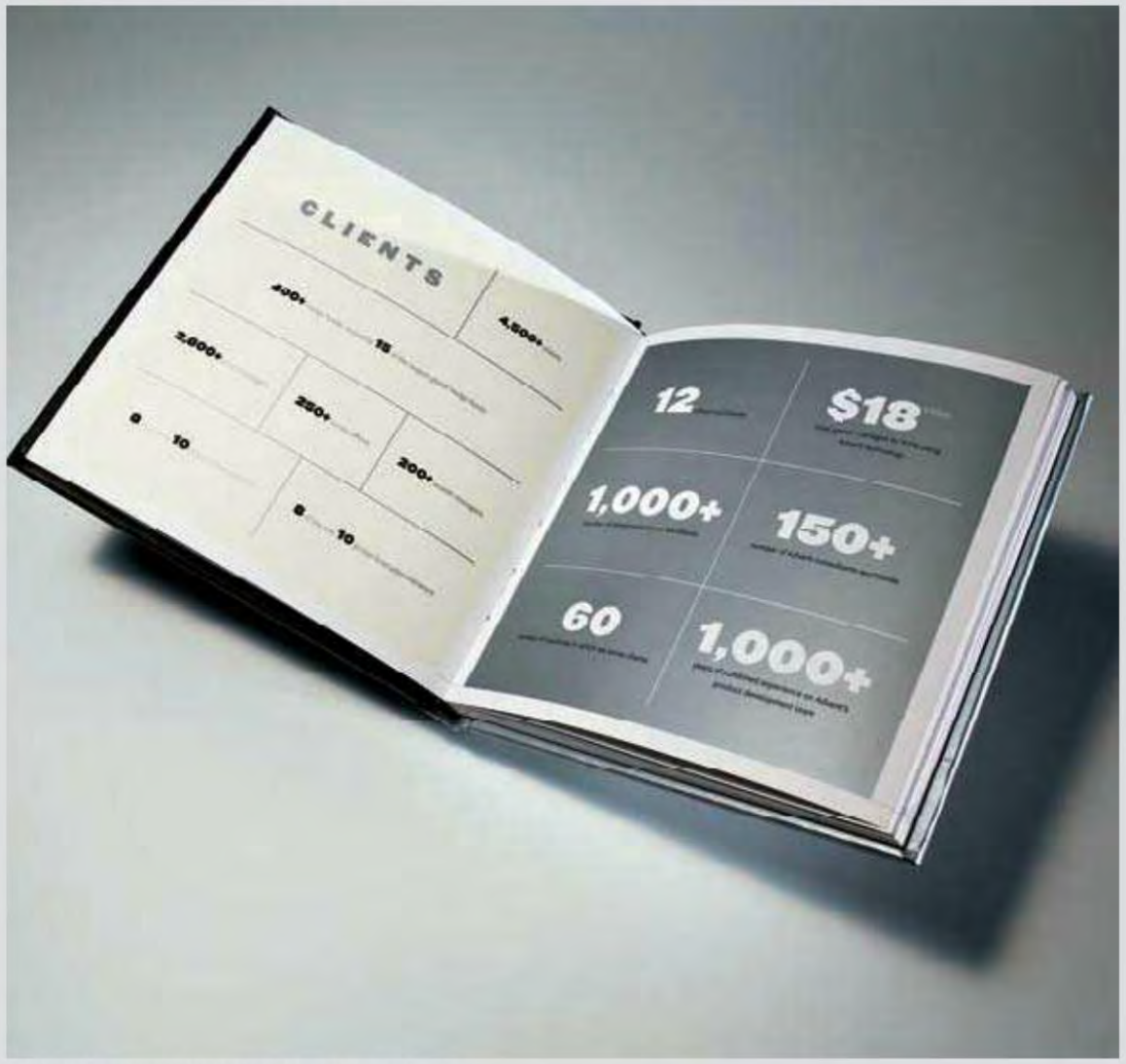
0954 // NEOSCAPE / USA



0955 // TOPOS GRAPHICS / USA



0956 // **AUFULDISH & WARINNER** / USA



0957 // AUFULDISH & WARINNER / USA

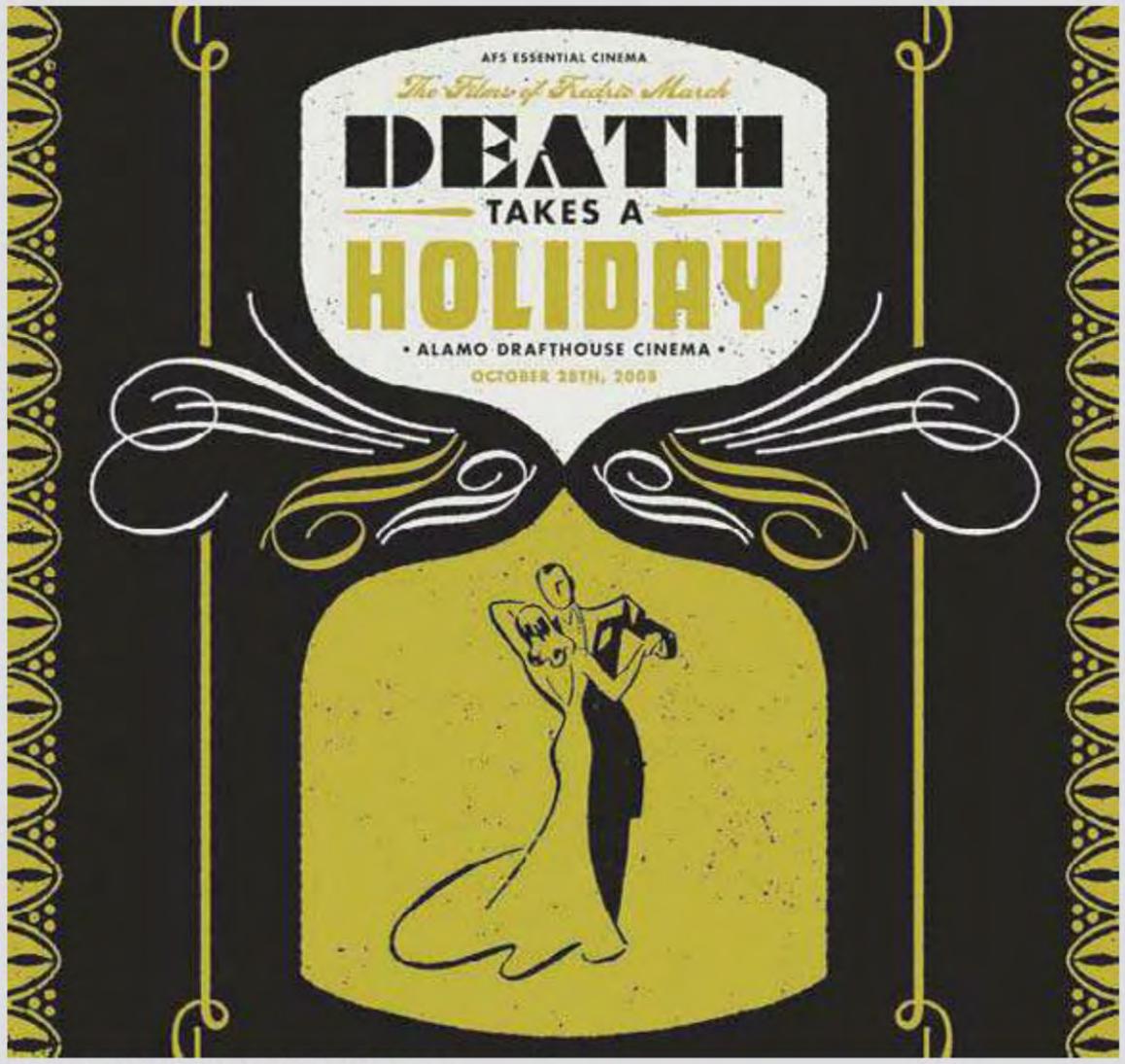
0958 // AUFULDISH & WARINNER / USA

0959 // AUFULDISH & WARINNER / USA

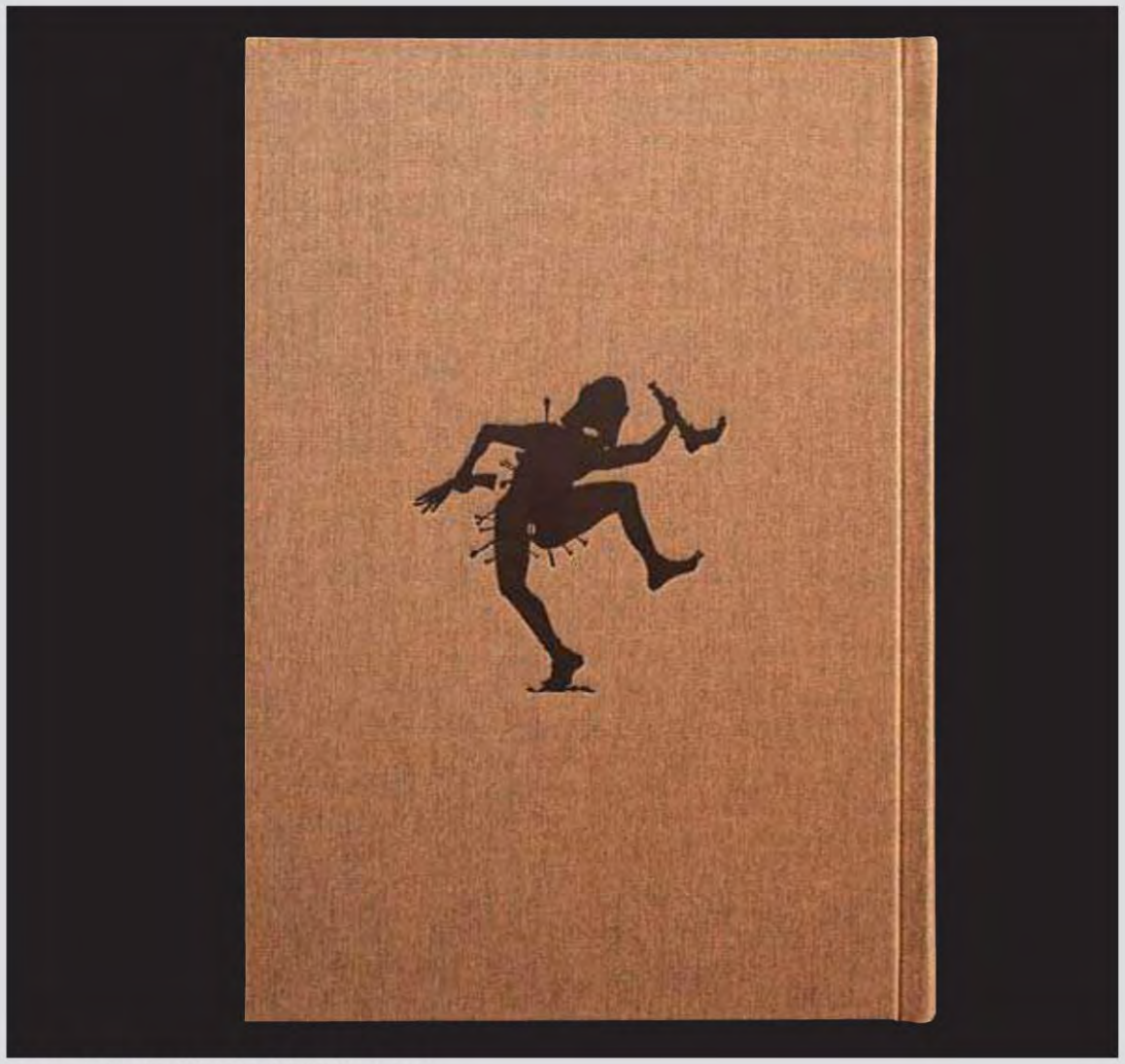
0960 // AUFULDISH & WARINNER / USA

0961 // WEATHER CONTROL / USA

0962 // YIU STUDIO / USA



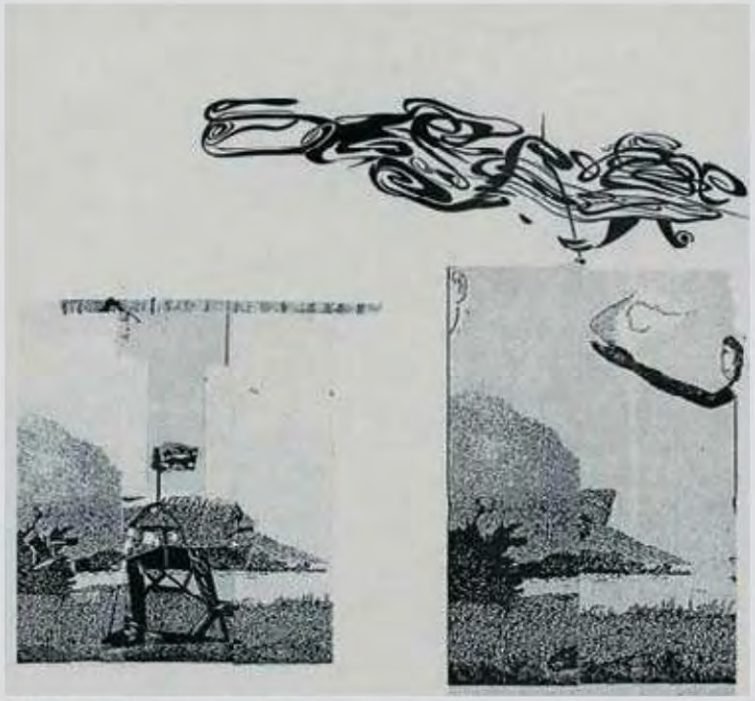
0963 // AESTHETIC APPARATUS / USA



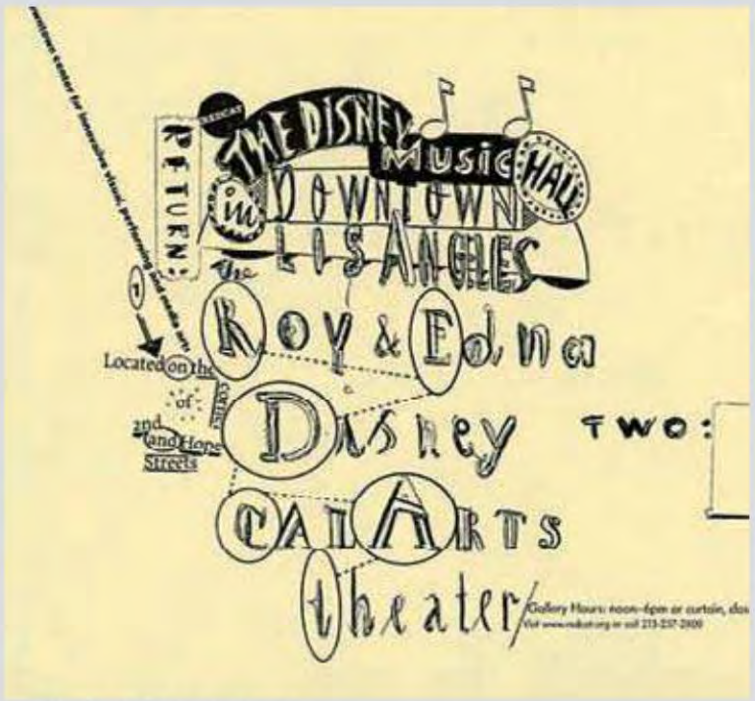
0964 // WALKER ART CENTER / USA

0965 // WATERMARK LTD. / NEW ZEALAND

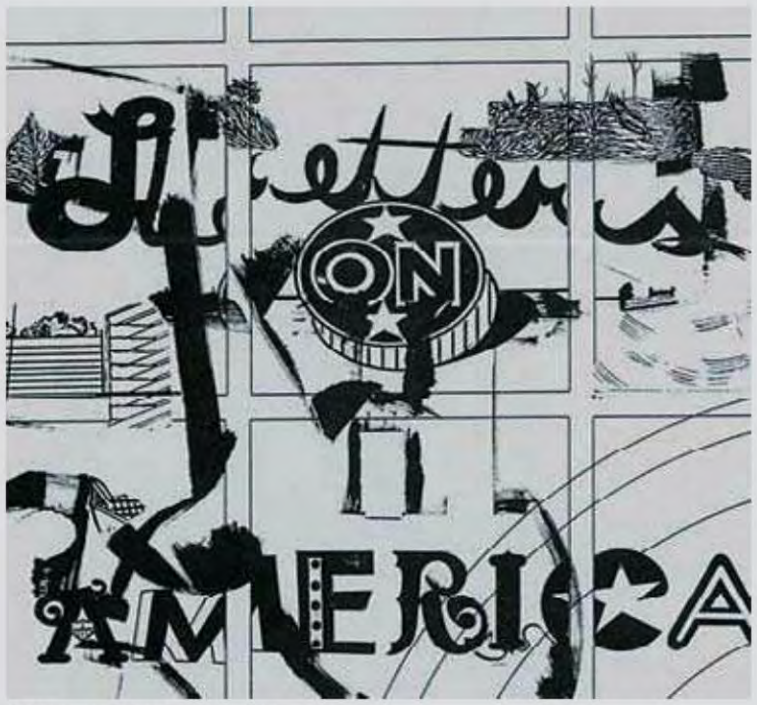
0966 // ED FELLA / USA



0967 // ED FELLA / USA

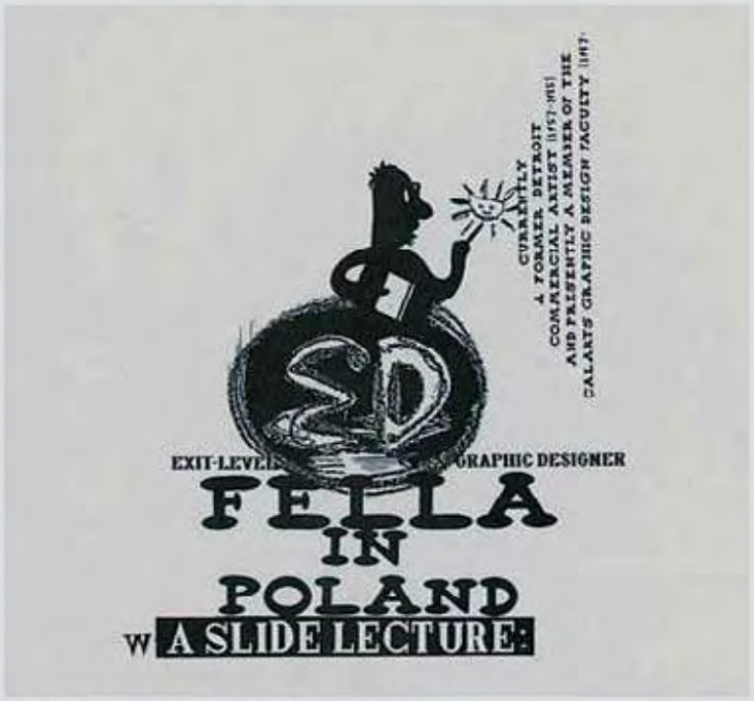


0968 // ED FELLA / USA



0969 // ED FELLA / USA

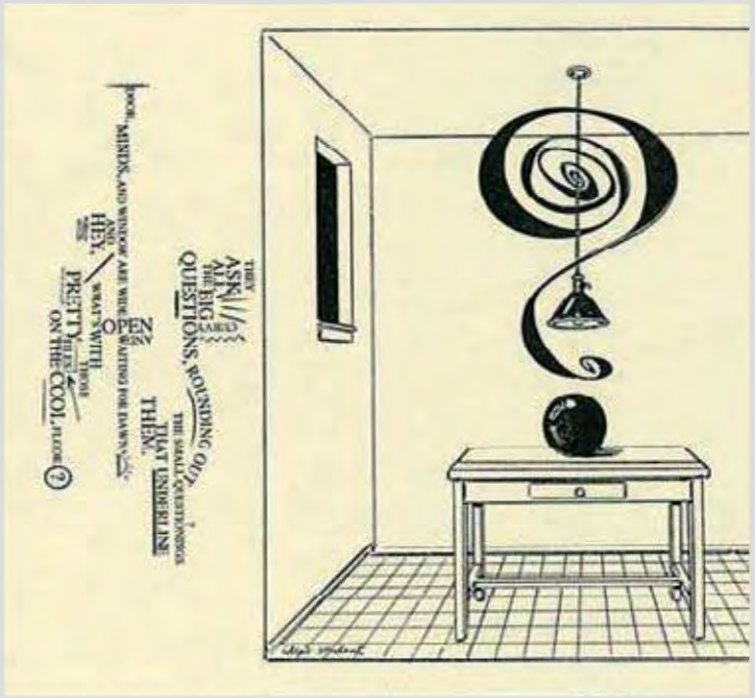
0970 // ED FELLA / USA



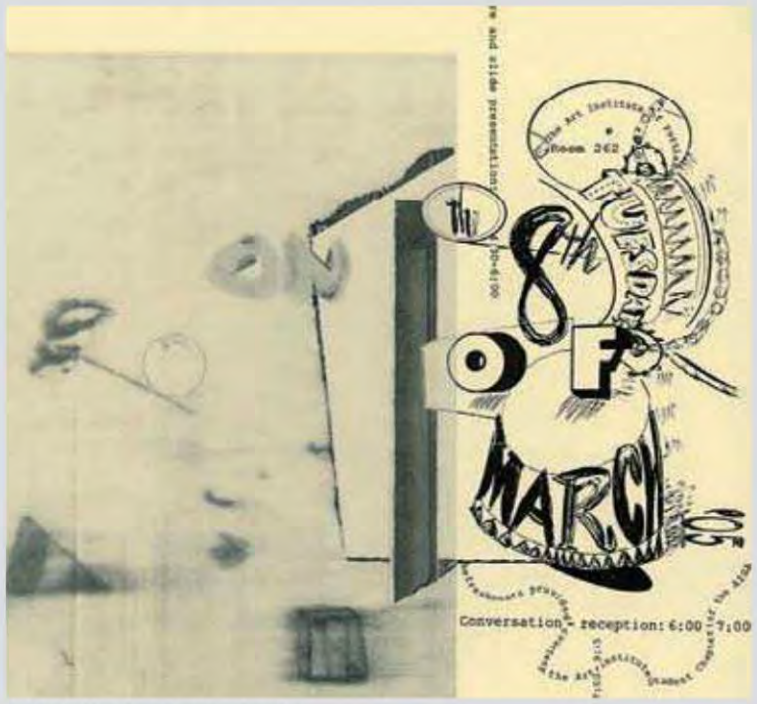
0971 // ED FELLA / USA

0972 // ED FELLA / USA

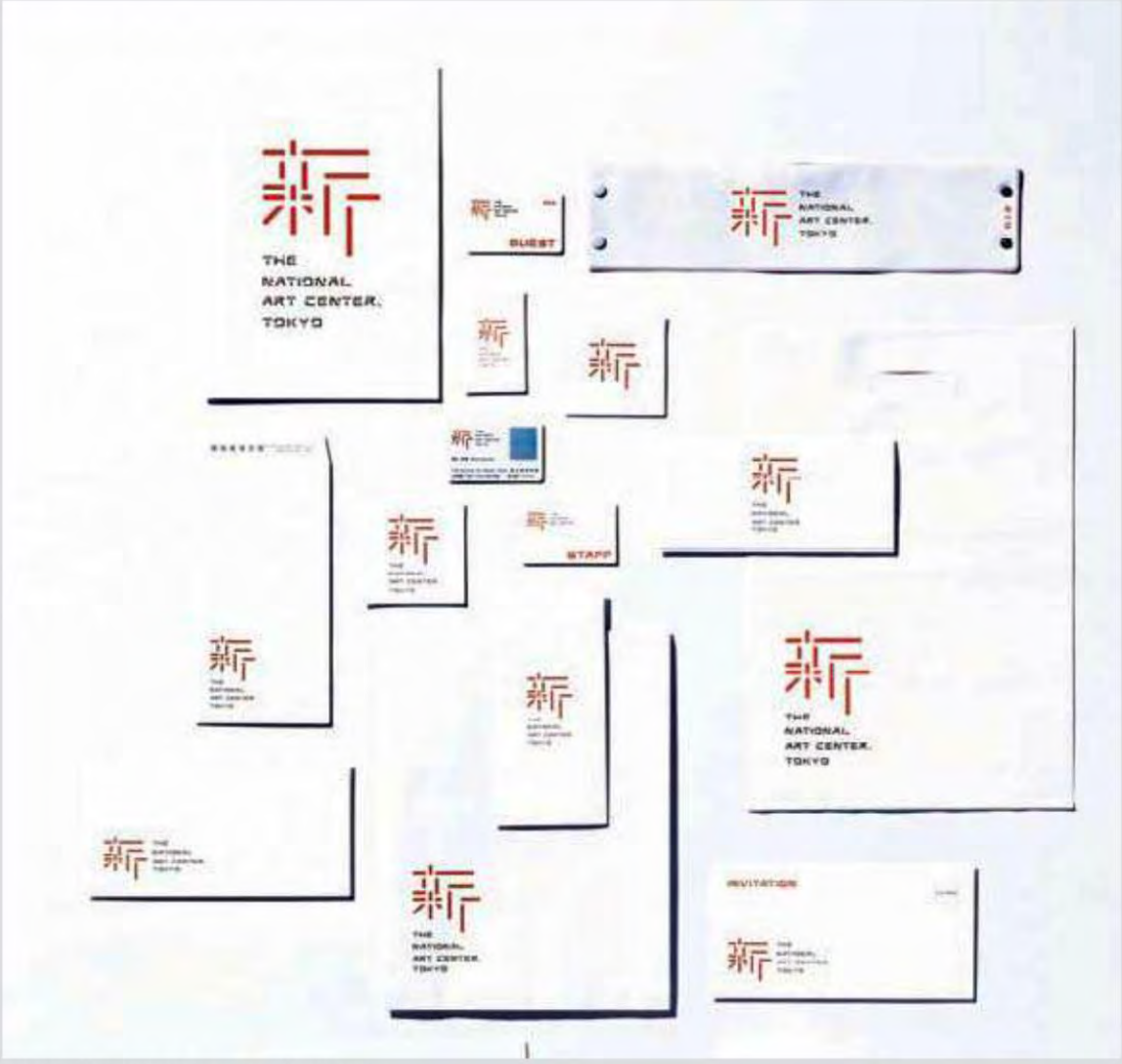
0973 // ED FELLA / USA



0974 // ED FELLA / USA



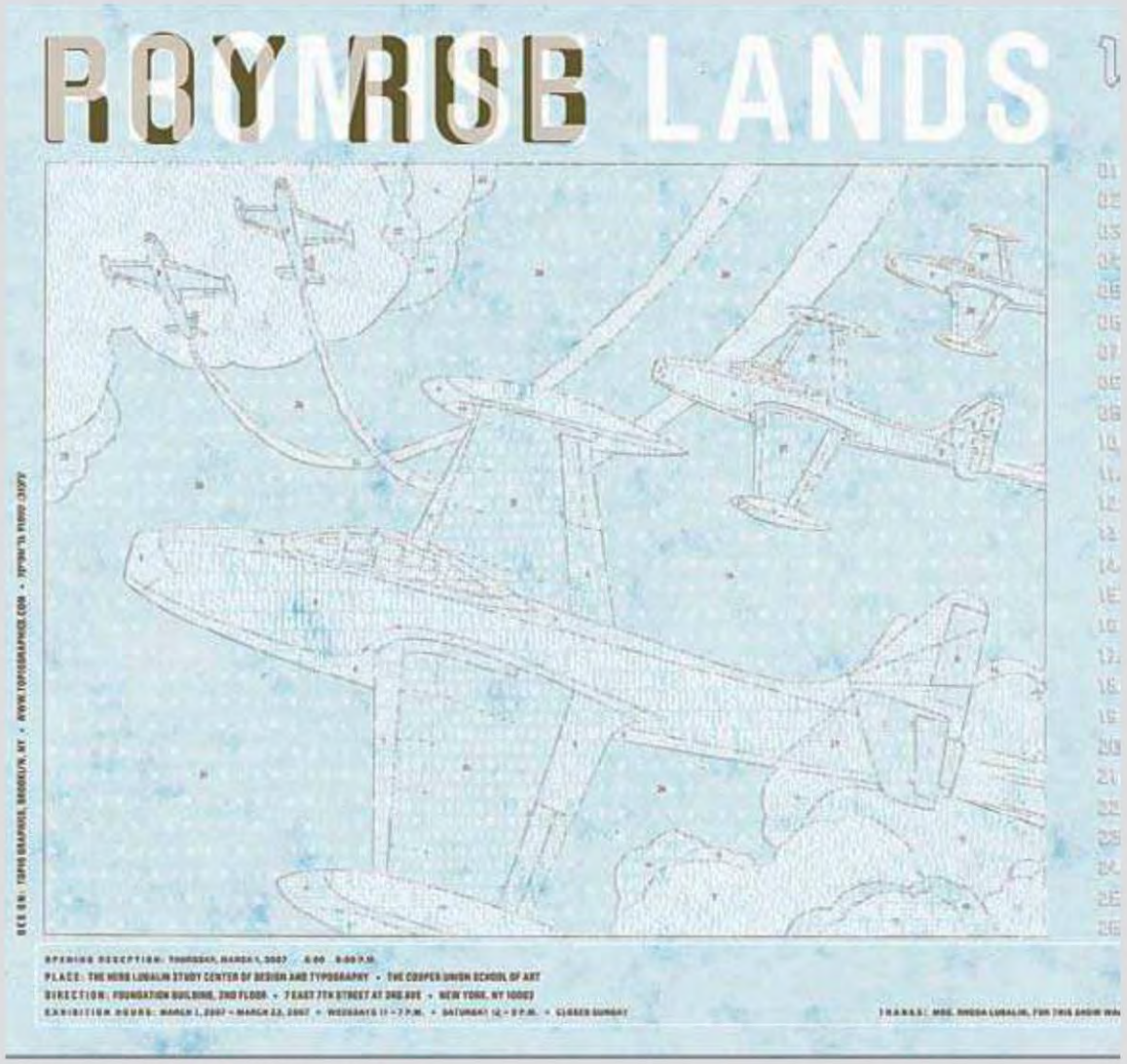
0975 // ED FELLA / USA



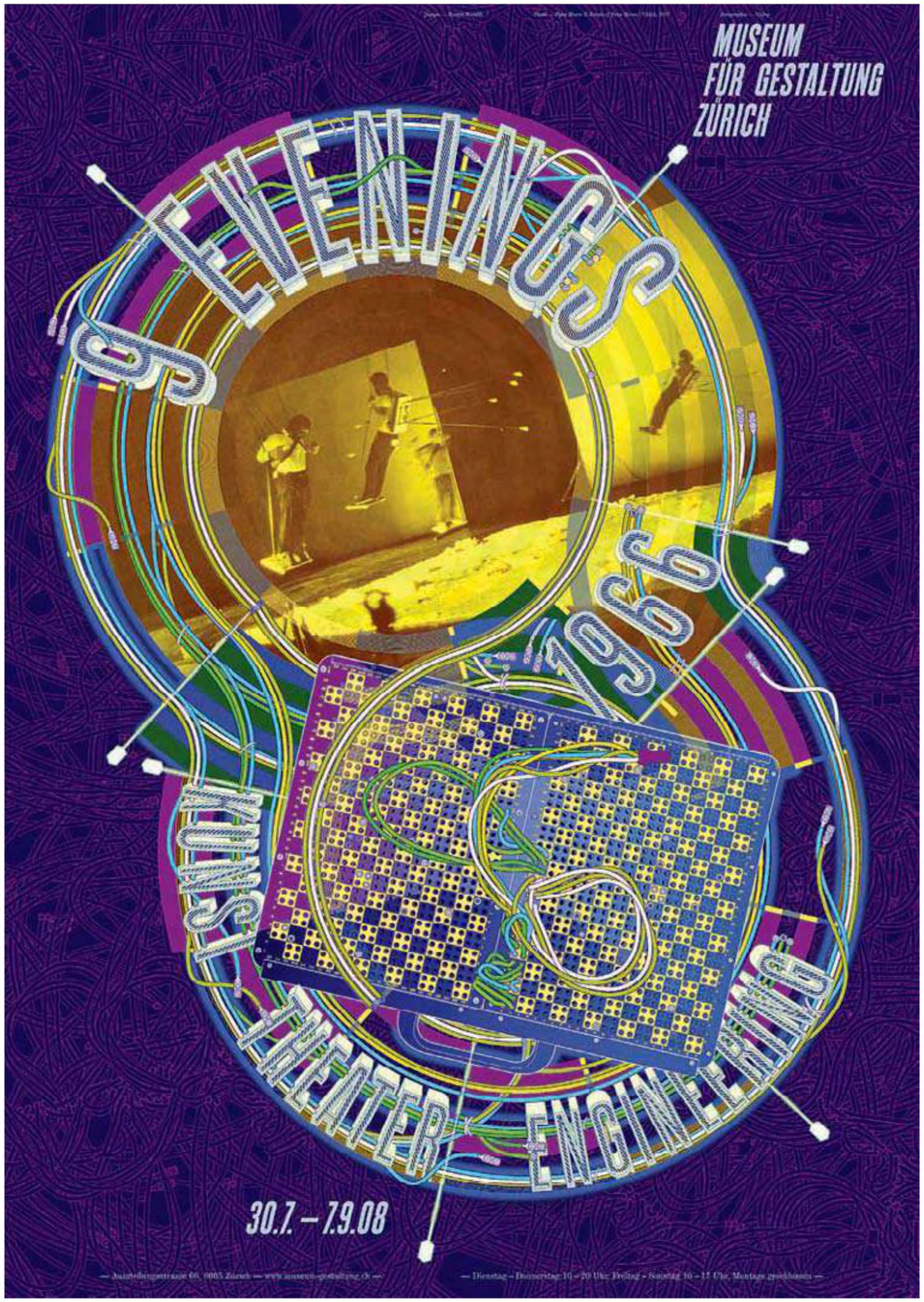
0976 // SAMURAI, INC. / JAPAN

0977 // SAMURAI, INC. / JAPAN

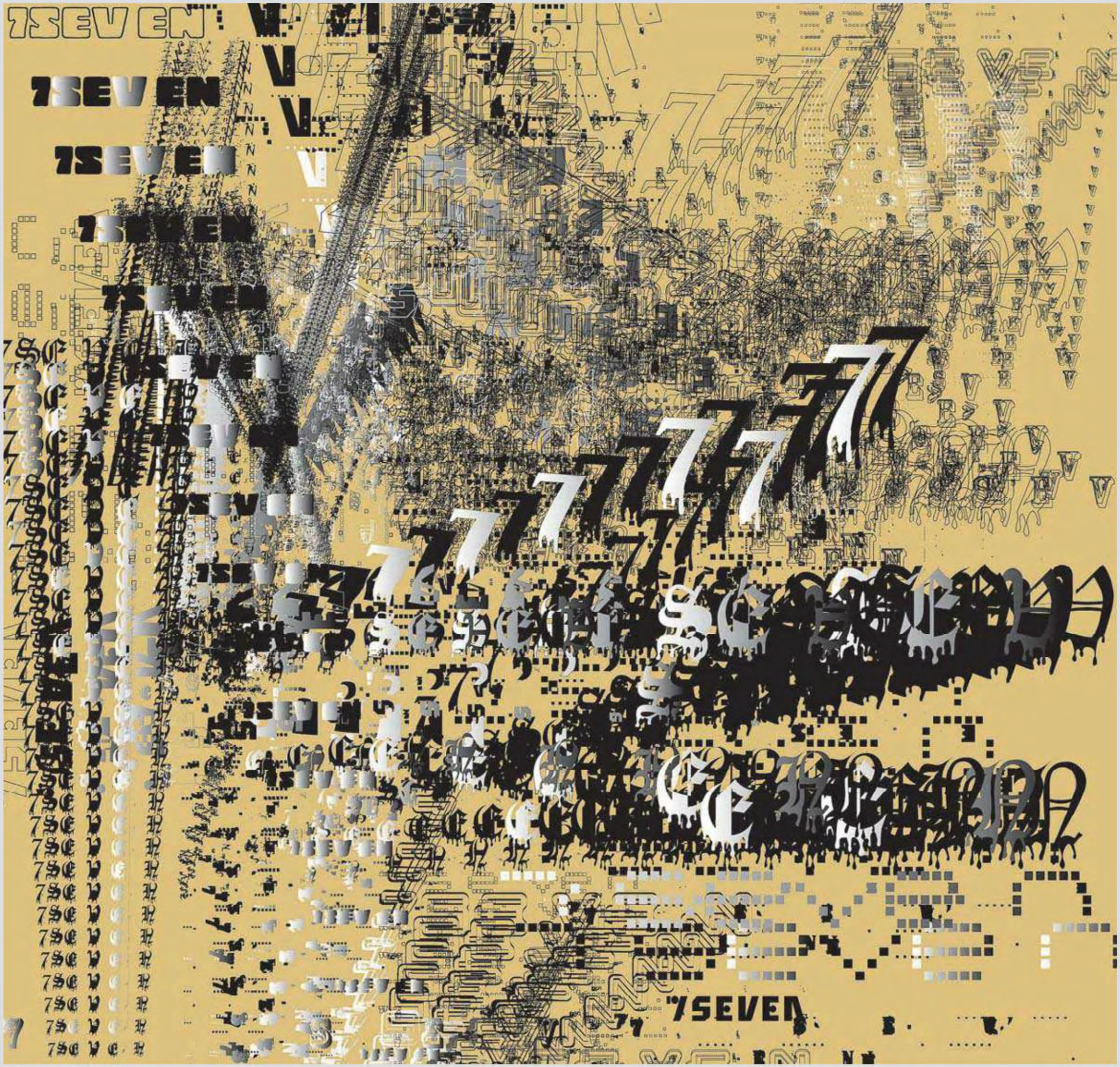
0978 // SAMURAI, INC. / JAPAN



0979 // TOPOS GRAPHICS / USA



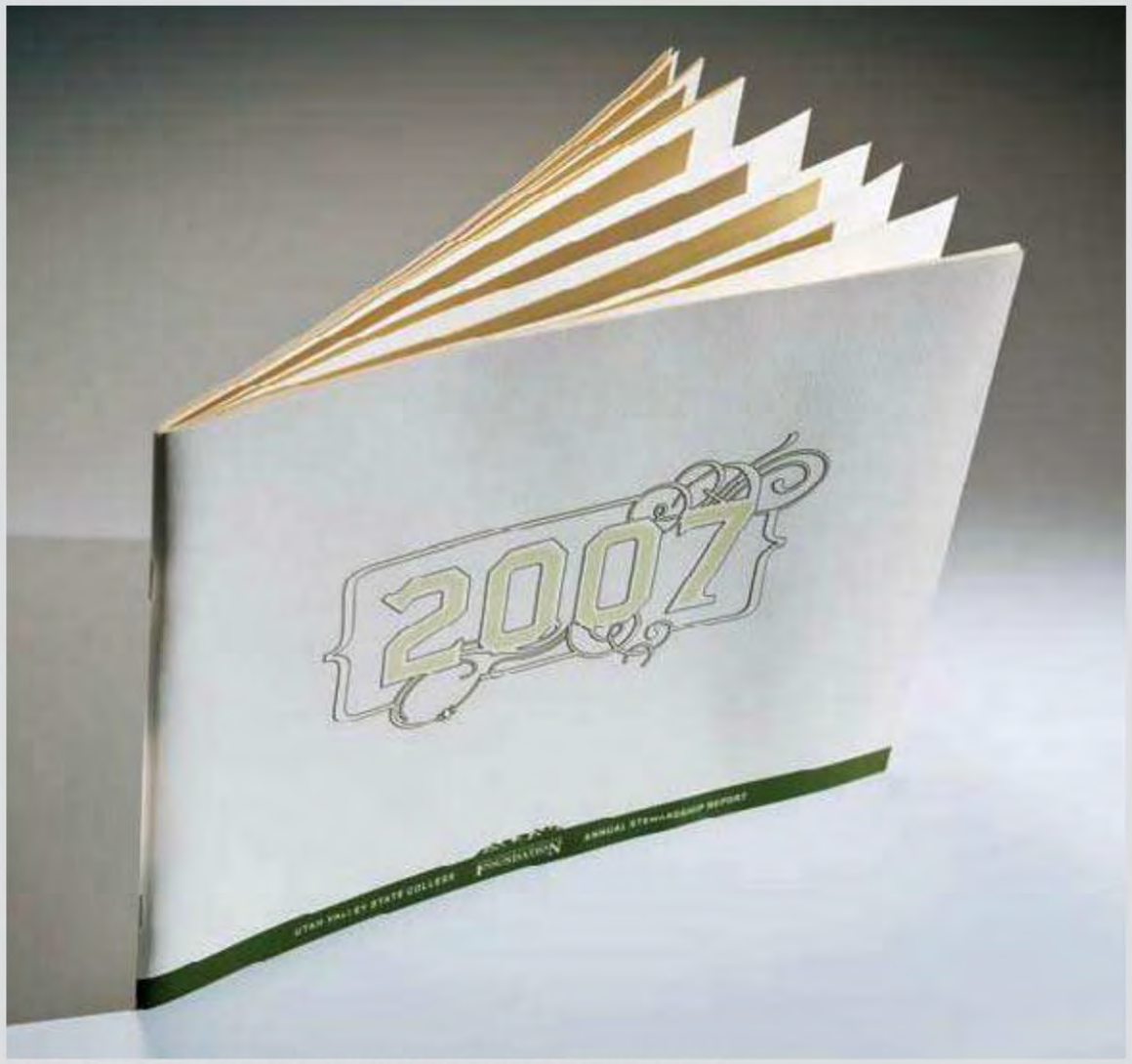
0980 // MARTIN WOODTLI / SWITZERLAND



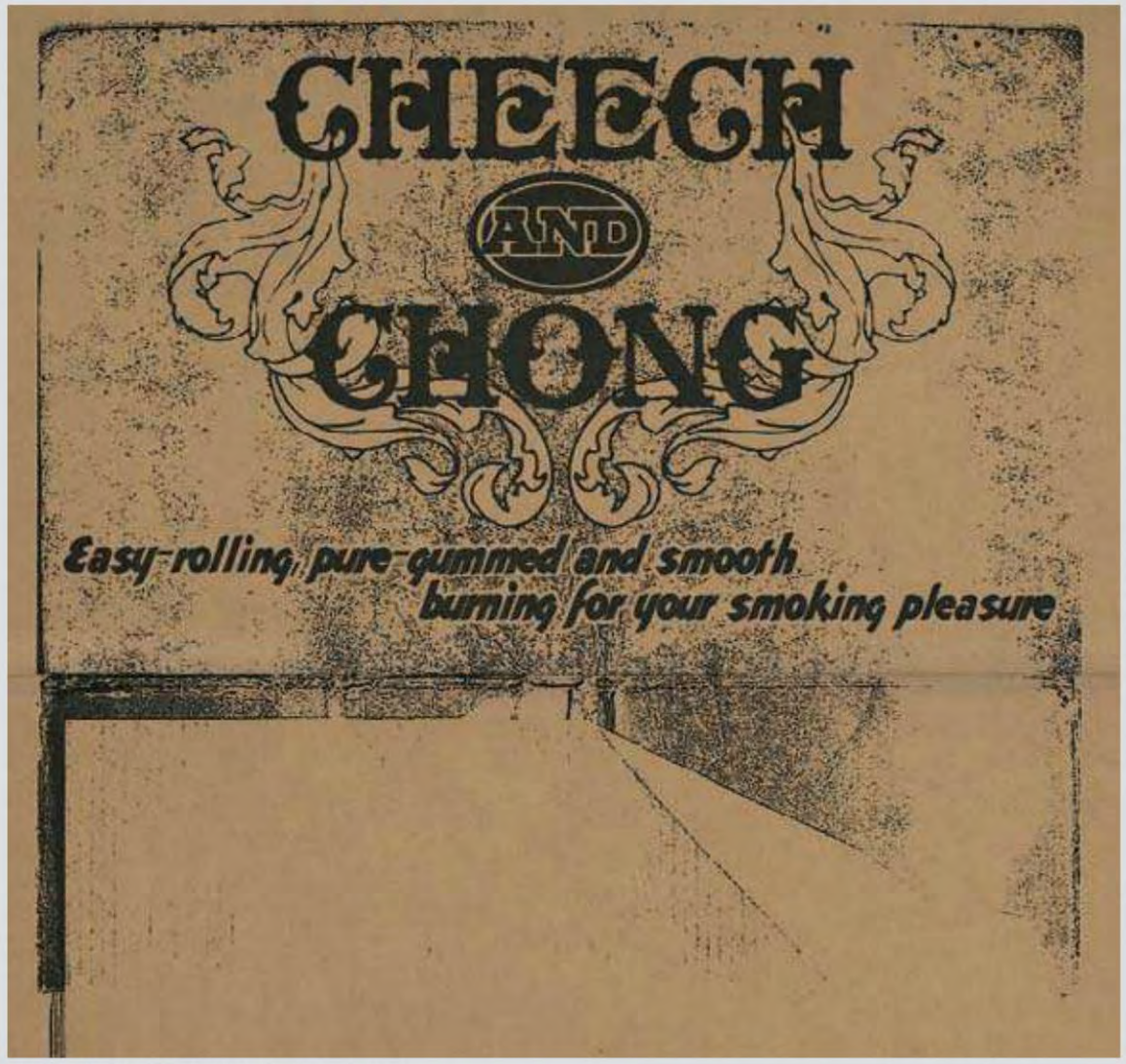
0981 // SAMURAI, INC. / JAPAN

0982 // SPUR / USA

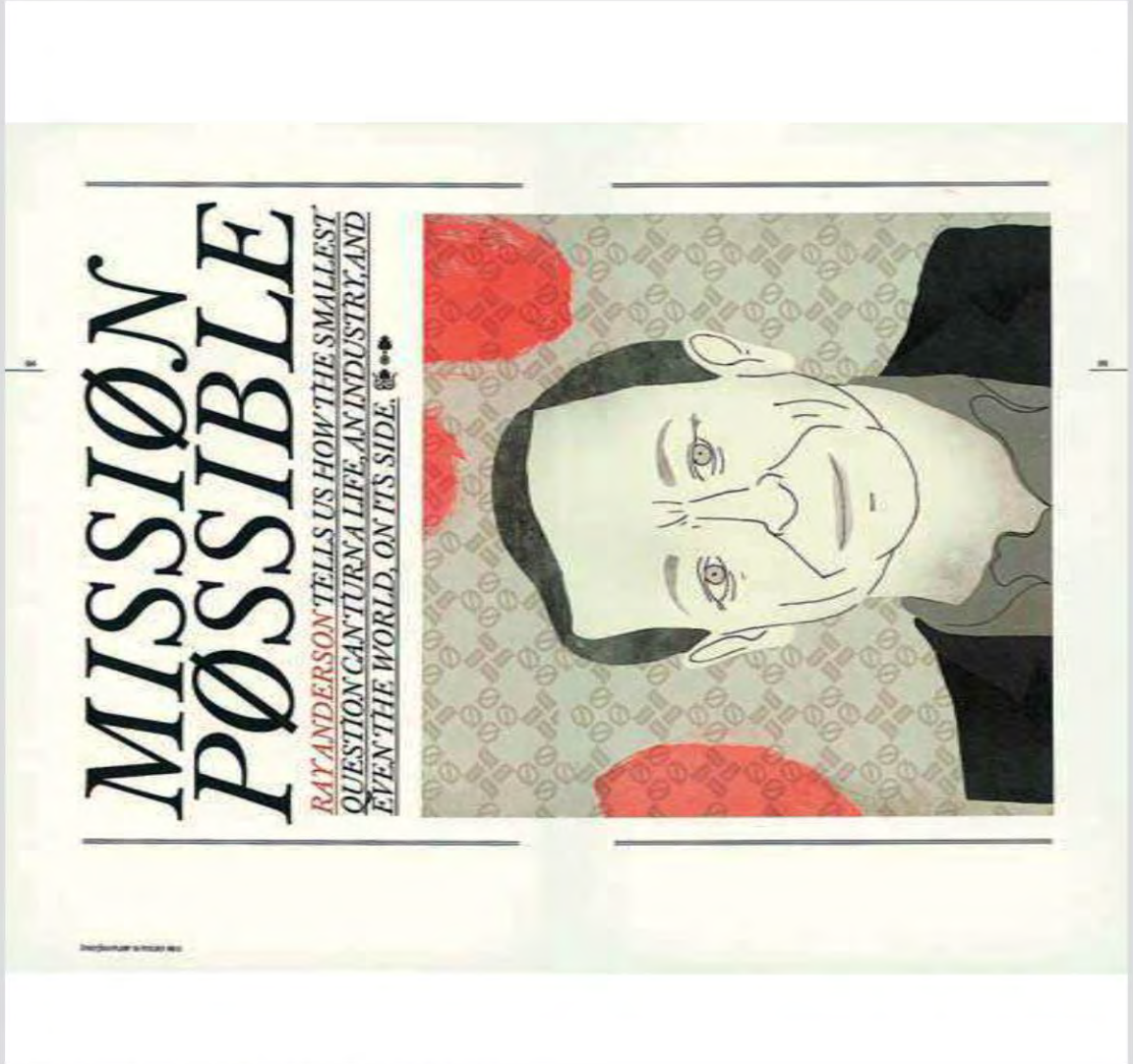
0983 // YIU STUDIO / USA



0984 // UTAH VALLEY UNIVERSITY CREATIVE SERVICES / USA



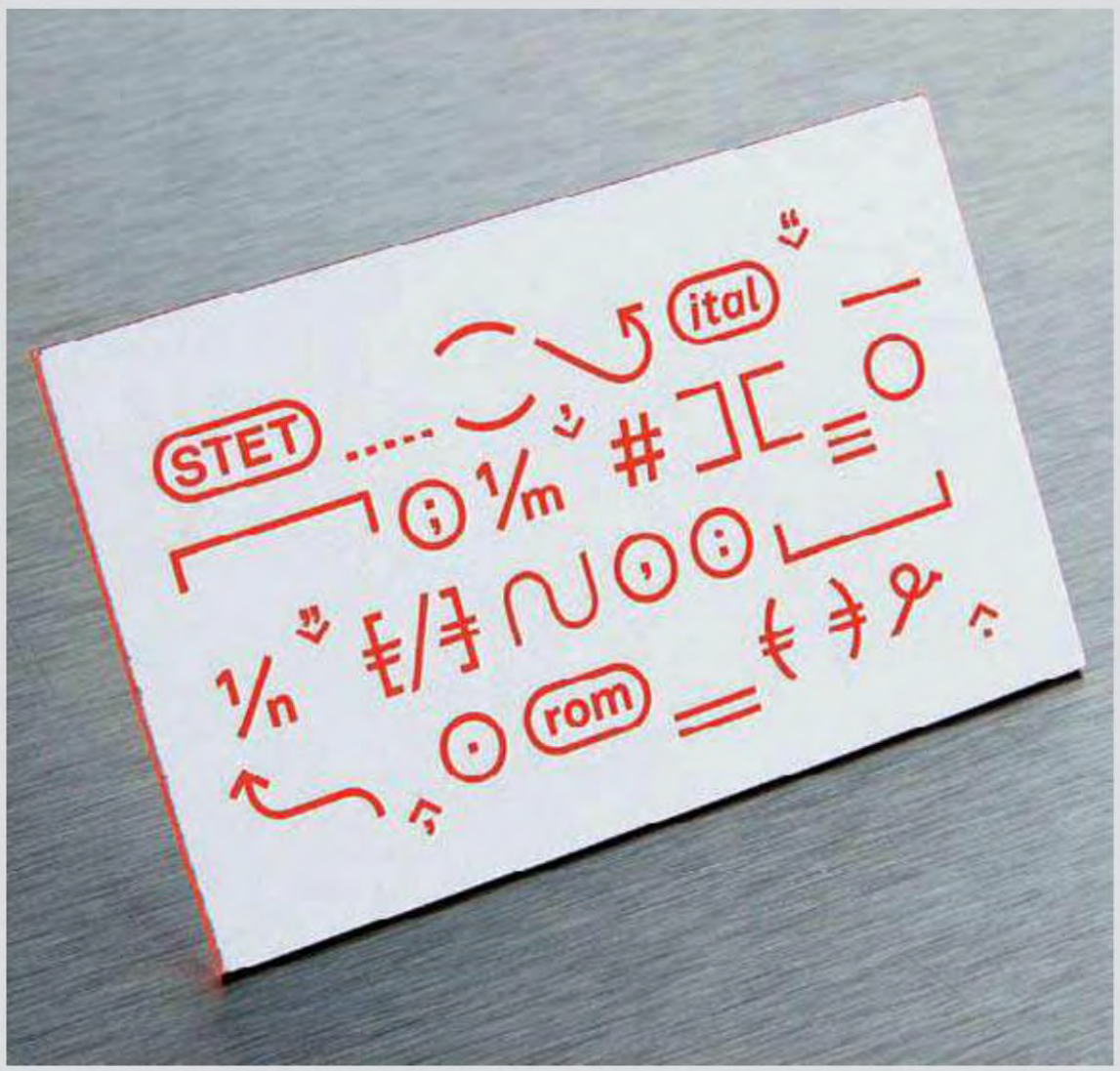
0985 // IRON FORGE PRESS / USA



0986 // VALENTINE GROUP NEW YORK / USA

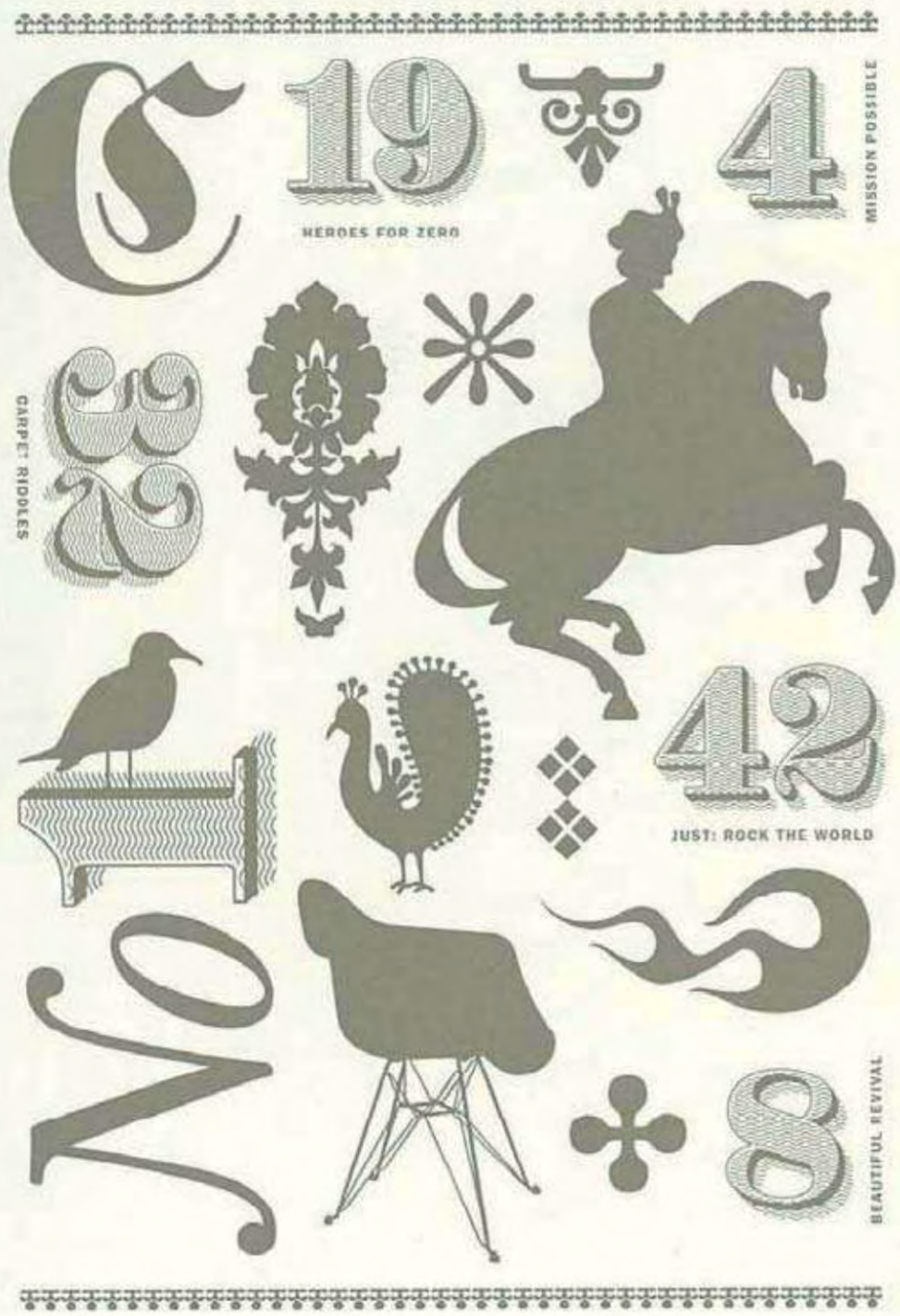
0987 // VALENTINE GROUP NEW YORK / USA

0988 // TOPOS GRAPHICS / USA



0989 // TOPOS GRAPHICS / USA

Welcome to a brave new world of heroes: Heroic people, products, and initiatives dedicated to the art of change. Folio is a collaborative effort from InterfaceFLOR companies around the globe to celebrate people who are taking action to make their world – the world we all share – a little better, a little bit at a time. We are realists here at InterfaceFLOR. We have learned by doing that you don't have to know it all yourself, or do it all yourself, to effect change on a global level. It starts with changing what you can. And changing what you care about. In this issue, you'll meet "Five Heroes for Zero," people who are doing that right now. You'll also see the Just™ collection of products from the FairWorks initiative, which introduces the idea of Social Sustainability into the commercial lexicon. And as always with our work, this and every issue will gleam with inspiration to share with other readers. To begin, a tip of the hat to our No.1 cover hero, Scott Harrison, whose story for Charity: Water you'll find on page 24.



0990 // VALENTINE GROUP NEW YORK / USA

Product Superior COMPANY

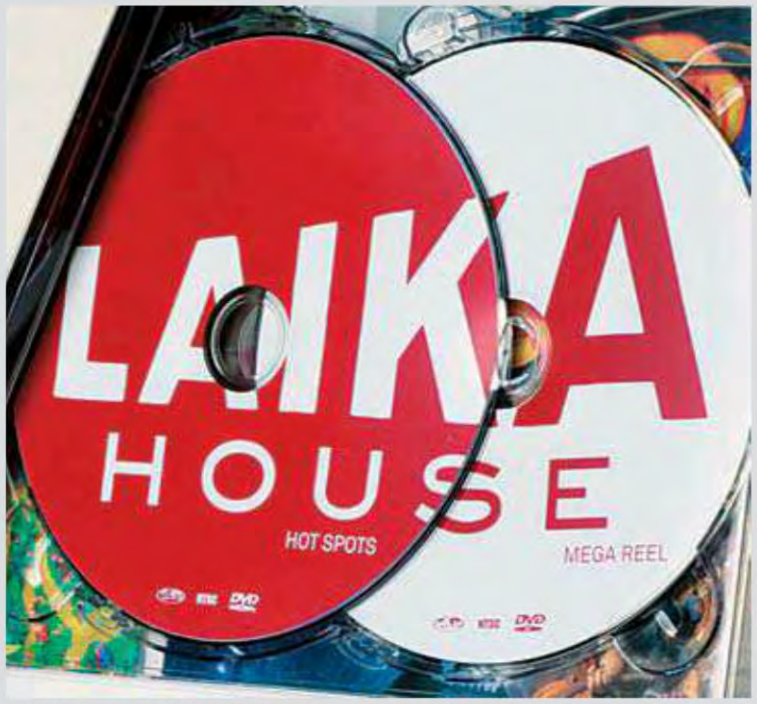
371 VAN BRUNT STREET, NO. 3 + BROOKLYN, NY 11231

www.productsuperior.com

0991 // PRODUCT SUPERIOR / USA

0992 // CHEN DESIGN ASSOCIATES / USA

0993 // PRODUCT SUPERIOR / USA



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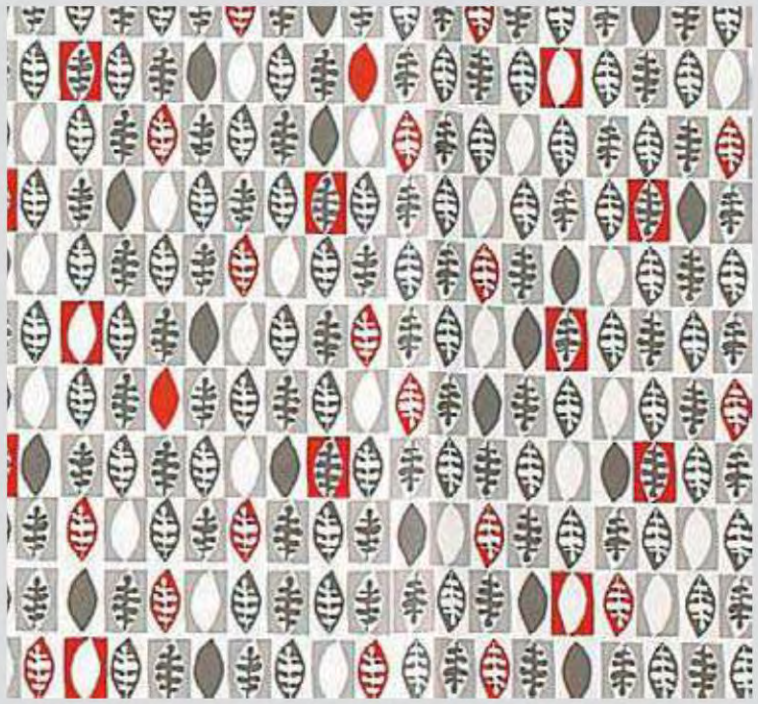
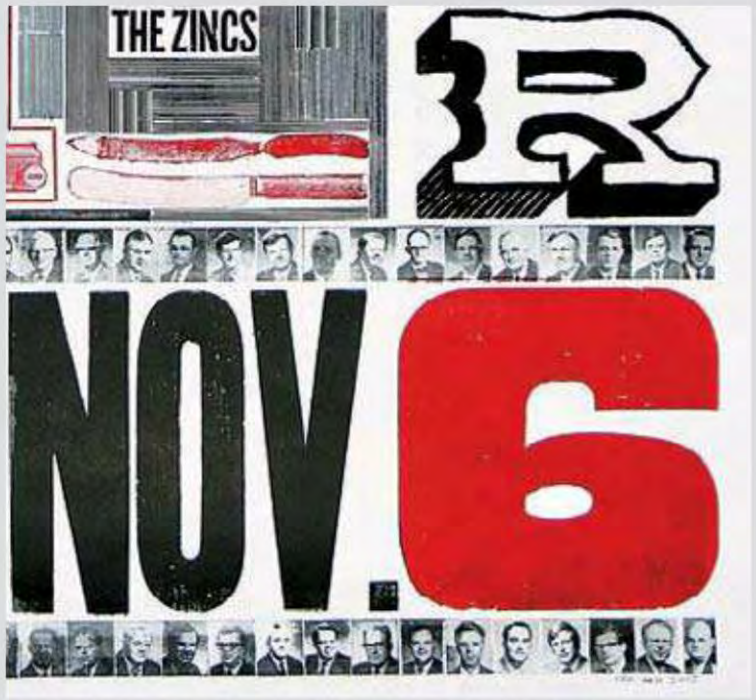


0996 // GRANT DESIGN COLLABORATIVE / USA

0997 // DAVID ELLER / USA

0998 // WORKER BEES, INC. / USA

0999 // PLAZM / USA



1000 // YEE-HAW INDUSTRIAL LETTERPRESS / USA

INDEX

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0562 – 0563
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DESIGNER: ..., Staat
CLIENT: BNO

0886
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DESIGNER: ..., Staat
CLIENT: TNT Post

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DESIGNER: Ryszard Beinert
CLIENT: Andrzej Grabowski

0287, 0462
ART DIRECTOR: Ryszard Bienert
DESIGNER: Ryszard Beinert
CLIENT: Museum Ziemi Lubuskiej

0367, 0723-0727, 0862
ART DIRECTOR: Ryszard Bienert
DESIGNER: Ryszard Beinert
CLIENT: Galeria Piekary

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CLIENT: JOOP!

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0190, 0427
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0423, 0561
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CLIENT: carbonhouse

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0347 – 0349, 0475, 0673, 0717 – 0719
ART DIRECTOR: Sean Adams
DESIGNERS: Sean Adams, Monica Schlaug, Chris Taillon
CLIENT: Mohawk Fine Papers, Inc.

0784, 0787
ART DIRECTORS: Sean Adams, Noreen Morioka
DESIGNERS: Volker Dürre, Chris Taillon
CLIENT: Jar Restaurant

0863 – 0864
ART DIRECTORS: Sean Adams, Noreen Morioka
DESIGNER: Cynthia Jacquette
CLIENT: Appleton Paper

0865 – 0866
ART DIRECTORS: Sean Adams, Noreen Morioka
DESIGNERS: Volker Dürre, Chris Taillon
CLIENT: Co Architects

0867 – 0875
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CLIENT: Sea Wolf

0107
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: TV on the Radio

0108
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: Boston Spaceships

0109
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: The Detroit Cobras

0665
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: We Are Scientists

0666
ART DIRECTORS: Dan Ibarra, Michael Byzewski
DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: The Submarines

0667
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: We Are Scientists

0828
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DESIGNERS: Dan Ibarra, Michael Byzewski
CLIENT: The Decemberists

0963
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CLIENT: VF Corporation

0058, 0416, 0519, 0770
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0101, 0947, 0949, 0950
ART DIRECTOR: David Schimmel
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0181, 0642
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0301
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DESIGNERS: Bridget de Socio, Albert Ignacio
CLIENT: The Luxury Marketing Council

0303, 0343, 0825 – 0826
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DESIGNER: Ashleigh Lindenauer
CLIENT: Ransom Everglades School

0903 – 0904
ART DIRECTOR: David Schimmel
DESIGNERS: Roberto de Vica de Cumptich, Filicia Soto
CLIENT: Halstead Property

0931 – 0935
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CLIENT: Another Limited Rebellion

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CLIENT: Anthropologie

0307
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DESIGNERS: Alana McCann, Dan Gneiding
CLIENT: Anthropologie

0368
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DESIGNERS: Alana McCann, Lizania Cruz, Kate Fabrizio, Becky Berkheimer
CLIENT: Anthropologie

0371
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DESIGNERS: Alana McCann, Lizania Cruz
CLIENT: Anthropologie

0403
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0587
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CLIENT: Victoria H. Myhren Gallery

0098, 0746
ART DIRECTOR: Bob Aufuldish
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CLIENT: California College of the Arts architecture program

0419, 0556, 0952
ART DIRECTOR: Bob Aufuldish
DESIGNER: Bob Aufuldish
CLIENT: SFMOMA Modern Arts Council

0461, 0588
ART DIRECTOR: Bob Aufuldish
DESIGNER: Bob Aufuldish
CLIENT: Denver Art Museum

0713, 0747, 0845
ART DIRECTOR: Bob Aufuldish
DESIGNER: Bob Aufuldish
CLIENT: California College of the Arts

0956 – 0960
ART DIRECTOR: Bob Aulfuldish
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CLIENT: Baseman Design Associates

0311
ART DIRECTOR: Frank Baseman
DESIGNER: Frank Baseman
CLIENT: Richard Perry Architect

0704
ART DIRECTOR: Frank Baseman
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CLIENT: AJA & Alex Boutique

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CLIENT: Heart of America Shakespeare Festival

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CLIENT: Émigré Film

0281, 0596
CREATIVE DIRECTOR: Vanessa Eckstein
DESIGNERS: Vanessa Eckstein, Patricia Kleeberg, Mariana Contegni
CLIENT: ING

0363 – 0365, 0533, 0848
CREATIVE DIRECTOR: Vanessa Eckstein
DESIGNERS: Vanessa Eckstein, Patricia Kleeberg, Mariana Contegni
CLIENT: Ecolutiva

0375 – 0376, 0811 – 0812
CREATIVE DIRECTOR: Vanessa Eckstein
DESIGNERS: Vanessa Eckstein, Mariana Contegni, Patricia Kleeberg
CLIENT: ödün

0565
CREATIVE DIRECTOR: Vanessa Eckstein
DESIGNERS: Vanessa Eckstein, Mariana Contegni
CLIENT: Museo Marco

0668 – 0670
CREATIVE DIRECTOR: Vanessa Eckstein
DESIGNERS: Vanessa Eckstein, Mariana Contegni
CLIENT: Émigré Film

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0470
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0630
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DESIGNER: Pablo Dante
CLIENT: Icon Vallarta

0637
ART DIRECTOR: Leonel Diaz
DESIGNERS: Pablo Dante, Fernando Lopez Aranda
CLIENT: Icon Vallarta

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0437, 0693
ART DIRECTOR: Bobby Buchanan
DESIGNERS: Jeannie Nelson, Bobby Buchanan, Nick Cottrell
CLIENT: Veterinary Specialty Hospital

0468
ART DIRECTOR: Bobby Buchanan
DESIGNERS: Ryan Skinner, Jay Jones
CLIENT: Buchanan Design

0498
ART DIRECTOR: Bobby Buchanan
DESIGNER: Joey Sadile
CLIENT: Imaging Healthcare Specialists

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0526
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CLIENT: Dos Casas (luxury hotel)

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0064
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DESIGNER: Adriano Esteves
CLIENT: Belmira & Paulo

0134
ART DIRECTOR: Adriano Esteves
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CLIENT: Predimendes

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0661, 0664
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DESIGNERS: Katie Hatz, Ronald J. Cala II
CLIENT: Somewhat Awesome Design

0662
ART DIRECTOR: Ronald J. Cala II
DESIGNER: Ronald J. Cala II
CLIENT: Calagraphic Design

0663
ART DIRECTOR: Ronald J. Cala II
DESIGNERS: Kate Cosgrove, Ronald J. Cala II
CLIENT: The Bouncing Souls

0819
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CLIENT: Art Making Machine Studios

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CLIENT: Yoshi's Jazz Club & Japanese Restaurant

0075, 0511, 0599
ART DIRECTOR: Joshua C. Chen
DESIGNERS: Shadi Kashefi, Max Spector
CLIENT: San Francisco Girls Chorus

0123 – 0124, 0126, 0380, 0506, 0527, 0849, 0992
ART DIRECTOR: Joshua C. Chen
DESIGNER: Max Spector
CLIENT: Stanford Lively Arts

0129, 0131, 0183, 0467, 0525
ART DIRECTORS: Joshua C. Chen, Laurie Carrigan
DESIGNER: Kathrin Blatter
CLIENT: The North Face

0156, 0428 – 0429
ART DIRECTOR: Joshua C. Chen
DESIGNERS: Kathrin Blatter, Joshua C. Chen, Glenda Alvarado
CLIENTS: Paper Specs, Full Circle Press, Chen Design Associates

0650 – 0654
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CLIENT: International Design Awards

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CLIENT: Weinstein AIU

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0409
ART DIRECTOR: Hayley Leaf
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CLIENT: Sarah Jones Photography

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0063
DESIGNERS: James Sholly, Jon Sholly
CLIENT: Arts Council of Indianapolis

0171
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CLIENT: Sean Derry

0225, 0514, 0538
DESIGNERS: James Sholly, Jon Sholly
CLIENT: Commercial Artisan

0227
DESIGNERS: James Sholly, Jon Sholly
CLIENT: Cancer Treatment Research Foundation

0308
DESIGNERS: James Sholly, Jon Sholly
CLIENT: Historic Landmarks Foundation of Indiana

0552
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CLIENT: Saba

0340 – 0341
ART DIRECTOR: Mel O'Rourke
DESIGNER: Clara Cantwell
CLIENT: The LAB

0485
ART DIRECTOR: Mel O'Rourke
DESIGNER: Kathryn Wilson
CLIENT: University College Dublin

0499
ART DIRECTOR: Mel O'Rourke
DESIGNER: Kathryn Wilson
CLIENT: The Florentine Centre

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CLIENT: Projekfabrik

0728
ART DIRECTORS: Martin Schonhoff, Michael Thiele
DESIGNERS: Martin Schonhoff, Michael Thiele
CLIENT: German Printing and Media Industries Federation

0732
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CLIENT: City of Dortmund

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CLIENT: California Polytechnic State University

0804, 0968, 0970
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CLIENT: Cranbrook

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0759 – 0760
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0547, 0790 – 0792
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0507
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0243
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0275
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0297
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0896
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CLIENT: Nike

0313
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CLIENT: Nike Asia Pacific

0344 – 0346
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CLIENT: Nike

0401 – 0402, 0994
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CLIENT: Laika

0430
ART DIRECTOR: Joshua Berger
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CLIENT: Laika

0433
ART DIRECTORS: Joshua Berger, Pete McCraken
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CLIENT: Nike Considered

0449
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DESIGNER: Eric Mast
CLIENT: Vinton Studios

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CLIENT: Nike Asia Pacific

0773
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CLIENT: PLAZM Magazine

0774
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DESIGNER: Todd Houlette
CLIENT: PLAZM Magazine

0775
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ILLUSTRATOR: Seripop
CLIENT: PLAZM Magazine

0776
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0777
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CLIENT: Fidelity Stock Plan Services

0851
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CLIENT: Microsoft Office for MAC

0785 – 0786
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CLIENT: UT STORE Harajuku

0853, 0856
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CLIENT: Tokyo Bar

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CLIENT: Beijing 2008

0978
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0266
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0276
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CLIENT: Spark Studio

0246
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CLIENT: Two Creeks Vineyard

0300
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CLIENT: ARC, Architecture by Russell Casper

0388
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CLIENT: Australian Paper

0481
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CLIENT: Australian Paper

0517
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CLIENT: The ParkHouse

0223
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CLIENT: Spring

0860
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0111
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CLIENT: Richard H. Driehaus Museum

0631
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CLIENT: Fourth Presbyterian Church

0643
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0730
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0245
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0415
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CLIENT: East Harlem School

0452
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CLIENT: GLSEN

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DESIGNERS: Marcelo Viana, Eric Heiman
CLIENT: Volume, Inc.

0136
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DESIGNERS: Marcelo Viana, Iran Narges
CLIENT: California College of the Arts

0384
ART DIRECTORS: Adam Brodsley, Eric Heiman
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CLIENT: SF MOMA

0616
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DESIGNERS: Eric Heiman, Akiko Ito, Elizabeth Fitzgibbons
CLIENT: ReadyMade

0842
ART DIRECTORS: Adam Brodsley, Eric Heiman
DESIGNERS: Adam Brodsley, Eric Heiman
CLIENT: Heath Ceramics

0889
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0502, 0543, 0961
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CLIENT: Widgets & Stone

0079, 0566
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DESIGNERS: Josheph Shipp, Karmon French
CLIENT: Springboard

0117, 0585
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DESIGNER: Paul Rustand
CLIENT: University of Alabama

0120, 0337
ART DIRECTOR: Paul Rustand
DESIGNER: Brad Dicharry
CLIENT: Capitalmark Bank

0125
ART DIRECTOR: Paul Rustand
DESIGNER: Brad Dicharry
CLIENT: Easy Bistro & Bar

0231
ART DIRECTOR: Paul Rustand
DESIGNERS: Joseph Shipp, Brad Dicharry, Matt Greenwell
CLIENT: 4 Bridges Art Festival

0314 – 0315
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0060, 0509
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CLIENT: Friseur

0186
ART DIRECTORS: Ann Willoughby, Zack Shubkagel
DESIGNER: Ryan Jones
CLIENT: Starlight Theatre

0267
ART DIRECTORS: Ann Willoughby, Nicole Satterwhite
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0491
ART DIRECTORS: Ann Willoughby, Nate Hardin
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CLIENT: Kevin Carroll

0492, 0580
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0622
ART DIRECTOR: Cabell Harris
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CLIENT: Radio Heard Here

0625
ART DIRECTOR: Cabell Harris
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0094 – 0096, 0779 – 0782
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0778
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CLIENT: Blue Bamboo Yoga

0614
CREATIVE DIRECTOR: Marko Zonta
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DESIGNERS: Clare Chow, Mike Kasperski, Annie Navaleza-Paradis
CLIENT: Zync Holiday Card

ABOUT THE AUTHOR

ATLANTA-BASED GRANT DESIGN COLLABORATIVE designs brand and business experiences from product to market. Founded in 1996 by president and creative director Bill Grant, the firm generates enduring results through an integrated design approach to brand strategy, identity, research, naming, print, interactive, products, advertising, publicity, interiors, and video. Grant's diverse team transforms the business landscape for clients, creating opportunities to redefine product categories and invent entirely new ones.

Grant Design Collaborative's business model is to innovate communication design for clients with sound strategy and research. By avoiding subjective decision-making in the creative process, Grant aligns design solutions to the facts accumulated during research and discovery to facilitate obvious and meaningful strategies for products and brands.

Grant Design Collaborative has partnered with a wide variety of firms from enterprising upstarts to established Fortune 500 companies, including Adobe Systems, Association for Contract Textiles (ACT), Blackberry Farm, Blue Ridge Commercial Carpet, Geiger International, Goin' Coastal Seafood, Jaipur Rugs, Georgia-Pacific, Herman Miller, International Paper, Muzak, Persimmon Creek Vineyards, Set Wallcovering Systems, SignatureFD, Smart Papers, Steelcase, and Inn Walden.

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